

WHERE AND HOW
TO SELL MANUSCRIPTS

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Where and How to Sell Manuscripts

IMPORTANT BOOKS OF THE HOME CORRESPONDENCE SCHOOL

Springfield, Mass.

THE WRITER'S LIBRARY

Edited by J. Berg Esenwein, Litt. D.

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Where and How to Sell Manuscripts

A Directory for Writers

WRITTEN,
COMPILED AND ARRANGED
BY
WILLIAM B. McCOURTIE

FOURTH EDITION
REVISED TO DATE

THE HOME CORRESPONDENCE SCHOOL
SPRINGFIELD MASSACHUSETTS
PUBLISHERS

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PREFACE

To Every User of This Book

Each successive edition of "Where and How to Sell Manuscripts" requires the handling of an ever larger mass of complex information received from many sources, all of which must be sorted, checked, indexed and arranged for all the various uses the volume is intended to cover.

The compiler takes this opportunity to thank the many persons here and abroad who have generously aided in going over special markets for this edition. The information thus obtained sums up combined experience and knowledge that could have been gained in no other way. Writers who have information regarding markets which should or should not be listed herein are earnestly requested to send such items to the editor for use in revisions of this volume, which will take place from time to time.

The aim of the compiler has been to make an essentially accurate and complete enumeration of the literary markets of the United States, Canada, Great Britain and the British and American colonies, listing them in compact and accessible form, with special thought to those periodicals and other buyers likely to purchase manuscripts most freely. The reliability of the listed markets is, of course, not guaranteed, but care has been exercised so as to exclude publishers and producers of bad repute with writers in general.

No such list can be absolutely complete in the sense of including every shy and disappearing wanderer in this field nor can such a directory be in every particular and for all time correct, because new publications are being born constantly and others are suspending. Current market changes are recorded monthly in *The Writer's Monthly*.*

Some magazines use greater diversity of material and much more material, than others. Concerning these magazines, the fullest information is given. Every endeavor has been made to ascertain precise needs, but it is always wise for the writer to procure copies of the publication to which he intends to submit material. A sample copy of any magazine may usually be had on receipt of the current price of a copy, as given herein.

For greater convenience of reference the magazines and other markets are arranged in groups. Special information relative to each group is given under the separate headings; and the viewpoint or slant of periodicals (a matter of the greatest importance to authors) is indicated wherever possible. In the case of one company publishing a number of magazines, the writer will desire to know whether manuscripts submitted for one of the string will be read for all, or whether each magazine should be separately addressed. A general rule cannot be formulated; but information of this kind will be found in both places, under the firm name (see magazine companies) and under their periodical.

*Editor, J. Berg Esenwein. Per copy, 25c; per year, \$3.00. The Home Correspondence School, Springfield, Mass.

The Street and Smith magazines constitute one of the largest groups: Ainslee's, Popular, Top-Notch, Detective-Story, Western Story, Love Story, Sea Stories, Picture-Play, Sport Story, Complete Story, and True Western Stories. Manuscripts may be sent to individual magazines or to the company.

As for the Munsey magazines, Munsey's, Argosy-Allstory, and Flynn's Weekly, New York, they request that a manuscript be addressed to the company, because the same editorial staff conducts all the magazines, and this staff considers a story impartially for all.

The Hearst group, at 119 West 40th St., New York, is another big one. The magazines vary widely. Among their publications are Good Housekeeping, Hearst's International-Cosmopolitan, Harper's Bazar, Motor, and Motor Boating, etc. The Curtis Publishing Co., Philadelphia, publishes The Saturday Evening Post, Ladies' Home Journal, and Country Gentleman. The Crowell Publishing Company is responsible for the American Magazine, Collier's Weekly, and Woman's Home Companion. Manuscripts should be sent to individual periodicals in these groups.

Other groups of fiction magazines are Snappy Stories and Live Stories (The New Fiction Publishing Company); Young's Magazine and Breezy Stories. At Chicago are the Red Book, and Blue Book. At Garden City, L. I., New York, are Country Life, Garden and Home Builder, Short Stories, and World's Work, all these published by Doubleday, Page and Company. The MacFadden Publications include Physical Culture, True-Story Magazine and others. In Brooklyn, New York, there is a motion-picture group, consisting of the Motion Picture and Motion Picture Classic. Vogue, Vanity Fair, and House and Garden, all published at 19 West 44th St., New York, compose a "fashion" clan.

There are other groups, among them being various Sunday-school publications. David C. Cook Company, Elgin, Ill., is one of the largest of these. They publish Boys' World, Girls' Companion, What To Do, Young People's Weekly, and others, and all use numerous short-stories and articles, paying promptly at from four-tenths to one-half a cent per word. Every age, from the little tots to young people of eighteen years, is represented, as the market is wide. They will send books telling just what they need and sample copies of periodicals free.

Of others in that classification, there are the Methodist Book Concern at Cincinnati, The Baptist Publication Society at Philadelphia, and Nashville, Tenn., and the various other church and Sunday-school publications.

There are also one or two important groups of farm papers. The groups of technical magazines are so various and extensive that they cannot be considered here. One of the largest of these is the U. P. C. Book Co., Inc., New York, publishing Iron Age, Hardware Age, American Architect, Building Age, Automotive Industries, Motor Age, Motor World Wholesale, Motor Boat, Commercial Vehicle, Dry-Goods Economist, Drygoodsman, and Boot and Shoe Recorder.

Certain time-tried regulations for preparing and submitting manuscripts should be heeded by intending contributors. The following suggestions are taken or adapted from "Writing for the Magazines."*

Use plain white paper of good quality, letter size (8½x11), and be sure that it is not transparent.

* By J. Berg Esenwein. Published by The Home Correspondence School, Springfield, Mass.

Type your manuscript on one side of the paper only, and in typing double space is better than single or triple.

Leave proportionately as large margins on all sides of the typed page as you see on this printed page.

It is useless to submit pencil-written manuscripts unless you have an understanding with the editor.

For mailing, fold the letter-size sheet twice, thus leaving three equal parts of the paper in folds. Positively never roll the paper.

Many, though not all, editors prefer that short manuscripts should not be permanently fastened or bound.

Be sure to number (folio) the sheets from first to last, and not merely by chapters.

Use large and strong envelopes for sending out manuscripts.

It is far better to enclose a stamped, self-addressed, tough envelope for the possible return of the material, but if you really cannot do this, send stamps, enclosed in oiled paper or in a small envelope. Do not pin, clip, or stick stamps to your letter, and in no circumstances put them in the outer envelope loose.

Be sure to prepay all postage fully, at letter rates. Manuscripts may not legally be sent by parcel post. It is a good plan to type your name and address on each sheet.

At the top of the first page of your manuscript place the following information:

Submitted by
Henry L. Potter,
136 Drew St.,
Binghamton, N. Y.

2500 words

MR. ULYSSES OF ITHACA

By Henry L. Potter

In estimating the number of words, count several lines on the average page in order to average the number of words to a line. Multiply by the number of lines on the page, and then by the number of pages. Count the short lines as though they were full, and estimate carefully. All words, including "a" and "an," should be counted.

Letters to editors should be short, or omitted entirely. Proposals to submit manuscripts to editors should be sent in exceptional cases only. Personal interviews should not be expected, except as invited by the editor.

Be sure to address the magazine by its correct style and at the proper street number. Magazine addresses frequently change. It is essential to be accurate in every particular even in those matters which involve merely technical details.

It is better not to set a price on your manuscript, though a few well-known writers do. If you are not content to offer your manuscripts "at regular rates," courteously ask the editor to make an offer. It is prudent for the beginner to accept the regular rates of the magazine and send no more manuscripts thereto if the check is not satisfactory. In case a manuscript is held by the editor of a magazine for a long period, or if the writer desires for any reason to withdraw his manuscript from

the hands of an editor, such withdrawal may be made by requesting the editor to return the manuscript at once. If this letter is registered the writer will have record that it has been received by the editor in question, and he can then offer, having transcribed a new original from his carbon copy, his manuscript elsewhere.

As a rule the use of a pseudonym is not desirable. Where a pseudonym is employed, it is ethical to inform the editor that the signature is a nom-de-plume, and give correct name also, or else state quite simply and directly the reason for not divulging the real name.

Submit your material with due thought to timeliness. The first-class monthlies and woman's magazines buy their material six to nine months before the date of issue. They are in the market for Christmas stories in April, New Year repentance in May, Valentine tales in June, March bluster in July, and so on around the year.

They may buy fillers, short prose or verse requiring no illustration as late as May or June for Christmas numbers, and department editors may buy short stuff for their departments in October. But in the big monthlies May is usually the last call for stories or articles requiring illustration.

A successful writer of general magazine material has compiled this

WRITER'S CALENDAR

- January**—Vacation stories, Fourth of July; outdoor sports, strawberries; picnics; weddings; sweet girl graduates.
- February**—Labor Day; getting ready for school; Halloween.
- March**—Thanksgiving; harvest; July, August and September material to farm, educational and mail-order monthlies.
- April**—Halloween to lesser monthlies; start Christmas work; getting ready for winter items.
- May**—New Year repentance; keep Christmas stuff moving; Thanksgiving stuff to farm monthlies and weeklies.
- June**—Last call for Thanksgiving material needing illustration.
- July**—Labor Day material to weeklies and metropolitan newspapers; get pictures to illustrate summer articles and file for next winter's work; political verse for October; Christmas stories.
- August**—Last call for Christmas fillers, verse, and entertainment ideas; Washington's and Lincoln's Birthday and Valentine material; housecleaning (spring); St. Patrick's and Arbor Day verse.
- September**—Spring stuff to outdoor magazines; Eastern; garden making, farm journals, poultry and garden numbers.
- October**—Keep February stuff moving; last day of school; Spring flowers.
- November**—Newspapers furnish the only market now left for Christmas fillers; farm monthlies want Valentine and spring stuff.
- December**—Special articles for Spring; May Day, Memorial Day, get Christmas material and pictures for working up next May.

Be businesslike and use a manuscript record for keeping track of your work. Errors and losses are certain to occur at times, against which some simple form of literary bookkeeping is but a sound precaution.

It is most important to use discretion and judgment in submitting

manuscripts. These should not be sent around indiscriminately; the character and tone of each publication should be studied. It is obviously not good business and may be prejudicial to your work in the future, to submit anything markedly below the magazine standard.

Sometimes the employment of a literary agent is desirable, but for beginners commonly not. It is quite true that a good representative knows markets and can find openings which are unknown to the average person. It is also true that he usually gets fair prices for what he sells. What is more, he will act as a literary and business adviser for a writer whose work is succeeding and often thus develop him rapidly. However, reliable literary agents in the United States are few, and in no case can any agent successfully handle mediocre material. The average writer with common sense will have a more satisfactory experience acting as his own salesman.

Don't, in sending manuscript, write the editor saying that you saw in this or any other book that his publication was in need of material.

Don't pay for the production of your work in expectation of financial returns. In not one instance out of a thousand is it financially profitable for a writer to pay for the publication of his song or his story.

Don't believe that anyone on earth has the "pull" to get your manuscripts accepted by reputable magazines unless your work is really good enough to win without that pretended "pull."

Don't believe that any "school" or "bureau" or critic knows how to lead you through a secret short-cut to success, to take the place of willingness to work hard and persistently.

Don't believe that any literary sales agent can sell unsalable material.

Don't allow yourself to be discouraged because your manuscript has been rejected. Better if you can, and send it forth again. Availability is the chief editorial test. Cultivate a journalistic sense. Know your work and its limitations, and write for definite ends.

A few instructions in the method of using this book to best advantage may be of value:

As a first move, consult the Table of Contents, wherein you will very likely find a section devoted to the kind of periodicals or markets for which, in a general way, your manuscript seems to be fitted. For example, if your story is obviously suited to the Women's and Household Periodicals, you will turn to the page number given for that group, and read the suggestions pertinent to all; then look over the specific wants of the magazine listed, and submit accordingly. For convenience in drawing up lists of magazines to which to submit in turn, "similar magazines" are frequently listed.

If the name of the periodical or market to which you have decided to send your manuscript is known, but the exact address is not, consult the Alphabetical Index at the back of the book, which will refer you to the page where complete information regarding the periodical or market, editor, etc., may be found. The names of magazines that have recently suspended publication are gathered together in one section.

If you do not know where to send your anecdote, novelette, filler, or whatever it is that you have written, consult the Topical Index.

What steps are to be taken to copyright a manuscript? What rights are granted by copyright, and for how long? In selling a story to an editor, are the photoplay or second publication rights disposed of by the sale? These and similar questions are answered by the sections in the

back of the book devoted to the Copyright Law and Author's Rights. (See Table of Contents.)

A simple and consistent plan has been adopted throughout the book in presenting the market information. The name and full address of each market is given. "Monthly, 20c; \$2.00" signifies that the periodical is issued monthly, the single copy price is 20c and the yearly subscription is \$2.00. The name of the editor is given next; and then the type of magazine is stated. The nature of the material used, and the lengths desired are carefully and fully specified. Where certain types of literary material are never used, the fact is noted. Special news or suggestions to contributors are given so far as possible in quotations from editorial statements. Business data of great importance to the author, such as methods in dealing with contributions, manner and rate of payment, kinds of rights purchased, etc., are set down in detail. In cases where the information would have a bearing, the amount of material used in a year is noted.

"Where and How to Sell Manuscripts" is intended to be used as a point of departure for the writer in the quest of where to sell his material, and to offer suggestions which will in turn lead to self-suggestions. The herein stated periodical requirements are not to be taken too literally, either exclusively or inclusively. For example, other periodicals than *Punch* (British), *Life* and *Judge* use short humor—there are men making a living out of "funny stuff" who have never had a line in these periodicals. Moreover, the fact that at times one of these journals has printed political satire in the form of song parodies does not argue that such material is acceptable at all times. Your own knowledge of magazine contents, a journalistic heeding of timeliness, and the saving grace of common sense—let these guide you always in using this book.

Lastly, users of the book who have found its accuracy of statement, inclusiveness of markets, completeness in every respect, arrangement of material and topical grouping, cross-indexing and other features valuable beyond any other market guide—this being said without prejudice to anybody else's work—are requested in making recommendations to other writers to endorse "Where and How to Sell Manuscripts," and they will confer a favor if in asking for the book they make assurance doubly sure by specifying the name of the editor and compiler—

WILLIAM B. McCURTIE.

FIRST GROUP

Standard and General Fiction and Literary Periodicals: Reviews and Weeklies

This is a group of miscellaneous fiction and general magazines, which, because they are active markets, are of first importance to the average writer. (For the Second Group of general magazines, for the Canadian, British and Foreign Magazines, consult the Table of Contents.) Great pains have been taken to give accurate and complete information concerning the needs of these periodicals. Nevertheless, the author should supplement this information whenever possible by obtaining copies of the magazine to which he intends to contribute, especially if unacquainted with its "habits." The policy of a magazine sometimes varies even though the magazine does not change hands. Authors will do well to be on the lookout for new editorial "complexions" which may materially alter the requirements.

The following suggestions are pertinent:

Material to be submitted for special issues, and that which is suitable for particular seasons only, should be offered four to six months in advance. Weeklies consider material a shorter time in advance than monthlies.

Rejections do not necessarily imply that a given manuscript is poor—it may be merely unavailable. Many reasons govern the decision of an editor. The writer should not expect an editor to criticize his story. At the same time, much may be learned from rejection slips, and in every case when a manuscript has been returned it is wise to attempt to analyze the reason for its rejection. If defects are found in the manuscript itself it should most certainly be revised; and if the editor has given you the least hint as to the reason for rejection, this should be carefully noted and taken into consideration when sending manuscripts to that periodical henceforth.

While nearly all editors will courteously and without prejudice examine material submitted, the possession of a "name" is, whatever may be said to the contrary, literary capital worth working for. The beginner, instead of uselessly condemning this condition, should fall in with it and set about establishing himself. For this purpose the lesser magazines should not be disdained, even though the remuneration be small or none at all. Continued publication is certain to bring a writer's name in a proper and compelling way to wider notice, and to the editorial attention most coveted.

A valuable study of the contents of standard magazines, together with much information of lasting importance, such as the proportion of serial stories, novelettes, etc., in the different periodicals, is contained in "Writing for the Magazines."*

*By J. Berg Eisenwein. The Home Correspondence School, Springfield, Mass.

Acc-High Magazine, 799 Broadway, New York. Twice a month, 20c; \$4.00. Editor, Harold Hersey. An all-fiction magazine—chiefly Western in appeal. Reports: "We want short-stories dealing with adventure on the Western plains or in frontier towns, with action and humor. Stories are intended for men readers. We use short-stories of action and adventure, 1500 to 5000 words, serial Western stories not over 80,000 words, and a complete novelette in each issue not over 35,000 words. Prospective contributors should read the magazine for several months to give them a practical idea of our needs." Reports within ten days, pays 1c to 2c a word on acceptance, the 5th and 20th of the month. Buys North American serial rights. Transfers copyright to author on request.

24 booklengths, 4 serials, and over 100 short-stories a year.

Action Stories, 461 Eighth Ave., New York. Monthly, 20c; \$2.00. Editor, J. B. Kelly. An all-fiction magazine with colorful backgrounds—with adventure, mystery, for men readers. Reports: "Stories must live up to title in both drama and style. Red-blooded fiction of adventure of the West, and North, South Seas, sports, etc. Romantic interest no bar, but not necessary. Short-stories should run from 3000 to 6000 words; short novelettes from 8000 to 10,000 words; complete novels from 20,000 to 25,000 words. Use a vocabulary of plain words. Start your story quickly and stop when you have told it." Reports in a week; pays 1c to 2c a word on acceptance. Buys all American, British and Canadian serial rights. Transfers copyright on request.

20 novelettes or more, and 60 short-stories during the year.

Similar magazines: *Adventure*, *Short Stories*.

Adventure, Spring and Macdougall Sts., New York. Twice a month, 25c; \$3.00. Editor, Arthur S. Hoffman. An all-fiction magazine. Uses short-stories of adventure up to 15,000 words in length, novelettes up to 50,000 words, and serials up to 120,000 words. Uses a little poetry, mostly 16 lines or under. Reports: "We want stories of action and adventure, and we mean adventure in its broadest sense, among almost any kind of people and in almost any place. We use stories of even the remote past; stories of the future, almost never. Our stories must be clean and wholesome, but without preaching or moralizing. We do not like stories in which crime is glorified or triumphs in the end. We insist on convincingness, or truth to life and human nature. Characters must seem like real people, not mere names. The reader must believe it happened. We use fact articles, but very few. A particular welcome is extended to articles 600 words long, in which fresh material is treated in an interesting way. Autobiographical material has almost no chance of acceptance. We always want good humorous stories. We take tales of pathos or tragedy, but not if they are morbid.

Love-interest added to a story of adventure is allowable, but not if it is the main feature of the tale. We do not want: Problem stories, sex stories, psychological stories, stories that 'couldn't happen', or supernatural stories." Manuscripts are reported on within three weeks; pays on acceptance within two weeks, \$20 and upward per 1000 words for short-stories. Buys first American serial rights and transfers copyright to the author on request.

About 20 booklengths per year; 200 or more short-stories.

Similar magazines: *Everybody's*.

American Legion Monthly, Indianapolis, Ind. (Formerly *American Legion Weekly*). Monthly, 25c; \$1.50. Editor, John T. Winterich.

A magazine of general interest, as well as the organ of the American Legion. Uses articles of popular interest, and short-stories that would appeal to men. The articles and short-stories are often by writers of prominence; and a rapidity of narration coupled with effectiveness is highly desirable. Short-stories and articles run from 2500 to 4000 words. Well illustrated throughout. Reports on manuscripts promptly. Buys first American serial rights and transfers copyright automatically.

Similar magazines: Elks Magazine, Shrine Magazine.

The American Magazine, 250 Park Ave., New York. Monthly, 25c; \$2.50. Editor, Merle Crowell. One of the foremost popular, illustrated magazines. In the American the attention is likely to be focussed upon self-achievement. The articles often deal with men who have fully utilized their opportunities. Biographical success articles must contain helpful "pointers" for other people. The editor says: "I'd be glad if you would stress the point that we do not emphasize the word 'success.' We do not measure achievement by money standards, so that wealth is merely incidental in our articles. Many of the men and women written about in our pages are poor, so far as money goes, but rich in character development. The thing we are after is just how a man meets his problems and how he makes his adjustments." Uses short fiction, up to 6000 words, well characterized and full of "punch," optimistic in tone. For feature articles, 4000 words is long enough. Uses two serials a year, not over 45,000 words in length. No verse, fillers, or jokes. Uses sketches about interesting people in the personality department. These should be around 1000 words in length, accompanied by an unconventional photograph. Also wants articles on the subject of family finance. Pays on acceptance within three weeks, at \$25 per 1000 words and upwards. Buys all rights in manuscripts, and first American serial rights. Transfers copyright on request.

Other similar magazines: Forbes'; Success Magazine.

American Mercury, 730 Fifth Ave., New York. Monthly, 50c; \$5.00. Editor, H. L. Mencken. Not illustrated. A magazine for the "civilized minority", aiming to offer a comprehensive picture in its articles and fiction, of the American scene. The special tone of the magazine is one of sophisticated irony. Uses some short fiction not over 6000 words. This fiction should be presented effectively, without sentimentality or over-plotting. Uses general articles not over 6000 words that deal critically with the present moment, without dullness, pedantry, or pretense. Colorless essays of the usual sort are not printed. The aim is to combat all forms of sham. A small amount of distinctive verse is required. Unsolicited manuscripts without stamped return envelopes will not be returned and the editors will not answer inquiries about them. Pays on acceptance within two weeks; reports on manuscripts within one week. Buys at good rates all American, British, and Canadian serial rights. Copyright is automatically transferred.

Similar in standard: Dial.

American Review of Reviews, 55 Fifth Ave., New York. Monthly, 35c; \$4.00. Editor, Albert Shaw. This is an important editorial review of the progress of the world and of current events. Prints no fiction and no poems. A considerable part of the magazine is devoted to summaries of the leading articles of the month in other magazines. These summaries are prepared by the staff. Uses also timely and effective articles from 2000 to 5000 words in length on politics, science, religion, art, liter-

ature and finance, and also character sketches of prominent people. Photographs are used with the articles, and are purchased separately on occasion. It does not use essays, dissertations, orations or academic speculations. Manuscripts reported on promptly.

Somewhat similar: Current History, World's Work.

Argosy-Allstory Weekly, 280 Broadway, New York. Weekly, 10c; \$4.00. Editor, Matthew White, Jr. An all-fiction magazine for men. Uses short fiction, the nearer 2000 words the better; novelettes not over 25,000 words, and serials around 70,000 words. Some verse is used. No fillers or anecdotes. The editor reports: "Stories must catch the reader's attention with the opening sentence and hold it steadily to the finish, and the ending must not be anticipated. Mystery, business, domestic, Western, detective and action stories are required. No sex stories. Unless the author stipulates otherwise, manuscripts will be considered for Munsey's and Flynn's as well. Reports within two weeks; pays on acceptance at the rate of 1c to 2c a word. Usually buys all rights, occasionally first American serial rights.

About 50 booklengths a year, 250 short-stories or more.

Asia, 461 Eighth Ave., New York. Monthly, 35c; \$4.00. Editor, Louis D. Froelick. A well illustrated American magazine on the Orient. Not a travel or tourist magazine. The field of Asia covers the continent itself, the islands of the Pacific, and those regions of Africa touched by Mohammedan and other Asiatic influences or inhabited by primitive peoples. Asia is particularly interested in places off the beaten track, out of the way sections of India and China. Articles of 1500 to 7000 words, of true adventure and scientific exploration, written in a personal vein and interpretative of native life, are desired; a small amount of fiction, chiefly of realistic interpretation in an Oriental background. Essays are of an expository and discussional nature, bearing on the mode of Eastern and Western cultures. They should be based on significant trends and written impressionistically, touching the romantic, beautiful or mysterious in Asiatic life. Biographical narratives of great personalities of the East and those of the West who have had Oriental contacts are used. Uses glossy photographs with each article, particularly those that deal with life, manners and customs. Reports within two weeks, and pays on acceptance at the rate of 1c and upwards, according to the value of the material.

While not a travel magazine, Asia prints articles that might broadly be thus described, and so do National Geographic, Scribner's, Travel.

Atlantic Monthly, 8 Arlington St., Boston (17), Mass. Monthly, 40c; \$4.00. Editor, Ellery Sedgwick. One of the oldest and most literary of American magazines. Not illustrated. Contributions for the Atlantic must meet severe tests in regard to literary forms, as well as internal merit and authority. General articles on nature, world movements, art, science, literature, etc., up to 5000 words, are used, but most of these are written by editorial invitation. In short-stories, those of finished manner, featuring atmosphere and character development, and rarely over 5000 words, are preferred over strong plot or obvious action. Essays are frequently discussional, provocatively presenting one side of some large question. A good market for the supremely well done sketch. Two or three artistic and rather conservative poems are printed in each issue. Informing narratives of personal experiences are sometimes used. No novels or serial stories. No fillers. The department called "Contributors'

Club" uses cleverly expressed papers of 1000 words or less, on matters of everyday life, written in familiar essay form. Contributions in this department are not signed. While the Atlantic likes prominent names and frequently prints British or foreign work, the editors are glad to read all work submitted. Manuscripts are reported on in ten days. Payment on acceptance within three weeks, at the rate of 2c and upward per word. Buys first American serial rights and transfers copyright on request.

Other similar publications: Century, Forum, Harper's, Scribner's.

The Black Mask, 45 W. 25th St., New York. Monthly, 20c; \$2.00. Editor, Joseph T. Shaw. An all-fiction detective story magazine. Reports: "We use detective stories, Western and adventure stories around 6000 words, and novelettes up to 20,000 words. We do not want love stories, or stories of the occult or the supernatural, or the gruesome or horrible. Do not use psychological or metaphysical, or character studies." Pays on acceptance within two weeks, at 1c to 1½c a word. Buys all American and British serial rights. Transfers copyright on request.

Blue Book Magazine, 36 South State St., Chicago, Ill. Monthly, 25c. \$3.00. Editor, Karl E. Harriman; Associate Editor, Donald Kennicott. An all-fiction magazine of dramatic and stirring stories. Fiction must appeal to the average man—mystery, humor, adventure and business are acceptable themes. Uses short authentic, first-person singular narratives, not over 2000 words; novelettes from 20,000 to 30,000 words; and humor. No verse or articles. Reports on material in one to four weeks, and pays on acceptance within one week at the rate of 1c to 3c a word. Buys all rights or all serial rights, and transfers copyright automatically.

Sixteen or more booklengths a year; 100 short-stories.

Somewhat similar: Popular, Adventure.

The Bookman, 244 Madison Ave., New York. Monthly, 50c; \$4.00. Editor, John Farrar. A literary magazine exclusively, illustrated with line drawings. Essays and articles are from 2000 to 3000 words in length, some with a humorous or satirical slant, dealing with books or authors. Fiction rarely used. Comparatively little unsolicited material is used because of the necessity for laying out the general program in advance. Book reviews are done largely by the staff. A considerable amount of distinctive verse is used. Manuscripts are reported on within three weeks, and payment is made upon publication, at 1½c a word.

Books, 225 West 40th St., New York. Each Sunday, 5c; \$2.00. Editor, Irita Van Doren. A review of literature issued separately and as a part of the Sunday edition of the New York Herald-Tribune. Book reviews and literary articles are commissioned. The only unsolicited material desired is poetry. Payment on publication at the minimum rate of \$5.00 a poem.

Similar reviews: Literary Review, Saturday Review of Literature.

Breezy Stories, 709 Sixth Ave., New York. Monthly, 20c; \$2.00. Editor, C. H. Young. An all-fiction magazine. Uses short-stories up to 6000 words, novelettes up to 20,000 words, dealing with the love relation between men and women and all its derivatives. Handling of this material must be lively, but free from offense. Brief epigrams, fillers and jokes are used, also verse that is light, satirical or witty is required.

Reports on manuscripts within two weeks; pays on acceptance at 1c a word. Buys all rights.

8 or more novelettes, 70 short-stories a year.

Somewhat similar: Droll Stories, Snappy Stories, Young's.

Century Magazine, 353 Fourth Ave., New York. Monthly, 50c; \$5.00. Editor, Hewitt H. Howland; Assistant Editor, Anna Lord Strauss. A varied literary fare for the cultured and urbane. The general articles are devoted to new developments in world politics, science, etc.; the problems of religion, labor and capital, education. The insistence on sociological themes is less than formerly, but non-fiction leads over fiction. A recent issue contained seven general articles from 3500 to 6000 words; two literary essays about 3000 words; two sketches of 2000 words; three short-stories averaging 5000 words, and three short poems. The special requirements for Century material is that it be of high quality and excellence and of human interest. Much of the material is signed by prominent names. In verse, freedom is encouraged, but it should not interfere with understanding. Pays on acceptance within one week, at about 5c a word for first American serial rights. Transfers copyright on request.

Other similar magazines: Atlantic Monthly; Forum; Harper's; Scribner's.

Clues, 799 Broadway, New York. Monthly, 15c; \$1.50. Editor, Carl Hoppel. A fiction and fact-article magazine. Uses short mystery and detective yarns, 1500 to 3000 words; novelettes up to 15,000 words; serials around 50,000 words; and fillers. Short detective stories dealing with amateur detectives, mysteries with clever solutions, are particularly desirable; nothing fantastic or weird is wanted. Material reported upon promptly, and payment made on acceptance within two weeks, at 1c to 2c a word. Buys all American and Canadian serial rights, and transfers copyright on request.

Similar publications: Detective Story, Flynn's.

Collier's Weekly, 250 Park Ave., New York. Weekly, 5c; \$2.00. Editor, Wm. L. Cheney; Fiction Editor, Grant Overton. A general weekly review with wide circulation. Breadth of viewpoint is desirable in the articles which should have news interest and deal with public men and world events, preferably suitable for illustration. General articles run to 3500 words and are furnished on order. Short-stories run to 5000 words, and brief stories and sketches of life are also used. Serial fiction runs to 90,000 words. Reports on manuscripts in ten days, and pays on acceptance within five weeks, at 5c and upward per word. Buys first American rights. Copyrights in the author's name on request, or transfers copyright to author on request.

Somewhat similar: Saturday Evening Post.

Columbia, 44 Wall St., New Haven, Conn. Monthly, 10c; \$1.00. Editor, Myles Connolly. The official organ of The Knights of Columbus. It has, therefore, both a religious aspect and a "lodge" aspect, and the material has a masculine appeal. Reports: "We are particularly interested in articles of popular interest and articles on sports. The desirable length is 3000 words and over. Articles must be accompanied by suitable photographs for illustration. Because of Columbia's international circulation, articles of special appeal to Canadians, English, Irish, etc., are also desired. Payment is made on acceptance, and varies from \$50 up, according to the desirability and the timeliness of the article."

The Commonweal, 4624 Grand Central Terminal, New York. Weekly, 20c; \$1.00. Editor, Michael Williams. A periodical for Catholic laymen, voicing a national, and international expression of Roman Catholic principles in art, drama, letters and social action. Short fiction, conforming to the general principles of the magazine, not over 3000 words; general articles of the essay type and literary in nature, running to 2000 words. Some verse of a distinctive type and well designed is used. Pays on acceptance at 2c to 10c a word. Buys first American rights. Transfers copyright to author on request.

Complete Novel Magazine, 188 W. 4th St., New York. Monthly, 25c; \$3.00. Reports: "Use short human-interest articles from 250 to 3000 words; and novels from 70,000 to 80,000 words, containing plenty of action, and dealing with adventure, Western, mystery, and detective themes. Payment made on acceptance."

Complete Stories, 79 Seventh Ave., New York. Monthly, 20c; \$2.00. Editor, A. L. Sessions. Uses short-stories of real human drama, adventure of almost any type, humor, mystery, and business, running from 5000 to 8000 words; complete novels of the same type up to 50,000 words. Some verse is used, with masculine interest. Material is reported on in ten days and payment made on acceptance within two weeks, at 1½c and upwards a word. Transfers copyright automatically. Buys all American rights.

Cosmopolitan, 119 W. 40th St., New York. Monthly, 35c; \$3.00. Editor, Ray Long. A popular illustrated magazine of wide circulation. For the *Cosmopolitan*, work must combine inherent authenticity and strong interest, and graphic treatment. Significance is the main rule. The writer must tell a good story effectively and at the same time convey a universal psychological idea or draw a character in a way that will score. Uses short-stories up to 7000 words; first-person experience articles up to 4000 words; and serial fiction. Reports: "The *Cosmopolitan's* needs are general. We want the best material by the best writers in the world. There is no type of fiction we won't publish if it is of superlative quality. For the most part we want stories that are warmly human and dramatic. The impression is that we are publishing stories only by writers of great reputation; that is true only to the extent that for the most part these writers turn out the quality of fiction we are looking for. Such articles as we use are frequently written by arrangement." Reports on manuscripts within a week and pays on acceptance at 5c and upward a word. Transfers copyright automatically.

Runs 4 serials; uses 150 short-stories, and 100 feature articles a year. Somewhat similar: *Red Book*.

Cowboy Stories, 799 Broadway, New York. Monthly, 20c; \$2.00. Editor, Harold Hersey. An all-fiction, men's magazine. Reports: "Short cowboy stories of the real West, by real Westerners, with real Western characters, with plots that are possible, and settings that are true to the frontier country. These should be 1500 to 7000 words in length. Novellettes from 30,000 to 35,000 words, and serials up to 70,000 words. Pays on acceptance within two weeks, at 1c to 2c a word. Buys all North American serial rights. Transfers copyright on request.

Cupid's Diary, 461 Eighth Ave., New York. Every two weeks, 20c; \$4.00. Editor, Margaret Sheridan. Uses love stories of a romantic and melodramatic type up to 10,000 words, novelettes from 10,000 to 15,000

words, and serials of 30,000 words and over. Pays on acceptance at 1c to 2c a word.

Similar: Love Romances; Love Story Magazine; Sweetheart Stories.

Current History, Times Bldg., New York. Monthly, 25c; \$3.00. Editor, George W. Ochs Oakes. Reports: "We desire articles dealing with current events, political, social and economic—the economic element, however, should be subordinated. Articles should be of contemporary and international interest, thoroughly documented and historically accurate. Articles of national interest, political and social developments in the United States, also articles on European Asiatic countries and Latin America are especially desired. We welcome the sending of good photographs to accompany the articles, which should be about 3000 words in length, rarely in excess." Uses no fiction, essays or verse. Pays on publication at 1½c or more a word. Buys all rights, and transfers copyright on request.

Somewhat similar: American Review of Reviews, World's Work.

The Danger Trail, 799 Broadway, New York. Monthly, 20c; \$2.00. Editor, Douglas M. Dold. Reports: "We are in special need of short-stories ranging from 3000 to 8000 words; complete novelettes not over 25,000 words. We also use articles concerning travel, ranging from 500 to 3000 words. These articles must contain plenty of action. They must be set outside of Europe or the United States. We are especially interested in articles dealing with New Guinea, Madagascar, Africa, China, and out of the way regions, etc. For our fiction, we use no cowboy stuff, nor stories with United States or European settings. Our stories are of adventure on the 'frontiers of the world.' They may be with or without love interest and must have plenty of action. We do not use period stories or fantasies, late-war, or detective stories. We use photographs. We pay promptly on acceptance, and report on manuscripts within a reasonable time. Rate is 1c and upwards a word." Buys all American and Canadian serial rights. Transfers copyright on request.

Detective Story Magazine, 79 Seventh Ave., New York. Weekly, 15c; \$6.00. Editor, F. E. Blackwell; Associate Editor, Alice Strope. All-fiction. Reports: "We need short-stories from 2500 to 7000 words; novelettes of 25,000 words, and serials up to 80,000 words, in installments containing approximately 12,000 words each. Report on material within ten days." Payment on acceptance; good rates. Buys all American serial rights.

The Dial, 152 W. 13th St., New York. Monthly, 50c; \$5.00. Editor, Marianne Moore; Adviser, Scofield Thayer. Uses manuscripts of high literary excellence—fiction, plays, essays, criticism, verse—or articles of general interest to the cultivated reader—running short-stories, novelettes, serials, general articles, poetry, and plays, but no humorous verse, or jokes, and no juvenile matter; sets no length limit; buys no photographs, and pays on acceptance. Manuscripts reported upon in from one to three weeks. Prose paid for at the rate of 2c a word. Poems, \$20 a page.

Dream World, 1926 Broadway, New York. Monthly, 25c; \$2.75. Editor, Helen J. Day. A "confession" magazine, photographically illustrated. Reports: "Desire romantic love stories, preferably written in the first person, and from 3000 to 5000 words in length. Pay 2c a word on acceptance."

Droll Stories, 709 Sixth Ave., New York. Monthly, 20c; \$2.00. Editor, C. H. Young. An all-fiction magazine, featuring sex problems. Reports: "We use novelettes from 15,000 to 25,000 words; short-stories up to 6000 words; short, humorous verse (nothing highbrow or serious); short, crisp and entertaining epigrams. For Droll Stories keep the droll to the front." Pays on acceptance within two weeks at 1c a word. Buys all rights.

Somewhat similar: Breezy Stories, Snappy Stories, Young's.

Elks Magazine, 50 E. 42nd St., New York. Monthly, 20c; \$2.00. Editor, John C. Hilder. National publication of the B. P. O. E. It is in every way a representative magazine, fully illustrated, and most of its stories are by well known writers. Uses short-stories of a lively and humorous cast, with masculine appeal, from 5000 to 10,000 words. Illustrated feature articles of general appeal. Pays on acceptance the first of the month, at 5c and upward a word. Buys first American serial rights on fiction; all rights on articles; and transfers copyright on request.

Similar publications: American Legion Monthly; Shrine.

Everybody's Magazine, Spring and Macdougall Sts., New York. Monthly, 25c; \$2.50. Editor, Oscar Greeve. All-fiction, with a masculine appeal, and like Adventure. The type of fiction used permits greater scope for action than in the present Adventure, and there are less limitations on the woman-interest. A manuscript submitted to Adventure will also be considered for Everybody's, and vice versa, unless the author dictates to the contrary. Uses action fiction of a dramatic type with plenty of human interest, up to 10,000 words. Novelettes up to 50,000 words and longer serials. Reports: "While we use stories by writers of established reputation, we are also keenly interested in new writers, to whom Everybody's is an opportunity. Its standard for fiction, is, however, a high one, demanding real merit and quality." Pays on acceptance at 2c or more a word. Buys first American serial rights. Copyrights in author's name, or transfers copyright to author on request. Prompt reports on manuscripts.

6 or more booklengths a year; 12 or 15 novelettes; over 75 short-stories.

Somewhat similar: Adventure.

Famous Story Magazine, 461 Eighth Ave., New York. Monthly, 25c; \$2.50. This magazine reprints stories that have already received publication, and is not a market for first rights material.

Far West Illustrated Magazine, 79 Seventh Ave., New York. Monthly, 25c; \$2.50. Editor, F. E. Blackwell; Associate editor, Alice Strope. An all Western fiction magazine. Short-stories range from 2500 to 8000 words; novelettes up to 30,000 words. serials up to 80,000 words—in installments approximately of 12,000 words each. Uses some Western verse. Also a few photographs. Reports: "Stories deal with life in the open, in Western United States, Canada, Alaska and Mexico." Pays on acceptance; good rates. Buys all American serial rights.

Flynn's, 280 Broadway, New York. Weekly; 10c; \$4.00. Editor, Wm. A. Flynn. An all-fiction detective story magazine. Uses short fiction and general articles up to 5000 words, novelettes up to 35,000 words, and serials of 75,000 words, dealing with mysteries, police and detective operations, adventure, etc. The make-up of the magazine is similar to Argosy-Allstory, but the emphasis is placed on ways of crime

and its detection. Uses fillers. A specimen issue contained three serials, being used in parts, two special police articles, one complete novelette and twelve short-stories. Pays on acceptance at 1c to 1½c a word. Buys all rights and first American serial rights.

Somewhat similar: Clues, Detective Story.

Forbes Magazine, 120 Fifth Ave., New York. Twice a month, 25c; \$5.00. Editor, B. C. Forbes. A business, financial and inspirational magazine chiefly using success articles based on actual fact, giving the romance of business. Uses no fiction. Reports: "We use articles up to 3000 words on business and finance, and illustrated character sketches about prominent business men. Stories should be written in simple, easily understood language. Material reported on within a week and payment made on publication."

Somewhat similar: American Magazine, Success.

Foreign Affairs, 25 W. 43rd St., New York. Quarterly, \$1.25; \$5.00. Editor, Archibald Cary Coolidge; Mng. Editor, Hamilton Fish Armstrong. Uses authoritative articles about world politics by informed statesmen, economists and financiers. Pays on publication at \$50 and upward an article.

Forum, 247 Park Ave., New York. Monthly; 40c; \$4.00. Editor, Henry Goddard Leach. One of the large general magazines. A magazine of controversy believing that it takes both sides to tell the truth. Within its range come religious questions, race problems, scientific mysteries, foreign affairs, and domestic politics. Humorous verse and essays, travel sketches, serial novels, and striking short-stories, illustrated by etchings and woodcuts add wit and variety. Uses fiction of a high standard on any interesting theme up to 5000 words; general articles not over 3000 words. A section is devoted to poetry. Reports: "The Forum is essentially addressing itself to thinkers, i.e., people who concern themselves with subjects of current interest that do not necessarily concern their pocketbook. Articles, revealing conditions, advanced activities in the political, industrial, social, literary and religious world, interest us, also poetry. We are not interested in essays, nor thoroughly academic articles, but desire real thought upon real questions concerning public affairs, national conditions and national trend of thought. No photographs are used." Reports promptly. Pays on acceptance within one week at 2c to 5c a word. Buys first American serial rights.

Somewhat similar: Atlantic, Century, Harper's.

Frontier Stories, Garden City, New York. Monthly, 25c; \$3.00. Editor, H. E. Maule; Associate Editor, A. H. Bittner. Reports: "Fiction characterized by strong plot and action, an outdoor setting, masculine appeal, a frontier flavor. Stories of the American frontiers from Colonial days to the present; stories of the present-day white man's frontiers the world over, i.e., China, Africa, South Seas, etc. Short-stories always welcome. Use also novelettes and novels, the latter not over 50,000 words. Do not want sex, crook, sport, city, domestic life, or detective stories, love stories or stories in which the love theme or women characters predominate." Use some verse and also fillers. Pay on acceptance within two weeks at 1½c and upward a word. Buy first American serial and second British serial rights. Transfer copyright to authors on request.

Somewhat similar: Danger Trail.

The Golden Book, 55 Fifth Ave., New York. Monthly, 25c; \$3.00. Editor, Henry W. Lanier. This magazine reprints tales, short-stories and poems that have been already published, selected from the work of standard and classical authors and well-known writers. Pays \$20 per 1000 words for all copyright material reprinted, with special copyright notice. Sometimes use hitherto unpublished material."

Harper's Magazine, 49 E. 33rd St., New York. Monthly, 35c; \$4.00. Editor, Thomas B. Wells. One of the premier American magazines. Has high, but liberal, literary standards. Uses authentic short-stories from 4000 to 8000 words and general articles up to 6000 words. Fiction is both by writers who have attained prominence, and new writers who can meet the standards of literary distinction which the magazine sets. Non-fiction dealing with a wide variety of subjects, education, economics, literature, business, foreign affairs, social topics, etc., must have contemporary interest. Uses a small amount of genuinely lyrical poetry. "The Lion's Mouth" department uses short essays, that have a humorous or satirical tinge. Reports on manuscripts promptly. Pays on acceptance at 5c a word and upward. Buys American rights and transfers copyright on request.

Somewhat similar: American Mercury, Forum, Scribner's.

Hearst's International combined with Cosmopolitan. See Cosmopolitan.

"I Confess", 461 Eighth Ave., New York. Every two weeks, 15c; \$3.50. Editor, Elizabeth Sharp. In this magazine of personal experience, stories are built from real life. First-person singular must be used in the narrative and there must be an emotional appeal. The action of the narrative must show the psychology of the characters without moralizing or reflection. The average length for short fiction is 3500 words. Long fiction may run to 15,000 words. Some general articles of about 2000 words are used, in the form of local material, as of the West Coast or the South Coast. Reports within two weeks. Pays on acceptance within three weeks, at 1c to 1½c a word. Buys all American serial rights.

Somewhat similar: True Confessions.

The Independent, 10 Arlington St., Boston (17), Mass. Weekly, 15c; \$5.00. Editor, Richard E. Danielson. Reports: "The greater number of articles in The Independent are upon social, political, economic, literary, and religious subjects, from 1500 to 2000 words in length. It is suggested, however, that contributors read carefully current issues as a basis for deciding what manuscripts to send. All manuscripts should be typewritten. Material is reported on within one to two weeks, and payment is made on acceptance. The average rate is 2½c a word."

Jewish Forum, 2000 Broadway, New York. Monthly, 35c; \$4.00. Editor, Isaac Rosengarten. Reports: "Articles of Jewish interest of from 1000 to 3000 words, written in good English, are welcome. Also stories of gripping Jewish interest—but no intermarriage stories. Historical articles dealing with Jews in America are particularly welcome. Material reported on within a month, and payment made on publication, at the rate of \$3.00 a 1000 words."

The Lariat Story Magazine, 461 Eighth Ave., New York. Monthly, 20c; \$2.50. Editor, J. B. Kelly. An all-fiction magazine of Western appeal. Uses yarns from 3000 to 7000 words, dealing with cowboy life and adventure; novelettes from 20,000 to 30,000 words, and long fiction not over

40,000 words. Also uses some verse with masculine appeal. Reports: "This magazine uses dramatic swift-moving range stories, and cowboy adventures from any corner of the world, but preferably from our own West. Anything about the cowboy and his life. All stories must be wholesome, virile yarns which glow of the big outdoors." Reports within a week. Pays from 1c to 2c a word on acceptance; buys American, British and Canadian serial rights. Transfers copyright to author on request.

20 booklengths and over 75 short-stories a year. Somewhat similar: Ace-High Magazine, Western Story.

Liberty, 247 Park Ave., New York. Weekly, 5c; \$2.50. Editor, Harvey Deuell. A weekly of general circulation and interest. Reports: "We use short-stories and human interest feature articles, from 2500 to 3000 words. Photographs are used only in the illustration of the articles." Short fiction runs from 5000 to 6000 words, and serials not over 90,000 words. Some verse is used and fillers. Pays 2c and upward a word and buys first and second American, and Canadian serial rights, and sometimes British serial, book and movie rights.

Somewhat similar: Collier's Weekly, The Saturday Evening Post.

Life, 598 Madison Ave., New York. Weekly, 15c; \$5.00. Editor, Robert E. Sherwood. Life is an illustrated humorous magazine. Its chief and constant manuscript requirement is for brief dialogues, epigrams, fresh and original anecdotes, and jokes, all of which may be illustrated if the writer has a talent for drawings. Brief satirical pieces and humorous articles not over 500 words, and poems quite short, of the humorous, topical, or social sort are required. Reports on acceptance at three to twenty cents a word, according to the material. Buys all rights and also American serial rights.

The Literary Digest, 354 Fourth Ave., New York. Weekly, 10c; \$4.00. Editor, William Seaver Woods. This periodical is a review and digest of opinion gleaned from newspapers and other periodicals from which the material is condensed. No original contributions are used.

The Literary Review, 75 West St., New York. Weekly; 5c a copy. Editor, H. E. Dounce. Book Section, Saturday Edition of The New York Evening Post. The Review has no room for contributed literary essays, and makes special arrangement for all the poems it prints, therefore it is not in the market for any material.

Live Stories, 627 W. 43d St., New York. Quarterly, 25c; \$1.00. A reprint magazine exclusively, using no new material.

The Living Age, 8 Arlington St., Boston, Mass. Twice a month, 20c; \$4.00. Editor, Victor S. Clark. A review of public affairs, business conditions, literature and art in foreign countries. Translations of significant articles, not over 4000 words, from foreign journals, with full information as to authorship and source, received on approval. No photographs used. Payment on acceptance at 1c a word.

Love Romances, 461 Eighth Ave., New York. Monthly, 20c; \$2.50. Editor, Betty Bennett. Uses short fiction, of 5000 to 6000 words, that has a strong love interest, and novelettes not longer than 12,000 words. Some verse is used of an appropriate nature. Reports: "Uses stories in which the heroine is placed in gripping situations and her emotions sympathetically treated. Stories are written in the third person, and the plot should be strong in drama, but not sophisticated. We do not want the so-called

'sex' story or the confession type." Reports on manuscripts within a week, and pays on acceptance at 1c to 1½c a word. Buys all American serial and British and Canadian serial rights.

Love Story Magazine, 79 Seventh Ave., New York. Weekly, 15c; \$6.00. Editor, Ruth Agnes Abeling. An all-fiction magazine with feminine appeal. Uses short love stories not over 3500 words, novelettes of 15,000 or 20,000 words, and long fiction not over 70,000 words. Some good, short, sentimental verse is used, of an appropriate sort. Reports: "The fiction should have a strong love interest, and should be written in a pleasing and effective manner." Material is reported on within two weeks, and payment made on acceptance. Buys all rights in manuscripts.

McClure's, 119 W. 40th St., New York. Monthly, 25c; \$3.00. Editor, Arthur McKeogh. This magazine, subtitled "The Magazine of Romance", does not resemble the former McClure's. The fiction is illustrated with story-telling photographs, and drawings. Two serials are kept running, and ten or eleven short-stories, 2000 to 8000 words in length, are used. These stories are briskly romantic and dramatically effective. The rest of the magazine consists of features of general interest, mostly with a humorous angle. Reports on manuscripts within two weeks, and pays on acceptance at 3c a word and upward. Buys first serial rights in English.

McNaught's Monthly, 1475 Broadway, New York. Monthly, 15c; \$1.50. Editor, V. V. McNitt. An informative, liberal cultural review. One feature of the magazine has been to treat contemporary affairs in a sprightly manner. Reports: "Uses brief timely articles not over 2000 words on current subjects, containing both ideas and facts. No academic essays are wanted. Very little fiction is printed, and stories used are not over 1500 words, dealing with current life in America. No photographs." Material reported on within two weeks, and payment made on acceptance within four weeks, at 1½c to 2c a word. Buys all rights in manuscripts.

Mid-Week Pictorial, Times Bldg., New York. Weekly, 10c; \$4.00. Editor, Charles Graves. A pictorial weekly review, with general articles dependent upon photographs. Uses chiefly photographs. Pays on publication.

Munsey's Magazine, 280 Broadway, New York. Monthly, 25c; \$3.00. Editor, R. H. Titherington; Mng. Editor, W. MacMahon. This magazine, one of the prominent and long established popular magazines, is friendly to the writer who can meet its standards. It is an all fiction magazine using short-stories from 1000 to 8000 words in length, novelettes, and short novels (complete in one issue) up to 40,000 words. Uses short light verse in small amounts. Reports: "In stories, the qualities especially desired are strength of plot, simplicity of construction, clearness of style, and quickness of action. We do not care for character studies and cannot use dialogue stories. Poems more than forty lines in length can very seldom be used. Pays on acceptance within two weeks, at 1c and upward a word. Buys all American or first American serial rights. Copyrights in the author's name on request, or transfers copyright to author if requested. Manuscripts should be addressed to Frank A. Munsey Company, and unless stipulated to the contrary will be submitted either to Munsey's or Argosy-Allstory.

12 booklengths and novelettes, 150 or more short-stories a year.
Broadly similar: Adventure, Popular.

Mystery Magazine, 52 Vanderbilt Ave., New York. Monthly, 25c; \$3.00. Editor, Robert Simpson. Reports: "We use stories from 2000 to 50,000 words, full page and half page fillers, and poems. Manuscripts are reported on within a week and payment made on acceptance."

The Nation, 20 Vesey St., New York. Weekly, 15c; \$5.00. Editor, Oswald Garrison Villard. An editorial review of world events, art and literature. Of the articles that are used a certain number are unsolicited, but the majority come from assignments by the editor, because the editor requires an authority of treatment that can be had for the most part in no other way. These articles, dealing with political, economic, educational, scientific, literary and artistic subjects, should not exceed 2400 words in length and they must be original and authentic. A few strong poems are used. Photographs are not used. Manuscripts are promptly reported on and payment is made at space rates of 1c a word. Buys all rights and transfers copyright automatically.

Somewhat similar: New Republic.

Nation's Business, 1615 H St., N. W., Washington, D. C. Monthly 35c; \$3.00. Editor, Merle Thorpe. The organ of the United States Chamber of Commerce. A monthly magazine using miscellaneous business material, preferably illustrated with photographs. Reports: "We can use articles on subjects of general interest to the average business man. The length preferred is 2500 words. Photographs are also used. Material is reported on within ten days to two weeks, and payment is made on acceptance. Price paid varies in accordance with subject matter, method of treatment, reputation of author, etc. The average rate is about 3c a word." Buys all rights in manuscripts.

National Geographic Magazine, 1156 Sixteenth St., N. W., Washington, D. C. Monthly, 50c; \$3.50. Editor, Gilbert Grosvenor. The organ of the National Geographic Society, using timely articles, fully illustrated, often in color, dealing with lands and peoples of all parts of the world. It is not a "travel" magazine, but uses articles that might broadly be classified under that head, 5000 or more words in length. The National Geographic Society finances expeditions to remote parts of the world, and many of the articles deal with the results of such explorations. Most of the articles are written by experts in special fields of research. Articles submitted must be technically correct in every particular. A copy of the magazine should be obtained in order to ascertain the method of treating facts.

National Magazine, 952 Dorchester Ave., Boston, Mass. Monthly, 25c; \$3.00. Editor, Joe Mitchell Chapple. The sub-title of this magazine is "Mostly About People" and that gives a good idea of the nature of the magazine. It is an illustrated magazine, printing stories 500 to 1500 words in length, and bright and anecdotal sketches concerning prominent people. Photographs are used to illustrate articles, and manuscripts and photographs must be sent together. Manuscripts are reported on promptly and payment is made on acceptance.

Somewhat similar: Forbes.

The Nautilus Magazine, Holyoke, Mass. Monthly, 20c; \$1.00. Editor, Mrs. Elizabeth Towne. This is a magazine of practical New Thought, and articles of 1000 to 1500 words in which psychological principles are applied to the accomplishment of desired ends of all kinds, are

considered. Personal experiences along the same line and short poems of inspirational character are also used. Payment is made on acceptance, and rates vary according to practical value of the articles.

The New Republic, 421 W. 21st St., New York. Weekly, 15c; \$5.00. Editor, Herbert Croly. An editorial journal of information, that aims to create, rather than merely direct, public opinion. Much of the material printed is arranged for in advance with those who are competent to express noteworthy views. The articles are authoritative and possess literary distinction. A few intellectual poems are used. Reports: "The New Republic publishes articles on economic, political, social, historical, and scientific subjects, a desirable length being about 2000 words. It publishes practically no fiction. Its usual rate of payment is 2c a word, payable on publication." Buys all rights in manuscripts, also first American serial rights.

Somewhat similar: **The Nation**.

The New Yorker, 25 W. 45th St., New York. Weekly, 15c; \$5.00. Editor, H. W. Ross. Reports: "The New Yorker is largely departmental, material for the departments being furnished by members of the staff. It is in the market, however, for short contributions, both prose and verse, which should be either local to New York or of interest to a metropolitan audience. While a considerable amount of our material is satirical or humorous, we do not want the formula humor used in the purely humorous weeklies. No dialogue jokes or improvised anecdotes considered. We are essentially topical and timely, being able to consider material within ten days of our date for appearance on the street, and thereby having a shorter turnover than many Sunday newspapers. We like newspaper 'breaks', examples of typical headlines, and examples of obvious buncumb, published in newspapers or magazines. As the New Yorker is a highly specialized magazine, we suggest that contributors read a copy closely before submitting contributions. We have practically no space for long manuscripts. Material is reported on within less than a week, and payment is made on acceptance." Pays 2c to 10c a word for all rights in manuscripts. Also buy first American serial rights. Transfers copyright automatically.

The Nomad, 150 Lafayette St., New York. Monthly, 40c; \$4.00. Editor, Wirt W. Barnitz. Formerly *Journeys Beautiful*. Reports: "In addition to travel articles, we shall run adventure stories, at least such as might go well in a travel magazine. Of course, we shall lean much more to travel articles than to adventure material. We prefer first-person narratives of from 1500 to 2500 words in length. While description is of course the necessary element in any travel article, we don't want it overdone. What we want more than anything else is a human document, a manuscript which gives an insight into the manners and customs of the people through the human vein. An article is much more likely to be accepted if accompanied by good photographs. When possible, the photographs should combine both the scenic and human-interest elements." Pays on acceptance.

North American Review, 9 E. 37th St., New York. Quarterly, \$1.00; \$4.00. Editor, Walter B. Mahony. A review of world tendencies, finance, science, religion, etc. Since these articles must have force and authority, the editors often invite them. Articles should not exceed 5000 words. Some verse of excellent quality is used. Material is reported on

within two weeks, and payment is made on acceptance. Buys first American serial rights. Copyrights in author's name on request.

North-West Stories, 461 Eighth Ave., New York. Twice a month, 20c; \$5.00. Editor, J. B. Kelly; Associate Editor, Richard A. Martinsen. An all-fiction magazine of masculine appeal. Uses action stories of outdoor life in the West and North. No other settings are considered. Heroism and sentiment elements invited; the romance element should be there, but not too overwhelming. Women characters must be strong. Reports: "Want Northern and Western stories of action, with an outdoor tang, plus woman or sentimental interest. Short-stories should be from 3000 to 6000 words; novelettes of 25,000 words; and serials from 45,000 to 55,000 words. Also use Northern and Western verse of eight to twenty-four lines. Occasionally use an outdoor animal yarn with an element of human interest. Reports on manuscripts within five days." Pays on acceptance immediately at 1c up a word. Buys all American serial, and British and Canadian serial rights. Transfers copyright on request.

Outlook, 120 E. 16th St., New York. Weekly, 15c; \$5.00. Editor in Chief, Ernest Hamlin Abbott; Managing Editor, H. T. Pulsifer. This independent weekly presents a running picture of current life. Reports: "The Outlook's large staff of special correspondents and contributors supplies most of our material. We are, however, always open to consider articles of less than 2500 words which are written with distinction, and deal with timely topics of national importance. These articles should be accompanied by good photographs. In general we report promptly on manuscripts submitted and acknowledgment is always sent upon the receipt of a manuscript whenever its return is delayed for more than twenty-four hours." An occasional poem of literary value is printed. Pays on acceptance within two weeks at 1½c a word and upward.

Physical Culture, 1926 Broadway, New York. Monthly, 25c; \$2.50. Editor, Walter C. Colby. Uses articles 4000 words in length on athletics, marriage problems, eugenics, longevity, drugless cure, health training, etc. The editor states: "We use personal experiences in health building, written in a popular strain, nothing academic. Photographs should accompany the 'keep fit' articles." An occasional short-story with an athletic and outdoor interest is used, and also serials in which the physical culture idea is emphasized. The rates are 2c a word minimum. Manuscripts are reported on within two to three weeks and payment is made on acceptance.

Somewhat similar: **Strength**.

Popular Magazine, 79 Seventh Ave., New York. Twice a month, 25c; \$4.00. Editor, Charles Agnew MacLean. An all-fiction magazine with masculine appeal, using adventure, business, mystery and humorous stories that have force and liveliness. Reports: "We like to use a story of booklength quality running 40,000 to 60,000 words in each issue. We also carry a serial which may run to 80,000 words. Four or five short-stories are printed in each issue. We report on manuscripts, if we are not going to buy them, within a week, and if there is a chance of our taking them, the time is longer, especially with a long story." Pays on acceptance within one week. Buys all American serial rights. Transfers copyright to author on request.

30 or more booklengths, 120 or more short-stories a year.

Somewhat similar: **Everybody's**, Munsey's.

Popular Mechanics, 200 E. Ontario St., Chicago, Ill. Monthly, 25c; \$2.50. Editor, H. H. Windsor. No fiction is used in this magazine, which is concerned primarily with the field of mechanics, invention and discovery. Articles up to 1500 words are used upon important developments in this field, and briefer articles containing accurate facts, and accompanied by sharp photographs. Manuscripts are reported on promptly, and payment made on acceptance, at 1c a word and upward. Buys all rights in manuscripts and first American serial rights.

Somewhat similar: **Popular Science Monthly**, **Science and Invention**, **Scientific American**.

Popular Science Monthly, 250 Fourth Ave., New York. Monthly, 25c; \$2.50. Editor, Sumner N. Blossom. A monthly magazine of science, mechanics, discovery, invention and industry as they apply to the individual reader. Uses personality stories with photographs, and also photographs of scientific, mechanical and engineering achievements. Has several departments in which contributions are used. Articles in the main magazine run up to 3000 words. Reports a new fiction venture as follows: "From having published articles only, we plan to expand our field to include fiction having a scientific background. This includes realistic stories that convey something of the romance of industrial progress, railroads, steel mills, automobile factories. These stories should be in an optimistic vein. Achievement is an acceptable theme, whereas the love interest is secondary. These stories may run to 6500 words, and should be addressed to the fiction editor. Some long fiction, running to 60,000 words, will be used." Pays on acceptance within a week, at 1c to 10c a word. Buys all rights in manuscripts, transfers copyright automatically.

Somewhat similar: **Popular Mechanics**, **Science and Invention**, **Scientific American**.

Ranch Romances, 799 Broadway, New York. Twice a month, 20c; \$4.00. Editor, Bina Flynn. An all-fiction magazine, using short-stories up to 7000 words, novelettes of 35,000 words, and serials of about 50,000 words, to be broken into three or four parts. Reports: "We publish love stories of the real West. The characters must be sincerely portrayed—the men being either cowboys, miners, or adventurers in outdoor range life—the women of the human, warm-blooded, sentimental type. Action will be subordinated to the love element always. Sex stories are not used." Pays on acceptance at 1c to 2½c a word. Buys first American serial rights. Transfers copyright to author on request.

Red Book Magazine, 36 S. State St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Karl E. Harriman; Associate Editor, Donald Kennicott. A popular, fully illustrated all-fiction magazine, favoring strong stories by established writers. Vividness of imagination and forcefulness of treatment are essential in the ten or more short-stories that are published each month, 3000 to 7000 words in length. Two or three serials are kept running. Humor is an acceptable element. Reports on material in one to four weeks, and pays on acceptance, within one week, at 5c and upward a word. Buys first American serial rights or all rights, and transfers copyright automatically.

120 or more short-stories a year, 12 serials.

Somewhat similar: **Cosmopolitan**.

Saturday Evening Post, Independence Square, Philadelphia, Penn. Weekly, 5c; \$2.00. Editor, George H. Lorimer. An international weekly

of large circulation, using fiction and special articles in quantity. Articles from 5000 to 8000 words in length frequently originate from ideas suggested by the editor and passed on to writers who have special qualifications for these assignments. The general appeal of the periodical is masculine. Short-stories are longer than in most magazines, and run up to 10,000 words in length. Its fiction deals with American subjects and the people of today accurately. The fiction is marked by a good deal of dialogue. Trite, literary, or hasty treatments are not desired. One of the departments in the magazine uses short dialogue jokes, epigrams, brief anecdotes of public men, all of which must be strictly original. References are required from new contributors to this department. Manuscripts are reported on within a week, and payment is made on acceptance, at a very liberal rate. Buys all American and Canadian serial rights.

The Saturday Review of Literature, 25 W. 45th St., New York. Weekly, 10c; \$3.50. Editor, Dr. Henry Seidel Canby. A review of literature, featuring literary essays and criticism. Reports: "Our books are sent out by us for review, but we purchase poetry and critical essays, both serious and humorous. Essays should not exceed 3000 words, and poems should not exceed 30 lines. No photographs are used. Payment is made on publication. Poetry is paid for at the rate of \$10 a poem, regardless of length."

Somewhat similar: Literary Review, Books.

Science and Invention, 53 Park Place, New York. Monthly, 25c; \$2.50. Editor, H. Gernsback. A magazine of popular science, electricity, mechanics, radio and other experimentative fields. Articles run to 1500 words. Short articles and fillers are also used, accompanied by photographs, and verifications when necessary. Rates are \$25.00 and upward for the longer articles, accompanied by photographs. Payment is made on publication.

Somewhat similar: Popular Mechanics, Popular Science Monthly, Scientific American.

Scientific American, 24 W. 40th St., New York. Monthly, 35c; \$4.00. Editor, O. D. Munn. Reports: "This journal uses no fiction. Articles from 200 to 2000 words are used, covering all the latest advance of pure and applied science, interesting developments throughout the world, and having a strong industrial appeal. The magazine is hospitable to new writers, not necessarily having a name. Accuracy, however, is an essential. Rate of payment ranges from 1c a word upward, depending upon the value of the contribution, and from \$1.00 to \$3.00 for photographs. Payment is made on acceptance and manuscripts are promptly reported on." Buys all rights in manuscripts.

Somewhat similar: Popular Mechanics, Popular Science Monthly, Science and Invention.

Scribner's Magazine, 597 Fifth Ave., New York. Monthly, 35c; \$4.00. Editor, Robert Bridges. As one of the most important illustrated literary magazines in America, Scribner's speaks to an intellectual audience, and its fiction and articles must be of the first order of excellence. A representative issue contained six articles, four stories, one installment of a serial, three essays, several poems, and departmental material. The articles and stories average from 3000 to 6000 words in length for the most part. Scribner's is one of the chief markets for the informed article. These articles must be authoritative, entertaining, and significant. Poems

used are distinctive and largely in the older forms. Pays on acceptance. Buys all American serial, and British and Canadian serial rights.

About 4 booklengths, 50 short-stories, 75 articles.

Somewhat similar: Atlantic Monthly, Century, Harper's.

Sea Stories Magazine, 79 Seventh Ave., New York. Monthly, 25c; \$2.00. Editor, A. L. Sessions. An all-fiction magazine of adventure on the sea, stories of the past and of the present. Reports: "We use sea stories from 4000 to 12,000 words in length; novelettes complete in one issue of about 30,000 words; and serials up to 70,000 words in length. Material is reported on in two weeks and payment is made on acceptance at 1c a word and upward." Buys all American serial rights and transfers copyright on request.

Short Stories, Garden City, L. I., N. Y. Twice a month, 25c; \$5.00. Editor, Harry E. Maule. An all-fiction magazine of masculine appeal. Reports: "Use the highest quality outdoor adventure, mystery, humor, occasional business and sport fiction, with the love interest always kept secondary, of any length up to 100,000 words. Stories must appeal to men. Also use poems that have an outdoor setting and atmosphere, preferably 16 to 32 lines in length, though shorter and longer poems are purchased. Articles are used only as fillers, and these run from 50 to 500 words. No photographs are used. Payment is made on acceptance at 1½c a word and upward." Buys first American serial rights. Transfers copyright on request.

The Shrine Magazine, 1440 Broadway, New York. Monthly, 25c; \$2.00. Editor, Sewell Haggard. The organ of the Mystic Shrine. A fully illustrated popular and lively magazine of masculine appeal. Reports: "We use articles on subjects of general interest, in fictionized form, running up to about 5000 words; and general fiction, of an entertaining character, not too sophisticated. Sport, adventure and humor elements are desirable. Photographs are used with articles. Material is reported on within a week, and payment made on acceptance."

Somewhat similar: Elks Magazine, American Legion Monthly.

Smart Set, 119 W. 40th St., New York. Monthly, 25c; \$3.00. Editor, William C. Lengel. An all-fiction, photographically illustrated magazine. Uses short fiction, 3000 to 6000 words; longer fiction of 30,000 words. Reports: "We use first-person stories of thrilling human interest—the 'confession' type of story with an element of sex. This element should be the underlying motive, but the stories should be real and sincere. The offensive is barred." Pays on acceptance within four weeks, at 3c a word. Buys all rights in manuscripts, also all American serial, British and Canadian serial rights.

About 100 true-life stories a year, 25 first-person novelettes.

Somewhat similar: True Confessions.

Snappy Stories, 627 W. 43rd St., New York. Monthly, 20c; \$2.40. Editor, Florence Haxton. An all-fiction magazine. Reports: "We want novelettes from 10,000 to 15,000 words; two- and three-part serials; short-stories from 3000 to 5000 words; brisk one-act plays; appropriate verse and epigrams. Fiction with deftly handled sex theme is especially desired." Pays on acceptance the 25th of each month at 1½c a word and upward. Buys all American serial and Canadian serial rights, and transfers copyright on request.

10 or more novelettes, 130 short-stories a year.

Somewhat similar: Breezy Stories, Young's.

Sport Story Magazine, 79 Seventh Ave., New York. Twice a month, 15c; \$3.00. Editor, A. L. Sessions. An all-fiction magazine of masculine appeal. Reports: "We use stories of athletic competitions of all kinds—short-stories from 3500 to 10,000 words, novelettes from 20,000 to 30,000 words." Payment made on acceptance at 1c a word and upward. Buys all American rights, and transfers copyright to author on request.

Success Magazine, Graybar Bldg., 43rd St. and Lexington Ave., New York. Monthly, 25c; \$2.50. Mng. Editor, David Balch; Director of Publication, C. C. Rosewater. Prints general articles and fiction of 5000 to 6000 words. A recent number contained six articles and five short-stories, also an installment of one serial story, and other material. The latter had to do with character, body building, child training and working conditions. Some topical and inspirational verse is used. This magazine has changed front to some extent and does not now deal as formerly to so great a degree with obvious success in various fields of endeavor. The inspirational tone is retained, however. Humor and good feeling is a desirable quality in stories, which are not limited to a masculine appeal. Photographs. Pays on acceptance within four weeks, at 2c to 10c a word. Buys first American serial rights.

100 or more short-stories, and the same amount of articles a year. Somewhat similar: American Magazine.

Sunset Magazine, 1045 Sansome St., San Francisco, Calif. Monthly, 25c; \$2.50. Editor, Joseph Henry Jackson. A magazine of Western interest. Uses short-stories, 6000 words or under, and occasionally two-part stories twice this length, entertaining, filled with human-interest; also serials up to 40,000 words and general articles from 2000 to 3000 words, dealing with Western affairs. Purely descriptive or travel matter of the Pacific Coast is not desired. Photographs of interesting Westerners and interesting visitors to the West, preferably 8×10" in size, and of glossy finish, also are desired. Some good verse is used. Material is reported on promptly and payment is made on acceptance, at 2c and up a word. Buys first American serial rights.

Somewhat similar: Overland Monthly.

Sweetheart Stories, 461 Eighth Ave., New York. Twice a month, 15c; \$3.00. Editor, Wanda von Kettler. An all-fiction magazine. Uses clean, wholesome love stories, dealing with melodrama, mystery or adventure, from 3000 to 20,000 words; serials up to 50,000 words, and romance verse from 4 to 16 lines. No photographs. Material is reported on within two weeks, and payment made on acceptance at 1c to 2c a word.

Somewhat similar: Love Romances, Love Story Magazine.

System, the Magazine of Business, 660 Cass St., Chicago, Ill. Monthly, 35c; \$4.00. Editor, A. W. Shaw; Executive Editor, N. C. Firth. Manuscripts should be addressed to the Managing Editor. System's editorial field is that of passing on to the widest possible group of businessmen readers tested profit-making methods and policies which they can presumably "lift" out and use in their businesses. Articles of almost any length from 100 to 1500 words can be used. The magazine uses many short items illustrated with photographs, for departments, and uses each month one fiction article telling of some management method or policy in which the love interest is eliminated entirely. Articles and items should

be such that they can be illustrated by photographs, and photographs which show methods (not patented) in use are always wanted. Manuscripts are reported on in from one to two weeks, and payment is made on acceptance at 2c to 4c a word. Buys all rights in manuscripts.

Time, Penton Bldg., Cleveland, Ohio. Weekly, 15c; \$5.00. An illustrated news weekly giving editorial interpretation of current events. No outside material is used.

Top-Notch Magazine, 79 Seventh Ave., New York. Twice a month, 15c; \$3.00. Editor, George Briggs Jenkins. An all-fiction magazine of masculine appeal. Short-stories should be stirring and have strong plots, 10,000 words or under. Novelettes run from 10,000 to 15,000 words, novels 30,000 words, and serials up to 60,000 words. Sport stories are particularly desired, but these stories must not be obvious, and they must have a general appeal as well. Some stirring verse is used. Manuscripts are reported on within ten days, and payment is made on acceptance, at rates from 1c to 2c a word. Buys all American, Canadian and British serial rights.

24 novelettes and booklengths a year; 140 short-stories.

Somewhat similar: Ace-High, Argosy-Allstory, Action Stories.

↙ **Town Topics**, 2 W. 45th St., New York. Weekly, 25c; \$10.00. Editor, J. A. Mayer. Uses articles and short-stories, from 300 to 1500 words, dealing with society, fashion, opera and stage, the arts and sports, resorts, also fiction up to 1800 words with a strictly society background, society satires, not dealing, however, with individuals. Verse not over 32 lines, short miscellany, skits and anecdotes, jokes and epigrams. Uses sketches and illustrations for its ten special numbers, of fashionable society, fashions, modes, etc. Material is reported on within two weeks and payment is made on publication at varying rates.

Somewhat similar: New Yorker.

Travel, 7 W. 16th St., New York. Monthly, 35c; \$4.00. Editor, Edward Hale Bierstadt. Reports: "Travel uses articles from 1000 to 4000 words in length, fully illustrated. Care should be taken that pictures—at least two for each 800 words—as well as text, should have human and pictorial quality. Articles may cover any phase of travel in any country, but must have centralized interest, and, if possible, interpretative value. Mere descriptive travel articles are not wanted. Could use more European and eastern American articles if satisfactory material was to be had. Do not use either verse or fiction. Material is reported on in ten days, and payment is made on publication at the rate of 1c a word, and \$1.00 apiece for pictures.

Triple-X Magazine, Robbinsdale, Minn. Monthly, 25c; \$2.50. Editors, Roscoe Fawcett; Jack Smalley. An all-fiction magazine with men's appeal. Uses short-stories, not over 7500 words, novelettes not over 15,000 words, long fiction not over 45,000 words, and also some men's verse. Stories must have an outdoor flavor, Western, railroad, sea, North Woods, and sports subjects are most in demand. Stories must progress rapidly with vigorous action. Woman-interest is not taboo, but must be subdued. In novelettes, Western stuff or detective themes are preferred. Decisions are reached within a month, and payment made on acceptance within a week, at 1½c to 5c a word. Buys all American serial rights and transfers copyright to author when requested.

Over 100 short-stories a year, 10 or more novelettes.

Somewhat similar: Western Story Magazine, West.

True Confessions (Fawcett's Magazine), Robbinsdale, Minn. Monthly, 25c; \$2.50. Editor, Roscoe Fawcett; Assistant Editor, Jack Smalley. Reports: "In the market for first-person true stories of romance and marriage, with a word limit of 5000 words, shorter lengths preferred. Uses serials of three parts running about 5000 words to the installment." Uses also romantic verse. Payment is made immediately on acceptance, at 2c a word.

Somewhat similar: Smart Set, True Story Magazine.

True Detective Mysteries, 1926 Broadway, New York. Monthly, 25c; \$2.50. Editor, H. A. Keller. Uses detective stories that are true, packed with sensation and romance, told in the first person, and not longer than 5000 words. Reports on manuscripts within two weeks, and pays on acceptance.

True Experiences, 1926 Broadway, New York. Monthly, 25c; \$3.00. Reports: "Use first-person stories of personal experiences from 3000 to 6000 words. These must contain the throb of human emotion all the way through. They must be absolutely convincing. Sex must be handled in a delicate, inoffensive manner. Can also use stories under 3000 words, for which there is always a good market. Payment is made on acceptance, at the rate of 2c a word."

Somewhat similar: "I Confess," True Confessions.

True Marriage Stories, 461 Eighth Ave., New York. Monthly, 20c; \$2.00. Editor, Elizabeth Sharp. Uses first-person confessions of the human document sort, concerning every-day problems in married life, emotional, rather than plot suspense. The real love must be between husband and wife. Husband may succumb, but wife must not yield however she may be tempted. The moral suffering must be stressed. Stories must be vividly and sincerely told. Short fiction runs 2000 to 6000 words, novelettes from 7000 to 10,000 words, and some longer fiction up to 15,000 words. Pays on acceptance at 1c a word. Buys American serial rights.

Somewhat similar: "I Confess", True Experiences.

True Romances, 1926 Broadway, New York. Monthly, 25c; \$3.00. Editor, John Brennan. First-person romantic stories up to 3000 words, told with plenty of action and fully illustrated by photographs of dramatic scenes in the life stories printed. Payment made on acceptance at 1c a word and upward.

Somewhat similar: True Confessions, True Story.

True Story Magazine, 1926 Broadway, New York. Monthly, 25c; \$3.00. Editor, John Brennan. A fully illustrated magazine, using life stories not over 3000 words in length, sensationally written in the first-person. The confessional form used is often more outline-like than third-person fiction, and the outlines are filled in by photographic illustrations of scenes in the stories, posed and taken by the staff of the magazine. Payment is made on acceptance at 2c a word and upward.

Somewhat similar: True Confessions, True Romances.

War Stories, 461 Eighth Ave., New York. Monthly, 20c; \$2.00. Editor, Eugene A. Clancy. All-fiction. Uses short-stories up to 10,000 words, and novelettes up to 30,000 words, dealing with the Great War. Payment on acceptance at 2c a word.

West, Doubleday, Page & Co., Garden City, L. I., N. Y. Twice a month, 15c; \$3.00. Editor, H. E. Maule. An all-fiction magazine for

men. Uses stories written in the general locale of Mexico, western Canada, and Alaska, with the chief field of western America, from 3000 to 7000 words; novelettes from 30,000 to 40,000 words; serials of 50,000 words up. Also fillers and some virile verse. Stories used are of rugged action and adventure, authentic as regards character, speech, weapons and customs, etc. Material reported on within ten days, and payment made on acceptance at $1\frac{1}{2}c$ a word and up. Buys first American serial rights, transfers copyright on request.

Somewhat similar: Western Story, North-West Stories, Lariat.

Western Story Magazine, 79 Seventh Ave., New York. Weekly, 15c; \$6.00. Editor, F. E. Blackwell; Associate Editor, Alice Strope. All-fiction. Reports: "We need short-stories of from 2500 to 7000 words; novelettes of 30,000 words; and serials of from 36,000 to 80,000 words in installments of approximately 12,000 words each. Report on material within ten days." Payment on acceptance; good rates. Buy all American serial rights.

Somewhat similar: Ace-High, Lariat, West.

World's Work, Garden City, L. I., N. Y. Monthly, 35c; \$4.00. Editor, Carl C. Dickey. An illustrated magazine, reporting and commenting on the world's events both in editorials and authoritative articles up to 5000 words in length. The purpose of this magazine is to give accurate information, therefore articles must be authoritative in presentment. While these articles are usually suggested by the editor, the editor is willing to entertain unsolicited articles from those who are competent to prepare them. Uses no fiction. Reports on material within two weeks and pays on acceptance at 2c a word and up. Buys all American serial rights, also first American rights. Copyrights in author's name on request, or transfers copyright.

Somewhat similar: American Review of Reviews.

Yale Review, New Haven, Conn. Quarterly, \$1.00; \$4.00. Editor, Wilbur Cross. This is an illustrated literary magazine using articles on public questions, contemporary art, literature and science, from 5000 to 6000 words in length. A very small amount of verse is also used. Reports on manuscripts within three weeks, and pays on publication.

Somewhat similar: Forum, North American Review.

Young's Magazine, 709 Sixth Ave., New York. Monthly, 20c; \$2.00. Editor, C. H. Young. All-fiction. Uses short-stories about 4000 words in length, either serious or whimsical in handling, but with plenty of sex interest, and novelettes running up to 25,000 words. Desire also fillers with punch. Manuscripts are reported on within two weeks, and payment made on acceptance at 1c a word. Buy all rights.

Somewhat similar: Snappy Stories.

Vanity Fair
and *Flamingo*

Women's and Household Periodicals

This list comprises the second most valuable outlet for general writers. There is, of course, some specialization in material, especially in non-fiction, and sample copies of the publication to which the writer expects to contribute should be obtained when planning work for any specified market. Where periodicals have not supplied definite information for the book, this probably means a restricted—but not necessarily a closed—market. In general, the more limited the field, the rarer that story which “just suits”.

The farm papers (see *Agricultural Publications*) and almost all the great day and Sunday newspapers (see *Newspapers and Newspaper Syndicates*) buy household feature material for their women's pages, but the greater part is supplied either by syndicates or by members of the local staff. It is in every case advisable to study the contents of several issues of a newspaper before offering material. In no field is the exercise of judgment more necessary than in the newspaper field. Keep a copy of your manuscript, as newspapers are not usually so careful in preserving and returning manuscript as are magazines.

The tone of the household magazines is that of idealism and helpfulness blended. The wholesome, unsophisticated love story, often presenting (and satisfactorily solving) some common problem of home or family life, has been developed to a high degree of workmanship. But non-fiction is even more in demand. Short sermonettes that are sound and sensible on all the relationships of life, practical articles on housebuilding, interior decorations, rugs, gardens, domestic science, etc., very brief experience items referring to sewing, care of pets, short-cuts, economics, church activities, and a hundred similar subjects are always acceptable.

American Cookery, 221 Columbus Ave., Boston, Mass. Monthly, 15c; \$1.50. Practical articles on cooking and domestic economics, an occasional story, and brief contributions for the Home Ideas and Economics department are used.

American Food Journal, 468 Fourth Ave., New York. Monthly, 25c; \$3.00. Editor, Winifred Stuart Gibbs. A publication for food officials, food manufacturers, food chemists and all who are interested in production, manufacture and distribution of foods. Aims to be the connecting link between the commercial and the scientific fields. Material from special writers only.

American Needlewoman, Augusta, Me. Monthly, 10c; 25c. Editor, M. G. L. Bailey. A “mail-order” publication of large circulation. Short-stories of general family interest. Verse. Departmental items. Embroidery and fancy work, and Homemaker Departments.

Baby, 400 E. Kentucky St., Louisville, Ky. Care of infants. No material bought.

Babyhood, 1157 Monadnock Block, Chicago, Ill. Monthly, 10c; \$1.00. Editor, A. F. Allenthalben. Special material on the infant period. No outside contributions. Feature articles about unusual achievements of

women outside their common vocations. Club and association news, and poems, are not paid for. Payment for purchased material, \$2.00 a page.

Capper's Weekly, 8th and Jackson Sts., Topeka, Kans. Weekly, 5c; \$1.50. Editor, A. L. Nichols. A weekly journal of news and comment for the family, with staff-prepared editorial, news, and department features, syndicate material, and "second-rights" fiction.

Charm, 50 Bank St., Newark, N. J. Monthly, 35c; \$4.00. Editor, Lucie E. Taussig. Articles of about 1500 words, smart in tone and practical in content, dealing with subjects of home interest. Good fiction stories of general appeal, about 4000 words in length.

Children, The Magazine for Parents, 353 Fourth Ave., New York. Monthly, 25c; \$2.50. Editor, Mrs. Clara Savage Littledale. Illustrated feature articles, some verse. Short fiction. For one department, contributions not over 300 words explaining parental short cuts in bringing up children. For these, \$1.00 each is paid. Pay on acceptance for articles, 1c a word and up. Buy first American rights, and transfer copyright if requested.

Club-Woman, P. O. Box 1066, Hyde Park, Calif. Monthly, 10c; \$1.00. Editor, E. M. Smith.

Club Woman's Magazine, 245 E. 5th St., Cincinnati, Ohio. Monthly, 25c; \$2.50. Editor, Mrs. M. B. Corwin. Short-stories not over 1500 words, acceptable to cultured readers. No sex problems. Feature articles about unusual achievements of women outside their common vocations. Club and association news, and poems, are not paid for. Payment for purchased material, \$2.00 a page.

Comfort, Augusta, Me. Monthly, 5c; 50c. Editor, A. M. Goddard. A "mail-order" publication, large circulation. A limited number of short-stories, 1000 to 4000 words, idealistic or romantic in treatment. Settings should be urban; themes—love, adventure, mystery. Some two-part stories are published; and special articles, dealing practically with matters of home interest; preferably illustrated. Departmental material.

Delineator, Spring and Macdougall Sts., New York. Monthly, 25c; \$3.00. Editor, Loren Palmer. Carries installments of two serials in each issue, four to five short-stories, and articles dealing with important topics of wide interest. Articles and serials are arranged for by the editor, but the magazine is always glad to have submitted short-stories of distinction. Departments are Fashions and patterns, Delineator Institute (home economics), and Delineator Interiors. Experience items connected with thrift, housekeeping, domestic science, etc., may be contributed to the Institute. Features one poem each month and uses in addition one or two short lyrics. Pays on acceptance. Buys first American serial rights and transfers copyright on request.

Elite Styles, 26-28 Union Square, E., New York. Monthly, 35c; \$3.50. A pattern magazine exclusively.

Everyday Life, 337 Madison St., Chicago, Ill. Monthly; 25c. Editor, A. E. Swett. A "mail-order" publication. Short-stories from 2000 to 3000 words, preferably straight love stories, but detective or mystery stories sometimes. Payment on acceptance.

Farmer's Wife, Webb Publishing Co., 57 E. Tenth St., St. Paul, Minn. Monthly; 35c. Managing Editor, F. W. Beckman. Good, clean stories dealing with love, mystery, child-interest, etc., from 2500 to 5000

words; serials of about 20,000 words. Manuscripts reported on within two weeks. Payment on acceptance.

Fashionable Dress, 250 Fourth Ave., New York. Monthly, 35c; \$3.00. Editor, Frances L. Scher. A magazine with a strong fashion interest yet equally devoted to publishing articles of general interest to the cultured woman. Original and helpful beauty suggestions—articles on personality, psychology and the occult; entertainment articles, etiquette articles, etc., etc. Material, must have a strong appeal to women and be written in a dainty style without appearing superficial or padded. Articles contain from 1000 to 2000 words. Payment on publication.

Food and Health Education, 468 Fourth Ave., New York. Monthly, 10c; \$1.00. Editor, Winifred Stuart Gibbs. An open forum for teachers of Home Economics in Secondary and Junior High Schools. Buy material only on special order. The bulk of material contributed by teachers in the form of experience exchange. No recipes.

The Forecast, 6 E. 39th St., New York. Monthly, 25c; \$2.00. Editor, Alberta M. Goudiss. Wish sketches of 1500 to 1800 words on men and women doing health work, or women who have made money in some line of food work. Photographs to illustrate articles and for pictorial display are especially desirable, also articles on all phases of food and community enterprise along health lines. Report on material within 10 days and pay on acceptance.

Gentlewoman, 615 W. 43rd St., New York. Monthly; 20c. Editor, Bertha C. Allison. "Mail-order." A short-story, sentimental in type, in each number. Syndicated serials. Practical home articles.

Good Housekeeping, 119 W. 40th St., New York. Monthly, 25c; \$3.00. Editor, W. F. Bigelow. A well-illustrated woman's magazine for cultural readers. Prints stories of real distinction from 4000 to 5000 words, but preferably not the "woman's magazine" type. Uses also good verse. As an example of the material used, a representative issue contained installments of three serials (those are usually arranged for, being by established and well-known writers), four short-stories set in the present day, and three lyrical poems. This number also contained several short articles of home and general interest, two children's pages in full color, and the usual departmental material—including the Discoveries Column, for which short paragraphs telling about home inventions and short-cuts are required. Manuscripts reported on in two weeks. Payment on acceptance at 4c a word and up. Buys all American serial, British and Canadian serial, and first American serial rights. Transfers copyright to author on request.

Other magazines of this general type are: The Delineator, Ladies' Home Journal, McCall's Magazine, Pictorial Review, Woman's Home Companion.

Good Stories, Augusta, Me. Monthly; 25c. One of the Vickery and Hill List. Uses both reprint and original serials, and short-stories of love and adventure.

Harper's Bazar, 119 W. 40th St., New York. Monthly, 50c; \$6.00. Editor, Charles Hanson Towne. A beautifully illustrated fashion magazine, placing chief stress on the various interests of the society woman. Fashion material supplied by staff. Travel articles, written and signed by well-known women, and art and music articles, up to 3000 words, written by authorities with whom the editor arranges. Several short-stories up

to 6000 words in each issue, modern and authoritative in manner. These and the rather short serials, are mostly negotiated for direct. Stage and fashion photographs are planned by staff. Report on material within a week, and pay on acceptance 2c a word up. Buy all American and first American serial rights. Copyright in author's name on request. Transfer copyright automatically.

Somewhat similar: *Vogue*, *Vanity Fair*.

Heart of the Home, 1136 S. Seventh St., Camden, N. J. Monthly; 50c. Editor and Publisher, Theodore Wilson Messick. A home and mail-order periodical devoted chiefly to national editorials by the editor, moving pictures, radio and health. Fictionization of moving picture plays.

Hearth and Home, Augusta, Me. Monthly; 25c. One of the *Vickery and Hill List*. Uses both reprint and original serials, and short-stories of love and adventure.

Holland's Magazine, 3306 Main St., Dallas, Tex. Monthly, 10c; \$1.00. Editor, John W. Stayton. Feature articles dealing with the South and Southwest; some general articles of family interest—4000 words, illustrated. Short fiction averages 5000 to 6000 words—wholesome American type, with elements of sentiment and humor. Serials up to 80,000 words. Children's stories, material for the homecraft departments—very little verse. Report in two weeks, and pay on acceptance at 1c a word up. Buy first American serial rights.

Home Circle Magazine, 53 Kenyon Bldg., Louisville, Ky. Monthly, 5c; 25c. Interested only in short fiction ranging from 2500 to 4500 words. Poems or photographs are not wanted. Payment for accepted stories made after publication, and depends entirely on the merit of the material.

Home Friend Magazine, 1411 Wyandotte St., Kansas City, Mo. Monthly, 5c; 20c. Editor, E. A. Weishaar. Want fiction stories of 5000 words. Stories must have a love element, action, adventure, mystery. No rural, or tame, slow-moving domestic type of stories wanted. Inspirational verse, humorous items, articles of especial interest to housewives; not exceeding 1500 words. No illustrations solicited. Material reported on within one week, and payment made on acceptance, at the rate of $\frac{1}{4}$ c to 1c a word.

The Hostess, Broadway at 57th St., New York. Monthly, 25c; \$3.00. Editor, Mary Elizabeth Ford. Illustrated. Articles by prominent people and authorities on entertaining. Cooking menus. Photographs of tables, flower decorations, etc. Material reported on in a week, and payment on publication.

Household Guest, 323 S. Peoria St., Chicago, Ill. Editor, James M. Woodman. This is a family magazine, mail-order class, going into 500,000 small town and rural homes. It publishes clean love stories, character stories, mystery, ghost, and the better class detective story. Length, 1500 to 6000 words. Pays on acceptance.

Household Journal, Batavia, Ill. Monthly; 35c. Editor, Ellen C. Hansen. Use editorial articles on all subjects, from 300 to 600 words; and fiction from 1000 to 5000 words. Mystery stories are desired. Material reported on within one week, and payment made on publication.

The Household Magazine, Capper Bldg., Topeka, Kans. Monthly, 10c; 25c. Editor, Ida Migliario. Feature articles of 1000 words—articles

having a national interest. Material reported on within two weeks, and payment made on acceptance.

Journal of Home Economics, Mills Bldg., 700 Seventh St., Washington, D. C. Monthly, 25c; \$2.50. Editor, Helen W. Atwater. Signed articles of 1200 to 3000 words in length are printed in the body of the magazine, on home economics and closely related topics; briefer, more informal articles from 300 to 1000 words in length appear in the Open Forum Section of the magazine, the readers of which are principally persons trained in home economics. No payment made for material.

Ladies' Home Journal, Independence Square, Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Barton W. Currie. One of the most important women's periodicals, old-established, well-edited and fully illustrated. Short stories from 4000 to 7000 words, serials up to 80,000 words. Articles, 2500 to 4500 words, written by experts on topics of widespread interest. Shorter material—verse, humorous anecdotes, and original jokes. Material reported on in a week; and payment made weekly on acceptance. Buy all rights. Transfer copyright to author on request.

Other magazines of this type: McCall's, Pictorial Review, Woman's Home Companion.

McCall's Magazine, 236 W. 37th St., New York. Monthly, 10c; \$1.00. Editor, Harry Payne Burton. An illustrated general women's magazine, with home-craft slant. Articles from 2500 to 5000 words on controversial subjects interesting to women, written in vivid style, and suitable for illustration. Short-stories up to 10,000 words; and serials—finished work of the present day. Pays on acceptance at highest rates. Transfers copyright to author on request.

Other similar magazines, Delineator, Pictorial Review, Woman's Home Companion.

Mode, 15 W. 37th St., New York. Monthly, 35c; \$3.50. Editor, Herman A. Newman. Subtitle: Everywoman's Fashion Magazine. Women's feature articles on fashionable people and celebrities, with photographs; short-stories up to 4000 words (well-known names); departmental material; styles.

Modern Priscilla, 470 Atlantic Ave., Boston, Mass. Monthly, 20c; \$2.00. Managing Editor, Charles B. Marble. Chiefly devoted to needlework and housekeeping. Illustrated. Contributors must know their subject thoroughly, and be able to tell it readably. Articles of 2000 words, strictly practical. Designs and photographs of women's work. Uses a small number of excellent short-stories, not over 4000 words. Buys first American serial rights. Transfers copyright on request.

Motherhood Magazine, 1806 Main St., Dallas, Texas. Monthly, 10c; \$1.00. Editor, Mrs. N. B. Ford. No outside material.

Mother's—Home Life, 315 So. Peoria St., Chicago, Ill. Monthly, 5c; 25c. Editor, James M. Woodman. An illustrated "mail-order" household journal, using interesting fiction having real action, from 1500 to 2000 words; 2500 to 4500; and 4500 to 7500. Inspirational stories, with a child for chief character. Verse. Manuscripts reported on in two weeks; payments on publication.

Needlecraft, Augusta, Me. Monthly, 10c; 50c. Editor, Mrs. A. C. Stoddard. Devoted exclusively to practical needlework for personal and household use, interior decoration and cooking. No fiction published. Reproductions of original pieces of work are used for illustrations.

New England Homestead, Myrick Bldg., Springfield, Mass. Weekly, 5c; \$1.00. Household Editor, Mrs. Mary R. Reynolds. Use short-stories of 2000 words in length, especially those of a humorous nature. Serials from 60,000 to 80,000 words in length, with plenty of thrill, containing a love story. No risqué stories accepted. Practical household articles always in demand. Interesting or fancy photographs of women, children, and animals, and beautiful scenery considered. Photographs must be sharp and clear cut, and reproduce well with rapid press work. Those with fine detail cannot be used. First-class poetry is always in demand. Manuscripts reported on within a week. Payment on publication. The usual rate is \$3.00 per column of about 750 words; poetry, 10c to 15c a line.

New Ideas, 1136 S. Seventh St., Camden, N. J. Monthly, 50c; 3 yrs. for \$1.00. Editor, Theo. W. Messick. A "mail-order" publication for family reading, made up of original editorials by the editor on most important subjects; new inventions, second serial stories, etc. Use short articles for all members of the family.

The People's Home Journal, 80 Lafayette St., New York. Monthly, 10c; 50c; \$1.00 for three yrs. Editor, Katherine Clayberger; Mng. and Fiction Editor, Mary B. Charlton. General women's, home and child interest. Special articles in this field capably treated by authorities, up to 3500 words. Short-stories 3500 to 5000 words—prefer love, action, mystery, with plot interest. Not the bizarre story, nor jazz. Novelettes of 30,000 words, and serials of 60,000 words, dealing with middle-size towns and social life. Pay on acceptance. Buy all American serial rights.

Somewhat similar: Holland's Magazine, People's Popular Monthly.

People's Popular Monthly, 801 Second St., Des Moines, Iowa. Monthly, 5c; 25c. Editor, Carl C. Proper. The Homecraft Magazine. An illustrated popular magazine for the home and family. Use stories 3000 to 4000 words, of humor, adventure, love, and everyday characters who fulfill their destinies and make the most of their opportunities. One serial is kept running. Articles up to 2000 words, featuring community, social and civic enterprise in the middle West; also articles featuring household arts, and, rarely, poems. Manuscripts reported on promptly and payment made on publication within four weeks, at about 1c a word.

Somewhat similar: People's Home Journal.

Pictorial Review, 222 W. 39th St., New York. Monthly, 15c; \$1.50. Editor, Arthur T. Vance. One of the first-class illustrated women's magazines. Feature articles on significant women's topics, achievements of women, current discussable subjects, and human-interest features, not over 3000 words. Photographs. Short-stories, 3000 to 8000 words, notable for vividness—"big" stories, "big" names. Special call for short-stories under 5000 words. Four or five serials a year, about 80,000 words each. Household matter. Short lyrical verse. Pay on acceptance at 5c a word up. Buy all American and all Canadian serial rights. Transfer copyright automatically.

Similar magazines: McCall's, Delineator.

Progress, 205 W. Monroe St., Chicago, Ill. Monthly, 15c; \$1.50. Editor, Anna E. Reury. Historical, biographical, travel and constructive articles, not over 1500 to 1800 words, with photographs. No fiction,

sociological articles, or serials used. Material reported on in ten days, and payment made on publication.

Today's Housewife, 18 E. 18th St., New York. Monthly, 10c; 50c. Editor, Anne M. Griffin. Devoted to women's affairs, motherhood, childhood, domestic science. Also short articles on home economics, cooking, household hints, interior decoration and house furnishing; the needle-crafts: embroidery, crochet, any sort of handwork for beautifying the home or for personal adornment. Articles on gardening and poultry raising. Some photographs and line drawings. No fiction at present.

Vanity Fair, 19 W. 44th St., New York. Monthly, 35c; \$3.50. Editor, Frank J. Crowninshield. A magazine of fashion, not in clothes—but in literature, drama, motion-pictures, dancing, motor-cars, and in all other accessories to metropolitan life. Fully illustrated with photographs of prominent people, actresses, paintings, sculptures, etc. Two-thousand word articles about these people and their doings, written in a clever and witty style, that of knowledge and participation in such affairs. No fiction. Very little verse. Sparkling essays and satirical dialogues, the extreme modern crazes of cultivated, traveled and well-to-do people. Examines promptly and pays on acceptance 2c a word, up. Buys all rights. Transfers copyright to author on request.

Other similar magazines: *Spur*, *Harper's Bazar*.

Vogue, 19 W. 44th St., New York. Twice a month, 35c; \$5.00. Editor, Edna Woolman Chase. A superlatively illustrated fashion magazine, dealing for the most part with dress, etiquette, society, new and old social customs, feminine foibles and fads, beauty articles and vanity articles. *Vogue* uses nothing that is purely fictional, but prints many articles on the activities of society women, on interior decoration, gardens, travel, motors. No fiction or verse. Manuscripts reported on in two weeks, and payment on acceptance at 1c a word up. Buy all rights. Illustrations submitted must be exclusive. Address Francesca van der Kley, Managing Editor.

The Western Woman, Santa Ana, Calif. Editor, Ada King Wallis. Primarily for the women of the Great West, aiming to give them entertainment, information and support. Interested in better homes, better schools, civic progress, better living conditions and more joy for everybody. Most of the editorial requirements are met by standing arrangement, but an occasional short-story or brief serial is accepted.

Woman Citizen, 171 Madison Ave., New York. Monthly, 25c; \$2.00. Editor, Virginia Roderick. Use a few contributed articles on women's achievements in various professions and lines of business, in politics and public life; also articles on the work of organized women and on subjects of general current interest. Photographs. Material reported on within two weeks. Payment made on acceptance, at the average rate of 1c a word.

Woman Patriot, 726 Fourteenth St., N.W., Washington, D. C. Twice a month, 10c; \$2.00. Editor, J. S. Eichelberger. A national anti-feminist anti-socialist magazine.

Woman's Home Companion, 250 Park Ave., New York. Monthly, 10c; \$1.00. Editor, Gertrude B. Lane. A well-illustrated popular magazine for women and the home. Its large circulation is brought about by first quality fiction and articles. While the *Companion* chiefly publishes

fiction by widely known authors, its sole test is whether a story is a good story with a universal appeal. Naturally, few stories are printed with an unhappy ending, and none at all that are morbid or erotic. The preferred length for short-stories is 2500 to 8000 words; novelettes to be run as two-part serials of about 20,000 words; and longer fiction, 40,000 to 80,000 words. Since it publishes serials in very large installments, it is not interested primarily in "serial" qualities in the ordinary sense. The majority of its serials are later published as books, and many have been best sellers.

Articles up to 3000 words deal practically and informatively with not only matters of the household, but everything that the normal American woman would like to know and to read about—travel, art, literature, music, and how to improve herself. Several of the regular departments use contributed material. Photographs. Verse of good lyric quality is printed. A typical issue shows the range and amount of contents, as follows; five short-stories, two installments of novelettes, one installment of a long serial; five illustrated feature articles; nine articles on recreation and the home; fashions, and the regular departments. Reports promptly; pays on acceptance. Rate not fixed, but commensurate with author's reputation and value of material. Buys first American serial rights only. Copyrights in author's name on request.

Other magazines in the same field: Ladies' Home Journal, McCall's, Pictorial Review.

The Woman's Home Review, 722 Union St., New Orleans, La. Monthly, 5c; 50c. Editor, Anne Barton Gihon. With the exception of the regular articles written by the staff, they publish two short-stories and one serial story each month. All material centers about the home, and stories must have a love theme. Material reported on within a week.

The Woman's Viewpoint, 342 Madison Ave., New York. Monthly, 25c; \$3.00. Editor, Florence M. Sterling. Can use short-stories of 2500 to 3000 words; novelettes of 7500 words; and short verse. Payment on publication at the rate of 1c a word.

Woman's World, 107 So. Clinton St., Chicago, Ill. Monthly, 10c; 50c. Editor, Walter W. Manning. Use romantic adventure stories; short mystery novelettes with strong romantic settings. Sex and problem stories taboo. Prefer brief résumés, under 1200 words, rather than extended articles, anecdotes about women, especially about women in public life. Verse. Unusual photographs are purchased for the department called Views and Inter-views. Pay on publication.

Agricultural, Garden, Country Life and Allied Publications

This is the third most important section. Writers must, however, bear in mind that the needs of agricultural and allied publications are highly specific. It is an utter waste of time and postage to offer general articles or material that is not based upon solid information drawn from experience. Farm editors like "stories" of personal, if modest, achievement, and they are not so insistent upon literary as upon effective treatment. Facts and methods are more desirable than supposititious cases and theories. While farm papers offer a good market for the by-products of a discreet, observing and industrious general writer, manuscripts must bear no ear-marks of having been cooked up for the sole purpose of creating a salable article. Editors and readers alike are deservedly suspicious of such.

Some of the named periodicals maintain a staff which supplies most of the material used, and others report that they are not in the market for unsolicited or general contributions. This does not mean that brief to-the-point articles are invariably refused, for most of these editors welcome the work of a beginning writer if he has "the goods"—because a new name is not hackneyed by much previous mention, a position directly opposite that of the standard magazines. Payment is very often a matter for special arrangement; and as matter is often gratuitously contributed to the smaller or special class publications, when sending to them the writer should always signify whether or not payment is expected.

In respect to fiction, the household departments of the general farm periodicals of large circulation use novelettes, short-stories and sketches in moderate quantity; and children's stories for the juvenile columns, puzzles, rebuses, etc. Novels are usually, although not always, arranged for on a second-rights basis—that is, after having been previously published elsewhere. Novelettes should be clear and wholesome and redolent of the outdoors—not enough of these to satisfy the demand.

The garden or country life publications have a more sophisticated class of readers—suburbanites or city dwellers with country estates. These magazines use little if any fiction, and their articles are descriptive of beautiful estates and gardens, prize pets or show animals, greenhouse flowers, landscape architecture, etc. In treatment of these subjects, beauty and finish are relatively more important than utility, but accuracy of knowledge is essential.

Suitable tell-the-whole story photographs add greatly to the salability of articles for nearly all these periodicals.

Alabama Farm Facts, Montgomery, Ala. Semi-monthly; 50c. Editor, J. C. O'Connell. Technical articles on agriculture and live stock, poultry raising, dairying, etc. Prefer such articles on Alabama conditions. No fiction.

American Agriculturist, 461 Fourth Ave., New York. Weekly, 5c; \$1.00. Editor, E. R. Eastman. Articles of particular interest to country people, not over 1200 or 1500 words in length. New ideas or old ideas interestingly written in 200 to 500 words are the most likely to be accepted. Buy photographs well done from a technical as well as subject-matter point of view. No fiction. Report on manuscripts in about one week. Payment at end of month following acceptance.

American Bee Journal, Hamilton, Ill. Monthly, 15c; \$1.50. Editors, C. P. Dadant and Frank C. Pellett. Articles of real value to beekeepers who are specialists, written from thorough knowledge of the subject. Practical suggestions for increasing the demand for honey, and new honey-selling methods particularly wanted. Clear photographs showing new equipment, valuable honey plants, new methods or short cuts. Payment on publication, according to value.

American Botanist, Joliet, Ill. Quarterly, 40c; \$1.50. Editor, Willard N. Clute. Popular articles on wild-flowers and gardening. Accounts of original work with plants. Short notes of 200 to 400 words with photographs that illustrate. Do not pay for contributions.

American Breeder, 225 W. 12th St., Kansas City, Mo. Quarterly, 15c; 50c. Editors, Frank B. Graham and T. W. Morse. Informative articles of 500 to 1000 words on the scientific and practical breeding of cattle and live stock.

American Farming, 537 S. Dearborn St., Chicago, Ill. Monthly; 25c. Editor, Duane W. Gaylord.

The American Florist, 60 W. Washington St., Chicago, Ill. Weekly; \$1.00. Editor, Olin Joslin. A floricultural newspaper. Items of interest to florists—window displays, merchandising and advertising campaigns, news stories of flower shows and personalities, especially when accompanied by photographs. Interviews with growers propagating new flowers. Articles average 500 words. Payment on publication at $\frac{1}{2}$ c to 3c per word. Openings in a few cities for news correspondents.

American Forests and Forest Life, Washington, D. C. Monthly, 35c; \$4.00. Editor, Ovid M. Butler. Reports: "We can use articles and stories on trees and forests, including hunting, fishing, exploration and other forms of forest recreation; lumbering, reforestation, care of trees, unusual trees, etc.; wild life, including birds, animals, fish, etc. Unusual stories of forest experiences and of work which people are doing in reforestation, with life protection and general conservation. Interested in any material that will serve to stimulate public interest in trees and forests, and the great variety of activities which forests typify. If possible, articles should always be accompanied by photographs although this is not necessary for acceptance. Manuscripts reported on within thirty days. Payment depends upon the class and character of material."

American Fruit Grower, 53 W. Jackson Blvd., Chicago, Ill. Monthly, 10c; 50c. Editor, C. E. Durst. Articles from 500 to 1000 words recording actual experiences in fruit growing, preferably from fruit growers rather than professional writers. Photographs.

American Naturalist, Sub-Station 84, New York. Monthly; \$5.00. Does not pay for articles.

American Nurseryman, 39 State St., Rochester, N. Y. Monthly; \$2.00. Editor, R. T. Olcott. Nursery trade. No outside material.

American Nut Journal, 39 State St., Rochester, N. Y. Monthly; \$1.00. Editor, R. T. Olcott. Devoted to the nut growing industry.

American Pigeon Journal, Warrenton, Mo. Monthly, 10c; \$1.00. Editor, Frank H. Hollmann. Supported by pigeon breeders. No money consideration for articles. Photographs.

American Poultry Advocate, 1009 South Salina St., Syracuse, N. Y. Monthly, 10c; 50c. Editor, William H. Baigrie. Reports: "We are fairly well taken care of on articles of a technical nature. What we want from outside contributors are articles which show how success was attained in the poultry business, by the writer or by the person of whom he is writing. The article should tell how he got started, the obstacles he had to overcome and how it was done and the methods of feeding, housing and caring for poultry which he finds are most satisfactory. Good clear photographs or snap-shots showing the writer in his working clothes among his hens, a picture of his hen house, his flocks, etc., should accompany every article. Articles should not be longer than 2000 words. Payment made on publication at the rate of \$2.50 a column of 600 words."

American Poultry Journal, 523 Plymouth St., Chicago, Ill. Monthly, 15c; 75c. Editor, James W. Bell. For beginners and veterans in poultry husbandry, with special departments in horticulture, home and table, and question box. No fiction. A few articles by poultrymen of long and successful experience are accepted and paid for at the rate of \$2 per column; other material gratuitous. Suitable photographs accompanying acceptable articles on poultry husbandry and allied interests are bought. Manuscripts are reported on in 30 to 90 days. Payment is made on publication. Author must specify when payment is expected, to avoid confusion with freely contributed articles.

American Sheep Breeder and Wool Grower, 817 Exchange St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, W. W. Burch. Practical articles on sheep and wool, and related matters. Also photographs of sheep or attractive farm scenes.

American Swineherd, 523 Plymouth Ct., Chicago, Ill. Monthly, 10c; 50c. Editor, Frank L. Pratt. Practical articles on hog raising for both the small and production farmer.

The American Thresherman, Madison, Wis. Monthly, 10c; \$1.00. Editor, B. B. Clark. Illustrated articles up to 1200 words in length; but prefer items of 200-800 words, describing new labor-saving devices and machinery repairs that can be made in the farm shop. Subscribers are mainly custom men; they operate machinery for themselves and for neighbors on a contract basis, and nine-tenths of them are farmers. The average reader's farm is more than 200 acres in size. Anything relating to the care, operation, repair, and business and collections and cost records of big farm machinery is carefully read. While threshing comes first, use many portable sawmill stories during winter months. Advice on filling silos, baling hay, building roads, breaking new plow lands, crushing limestone, and operating farm power plants is always sought for seasonable use. No fiction or poetry, and very little material for the Women's or Children's departments. Sample copies of the magazine will be sent on request. Pay on acceptance, and usually pass on manuscripts within a week after receiving them.

Arizona Cattleman and Farmer, Tucson, Ariz. Weekly; \$1.00. Editor, W. D. Uphaw. A journal devoted to range cattle and southwestern agriculture. Not paying for material.

Arkansas Homestead, Little Rock, Ark. Twice a month, 5c; 50c. Editor, John C. Small. Reports: "Can use articles on strictly farm topics, not over 1200 words, and preferably from 800 to 1000 words. Rate of payment is 1-3c per word. Pay \$2.00 each for photographs suitable for front cover, something with human interest pertaining to the farm. Also use agricultural views illustrating articles. Material is reported on within ten days, and payment is made on publication."

Ballew's Farmer, Albany, Ala. Monthly; 50c. Editor, Hugh Ballew. The editor supplies all material.

Bean Bag and Pea Journal, Lansing, Mich. Monthly, 20c; \$2.00. Editor, E. A. Little. A monthly newspaper about Beans. Do not solicit contributions, as have correspondents in nearly 200 cities, but occasional articles covering new phases of the industry, particularly machinery inventions, are paid for at low rates.

Beekeeper's Review, Almont, Mich. Monthly, 10c; \$1.00. Editor, A Rattray. Reports: "Uses short practical articles by practical beekeepers; also some photographs. Material paid for on publication."

Better Fruit, 12th and Jefferson Sts., Portland, Ore. Monthly, 10c; \$1.00. Editor, Ernest C. Potts. Has its own staff of contributors. Sometimes purchases brief informative articles on problems in growing and marketing fruit from authors qualified to write them.

Better Homes and Gardens, 17th and Locust Sts., Des Moines, Ia. Monthly, 10c; \$1.00. Editor, Chesla C. Sherlock. Reports: "This magazine appeals to people of average means living in cities, towns, and suburbs. It interests itself in every phase of home-making in urban communities. We are anxious to secure from competent writers articles about 1000 words on these subjects, which include building, home-financing, garden and lawn making, flower growing and fruit culture, so far as it interests the man living on a city lot. Photographs. Pay promptly upon acceptance with a minimum of 1c a word and \$1.00 each for photographs." Other magazines: Country Gentleman, Farm and Fireside.

Black Fox Magazine, 1400 Broadway, New York. Monthly, 25c; \$2.00. Editor, F. C. Kaye. Use articles pertaining to fur farming, written by people connected with the industry.

Burley Tobacco Grower, Lexington, Ky. Monthly; 20c a year. Editor, J. S. Porter. Organ of the Burley Tobacco Growers Association.

California Bean Growers' Journal, 120 Battery St., San Francisco, Calif. Monthly; per year, \$1.00. Editor, S. D. Pine. Gratuitously furnished articles about growing legumes, combatting pests, etc.

California Cultivator and Live Stock and Dairy Journal, 317 Central Ave., Los Angeles, Calif. Weekly, 5c; \$1.00. Editor, W. R. Wood. Reports: "Being a state publication we prefer articles written by California writers, or at least those understanding western agricultural conditions. Articles from 600 to 1200 words are preferred. Our reading matter each week is divided into five departments—Horticulture, General Agriculture, Livestock, Poultry, and a Household Department. Material is reported on at once, and payment made on the 10th of the month following publication."

California Poultry Journal, 105½ N. Spring St., Los Angeles, Calif. Monthly; \$1.00. Editor, Nat E. Luce.

Capper's Farmer, Topeka, Kans. Monthly, 5c; 25c. Editor, Ray Yarnell. Reports: "We buy very little material from general writers. Most of our items are written by farm people, and tell their experiences on the farm. Occasionally an item written by a third party, giving the exact experience of the farmer, and containing the name and post office address of the farmer is used. For the most part photographs are used to illustrate specific stories. We buy very little poetry, and are not interested in fiction. We report on manuscripts as soon as possible, and pay on acceptance."

Corn Belt Farmer, 422 Court Ave., Des Moines, Ia. Publisher, Paul B. Talbot. Monthly, 5c; 50c. Human interest stories not over 3000 words in length, to be published in two parts. Circulation is strictly rural. Photographs.

The Country Gentleman, Independence Square, Philadelphia, Penn. Monthly, 5c; three years for \$1.00. Editor, Loring A. Schuler. An illustrated magazine for country dwellers. Reports: "Use articles, from 2500 to 3000 words in length, dealing with general or specific aspects of farming or country life; short items 300 to 1000 words about all the practical branches of agriculture; short-stories having outdoor or country background, of 7500 words; serials of outdoor life from 60,000 to 75,000 words; inspirational articles and short practical items for the woman's department; some short verse, jokes and humorous verses for the Chaff Department." Pays on acceptance, 2c a word up. Buys all rights, and first American serial rights. Other periodicals: Better Homes and Gardens, Farm and Fireside.

Country Homes, 312 W. Redwood St., Baltimore, Md. Bi-monthly, 35c; \$4.00. Editor, F. Heath Coggins. Reports: "Use articles from 700 to 1000 words, on all phases of interior decoration, gardening, grounds of the home, etc. No photographs. Material is reported on within ten days, and payment made on acceptance."

Country Life, Garden City, L. I., New York. Monthly, 50c; \$5.00. Editor, Reginald Townsend. A beautifully illustrated periodical for the country estate owner. Specializes on four subjects—country house building and landscaping, decorating, gardening and outdoor sports. Rarely considers manuscripts without photographs. Articles running from 700 to 1000 words, must be of unquestioned authority. No fiction nor poetry. Material reported on immediately, and payment on acceptance at 1c to 3c a word. Buys first American serial rights. Somewhat similar. Garden and Home Builder, House and Garden, House Beautiful.

Creamery and Milk Plant Monthly, 327 S. LaSalle St., Chicago, Ill. Monthly; \$1.00. Editor, H. E. O. Heinemann. Dairy products.

The Dairy Farmer, Des Moines, Ia. Semi-monthly, 5c; 60c. Editor, C. A. Goss. Most of the articles are written on special assignment. Occasionally buy from outside contributors, who have a technical background that will enable them to write articles of a technical agricultural or dairy nature. Use individual experience stories, community stories, "how to" articles, and news items ranging in length from short paragraphs to 2000 words in length. Photographs necessary with feature articles. Payment on acceptance, at 1c per word up.

Dairy Produce, 136 W. Lake St., Chicago, Ill. Weekly; \$2.00. Editor, George Caven. Confined to market reports.

The Dairy World, 608 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, E. C. Ackerman. Stories of 1000 to 2000 words, relative to dairying campaigns—nothing theoretical, but actual accomplishments wanted. Photographs. Payment on publication, at 1c a word, and \$1.00 for photographs.

Dakota Farmer, Aberdeen, S. D. Semi-monthly, 5c; \$1.00. Editor, John T. E. Dinwoodie. No outside material required or wanted.

The Dixie Dairy and Poultry Journal, 110 Seventh Ave., Nashville, Tenn. Monthly. Editor, Edgar A. Wright. Articles on poultry and dairying, and other material suitable for Southern rural readers; also poetry of nature or countryside.

Everybody's Poultry Magazine, Hanover, Penn. Monthly, 5c; 60c. Editor, Henry P. Schwab. Short, practical items for poultry raisers.

Farm Journal, Washington Square, Philadelphia, Penn. Monthly, 5c; 25c. Editor, Arthur H. Jenkins. Articles of any length up to about 1800 words—those well illustrated with good photographs or designs being much preferred. Subjects may be along any line in which farm people would reasonably be interested. Short items, epigrams, and humor, from sixteen words to fifty words, crisp and to the point. Want also longer humor, 400 to 600 words. Material is reported on within ten days, and payment is made on acceptance.

Farm Life and Farm & Home Consolidated, Spencer, Ind. Monthly, 5c; 25c. Editor, George Weymouth. Reports: "We use good sound well-written articles on agricultural subjects, or other subjects of special interest to farmers; feature stories of this type, with printable photographs, for illustration; good short poems, jokes, and specialized articles on different phases of farming. We do not buy much, as we have regular staff contributors. Material is reported on at once, and payment is made on publication."

Farm, Stock and Home and Northwest Farmstead, 427 Sixth Ave., S., Aberdeen, S. D. Semi-monthly; 75c. Editor, H. N. Owen. No fiction. Articles should deal first-hand with farming as practiced in the Northwest. Also uses practical matter on housekeeping. Pays thirty days after publication.

Farm Topics, Ft. Wayne, Ind. Monthly; free. Editor, Myron R. Bone. No outside material desired.

Farm and Fireside, 250 Park Ave., New York. Monthly, 5c; 35c. Editor, George Martin; Fiction Editor, Edward Anthony. Most of the outstanding articles by special arrangement. These are of general appeal. Unsolicited material chiefly practical experience farm stories, with human interest appeal, from 50 to 1500 words. Photographs are desirable; also uses high-class photographs suitable for rotogravure. A small amount of fiction, 3000 to 5000 words, in farm setting preferably. Good characterization and a pleasing truthfulness is much better than the overplotted or sophisticated types. Departmental material for women. Pays on acceptance, 2c a word up. Buys all rights. Transfers copyright to author on request. Somewhat similar: Country Gentleman, Better Homes and Gardens.

Farm and Garden, 25 E. 39th St., New York. Monthly, 10c; \$1.00. Editor, Elizabeth Wigginton. Organ of the Women's National Farm and Garden Association.

Farm and Ranch, 3306 Main St., Dallas, Tex. Weekly, 5c; \$1.00. Editor, Frank Briggs. Practical articles are for the most part supplied by staff field men, and by experts in farming, cattle-raising, etc., applying to the southwest. Short household matter is used for the home department. Second-rights serials. Photographs.

Farm and Real Estate Journal, Traer, Ia. Monthly, 10c; 75c. Editor, C. C. Wood. Articles on actual farming experiences by land owners. No fiction.

Farmer, 57 E. 10th St., St. Paul, Minn. Weekly; \$1.00. Editor, D. A. Wallace. Chief requirements: short illustrated articles, dealing with Northwestern agricultural conditions, rural co-operation, or with applied agriculture in Minnesota, the Dakotas, Montana, western Wisconsin and northern Iowa. Farm photographs.

Farmer and Stockman, 303 Westover Bldg., Kansas City, Mo. Semi-monthly; \$1.00. Editor, Will M. Traer. Purchases short, pithy items, and articles of stock interest and practical value.

Farmers' Elevator Guide, 5707 W. Lake St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Franklin S. Betz. Prints articles from 500 to 1000 words on marketing farm produce co-operatively. Payment on publication.

Farmer's Success, Red Bank, N. J. Monthly, 25c. Editor, Elmer C. Wainwright. Livestock, poultry and everything on the farm. Serials, novelettes, short-stories, verse, humor, anecdotes, special articles, and photographs. Prompt reports.

The Fertilizer Green Book, 875 Rand McNally Bldg., Chicago, Ill. Monthly, 25c; \$2.00. Editor, Robert N. Risser. Descriptions and photographs of new fertilizer plants. Payment on publication.

Field Illustrated, 425 Fifth Ave., New York. Monthly, 35c; \$3.00. Editor, Robert V. Hoffman. Use articles pertaining to agriculture in some phase or management of country estates. Must deal with some practical subject and yet not be commonplace. Personality stories if they cover some one who has attained unusual success in some line of agriculture are acceptable. Photographs suitable to illustrate articles are wanted. Material reported on in ten days, and payment made on publication, at rate of 1c a word.

Florida Grower, 1306 Grand Central Ave., Tampa, Fla. Weekly, 5c; \$2.00. Editor, Marvin H. Walker. No outside material.

Flower Grower, Calcium, N. Y. Monthly, 20c; \$2.00. Editor, Madison Cooper. This magazine uses articles on flowers chiefly, but can also use articles on fruits, bees, animal studies, nature studies in general and anything pertaining to open-air activities. Photographs used. Material reported on promptly, and payment on acceptance at ½c a word.

Fox Breeders' Gazette, 53 Devonshire St., Boston, Mass. Monthly, 25c; \$2.50. Editor, A. H. C. Mitchell. Use articles largely of a technical character, relating to fox breeding, written by authorities on the subject. No photographs used.

The Fruit Belt, 58 Market Ave., S. W., Grand Rapids, Mich. Monthly, 10c; 50c. Editor, Chester G. Campbell. Devoted to fruit growing in the Michigan lake district, packing and marketing of fruit and farm products. Practical articles, new items, and garden notes. Photographs.

Garden and Home Builder, Garden City, L. I., New York. Monthly, 35c; \$3.00. Editor, Leonard Barron. An illustrated magazine with garden and home interest. Leading articles supplied on order. Articles not over 2000 words, with appropriate photographs, on garden making, landscaping, shrubs, the perennial border, etc. Work must be of compelling value. Pays on acceptance at 1c and up a word. Buys all rights, and transfers copyright on request.

Gleanings in Bee Culture, Medina, Ohio. Editor, George S. Demuth. Monthly; \$1.00. Reports: "This journal is devoted to bee-keeping, and is therefore highly technical. Articles should be no longer than 3000 words, but articles written by persons not versed in beekeeping or the marketing of honey are not wanted. Photographs illustrating various phases of beekeeping always wanted. Payment made on publication."

Goat World, Vincennes, Ind. Monthly; \$2.00. Editor, F. T. Heintz. A periodical devoted to milch goat raising.

Grape Belt and Chautauqua Farmer, Dunkirk, N. Y. Semi-weekly; \$2.00. Editor, H. K. Williams. Articles adapted to local conditions, on grape culture. Sometimes prints material on general agricultural subjects.

Great Divide, Denver, Colo. Weekly; \$1.00. Editor, Volney T. Haggett. Staff prepares all material.

Hampshire Advocate, Peoria, Ill. Monthly; \$1.00. Editor, Loring T. Bunn. Articles of interest and value to the practical swine breeder, stockman and poultry keeper.

Hoard's Dairyman, Ft. Atkinson, Wis. Semi-monthly; 35c. Editor, W. D. Hoard. Illustrated. An old-established journal dealing with dairy cattle, milk, butter, and products. Articles must be written by those whose standing and experience qualify them to treat of technical subjects with authority. Photographs of cattle, barns, etc., are purchased.

Holstein-Friesian Register, Brattleboro, Vt. Semi-monthly; \$1.00. Editor, F. L. Houghton. Uses occasional material devoted to this breed of cattle.

Home Designer and Garden Beautiful, 1844 Fifth Ave., Oakland, Calif. Monthly, 10c; \$1.00. Editor, W. W. Dixon.

House Beautiful, 8 Arlington St., Boston, Mass. Monthly, 35c; \$3.00. Editor, Ethel B. Power. A well-illustrated magazine, with emphasis on beautifying house and grounds. Articles on good houses or attractive gardens from 1000 to 1500 words in length accompanied by 7 or 8 photographs. Reports: "Articles are on specialized subjects for the most part and require technical knowledge, although we do also accept occasional articles which tell of personal experience connected with the different phases of home building. Photographs 8x10 inches in size, printed on glossy paper." Report in two weeks. Payment on acceptance at 1c a word up. Buys all rights. Other magazines: Garden and Home Builder, House and Garden.

House and Garden, 19 W. 44th St., New York. Monthly, 35c; \$3.50. Editor, Richardson Wright. A well-illustrated magazine for the suburban or country-house owner. Articles on architecture, gardening and interior decoration, also photographs on the same subjects. Not only the great estates and large houses are treated, but also the well-planned small house, and the artistically designed and executed room or

building wherever found. Landscape treatment must be such as considers architecture as its main reason for being. Lays stress on the distinctly American. Manuscripts reported on in two weeks. Payment on acceptance, at 1c a word up. Buys first American serial rights. Other similar magazines: *Country Life*, *Garden and Home Builder*, *House Beautiful*.

Idaho Farmer, Spokane, Wash. Weekly; 50c. Managing Editor, E. A. Smith. Also *Washington Farmer*, and *Oregon Farmer*. Manuscripts dealing specifically with farm problems, of peculiar interest to the three states covered. Payment on publication.

Indiana Farmer's Guide, Huntington, Ind. Weekly, 5c; \$1.00. Editor, T. L. Wheeler. Reports: "We buy articles about practical agriculture, preferring those of the 'How to Do It' type, from 500 to 800 words. Photographs of interest to farm folks are acceptable. We pay at the first of the month following publication."

Inland Poultry Journal, 25½ W. Washington St., Indianapolis, Ind. Monthly; \$1.00. Editor, F. W. Hallett. Brief items on poultry raising, kinks, new ideas, etc., and longer articles by well-informed writers invited to contribute.

International Plymouth Rock Journal, Union City, Mich. Monthly, 5c; 50c. Editors, W. L. and L. T. Robinson. Articles dealing exclusively with Plymouth Rock breed of poultry. Photographs.

Iowa Farmer, 422 Court Ave., Des Moines, Ia. Monthly; 50c. Publisher, Paul B. Talbot.

Iowa Homestead, 1912 Grand Ave., Des Moines, Ia. Weekly; \$1.00. Editor, Frank G. Moorhead.

Jersey Bulletin and Dairy World, 402 Print Craft Bldg., Indianapolis, Ind. Weekly, 5c; \$2.00. Editor, Royer H. Brown. Reports: "Use stories of success won by farmers through the use of pure bred Jersey cattle, from 1000 to 2500 words in length, with photographs if possible."

Jewish Farmer, 301 E. 14th St., New York. Monthly; 75c. Editor, Benjamin C. Stone. A staff-written periodical devoted to the agricultural movement among the Jews.

Kennel Advocate, 636 Market St., Sierra Madre, Calif. Monthly; \$1.50. Editor, C. Shuttleworth. Dog breeding.

Landscape Architecture, 9 Park St., Boston, Mass. Quarterly, \$1.00; \$3.00. Editor, Henry Vincent Hubbard. Illustrated. Official organ of the American Society of Landscape Architects. Uses informed articles about theoretical and practical landscaping, preferably not over 2000 words in length. Contributions not paid for, but if accepted published free of charge for illustrations, etc.

The Maryland Farmer, 904 American Bldg., Baltimore, Md. Semi-monthly; \$1.00. Editor, William C. Watkins. Articles dealing with farming conditions in Maryland. Staff and regular contributors provide all material.

Michigan Business Farmer, Mt. Clemens, Mich. Bi-weekly; 50c. Editor, George M. Slocum. Uses actual human interest happenings among the rural folks. A story that gives the name, address and experience of some farmer who has made a conspicuous success of his business because of particular methods is welcome. Articles 1000-3000 words on the busi-

ness side of farming—topics like Rural credits, Marketing associations, Rural taxes, Co-operation and organization, and the farmer in politics. Runs a serial, or uses several short-stories with lots of action in them. The principals and the setting should at least smack of rural life. Photographs if of farm scenes. Rates for the average run of material from \$3.00 to \$5.00 per thousand words. Buys second American serial rights.

Michigan Farmer, 1632 Lafayette Blvd., Detroit, Mich. Weekly, 3c; \$1.00. Editor, I. R. Waterbury. Reports: "Use rural" experiences, stories of farm and home life, feature articles, short-stories and poems." Payment at end of the month for articles used during the month.

Milk News, Room 522, 9 S. Clinton St., Chicago, Ill. Monthly; 75c per year, \$1.50 for three years. Editor, C. M. Cleveland. Local news. No outside material.

Milk Reporter, Sussex, N. J. Monthly, 20c; \$2.00. Editor, John J. Stanton.

Milking Shorthorn Journal, Independence, Ia. Bi-monthly; 50c. Editor, Roy A. Cook. Material largely prepared by the secretary of the society. Will pay a reasonable price for usable photographs or articles about Milking Shorthorn herds or individual animals.

Missouri Farmer, Columbia, Mo. Semi-monthly; \$1.00. Editor, William Hirth. Largely local material—brief, pithy items of interest to farm and home.

Missouri Ruralist, 2202 Pine St., St. Louis, Mo. Semi-monthly; 50c. Editor, John F. Case. News items and practical matter largely contributed at editor's behest.

Modern Farming, 722 Union St., New Orleans, La. Semi-monthly, 5c; 50c. Editor, David Thibault. Reports: "We concentrate our efforts on Louisiana-Mississippi, our avowed territory. We are glad to get farm success stories which originate within this territory, and we buy other material if it is pertinent to our conditions. Stories for us must be truly helpful; facts, figures, and full description of method should be incorporated. Photographs if they suit our needs, and are sharp and clear, will be considered. We pay \$2.00 a column, on or soon after the first of the month following publication."

The Montana Farmer, 113 4th St., N., Great Falls, Mont. Semi-monthly; \$1.50. Editor, Lester Cole. Staff prepares all material.

National Farmer and Stock Grower, 222 S. 1st St., Louisville, Ky. Monthly; 50c. Editor, Phillip H. Hale. Practical items and articles on farming and stock raising.

National Grange Monthly, Myrick Bldg., Springfield, Mass. Monthly, 5c; 50c. Editor, Louis W. Tober. Official organ of the Grange. Uses Grange news contributed by Grange officers and workers.

National Stockman and Farmer, 110 Shady Ave., Pittsburgh, Penn. Weekly; \$1.00. Editor, E. S. Bayard. Articles by the highest agricultural and livestock authorities. Serial stories used.

Nature Magazine, 1214 16th St., N. W., Washington, D. C. Monthly, 35c; \$3.00. Editor, Percival S. Ridsdale. Reports: "Use articles pertaining to animals, birds, flowers, plants, trees, astronomy, water, fish, and in general, any natural history subject—all of which must be accompanied by photographs or other satisfactory illustrations." Payment on acceptance at 1c a word.

Nebraska Farm Journal, 412 S. 19th St., Omaha, Nebr. Semi-monthly; 50c. Editor, A. G. Kittell. Practical agricultural method and experience articles only, from nearby territory. Pays first of month following acceptance.

New England Farms, 6 Church St., New Haven, Conn. Weekly, 5c; \$1.00. Editor, Richard M. Shaw. Material written by the staff.

New England Homestead, Myrick Bldg., Springfield, Mass. Weekly; \$1.00. Editor, G. C. Sevey; Household Editor, Mrs. Mary Reynolds. Use several wholesome serials of 20,000 to 30,000 words in the course of a year, articles on household management and on agriculture. Some verse. Manuscripts reported on at once. Payment on publication.

Northwest Pacific Farmer, 229 Lumber Exchange, Portland, Ore. Weekly; \$1.00. Editor, Frank Lee.

The Ohio Farmer, 1013 Oregon Ave., N. E., Cleveland, Ohio. Weekly, 5c; \$1.00. Editor, Walter H. Lloyd. Short-stories from 1000 to 2500 words; serials up to 100,000 words with preference around the 50,000 mark. Occasionally special articles and photographs of an agricultural nature. Manuscripts reported on promptly. Payment on publication of special matter and on acceptance for fiction and serials.

Oklahoma Farmer-Stockman, 502 N. Broadway, Oklahoma City, Okla. Semi-monthly; 50c. Editor, Carl Williams. No articles wanted, but can use human interest farm photographs.

Orange Judd Illinois Farmer, 212 W. Monroe St., Chicago, Ill. Semi-monthly; \$1.00. Editor, A. C. Page. Not in the market.

Oregon Countryman, Corvallis, Ore. Monthly; \$1.00. Editor, Elvin W. McMinder. Uses no outside material.

Pacific Dairy Review, 78 Clay St., San Francisco, Calif. Weekly; \$1.00. Editor, Wm. H. Saylor. Feature articles relating to dairy husbandry, accompanied by photographs; also photographs of scenes relating to dairy husbandry. Payment on publication.

Pacific Homestead, Salem, Ore. Weekly; \$1.00. Editor, Fred J. Tooze. Do not buy articles outside the Pacific Northwest. Use illustrated articles descriptive of crops, country and farming conditions in Oregon, Washington and Idaho.

Pacific Poultrycraft, 312 E. 12th St., Los Angeles, Calif. Monthly; 50c; 3 years, \$1.00. Editor, John D. Roberts. Covers Pacific Coast and Island possessions.

Pacific Rural Press, 547 Howard St., San Francisco, Calif. Weekly; \$1.00. Editor, John E. Pickett. No outside material.

Pennsylvania Farmer, 261 S. 3rd St., Philadelphia, Penn. Weekly; \$1.00. Editor, R. P. Kester. Technical matter written by practical farmers writing from recent practical experience. Do not solicit outside material. Short-story needs very limited. Payment on publication.

The Plains Agricultural Journal, 1913 Ave. I, Lubbock, Tex. Editor, Chas. A. Guy. Agricultural articles for the southwest. Not in the market for manuscripts of any kind.

Planter and Sugar Manufacturer, 424 Camp St., New Orleans, La. Weekly, 10c; \$3.00. Editor, R. E. Blouin. Circulates in every country in the world where sugar is produced. Articles are both practical and technical in nature, pertaining to all branches of the sugar industry.

comprising agriculture in all its phases, sugar mill machinery and processes used in the manufacture of sugar, the chemistry of sugar and the refining of sugar.

Plymouth Rock Monthly, Waverly, Ia. Monthly, 10c; 50c. Editor, O. R. Ernst. Reports: "Human-interest articles about breeders who have made a success with Plymouth Rocks. Such stories should be inspiring and contain information of practical value, showing how others can succeed in the same way by applying the same methods. Story-telling photographs of poultry, especially poultry and children, are always in demand. Material is reported on within thirty days. Payment is made after publication, at the rate of 40c per 100 words."

Poultry Herald, Shubert Bldg., St. Paul, Minn. Monthly, 5c; 50c. Editor, Harold A. Nourse. Articles not over 2000 words long on practical poultry raising, success in egg farming, etc. Photographs of good poultry yards and plants. Pays on acceptance.

Poultry Item, Sellersville, Penn. Monthly, 10c; \$1.00. Mng. Editor, F. Bliss Carpenter. Scientific poultry articles pertaining to either exhibition or commercial poultry raising, or even small back-yard flock operations, if well composed and backed up by actual facts and figures. Does not want material submitted by professional space-fillers. No poultry poetry.

Poultry Journal, Petaluma, Calif. Weekly; \$1.50. Editor, W. J. Hickey.

Poultry Keeper, Quincy, Ill. Monthly, 5c; 50c. Editor, A. Otis Arnold.

Poultry Success, 222 W. Main St., Springfield, Ohio. Monthly, 50c; \$1.00. Editor, Campbell L. Cory. Special articles and short items on poultry and kindred lines.

Poultry Tribune, Mount Morris, Ill. Monthly, 15c; \$1.00. Editor, H. P. Schwab. Reports: "We mostly desire experience stories, based on real cases of success with poultry; human interest stories that give real facts and information about practical methods of poultry husbandry, marketing methods, poultry club projects, etc. Our material is confined strictly to poultry. Desired length, 500 to 1500 words. Use also suitable illustrations. Report within thirty days, and pay on publication."

Power Farming, 5705 Woodward Ave., Detroit, Mich. Monthly, 10c; \$1.00. Editor, Raymond Olney. Articles varying in length from 500 to 3000 words, on various phases of farming with mechanical power. Should be specific and deal with the practical application to farming of tractors, motor trucks, motor cultivators, stationary and portable engines, farm lighting plants, and all mechanical-power-operated implements and machines. Does not want general articles on power-farming. Articles should be well-illustrated, with photographs showing power-farming equipment in practical use on the farm, and labor-saving accessory equipment used in connection with such machinery. Report on manuscripts at once. Payment on acceptance at $\frac{1}{2}$ c to 2c a word.

Prairie Farmer, 327 W. Madison St., Chicago, Ill. Weekly; \$1.00. Editor, Clifford V. Gregory. Out of the market for ordinary agricultural material, but interesting success write-ups are sometimes published. These should be local.

The Producer, 515 Cooper Bldg., Denver, Colo. Monthly; \$1.00. Editor, T. W. Tomlinson. Official organ of the American National Live Stock Association, published in the interest of the live stock industry of America. The editorial staff, the membership of the association, and special contributors, take care of nearly all manuscript needs.

Producer and Consumer, 316 Fleming Bldg., Des Moines, Ia. Published irregularly; \$1.50. Editor, William Wilkinson. Reports: "This publication deals largely with economic problems. The intent is to establish a very extensive circulation for economic education of the masses."

Progressive Farmer, 1702 Fourth Ave., Birmingham, Ala. Weekly; \$1.00. Editor, Clarence Poe. Material largely furnished by their own staff. (See *Progressive Farmer*, Raleigh, N. C.)

Progressive Farmer, Raleigh, N. C. Weekly, 5c; \$1.00. Editor, Clarence Poe. This is the Southeastern edition; has also an edition dated at Birmingham, Ala.; Southwestern edition, Memphis, Tenn., and a Texas edition, Dallas, Tex. Prints serials, but uses second rights only. Uses articles reporting interesting instances of rural co-operation, education, recreation, marketing of farm products, and kindred rural subjects of special interest to the rural South. Brief concise articles, ranging from 500 to 1500 words, telling of things accomplished in Southern agriculture. Does not want short fiction, verse, or political articles. Short, practical notes on live-stock, dairy, poultry, practical farm mechanics, garden, orchard, etc., desired when especially adapted to the South. Will pay for good photographs of farm scenes, or pictures which teach a lesson. Manuscripts returned promptly if not available, but otherwise held and paid for when printed. Usual rate is about \$3.00 per column.

Rabbitcraft and American Breeder's Review, 118 S. Linden St., Lamoni, Ia. Monthly, 10c; \$1.00. Editor, W. H. Blair. Reports: "We can use articles from 500 to 2000 words detailing actual experiences and results derived from raising rabbits for meat and fur; and articles giving experiences in breeding, housing and feeding. Can use also fox and fur farming articles and pigeon articles. Photographs are used. Material reported on within ten days and payment made on publication."

Reliable Poultry Journal, Dayton, Ohio. Monthly; \$1.00. Editor, Grant M. Curtis. Most of its material supplied by its own staff.

Rhode Island Red Journal, Waverly, Ia. Monthly, 10c; 50c. Editor, A. G. Studier. Uses human interest articles about breeders who have made a success with Rhode Island Reds. Such stories should be inspiring and contain information of practical value, showing how others can succeed in the same way by applying the same methods. Material is reported on in thirty days. Payment made after publication, at a rate of 40c per 100 words.

The Rice Journal, 1046 Camp St. (P. O. Box 974), New Orleans, La. Monthly, 25c; \$2.00. Editor, Raymond J. Martinez. Reports: "We are always in the market for articles concerning rice, ranging in length from 500 to 1500 words. We are particularly interested in articles concerning rice as a food, the per capita consumption of rice in the various states, and suggestions as to how the per capita consumption in America might be increased. We do not use fiction, nor any matter aside from our field. We do not use photographs unless they are of unusual interest. Material reported on within a week, and payment on publication."

Rural Life and Farm Stock Journal, 8 N. Water St., Rochester, N. Y. Monthly; 25c. Editor, Elmer E. Reynolds, 717 Dahlia St., N. W., Washington, D. C. No fiction. No poetry. Short articles on farming, fruit growing, gardening and poultry keeping are sometimes accepted from contributors outside regular staff. Payment made on publication.

Rural New Yorker, 333 W. 30th St., New York. Weekly, 5c; \$1.00. Editor, H. W. Collingwood. The editor states most positively that he has no need whatever for general manuscripts. Except for the departmental material, which is fully arranged for, the material used is largely in the form of answers to questions. A competent list of contributors furnishes these answers upon request of the editor. Very little fiction is used for special numbers. No verse wanted. Purchases good, clear photographs that have practical value.

Seed World and American Seedsman, 1018 S. Wabash Ave., Chicago, Ill. Semi-monthly, 15c; \$2.00. Editor, W. L. Oswald. A trade paper for the seed industry, using 800-1200 word photo-illustrated articles pertaining to seed production and marketing. The field includes field, garden, and flower seeds and allied lines handled by retail seed stores.

Sheep and Goat Raiser's Magazine, Central Natl. Bank Bldg., San Angelo, Tex. Monthly, 15c; \$1.50. Editor, W. E. Blanton. Articles on live stock raising in the Southwest, particularly on sheep and goats.

Silver Fox Breeder, 229 Congress St., Boston, Mass. Monthly, 30c; \$2.00. Editor, George Brackett. Uses no outside material.

South Dakota Farmer & Breeder, 117 N. Main Ave., Sioux Falls, S. D. Twice a month; \$1.00. Editor, Ray W. Dennis.

Southern Agriculturist, 1523 Broadway, Nashville, Tenn. Semi-monthly, 5c; 50c. Editor, E. E. Miller. Reports: "We are always glad to get short, snappy, practical letters of farm experiences from actual farmers. Also use a few attractive feature stories about farm people who have done unusual things. Buy good pictures occasionally. Aside from these, we use little outside matter, our staff and our readers supplying the bulk of what we need. In the stories we use, we think first of accuracy, then of practical value, then of interest. We like things boiled down and to the point. Photographs are used." Payment on publication, \$2.00 to \$3.00 a column.

Southern Cultivator and Dixie Farmer, P. O. Box 1738, Atlanta, Ga. Semi-monthly; 50c. Editor, G. F. Hunnicutt. No outside material used.

Southern Florist, 110 N. Commerce St., Ft. Worth, Tex. Weekly; \$1.00. Editor, Aaron Smith. Devoted to professional floriculture only.

Southern Planter, 223 Governor St., Richmond, Va. Semi-monthly; 50c. Editor, Meade Ferguson.

Southern Ruralist, 116 E. Hunter St., Atlanta, Ga. Semi-monthly; 50c. Editor, C. A. Cobb. Material must be concretely adapted to the farmer of the South. Essays not wanted. Photographs purchased. Pays on publication.

Southland Farmer, 320 Caroline St., Houston, Tex. Monthly; \$2.00. Editor, J. W. Canada. Uses little material other than that supplied by its own staff.

Southwestern Stockman-Farmer, 732 San Fernando Bldg., Los Angeles, Calif. Monthly, 10c; \$1.00. Editor, H. A. Davis. Articles must be valuable to farmers, ranchers, and dwellers in Arizona and contiguous states.

Successful Farming, 17th and Locust Sts., Des Moines, Ia. Monthly, 5c; 25c. Editor, A. H. Snyder. Reports: "Use practical experiences in farming and farm life, articles varying from 100 to 2000 words. A few fiction stories of about 2500 words are used. Photographs are used to illustrate articles. Material is reported on within one week, and payment made on acceptance."

Swine World, 3rd and Chestnut Sts., Des Moines, Ia. Monthly, 10c; 50c. Editor, Merritt S. McFadden.

Turkey World, The Lightner Publishing Corp., Chicago, Ill. Monthly, 10c; \$1.00. Editor, O. C. Lightner. Reports: "We do not buy manuscripts."

Wallace's Farmer, Des Moines, Ia. Weekly, 5c; \$1.00. Editor, H. A. Wallace. Illustrated. Special articles, with photographs, on subjects of interest to farm people, from 1000 to 3000 words long; short articles suitable for department material and preferably illustrated, from 100 to 600 words long; news paragraphs dealing with farmers' activities. An article on methods of hogging down corn, for instance, must not be content with stating that such and such methods give good results; the writer must show by citing places, names and figures that a certain farmer has got results, and he must show in as vivid and practical a manner as possible just how these results were obtained. In addition the article must be written in passable English and must emphasize the human-interest element in the story. Special articles may treat of farming technique, of co-operation in a business or social way, of rural institutions, or of any other subject of rural interest. Short articles may treat of methods or devices for doing farm work more efficiently. The important thing is that in each article, of whatever length, there must be some definite facts of value to lend actuality and a definite personality to lend interest. News matter may deal with any activity of farmers' organizations, or news with a farm twist that will interest corn belt readers. Occasionally purchase short-stories of interest to farm boys and girls of teen age, 1000 to 2000 words in length, with the shorter length preferred. Payment on acceptance at $\frac{1}{2}$ c to 1c a word.

Washington Farmer, Spokane, Wash. Weekly; 25c. Editor, E. A. Smith. The Washington Farmer, published in connection with The Oregon Farmer, and Idaho Farmer, constituting the Pacific Northwest Farm Trio, deals largely with state agricultural features. Photographs accepted.

Western Farm Life, 1518 Court Place, Denver, Colo. Semi-monthly, 5c; 35c. Editor, George C. Wheeler. Special articles on agricultural subjects suited to the Rocky Mountain region. Payment on publication. Reports in two weeks.

Wisconsin Agriculturist, 744 Wisconsin St., Racine, Wis. Weekly; \$1.00. Editor, Charles H. Everett. No outside material.

Wisconsin Farmer, Madison, Wis. Weekly; \$1.00. Editor, E. R. McIntyre. Short, terse items of a practical nature that would be interesting locally; especially, material relating to the modernizing of the farm home, preferably by women who have lived on farms. Photographs pur-

chased. Reports in three days. Pays on first of each month after publication.

Wisconsin Horticulture, 19 E. Washington Ave., Madison, Wis. Monthly; \$1.00. Editor, F. Crane-field. They do not use or pay for outside material.

World Agriculture, Amherst, Mass. Quarterly; \$3.00. Editor, Laurence H. Parker. A well-printed, well-illustrated agricultural publication, dealing with agriculture in other countries, as well as in the United States. Contributions are voluntary.

Wyoming Stockman-Farmer, Cheyenne, Wyo. Monthly; 40c. Editor, Alvin F. Steinel. Only articles on farm or ranch life, or topics incidental to agriculture, livestock, rural life, etc., will be considered. Photographs are used.

Juvenile Publications

Besides the markets listed, many of the standard, women's, religious, educational and other magazines, as well as daily newspapers, run children's pages or juvenile departments. For these markets consult the other sections of this book. The adult scientific and outdoor periodicals are constantly in search of material likely to interest the lad as well as his dad. Visitors to Children's Rooms in libraries know how well-thumbed are magazines like *Scientific American*, *Field and Stream*, etc. (See Topical Index, under Periodicals for Grown-up and Youth.)

One of the chief needs of juvenile periodicals is brief short-stories that inspire but do not preach. The average of craftsmanship in this department of fiction is high. Boys and girls of today are critical, and the editors of their favorite magazines must perforce refuse stories that are implausible, or that are too obviously designed to teach a lesson, or that have little action or reason for being. They must also reject stories that picture crime or that otherwise are not adapted to the age of the periodical's readers.

Articles should convey real information, scientific knowledge or useful facts in a popular and get-at-able way. Good illustrations will aid. Many of the publications are glad of short articles and paragraphs other than fiction, brief, inspiring biographies, odd bits of travel, inventions of note, humorous anecdotes, and lively verse.

A new field for children's stories has come into being in tales for oral telling. Many magazines are now using this class of story, in moderation, for mothers' and teachers' use. "Children's Stories and How to Tell Them"* is a complete manual for the oral story-teller.

The American Boy, American Bldg., Detroit, Mich. Monthly, 20c; \$2.00. Editor, Griffith Ogden Ellis; Managing Editor, W. P. McGuire. An illustrated periodical for boys twelve to twenty. Wholesome, vigorous, inspiring, informative. Stories and articles should be of such literary quality as will inculcate the best literary standards in the boy reader, as well as interest him and make their messages effective. They should inspire and be a force, but should not repel by too obvious "moralizing." Writers who get in *The American Boy* are those who have a story to tell—a point to make—that is worth-while; a story of daring which provides a hero, always demanded by boys; a story of adventure that satisfies the boy's natural longing to roam; a story of an exciting game which, entralling the boy, makes clear to him what is right and what is wrong; a story of service that will aid the boy to adjust himself to social life; a story of business which will give the boy a true impression of the workaday world he is to enter. *The American Boy* is always particularly careful in the presentation of facts. Stories run up to 5000 words; serials, 50,000 words. Stories and articles should not misrepresent the facts of geography, natural science, history, business, or human relationships. Material with a strong feminine element is not used in *The American Boy*. Nor is

* By J. Berg Esenwein and Marietta Stockard. Published by the Home Correspondence School.

"little kid" material. Verse. Photographs. Payment on acceptance at $1\frac{1}{2}$ c a word up. Buys all American serial and Canadian serial rights. Transfers copyright on request.

The American Girl, 670 Lexington Ave., New York City. Monthly, 15c; \$1.50. Organ of the Girl Scouts. Editor, Helen Ferris. Buys mostly short-stories of action, adventure, mystery and boarding school, 3000 to 4000 words in length. Some 25,000 word serials. No photographs. Reports in three weeks, and pays on acceptance, 1c a word and up. Buys first American serial rights.

Autumn Leaves, Independence, Mo. Monthly, 15c; \$1.75. Editor, Elbert A. Smith. Published by the Reorganized Church of the Latter Day Saints. Stories 3000 to 6000 words, of moral purpose and religious atmosphere, interesting to boys. Does not pay for contributions.

The Beacon, 25 Beacon St., Boston, Mass. For boys and girls from 8 to 14. Editor, Florence Buck. Reports: "We desire short-stories, 1800 to 2000 words; serials from 4 to 8 chapters; action and ideals for life important. Verse (short) double rate. Purchase photographs and drawings." Payment on acceptance, $\frac{1}{2}$ c a word.

The Boy Citizen, Ft. Wayne, Ind. Monthly, 15c; \$1.50. Editor, Charles A. Phelps. Clean stories from 1500 to 10,000 words in length for boys from 12 to 16 years of age, along the line of athletics, civics, adventure, history and success. Short sketches of 200 words about boys who have accomplished something; also photographs. Photographs of current events of interest to boys. Reports on material in two weeks, and pays on acceptance.

Boy Life, 9th and Cutter Sts., Cincinnati, Ohio. Weekly; 80c. Editor, Paul Lappin. A story magazine for boys from 13 to 18 years of age. Stories of adventure and purposefulness of 2000 words that teach a moral but not obviously. Buys photographs. Pays the 15th of the month for all accepted material at $\frac{1}{3}$ c a word. Buys all rights.

Boys' Comrade, 2712 Pine St., St. Louis, Mo. Weekly; 60c. Editor, W. W. Dowling. Short-stories of adventure, 1800 to 2400 words; and serials of ten chapters or less, interesting to boys 14 to 18. Informational articles. Photographs. Manuscripts reported on within a week after arrival, and payment made about the twentieth of the month following acceptance. Rate is \$4.00 per thousand words.

Boys' Life, The Boy Scouts' Magazine, 200 Fifth Ave., New York. Monthly; \$2.00. Editors, James E. West, F. K. Mathiews, and associates. Short-stories of 2000 to 2500 words which accurately reflect the life of boys in various circumstances. Editorially interested in material that advances the Boy Scout movement, without being too obvious or didactic in its intent. The Boy Scouts is not a military organization. Short-stories should have plenty of incident and action, and while being "real boy" and true to life, should not be sensational or overdrawn. Articles, from 1000 to 2000 words, should be instructive in their nature, teaching how to make things, how to help people, etc., either indoors or outdoors, and should be accompanied when possible by photographs or sketches. This information contained in articles or stories should be accurate; suitable subjects are the professions, industries, natural history, hygiene, camping and the like. Pays on acceptance at 1c a word. Buys all rights. Transfers copyright on request.

The Boy's Weekly, 161 Eighth Ave., N., Nashville, Tenn. Weekly; 60c. Editor, Hight C. Moore. Baptist. Stories, articles, poems, and serials. Short-stories and articles should run about 1500 words in length; serials from four to twelve chapters; poems from one to four or five stanzas. Stories with a purpose that pulls upward and of wholesome adventure preferred. Manuscripts reported on the 10th of the month following the month received. Payment made on acceptance.

Boys' World, Elgin, Ill. Monthly, 5c; 50c. Editor, David C. Cook. An interdenominational Sunday-school paper for boys thirteen to seventeen years of age. Short-stories from 2000 to 2400 words. Characters should be boys from seventeen to twenty years of age. Motive and theme should have to do with the world of the boy and his pal. There should be a worth-while message growing out of adjustments made between boys rather than between boys and adults. The appeal should be made to the primitive, virile instincts of boy nature, bringing out the highest ideals of Americanism, fair play, loyalty and service. For this age, plot, quick action, suspense, adventure and mystery are essential. These elements, however, should be kept on a high plane. Leading characters must be American boys or Canadians. Elements not desired are: slang, curse words, smoking, drinking, crime, deathbed scenes, theatre, dancing, love and romance, acts of unnatural and uncalled-for sacrifice, "goody goody" boys, tacked on morals, hackneyed themes, tiresome descriptions and long conversations. In addition to stories, short articles (100 to 500 words) are desired for the following departments: Things to Make, Athletics, Hobbies, The Boy Entertainer, How to Earn Money, Success, Day School Problems, How To Think, Science and Invention, Incidents, Curious Facts and Photos, Boy Heroes, Successful Boys. Besides the above, uses a few feature articles (each illustrated by 2 to 5 photos) dealing with topics of special interest to boys, such as: latest inventions, explorations, successful boys, and so on. Seasonable stories or articles should be submitted at least four months in advance of publication. Reports within a month. Payment upon acceptance at ½c a word or thereabouts. Buys all rights.

Boys and Girls, 810 Broadway, Nashville, Tenn. Weekly; 60c. Editor, E. B. Chappell. Methodist Episcopal. For boys and girls under ten. Stories, singly and in serials, 600 words; new and original items, articles, poems, drawings.

Buddy-Book, Hatton Press, Inc., Gardner, Mass. Reports: "We are in the market occasionally for manuscripts for Buddy-Book, a magazine for young children between the ages of 5 and 12. Little outside material used, since the magazine contains but twenty-four pages, and we have our own writers."

Childhood Lore, 243 Wilcox Bldg., Los Angeles, Calif. Monthly, 15c; \$1.50. Editor, Warren F. Robison. Reports: "Use each month an educational article; a nature study article; a fairy story; a Boy Scout story; a story featuring Camp-Fire girls. Stories of animals always considered. Short-stories should not be over 2000 words. Nothing of a religious character is wanted. Will publish clean and wholesome adult novel-ettes. Photographs also used. Material reported on within ten days, and payment made on publication."

Child Life, 536 S. Clark St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Rose Waldo. Illustrated. Verses and jingles for children of the nursery ages; happy stories in verse and prose; articles for Outdoor

Sports and Indoor Pastimes; plays for young children (these must not require professional directing). No photographs. Material is reported on within three weeks. Payment on acceptance at $\frac{1}{2}$ c a word up. Buys all rights.

Child Play Magazine, 12722 St. Clair Ave., Cleveland, Ohio. Monthly, 10c; \$1.00. Stories, games, short poems for young children.

A Child's Garden, Orland, Calif. Monthly, 35c; \$3.00. Editor, Mrs. Francis Marshall Wigmore. Reports: "Use short plays; short-stories from 1500 to 2000 words; poems; puzzles. Material reported on within a month. Payment made on publication."

Child's Gem, Nashville, Tenn. Monthly, in weekly parts, 6c; 24c. Editor, Hight C. Moore. Methodist Episcopal. Short-stories from 300 to 600 words for small children, also articles and poems. Reports on 10th of the month following month of receipt. Pays on acceptance.

Classmate, 420 Plum St., Cincinnati, Ohio. Weekly; \$1.00. Mng. Editor, E. Leigh Mudge. A Methodist paper for young people of fifteen years to adult life. Stories complete in one issue, averaging from 2500 to 3000 words each; serials may be as long as ten chapters, but shorter serials preferred. Stories should look freshly and originally into the best part of real life, uplifting and inspiring without any "goody-goody" element. No love stories. Articles of cultural interest, with or without clear photographs, not to run over 2500 words. Payment on acceptance at $\frac{1}{2}$ c a word. Transfers copyright on request.

Dew Drops, Elgin, Ill. Weekly; per year, 25c. Editor, David C. Cook, Jr. Short-stories, 700 to 800 words, suitable in matter and style for children from six to nine years. Stories should have action and thrill, but must also have helpful teachings. There must be something more than the narration of some occupation; play, party, visit to the farm, etc. Something out of the ordinary must take place. There should be a real plot, with suspense, surprise and climax. Omit, however, robbers, crime, arrests, cruelty to animals or people, etc. Tell about boys and girls about eight years of age. Leave mamma, papa, and other adults out, or make them minor characters. The story with both boy and girl characters is especially desirable. Stories with flowers, trees, and inanimate objects as characters whose purpose is to give information are seldom available. Nonsense stories with objects or animals talking, or of fairies, goblins, etc., are never available. Very short verse for children is used, and items (not sermonettes), Talks to Mothers, Talks with Boys and Girls, Things to Do, and Knowledge Box. Seasonable stories or articles should be submitted eight months in advance of publication. Reports promptly. Pays on acceptance. Booklet of suggestions and specimen copy sent upon request. Address: Editor, Dew Drops, David C. Cook Publishing Company, Elgin, Ill.

Every Child's Magazine, 520 Federal Reserve Bldg., Omaha, Nebr. Monthly, 15c; \$1.50. Editor, Grace Sorenson. For boys and girls between eight and fifteen years of age. Use only a few stories for boys each year, but these must be of a very high literary quality. Stories of adventure are desired but must contain no suggestion of cruelty, such as hunting, trapping, etc. Payment is on publication.

Everygirl's Magazine, 31 E. 17th St., New York. Monthly, 10c; \$1.00. Editors, Rowe Wright, Mary E. Squire. Official organ of the Camp Fire Girls. Stories not longer than 3000 words; novelettes; illustrated

articles of interest to girls; and designs and directions for craft work. Photographs of girls doing things. Payment on acceptance at $\frac{1}{3}c$ to $\frac{1}{2}c$ a word. Buys first American serial rights.

Everyland, Beverly, Mass. Monthly, 15c; \$1.00. Editor, Mrs. Henry W. Peabody. A juvenile missions paper for girls and boys from 10 to 14. Interesting stories of 2500 words, of children in foreign mission surroundings. Serials. Photographs. Payment at $\frac{1}{4}c$ to 1c a word.

Firelight, 14 Beacon St., Boston, Mass. Congregational.

Forward, Witherspoon Bldg., Philadelphia, Penn. Weekly; \$1.00. Editor, John T. Faris. Presbyterian. Exceptional stories, wholesome in tone, 2500 to 3000 words, for young people of 16 and up; serials with five to eight chapters of 2500 to 3000 words each; articles accompanied by photographs. Manuscripts received before the 15th of month are reported on at end of month; payment, 15th of month following.

Girlhood Days, 9th and Cutter Sts., Cincinnati, Ohio. Weekly; 80c. Editor, Mrs. Russell Errett. Stories which appeal to teen-age girls. The stories must first of all be interesting. Prefers that the moral of the story be not too obvious, but rather that the unfolding plot reveal high ideals of girlhood in action. Likes stories with a good plot, some mystery, a degree of heart appeal and a satisfying climax. Manuscripts reported on by the 11th of the month following receipt. Payment upon acceptance.

Girls' Circle, 2712 Pine Street, St. Louis, Mo. Weekly; 60c. Editor, Marion Stevenson. Christian Sunday School. Single stories and serials of ten chapters or less; stories that are attractive and appeal to girls of 13 to 17 years of age; also information articles on subjects interesting to young girls. Report promptly, and payment on the 20th of the month following acceptance.

Girls' Companion, Elgin, Ill. Weekly; 60c. Editor, David C. Cook. A Sunday-school paper for girls from 12 to 16 years of age. Short-stories of mild adventure, not over 2500 words each, not sensational, but may be full of healthy incident. Also short articles from 50 to 500 words in length, telling of sights and scenes of general interest to girls of this age, particularly telling of inspiring or helpful ideas. Occasionally prints photographs in connection with these articles. Reports: "A large percentage of stories received deal with trivial problems in the girl's life, rather than with big situations that really count. Matters of petty jealousies, or dress, etc., are involved in the complication. The impression is given that the present day teen-age girl has small thoughts and a limited vision. What we need are situations of a tremendous and soul-stirring nature that picture the modern heroine in her most vital moments. We desire only high class literature for the Girls' Companion, and will not accept anything of a blood and thunder or implausible nature; and there always must be some helpful underlying message. At the same time, plot, quick action, suspense, and heart appeal are essential. Avoid trite and hackneyed themes. As the Girls' Companion has a large circulation in Canada, as well as the United States, we do not care to consider stories of the Revolutionary War. Civil War stories, on account of our Southern readers, are also undesirable." Payment on acceptance, $\frac{1}{2}c$ to $\frac{3}{4}c$ a word. Buys all rights.

Girls' World, 1701 Chestnut St., Philadelphia, Penn. Monthly; 50c. Editor, Owen C. Brown. Baptist. Stories of 2000 to 2500 words for girls 13 to 16 years of age inclusive; articles illustrated by photographs of 700 words or less; ideas for parties and games; and Girls' Sunday-school class,

school and club activities. Seasonal stories (that is, for Christmas, Easter, Memorial day, etc.) should be submitted at least four months in advance.

Golden Now, Elgin, Ill. Weekly; 50c. A four-page Sunday-school paper for mothers of little ones in the Cradle Roll department of the Sunday-school. Brief articles, 50 to 500 words on the training of infants, in conduct, how to tell them about God, and about religion. A few articles giving games and plays to teach little children. In these articles, games and plays, only one point should be brought out.

The Haversack, 810 Broadway, Nashville, Tenn. Weekly; 80c. Editor, E. B. Chappell, Jr. Methodist Episcopal, South. For boys from 10 to 17 years of age. Stories from 2000 to 2500 words—clean, educational adventures and tales. No gun play, no killing or torturing of animals should be included. Articles from 150 to 1000 words, illustrated when possible, on interesting inventions and science. Also nature. Payment on acceptance at $\frac{1}{2}$ c to 1c a word. Buys first serial rights.

High School Service, American Red Cross, Washington, D. C. Published from September to May, inclusive. Editor, Ellen McBryde Brown. Verse, plays, short-stories and general articles of interest to high school students are wanted. Length of plays, articles and stories should be from 1500 to 2500 words, preferably with photographs. Payment on acceptance at 1c a word. Buys all rights. Transfers to author on request.

John Martin's Book, 33 W. 49th St., New York. Monthly, 40c; \$4.00. Editor, John Martin; Associate Editor, Helen Waldo. For entertainment, instruction and thought guidance of children 4 to 12 years old. Illustrated nature tales; myths; fables; verse of merit; spirited material for boys; everything that will please and subtly instruct. Specific report: "We use stories and articles for children from 8 to 12, in our older section—length not more than 2000 words—dealing with nature, history, biography, adventure, stunts, puzzles, games, parties, things to make. In our Johnny Junior section for children of 7 and under, we use articles or stories dealing with simple games, and things to make. These should preferably be under 1500 words. We use one serial at a time, six chapters, adventurous, both boy and girl appeal, for the older group. Chapters can run to 3000 words as a limit. No photographs are used except as suggestion for illustrations. Material is reported on in two weeks, and payment is made on acceptance at about 1c a word. Payment for serials is made on publication."

Junior Christian Endeavor World, 31 Mount Vernon St., Boston, Mass. Monthly, 5c; 35c. Editor, Amos R. Wells. Stories for boys and girls around 14 years of age about 1500 words long; serials of 12 chapters, each chapter about 1500 words; short descriptive articles, from 200 to 600 words, on natural history, travel, biography, etc., also poems for children. Photographs accepted when accompanying articles. Rate of payment is about $\frac{1}{2}$ c a word. Transfers copyright on request.

Junior Home Magazine, 1018 S. Wabash Ave., Chicago, Ill. Monthly, 25c; \$2.50. Editor, M. V. O'Shea. Reports: "We are always glad to have submitted novel but practical ideas for handwork; short plays ranging in length from 1000 to 1200 words; and new ideas for children's parties. Material is usually reported on within two weeks. Payment is made on publication. The usual prose rate is 1c a word."

Junior Joys, 2023 Troost Ave., Kansas City, Mo. Weekly; 60c. Editor, Mabel Hanson. Nazarene. Good interesting stories and a few serials of high moral tone for boys and girls from nine to twelve years of age, not longer than 2000 words. Short articles along the line of nature study, travels in various lands and things to make. Articles with photographs are acceptable. Verse is not paid for. Manuscripts reported on within two weeks, and payment is at the rate of \$1.50 per column of about 750 words, on publication.

Junior Life, Box 5, Station N, Cincinnati, Ohio. Weekly, 8 pages. Stories or articles of interest and educational value to children from 8 to 12. Articles up to a thousand words. Pays $\frac{1}{2}c$ a word on acceptance.

Junior Life, Box 1176, Richmond, Va. Monthly, 2c; 60c. Editor, Annie Laurie Newton. A four-page paper for children 9 to 11. Short-stories that inculcate good teachings through action examples. Interesting "how to" articles. Photographs. No verse. Payment on acceptance.

Junior Red Cross News, American Red Cross, Washington, D. C. Monthly from September to May inclusive; \$1.00. Editor, Ellen McBryde Brown. Goes to elementary schools to furnish interesting material that will supplement textbook instruction and correlate with the regular courses of study. Short poems, plays, stories and articles interesting to children between seven and fourteen years of age. Length of poems, 10 to 30 lines; length of plays, articles, and stories, 1200 to 1500 words; preferably with photographs. Payment is at the rate of \$10 and up per 1000 words for plays, articles and stories; \$5.00 and up for poems. Payment is made within two weeks of acceptance. Buy all rights in manuscript and report on manuscript within three weeks. Copyright is in the name of the American Red Cross. Transfers copyright to author on request.

Junior World, 2712 Pine St., St. Louis, Mo. Weekly; 60c. Editor, Constance Warren. Interdenominational. Informational articles for children eight to twelve years of age; short-stories of adventure, nature studies, etc., up to 1800 words in length; serial stories, from 1800 to 2400 words, containing ten chapters or less; things to make with drawings; puzzles; games—in fact, anything which is of interest to junior boys and girls. Photographs are sometimes used to illustrate articles. Payment on the 20th of the month following publication.

Junior World, 1701 Chestnut St., Philadelphia, Penn. Monthly, in weekly parts, 8c; 40c. Editor, Nan F. Weeks. Baptist. Stories 500 to 2500 words in length for readers nine to twelve years of age. Also articles of 300 to 500 words. Puzzles and handicraft for children, with illustrations. Photographs are used. Report within two or three weeks. Payment on acceptance, at rate of \$3.00 per 1000 words.

Kind Words, 161 Eighth Ave., N., Nashville, Tenn. Weekly; 90c. Editor, Hight C. Moore. A Baptist journal, using descriptive, travel, biographical and practical articles for young people, not exceeding 2000 words in length. Uses short-stories of 1000 to 2000 words; serials from six to twelve chapters of not over 2000 words each; occasionally verse. Preferred stories are those with a decided moral uplift, even when based on adventure; stories of achievement, of self-sacrifice and heroism. Objects to love stories or those in which "smart" youngsters circumvent their elders. Photographs are used in connection with articles, and seldom purchased independently. Pays on acceptance.

The Lamp, Friars of the Atonement, Graymoor, Garrison, N. Y. Monthly, 10c; \$1.00. Editor, The Very Rev. Paul James Francis, S. A. Roman Catholic. Reports: "We are glad to read children's stories, having some happy plot, not to exceed 1500 words. No other kind of material is solicited."

Lutheran Young Folks, 1228 Spruce St., Philadelphia, Penn. Weekly; \$1.00 a year. Editor, Rev. W. L. Hunton, D.D. Short-stories and general articles, 2000 to 3500 words, for readers of high school age or older. Serials. No poetry, humorous verse, jokes, or plays. No photographs. Fiction must be of a general elevating type, eliminating love story. Pays on acceptance.

Mayflower, 14 Beacon St., Boston, Mass. Weekly; 40c. Editor, Frances Weld Danielson. Congregational. An illustrated four-page paper for children under nine. Stories 300 to 700 words in length; also bright verse. Payment on acceptance. Manuscripts should be sent to Frances Weld Danielson, 200 Main St., Danielson, Conn.

New Guide, 613 W. Diamond St., Pittsburgh, Penn. Weekly; 80c. Editor, Dr. C. E. Wilbur. A Methodist juvenile publication.

Onward, 222 N. 6th St., Richmond, Va. Weekly; \$1.00. Presbyterian. Editor, Laura Armitage. Stories not over 1500 words for boys and girls fourteen to twenty of good uplift without obvious moralizing. Serials of three to five installments. No photographs. Pays on acceptance, $\frac{1}{2}$ c a word.

The Open Road for Boys, 248 Boylston St., Boston, Mass. Monthly, 15c; \$2.50. Editor, Clayton H. Ernst. Short-stories to interest boy readers to run from 2500 to 8000 words. Articles from 500 to 4000 words. Sport stories. Action photographs. Payment on acceptance.

Our Little Folks, Dayton, Ohio. Weekly. Editor, Etta V. Loesch. United Brethren. Short-stories for children six to eleven, of 600 words. Verse.

Our Little Friend, Mountain View, Calif. Weekly, 5c; 85c. Editor, Ernest Lloyd. A Sunday-school paper for kindergarten and primary grades. Does not pay for contributions.

Our Little Ones, 1703 Chestnut St., Philadelphia, Penn. Weekly, 5c; 60c. Editor, Owen Brown. Baptist. Stories for young children—700 words. Bright, short verse. Photographs. Pays monthly.

Our Young People, 810 Broadway, Nashville, Tenn. Weekly; 80c. Editor, E. B. Chappell. Methodist Episcopal, South. For young people and adults. Stories up to 3000 words, and articles to 2000 words. Fiction and articles should be based on sound observation, and exemplify good Christian living without superficiality or preaching. Serials; short poetry. No humor. Pays on acceptance.

Picture Story Paper, 150 Fifth Ave., New York. Monthly, 8c; 30c. Asst. Editor, Marguerite Skidmore. Methodist. For children approximately from 4 to 8 years old, with the emphasis of appeal for the 6- and 7-year-olds. Prefer stories not longer than 800 words with the moral inherent and not tacked on, and, in general, stories that may contribute to the unified development of the child. Rate, $\frac{3}{4}$ c a word.

Picture World, 1816 Chestnut St., Philadelphia, Penn. Weekly; 20c. Editor, James McConaughy. A Sunday-school paper for children under 12 years of age. Stories of 400 to 800 words, and verses. Photo-

graphs or drawings should accompany stories and articles suitable for illustration. Payment at \$3.00 to \$4.00 a thousand words.

The Pioneer, Witherspoon Bldg., Philadelphia, Penn. Weekly; 60c. Editor, John T. Faris. Presbyterian. Wholesome stories for boys from 10 to 14 years, of 2200 to 2500 words; serials not over eight chapters, of 2200 to 2500 words each; articles on any subject interesting to boys, illustrated or unillustrated, of 300 to 1000 words; and photographs when accompanied by articles. Payment 15th of month following acceptance.

The Portal, 420 Plum St., Cincinnati, Ohio. Weekly; 50c. Editor, Wilma K. McFarland. Methodist. For girls from nine to fifteen years of age. First-class fiction, a limited number of general articles, good editorial stuff, and some good poetry. Serials range from six to twelve chapters, each chapter not to exceed 3500 words. Short-stories should be from 2500 to 3500 words in length; articles from 500 to 1500 words. The adventure interest is important. Boy and girl stories are used, rather than strictly girl stories. Payment $\frac{1}{2}$ c to 1c a word.

Queen's Gardens, Witherspoon Bldg., Philadelphia, Penn. Weekly; 50c. Editor, H. J. Donnelly. Presbyterian. For girls in the Sunday-school, from 9 to 14. Stories of 2200 to 2500 words in length, serials of similar installments, not over eight chapters; general articles with or without photographs, from 400 to 700 words long. Payment, 15th of month after acceptance.

Ropoco Magazine, 842 Broadway, New York. Monthly; distributed free to boy customers of Rogers, Peet & Co. Editor, L. A. Lombard. Stories for boys 12 to 18, from 3500 to 4000 words in length, of a typical boyish type, athletics, adventure, etc., with a good moral trend. No sentimental interest. Payment is on acceptance at $\frac{1}{2}$ c a word up.

St. Nicholas Magazine, 353 Fourth Ave., New York. Monthly, 35c; \$4.00. Editor, William Fayal Clarke. This magazine, published by the Century Co., is one of the oldest and best known of the children's periodicals. Not only the boys and girls are considered, but also the quite little folk—only adults are excluded. Stories are 1500 to 3500 words in length, suited to boys and girls of the high-school age, serials of 15,000 to 65,000 words of the same character, brief humorous stories, but no anecdotes. Character drawing is of prime importance in these stories, and the very best workmanship is none too good. Articles of information about all the things in the world, paragraphs about interesting children, quite brief and simple, but none the less well-done stories, as well as inspiring verse for the little ones, are desired. Photographs are often purchased for use in connection with nature or other articles—these should be clear prints of good size. Reports promptly, and pays on acceptance, at 1c a word up. Buys all rights, also first American serial rights. Transfers copyright automatically.

The Scholastic, Wabash Bldg., Pittsburgh, Penn. Bi-weekly, during the school year; \$2.00. Editor, M. R. Robinson. Articles about boys and girls in high school (not prodigies) who are doing unusual or worthwhile things. Stories and articles not over 2500 words, and a few serial stories which will not exceed three or four installments. Short preferred themes of adventure and travel, athletic stories with perhaps an element of love in them, stories of school and college life, and stories of business success. Photographs. Pays $\frac{1}{2}$ c a word on publication.

Silver Cross, 250 Park Ave., New York. Monthly; \$1.00. Editor, Bertha R. Page. The official organ of the International Order of King's Daughters and Sons. Does not pay for contributions.

Sunbeam, 1319 Walnut St., Philadelphia, Penn. Editor, John T. Faris. A four-page weekly religious paper for very small children. Presbyterian. Simple stories of 350 to 400 words in length, embodying good advice and helpfulness. A few jingles and rhymes and an occasional photograph.

Sunbeams, Evangelical Visitor Pub. House, Nappanee, Ind. Weekly; 25c. Editor, V. L. Stump. Stories from 500 to 1000 words in length, suitable for primary children. No payment.

Sunbeams, 1228 Spruce St., Philadelphia, Penn. Weekly. Lutheran. Editor, W. L. Hunton. Stories for quite young children, not over 400 words. Verses. Pays on acceptance.

Sunday Afternoons, The Haydock, Walnut Hills, Cincinnati, Ohio. Weekly, 5c; 50c. Editor, Bertha W. Whitman, 109 Walnut Ave., Roxbury, Mass. Do not pay for any contributions. Stories not exceeding a thousand words, for little children, also nature and fairy tales. Wholesome stories of 2000 to 3000 words for older boys and girls. Good verse for children.

Sunday Companion, 256 Broadway, New York. Weekly; \$1.25. Roman Catholic. Short-stories and articles for teen-age boys and girls. Jokes. Photographs.

The Target, 420 Plum St., Cincinnati, Ohio. Weekly; 50c. Editor, Alfred D. Moore. Methodist. For boys nine to fifteen years old. Uses first-class compact action and adventure fiction, 1500 words in length; serials from six to twelve chapters of 3500 words each; and general articles of 1000 words, illustrated with photographs, of notable current events. Do not want odd or strange things, but useful information, about persons, inventions and significant happenings. Seasonal material should be submitted four months in advance. A little good poetry used. Photographs. Payment on acceptance at 1c a word. Buys all American serial rights. Transfers copyright on request.

The Torchbearer, 810 Broadway, Nashville, Tenn. Weekly; 80c. Editor, E. B. Chappell, Jr. Reports: "This is a paper for girls between the ages of ten and seventeen, published by the Methodist Episcopal Church, South. We use short-stories of approximately 3000 words. We do not want stereotyped stories commonly associated with Sunday-school literature—moralizing, sentimental tales in which goody-goody characters are the heroines. We do want wholesome stories dealing with athletics, outdoor camps, school life, or any of the numerous activities in which girls are interested. The plot should be convincing and full of action, the characters attractive and natural, and the style readable and bright. Short serials of two or four parts are sometimes used. We publish illustrated articles of 2000 words dealing with nature study, historical subjects, or biography. We also use short poems." Pays on acceptance, ½c to 1c a word. Buys first American serial rights.

The Treasure Chest, 1402 DeYoung Bldg., San Francisco, Calif. Monthly; \$2.50. Editor, S. B. Dickson. Humorous, pleasant stories appealing to boys and girls between the ages of 10 and 15, not longer than 2500 words. Welcome good juvenile jingles and poems, but do not pay for them. Not interested in photographs or illustrations, except when photographs accompany good feature stories. Not interested in ideas. Payment on publication, at approximately \$10 per story.

The Watchword, Otterbein Press, Dayton, Ohio. Weekly; \$1.00. United Brethren. Stories up to 2000 words for young people illustrative of moral and religious truths; some adventure; scientific and informing articles; also travel and descriptive articles with photographs. Payment on acceptance.

Wee Wisdom, 917 Tracy Ave., Kansas City, Mo. Monthly. 10c; \$1.00. Editor, Imelda O. Shanklin. Undenominational. Short-stories, 400 to 1200 words of optimistic, constructive trend, that inspire kindliness, industry, obedience. Serials of 6000 words—no reprints. Short verse. No photographs.

Wellspring, 14 Beacon St., Boston, Mass. Weekly, 5c; 75c. Editor, S. A. Weston. Congregational. For boys and girls of high school age. Short articles from 300 to 800 words of a miscellaneous character, but always with a moral teaching. Also short paragraphs, anecdotes and verses for fillers. Narrative essays under 1000 words, and brief biographical anecdotes. Short fiction. Payment made on acceptance, at ½c a word average.

What To Do, Elgin, Ill. Weekly; 60c. Editor, David C. Cook, Jr. Interdenominational. A Sunday-school weekly for boys and girls from 9 to 12 years of age. Stresses action, construction, and occupational play in both stories and articles. Stories desired, 2000 to 2400 words in length; serials from two to six chapters. Should be of child life, with plot built out of the good times, and occupations of boys and girls. The message should grow out of some complication and final adjustment between child characters, rather than between children and adults. Adults should be included, if at all, only as minor characters. Based on the psychology of the child social-play-group and the findings of modern education. Stories should have a real plot, very quick action, suspense, often mystery, and a surprising conclusion or dénouement. There should be very little description or conversation. Characters should be American (U. S. or Canadian) boys and girls, although the setting may sometimes be in foreign lands. The following elements are not wanted: Crime, theatre, circus, card playing, dancing, swearing, smoking, unnaturally good children, hackneyed plots, and far-fetched or tacked-on "morals." Occasionally we can use a story of animal life (1000 to 1800 words) with real plot, animals acting as main characters, but must be true to nature (animals must not talk) must carry a helpful message and inspire love for animal life. In addition to stories, we are in the market for short articles (100 to 500 words, with or without drawings or photographs) for the following departments: Things to Make for Playtime, The Junior Athlete, How to Give Parties, Fun and Frolics, How to Entertain, Puzzles and Stunts, How to Be a Magician, How to Make Collections, How to Earn Money, Training and Caring for Pets, How to Keep House, Boy and Girl Heroes, Successful Boys and Girls, Wonders of Nature, Curiosity Corner, Junior Humor. Seasonable stories and articles should be submitted four months in advance of publication. Reports promptly. Pays upon acceptance, at ½c a word average. Buys all rights.

Young Catholic Messenger, Dayton, Ohio. Semi-monthly, 10c; \$1.00. Editor, Mary P. Fischer. Short-stories for children, 2000 words, uplifting and moral in tone; also photographs for illustrating these stories. General articles; verse. Pays on acceptance.

The Young Churchman, 1801 Fond du Lac Ave., Milwaukee, Wis. Weekly, 5c; \$1.25. Editor, F. C. Morehouse; Asst. Editor, Pearl H. Campbell. Episcopal. Short ethical stories of 2000 to 2500 words that will interest boys and girls from 10 to 15 years of age. Tales preferred are those that do their teaching unconsciously. Bright, illustrated articles of 700 to 1000 words. Stories written around crimes are not desired, nor on worn-out themes, such as escaped circuses, fires, etc., nor, on the other hand, those that seem to preach. Some verse. Pays on acceptance.

Young Crusader, 1730 Chicago St., Evanston, Ill. Monthly, 3c; 35c. Editor, Miss Windsor Grow. Stories 1000 to 1200 words, teaching the principles of total abstinence, mercy, no-tobacco; serials of 1000 to 1200 words a chapter, containing constructive teaching; articles patriotic in character or suggestive of moral principles. Pays on publication.

Young Judaeon, 114 Fifth Ave., New York. Monthly, 20c; \$2.00. Editor, J. H. Newman. Short-stories, humorous verse, jokes, juvenile matter, all of which must be Jewish in spirit and subject. Buys photographs of Jewish interest. Pays within thirty days.

Young Lutheran, Greenville, Penn. Monthly, 5c; 50c. Editor, T. B. Roth. Lutheran juvenile paper.

Young People, 1701 Chestnut St., Philadelphia, Penn. Weekly; \$1.00. Editor, Emma L. Brown. Baptist. Short-stories 1500 to 2500 words, having a high moral tone for boys of 18 years or over; short serials of about eight chapters; illustrated articles, from 1000 to 2500 words—on travel, science, mechanics, biography, etc. Some verse. Jokes. Photographs. Payment on acceptance, at $\frac{1}{2}$ c a word.

Young People's Paper, 1816 Chestnut St., Philadelphia, Penn. Monthly, in weekly parts; 55c. Editor, James McConaughy. Stories and articles adapted to interest and benefit young people from twelve to twenty. Every story should carry a wholesome lesson, not by formal preaching or moral, but by conveying inspiration to the finer traits of well-rounded character. Instructive articles on subjects from nature, biography, invention, etc., may also be accepted, especially when accompanied by suitable photographs. Stories should be from 1500 to 2000 words. Other articles should be shorter. A few short serials are needed from time to time, not exceeding 10,000 words. Stories and articles dealing with special days, national holidays, seasonable holidays, etc. No verse. No jokes. Payment is made within a month at about \$5 per thousand words.

Young People's Weekly, Elgin, Ill. Weekly; 60c. Managing Editor, David C. Cook, Jr. A Sunday-school story paper for readers from seventeen to twenty-two years of age. Short-stories from 2000 to 2700 words—characters should be American young men and women from nineteen to twenty-two years of age. Should have plot, quick action, suspense, mystery, thrill, and heart appeal. May deal with Sunday-school, adventure, exploration, business, farm life, success, pioneer days, etc., but must carry a real message to the young people of today. The following elements are not wanted: Love making, married life, crime, death-bed scenes, theatre, card playing, dancing, drinking, swearing, slang, dialect, labor vs. capital, politics, unnatural and uncalled for sacrifice, "saccharine sentimentalism."

Short articles from 100 to 150 words are desired for the following departments: 1. Hall of Fame (young people who have made an out-

standing success in some way, with photo). 2. How to Succeed (in business, professional life, etc.; how to gain self-confidence, personality, will power, and poise). 3. Friendship (how to gain, keep and develop true friendships). 4. How to think (suggestions on how to use the mind in study and in solving life's problems). 5. Americanism (discussing ideals of true Americanism). 6. The Church (what constitutes a good church member). In addition to department material, a few longer feature articles (1000 words) illustrated by two to five photos can be used. Should deal with successful young people, science, invention, religious movements, etc. Seasonable stories and articles should be submitted four months in advance of publication. Pays upon acceptance.

Young Pilgrim, 160 Warren St., Boston, Mass. Weekly; \$1.00. Editor, J. A. Nichols. Does not use any articles.

Youth, 917 Tracy Ave., Kansas City, Mo. Monthly, 10c; \$1.00. Editor, Gardner Hunting. This is a magazine for boys and girls of "teen age." It is published by the Unity School of Christianity, and will contain articles carrying the teaching of this school—Practical Christianity—also a little verse, and fiction, short-stories and serials, running from 3000 to 7000 words for a short-story, and the same length for each installment of a serial. Wants stories that are true to life—stories that will interest boys and girls because, being true to life, they will deal with their problems. Also interested in adventure, business, sport, school, home, love—and sex, dealt with frankly and honestly and cleanly, without preaching or moralizing. All stories should be true and alive and convincing. Does not want the conventional, prejudice-bound thing, but real stories of real problems of real young people. Photographs showing beauty and activities of young people are of interest. Buys first American serial rights only, and pays 1c a word upon acceptance. Reports on manuscripts within two weeks.

The Youth's Christian Companion, Mennonite Pub. House, Scottsdale, Penn. Weekly; 75c. Editor, Clayton F. Yake. Occasionally purchases an exceptional article or story. Preferred length is 1500 words. Uses photographs of nature subjects, and Bibleland subjects. Payment about the 10th of each month.

The Youth's Companion, 8 Arlington St., Boston, Mass. Weekly, 10c; \$2.00. Editor, Harford Powel, Jr. While primarily for young people, is designed for general family reading. Wants stories that, read aloud, will interest the entire family circle. Short-stories of American life not over 4000 words to definitely interest boys, and some for girls. Humor and pathos are welcome; but not pessimism, morbidity, or the sentimental type. There may be an incidental love interest in stories. Dialect is undesirable. Serials up to 40,000 words along the same lines. A few juvenile stories are used for the Children's Page, not over 1000 words long, suitable for readers less than twelve years old. Some verses and jingles. Long articles are on important subjects, and often by explorers, inventors, or people who have done things, or who are close to important current happenings. The Make-It and Do-It Pages offer a ready market for 700 to 1000 word articles explaining how to make handicraft articles, accompanied by photographs or drawings. Pays on acceptance. Buys all American, Canadian and British serial rights.

The Youth's Comrade, 2923 Troost Ave., Kansas City, Mo. Weekly; \$1.00. Editor, Miss Mabel Hanson. Nazarene. Stories and

articles on nature, biography, etc., with or without photographs. A few short serials. Payment is on publication.

Youth's World, 1701 Chestnut St., Philadelphia, Penn. Monthly; in weekly parts, 50c. Editor, Owen C. Brown. Baptist. Wholesome, interesting and instructive articles and stories for active American boys from 12 to 16 years of age—short-stories of about 2000 to 2500 words, serials of about 15,000 words and under; experimental and practical articles from 200 to 1000 words with photographs to illustrate them, on nature, science, inventions, biography, handicraft, camping, sleight-of-hand, and what other boys are doing; also brief articles giving advice and instruction, written in a manner to attract boys. Payment on acceptance at about $\frac{1}{2}$ c a word.

Religious Publications

Further than to mention the mere names and the general facts concerning these publications, among which we include even Bible lesson quarterlies to make the list representative and complete, there is little to say. Much of the material published is obtained from writers who have made a specialty of this work. A goodly portion is "clipped". Quite a number of the editors state specifically that miscellaneous contributions are not desired. Few, however, will fail to give consideration to short-stories or expository articles really adapted to their requirements.

The Acolyte, Huntington, Indiana. Monthly. Editor, Ralph Gibley. Published exclusively for the Catholic clergy. No outside material.

Adult Bible Class Monthly, 420 Plum St., Cincinnati, O. Monthly; 60c. Editor, Henry H. Meyer. Specialized material, articles dealing with what Bible classes have succeeded in doing, etc. No fiction, nor general articles.

Adult Bible Class Quarterly, 161 Eighth Ave., N., Nashville, Tenn. Baptist.

Adult Class Teacher, The American Baptist Society, 1701 Chestnut St., Philadelphia, Penn. Quarterly; 70c. Editor, Owen C. Brown. Sunday-school helps, etc., all written by the staff.

Adult Student, 810 Broadway, Nashville, Tenn. Monthly; 90c. Editor, Rev. E. B. Chappell. Organized Bible Class. Articles on religious and social methods, patriotic service, duties of the Christian citizen, ethical and religious problems, etc. These should be not more than 1500 words.

Advanced Scholars' Quarterly, 15th and Race Sts., Philadelphia, Penn. Quarterly; 10c. Board of the Reformed Church.

Advocate and Family Guardian, 936 Woody Crest Ave., New York. Monthly, 10c; \$1.00. Editor, Flora L. Northrup. Articles of 3000 or 4000 words on charitable or religious work that is unusual. Photographs, or electrotypes. Pay \$2.00 a column.

Alabama Baptist, Jefferson County Bk. Bldg., Birmingham, Ala. Weekly; \$2.00. Editor, L. L. Gwaltney.

America, 173 E. 83rd St., New York. Weekly, 10c; \$4.00. Editor, Rev. Wilfrid Parsons. Use articles, not exceeding 1800 words, on religious, educational, sociological topics, and also on subjects of general interest to Catholics. No photographs. Payment on publication, at 1c a word.

American Church Sunday-School Magazine, 1726 Chestnut St., Philadelphia, Penn. Monthly; \$1.50. Editor, C. C. S. Lewis.

American Hebrew, 19 W. 44th St., New York. Weekly. 15c; \$4.00. Editor, Isaac Landman. Good short-stories not over 3000 words in length dealing with the Jew in his American environment. No dialect stories; and few in foreign settings. Articles or photographs of Jewish interest. Payment 15th of month after publication.

American Israelite, Odd Fellows Temple, Cincinnati, O. Weekly, 10c; \$4.00. Editor, Leo Wise. Confined to Jewish news.

American Jewish World, Tribune Annex Bldg., Minneapolis, Minn. Weekly, 10c; \$3.00. Editor, L. H. Frisch. All material of Jewish interest, not to exceed 2500 words. Photographs.

American Missionary, 289 Fourth Ave., New York. Monthly, 5c; 75c. Editor, Rev. A. F. Beard. No outside material.

The Antidote, Friars of the Atonement, Graymoor Garrison, N. Y. Monthly, 25c; \$3.00. Editor, The Very Rev. Paul James Francis, S. A. Reports: "Illustrated articles, between 1000 and 2000 words; stories with plot, but not social problems of a delicate sort; also timely articles not exceeding 1500 words, are acceptable for our perusal, and if accepted, paid for at $\frac{1}{2}$ c a word."

Applied Religion, 409 Euclid Sixty-first St. Bldg., Cleveland, O. Monthly, 15c; \$1.50. Editor, Rev. Franklyn Cole Sherman. Reports: "Ours is a religious periodical, and all contributions must conform philosophically and doctrinally with our teaching. It is a specialty magazine. Articles range from two to six or seven pages. No photographs are used. Material is reported on within a week. Contributions are mainly voluntary, but will pay for especially desirable material."

Arkansas Methodist, 200 East Sixth St., Little Rock, Ark., Weekly, 5c; \$2.00. Editor, A. C. Millar. No outside material.

Association Men, 347 Madison Ave., New York. Editor, Frank G. Weaver. Official organ of Y.M.C.A. Special articles, 2000—3000 words, interesting to young men—usually written by assignment. Personality articles with photographs that inspire right living and build character. "Fiction with a purpose" written around clean sportsmanship, Christian ethics, etc., without cant or obviousness. Some verse. Payment on publication at 1c a word up. Transfers copyright on request.

The Ave Maria, Notre Dame, Ind. Weekly; \$2.50. Editor, Rev. D. E. Hudson, C. S. O. Catholic. Prints several short-stories by the best Catholic writers; articles on religious topics of the day; history, biography, travel; and poems. Also has stories and articles for young folk. Pays \$2.00 a page, on publication.

The Baltimore Southern Methodist, 218 East Lexington St., Baltimore, Md. Editor, Carlton D. Harris. Methodist Episcopal South. Does not pay for manuscripts.

The Baptist, 2320 Michigan Ave., Chicago, Ill. Weekly; \$2.50. Editor, John A. Earl. No outside material.

Baptist Banner, Parkersburg, W. Va. Weekly; \$2.00. Editor, Dr. G. E. Bartlett.

Baptist Flag, Fulton, Ky. Weekly; \$2.00. Editor, T. F. Moore. Doctrinal subjects gratis.

Baptist Messenger, 208 N. Robinson St., Oklahoma City, Okla. Weekly, 5c; \$2.00. Editor, C. P. Stealey. Short fiction, short articles of religious interest. No payment.

Baptist Observer, 1729 N. Illinois St., Indianapolis, Ind. Weekly, \$1.50. Editor, T. J. Parsons. "We use no paid matter."

Baptist Record, Jackson, Miss. Weekly; \$2.00. Editor, P. I. Lipsey.

Baptist Standard, 906 Republic Bank Bldg., Dallas, Texas. Weekly, 5c; \$2.00. Editor, E. C. Routh. Articles of a religious nature, or with a healthy moral lesson from 1500 to 4000 words, also human-interest character sketches and short-stories with religious appeal. Report in thirty days. Pay on acceptance.

Baptist Witness, Arcadia, Fla. Weekly; \$2.50. Editor, W. D. Nowlin. No paid matter.

Baptist Worker, Chickasha, Okla. Weekly, 10c; \$1.50. Editor, Rev. A. Nunnery. Not buying manuscripts.

Baraca and Philathea News, 635 Allen St., Syracuse, N. Y. Monthly; 50c. Editor, M. H. Hudson. Special Bible class articles. Does not pay for contributions.

The Bee Hive, 10 Harvey St., Philadelphia, Penn. Weekly; 30c. Editor, Epentus L. Fetterolf. A Catholic Sunday-school paper. Articles, stories, etc., in this publication are nearly all written by the editor. Some poems are contributed. No payment made for manuscripts.

Berean Quarterly, 420 Plum St., Cincinnati, O. Editor, Rev. Henry H. Meyer. A Sunday-school lesson quarterly.

Bible Advocate and Herald of the Coming Kingdom, Stanberry, Mo. Weekly, 5c; \$2.00. Editor, A. N. Dugger. Manuscripts advocating religion and Christianity, on doctrinal, practical and prophetic lines when backed up by scriptural quotations for proof of genuineness.

Bible Society Record, Bible House, Astor Place, New York. Monthly; \$1.00. News and reports of the activities of the Bible Society at home and abroad. Photographs.

Biblical Recorder, 121 W. Horgett St., Raleigh, N. C. Weekly; \$2.00. Editor, Livingston Johnson.

Biblical Review, 541 Lexington Ave., New York. Quarterly, 50c; \$2.00. Editor, R. M. Kurtz. Theological. No outside material.

Biblical World, Univ. of Chicago Press, Chicago, Ill. Every two months; \$2.00. Editor, Shailer Mathews.

Burning Bush, Waukesha, Wis. Weekly, 5c; \$1.00. Editor, Edwin L. Harvey. Home and foreign missions. Unpaid articles on phases of the religious life.

California Christian Advocate, 5 City Hall Ave., San Francisco, Calif. Weekly, 5c; \$2.00. Editor, Rev. E. P. Dennett. Methodist Episcopal. Material mostly secured from regular correspondents. Occasionally take an article on moral reform or church work, at about \$5.00 an article.

Catholic Bulletin, 244 Dayton Ave., St. Paul, Minn. Weekly; \$2.00. Editor, Rev. J. M. Reardon.

Catholic Citizen, 91 Mason St., Milwaukee, Wis. Weekly; \$2.50.

Catholic Columbia, 48 West Gay St., Columbus, Ohio. Weekly; \$2.50. Editor, James T. Carroll.

Catholic Herald, 305 J St., Sacramento, Calif. Weekly; \$2.00. Editor, T. A. Connelly.

Catholic Messenger, 421 Brady St., Davenport, Iowa. Weekly, 5c; \$2.50. Editor, Fred B. Sharon. Cannot use manuscripts from others outside of present staff.

Catholic News, 33 W. 60th St., New York. Weekly; \$2.00. Editor, Michael J. Madigan. Short-stories and serials suitable for family reading.

Catholic Register, 1823 California St., Denver, Colo. Weekly; \$2.00. Editor, Matthew J. W. Smith. Outside material not used.

Catholic Register, 10th & Wyandotte Sts., Kansas City, Mo. Weekly; \$2.00.

Catholic Standard and Times, 610 South Washington Square, Philadelphia, Penn. Weekly; \$2.00. Editor, John A. Gallagher.

Catholic Telegraph, 414 E. 8th St., Cincinnati, O. Weekly; \$3.00. Editor, Thomas P. Hart. No outside contributions.

Catholic Transcript, 785 Asylum Ave., Hartford, Conn. Weekly; \$1.50.

Catholic Universe, Caxton Bldg., Cleveland, O. Weekly; \$2.50. Editor, Wm. A. McKearney.

Catholic World, 120 W. 60th St., New York. Monthly, 25c; \$4.00. Editor, Rev. James M. Gillis. Short-stories of 5000 words; serials, articles on Roman Catholic religion, history, education, literature, biography, etc.; verse. Pays on publication.

Central Christian Advocate, Kansas City, Mo. Weekly; \$2.00. Editor, Claudius B. Spencer, D. D. Methodist. Not a market.

Children's Leader, 1701 Chestnut St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Nan F. Weeks. Baptist. Articles on methods in religious education, practical helps for teachers. Suggestions for programs for special days, parties in the church, school, pageants, hand work, social service rendered by the children themselves, etc. Photographs of groups of children in action; of up-to-date equipment; of unique devices for Sunday-school work; of posters, etc. Pays on acceptance.

Christian Advocate, 512 Camp St., New Orleans, La. Weekly, 5c; \$2.00. Editor, Henry T. Carley. Do not purchase manuscripts.

Christian Advocate, Fourth and Locust Sts., St. Louis, Mo. Weekly; \$2.00. Editor, Chas. O. Ransford. Methodist.

Christian Advocate, 150 Fifth Ave., New York. Weekly; \$2.50. Editor, James R. Joy. Methodist.

Christian Advocate, 524 Penn Ave., Pittsburgh, Penn. Weekly; \$2.00. Editor, J. J. Wallace. Methodist.

Christian Advocate, 810 Broadway, Nashville, Tenn. Weekly; \$2.50. Editor, A. F. Smith. Methodist. Very little fiction used. A limited quantity of articles from 1500 to 2000 words in length, of interesting character and moral or theological purport. Pay on acceptance at rate of \$2.00 per thousand words for matter for Family Life Department, all of which must have a religious tone. Photographs, \$1.00 up.

Christian Century, 440 S. Dearborn St., Chicago, Ill. Weekly, 15c; \$4.00. Editor, C. C. Morrison. In make-up not unlike the New Republic. An undenominational journal of liberal religion, consisting of editorials, articles by those qualified to write in a thoughtful way of matters of life and religion, Christian ethics, or world affairs. Some verse of a high type. Is reported not to pay for contributions.

Christian Endeavor World, 41 Mount Vernon St., Boston, Mass. Weekly, 5c; \$2.00. Managing Editor, Amos R. Wells. Not for children, but for young men and women and their elders. Short-stories of about

3500 words with novel plots; strong serials of ten to twenty chapters; natural history sketches, biographical sketches; articles on inventions, etc., all from original studies, and preferably illustrated; nature poems and narrative poems; large upright photographs suited for cover. Specialize in brief educational articles, about 600 words in length. Articles on scientific subjects that are worth while. Pay on acceptance, at rate of \$7.00 a thousand words; but rate varies according to value. Authors may state what payment they would consider satisfactory. Transfer copyright on request.

Christian Evangelist, 271 Pine St., St. Louis, Mo. Weekly; 5c; \$2.00. Editor, B. A. Abbott. Short-stories of 1000 words, of pure, upright human-interest; articles of a religious, social and ethical nature; short lyrics; and photographs of prominent people in the religious world, or of important reformatory movements.

Christian Family, Techy, Ill. Monthly, 20c; \$2.00. Editor, Frederick M. Lynk, S. V. D. Stories with a Catholic tone and atmosphere preferred, but those of a general Christian tone also accepted. A limited number of short (1000 to 2000 words), illustrated articles on topics of general interest; short-stories, which should correspond to the Christian viewpoint of things, especially if they treat of social conditions; and a few verses, preferably lyrics of friendship, motherhood, childhood, etc. Payment usually on acceptance, at \$3.00 to \$5.00 a page of 1500 words. Send manuscripts to 355 Ridge Ave., Evanston, Ill.

The Christian Herald, 96 Bible House, New York. Weekly, 5c; \$2.00. Editor, Omar Hite. An illustrated news weekly for the home, undenominational. Illustrated articles on current activities not necessarily connected with religious work; narratives of the uplifting endeavor of men and women; articles dealing with home or foreign missions, presenting new phases of the work; intimate glimpses of the ordinary life of other lands. Anything that will quicken aspiration. Brief articles for girls and boys. Short and long fiction. Payment on publication at 1c a word. Buys all rights. Transfers copyright automatically.

Christian Index, 317 Palmer Bldg., Atlanta, Ga. Weekly; \$2.00. Editor, Louise D. Newton. Does not buy material.

Christian Intelligence and Mission Field, 25 East 22nd St., New York. Weekly; \$1.50. Editor, Rev. James Boyd Hunter.

Christian Observer, 412 S. 3rd St., Louisville, Ky. Weekly; \$3.00. Editor, H. P. Converse. Presbyterian.

Christian Register, 16 Beacon St., Boston, Mass. Weekly, 10c; \$3.00. Editor, Albert C. Dieffenbach. Short-stories for children; sermons and articles on current issues from Unitarian standpoint; verse, including children's verse; sayings of well-known persons and wholesome pleasantries. Being a journal of liberal Christianity, is interested in articles of 1500 words, based upon significant events, movements, ideas and personalities in the religious, social, economic and political world, emphasizing the spiritual means of human progress. They should be based on important news with which it is assumed people are familiar. Payment on publication.

Christian Science Journal, Falmouth and St. Paul Sts., Boston, Mass. Monthly, 25c; \$3.00. Editor, Albert F. Gilmore. While this magazine is chiefly given over to records of the faith and works of this

church, some articles and verse, attractive in sentiment and of good literary style, are used from Christian Scientists.

Christian Science Sentinel, Falmouth and St. Paul Sts., Boston, Mass. Weekly; \$3.00. Editor, Albert F. Gilmore.

Christian Standard, 9th and Cutter Sts., Cincinnati, O. Weekly; \$2.00. Editor, Willard H. Mohorter. Material for family reading, of high moral tone. Stories, paragraphs and verse for young folks.

The Christian Statesman, 209 9th St., Pittsburgh, Penn. Monthly, 20c; \$2.00. Editor, Richard C. Wylie. Material that bears upon the Christian ideals and institutions of the nation and the government's relation to them; in other words, Christian Civics, from those whose opinions would be valued. Articles must not exceed 2000 words. Payment on publication.

Christian Union Herald, 209 9th St., Pittsburgh, Penn. Weekly; \$1.50. Editor, J. R. Miller, D. D. Presbyterian. Small amount of outside material.

Christian Work, 70 Fifth Ave., New York. Weekly, 10c; \$3.00. Editor, Frederick Lynch. Pays only for such articles as it solicits from well known writers in its field—the field of undenominational religious journalism.

Christian World, 2969 W. 25th St., S. W., Cleveland, O. Weekly; \$2.25. Editor, Henry Gekeler. Reformed Church. Do not pay for contributions.

The Churchman, 2 W. 47th St., New York. Weekly, 10c; \$4.00. Editor, Rev. Guy Emery Shipler. Articles not over 1500 words that are religious in the larger sense, applying church (Episcopal) thought to the problems of the day. Some thoughtful verse. Payment the month after publication.

Church Management, Prospect-Fourth Bldg., Cleveland, O. Monthly, 20c; \$2.00. Editor, William H. Leach. A ministers' trade journal majoring in articles touching the executive tasks of parish administration. Writers must have an intimate knowledge of the details of the pastor's life to get anything across. One article each month is a character study in the working methods of some minister of wide reputation. These are arranged for in advance and anyone contemplating the writing of such a story should query the editor. Articles range from 300 to 1800 words, and are paid for on publication at a rate from $\frac{1}{2}$ c to 1c per word, depending upon the quality of the work. No poems or jokes. Photographs are used occasionally. Material reported on within a week.

Church News, 1210 Locust St., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, Rev. D. A. Atwill. Episcopal. Articles and verse. Does not pay for contributions.

Church Progress, Fullerton Bldg., St. Louis, Mo. Weekly; \$2.00. Editor, John Paul Chew. Catholic.

Congregational Iowa, Grinnell, Ia. Monthly; 50c. Editor, P. A. Johnson. Material all contributed free, or prepared by the editors.

Congregationalist, 14 Beacon St., Boston, Mass. Weekly; 10c; \$3.00. Editor, Rev. William E. Gilroy. Articles along religious or human-interest lines, from 1200 to 1800 words in length. Short fiction; juvenile material; and verse. Does not solicit material. Payment on publication.

Countryside, Elgin, Ill. Weekly; 60c. Mng. Editor, David C. Cook, Jr. A Sunday-school story paper for the entire farm family and Sunday-school. Stories from 2000 to 2400 words dealing with life on the farm, must bring in the entire family as characters giving each some part in the action, even if only a minor one. The problem or motive must be one that concerns the welfare of the entire family, although it may also have to do with the welfare of the neighborhood. Stories of orphans or half orphans are not wanted, as the typical family is not represented. The setting must be in the open country, not in the small town or village. Should emphasize human-interest rather than technical side of farm life. Must have quick action, suspense, heart appeal, and a tremendously worth while situation, but should convey real farm life message of a helpful or religious nature. Departments in *Countryside* are for the entire family but especially for the children and young people. Items 100 to 300 words each; should interest all ages and have to do with the moral, welfare, social, amusement, and educational sides of farm life, not with technical farming. The following are principal departments: *Us Folks* (short editorial paragraphs), *Country Reporter* (news of interest to the farm family or Sunday-school), *Our Home* (how to make home life more delightful), *How to Make Things* (especially for children), *How to Grow Things*, *Live Stock*, *Farm Club Boys and Girls*, *Outdoor Fun*, *Games and Parties*, *Puzzles and Stunts*, *Farm Life Incidents*, *Wonders of Nature*, *Our Animal Friends*, *Curious Photos*, and so on. No item for the foregoing is considered unless it deals with country life or with some object found on the farm or typical of the farm. Seasonable stories and articles should be submitted four months in advance of publication. Reports promptly. Pays upon acceptance.

Cradle Roll Superintendent, Elgin, Ill. Quarterly. For the Superintendent of the Cradle Roll Department of the Sunday-school.

Earnest Worker, 212 North 6th St., Richmond, Va. Monthly; \$1.00. Editor, John I. Armstrong. Presbyterian. Articles from 400 to 1000 words, on Sunday-school and church methods; plans for organized classes, how to secure home co-operation, etc. Photographs. Payment on acceptance at \$3.00 per 1000 words.

East-West Magazine, 3880 San Rafael Ave., Mount Washington, Los Angeles, Calif. Every two months, 25c; \$1.25. Publisher, Swami Yogananda. Devoted to subjects of a philosophical, non-sectarian nature, spiritual realization, development of body, mind and soul, practical metaphysics, and Hindu psychology. Articles and poems, also photographs and stories about great religious saints or philosophers. No payment.

Ecclesiastical Review, 1305 Arch St., Philadelphia, Penn. Monthly, 45c; \$4.00. Catholic.

Echo, 564 Dodge St., Buffalo, N. Y. Weekly; \$2.00. Editor, J. M. Schifferli. Catholic.

Epworth Era, 810 Broadway, Nashville, Tenn. Monthly; \$1.25. Editor, Fitzgerald S. Parker. Methodist. Short fiction, serials, novelettes, articles, one or two short poems which have a religious or purpose value, such as an article giving suggestions for the work of young people's societies. Reports promptly. Pays on acceptance at \$3.50 per 1000 words.

Epworth Herald, 740 Rush St., Chicago, Ill. Weekly; \$1.25. Editor, W. E. J. Gratz. Methodist. Short-stories from 1500 to 3000 words;

occasionally a serial, preferably such as will interest Methodist young people from 16 to 30 years of age, who are in church work. In all fiction, moral purpose must be strong, but not too obvious. Photographs. Pays \$3.00 a 1000 words on acceptance.

Evangelical, 3rd & Riley Sts., Harrisburg, Penn. Weekly; \$2.00. Editor, H. B. Hartzler.

Evangelical Messenger, 1903 Woodland Ave., S. S., Cleveland, O. Weekly; \$2.50. Editors, A. E. Hangen and Edwin G. Frye.

The Expositor, 710 Caxton Bldg., Cleveland, O. Monthly, 25c; \$3.00. Editor, J. M. Ramsey. Articles on homiletics, and church management; stories having a religious theme. Inspirational material. Sermons. Pays on publication.

Extension Magazine, 180 N. Wabash Ave., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Rev. Wm. D. O'Brien. Catholic. Illustrated. Prints several distinctive short-stories in each issue, many of them having in part to do with Catholic life. Articles on men and events, and of Catholic views. These stories and the articles used in the magazine are largely from writers regularly producing work for the editors.

The Field Afar, Catholic Foreign Mission Society, Maryknoll, N. Y. Monthly; \$1.00. Articles contributed gratis.

Franciscan Herald, 1434 W. 51st St., Chicago, Ill. Monthly, 25c; \$3.00. Managing Editor, Fr. Faustin Hack, O. F. N. Use articles on Franciscan history, and fiction and poetry. Material must not exceed 4000 words. Photographs are used. Report in two weeks and pay on acceptance.

Front Rank, 2710 Pine St., St. Louis, Mo. Weekly; \$1.00. Editor, O. T. Anderson. Christian S. S. Short-stories 2000 to 3000 words in length; information articles of 1800 words; serials of ten chapters or less. All stories should be of high moral tone, involving character growth, but not of an obviously "goody good" or of "preachy" type. Stories of actual life situations in bright attractive style are preferable. Photographs. Payment on the 20th of month after acceptance at \$3.00 to \$4.00 per 1000 words.

Gideon, 140 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, A. B. T. Moore. Religious work among traveling men. Do not buy manuscripts.

Gospel Messenger, 16 S. State St., Elgin, Ill. Weekly, 5c; \$2.00. Editor, D. L. Miller. Brethren. Articles of 200 to 500 words on general themes relating to the development of the Christ life in professed Christians. Reports within ten days. Pays on acceptance.

The Grail, St. Meinrad, Ind. Monthly, 20c; \$3.00. Editor, Rev. Benedict Brown, O. S. B. Catholic. Occasional short-stories of a religious nature, from 2000 to 3000 words in length; also suitable Eucharistic verse.

Holy Name Journal, 884 Lexington Ave., New York. Monthly; \$1.00. Catholic.

Home Department, 1701 Chestnut St., Philadelphia, Penn. Editor, Owen C. Brown. Baptist. Quarterly; 60c.

Home Department Magazine, 161 Eighth Ave., North, Nashville, Tenn. Quarterly, 5½c; 22c. Editor, Hight C. Moore. Baptist. Stories of 2000 words with a purpose that pulls upward, with originality that takes

out of the beaten path, and with movement that attracts red-blooded young people and their seniors. The moral note need not be prominent, but it should be there. No serials. Articles cover a wide range—descriptive, biographical, historical, literary, scientific; but should be written in popular style, and never statistical. Verse not on religious themes merely. Supplied by staff writers with expositions of Scripture; editorials, missionary articles and stories, epigrams, anecdotes, and news items. Payment month after acceptance.

Home Department Quarterly, 15th and Race Sts., Philadelphia, Penn. Reformed Church. Quarterly; 30c.

Home Department Quarterly, 420 Plum St., Cincinnati, Ohio. Quarterly, 10c; 30c. Editor, H. H. Meyers. Methodist. Small amount of special fiction and articles on home life, from 500 to 1500 words in length. Meditative essays. Write-ups of successful Sunday-schools. Some verse.

Homiletic Review, 354-360 Fourth Ave., New York. Monthly 30c; \$3.00. Editor, Geo. W. Gilmore. Articles on religion, theology, sociology, psychology, and anything of service to the preacher. Review articles which usually in the first part of the magazine are about 2500 words in length, in the other departments the articles average from 500 to 2000 words. Pays on publication.

Illinois Baptist, Marion, Ill. Weekly; \$1.00. Editor, W. P. Throgmorton.

Illustrated Sunday-School Quarterlies, 120 Boylston St., Boston, Mass. Quarterly; 20c. Editor, F. N. Peloubet, D. D. A series of Sunday-school quarterlies with extensive lesson "helps."

Indiana Catholic and Record, Wulsin Bldg., Indianapolis, Ind. Weekly; \$2.50. Editor, Joseph P. O'Mahony.

Irish World, 49 Walker St., New York. Weekly; \$2.50. Editor, A. J. Ford. Roman Catholic Irish Interest.

Israelite, 127 N. Dearborn St., Chicago, Ill. Weekly; \$3.00. Editor, Leo Wise.

Jewish Independent, 1825 E. 18th St., Cleveland, O. Weekly; \$2.00. Editor, Leo Weidenthal. Not in need of manuscripts.

Jewish Voice, 806 Morgan St., St. Louis, Mo. Weekly; \$3.00. Editor, Julius M. Klein.

Liahona, Independence, Mo. Weekly; \$1.00. Editor, Hugh Ireland. Latter Day Saints.

Liberty, Takoma Park, Washington, D. C. Quarterly, 20c; 35c. Editor, Charles S. Longacre. Seventh Day Adventist. Mostly staff-written. Some gratuitous articles on human rights, separation of Church and state, etc.

The Little Missionary, Techny, Ill. Monthly, 3c; 25c. Editor, Lester M. Dooley. Articles, stories, poems, and songs, all written with a view to interesting Catholic boys and girls in foreign missionary work. Payment on acceptance at the rate of \$3 to \$5 per page.

Living Church, 1801 Fond du lac Ave., Milwaukee, Wis. Weekly, 10c; \$4.00. Editor, Frederic C. Morehouse, Litt. D. Episcopal. Articles of 2500 words on religion, education, missions, social service, from the

Episcopal standpoint; also brief religious verse. Reports in two weeks. Pays on acceptance, \$1.50 per column for articles. Does not pay for verse.

Lookout, 9th and Cutter Sts., Cincinnati, O. Weekly, 5c; \$1.10. Editor, Guy C. Leavitt. Interdenominational. Serial stories containing ten chapters of 2000 words each; articles on Sunday-school work; and short-stories of 2000 words. No juvenile fiction used. Photographs for the cover, preferably landscapes. Payment on publication at $\frac{1}{2}$ c a word.

Lutheran, 13th & Spruce Sts., Philadelphia, Penn. Weekly; \$2.00. Editor, Rev. G. W. Sandt, D. D. United Lutheran. Does not purchase unsolicited manuscripts.

Lutheran Companion, Rock Island, Ill. Weekly; \$1.50. Editor, C. J. Bengston. No outside material.

Lutheran Woman's Work, 723 Muhlenberg Bldg., Philadelphia, Penn. Monthly, 5c; 75c. Editor, Mrs. J. F. Seebach. Does not purchase material.

Magnificat, 131 Laurel St., Manchester, N. H. Monthly, 25c; \$3.00. Editor, Sister M. Ignatias. Reports: "We use essays from 3000 to 5000 words in length on literary, historical and sociological themes—American themes preferred. Also stories of about the same length, preferably with American setting. Verse, if sufficiently good, is used. The moral tone of all articles must be high. Material is reported on within a month, and payment is made on acceptance. Rates vary according to value."

Messenger of the Sacred Heart, 515 East Fordham Rd. Monthly; \$1.00. Editor, Rev. Charles J. Mullally.

Methodist Protestant, 516 N. Charles St., Baltimore, Md. Weekly; \$2.00. Editor, Rev. Frank T. Benson.

Methodist Review, 150 Fifth Ave., New York. Every two months; \$2.50. Editor, George Elliott, D. D.

Michigan Christian Advocate, 32 Elizabeth St., Detroit, Mich. Weekly; \$2.00. Editor, Wm. H. Phelps. Methodist.

The Missionary, Brookland, Washington, D. C. Monthly, 20c; \$2.00. Editor, Rev. Lewis J. O'Hern. Articles, fiction narratives based on facts, or of a more serious nature, provided they would appeal to a Catholic constituency, and have a missionary appeal. They should be from 1500 to 2500 words, unless to run as serial stories. Good photographs illustrative of articles. Payment on publication.

Missionary Review of the World, 156 Fifth Ave., New York. Monthly, 25c; \$2.50. Editor, D. L. Pierson. Interdenominational. No outside material.

Missions, 276 Fifth Ave., New York. Monthly; \$1.25. Editor, H. B. Grose, D. D. Baptist. No payment made for material.

Monitor, P. O. Box 208, Newark, N. J. Weekly; \$2.00. Editor, W. E. Ford. Catholic.

Moody Bible Institute Monthly, 153 Institute Place, Chicago, Ill. Monthly, 20c; \$2.00. Editor, James M. Gray. Devoted to Bible knowledge and interpretation, news and methods of world-wide Christian work. Editorial comment on current events and conditions; inspirational verse and selected miscellany, evangelical and evangelistic.

Morning Star, 305 Camp St., New Orleans, La. Weekly; \$2.50. Editor, E. G. A. Scully. Catholic.

New Adult Class Monthly, Elgin, Ill. Monthly; 50c. Editor, David C. Cook.

The New Century Sunday-School Teacher's Monthly, David C. Cook Publishing Co., Elgin, Ill. Monthly; 60c. Editor, David C. Cook. Expository articles on subjects of interest to Sunday-school teachers, brief and to the point, are used in considerable numbers. Class lesson discussions, experiment features, practical points, etc.

New World, McCormick Bldg., Chicago, Ill. Weekly; \$2.00. Editor, Rev. T. V. Shannon. Catholic.

Northwestern Christian Advocate, 740 Rush St., Chicago, Ill. Weekly; \$2.00. Editor, Dan B. Brummitt. Methodist. A few short-stories of high moral content.

The Occult Digest, 1904 N. Clark St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Effa E. Danelson. A magazine devoted to occultism, advanced thought; including also some inspirational verse, short-stories and articles.

The Open Court, 122 S. Michigan Ave., Chicago, Ill. Monthly. 20c; \$2.00. Editor, Mrs. Paul Carus. Not illustrated. Devoted to the religion of science, philosophy and serious subjects generally. No limitation placed on contributors with reference to the nature of their theses, but only those who have spent much time in research can prepare papers that would be acceptable.

Otterbein Quarterlies, Dayton, O. Quarterly; 36c. Editor, W. O. Fries. A series of United Brethren Sunday-school quarterlies.

Our Hope and Life in Christ, Mendota, Ill. Weekly; \$2.00. Editor, Fim Murra.

Our Missions, Techny, Ill. Monthly. Editor, Bruno Hagspiel. Articles, stories, poems, charts, etc., when they deal directly with the subject of Catholic Foreign Missionary endeavor. Mission charts, mission songs, mission poems, also fiction of missionary interest, will be considered. Payment on acceptance.

"Ourselves", Tribune Tower, Chicago, Ill. Every two months, 20c; \$1.00. Editor, Arthur William Scott. Reports: "Use articles concerning ourselves—such as will help to explain life and show others how to apply principles of natural law. Psychology and treatises on Human Nature. Poetry not exceeding thirty lines. Material reported on within one week, and payment made on acceptance."

The Parish School, 1228 Spruce St., Philadelphia, Penn. Quarterly; 75c. Editor, W. L. Hunton. D. D. Formerly The Parish and Church School. A magazine of religious education. No outside material is solicited.

Parish Visitor, 328 W. 71st St., New York. Monthly. Editor, Mother M. Teresa Tallon. Catholic. Reports: "The length of the articles and stories ranges from two pages to six in the magazine, or about 1500 to 4000 words. The special purpose of the magazine is to develop workers for social service visitation of families. Therefore, any articles, stories or poems on those lines are welcome and our usual rates are about \$4.00 a thousand words, on acceptance."

Pentecostal Herald, 523 South First St., Louisville, Ky. Weekly; \$1.50. Editor, Rev. H. C. Morrison. Interdenominational.

The Personalist, University of Southern Calif., University Ave., Los Angeles, Calif. Quarterly, 50c; \$2.00. Editor, Ralph T. Flewelling. Not illustrated. A thoughtful review adhering to a personalistic philosophy. Articles, sound in origin and statement, on philosophy, religion, and literature, 2500 or 3000 words in length. Payment on publication.

Pilot, 309 Washington St., Boston, Mass. Weekly; \$2.50. Catholic.

Presbyterian, 1217 Market St., Philadelphia, Penn. Weekly; \$2.50. Editor, Samuel G. Craig. Short-stories 1000 to 2000 words, having a religious purpose; serials of 25,000 words; children's stories; articles on the home. Reports promptly. Pays on acceptance.

Presbyterian Advance, 415 Church St., Nashville, Tenn. Weekly, 4c; \$2.50. Editor, James E. Clark, D. D. Stories and special articles of about 2500 to 3000 words each, of a character suitable to a progressive religious journal. Occasionally a short serial is printed.

Presbyterian Banner, 402 Magee Bldg., Pittsburgh, Penn. Weekly; \$2.50. Editor, J. H. Snowden. Limited amount of short fiction; two or three serials a year; articles of 1000 to 3000 words. Children's stories. Report in ten days. Payment after publication.

The Presbyterian Magazine, 1505 Race St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, James H. Snowden, 156 Fifth Ave., New York. Largely reports of Presbyterian work here and abroad; articles on increasing church membership; short devotional articles for old and young. Photographs.

Presbyterian of the South, 308 Old Dominion Trust Bldg., Richmond, Va. Weekly, 5c; \$2.50. Editor, Wm. S. Campbell. Do not purchase manuscripts.

Psychology, 17 W. 60th St., New York. Monthly, 25c; \$3.00. Editor, Henry Knight Miller. Devoted to applied psychology, and general inspirational health and efficiency literature. Articles of 2000 words describing methods for success and right thinking; short fiction; and some verse.

The Queen's Work, 626 N. Vandeventer Ave., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, Daniel A. Lord, S. J. Reports: "We wish articles of a Catholic character, that is, articles of interest to Catholics, concerned with Catholic life, and human-interest stories of a true or fictional character dealing with Catholic life. We are also in the market for Catholic photographs."

Reality, 17 W. 42nd St., New York. Monthly, 15c; \$1.50. Editor, H. G. Dyer. Bahaistic. Reports of Bahai activities.

Record of Christian Work, East Northfield, Mass. Monthly, 20c; \$2.00. Editor, W. R. Moody. Interdenominational. No outside manuscripts.

Reform Advocate, 7 S. Dearborn St., Chicago, Ill. Weekly; \$2.00. Editor, Gerson B. Levi. Jewish.

Reformed Church Messenger, 15th and Race Sts., Philadelphia, Penn. Weekly, 6c; \$2.50. Editor, Rev. Paul S. Leinbach. Has staff writers and regular correspondents. Occasionally uses brief illustrated articles or stories. Payment for these on acceptance.

Religious Education, 308 N. Michigan Ave., Chicago, Ill. Twice a month, \$1.00; \$4.00. Editor, Henry F. Cope. Articles on expert religious instruction and training. No payment.

Religious Herald, 1222 Mutual Bldg., Richmond, Va. Weekly; \$2.50. Editor, Robert H. Pitt. Baptist.

Religious Telescope, Dayton, O. Weekly, 5c; \$2.00. Editor, J. M. Phillippi. Short-stories of high moral character of 1500 words; occasionally moral and religious articles. Pays on acceptance.

Rosary Magazine, 839 Lexington Ave., New York. Monthly, 25c; \$3.00. Editors, Dominican Fathers. Short-stories not exceeding 2300 words, Roman Catholic in tone, conveying a good moral; articles of 1800 words; if illustrated, up to 2500 words. Pays on publication at \$7.00 a page.

The Savior's Call, Salvatorian Fathers, St. Nazianz, Wis. Monthly, 20c; \$3.00. Editor, Winfrid Herbst, S. D. S. Reports: "This is a Catholic monthly of a devotional character. Stories and articles of a character befitting the magazine are gladly given careful consideration. The length of such articles and stories should be from 1000 to 3000 words. An exceptionally good serial of about 20,000 words is used every six months. A short, but telling and instructive, Catholic social article is needed each month. Illustrations for stories and articles are most welcome. Manuscripts are reported on within two weeks, and payment is made on acceptance."

Sentinel of the Blessed Sacrament, 185 E. 76th St., New York. Monthly; \$2.00. Editor, Rev. Alph Pelletier. Catholic. Articles are contributed voluntarily.

Signs of The Times, Mountain View, Calif. Weekly; \$1.50. Editors, A. O. Tait; A. L. Baer. Seventh-day Adventist. Purchase at conservative rates articles of a religious nature, from 1000 to 2000 words in length. Contributions must be in harmony with the fundamentals of Christianity as revealed in the Bible.

Signs of the Times Magazine, Mountain View, Calif. Monthly, 20c; \$2.00. Editors, A. O. Tait; A. L. Baer. Seventh-day Adventist. Articles from 1000 to 2000 words which deal with current events in the light of Bible prophecy; also articles advocating the acceptance of a whole Bible and negating Higher Criticism and Evolution.

Southern California White Ribbon, Covina, Calif. Monthly; 25c. Editor, Mrs. Mary M. Coman. Women's Christian Temperance Union.

Southern Churchman, 112 N. 5th St., Richmond, Va. Weekly, 10c; \$3.00. Editor, Rev. Jos. B. Dunn.

The Southern Cross, 539 East St., San Diego, Calif. Weekly; \$2.00. Editor, James H. Dougherty. A weekly newspaper devoted to news of interest to Catholics. Prints a quantity of verse and contributed articles, but no payment made for material.

Southern Methodist, 218 East Lexington St., Baltimore, Md. Weekly; \$1.50. Editor, Selwyn K. Cockrell.

Spirit of Missions, 281 Fourth Ave., New York. Monthly, 10c; \$1.00. Editor, G. W. Hobbs. Episcopal. No payment.

Standard Bible Lesson Quarterlies, 9th and Cutter Sts., Cincinnati, O. Editor, D. W. Thornton.

Standard Bible School Worker, Box 5, Station N, Cincinnati, O. Quarterly, 100 pages. Editor, Edwin R. Erret. Articles any length up to 5000 words, on methods in church school work, either as to general administration or any department. Payment, $\frac{1}{2}c$ a word.

Sunday Companion, 256 Broadway, New York. Weekly; \$1.25. Editor, B. Ellen Burke. Catholic. Uses juvenile material from 500 to 1000 words. Pays on acceptance.

Sunday-School Executive, Elgin, Ill. Monthly. Editor, W. C. Cook, Jr.

Sunday-School Magazine, 810 Broadway, Nashville, Tenn. Monthly; \$1.00. Editor, E. B. Chappell, D. D. Methodist. Uses only articles dealing with the various aspects of rural and religious education, ranging from 800 to 1800 words. Reports in four to six weeks.

Sunday-School Times, 1031 Walnut St., Philadelphia, Penn. Weekly; \$2.00. Editor, Charles G. Trumbull. Interdenominational. Well-written children's stories with a religious atmosphere or spiritual teaching, of about 1000 words; accounts of actual methods carried out in church and Sunday-school work; very brief highclass religious verse. Manuscripts reported on within a month, and payment made upon acceptance.

Sunday-School Worker, 1701 Chestnut St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, J. W. Raffety. Baptist.

Sunday-School World, 1816 Chestnut St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Rev. James McConaughy. Interdenominational. Articles of 300 to 1500 words based on actual experience concisely treating different phases of Sunday-school work, particularly in the rural districts and the small schools. Photographs, where suitable, add to their value. Accounts of new forms of Sunday-school activity, new solutions of old problems, the school's influence on the community life. Payment within a month, at rates varying from \$4 to \$8 per 1000 words.

The Teacher, 523 Second Ave., N., Nashville, Tenn. Monthly; 50c. Editor, E. C. Dargan, D. D. Consider articles dealing with Sunday-school pedagogy and Sunday-school problems. Report from the tenth to the fteenth of the month following receipt. Pay on acceptance.

Texas Christian Advocate, 1804 Jackson St., Dallas, Texas. Weekly; \$2.00. Editor, Rev. P. E. Riley. Methodist.

Theosophical Path, Point Loma, Calif. Monthly, 25c; \$3.00. Editor, Katherine Tingley. Theosophical. Illustrated. Regular staff of contributors. No payment.

Tidings, Higgins Bldg., Los Angeles, Calif. Weekly; \$2.50. Editor, Charles C. Conway. Roman Catholic.

True Voice, 311 Barker Bldg., Omaha, Neb. Weekly; \$2.00. Editor, Rev. Peter C. Gannon. Roman Catholic.

Truth, 412 Eighth Ave., New York. Monthly, 25c; \$3.00. Published for the dissemination of the Truth concerning the History, Doctrines and Teachings of the Catholic Church. Articles are contributed by Catholic and non-Catholic writers, who communicate with the Editor, Rev. William F. McGinnis, D. D., Westbury, L. I. N. Y.

Union Quarterly, 1816 Chestnut St., Philadelphia, Penn. Published by the American Sunday-School Union. Quarterly; 30c.

Union Signal, 1730 Chicago Ave., Evanston, Ill. Weekly; \$1.00. Editor, Anna A. Gordon. Stories from 1200 to 1500 words with occasional serial of about 25,000 words, dealing with the liquor question in a constructive fashion, especially along legal or medical lines. A few good short-stories on woman suffrage. Americanization and child welfare.

United Presbyterian, 209 Ninth St., Pittsburgh, Penn. Weekly, 5c; \$2.50. Editor, Rev. Wm. J. Reid. Uses no outside contributions.

Unity Messenger, Butler, Ind. Monthly; \$1.00. Editors, Orvis F. Jordan; David R. Piper. Feature articles telling of the organization, work, and forms of community service of "union", "federated", and denominational community churches. Church bulletins, advertisements, and other specimens of printed matter should accompany articles whenever possible. Rates from \$4 to \$6 per 1000 words.

Universalist Leader, 359 Boylston St., Boston, Mass. Weekly, 5c; \$2.00. Editor, Dr. Frederick A. Bisbee. Short-stories occasionally; religious and social articles from 1200 to 2500 words; some verse. Reports at once. Pays on acceptance, but does not pay for any material that is not ordered, nor for verse.

Voice of Missions, 61 Bible House, New York. Monthly, 10c; \$1.00. Editor, J. Warren Rankin. Articles between 500 to 1000 words, dealing with any subject which will tend to the moral, social, intellectual, financial, and spiritual uplift of its readers.

Walther League Messenger, 6438 Eggleston Ave., Chicago, Ill. The magazine is issued 11 times a year. 10c; \$1.00. Editor, Walter A. Mayer, 3727 Ohio Ave., St. Louis, Mo. The official publication of the Walther League of the Lutheran Syndicate Conference. Articles dealing with religion, foreign missions, etc., from the Lutheran point of view, and a few short-stories. The articles are illustrated and largely of the feature type.

War Cry, 122 W. 14th St., New York. Weekly, 5c; \$2.00. Editor, Walter F. Jenkins. Salvation Army paper, having special correspondents who furnish material.

Watchman-Examiner, 23 E. 26th St., New York. Weekly, 5c; \$2.50. Editor, Curtis Lee Laws. Baptist. Short-stories suited to serious adult reading, some household material and a little verse, but chiefly from known contributors.

Watchman-Magazine, 2119-24th Ave., N., Nashville, Tenn. Monthly, 20c; \$1.75. Editor, A. W. Spalding. Seventh-Day Adventist. Subjects embrace religious, health, social welfare and home lines, conditions as illumined by divine prophecy. Pays quarterly after publication, at \$1.50 per 1000 words.

The Way, 15th and Race Sts., Philadelphia, Penn. Weekly; 85c. Editor, R. L. Gerhart. S. S. Board of the Reformed Church.

Wesleyan Christian Advocate, Atlanta, Ga. Weekly, 5c; \$2.00. Editor, Rev. A. M. Pierce. Moral short-stories of less than 1000 words; serials that are moral and religious in character; short verse; and clean humor and anecdotes. Does not pay for contributions.

Western Recorder, 205 E. Chestnut St., Louisville, Ky. Weekly; 5c; \$2.00. Editor, Ernest C. Wareing. No outside material.

Western Recorder, 205 E. Chestnut St., Louisville, Ky. Weekly; \$2.00. Editor, Victor I. Masters. Baptist. Orthodox.

Westminster Magazine, Empire Life Bldg., Oglethorpe University, Ga. Monthly, 10c; \$1.00. Editor, Rev. Thornwell Jacobs. A Presbyterian publication using articles for adult and family religious instruction.

Westminster Teacher, Witherspoon Bldg., Philadelphia, Penn. Monthly; \$1.25. Editor, John T. Faris. A Presbyterian magazine for the Sunday-school teacher and superintendent.

Woman's Home Missions, 420 Plum St., Cincinnati, O. Monthly; 50c. Editor, Mrs. Levi Gilbert. Methodist.

Newspapers

Space lacks for a complete list of newspapers, nor in a book like this would such a list be desirable. The list of important papers here given is geographically arranged, and includes papers in every state. The political complexion of the newspaper and annual subscription rate are also stated. The name of the city in which the newspaper is printed is not repeated; as for example, Republican, Springfield, Mass., which should be of course, construed as The Springfield Republican.

Every writer with journalistic ambitions should by all means get in touch with nearby newspapers as possible markets for local material, such as news items not likely to be gathered by the regular staff, additional news material, articles regarding men or places of especial interest, etc. Book-reviewing and other departmental work of a regular nature may be solicited.

Newspapers are chary of inviting unsolicited manuscripts for, unlike magazine editors, they have neither time nor facilities for examining and handling a large amount of material. Most of the fiction, woman's page, and other special material is purchased through syndicates, because these syndicates know by long experience precisely what is required, and set about supplying it in a businesslike way, in the quantity, of the length, and the special kind of matter desired. The local feature material is usually worked up by a member of the staff.

In submitting manuscripts to newspapers through the mails, it is wise to mention the fact that payment is expected—if it is. Never send a large amount of material. Do not send the material in one envelope and the letter in another. Poems are usually offered gratis—payment for verse is made by few papers. In some newspaper offices, the practice obtains of clipping the article from the paper when it appears, and sending or taking it to the cashier for payment at agreed-upon space rates.

Age-Herald, 2030 Second Ave., N., Birmingham, Ala. Democratic. Morning and Sunday; \$10.40. Weekly (Thursday) edition.

News, 2200 Fourth Ave., Birmingham, Ala. Democratic. Evening and Sunday; \$10.40. Editor, Victor H. Hanson.

Advertiser, 200 Dexter Ave., Montgomery, Ala. Democratic. Morning and Sunday, \$10.00. Editor, Grover C. Hall.

Arizona Republican, Phoenix, Ariz. Independent. Morning and Sunday; \$8.00. Editor, Ed. Harrington. Uses little outside material, except as contributed locally.

Arkansas Gazette, 112 W. 3rd St., Little Rock, Ark. Democratic. Morning; \$9.00. Sunday and weekly edition. Editor, J. N. Heiskell. Uses outside material contributed locally, at times.

Examiner, Broadway & 11th St., Los Angeles, Calif. Independent. Morning and Sunday; \$12.60. Editor, F. W. Eldridge. Very little free-lance but considerable syndicated material is used.

Herald, 1243 Trenton St., Los Angeles, Calif. Independent. Evening (except Sunday); \$7.80. Editor, Edwin R. Collins.

Times, Times Bldg., Los Angeles, Calif. Republican. Morning and Sunday; \$10.80. Illustrated features are locally produced or purchased from syndicates. A few strong general news articles of a timely nature are purchased.

Times Illustrated Magazine, Times Bldg., Los Angeles, Calif. Morning, \$10.80. Editor, Meredith Davis. Uses 2500 word articles dealing with subjects of western interest, accompanied by photographs wherever possible.

Tribune, 13th & Franklin Sts., Oakland, Calif. Republican. Evening and Sunday; \$10.20. Editor, Joseph R. Knowland.

Bulletin, 769 Market St., San Francisco, Calif. Independent. Evening, (except Sunday) \$7.20. Editor, C. S. Stanton.

Call and Post, Montgomery & Jessie Sts., San Francisco, Calif. Independent. Evening (except Sundays). \$9.00. Editor, Fremont Older. Contracts with various syndicates cover most of their material, but they buy a purely local feature occasionally.

Chronicle, Chronicle Bldg., San Francisco, Calif. Independent. Morning and Sunday; \$13.80. Editor, M. H. De Young. Uses syndicate material largely, but a versatile newspaper, and would consider a timely article that was compelling.

Examiner, Third & Market St., San Francisco, Calif. Independent. Morning and Sunday; \$13.80.

Post, 1544 Champa St., Denver, Colo. Independent. Evening and Sunday; \$7.80. Editor, W. C. Shepherd.

Post, 140 Middle St., Bridgeport, Conn. Independent. Evening and Sunday; \$6.24. Editor, George C. Waldo, Jr. Uses news and feature stories from outside contributors, if of sufficient importance, and fitting their needs. Also purchases syndicate material.

Courant, Courant Bldg., Hartford, Conn. Republican. Daily (morning) and Sunday edition; \$9.00. Editor, Charles H. Clark. Uses some local and New England matter, and some fiction. Verse is contributed gratis but editorial acceptance is evidence of merit.

Times, 10 Prospect St., Hartford, Conn. Democratic. Evening, except Sunday; \$9.36.

Journal-Courier, Temple & Center Sts., New Haven, Conn. Independent. Morning, except Sunday; \$8.00. Editor, Norris G. Osborn.

Journal, Fourth & Shipley Sts., Wilmington, Dela. Republican. Evening, except Sunday; \$6.24. Editor, George Carter.

Herald, Hearst Bldg., Washington, D. C. Republican. Morning, and Sunday included; \$10.00. Editor, J. E. Rice.

The National Farm News, 215-217 G St., N. W., Washington, D. C. Weekly; \$1.00. A farm newspaper, the object of which is to supply the farmer with "spot news" right from the heart of the nation.

Post, 1339 E. St., N. W., Washington, D. C. Independent Morning, Sundays included; \$7.80. Editor, E. B. McLean. Uses much general national material, but of such a nature that few free-lance contributors can get it up. Feature articles supplied by syndicates and arranged for.

Star, 1101 Pennsylvania Ave., Washington, D. C. Independent. Evening, except Sunday; \$7.20. Editor, T. W. Noyes. Uses considerable outside material, but it is somewhat difficult to describe requirements, as they are partly national, partly news, partly political but always specific and readable. Material for the *Star* is the kind that is quotable and memorable, yet not "literary" in the narrow sense of that word.

Times, Hearst Bldg., Washington, D. C. Independent. Evening and Sunday. \$10.50. Editor, Arthur Brisbane. Uses comic and literary material, both from syndicates and the open market.

The United States Daily, Washington, D. C. Daily; \$15.00. Editor, David Lawrence. This paper contains no editorial page or comment, and no signed or interpretative articles. It is a fact newspaper, without opinion. Every story is authoritatively verified before publication. It does not enter the general news field in any particular, but confines itself solely to reporting the day by day activities of all branches of the Federal Government. All official statements of the Government will be published in full. All Government orders and regulations will be printed completely.

Florida Times-Union, Adams & Cedar Sts., Jacksonville, Fla. Democratic. Morning, Sundays included; \$10.20. Editor, Willis M. Ball. Feature articles are largely purchased through the syndicates. Some material, distinctly Floridian in character, or "Old South", is purchased.

Constitution, Atlanta, Ga. Democratic. Morning, Sunday included; \$9.00. Tri-weekly edition; per year, \$1.00. Editor, Clark Howell. This paper uses a considerable amount of light but excellently treated sketch and other story material—"Old South" and otherwise. Some lyrical verse, musical and catchy, is printed.

Georgian, 80 Marietta St., Atlanta, Ga. Democratic. Evening, except Sunday; \$7.50.

Capital News, 713 Idaho St., Boise, Idaho. Independent. Evening; \$8.00. Sunday also. Editor, H. A. Lawson.

American, 326 W. Madison St., Chicago, Ill. Democratic. Evening, except Sunday. \$10.40. Editor, W. A. Curley.

Herald and Examiner, 326 W. Madison St., Chicago, Ill. Independent. Morning, including Sunday; \$10.80. Editor, G. W. Hinman.

News, 15 North Wells St., Chicago, Ill. Independent. Evening, except Sunday; \$7.80. Editor, C. H. Dennis. Uses short, humorous sketches, articles, and tales; and a few good poems are printed.

Tribune, 435 N. Michigan Ave., Chicago, Ill. Republican. Morning and Sunday; \$15.00. Editor, Robert R. McCormick. Purchase manuscript submitted by mail that is acceptable and within their scope. Interesting photographs are purchased. Do not buy jokes, fillers, verse or juvenile matter.

News, 30 W. Washington St., Indianapolis, Ind. Independent. Evening, except Sunday; \$6.24. Editor, Louis Howland.

Star, Star Bldg., Indianapolis, Ind. Morning, including Sunday; \$13.00. Editor, John C. Shaffer.

Capital, 710 W. Walnut St., Des Moines, Iowa. Republican. Evening and Sunday; \$7.00. Editor, Lafayette Young. Most of the magazine features printed are obtained from syndicates and some strictly mid-West material is purchased.

Register, 715 S. Locust St., Des Moines, Iowa. Republican. Morning including Sunday; \$12.00. Editor, Harvey Ingham.

Capital, Capper Bldg., Topeka, Kans. Republican. Morning including Sunday; \$7.80. Editor, Harold T. Chase. One of the Capper papers, and feature material is largely gathered by their editorial bureau. Nevertheless, during the course of the year, a considerable amount of specific outside matter—stories, articles and Woman's page features—is purchased.

Courier-Journal, Third Ave. and Liberty St., Louisville, Ky. Democratic. Morning and Sunday. \$7.80. Editor, Robert W. Bingham. Articles intended for the Courier-Journal must have adequate substance and excellent treatment. Does not purchase paragraphs, fillers, etc.

Times, Third Ave. and Liberty Sts., Louisville, Ky. Democratic. Evening, except Sundays; \$7.80. Editor, Robert W. Bingham.

Item, 726 Union St., New Orleans, La. Democratic. Evening and Sunday; \$12.00. Editor, Marshall Ballard.

Times-Picayune, 314 Camp St., New Orleans, La. Democratic. Morning and Sunday; \$10.40. Weekly edition (Thursday); 50c. Editor, L. K. Nicholson. Has a well-conducted literary department with good book reviews, etc. Uses a few illustrated feature articles. Reports promptly. Pays usually on publication, but occasionally on acceptance.

Journal, 14 Lisbon St., Lewiston, Me. Republican. Evening, except Sunday; \$7.80. Editor, A. G. Staples. The Saturday paper is also a weekly, and contains stories, articles, and other feature material.

Express, 177 Federal St., Portland, Me. Independent. Evening, except Sunday; \$7.50. Editors, D. W. Hoegg and F. K. Owen.

Sunday Telegram, 177 Federal St., Portland, Me. Independent. Weekly (Sunday only); \$2.50. Editor, T. J. Flaherty. Uses local and other contributed matter, syndicate and feature stuff, etc.

American, Baltimore & South Sts., Baltimore, Md. Republican. Morning, Sunday edition also. \$6.24. Editor, Starr Matthews.

News, News Place, Baltimore, Md. Independent. Evening and Sunday; \$6.24. Editor, Charles M. Harwood. One of the Munsey papers. Buys feature articles from occasional contributors.

Sun, Baltimore and Charles Sts., Baltimore, Md. Democratic. Morning and Sunday; \$16.00. Editor, J. H. Adams. Buys an occasional article about the "Old South", and such local material as may be apposite.

Christian Science Monitor, Falmouth & St. Paul Sts., Boston, Mass. Independent. Morning, except Sunday; \$9.00. Editor, Willis J. Abbott. While this paper is published by a religious society, it is broad in its scope—an international newspaper, with the avowed program of giving the best of the news in the best shape. Therefore articles for the Christian Science Monitor must be both thoughtful and well prepared, but more than that, they must possess a news value.

Globe, 236 Washington St., Boston, Mass. Independent. Morning and evening edition, and Sunday; \$9.60. Editor, Charles H. Taylor. Always willing to consider serials. Wants mostly articles on striking New England personalities. Uses photographs to illustrate stories or articles. Reports usually in less than two weeks. Pays on acceptance.

Herald, 171 Tremont St., Boston, Mass. Republican. Morning and Sunday; \$6.00. Editor, Robert Lincoln O'Brien. Uses comics, photographs and literary material, both from syndicates and the open market.

Post, 259 Washington St., Boston, Mass. Democratic. Morning and Sunday; \$10.00. Editor, Richard Grozier. Offers weekly prizes for original short-stories; \$10 for the best, \$5 for the next best, and \$2 each for the other short-stories published each day by the Post. (Do not use initials or husband's given name, indicate whether "Miss" or "Mrs." and write on one side of the paper.) Stories should not exceed 1000 words.

Transcript, 324 Washington St., Boston, Mass. Republican. Evening, except Sunday, 3c; \$10.00. Magazine sections issued Wednesdays and Saturdays. Editor, George S. Mandell. Uses mostly articles, photographs and sketches, and occasionally short fiction. Has a well-organized staff of contributors and therefore does not accept outside material as a rule. Uses a considerable quantity of original lyrical verse of the best quality for which no remuneration is made—although proofs of the verses are sent to the author. Reports on day of receipt. Pays on publication.

Traveler, 171 Tremont St., Boston, Mass. Republican. Evening, except Sunday; \$6.00. Editor, Harold Wheeler. Uses cartoons, photographs, feature articles, etc., from the general contributor who can produce satisfactory newspaper copy, and from syndicates.

Republican, 32 Cypress St., Springfield, Mass. Independent. Democratic. Morning and Sunday; \$6.00. Weekly edition (Thursdays); \$1.00. Sunday edition, with features, under name of Union-Republican. Editor, Richard Hooker. Uses well-treated short-stories of literary quality and story appeal; good but definite travel articles, sketches and the like; and original verses. For the latter no remuneration is made. Feature material purchased through the syndicates.

Union, 1618 Main St., Springfield, Mass. Republican. Morning and evening, \$8.00. Editor, Maurice W. Dickey. Prints syndicate and feature material.

Free Press, 11 Lafayette Blvd., Detroit, Mich. Independent. Morning and Sunday; \$15.00. Uses 1000-word articles relating to Michigan life, and preferably accompanied by photographs. During the summer, good "resorting" pictures are purchased.

News, 615 Lafayette Blvd., Detroit, Mich. Independent. Evening and Sunday; \$9.00. Editor, George E. Miller. Will purchase suitable human-interest material for a special section. Contributions should not run over 1000 words. Photographs are used. Rate of payment, \$3.00 to \$5.00 per 1000 words, and 50c to \$5.00 each for photographs.

Press, Monroe Ave., Grand Rapids, Mich. Independent. Evening, except Sundays, \$6.24. Editor, E. W. Booth.

Journal, 47 Fourth St., S., Minneapolis, Minn. Evening, and Sunday; \$8.40. Editor, H. V. Jones.

Dispatch, Fourth & Minnesota Sts., St. Paul, Minn. Independent. Evening, except Sunday; \$10.80. Semi-weekly edition, under name of Farmer's Dispatch; 50c. Use a considerable amount of general material, including short, helpful farming paragraphs and household hints, as well as an occasional well-told story.

News, 55 E. Fourth St., St. Paul, Minn. Evening and Sunday; \$5.20. Editor, Howard Kahn.

Pioneer Press, Fourth & Minnesota Sts., St. Paul, Minn. Morning and Sunday; \$7.80. Editor, C. K. Blandin.

Star, 814—22nd Ave., Meridian, Miss. Democratic. Evening and Sunday; \$5.20. Editor, James H. Skewes.

Star, 18th St. and Grand Ave., Kansas City, Mo. Independent. Evening and Sunday; \$7.80. Weekly (Wednesday) agricultural edition of the Star; 50c. Editor, Irwin Kirkwood. Does not encourage contributors, but short poems and humorous features are accepted once in a while. Some agricultural matter is purchased for the weekly edition.

Times, Kansas City, Mo. Morning edition of the Star. \$7.80. Editor, Irwin Kirkwood. Little free-lance material, but occasionally accepts a few short poems, feature stories, and humorous matter.

Globe-Democrat, 6th & Pine Sts., St. Louis, Mo. Independent. Morning and Sunday; \$11.20. Monday and Thursday agricultural edition; 50c. Editor, E. Lansing Ray.

Post-Dispatch, 12th & Olive Sts., St. Louis, Mo. Independent. Evening and Sunday; \$10.00. Editor, Joseph Pulitzer, Jr.

Standard, Anaconda, Mont. Democratic. Morning and Sunday; \$11.00. Editor, E. G. Leipheimer.

Miner, 121 W. Broadway, Butte, Mont. Democratic. Morning and Sunday; \$12.00. Editor, J. L. Dobell.

The Montana American, P. O. Box 1431, Butte, Mont. Weekly, 5c; \$2.50. Editor, Byron E. Cooney. Contains a number of character sketches of Montana men, some poems by Montana authors, and stories.

Bee, 17th & Farnam Sts., Omaha, Nebr. Republican. Morning, evening and Sunday; \$9.00. Editor, Ballard Dunn. The Bee has a name for certain bright, witty and bee-like articles and paragraphs. Humor is a distinctly required quality in articles. Short poems are published, and some interesting photographs purchased.

News, 17th & Jackson Sts., Omaha, Nebr. Independent. Evening and Sunday; \$7.80. Editor, Joseph Polcar.

World-Herald, 15th & Farnam Sts., Omaha, Nebr. Independent. Morning, evening, and Sunday; \$10.40. Editor, H. E. Newbranch.

Nevada State Journal, Reno, Nev. Democratic. Morning and Sunday; \$9.00. Editor, W. F. Helmick. Some articles of sectional interest are published.

Union and Leader, 48 Hanover St., Manchester, N. H. Independent Republican. Union, morning, except Sunday; Leader, evening, except Sunday; \$7.20 each. Editor, Frank Knox.

News, 215 Market St., Newark, N. J., Independent. Evening, except Sunday; \$7.50. Editor, E. W. Scudder.

Sunday Call, 91 Halsey St., Newark, N. J. Independent. Sunday only; \$4.75. Editor, G. W. Thorne.

Times, 8 S. Stockton St., Trenton, N. J. Independent, Evening, except Sunday. \$6.24. Sunday Times-Advertiser; \$2.50. Editor, James Kerney.

Journal, Albuquerque, New Mexico. Republican. Morning and Sunday; \$10.20. Editor, T. M. Pepperday.

Knickerbocker Press, 18 Beaver St., Albany, N. Y. Republican. Morning and Sunday; \$11.00. Editor, Lynn J. Arnold, Jr.

Eagle, Washington & Johnson Sts., Brooklyn, N. Y. Democratic. Evening and Sunday; \$10.00. Editor, Arthur M. Howe. Sometimes accepts appropriate contributions in the way of short articles that have both magazine and news value; a little humorous material, and feature stuff.

Courier and Express, 250 Main St., Buffalo, N. Y. Morning and Sunday; \$6.00. Editor, Burrows Mathews. Does not purchase short-stories or verse. Uses special articles of wide and human interest, about American people or places, usually with appropriate photographs in illustration.

News, 216 Main St., Buffalo, N. Y. Republican. Evening, except Sunday; \$6.00. Editor, Edward H. Butler. Feature articles that would especially interest western New Yorkers, and photographs in connection with them.

Times, 193 Main St., Buffalo, N. Y. Democratic. Evening and Sunday. \$11.00. Editor, Norman E. Mack. Feature material, stories, cartoons from the syndicates and open market.

Evening Post, 75 West St., New York. Independent. Evening, except Sunday; \$12.00. Editor, David E. Smiley. Articles of 2000 to 3000 words, touching on the news of the day, and news photographs. Reports in a week. Pays on publication.

The Graphic, 25 City Hall Place, New York. A MacFadden newspaper publication. Evenings, except Sunday; \$6.24.

Herald-Tribune, 225 W. 40th St., New York. Republican. Morning and Sunday; \$12.00. Editor, Ogden Reid. Usual run of features and information articles. Timely stories, with photographs. Some verse. Sunday magazine section, with features and fiction.

News, 25 Park Place, New York. Morning, including Sunday; \$8.00. Editor, R. R. McCormick. Tabloid news, fully illustrated. Syndicate material.

Sun, 280 Broadway, New York. Republican. Evening; \$10.00. Timely material. Features.

Times, Times Square, New York. Democratic. Morning; \$10.00. Sunday edition, 5c; \$3.00. Comprehensive and broad articles that are timely in their nature. Jokes, anecdotes, and short humorous paragraphs material. Several poems appear in the Sunday edition. These poems should be quite short topical and timely "newspaper" verse. Articles for Book Review Section are assigned.

World, 53 Park Row, New York. Independent Democratic. Morning, evening, and Sunday. Editor, H. S. Pollard. Uses a large amount of newspaper material of a literary sort produced by trained writers, or sold by syndicates who can supply the need at the moment that it exists.

Democrat and Chronicle, 59 Main St., Rochester, N. Y. Republican. Morning; \$6.00. Editor, A. C. Ross.

Times-Union and Advertiser, 22 Exchange St., Rochester, N. Y. Independent. Evening, except Sunday; \$9.00. Editor, F. E. Gannet. Prints about a column love or detective story, novelettes, and features, all from syndicates.

News and Observer, News & Observer Bldg., Raleigh, N. C. Democratic. Morning and Sunday; \$9.00. Editor, Josephus Daniels.

Forum, 75—5th St., N., Fargo, N. D. Republican. Evening; \$7.00. Editor, H. D. Paulson.

Herald, Grand Forks, N. D. Republican. Morning, evening and Sunday; \$13.00. Editor, W. P. Davies.

Enquirer, 617 Vine St., Cincinnati, Ohio. Democratic. Morning and Sunday; \$11.44. Editor, W. F. Wiley. Nearly all feature material from syndicates. Purchases interesting and timely photographs.

Times-Star, 6th & Walnut Sts., Cincinnati, Ohio. Republican. Evening, except Sunday; \$6.00. Editor, Hulbert Taft. Will give adequate consideration to all worth-while material submitted. Articles should, however, be short and to the point, as condensed as good telling will permit. The scope of the Times-Star is nearly that of a magazine, but it holds to the newspaper idea in regard to timeliness.

News, Superior Ave. & Sixth St., Cleveland, Ohio. Republican. Evening; \$6.24. Sunday Edition under name of News-Leader.

Plain Dealer, 523 & Superior Ave., N. E., Cleveland, Ohio. Democratic. Morning and Sunday; \$11.44. Editor, Eric C. Hopwood.

Press, 1410 E. Ninth St., Cleveland, Ohio. Independent. Evening, except Sunday; \$6.24. Editor, H. P. Woodbury.

Dispatch, 34 S. 3rd St., Columbus, Ohio. Independent. Evening, and Sunday; \$11.44. Editor, A. C. Johnson.

Blade, Toledo, Ohio. Republican. Evening, except Sunday; \$6.24. Weekly edition (Thursdays); 75c. Editor, Grove Patterson. The weekly edition has wide outside circulation, and in it stories, tales, jokes, odd bits and feature material appear. Much of this matter is obtained from syndicates.

News-Bee, Huron & Jackson Sts., Toledo, Ohio. Independent. Evening, except Sunday; \$6.00. Editor, F. M. Heller.

Oklahoman, 402 N. Broadway, Oklahoma, Okla. Morning, and Sunday; \$10.40. Editor, E. K. Gaylord. Some local feature matter.

Oregonian, 135—6th St., Portland, Oregon. Republican. Morning and Sunday. \$11.60. Editor, Edgar B. Piper. The Sunday edition contains feature matter largely received from syndicate sources.

Oregon Journal, Portland, Oregon. Independent. Evening and Sunday; \$7.80. Editor, B. F. Irvine.

Bulletin, City Hall Square, Philadelphia, Penn. Republican, Evening, except Sunday; \$6.24. Editor, Wm. L. McLean. Timely material and good news photographs.

Inquirer, 1100 Market St., Philadelphia, Penn. Republican. Morning and Sunday editions; \$11.44. Editor, C. H. Heustis. Does not use fiction, jokes or verse. Feature articles that are strong and timely will be considered, especially if accompanied by good clear photographs.

Public Ledger and North American, Independence Square, Philadelphia, Penn. Independent. Evening, except Sunday; \$6.24. Morning, and Sunday; \$11.44. Editor, David E. Smiley. The scope of the Ledger's needs approaches that of a magazine—strong serial material, feature articles and material of interest to women. Also uses many news

event photographs. These must be taken and forwarded "hot off the bat" so to speak.

Record, 917 Chestnut St., Philadelphia, Penn. Democratic. Morning and Sunday; \$6.00. Editor, John P. Dwyer. Short feature articles of 1000 to 25,000 words on current topics, and striking, timely photographs. Reports as soon as possible. Pays on publication, \$5 a column and \$2 for photographs.

Chronicle Telegraph, Gazette Square, Pittsburgh, Penn. Republican. Evening, except Sunday; \$6.00.

Post, Liberty Ave. & Wood St., Pittsburgh, Penn. Democratic. Morning and Sunday; \$11.44.

Press, 222 South Oliver Ave., Pittsburgh, Penn. Independent. Evening, except Sunday; \$6.24. Sunday edition; \$5.00. Editor, John L. Chidester. Special feature articles and department matter—the latter, syndicate-furnished for the most part. Photographs of especial timeliness are purchased.

Journal, Journal Bldg., Providence, R. I. Independent. Morning, except Sunday; \$7.20. Sunday; \$4.00. Editor, John R. Rathom. The Journal is an aggressive newspaper and seeks the interesting truth wherever it may be found. Any contributor who can submit essential matter will have a hearing. Very little fiction or fictionized matter is used, however.

State, 1224 Main St., Columbia, S. C. Democratic. Morning and Sunday; \$9.00. Twice a week; \$1.50. Editor, Wm. Gonzales.

Argus-Leader, 109 N. Main St., Sioux Falls, S. D. Republican. Evening, except Sunday; \$5.40. Editor, C. M. Day.

Commercial Appeal, 30 N. 2nd St., Memphis, Tenn. Democratic. Morning and Sunday. \$9.00. Weekly edition (Tuesday); 50c. Special features and some "Old South" material; an occasional good story; some verse. The bulk of its magazine section is syndicate material.

News, 801 Commerce St., Dallas, Tex. Democratic. Morning and Sunday; \$8.50. Editor, Tom Finty, Jr. Newspaper features, and short-stories. "We are not particularly anxious for outside material, but are always willing to look over any manuscript submitted. Photographs when appropriate, always help. We pay on publication, and our rate is, for the usual run of articles and stories, \$5.00 per column."

Times Herald, 1305 Elm St., Dallas, Tex. Democratic. Evening and Sunday; \$6.00. Editor, Tom C. Gooch.

Tribune, Salt Lake City, Utah. Republican. Morning and Sunday; \$10.80. Semi-weekly edition (Tuesday and Friday); \$1.50. Editor, E. H. Holden.

Times, Barre, Vt. Independent. Evening, except Sunday; \$5.00. Editor, Dean H. Perry. Feature and syndicate material.

Free Press, 189 College St., Burlington, Vt. Republican. Morning, except Sunday; \$7.00. Thursday edition; \$1.00.

News Leader, 7 N. 8th St., Richmond, Va. Democratic. Evening, except Sunday; \$5.20. Editor, D. S. Freeman.

Times-Dispatch, 10 S. 10th St., Richmond, Va. Democratic. Morning and Sunday; \$10.50. Editor, R. D. Ford.

Post-Intelligencer, 6th & Pine Sts., Seattle, Wash. Democratic. Morning and Sunday; \$12.00. Editor, Royal Brougham.

Star, 1309 Seventh Ave., Seattle, Wash. Independent. Evenings, except Sunday; \$6.00. Editor, A. J. Ritchie.

Times, Times Bldg., Seattle, Wash. Independent. Evening and Sunday, \$12.00. Editor, E. Blethen.

Spokesman-Review, 929 Riverside Ave., Spokane, Wash. Republican. Every morning; \$7.80. Twice-a-week edition (Tuesday and Fridays) \$1.50. Editor, E. A. Smith.

News, 25th & Main Sts., Wheeling, W. Va. Republican. Evening and Sunday; \$7.80.

Journal, 182 Fourth St., Milwaukee, Wis. Evening and Sunday; \$8.84. Editor, L. W. Nieman. Much of its Sunday magazine material is obtained through syndicates.

Sentinel, 89 Mason St., Milwaukee, Wis. Morning and evening editions, each, per year \$9.00. Sunday edition also. Editor, George Lounsbury.

Wyoming State Tribune, Cheyenne, Wyoming. Republican. Evening; also Sunday; \$7.80. Weekly edition (Thursday); \$1.50. Editor, John C. Thompson. Special features are used.

Canadian Newspapers

Albertan, 229 Eighth Ave., W., Calgary, Alberta. Liberal. Morning, except Sunday; \$8.00. Weekly edition (Wednesday) \$2.00. Editor, W. M. Davidson.

Herald, 7th Ave. & First St., Calgary, Alberta. Conservative. Evening, except Sunday; \$13.00. Editor, J. H. Woods.

Province, Vancouver, B. C. Independent. Evening, except Sunday; \$9.00. Weekly (Thursday) edition; \$2.00. Editor, R. W. Brown.

Manitoba Free Press, Carlton St., Winnipeg, Man. Liberal. Morning, except Sunday; \$13.00. Also publishes an evening edition, under name of Free Press Bulletin; and a weekly (Wednesday) edition under name of Free Press Prairie Farmer.

Tribune, Smith & Graham Sts., Winnipeg, Man. Independent. Evening, except Sunday; \$13.00.

Telegraph and Sun, 23 Canterbury St., St. John, N. B. Liberal. Morning, except Sunday; \$5.00. Semi-weekly edition (Wednesday and Saturday) under the name of Telegraph and News; \$1.00.

Times and Star, 27 Canterbury St., St. John, N. B. Liberal. Evening, except Sunday; \$5.00. Editor, A. M. Belding.

Chronicle, Halifax, Nova Scotia. Liberal. Morning, except Sunday; \$6.00. Weekly Edition (Friday) under name of the Nova Scotian; 50c.

Herald, Halifax, Nova Scotia. Conservative. Morning, except Sunday; \$9.00. Editor, W. H. Dennis.

Globe, 64 Yonge St., Toronto, Ont. Liberal. Morning, except Sunday; \$6.00. Magazine features and short-stories of interest to Canadian readers. Photographs are purchased.

Star, 18 King St., W., Toronto, Ont. Liberal. Evening and Sunday; \$11.00. Special features, articles, and syndicate material.

Telegram, Toronto, Ontario. Independent. Evening, except Sunday; \$6.00. Editor, J. R. Robinson.

Star, 163 St. James St., Montreal, Que. Independent. Evening, except Sunday; \$6.24. Editor, A. R. Carman. Weekly (Wednesday) edition, under name of Family Herald and Star; \$2.00. The weekly edition is a family and agricultural magazine, and all material that would be of interest to Canadian farm homes is used. This includes the farmer's wife and children. News and human interest photographs are purchased.

Leader, 1853 Hamilton St., Regina, Saskatchewan. Liberal. Morning, except Sunday; \$12.00.

Star, 226—20th St., Saskatoon, Saskatchewan, Canada. Independent. Evening, except Sunday; \$10.00. Editor, Randolph Patten.

Syndicates

Newspaper syndicates are of two kinds; those connected with prominent newspapers, offering second rights in material purchased for their own feature use; and those not so connected. The latter group changes more or less constantly, as might be expected. It is a part of the business of some syndicates to supply material for mail-order and other special-circulation magazines. Other syndicates cover the house-organ field.

A misconception prevails that syndicate matter is in wide demand, that it can be prepared with ease, that the market is almost unlimited, and open to everybody everywhere. Nothing could be further from the truth. It is not a "beginner's" market; it is an "established writer's" market. Those who aspire to write editorials "like Dr. Crane" or verses "like Edgar Guest" or "Walt Mason" are well advised to write like themselves instead, and to build up a clientele of readers through their work in the popular magazines. Success in the syndicates will be more certain to follow success in the magazines than to precede it.

As for material distributed by the syndicates: a single article or short-story is ordinarily not wanted; anything less than a series is hardly practical from a sales viewpoint. The usual run of syndicate matter includes stories, novels, commonsense editorials or essays, humorous material, informational material, women's page material, children's material, cartoons and comic strips. A good proportion of the fiction furnished by the syndicates is sold on a second-rights basis (see chapter on Author's Rights in this book). Many syndicates prefer to be queried as to the advisability of sending on material for inspection before the material is submitted.

George Matthew Adams Service, 250 Park Ave., New York. Editor, Isabelle H. McHugh. Offers features singly or in groups to newspapers, including feature treatment of news, juveniles, household and editorial material, and comics. Obtains general articles, also fiction, 500 to 1000 words, by arrangement. Does not solicit material. Buys first and second American serial rights. Payment at flat rates and on weekly and monthly percentages.

Affiliated Press Service, Takoma Park, Washington, D. C. (Latter part of 1927, in National Press Bldg.) Manager, U. V. Wilcox. News Editor, B. E. Wilcox; Art Editor, Walter Raleigh. Supplying news features, special research studies which include new developments in science, industry, business, commerce. Material used is both new and old but the basic facts must be authoritative. This material is used in editorial reports and articles. Also interested in special photographs sometimes used in connection with research assignments. Payment commensurate with value of material obtained, both on publication and acceptance. Preferable to query first.

American Fashion Newspaper Service, 222 W. 39th St., New York. Advance modes.

American Press Feature Service, 618 W. Onondaga St., Syracuse, New York. Editor, Peter Hale. Humorous articles, 1000 to 1500 words, in clever style, verging on absurdity. Also daily articles, 600 words—humor and sentiment, woman problem, etc.

Arkay Feature Service, Broad and Gallatin Sts., Providence, R. I. Editor, James W. Rhodes. Stories and articles of natural news interest from selected correspondents.

Associated Editors, 440 S. Dearborn St., Chicago, Ill. Editor, John N. Miller. Supply short material to newspapers. Use mostly material interesting to boys and girls and mainly for the rural press. Report promptly.

Associated Newspapers, 270 Madison Ave., New York. Works through newspapers of which it is composed. Articles, and occasionally fiction, from established writers. Short daily features. Juvenile matter. Women's Page material. Comic strips. Payment at flat rates.

Bell Syndicate, 154 Nassau St., New York. Editor, Douglas Silver. Arranges in advance for all material. Features well-known writers. Feature articles to run a month or more. Fiction up to 5000 words under second serial rights. News features, comics, special and sport articles. Scouts for its own material; preferable to query before submitting.

Bunting Store News Service, The Bunting Publications, Waukegan, Ill. Not a newspaper syndicate, but a monthly store news service. High-grade human interest short-stories not over 1500 words, to appeal to men and women, with possibly a touch of business romance. Also, short articles dealing with community spirit, buying at home, art and literature, education, travel, kitchen helps, practical cooking recipes, home interest, humor, etc. Photographs used when practicable. Payment made on publication. Manuscripts or material submitted will be reported on within five days. All material must be original.

The Business Feature Syndicate, P. O. Box 1910, Chicago, Ill. Handles business-method articles for retailers. Uses accounts of methods used by progressive retail stores, and direct reports of successful management plans, or stunts, advertising ideas, stock arrangements or displays. Manuscripts should give names and addresses, full particulars as to amount of articles sold, facts of increased turnover, etc. Photographs are helpful. Verse and humor considered, provided there is a strong business slant.

Carr Syndicate Service, 114 E. 29th St., New York. Editor, Albert W. Fribourg. A trade magazine syndicate. Business material for dealers, with illustrations. Query before submitting.

Central Press Association, Times Bldg., New York. Editor, H. A. McNitt. Newspaper features, informational material, and cartoons, by well-known people only. Do not submit without querying.

Century Newspaper Service, 353 Fourth Ave., New York. Editor, M. F. Aley.

Chicago Tribune Syndicate, Tribune Tower, Chicago, Ill. Also, 25 Park Place, New York. Works through New York Daily News (tabloid) and Chicago Tribune. Manager, A. W. Crawford. Fiction Editor, Mary King. All sorts of features. Good stories in variety—adventure, love and humor. Buys American and Canadian serial and syndicate rights; releases other rights. Pays thirty days after publication.

Cleveland Leader News-Bureau, Cleveland, Ohio.

Harry Collins Fashion Syndicate, 49 E. 57th St., New York.

Comic Feature Service, 175 Fulton St., New York.

Consolidated Press Association, Star Bldg., Washington, D. C.
Editor, R. T. McClean.

Current News Features, 63 Park Row, New York. Editor, L. F. Parton. Handles brief sports and long-run features. Query before submitting.

Editors' Syndicate, 4 White St., New York. Editor, E. M. Maher. Serial newspaper fiction.

Fairchild News Service, 8 E. 13th St., New York. Specializes on the latest developments in the textile and allied industries, furnishing newspapers with a daily news service, features, weekly reviews, and special business articles. Specializes in fashion material.

Famous Features Syndicate, Inc., 1819 Broadway, New York. Editor, Leslie Fulenwider. Features or articles particularly suited for the Sunday edition of newspapers. Also daily features of about 500 words each, and novelettes about 20,000 words for serialization in newspapers. Manuscripts reported on within two weeks and payment on acceptance.

William Feather Co., Caxton Bldg., Cleveland, Ohio. Not a newspaper syndicate. Issues many house organs, the syndicate material for which is staff-prepared.

Fining Press Syndicate, 1161 Arcade Bldg., St. Louis, Mo. Editor, Joseph N. Fining. General and special features.

Gilliams' Service, 32 Union Square, East, New York. Editor, W. F. Dantzsh. News feature articles. Query first.

Hands Newspaper Syndicate, 339 Fourth Ave., New York. Editor, Morris Henley.

Houghton-Mifflin Company, Cambridge, Mass. Syndicates books published by this firm.

Imperial News Service, 236 W. 55th St., New York. Editor, Bradley Kelly. News stories of eminent people. Interviews with photographs. Royalty basis.

Inquirer Syndicate, 1125 Market St., Philadelphia, Penn. General service, with big feature material and children's department. Works through the Philadelphia Inquirer.

International Feature Service, 256 W. 59th St., New York. Editor, R. Connelly. Stories for adults, in series, 900 to 1200 words. Outright purchase at 1½¢ per word. General articles, preferably with photographs, also short fiction. Buys first and second American serial rights.

International News Service, 21 Spruce St., New York. "Wire News" service only.

International Press Bureau, 118 N. La Salle St., Chicago, Ill. Editor, William Gerard Chapman. Exclusively fiction, but not single stories. Second rights. Query before submitting.

International Syndicate, 213 Guilford Ave., Baltimore, Md. Editor, Howard E. Miller. All material supplied by salaried contributors.

International Writers, Inc., 80 Lafayette St., New York. Editor, S. S. McClure. Short-stories, novelettes and novels—second serial rights only.

Johnson Features, Inc., 1819 Broadway, New York. Editor, W. H. Johnson. Uses Sunday pages, largely staff written. Flat rates, on publication.

Keystone Feature Service, 801 Federal St., N. S., Pittsburgh, Penn. Manager, Joe Jay Freeman. Use short-stories of 1200 to 2000 words that will interest readers of weekly papers published in small towns. Payment made on acceptance. There is no fixed rate, material being paid what it is worth.

Keystone Feature Syndicate, 512 Victory Bldg., Philadelphia, Penn. Manager, H. L. Cassard.

King Editors Features, 1170 Broadway, New York.

King Features Syndicate, 241 W. 58th St., New York. Associated with International Feature Service. Long and short fiction, novelettes. General articles, preferably with photographs. Query before submitting. Flat rates. Buys first and second American serial rights. Material mostly supplied from inside. Might consider really new ideas.

The Literary Digest Newspaper Syndicate, 354 Fourth Ave., New York. Editor, S. S. McClure. Purchases only second serial rights, short-stories, novels, and novelettes.

McClure Newspaper Syndicate, 373 Fourth Ave., New York. Editor, C. C. Eastman. Fiction not exceeding 1200 words. Outright purchase, 1c to 2c a word. (Includes Wheeler Syndicate.)

McNaught Syndicate, Inc., 1475 Broadway, New York. Editor, Charles B. Driscoll. Features by Irvin Cobb, O. O. McIntyre and others equally well known.

Metropolitan Newspaper Service, 120 Nassau St., New York. Editors, Maxmilian Elser, Jr.; Earl J. Hadley. Cartoons, articles, fiction, on order only.

Nast Syndicate, 19 W. 44th St., New York. Fashion material from Vogue and Vanity Fair. No outside material.

Nation-Wide Service, 614 Park Bldg., Cleveland, Ohio. Cartoons, comics, news photographs, editorials in neat form for weekly newspapers.

N. E. A. Service, Inc., 1200 W. 3rd St., Cleveland, Ohio. Editors, J. W. Dean; Herbert Walker. Fiction, short articles and photographs. Flat rates. Buys second American serial rights. Reports within 3 weeks.

Newspaper Feature Service, 241 W. 58th St., New York. Editor, Brett Page. Single features, fiction and non-fiction; information features. General articles, for daily and Sunday magazine pages. Flat rates. Buys all rights in manuscripts. Reports within two weeks.

New York Herald-Tribune Syndicate, 225 W. 40th St., New York.

New York World Syndicate, Pulitzer Bldg., New York. Sunday editor, W. H. Cosgrove. Human-interest stories originating in New York. Second serials.

Pacific News Bureau, Los Angeles, Calif. Manager, A. F. Power.

Pacific Press Periodical Syndicate, Mountain View, Calif. Editor, A. L. Baker. Religious feature articles at a moderate scale of prices. Query this market before submitting.

Premier Syndicate, Inc., 241 W. 58th St., New York. General articles. Pays on acceptance, flat rates. Buys all rights in manuscripts. Reports within 2 weeks.

Public Ledger Syndicate, Independence Square, Philadelphia, Penn. Editor, John E. Watkins. Feature articles—especially the short and unusual. Query before submitting.

Putnam Syndicate, 2 W. 45th St., New York. Editor, George T. Bye. News features, general articles, memoirs and films. Buys all American serial and film rights. Pays on publication, 10 to 50% of gross.

Quality Newspaper Features, 961 St. Nicholas Ave., New York.

Republic Syndicate, 25 E. 26th St., New York.

Science Service, 21st and B Sts., N. W., Washington, D. C. Dr. Edwin E. Slosson, Director; Watson Davis, Managing Editor. Reports: "Science Service is purchasing two kinds of material. Interested in obtaining first-hand and thoroughly authentic news of the progress of science throughout the world. Although we have correspondents in the principal centers of research, we are interested in adding to their number and will be glad to have news from others. This material is used in our news service and should be written in news style, and should not be longer than 700 words at the most. We are also issuing a 1500 words Sunday feature story, illustrated with four or five drawings or pictures, each week, and we purchase these occasionally from competent writers. Two prime requisites of Science Service material are scientific accuracy and interest." Buys all rights. Reports within a week. Pays on acceptance, 1c a word, up.

Select Features Co., 222 W. 58th St., New York. Editor, A. A. Preciado. Articles and fiction. Query before submitting.

Smith Service, 1235 Gates Ave., Brooklyn, N. Y.

Southern Trade Press Service, P. O. Box 1671, Atlanta, Ga. Stories on merchandising subjects, suitable for trade journals, from 100 to 1500 words. Photographs or other illustrations are desired with all stories. Unusual plans and ideas, credits and collections, display or direct mail advertising, salesmanship, buying, system, store management and equipment, descriptive stories of successful retail stores, etc., are wanted. Will make an offer for any acceptable stories, and payment will follow promptly at good rates.

Thompson Feature Service, 45 W. 16th St., New York. Query first.

Thrift Syndicate, 605 N. Michigan Ave., Chicago, Ill. Not a newspaper syndicate. Issues bank and bond house organs. Stories and articles of 500 to 700 words, with thrift as a dominant theme. Novel, ingenious plans for saving and concrete results. Payment prompt.

Trade Service Bureau, 316 Commerce-Guardian Bldg., Toledo, Ohio. Manager, Robert H. Neill. A general News and Information Bureau, covering the states of Ohio, Michigan and Indiana. Want news of all new contemplated businesses; Grocery, Hardware, Restaurant, Clothing, Beauty Parlors, Drug Stores, Barber Shops, Confectionery Stores, etc. Also on all new buildings. This news must come from the aforementioned states. Such reports must reach them before the firm or store is actually opened for business. Give the name of the proprietor, or general manager, of the new enterprise, address and class of business they are contemplating. Pay a flat rate of 35c each for reports on all new enterprises, and a flat rate of 50c each for reports on business enterprises where the correspondent includes information as to whether the new store or firm need fixtures, merchandise or anything in the mercantile line.

United Feature Service, World Bldg., New York.

Universal Trade Press Syndicate, 522 Fifth Ave., New York. Editor, Myron S. Blumenthal. Trade and technical magazine features, articles on sales plans, first-hand business data, interviews with national figures on commercial subjects. Business fiction 2500 to 3000 words—leading character should be someone in a special trade. News correspondence; radio trade features; brief stories about conspicuously successful sales people. Wants trade paper correspondents in many sections. Payment for accepted material on publication on a 50-50 basis. Buys first American serial rights.

Christy Walsh Syndicate, 50 E. 42nd St., New York. A syndicate offering an array of "talent-features" by prominent newspaper and magazine writers.

World Color Printing Co., 714 Lucas Ave., St. Louis, Mo. Manager, R. S. Grable. Daily and Sunday mat features and cartoons in color and black and white. Staff supplies all material.

World-Wide News Service, 15 School St., Boston, Mass. Manager, J. J. Bosdan. Specializes on "mail news". Photographs. Reported not in the market for outside submissions.

Educational Publications

These are class periodicals, centering around the business of teaching. The major portion of the articles printed derive their data from teaching experience. Yet teachers are not the only ones that can contribute to these magazines, as might wrongly be surmised. Mothers will often be able to supplement school-room practice with practical advice; and with their experience in the Parent-Teacher movement; physicians may offer articles from the viewpoint of hygiene; and the skillful general writer can re-handle suitable material, such as recitations and games, previously used in other form in children's or household magazines.

The scale of payment for material used by these magazines is not high. Much of it is offered gratis, speeches at conventions, news items, construction notes on new school buildings, etc. Very little fiction is to be found in these periodicals; what there is consists principally of children's stories for re-telling.

American Childhood, 4 Cross St., Springfield, Mass. Monthly, 25c; \$2.00. Formerly Kindergarten and First Grade. Editor, Carolyn Sherwin Bailey. Material should be sent to American Childhood, Editorial rooms, at 120 E. 16th St., New York. Reports: "In the market for interesting accounts of kindergarten and primary expansion, how the teaching of young children is being carried on in unusual and out-of-the-ordinary ways. These news-feature stories should be from 2000 to 2500 words in length, accompanied by photographs if possible. Welcomes news items telling whatever is being accomplished in national and local organizations and by individual teachers for better childhood in the school, the home and community. For mothers, use articles of 1600 to 2000 words, giving practical help for the pre-school child, covering health of the nursery child, home discipline, home use of the materials and tools of early education and suggestions for co-operation between home and school. Timely material should be sent four months in advance of the date for which prepared, except in the case of news items, which may be scheduled in a month. Rate of payment varies.

American Education, 675 Boylston St., Boston, Mass. Nine times a year, 25c; \$2.00. Editor, Prof. Herbert Blair. Educational articles from 1000 to 2000 words, not theoretical, dealing with research and the technique of teaching. Personal opinions on educational subjects unsupported by experimental evidence cannot be used. 500 to 1000 word descriptions of successful teaching devices. No photographs. No payment.

American Educational Digest, 1126 Q St., Lincoln, Nebr. Monthly, 35c; \$3.00. Editor, Frank A. Weld. Largely digested material. However, uses live matter, relating to education, which promotes human interest in that subject. Photographs.

American Educational Review, 314 W. Superior St., Chicago, Ill. Monthly, 20c; \$2.00.

American Journal of Science, New Haven, Conn. Monthly, 50c; \$6.00. Editor, Edward S. Dana. No fictional material.

The American Penman, 55 Fifth Ave., New York. Monthly, 10c; \$1.25. Editor, A. N. Palmer. Articles on practical penmanship in the public and private schools, articles on business English, commercial law, bookkeeping and accounting, 1500 to 2000 words in length. Pays on publication.

American Physical Education Review, 820 State St., Springfield, Mass. Monthly, except July, August and September; \$3.50. Editor, Dr. J. H. McCurdy. Material usually invited.

American School Board Journal, 422 Milwaukee St., Milwaukee, Wis. Monthly, 25c; \$3.00. Editor, Wm. C. Bruce. Special articles on problems of school administration, school finance, accounting, architecture, heating and ventilation—any of the problems that interest school board members or superintendents of about 1000 to 5000 words; occasionally humor and anecdotes; photographs of school buildings and of prominent school men. Pays on acceptance, at rate of $\frac{1}{2}$ c to 1c a word.

American Shorthand Teacher, 16 W. 47th St., New York. Monthly, 10c; \$1.00. Editor, John Gregg. No outside material.

American Speech, Mt. Royal and Guilford Aves., Baltimore, Md. Monthly, 40c; \$4.00. Editor, Dr. Louise Pound. A progressive record of the living language. Representative subjects: "Comments on Current Usage", "Phenomena of Vocabulary", "Shifting Pronunciations", "Speech in the Schools", etc. Does not pay for material.

Arizona Teacher, Phoenix, Ariz. Monthly, except July and August; \$1.50. Editor, Miss C. Louise Boehringer.

Astrophysical Journal, Univ. of Chicago Press, Chicago, Ill. Monthly, 75c; \$6.00. Editors, Edwin B. Frost, George E. Hale, and Henry G. Gale. Devoted to astronomy. Technical research only.

Bulletin of Bibliography, 83 Frances St., Boston, Mass. Three times a year; \$3.00. Editor, Frederick W. Faxon. Devoted to bibliographical and other material for librarians.

Business Educator, 612 N. Park St., Columbus, Ohio. Monthly, except July and August, 15c; \$1.25. Editor, E. W. Blosier. No paid material.

Chautauquan, Chautauqua, N. Y. Weekly, except July and August; \$1.50. Entertainment material, lyceum news.

Childhood Education, Mt. Royal and Guilford Aves., Baltimore, Md. Editor, May Murray, 1201 16th St., N. W., Washington, D. C. Ten times a year, 25c; \$2.50. Practical articles giving accounts of worth-while experience in kindergarten, first or second grade teaching.

Christian Educator, Witherspoon Bldg., Philadelphia, Penn. Quarterly; 25c. No outside matter.

Classical Journal, Univ. of Chicago, Chicago, Ill. Monthly, 30c; \$2.50. Editor, F. J. Miller. Organ of the Classical Association. No paid material.

Colorado School Journal, Commonwealth Bldg., Denver, Colo. Monthly, 10c; \$2.00. Editor, H. B. Smith.

Co-operative School Bulletin, Lock Box 1, Auburn, Ind. Ten issues a year, 10c; \$1.00. Editor, Clarence Green. Articles on teaching of English, letter writing, course outlines, etc.

Correct English Magazine, 1516 Maple St., Evanston, Ill. Monthly, 25c; \$2.50. Editor, Josephine Turck Baker. Does not accept contributions.

Country Teacher, Altamont, Ill. Monthly; \$1.50. Editor, H. H. Bailey. Written by the editor.

Current Events, Capitol Square, E., Columbus, O. Weekly; 50c. Editor, Preston Davis. News digest. Staff prepares material.

Education, 120 Boylston St., Boston, Mass. Monthly, except July and August, 35c; \$4.00. Editor, Frank H. Palmer. Uses education articles exclusively; and some verse. Does not pay.

Educational Administration and Supervision, 10 E. Center St., Baltimore, Md. Monthly, 40c; \$3.00. Editor, H. E. Buchholz. Uses educational matter exclusively of a technical nature.

Educational Issues, 801 Occidental Bldg., Indianapolis, Ind. Monthly, 20c; \$1.50. Editor, J. J. Pettijohn. Indiana education. Articles about school and college work for teachers.

The Educational Review, Garden City, L. I., N. Y. Monthly, 35c; \$3.00. Editor, William McAndrew. Articles of 3000 words of a general character, pertaining to all types of educational activity but limited in grade somewhat to work being done in junior high schools, high schools, colleges and universities. Photographs for a portrait section of eminent educational people. Do not pay, as a rule, for unsolicited manuscripts; when payment is made, it is made on acceptance.

Elementary School Journal, Chicago, Ill. Monthly, except July and August, 25c; \$2.50. Editor, C. H. Judd. Non-paid scientific articles.

English Journal, 506 W. 69th St., Chicago, Ill. Monthly; \$3.00. Editor, W. Wilbur Hatfield. Does not pay for contributions.

Gregg Writer, 295 Fifth Ave., New York. Monthly, except July and August; \$1.50. Editor, John Robert Gregg. Stenographic.

High School Life, 81 E. Madison St., Chicago, Ill. Monthly, 10c; 50c. Editor, Florence Forbes. Stories from 3000 to 6000 words, also longer stories for serials. No juvenile material used. No photographs. Payment on publication.

Illinois Teacher, Bloomington, Ill. Monthly, except July and August. Editor, Robert C. Moore.

Industrial Arts Magazine, 129 Michigan St., Milwaukee, Wis. Editor, E. J. Lake. Articles on any phase of teaching shop work in schools, particularly organization, teaching methods, projects and problems, materials in wood work, sheet metal, printing, machine shop, concrete basketry, electricity, auto mechanics, plumbing, farm shop, mechanical and free-hand drawing, etc. A great deal of free-lance material cannot be used because it lacks the school slant and fails to embody pedagogical principles. Payment on acceptance.

Industrial Education Magazine, 237 N. Monroe St., Peoria, Ill. Monthly, 25c; \$2.00. Editors, Charles A. Bennet, William T. Bawden. For supervisors, directors, and teachers interested in industrial education. In the general department of the magazine, articles of from 1000 to 2000 words are printed; in the special departments, articles of from 200 to 600 words. These should be on the different phases of industrial education in the schools; such as, electrical work, cement work, woodworking, metal-work, farm mechanics, mechanical drawing, arcrafts, printing and book-

binding, auto mechanics, etc. Not, however, interested in any phase of girls' work. It is desirable that photographs and drawings accompany articles. Articles of from 200 to 600 words under the following subjects: printing and bookkeeping, auto mechanics, farm mechanics, woodworking, metalworking, mechanical drawing, art crafts, and electrical work.

Intercollegiate World, Thompson-Williams Publishing Co., Charles St., Baltimore, Md. Monthly, 35c; \$3.00. Editor, John W. Williams. Contains articles on university and educational subjects, primarily. Also a few general articles, stories, sketches, and poems by undergraduates of all American universities and colleges.

International Journal of Religious Education, 5 Wabash Ave., Chicago, Ill. Monthly; \$2.00. Editor, W. Edward Raffety. Articles secured by direct correspondence.

Journal of American Folk-Lore, 31 E. 10th St., New York. Quarterly; \$4.00. Editor, Franz Boas.

Journal of American History, 37 W. 39th St., New York. Quarterly, \$1.25; \$5.00. Editor, Frank Allaben. A historical review.

Journal of Education, 6 Beacon St., Boston, Mass. Weekly; \$3.00. Editor, A. E. Winship.

Journal of Educational Psychology, 10 East Center St., Baltimore, Md. Monthly, 50c; \$4.00. Editor, Harold O. Rugg.

The Journal of the National Education Association, 1201 16th St., N. W., Washington, D. C. Monthly, 25c; \$2.00. Editor, Joy E. Moreau. Articles on the various phases of education in the United States, many of which are contributed addresses. Do not pay for material.

Kindergarten-Primary Magazine, Manistee, Mich. Every two months, 20c; \$1.00. Editor, Grace C. Dow. A limited number of short poems, from four to eight lines, for children from four to six years of age; also practical hints and suggestions relating to training little children in the kindergarten and primary schools, written by kindergarteners and primary teachers who are now engaged in the work. Children's oral stories.

Language, Linguistic Society of America, Univ. of Pennsylvania, Philadelphia, Penn. No outside material.

The Magazine World, 8 Arlington St., Boston, Mass. Monthly, 25c; \$2.00. This magazine reprints complete stories, essays, poems, and articles from the best literary monthlies for comparative use in the classroom. Uses no original material.

Mentor, 250 Park Ave., New York. Monthly, 35c; \$4.00. Editor, W. D. Moffat. An illustrated journal of information. Authoritative material on history, science, biography, nature, music and all cultural objectives, editorially planned. Articles run to 2500 words. Better to query before submitting.

Middle West School Review, 613 S. 13th St., Omaha, Neb. Monthly, 15c; \$1.50. Editor, H. M. Eaton.

Midland Schools, Youngerman Bldg., Des Moines, Ia. Monthly; \$1.50. Editor, Chas. F. Pye. Local contributions only.

Midwest School Journal, 1405 Centennial Ave., St. Louis, Mo. Monthly, 25c; \$2.00. Editor, A. T. Powell. Articles of general interest to the schools in the Midwest, courses of study, teachers, etc.

Missouri School Journal, Jefferson City, Mo. Monthly, 15c; \$1.25. Editor, Albert S. Lehr.

Modern Language Notes, Johns Hopkins University, Baltimore, Md. Monthly, 50c; \$5.00. Editor, James W. Bright. Devoted to scholarly study of modern languages and literature. Does not pay for contributions.

The Music Educator, 187 Broadway, Portland, Ore. Six times a year; distributed free to homes by music teachers. Editor, C. Drake. Use articles not longer than 300 words, promoting music study as part of the child's education, telling parents the value of training the fingers in music, and how to keep the child interested. Also use articles telling of "successful children" in music, and how the success was accomplished through the parents. No photographs used. Payment made on publication.

Normal Instructor and Primary Plans, Dansville, N. Y. Monthly, 20c; \$2.00. Editor, Mrs. Elizabeth P. Bemis. Editorial Dept., 514 Cutter Bldg., Rochester, N. Y. Material applicable to public school children of 6 to 14 years. Educational articles describing unusual public school work by primary teachers using original ideas in harmony with the best pedagogical principles. Story material inculcating ideas of truthfulness, honor, patriotism. Seasonable material for holidays; birthdays of Lincoln and Washington, etc. Recitations of four to sixteen-line rhymes for young children. Pageants and simple plays. Payment for prose at 1c a word, on acceptance.

The North Carolina Teacher, 126½ E. Horgett St., Raleigh, N. C. Monthly, 25c; \$2.50. Editor, M. R. Trabue. Organ of the State Teachers' Association. No payment made.

Ohio Teacher, 71 E. State St., Columbus, Ohio. Monthly, 15c; \$1.25. Editor, Henry G. Williams. Timely articles on unsettled educational questions, of 1000 to 1800 words. Photographs. Manuscripts reported on promptly. No payment as a rule.

Oralism and Auralism, 3202 N. 48th St., Omaha, Nebr. Quarterly. Assistant Editor, Irene B. Young. A scientific and pedagogic magazine interested in speech correction and the teaching of speech to the deaf. Articles on the project method and pre-school education. Directions for language games. Discussions of Dalcroze work as used in hearing schools, especially the first grades. No payment made.

Oregon Teachers' Monthly, 215 S. Commercial St., Salem, Ore. Monthly, 15c; \$1.25. Editor, R. J. Hendricks. Articles of a pedagogical nature contributed by educators. Does not pay for articles.

Pennsylvania School Journal, 400 N. 3rd St., Harrisburg, Penn. Ten times a year, 25c; \$2.00. Editor, J. Herbert Kelley. Articles on school problems, health, education, etc.

Pitman's Journal, 2 W. 45th St., New York. Monthly, 10c; \$1.00. Editor, Clarence A. Pitman. Articles on shorthand and typewriting. Reports in ten days. Pays on publication.

Primary Education-Popular Educator, 234 Boylston St., Boston, Mass. Monthly, 25c; \$2.00. Editor, Margaret A. Whiting. A magazine of methods and devices for school teachers, and interested only in articles that relate directly to education of all grades. Pageants for schoolroom use; projects for grade use. Pays after publication.

The Progressive Teacher, Arnstein Bldg., Morristown, Tenn. Monthly, 25c; \$2.00. Editor, Sam Y. Adcock. A monthly magazine devoted to education. Articles on primary devices and projects, manual training, junior high and high school work; life sketches of leading educators, etc. Illustrations of school buildings, little sketches, stories, plays that can be used in schools. Pays on publication at rate of \$1.50 per page.

Public School Music Bulletin, 3798 S. Harvard Bldg., Los Angeles, Calif. Monthly; \$1.00. Editor, Emma M. Bartlett. Devoted to musical educative matters.

The Quarterly Journal of Speech Education, Albion, Mich. Quarterly, 75c; \$2.50. Editor, H. L. Eubank. Articles on subjects related to speech training, voice rhetoric, psychology of speaking and reading, teaching methods, phonetics, speech correction, oral expression, interpretation, public speaking, acting, play productions, and orthoëpy. News and notes of the profession of teaching speech.

School, 156 Fifth Ave., New York. Weekly; \$2.00. Editors, H. S. Fuller and C. H. Hamlin. A newspaper devoted to school and teaching interests.

The School Arts Magazine, 44 Portland St., Worcester, Mass. Monthly, 35c; \$3.00. Editor, Pedro J. Lemos. An illustrated magazine for teachers of drawing, art, and industrial work. Brief articles on school arts and projects, pen, pencil and charcoal drawing, cut-outs, etc. Editorial communications should be sent to Stanford University. Payment on publication.

School Music, Keokuk, Ia. Every two months; \$1.00. Editor, P. C. Hayden.

School News and Practical Educator, Taylorsville, Ill. Monthly, 15c; \$1.50. Editor, Mrs. C. M. Parker.

School Review, Chicago, Ill. Monthly; \$2.50. Editor, R. L. Lyman. Articles for teachers in secondary schools. No payment.

School Science and Mathematics, 2055 E. 72d Place, Chicago, Ill. Monthly, except July, August and September, 30c; \$2.50. Editor, Charles H. Smith. Uses no outside contributions.

School World, Farmington, Me. Monthly, except July and August, 5c; 50c. Editor, H. L. Goodwin. Brief and timely articles on school work for each grade, prescribing naturally dull topics to make them interesting, and brief items of an instructive nature. Use photographs occasionally, showing effective school methods, equipment, or work. Do not pay high prices, but pay promptly.

School and Society, Grand Central Terminal, New York. Weekly, 15c; \$5.00. Editor, J. McKeen Cattell. Prints brief essays and articles for and by teachers on teaching subjects.

Sierra Educational News, Phelan Bldg., San Francisco, Calif. Monthly, 20c; \$2.00. Editor, A. H. Chamberlain. Official organ of the California Teachers' Association. Devoted largely to educational news in this field. Educational papers from 300 to 1000 words in length.

Southern School Journal, Northern Bank Bldg., Cynthiana, Ky. Monthly, 15c; \$1.50. Editor, O. S. Deming.

Training School Bulletin, Vineland, N. J. Monthly, 10c; \$1.00. Editor, E. R. Johnstone. A journal dealing with the psychology and education of backward children.

Utah Educational Review, Salt Lake City, Utah. Monthly, except July and August; \$1.25.

Virginia Journal of Education, State Office Bldg., Richmond, Va. Monthly, except July and August; \$1.00. Editor, Cornelius J. Heatwole.

Volta Review, 1601-35th St., N. W., Washington, D. C. Editor, Josephine B. Timberlake. Monthly; \$3.00. Articles concerning the teaching of speech to little deaf children under conditions that will insure constant practice in speech. Also suggestions that hard-of-hearing adults take up the study of lip-reading as soon as possible. Details telling how mothers of deaf children have taught their children at home. Photographs that tell a story. Usually pays \$1.00 each for prints. Pays \$2.00 a page of about 750 words, for acceptable articles. Payment follows publication.

Western Journal of Education, Hearst Bldg., San Francisco, Calif. Monthly, 15c; \$1.50. Editor, Harry Wagner. Publishes on a royalty basis manuscript suitable for supplemental reading in schools. Reports in thirty days.

Wisconsin Journal of Education, 717 Beaver Bldg., Madison, Wis. Monthly, except July and August; \$2.00. Editor, E. G. Duodne. The official organ of the Wisconsin Teachers' Association. Does not buy any articles.

The World Review, Mt. Morris, Ill. Weekly, 10c; \$3.00. Editor, Herbert Askwith. An editorial review magazine, with articles on literature, science, politics, language, etc., suitable for reading in the schools. Illustrated.

Magazines Devoted to Recreation, Sports, Show Animals, Games, and Hobbies

Writers are almost always people who have many interests in life. They match their wits in games of skill; the intense application of the desk is varied with hours of recreation; some of them keep prize pets, and still others are enthusiastic motorists or aviators.

These hobbies may very properly be capitalized—there being precedent in plenty for such a proceeding. If you go on a fishing trip, fill your notebook with material for later use. Take photographs also. A prominent author not long ago motored through Northern China. Articles based on such experiences would have all the natural appeal of the popular travel article with an added appeal to the motorist. And it is not necessary to go to North China.

These magazines cover a wide range of interest. Some have small circulations, and do not ordinarily pay for manuscripts. Many of the periodicals welcome gratuitous experience-letters from subscribers and readers. Photographs heighten the value of articles in nearly every instance.

Alabama Sportsman, 419½ N. 21st St., Birmingham, Ala. Monthly; \$2.00. Editor, W. Worthington Wells. Devoted to hunting and fishing.

All About Switzerland, 241 Fifth Ave., New York. Published ten times a year, 10c; \$1.00. Editor, F. Dossenbach. Articles on travel in Switzerland in general from 1800 to 2500 words; small items pertaining to Switzerland; items of general interest to travelers, but always with Switzerland outstanding. No photographs. Payment on publication.

American Chess Bulletin, 150 Nassau St., New York. Monthly and bi-monthly; \$3.00. Editor, Hermann Helms.

The American Collector, Metuchen, N. J. Monthly, 50c; \$3.60. Editor, Charles F. Heartman. Short essays pertaining to famous American booksellers, auctioneers, collectors, printers, librarians, painters, engravers, furniture-makers, glass-blowers, etc.; also bibliographies of American authors prior to 1860, with illustrations. Payment on acceptance at 1c a word and up; extra for photographs.

American Cricketer, 610 Second St., Philadelphia, Penn. Monthly, 15c; \$1.00. Editor, A. J. Henry. Articles of 100 to 500 words on cricket, association football, golf and tennis; also verse relating to the same sports. Reports immediately.

American Field, 440 S. Dearborn St., Chicago, Ill. Monthly; \$5.00.

American Golfer, 353 Fourth Ave., New York. Monthly, 25c; \$3.00. Editor, Grantland Rice. Articles dealing with amateur sports and outdoor life, golf, tennis, polo, trapshooting and the like. These should run from 1200 to 1800 words in length. Wherever possible, photographs should accompany contributions. Short fiction manuscripts dealing with sport

subjects not exceeding 3500 words in length. Payment on publication. A limited market.

American Lawn Tennis, 461 Eighth Ave., New York. Fifteen numbers; \$4.00. Editor, S. Wallis Merrihew. No fiction. Special articles, verse and humor, and anecdotes, but all must be highly specialized. The same applies to photographs. Payment on publication at ½c to 1c per word.

American Motorist, 1108 16th St., N. W., Washington, D. C. Monthly, 15c; \$1.50. Editor, Ernest N. Smith. Articles showing individual, sectional and state-wide benefits won through the existence of good roads, and articles showing benefits lost and losses suffered through non-existence of highways; also well-written stories of motor tours to places of beauty and historic interest; experiences on the road that may be helpful to other tourists; practical helps and camping experiences. Ideal length for articles, 1500 words. Good photographs. Payment on acceptance at good rates.

American Rifleman, Woodward Bldg., Washington, D. C. Every two months, \$3.00. Editor, John Roban. Articles on rifle and shotgun marksmanship; big game hunting—up to 5000 words. Photographs. Pays 1c a word.

American Sportsman, 1426 W. 3rd St., Cleveland, Ohio. Weekly, 10c; \$3.00. Editor, L. G. Duffy. Cover the field of harness, horse racing. No contributions desired.

The Antiquarian, 461 Eighth Ave., New York. Monthly, 30c; \$3.00. Editor, A. F. Bollinger. For the collector of antiques and rarities. Illustrated. Articles not over 2000 words by authorities. Pays 1c to 2c a word after publication.

The Antique Journal, 133 Kearney St., San Francisco, Calif. Monthly; \$5.00. Antiques.

Antiques, 683 Atlantic Ave., Boston, Mass. Monthly, 50c; \$4.00. Editor, Homer Eaton Keyes. Does not go into architecture, sculpture, or paintings. Articles about 2000 words on the following topics: books, bronzes, china, clocks, coins, draperies, etchings, fabrics, furniture, glassware, hardware, jewelry, laces, lamps, medals, pottery, porcelain, pewter, rugs, silverware, stamps, tapestries, and wall coverings. Articles should be well illustrated, and should be authoritative, quoting references, either of books or people. The editor would be glad to have outlines submitted of the proposed articles, together with a list of possible photographs. Payment on publication at 1c to 3c a word.

Apropos, 4223 Lindell Blvd., St. Louis, Mo. Monthly, 25c; \$2.00. Editor, H. A. Perrill. Fiction, satire, humor—anything of a light breezy nature with the automobile slant. Modeled largely after Vanity Fair and the like, but the emphasis is on motor cars. Photographs of anything of an unusual artistic nature with the auto touch are wanted. Payment on acceptance at 1c a word.

Aquatic Life, 614 N. Chester St., Baltimore, Md. Monthly; \$1.00. Editor, August M. Roth. A periodical devoted to the care of fishes in aquaria. Not much outside material.

Auk, Cherrydale, Va. Quarterly, \$1.00; \$4.00. Editor, Dr. Witmer Stone. This publication is the official organ of the American Ornithologists' Union—a scientific Society, interested in the classification and observation of birds. It does not pay for articles.

Bantams and Ornamental Fowls, 614 N. Chester St., Baltimore, Md. Monthly, 10c; \$1.00. Editor, August M. Roth. Articles by special contributors.

Baseball Magazine, 70 Fifth Ave., New York. Monthly, 20c; \$2.00. Editor, F. C. Lane. Use no fiction, but can use a limited amount of baseball material; general articles on the game and occasional bits of verse. Rates are from ½c to 1½c a word, varying with the nature of the material used, and payment is made on publication.

Billiards Magazine, 35 S. Dearborn St., Chicago, Ill. Monthly; \$3.00. Editor, J. G. Davis.

Bird Lore, Crescent & Mulberry Sts., Harrisburg, Penn. Every two months; \$1.50. Editor, Frank M. Chapman. A publication devoted to ornithology in all its branches, and articles intended for its pages should be original observations of bird life. The length of articles should not exceed 1500 to 2000 words, and if illustrated with clear and interesting photographs of wild bird life, so much the better. Does not pay for manuscripts, but pays \$2.00 each for photographs.

Boating, 337 Hippodrome Bldg., Peoria, Ill. Monthly, 10c; \$1.00. Editor, A. T. Griffith. Devoted to motor boating. Do not purchase outside manuscripts.

Bookman's Journal, 62 W. 45th St., New York. Monthly, 50c; \$6.00. Devoted to book and print collecting.

Bowlers' Journal, 815 Exchange Ave., Chicago, Ill. Weekly; \$3.00.

Cage Bird World, 614 N. Chester St., Baltimore, Md. Monthly, 10c; \$1.00. Editor, August M. Roth. Articles by special contributors.

Catdom, 614 N. Chester St., Baltimore, Md. Monthly, 10c; \$1.00. Editor, August M. Roth. Articles by special contributors.

Cat Review, 35 W. 130th St., New York. Monthly, 10c; \$1.00. Editor, Helen E. Brown. Short articles of 300 to 1000 words with reference to cats. Photographs. No payment.

Collyer's Eye, 151 No. Michigan Ave., Chicago, Ill. Weekly, 25c; \$10.00. Editor, E. G. Brands. Uses feature sport articles, timely sport news of national interest, and financial news not over 300 words. Also photographs if pertinent.

Collyer's Mid-Weekly, 151 N. Michigan Ave., Chicago, Ill. Weekly, 10c; \$5.00. Editor, E. G. Brands. Uses feature sport articles, timely sport news of national interest, not over 300 words. Also photographs if pertinent. Reports on receipt and pays on publication.

The Connoisseur, 1 W. 47th St., New York. Monthly, 75c; \$7.50. Contains authoritative articles on paintings, pottery, furniture, silver and other collectible antiques of every description. Its departments deal with "Notes and Queries", "In the Salesroom", "The Bookshelf", "Current Art Notes", and "American Notes". Each issue contains full page colour plates.

Dogdom, Battle Creek, Mich. Monthly, 20c; \$2.00. Editor, F. E. Bechmann. Very little need for material by others than regular staff, unless it is something very unusual that has to do with dogs. Payment on acceptance.

Dog Fancier, 26 N. Jefferson St., Battle Creek, Mich. Monthly, 20c; \$2.00. Editor, H. E. Dando. Articles of interest to dog owners or

articles about dogs of general interest to the public. Articles may be technical, taken from real life, or purely fictional. Photographs are desired with articles. Payment is made on publication. A good deal of material is furnished gratis by dog owners.

The Dog News, 128 Opera Place, Cincinnati, Ohio. Monthly; \$1.00. Editor, Dr. Glenn Adams. All material furnished gratis by dog fanciers of the country.

Dog World, 1922 Lake St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, William Lewis Judy. Draws its patronage from professional dog people, those who breed, raise and exhibit dogs of pedigree. Practical and technical information regarding breeding, care of dogs, kenneling and the like. Only those who have expert knowledge of dogs should submit manuscripts. Uses photographs extensively but does not pay for them. Payment on acceptance.

The Fairway, 127 Montgomery St., San Francisco, Calif. Monthly; \$4.00. Editor, R. Hay Chapman. An illustrated review of all-year golf and other sports. Contributions invited; original photographs especially desired. Payment on publication.

Feathered Warrior, Hialeah, Fla. Monthly; \$1.50. Editor, J. H. Wendler. A publication devoted to game fowl.

Field and Fancy, 205 W. 34th St., New York. Weekly; \$3.00. Editor, F. J. Skinner. Print articles covering canine subjects. Photographs of dogs. Do not use outside material.

Field and Stream, 249 W. 34th St., New York. Monthly, 25c; \$3.00. Editor, Roy Holland. Illustrated. Outdoor stories of shooting, fishing and camping, of about 3500 words, illustrated with good photographs of human interest. Payment on acceptance at 1c a word.

Forest and Stream, 221 W. 57th St., New York. Monthly, 25c; \$3.00. Editor, William Bruette. Articles of about 2500 words, on hunting, fishing, camping, woodcraft, etc., containing practical information; and hints and new "kinks" for sportsmen. Also stories of 3000 words, or serials of about 15,000 words. Photographs are used to illustrate articles. Pays on publication at ½c a word.

Fur-Fish-Game, 174 E. Long St., Columbus, Ohio. Monthly, 25c; \$2.00. Editor, A. R. Harding. Articles from the person who writes of his living "What he knows" along the line of Hunting, Trapping, Fur Raising, Medicinal Root Growing, Camping, Woodcraft, etc. Prefer illustrated articles ranging from 1000 to 5000 words. Want actual names, dates and places mentioned. Payment usually on acceptance.

Game Breeder, 20 E. 42nd St., New York. Monthly, 20c; \$2.00. Editor, Dwight W. Huntington. Articles up to 2000 words on practical experiences in game and fish breeding, descriptions of game farms, clubs, and fishing syndicates, photographs suitable for articles mentioned. Payment on publication.

Golf Illustrated, 425 Fifth Ave., New York. Monthly, 50c; \$5.00. Editor, J. L. Brown. Articles and photographs on golf. Reports promptly. Pays on publication.

Grit and Steel, Gaffney, S. C. Monthly, 15c; \$1.50. Editor, E. H. DeCamp. Devoted to the interests of the Game Fowl fraternity. Uses no outside material.

Guide to Nature, South Beach, Conn. Monthly; \$1.50. Editor, E. F. Bigelow. A clearing house for observations of members of the Agassiz Association.

Hi-Prep Sports Magazine, National Sports Pub. Co., Mills Bldg., Washington, D. C. Monthly, 15c; \$1.50. Editor, Gene Starr. Short snappy stories regarding athletes, teams and coaches, which would carry a moral in them. Nothing regarding the mixing of sexes. Also some good coaching dope. Readers average around 19 years old. Facts can be woven in stories. How they got money to do different things; making athletes of themselves; going to school yet making money on the side; future careers. In fact, anything which would aid young men and women in the true sense of the word. Also use photographs pertaining to athletics in high and prep schools.

The Horseman and Fair World, 301 Jackson Bldg., Indianapolis, Ind. Weekly, 15c; \$4.00. Editor, George M. Gahagan. But little material is used aside from three special numbers issued each year. News matter is given preference. Has a limited need of fiction relating to racing or horses generally.

Horseshoe World, London, Ohio. Monthly, 10c; \$1.00. Editor, Raymond B. Howard. Will accept horseshoe pitching news of almost any character and in certain instances can use good articles. Prefer to have writers query them before submitting material. Manuscripts reported on within three weeks, and payment made on publication.

Hounds and Hunting, 255 N. Main St., Decatur, Ill. Monthly, 15c; \$1.50. Editor, Eugene Linxweiler. Hunting and outdoor articles not to exceed 1500 words. Rates are low, but treatment is courteous.

Hunter's Horn, Republic Star Bldg., Tahlequah, Okla. Monthly. Editor, A. B. Hartman. A fox and wolf hound magazine.

Hunter-Trader-Trapper, 380 S. 4th St., Columbus, Ohio. Monthly, 25c; \$2.00. Editor, Otto Kuechler. Purchases few manuscripts. Nearly all material supplied gratis by contributors.

Hunting and Fishing, 275 Newbury St., Boston, Mass. Monthly, 5c; three years, 50c. Editor, W. H. Foster. Articles from 1000 to 2000 words, on fishing, camping, hunting, trapping. No fiction wanted—real "been there" personal accounts. Pictures to illustrate articles are essential.

International Studio, 119 W. 40th St., New York. Monthly, 75c; \$6.00. Editor, Wm. B. McCormick. This is primarily an art magazine for collectors, and therefore popular stories or news stories are not desired. Use articles of about 2000 words, occasionally longer or shorter. Can use nothing on exhibitions except before they occur. Photographs must accompany all articles. No articles ordered on description. Payment made on publication, at a rate of \$40 to \$100 per article.

Mekeel's Weekly Stamp News, 226 Federal St., Portland, Me. Weekly; \$1.00. A journal for collectors of postage stamps.

Mercury, 427 W. 7th St., Los Angeles, Calif. Weekly; \$2.00. Editor, E. B. Richardson. Sport and club news.

Metropolitan Golfer, 15 Park Row, New York. Monthly, 25c; \$2.00. Editor, H. B. Martin. Articles on golfing and sports up to 1500 words, stories of unusual contests, and specific articles about leading golf personalities. Rarely uses fiction. Very short verse and golf jokes are

printed. Photographs. Payment for literary material, 1c a word, on publication.

Motor Boat, 10 E. 39th St., New York. Twice a month, 20c; \$2.00. Editor, Chas. H. Hall. Articles not exceeding 2000 words on subjects pertaining to the design, construction, care and operation of boats. These must be accurate and practical, genuine cruising stories, with suitable photographic illustrations, and in such cases as necessary with charts of the waters covered. Payment at 1c a word.

Motor Boating, 119 W. 40th St., New York. Monthly, 25c; \$3.00. Editor, C. F. Chapman. Illustrated. Articles on boating, power plants, cruises, etc. No fiction is used. Reports in one week. Pays on acceptance.

Motor Camper & Tourist, 1133 Broadway, New York. Editor, John D. Long. Monthly, 35c; \$3.50. Reports: "During the summer season, the material that we find available has to do with touring and camping experiences. During the winter season, we pay a considerable amount of attention to touring and camping in Florida and Southern California, with articles also on northern out-door sports such as skating, skiing, hockey and other out-door activities." Articles run up to 2000 words, with photographs. Payment for photographs, \$2.00 each; for prose, 1c a word on publication.

Motordom, 110 State St., Albany, New York. Monthly, 15c; \$1.50. Editor, John C. Crary. No payment for articles.

Motor Life, 523 Plymouth St., Chicago, Ill. Monthly, 25c; \$2.50. Editor, W. B. Reedy. Articles not longer than 2000 words, of interest to car owners, on touring, unusual places, etc. Pays on publication.

National Police Gazette, Franklin Square, New York. Weekly, 10c; \$4.00. Editor, Ralph D. Robinson. Short stories and special articles on sports and stage topics. Payment on publication, at rates agreed upon with the author.

National Sportsman, 275 Newberry St., Boston, Mass. Monthly, 15c; \$1.00. Hunting and fishing stories of about 1000 words. Many contributions are offered gratis. Photographs.

National Turf Digest, 511 Oakland Ave., Baltimore, Md. Monthly, 35c; \$3.50. Editor, B. Gordon. Devoted to racing, news of the race tracks, turf statistics, racing information, etc.

Outdoor America, 536 Lake Shore Drive, Chicago, Ill. Monthly, 10c; \$1.00. Editor, Will H. Dilz. Devoted to hunting and angling.

Outdoor Life, 1824 Curtis St., Denver, Colo. Monthly, 20c; \$2.00. Editor, J. A. McGuire. Articles on game hunting, fishing, camping, shooting. These should be from 200 words to 2000. Payment, when made at all, is on acceptance at the rate of ½c a word. A good deal of material is gratuitous.

Outdoor Recreation, 580 Wabash Ave., Chicago, Ill. Monthly, 25c; \$2.50. Editor, Dan B. Starkey. Managing Editor, Frank E. Brimmer. Illustrated. Outdoor fiction of 3000 words and well-illustrated, outdoor articles, that will appeal primarily to the fisherman, the hunter or some nearly allied phase of outdoor recreation. Payment on publication. Query editor, before submitting.

Outdoors Pictorial, 425 Tenth St., Washington, D. C. Monthly, 25c; \$2.50. Editor, G. B. Lockwood. Devoted to the general subjects of

highways, motoring, tours, parks, and traveling. Not in the market for any contributions.

Pacific Motor Boat, 71 Columbia St., Seattle, Wash. Monthly, 25c; \$2.00. Editor, Daniel L. Pratt. Stories of cruises made in motor boats in the Pacific Coast territory, of 2000 to 3500 words in length; and technical articles on all subjects pertaining to the building, navigation and operation of motor boats, etc. All articles must be well illustrated. Payment on publication at $\frac{1}{2}c$ a word.

Pennsylvania Sportsman, P. O. Box 345, Scranton, Penn. Monthly; \$1.00. Organ of the United Sportsmen of Pennsylvania.

The Pet Shop, 711 Sixth Ave., New York. Monthly, 25c; \$3.00. Editor, B. F. Lippold. Use matter pertaining to the conduct and management of stores selling pets of all kinds, short, pithy matter devoid of flourishes. Also use stories of animals, birds, or other pets. Photographs used. Payment made after publication at the rate of $\frac{1}{2}c$ a word.

Philatelic West and Collector's World, Superior, Nebr. Monthly, 10c; 75c. Editor, L. T. Brodstone. Use articles of about 500 words, on various hobbies and collections, such as firearms, Indian relics, curios, postage stamps, coins and discoveries.

Power Boating, Penton Bldg., Cleveland, Ohio. Monthly, 20c; \$1.00. Editor, John G. Robinson. A few short fiction stories, from 3000 to 4000 words in length. These stories, however, must have some connection with boating, particularly power boats. They do not necessarily have to be illustrated, although would prefer illustrations. Also practical stories on power boating subjects, such as "How to Build" articles. Pays on acceptance at 1c a word.

Racing Calendar, 18 E. 41st St., New York. Monthly; \$2.00. Editor, H. A. Buck. Given over to statistics of racing largely.

Red Ranger, Rushville, Mo. Monthly; \$1.00. Editor, L. F. Gingery. Devoted to fox hunting.

Referee-Announcer, Pantages Bldg., San Francisco, Calif. Weekly; \$5.00. Editor, Harry Lefkowitz. No outside material used.

Rider and Driver, 342 Madison Ave., New York. Every two weeks. 25c; \$5.00. Editor, Samuel Taylor. Reports: "We have our own staff writers."

Rudder, 9 Murray St., New York. Monthly, 25c; \$2.00. Editor, Gerald T. White. Reports: "Use only articles by experienced yachtsmen on cruising or boat handling or by engineers and naval architects at the head of their profession. No fiction used. All articles must be illustrated. Material is reported on at once. Payment is made at the rate of \$10 to \$25 per page, depending upon the standing of the author."

The Scenic Highways Magazine, Provo, Utah. Monthly, 25c; \$3.00. Editor, F. D. B. Gay. Use 500 to 1000 word articles on western travel, exploration, birds, wild animals, flowers, forests, etc. Photographs of scenery, wild animals, and birds are wanted. Payment on acceptance.

Show Horse Chronicle, Chronicle Publishing Co., Inc., Lexington, Ky. Weekly; \$5.00 per year. (No single copies sold). Editor, Herbert J. Krum. Uses anything about fine pleasure horses, horse shows, etc. Also photographs.

Six States Golfer, 80 Boylston St., Boston, Mass. Monthly, 25c; \$3.00. Editor, Ralph R. Clifford.

Small Animal World, 614 N. Chester St., Baltimore, Md. Monthly, 10c; \$1.00. Editor, August M. Roth. Articles by special contributors.

Southern Life, The Country Club Publishing Co., Biltmore, N. C. Monthly, 15c; \$1.50. Editor, Charlotte Van Court. Reports: "We use anything up to 2500 words relative to outdoor life and sports, or good fiction along the same lines. We want articles pertaining to the South particularly. Photographs are used. Material is reported on within two weeks, and payment is made on publication."

Sport, 125 S. 11th St., Philadelphia, Penn. Monthly, 25c; \$2.00. Editor, Paul Gibbons. Staff supplies all manuscripts. Uses photographs of prominent persons or events in connection with tennis, golf, trap shooting or other amateur sports.

Sporting News, 10th & Olive Sts., St. Louis, Mo. Weekly; \$5.00. Editor, Charles C. Spink. Devoted to baseball exclusively, giving news, comment and gossip of the game. Correspondents supply all material.

Sportlife, 1926 Broadway, New York. Monthly, 25c; \$2.50. This is a magazine of sports of all interests. Articles of 1500 to 2500 words relate to fishing, boxing, hunting, baseball, golf, etc. Other articles are devoted to well known personalities in the world of sport. Very fully illustrated.

Sports Afield, 524 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Claude King. Uses one or two serials a year, running from six to twelve parts, one or two articles a month, some good verse, humor and anecdotes when extra good, and photographs. Does not pay for material except in subscriptions.

Sportsman's Digest, 22 E. 12th St., Cincinnati, Ohio. Monthly, 10c; \$1.50. Editor, T. B. Reynolds.

Sportsmen's Review, 22 E. 12th St., Cincinnati, Ohio. Weekly, 10c; \$3.00. Editor, W. L. Moore. Hunting and fishing serials and good, live out-of-door experiences. Does not pay for material.

The Spur, 425 Fifth Ave., New York. Twice a month, 35c; \$8.00. Editor, H. S. Adams. Illustrated. This is a periodical for country gentlemen or society folk who have sport interests such as the raising of prize-winning dogs, horses, etc. Articles of more than 1500 words are rarely used, and as each issue is a special number, these articles relate to the subject covered by the particular number. Articles are usually written by special arrangement. Will consider good photographs. Payment on acceptance.

Touring Topics, 1344 S. Figueroa St., Los Angeles, Calif. Monthly, 10c; 50c. Editor, William Henry. Reports: "We use articles on travel, technical and other motoring topics, including fiction, of 1000 to 2000 words. We use photographs. Material is reported on at once, and payment is made on acceptance."

Town and Country, 383 Madison Ave., New York. Twice a month, 35c; \$7.50. Editor, H. J. Whigham. Use very few articles not written by their staff.

Trotter & Pacer, 2 Duane St., New York. Weekly, 15c; \$4.00. Editor, C. Bernard Austin. Reports: "We can use some fiction based on light harness racing, or with agricultural fairs as the scene of the story."

Limit is 3000 words. Also can use life stories of prominent men connected with harness racing. Photographs are used. Material is reported on immediately. Payment is made on acceptance and according to the merits of the copy submitted."

Vacation Magazine, Orchard Island, Ohio. Monthly, 15c; \$1.50. Editor, A. R. Tarr. Use articles pertaining to resort regions particularly, although they sometimes use descriptive outdoor stuff that is interesting, provided it relates to the vacation idea. Manuscripts should not be more than 1500 words. Photographs are used to illustrate.

Western Flying, 701 Bryson Bldg., Los Angeles, Calif. Monthly, 25c; \$1.50. Editor, Robert J. Pritchard. Short fiction of not more than 3000 words, preferably 2000 words, dealing with aviation. Stories dealing with the adventures of the barnstorming flyer—that is, the gypsy aviator who flies from town to town. There really is a mine of romance and adventure in this theme which has not been touched by the writers of fiction. The stories should be written in the first person—that is to say, they should be the narrative of the barnstormer himself. For this reason they should include the slang of the air and the minor technical expressions which are common to aviators. Rates for this material are not high, but pay promptly upon acceptance.

Western New York Golfer, Marine Trust Bldg., Buffalo, New York. Monthly, 25c; \$2.00. Editor, S. Hayes Ensinger. Reports: "We can use one, and sometimes two, articles by non-local writers. The usual length of articles is from 1000 to 1200 words, and for short-stories from 2000 to 2500 words. Will consider golf events (local and national); golf articles (instruction, etc); society (mostly winter months); fashions and dress; golf short-stories (during winter). During the winter season we would be interested in a monthly letter from the southern resorts. Can occasionally use a good human-interest picture of golf or a comic one. Payment is made on publication."

Wisconsin Motorist, 129 Michigan St., Milwaukee, Wis. Monthly; \$1.00. Editor, H. A. Apple. A local publication.

The Woman Athletic, 844 Rush St., Chicago, Ill. Monthly. Editor, Bernice Challenger Bost. Short-stories of about 1000 words such as are used in *Vogue* and *Vanity Fair*. Breezy modern stories dealing with society or debutantes or interesting feature stories on women and their participation in athletics. Payment on publication.

Yachting, 47 W. 47th St., New York. Monthly, 35c; \$4.00. Editor, Herbert L. Stone. Articles on yachting and nautical matters, adventure articles, a little sea fiction, but only when it is about the sea and seamen, and written by those who know their subject. Use technical articles about yachts, both sail and power.

Second Group—Literary and General Periodicals

In this group are gathered together miscellaneous magazines which for various reasons but without invidious distinction were not included in the First Group of Literary and General Periodicals.

Some of the markets are limited as respects the amount or kind of material required. Others of the listed magazines, having been recently established, may not long survive the struggle for existence.

Writers should, therefore, use the information hereafter given not as absolute, final and permanent. If further confirming information can be obtained, it should be obtained before submitting manuscripts. Carbon copies should always be retained, in case anything happens to the originals.

All's Well, Gayeta Lodge, Fayetteville, Ark. Monthly, 20c; \$2.00. Editor, Charles J. Finger. Outside manuscripts are not solicited.

Amazing Stories, 53 Park Place, New York. Monthly, 25c; \$2.50. Editor, Hugo Gernsback, F. R. S. Exclusive requirements embrace stories of the Jules Verne and H. G. Wells type of scientific fiction. Stories must be based on present scientific knowledge, but free rein is allowed for imaginative play based on solid foundation of fact. Length should be from 3000 to 5000 words. Drawings will be considered, but no photographs. Payment made on publication.

American Catholic Quarterly Review, 610 Washington Square, Philadelphia, Penn. Quarterly, \$1.00; \$4.00. Editor, Rev. P. J. Ryan, D. D. Considers exhaustive papers on philosophy, theology, world-literature and world politics, the history of great works of arts and hymns, liturgical customs and the like; but these in every case must be written by specialists. Prints no verse.

The American Parade, 166 Remsen St., Brooklyn, N. Y. Quarterly, \$1.00; \$4.00. Editor, W. Adolphe Roberts. Reports: "The American Parade is interested in short-stories and articles that reflect the American scene in a modern spirit and with complete clarity. The magazine maintains a high literary standard; but is a limited market. Reports on material within two weeks, and pays on acceptance, at no fixed rate."

The American Review, 1890 Devon Road, Columbus, Ohio. Every two months, 60c; \$3.00. Editor, V. T. Thayer. Serves those men and women throughout the country who are giving intelligent and thoughtful consideration to a formulation of the purposes of American life, believing that out of their thoughts and action intelligent and conscious ideals will find gradual expression, that the character of these ideals will depend entirely upon the foresight and ingenuity, the generous and co-operative spirit with which they project their common tasks and labor for their completion. Reports: "In general we prefer to secure our own contributors because of our rather peculiar purposes—to secure articles from authorities in various fields of work, written in a non-technical language. Articles range from 3000 to 5000 words."

American-Scandinavian Review, 25 W. 45th St., New York. Monthly, 35c; \$3.00. Editor, Hanna Astrup Larsen. Illustrated. Articles relating to Scandinavia of not more than 3000 words in length; also photographs of Scandinavian scenes.

Argonaut, 406 Sutter St., San Francisco, Calif. Weekly, 10c; \$5.00. Editor, Edward Murphy. Uses only such articles as it specially orders. Not soliciting manuscripts.

Art and Beauty, 108 W. 42nd St., New York. Monthly, 25c; \$2.50. Editor, Frank Armer. Short-stories not over 1500 words, unconventional in type. Fillers, humorous verse and jokes. Pays 1c a word on publication.

Artists and Models Magazine, 109 W. 42nd St., New York. Monthly, 25c; \$2.50. Editor, Miss Merle Hersey. Short-stories of studio life, humorous or otherwise, not to exceed 2000 words. Clean stories, with a love interest, and humor of stage or studio, are wanted. Payment on publication at $\frac{1}{2}$ c a word up.

Aryan, 226 Ionic St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Frank C. Massey. A literary magazine. Accept articles on general topics of the day, not more than 2000 words in length. Short stories, poetry, jokes. Payment made on publication.

Beau, 50 Church St., New York. Monthly, 35c; \$3.50. Editor, Samuel Ruth. A "famous story" magazine for sophisticated men. Uses reprinted material, photographs, detached epigrammatical paragraphs, and verse.

Best Stories of all Time, 1440 Broadway, New York. (Editorial Office). Monthly, 25c; \$3.00. Editor, Sam Bierman. Reports: "This is a strictly reprint magazine, printing stories that have already been published."

Blade and Ledger, 500 N. Dearborn St., Chicago, Ill. Monthly, 5c; 25c. Editor, F. W. Horth. A combination of Saturday Blade, Weekly Ledger, Home Folks Monthly, Woman's Weekly and Better Farming. Short-stories not longer than 5000 words—love, adventure and home stories. General articles; and some juvenile material. Photographs of oddities, but no foreign pictures. Pays \$2 to \$3 per picture; and for prose $\frac{1}{2}$ c a word, on acceptance.

Brennan's, 3009 N. Clark St., Chicago, Ill. Weekly, 10c; \$3.00. A magazine of political propaganda. No outside contributors.

Brief Stories, 19th & Federal Sts., Camden, N. J. Monthly, 25c; \$2.50. Editor, William H. Kofoed. Reports: "Use unusually well handled stories of any length up to 7000 words, preferably with a leaning towards outdoors and action. Romance and love interest should not be the chief center of interest; in other words, straight love stories are not desired. There are no limitations as to locale or characterization provided the stories are not of the dialect type. Material is reported on within two weeks. Payment made on publication at present."

The Chicagoan, 111 W. Washington St., Chicago, Ill. Every two weeks, 15c; \$3.00. This magazine is similar in general style, editorial policies and contents to The New Yorker. No fiction. Free-lance material, in humorous or satirical vein, should be not over 1500 words. No payment.

College Stories, 8 W. 40th St., New York. Quarterly, 25c; \$1.00. Editor, James Vincent Spadea. Reports: "Stories must be Collegiate, i.e., about school or college life, and may be 5000 words and up. Also use articles of unusual interest about college life, of 1000 words, and small items of interest of 200 to 500 words; serials; and humor. Photographs of collegiate life, or of college beauties will be considered. Material is reported on in two to three weeks, and payment made on publication."

The Dance Magazine, 1926 Broadway, New York. Monthly, 35c; \$3.00. Editor, Vera Caspary. Reports: "Want short-stories of about 1000 to 1500 words, with some relation to the stage. Exotic stories in far-away lands are preferred, and very impressionistic sophisticated sketches are acceptable. These stories need not have the ordinary happy ending. We do not want magazine fiction of the ordinary sort. We are interested in well-written articles from cities other than New York, on dance events, interesting amateur and professional recitals, and ballets. Satirical articles and interviews with celebrities (outside of New York) are also needed. Rates are 2c a word, and payment is made on schedule."

Dearborn Independent, Dearborn Publishing Co., Dearborn, Mich. Weekly, 10c; \$1.50. This is an international weekly, fathered by Henry Ford. The magazine centers around the editorial page, and there are several articles on national and international politics.

Double Dealer, 401 Bienville St., New Orleans, La. Every two months, 25c; \$2.50. Editor, Lillian Friend Marcus. Articles and essays on literary subjects, from 1500 to 3000 words; short-stories; poems, and book reviews. Verse must have good form. No payment for manuscripts.

Family Journal, 83 Duane St., New York. Monthly, 20c; \$2.00. A "mail-order" publication, using several stories in each number, with love and society as preferred themes. Not an active market.

Flapper's Experience, 443 S. Dearborn St., Chicago, Ill. Every two months, 25c; \$2.00. Editor, Thomas Levis. Feature stories of what flappers are doing in various lines of business, the arts, athletics, etc. These stories should be illustrated with photographs. One or two "confessional" articles each issue, as well as contributions for departments: "My First Kiss", "My First Bob", "My Worst Fight", "My Strangest Experience", "My Greatest Thrill", "My Most Embarrassing Moment", "My Love Letter", etc., for which 50c each is paid, or \$1.00 if accompanied by photo of writer. Payment on publication.

Ghost Stories, 1926 Broadway, New York. Monthly, 25c; \$2.50. Editor, Harry Keller. Stories of ghosts, haunted houses, and such. Pay on acceptance, at 2c a word.

The Home Magazine, Box 912, Nashville, Tenn. Monthly, 10c; \$1.00. Editor, J. J. Mallowney; Associate Editor, Ada Mae Hoffrek. Short-stories from 1000-1500 words; short inspirational poems; short articles telling how to make money at home in spare time. Payment in subscriptions.

How to Sell, Mount Morris, Ill. Monthly, 25c; \$1.00. Editor, Sam Spalding. Devoted especially to selling direct to the user or consumer through sales persons on commission. Pictorial features, playing up the odd, or unusual, or picturesque aspects of selling. Uses interesting photographs and very brief material to accompany them, especially for legend purposes, giving unusual glimpses along selling lines. Photographs of

peddlers, concessionaires at circuses, fairs, etc., bartering with natives, scenes at open-air markets or in front of Oriental booths, and the like, will be considered with interest.

Jewish Tribune, 1328 Broadway, New York. Weekly, 10c; \$4.00. Editor, Herman Bernstein. Stories or articles of specifically Jewish interest, running to not more than 1000 to 1200 words, will be considered. Photographs, preferably cuts, are accepted. Whatever is sent must be exclusive of any of the other New York Jewish papers.

Judy's Magazine, 1922 Lake St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, William Lewis Judy. Practically all copy written by staff. Short articles, not over 500 words, on efficiency, applied psychology, business and the fine arts. Short fiction. Pays 1c a word on acceptance.

The Lariat, 503 Bank of Commerce Bldg., Salem, Oregon. Monthly, 20c; \$2.00. Editor, Col. E. Hofer. A monthly round-up of Western discussion and criticism devoted to higher standards of literature on broad cultural lines of expression. Do not solicit manuscripts. Should not be confused with Lariat Story Magazine, New York.

The Libertarian, 113 E. Washington St., Greenville, S. C. Monthly, \$4.00. Editor, Ernest Bridges. Review and comment.

The Little Review, 27 W. 8th St., New York. Quarterly, \$1.00; \$4.00. Editor, Margaret Anderson. A literary magazine "making no compromise with the public taste." Does not solicit manuscripts of any kind. Contributions are not paid for.

Lloyd's Magazine, 221 Jackson St., San Antonio, Tex. Monthly, 25c; \$2.00. Editor, Everett Lloyd. Reports: "Use personality articles about interesting and successful people, interesting articles about unusual business institutions, feature articles on cities, towns and communities—all from 500 to 1000 words. All articles must be accompanied by pictures. No fiction or poetry is used. Jokes, if they are good, will be considered. Material reported on at once, and payment made on publication.

Manhattan, 3521 Avenue K, Brooklyn, N. Y. Monthly; \$1.00. Editor, C. A. Shattuck. Subtitled, The Magazine of New York. Devoted entirely to the various activities and sights of New York. Use stories, articles and photographs of New York. Payment on acceptance at 1c a word.

Midland, Iowa City, Iowa. Monthly, 30c; \$3.00. Editors, John T. Frederick and Frank Luther Mott. Reports: "We are always glad to examine short-stories which are sincere and honest commentaries upon such phases of life as the writer has observed, and which are, furthermore, written with effectiveness. Length may vary from one to ten thousand words. We use a good deal of poetry, frequently a group of poems by a single writer. Personal or descriptive essays of unusual excellence are welcome. The Midland is supported partly by gifts and does not pay its contributors."

The Modern World, 331 N. Charles St., Baltimore, Md. Monthly, 15c; \$1.50. A magazine seeking to deal constructively with the ideas, the personalities and the institutions which are molding and shaping the contemporary world. A non-nationalist, non-partisan, non-sectarian, non-doctrinaire journal emphasizing the facts and ideas which unite men rather than those which separate them.

Money Making, The Magazine of Opportunities, 53 Park Place, New York. Monthly, 25c; \$2.50. Editor, Sidney Gernsback. Deals with various ways of making money on the side. Articles of 500 to 1000 words, and shorter items along this line are published.

National Republic, 425 Tenth St., N. W., Washington, D. C. Monthly, 15c; \$1.50. Editor, George B. Lockwood. A review of American history, politics and public affairs. Articles run from 1000 to 2500 words. Illustrated with photographs.

New Eve, 152 W. 42nd St., New York. Monthly, 25c; \$3.00. Editor, Kenneth Wilcox Payne. A rotogravure magazine, fully illustrated with pictures of stage and screen actors, etc. The magazine is largely given over to dress and other women's interests. One or more 3000-word short-stories printed in each issue.

The New Masses, 39 W. 8th St., New York. Monthly, 25c; \$2.00. Editor, Michael Gold. Reports: "This is a radical magazine of arts and letters. While it is in no sense the organ of any political or economic group, its social point of view is radical and it devotes regularly a part of its space to interpretative articles (rather than news reports) on strikes and other current events in the field of labor. It also prints short fiction of 1000 to 3000 words; satirical sketches; one-act plays; and poems. About a third of its space every month is devoted to cartoons and serious drawings. No photographs are used. Payment is made on publication at the rate of 1c a word for prose, and the usual rates for poetry.

New Sensations, 19 Park Row, New York. Monthly, 25c; \$2.50. Mng. Editor, M. A. Roberts. Short fiction from 2500 to 5000 words based on themes and subjects which are sensational in their content. Strong love stories, especially, are desired, as well as stories of the confession type.

The New South Magazine, Provident Bldg., Chattanooga, Tenn. Monthly. Editor, Paul Severance. Reports: "The New South Magazine succeeds Dixieland. We will use three-part serials, short fiction not to exceed 5000 words, articles which analyze and review the successful lives of outstanding southern men and women, and articles on southern opportunities and development. We are also in the market for art covers in two or even three colors and are especially anxious to secure photographs of southern scenes of unusual beauty or which show marked development or have news value. The goal of the magazine is to appeal to popular interest; to keep free from boastfulness and exaggeration; to stimulate independent thought in the South and foster art in its various phases. The vision is forward. We do not want tales of the old South, civil war stories, negro stories, unless very modern, nor historical sketches of outstanding figures of the past. The tone is inspirational, designing to show in the most convincing way the values and opportunities that the South has to offer."

Opportunity, 750 N. Michigan Ave., Chicago, Ill. Monthly, 25c; \$2.00. Editor, J. R. Quirk. Articles of 3000 words on direct selling; business fiction up to 7000 words. Pays on acceptance.

Orient, 132 Nassau St., New York. Every two months, 50c; \$2.00. Editor, Hari G. Govil. Aims to present the true spirit of the Renaissance throughout Asia. Prints monographs running from 500 to 2000 words. The characters of these articles should be either cultural, art, philosophy, or general. No fiction. Poems dealing with humanity, and life, etc., and photographs of Oriental art, etc., will be considered.

Overland Monthly and Out West Magazine, 916 Kearney St., San Francisco, Calif. Monthly, 25c; \$2.50. Editor, B. Virginia Lee. Uses short-stories from 2500 to 5000 words, installments of serials, general articles on Western and outdoor subjects, and poetry. Does not pay for manuscripts.

Own Your Own Home, 417 Fifth Ave., New York. Monthly, 25c; \$2.50. Editor, J. S. Winslow. A practical service magazine edited to appeal to prospective home builders and home owners. An inspirational treatment is desirable in all articles. One fiction story is included in each issue. Uses photographs of artistically comfortable homes, not over the \$10,000 class.

Paris Nights, 584 Drexel Bldg., Philadelphia, Penn. Monthly, 25c; \$2.50. Editor, W. H. Kofoed. Sex stories, cleverly plotted, with Parisian background of 1500 to 2500 words. These stories should be bright, clever and snappy, in a light-hearted vein, with the sex interest studiously presented by the surroundings and general atmosphere rather than direct statement. Vulgarly has no chance here. Articles of semi-fiction type, about Paris and Parisian characters, actresses, artists, models, the Montmartre, the Boulevards, etc., of a breezy, chatty nature. Clever, humorous poetry with sex element. No photographs desired. Rates, $\frac{2}{3}$ c a word up. Verse, 15c per line. Humor for the "Boudoir Chatter" Department. Payment on the 1st to the 15th of each month of acceptance.

Police Stories, 19 W. 44th St., New York. Monthly; \$3.00. Editor, Thos. N. Crawford. Prints crime and police articles and brief short stories.

Public Affairs, Citizens Bank Bldg., Washington, D. C. Monthly, 15c; \$1.50. Editor, Ira Nelson Morris. A review of national politics. Articles of 1500 words on public affairs, here and abroad, leading men and women, living conditions, etc. Pays on acceptance.

The Quill, 144 Macdougall St., New York. Monthly, 25c; \$3.00. Editor, Henry Harrison. Provocative literary sketches, articles and short-stories with a Greenwich Village background, and poetry. No payment for manuscripts.

Real Detective Tales, 1050 N. La Salle St., Chicago, Ill. Every two months, 25c; \$2.50. Editor, Edwin Baird. Dramatic short-stories, under 4000 words, that hum with tense action and suspense—vivid, thrilling stories in which every word counts and that will keep the reader breathlessly interested to the last sentence. All stories, of course, must be of the detective or mystery type. Payment, 1c a word.

The Reviewer, Chapel Hill, N. C. Quarterly, 50c; \$2.00. Editor, Paul Green. Critical articles, poems, and stories, of real literary merit. The outpourings of sentimentalists and romantic adventurers are not asked for. Short contributions are preferred, but longer ones are published if their merit deserves it. Payment on acceptance.

The Salesman's Journal, 343 W. 26th St., New York. Monthly, 20c; \$2.00. Editor, C. M. Wieland. Articles within 2000 words, pertaining to specialty salesmen. Photographs, if they illustrate the articles, are used. Payment on acceptance.

San Francisco News Letter, 235 Montgomery St., San Francisco, Calif. Weekly, 10c; \$5.00. Editor, F. Marriott. No outside material.

Satire, 1005 Ulmer Bldg., Cleveland, Ohio. Monthly, 25c; \$2.50. Editor, Jack Dinsmore. Prints clean wit and humor with many illustrations.

Saxby's Magazine, 625 College St., Cincinnati, Ohio. Monthly, 15c; \$1.50. Editor, Howard Saxby. Literary news and comment.

The Southwest Magazine, 709 Jones St., Fort Worth, Tex. Monthly, \$1.00. Stories and articles of Texas local color. Could use only such syndicated features as relate to the great state of Texas.

Southwest Review, Southern Methodist University, Dallas, Tex. Quarterly, 50c; \$2.00. Editor, Jay Broadus Hubbell. Reports: "We use short-stories and one-act plays, averaging 2800 words in length. We also use articles dealing with literature, art, politics, social affairs, religion, education, and business. The average length is the same as that of the short-stories. Concerning verse, any poem, not exceeding seventy lines in length, is acceptable, provided that the quality is sufficiently high. Stories, plays, articles and poems that have a distinctive Southwestern flavor are especially desired. We do not use photographs, and we use pen and ink sketches only rarely. Our rate of payment is 1c a word for prose, but we have no fixed rate for verse. Payment is on publication."

Strength, 41 N. Palethorp St., Philadelphia, Penn. Editor, J. E. Egan. Monthly, 25c; \$1.50. A physical culture magazine for young and old. Articles written to order. Does not solicit manuscripts.

Tales of Temptation, 1619 Sansom St., Philadelphia, Penn. Monthly, 25c; \$2.50. Associate Editor, C. M. Stuart. Terse, crisp, well-written stories of the temptations of women, preferably with a highly emotional love element therein, stressing that "the right way is the best way". The magazine is a combination of "confession" type and love story type. Stories should avoid what is known as "country". Night life, city streets, jazz palaces, "studio", stage life, and department stores provide backgrounds. Sentimental verse up to 16 lines is used. Fiction from 2500 to 5000 words, and occasionally a novelette of 15,000 to 20,000 words. Payment at the rate of ½c per word, up, made on a schedule date each month, irrespective of date of publication of material.

10-Story Book, 1321 Addison St., 2-A, Chicago, Ill. Monthly, 25c; \$3.00. Sensational stories and weird tales, 1000 to 8000 words. Pays on publication.

Thrilling Tales, Grenloch, N. J. Monthly, 20c; \$2.00. Editor, Horace J. Gardner. Action stories—Western, sea or mystery themes—ranging from 2000 to 3000 words. Payment averages about \$10 for each story accepted, payable fifteen days after publication.

True Heart Tales, Suite 502, 45 W. 45th St., New York. Monthly, 20c; \$2.00. Editor, Aaron Wyn. Reports: "We use only first-person stories in which the narrator is the chief character and prefer those written from the young woman's point of view. The stories we want must be simply and clearly written, have a strong love interest, and plenty of well-motivated dramatic action. They also must have a moral tone but not too much preaching. And last, but most important, they must be plausible. In all instances the localities in which the events take place must be specified. We prefer stories of about 3000 words, excepting two-part stories, which may run up to 7000 words. Material is reported on within two weeks, and payment is made on acceptance, at the rate of 1c to 2c a word."

Two Worlds, 500 Fifth Ave., New York. Quarterly, \$3.00; \$10. Editor, Samuel Roth. A literary quarterly devoted to the increase of gaiety among nations. Prints a novel, a play, a short-story, and verse in every number, all by outstanding literary people; at minimum rate of \$25 an article, on publication.

Virginia Quarterly Review, University, Va. Quarterly; \$3.00. Editor, James Southall Wilson. A magazine of literature and comment. Articles on economics, literature, sociology, verse.

Weird Tales, 408 Holliday Bldg., Indianapolis, Ind. Monthly, 25c; \$2.50. Editor, Farnsworth Wright. Stories of invention, science and surgery, particularly stories that forecast the marvelous science of the future; tales of other planets, and voyages between the worlds; bizarre and unusual stories; occult and mystic tales, and tales of the supernatural preferably with a logical explanation; tales of werewolves, vampires, witches and devil-worship; ghost-stories, and tales of spirit return; tales of strange monsters; tales of mystery and terror; and a few tales of horror, but nothing sickening or disgusting. Lengths up to 30,000 words. Uses no sex stories and no detective stories. Payment $\frac{1}{2}$ c a word on publication.

Wide World Magazine, 83 Duane St., New York. Monthly, 20c; \$2.00. Interested in articles of adventure, stories of real experiences, and anything out-of-the-ordinary—must be real facts. Also uses photographs with 200 word captions. Manuscripts should be submitted to the British publication office, 8 Southampton St., Strand, W. C. 2, London, England.

World Tomorrow, 104 E. 9th St., New York. Monthly, 10c; \$1.00. Editors, Anna Rochester and Devore Allen. Reports: "Each month we discuss thoroughly, from different approaches, some important social problem, in an effort to apply uncompromisingly to the social order the teachings of Jesus. This is a co-operative, non-profit making journal, and is not able to pay for articles, though it numbers among its contributors many writers of national reputation. Occasionally, it is able to use articles, verse, or stories that are unsolicited; but as a rule practically all material is arranged for far in advance of publication. The chief topics discussed month by month are various phases of the industrial order, international relations, education, etc. No photographs are wanted." Does not pay for unsolicited material.

World Traveler, 247 Park Ave., New York. Editor, Elbert Severance. Monthly; \$2.50. Live, up-to-the-minute travel material. Especially stories of travel on the Continent and South America. All material submitted should be illustrated with good photographs, and should be written in a knowing, sophisticated tone. Uses some short illustrated material dealing with society, art, literature and current events, reflecting the cosmopolitan viewpoint of the well-to-do man and woman of the world. Pays at moderate rates on acceptance.

Young Israel, 1520 Broadway, New York. Monthly, 10c; \$1.00. Editor, Elsa Wehl. Short-stories or articles dealing with Jewish life, modern or historic; stories or articles based on Old Testament suitable for readers up to sixteen years of age; very short-stories and 5000 word articles illustrative of American national holidays. Photographs of Jewish life, nature pictures, and American historic shrines are wanted. Payment made on acceptance.

Photoplay Magazines

The photoplay magazines may be divided into two classes: "fan" periodicals, and trade journals. The "fan" magazine is published for those who attend the moving pictures frequently enough to want to know what is going on behind the scenes in the screen world. The articles in these magazines deal with the doings of the film stars, and are very completely illustrated with "stills" of moving picture actors and actresses, their homes, etc. The "stories" printed consist largely in illustrated fictionizations of recent screen plays. Most of this material is written by the staff or at the behest of the editor.

The trade journals, on the other hand, are printed for the theatre proprietors, camera men, directors, etc. No "popular" material is used. Most of these trade journals will not accept subscriptions from writers, or those not actually engaged in the photoplay business.

Cinema Art, 220 W. 42nd St., New York. Monthly; \$3.50. Editors, H. L. Dieck and H. G. Gardner. An illustrated motion picture magazine.

Educational Screen, 5 S. Wabash Ave., Chicago, Ill. Monthly, 20c; \$1.50. Editor, Nelson L. Greene. No material is desired.

Exhibitors Herald and Motography, 407 S. Dearborn St., Chicago, Ill. Weekly; \$3.00. Editor, Martin J. Quigley. An independent film trade paper, carrying only news of the motion picture trade, reviews, and reports from theatre men on the pictures they run.

The Film Daily, 1650 Broadway, New York. Daily; \$10.00. Editor, Joseph Dannenberg. A newspaper of the film trade. Rarely use anything from outside contributors.

Film Fun, 461 Eighth Ave., New York. Monthly, 20c; \$2.00. Editor, Curtis Mitchell. Short, humorous stories and sketches, and good jokes; also a limited amount of verse. Stories should never exceed 1200 words. All material must relate to motion pictures or the people who make them. Occasionally purchase unusual pictures, but not often. Payment on acceptance at 2c a word for stories, and \$1.00 each for jokes.

Greater Amusements, 802 Lumber Exchange, Minneapolis, Minn. Weekly; \$2.00. Editor, T. E. Mortensen; Managing Editor, C. F. Hynes. A trade paper dealing with motion pictures.

Motion Picture Classic, 175 Duffield St., Brooklyn, N. Y. Monthly, 25c; \$2.50. Editor, Laurence Reid. Photographs, light verse, interviews, articles, drawings, cartoons, etc., with a movie angle. As a rule, payment on the fourth of month following acceptance.

Motion Picture Magazine, 175 Duffield St., Brooklyn, New York. Monthly, 20c; \$1.50. Illustrated. Uses no fiction. Special articles relating to motion picture players and verse relating to motion pictures. Payment first of month following acceptance.

Motion Picture News, 729 Seventh Ave., New York. Weekly, 10c; \$3.00. Editor, William A. Johnston. Strictly a trade magazine, and no contributions are desired.

Movie Magazine, 1926 Broadway, New York. Monthly, 25c; \$2.50. Editor, Adele Whitely Fletcher. Stories and feature articles which might appear in any general publication, with a motion picture tieup. Serial stories. Payment after publication at 2c a word.

Moving Picture Stories, 166 W. 23rd St., New York. Weekly, 10c; \$5.00. Editor, Lu. Senarens. Short fiction; special articles; verse; anecdotes and photographs. Also stories of new pictures. Payment on acceptance.

Moving Picture World, 516 Fifth Ave., New York. Weekly, 10c; \$3.00. Editor, George Blaisdell. Strictly a trade paper with an editorial and corresponding staff fully covering every phase of the business. No contributions desired.

Photoplay Magazine, 750 N. Michigan Ave., Chicago, Ill. Monthly, 20c; \$2.50. Editor, James Quirk. Fiction containing a motion picture interest; articles and verse on motion picture subjects; and humor and anecdotes regarding motion pictures. Length of stories limited to 5000 words, the theme to be business with a strong romantic or love interest, or clean, spirited "married life". Payment on acceptance.

Picture Play Magazine, 79 Seventh Ave., New York. Monthly, 25c; \$2.50. Editor, Charles Gatchel. Articles not longer than 3000 words and preferably shorter, of real interest to motion picture goers. Practically all the material printed comes from a limited staff of specialists in close personal touch with the industry. Payment on acceptance.

Screenland, 236 W. 55th St., New York. Monthly; \$3.00. Editor, Eliot Keen. Reports: "Screenland has most of its material furnished by staff writers. Outside contributions on the motion picture are given consideration, but it is always best to query us first."

Photoplay Producers

Changes in photoplay-producing organizations are many and constant. The motion picture world is a puzzling map of rent studios, single-picture companies, exchanges, film manufacturers, directors, "releasers", financing agents, etc., etc. Over three hundred motion picture enterprises maintain "offices" in New York City alone. To print a list of these concerns, many of them inactive, or of the studios in the Los Angeles, Eastern, and Florida districts would utterly mislead the photoplay writer instead of answering his questions: "Where shall I send my scripts?" Obviously, only companies high in permanency and steadiness of operation afford the average writer a market. The companies given are those about which definite facts are ascertainable at the time of publication, but the list should not be taken as exclusive. Local and new companies may also offer a market, but caution should be observed in sending scripts to companies about which nothing is accurately known.

It is necessary for photoplay writers to familiarize themselves with the personalities and dramatic story points and specialties of the moving picture stars. The best way to learn these facts is undoubtedly to go to the movies and thus secure first-hand information. Such knowledge can be profitably supplemented by a constant reading of the screen journals (see Photoplay Magazines). For instruction in the technique of photoplay writing, together with valuable hints on marketing, the writer is referred to "Writing the Photoplay"* and "The Photoplay Synopsis".†

Because the question comes up very frequently, the information may be advanced that the more laughable burlesques and comedies are not written in complete form but constructed from "gags" and bits of business suggested by a staff of specialty men within the studios. No market exists for this class of material offered from outside because it would seldom fit the case.

British photoplay markets will be found under British Markets.

American Film Co., 6227 Broadway, Chicago, Ill. Studio, Santa Barbara, Calif. Special material only.

Associated Exhibitors, Inc., 35 W. 45th St., New York.

Associated First National Pictures, Inc., 383 Madison Ave., New York. Also has address at Hollywood, Calif. Scenario Editor, Florence L. Strauss. Feature pictures and all-star productions. "Big" pictures only. Not soliciting.

Richard Barthelmess Prod., 565 Fifth Ave., New York. Editor, Mary Rennie.

Chester Bennett Productions, United Studios, 5341 Melrose Ave., Los Angeles, Calif. Outdoor stories, north woods, timber, snow scenes—full length plays.

*By J. Berg Esenwein and Arthur Leeds. The Home Correspondence School, Springfield, Mass.

†By A. Van Buren Powell. The Home Correspondence School, Springfield, Mass.

Bray Productions, Inc., 729 Seventh Ave., New York.

The Catholic Motion Picture Society of America, 3947 Michigan Ave., Chicago, Ill. President, A. A. Rothengass. One to five-reel plays of every-day life, excluding divorce or problem plays, which point lessons of Christian morals and virtue interestingly and forcefully.

Charlie Chaplin, 1416 Labrea Ave., Los Angeles, Calif. Mr. Chaplin prefers to originate and work out his own ideas—all manuscripts are returned unread.

Christie Film Company, Sunset Blvd. & Gower St., Los Angeles, Calif. Two-reel fast comedies. No stories from outside sources.

Educational Films Corp., 370 Seventh Ave., New York. Pres., E. W. Hammons. (Romance Productions, Hamilton Comedies, Lupine Lane Comedies, Bobby Vernon Comedies, Jimmie Adams Comedies, Bobby Dooley Comedies, Christie Comedies, Mermaid Comedies, Jack White Productions, Juvenile Comedies, Tuxedo Comedies, Camera Comedies, Lyman H. Howe's Hodge Podge, Felix the Cat, Robert C. Bruce Scenic Novelties, Kinograms News Reel.)

Douglas Fairbanks, Pickford-Fairbanks Studios, 7100 Santa Monica Blvd., Los Angeles, Calif. Super-features only, written and produced under Mr. Fairbanks' personal direction.

Famous Players-Lasky Corp., 485 Fifth Ave., New York. Editor, Verne Hardin Porter. (Paramount Pictures.) Super-features, five-reel and longer dramas of the very best picture quality only. "Celebrated" material for the most part.

F. B. O. Studios, 730 Gower St., Los Angeles, Calif. Editor, Frederic Myton.

Film Booking Offices, 1560 Broadway, New York. Manager, John Brownell.

Fox Film Corporation, 441 W. 55th St., New York. Editor, H. B. Lipsitz. Screening popular novels and plays. Some dramatic photoplays. Study company's offerings before submitting synopses.

David Griffith, Griffith Studios, Mamaroneck, New York. Scenario Editor, I. Agnes Wiener. A limited market for original scripts. High-grade photoplays of a special sort only, placing chief emphasis on vivid character delineation. Do not submit synopses unless as well written as the best magazine stories.

Hope Hampton Productions, Inc., 1540 Broadway, New York. Published stories or plays, or screen originals of the society drama type, or light comedy, with sympathetic female role.

Thomas H. Ince Productions, Culver City, Calif. Scenario Editor, John B. Ritchie. Synopses, to be considered, should be sent through a recognized literary agency. A few big features each year. Principally screen versions of plays or well-known works of fiction. Very little demand for original stories.

Louis B. Mayer Productions, 3800 Mission Rd., Los Angeles, Calif. Five or six-reel dramas; drama verging on melodrama; family and home plays with pathos and tenderness.

Metro Pictures Corporation, 1540 Broadway, New York. Editor, Nina Lewton. Also Metro-Goldwyn Corp. Light comedies; straight

dramas; pictures big enough for production with all-star casts. Popular novels in screen form. No western stories; no controversial subjects.

Pathe Exchange, Inc., 35 W. 45th St., New York. Serial pictures only. Must have continued dash, thrill and ingenious plot.

Preferred Pictures Corporation, 3800 Mission Rd., Los Angeles, Calif. All-star features.

Principal Pictures Corp., 1540 Broadway, New York.

Producers Distrib. Corp., 469 Fifth Ave., New York.

R-C Studio, 780 Gower St., Los Angeles, Calif. "Natural" Westerns; society dramas; two-reel comedies.

Hal Roach Comedies, Culver City, Calif. These comedies are written exclusively by a special scenario staff.

Joseph M. Schenck Motion Picture Productions, 5341 Melrose Ave., Los Angeles, Calif. Clean stories of action, with prominent heroine in American setting, with utter avoidance of the melodramatic.

Selznick Pictures Corporation, 729 Seventh Ave., New York.

Mack Sennett Comedies, 1712 Glendale Blvd., Los Angeles, Calif. Editor, Hampton Del Ruth. All stories furnished by its own scenario department.

United Artists Corp., 729 Seventh Ave., New York. Editor, Beulah Livingstone.

Universal Film Corp., 730 Fifth Ave., New York. Editor, Phelps Decker.

Universal Pictures Corp., 730 Fifth Ave., New York. Editor, Winnifred E. Reeve. All stories should be sent to New York address. (West Coast Studios, Universal City, Calif. Raymond L. Schrock, Editor-in-Chief.) Mostly interested in magazine stories and published fiction. Originals to be considered must have decidedly fresh plots and substantial working out, such as can only be written by authors of ability and screen training.

The Vitagraph Company of America, E. 15th St. & Locust Ave., Brooklyn, N. Y. Editor, Gorham Barker. "Big specials" only.

Warner Brothers Productions, 5842 Sunset Blvd., Los Angeles, Calif. Also, 1600 Broadway, New York. Editor, G. H. Howson. Super-feature plays for all-star cast.

Photographic Magazines and Markets for Photographs

While the information herein brought together regarding markets for photographs has with few exceptions been supplied by the editors of the various periodicals, the intending photographer-writer may wisely study the field before submitting prints—or indeed before making his pictures—because it is often easier to select subjects known to be salable than to find markets for pictures already made, and that, while good of their kind, do not seem to fit in anywhere exactly.

The list here given is more suggestive than complete. Many magazines listed under other headings, such as farm papers, for example, are glad to see photographs that really illustrate. A glance through the list of trade papers and house organs will show perhaps unrealized opportunities for selling photographs. In newspaperdom, or with the weeklies, timeliness has much to do with acceptances. Snap-shooting has rendered picture-making easy, and, excluding articles intended for the camera magazines, no wider or more technical knowledge of photography is necessary than the ability to make a firm negative that will produce a good, clear print.

Abel's Photographic Weekly, 515 Caxton Bldg., Cleveland, Ohio. Weekly, 10c; \$2.50. Editor, Charles Abel. Professional or business articles on photography; also portrait photographs. Do not use outside material.

American Photography, 428 Newbury St., Boston, Mass. Monthly, 20c; \$2.50. Editor, Frank R. Fraprie. Rarely buys single photographs. Will consider practical articles on photography. Holds photographic competitions each month. Those interested should write for leaflet. Payment on publication.

Bulletin of Photography, 636 S. Franklin Square, Philadelphia, Penn. Weekly, 5c; \$2.00. Editor, Frank V. Chambers. Reports: "Use only articles from 500 to 1500 words appealing to the professional photographer. Photographs, if necessary to the article, are used. Material is reported on within fifteen days, and payment is made on acceptance."

The Camera, 636 S. Franklin Square, Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, Frank V. Chambers. Photographs and articles on photography from professionals only, also articles of 1000 words of a practical nature. Pays on acceptance.

Camera Craft, 413 Claus Spreckels Bldg., San Francisco, Calif. Monthly, 15c; \$1.50. Editor Sigismund Blumann. Uses no articles from professional writers. Wants instead material from practical photographers, entirely regardless of literary quality, but having practical value. The only photographs used are by these contributors. Articles and photographs are gratuitous.

The Commercial Photographer, 515 Caxton Bldg., Cleveland, Ohio. Monthly, 20c; \$2.00. Editors, Juan C. Abel, Charles Abel. This

magazine is commercial and technical in scope. No outside contributions desired.

Kodakery, Eastman Kodak Co., Rochester, New York. Monthly, 5c; 60c. Editor, A. H. Harscher. Photographic articles to instruct the amateur, chiefly, but any article that serves to stimulate an interest in photography is available. Articles should not exceed 1000 words, and if the text calls for illustrations, these should be furnished. Payment on acceptance.

Photo Era, Wolfeboro, N. H. Monthly, 25c; \$2.50. Editor, A. H. Beardsley. Practical articles by practical amateur and professional photographers on any branch of photography. Whenever possible, articles should be illustrated by carefully made photographs that are good examples of technical and artistic photography. Maintain a high literary and artistic standard. Another need is for short items of technical value to practical photographers. Payment on publication at \$2.50 per printed page and \$1.00 extra for each illustration.

The Photo-Miniature, 70 Fifth Ave., New York. Monthly, 40c; \$4.00. Editor, John A. Tennant. Reports: "Print monographs of 12,000 words, illustrated, on practical technical photography and its applications. Contributors should send skeleton outline of subject and its treatment before submitting manuscript. Material is reported on within two to three weeks, and payment is made on acceptance, at the rate of \$50 per monograph."

Markets for Photographs

American Agriculturist, 461 Fourth Ave., New York. Weekly, 5c; \$1.00. Editor, E. R. Eastman. Uses photographs if they tell a farm story.

The American Boy, American Bldg., Detroit, Mich. Monthly, 20c; \$2.00. Editor, Griffith Ogden Ellis; Mng. Editor, W. P. McGuire. Photographs with brief descriptions of the new and novel, especially for its department of "Novel Inventions and Natural Wonders", which depicts the strikingly unusual in Nature, and new interesting mechanical devices. Cover pictures containing distinctive ideas that will appeal to boys, and reproduce effectively in two colors. They should not contain girls or small children. In order to save unnecessary expense of shipping originals, a sketch, description, or photo should be submitted in advance, to discover if the idea is sufficiently promising to warrant the shipment of the original for consideration. Photos for the department of "Notable Boys" or "Boys Who Do Things", accompanied by brief accounts of unusual boy activities or accomplishments, especially such as would be practically suggestive and inspirational to other boys.

American Farming, 537 S. Dearborn St., Chicago, Ill. Monthly; 25c. Editor, Duane W. Gaylord. A fertile field for photographers who know something of farming. Photographs of farm kitchens, farm light plants, autos with farm background, auto trailers, poultry plants, etc.

The American Magazine of Art, 1741 New York Ave., Washington, D. C. Monthly; 25c; \$3.00. Editor, Lela Mechlin. Uses photographs of works of art; occasionally an article on photography.

American Sheep Breeder and Wool Grower, 817 Exchange St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, W. W. Burch. Uses photographs of sheep or attractive farm scenes.

Anso Company, Binghamton, New York. Uses photographs of natural scenes for advertising purposes. When submitting prints state whether Anso film or Hammer dry plate, and what grade of the company's photographic paper, is used.

Architectural Record, 119 W. 40th St., New York. Monthly, 35c; \$3.00. Editor, Michael A. Mikkelsen. Uses photographs of architecture, landscape sculpture, and mural decoration. Subjects photographed must be new and unpublished and must have pronounced artistic merit. High-class photographs only used.

Art in America, 28 E. 85th St., New York. Every two months. \$1.00; \$6.00. Editor, Frederic Fairchild Sherman. Uses photographs—black and white shiny (silver) prints; also essays on important works of art in collections in United States and Canada. Does not pay for photographs.

The Art News, 49 W. 45th St., New York. Weekly, 10c; \$5.00. Editor, Deoch Fulton. Uses photographs if they are of some statue, picture, new art museum, prominent artist or collector, and if they have news value.

Bausch & Lomb Optical Co., Rochester, N. Y. Advertising Manager, Hugh A. Smith. Photographs for advertising purposes. Use only good specimens of work done with Bausch & Lomb photographic lenses. Rarely use articles on photographs, but might possibly under normal conditions if concerned with the work of their lenses. Pay on acceptance.

Brown & Bigelow, St. Paul, Minn. Manufacturers of cloth and leather specialties, celluloid novelties, and calendars. Occasionally buy photographs.

Burke and James, Inc., 240 E. Ontario St., Chicago, Ill. Advertising Manager, John M. Hanner. Uses photographs for advertising purposes. These must be of unusual interest, and must illustrate their goods in use, or be made with their cameras or films.

Celebrity Art Co., 36 Columbus Ave., Boston, Mass. Manufacturers of post cards and calendars. Photographs of figures and bright, snappy girls' heads.

Collier's Weekly, Art Department, 250 Park Ave., New York. Weekly, 5c; \$2.50. Editor, Wm. L. Chenery. Cover page photographs of human interest. News photographs. Sharp prints, 4x5" or over, unmounted, on glossy paper, are preferred. Pay one week after acceptance, at rate of \$3.00 for non-exclusive photographs.

Country Gentleman, Philadelphia, Penn. Monthly, 5c; 3 years, \$1.00. Photographs on farming and kindred subjects. Each photograph should deal with some piece of farm or country life, and it will be advisable to have it tell a story, incorporating something of human interest or of practical value.

Country Life, Garden City, L. I., N. Y. Monthly, 50c; \$5.00. Editor, Reginald T. Townsend. Unusual and attractive photographs of country life. Pays on acceptance.

Design—Keramic Studio, 543 S. Clinton St., Syracuse, New York. Monthly, 40c; \$4.00. Editor, Adelaide Alsop-Robineau. Photographs of designs which are sharp and clear, and can be reproduced in minute detail, only when accompanied by articles. Pays on publication.

Dodge Publishing Co., 148 W. 23rd St., New York. Photographs for calendar purposes; preferably landscape views.

Farm Journal, Washington Square, Philadelphia, Penn. Monthly, 5c; 25c. Editor, Arthur H. Jenkins. Photographs that tell a story, dealing with farm and stock subjects; photographs for their Boy and Girl department, and Garden and Bird department; unusual scenes for picture page. Reports within a week. Pays on acceptance.

Farm Life, and Farm and Home Consolidated, Spencer, Ind. Monthly, 5c; 25c. Editor, George Weymouth. Photographs telling a story of interest to farmers or in the farm home; also photographs with suitable captions. Pays on acceptance, \$1.00 to \$1.50.

Garden and Home Builder, Garden City, L. I., N. Y. Monthly, 25c; \$3.00. Editor, Leonard Barron. Photographs on garden making and gardening operations that are really pictorial, preferably $6\frac{1}{2} \times 8\frac{1}{2}$ inches in size. Pays on acceptance.

Grit, 208 W. 3rd St., Williamsport, Penn. Weekly, 5c; \$2.00. Editor, Frederic E. Manson. In the market for photographs for news and magazine article illustrations; and for cover designs. Payment on publication.

The Hilton Service, 153 W. 69th St., Chicago, Ill. Editor, F. A. Hilton. Reports: "We buy only pictures suitable for illustrating trade press articles and they must be accompanied by a written statement that they are exclusive to us. We can use pictures of window displays, exhibits, stunts, unusual business places, interesting and unusual scenes in store, office, or factory. A stamped and addressed envelope for return must be enclosed. Pay from 50c to \$3.00, upon acceptance."

Hoard's Dairyman, Fort Atkinson, Wis. Twice a month; 35c a year. Editor, W. D. Hoard. Photographs of farm buildings, machinery, stock, growing crops, etc. Payment after publication.

Holland's Magazine, 3306 Main St., Dallas, Tex. Monthly, 10c; \$1.00. Editor, John W. Stayton. Timely features each month illustrated by photographs; and pictures for the Children's Department. Pays on acceptance.

House and Garden, 19 W. 44th St., New York. Monthly, 35c; \$3.50. Editor, Richardson Wright. Photographs of architectural, gardening and interior decoration subjects. Payment on acceptance.

Illustrated Current News, 902 Chapel St., New Haven, Conn. Tri-weekly, 40c; \$20.80. Editor, E. Sanford Brown. Photographs of current events of national interest.

International Newsreel Corp., 226-238 William St., New York. Editor, Special Service Dept., P. C. Stone. Reports: "We are in the market at all times for photographs having a human-interest appeal, photographs of science, inventions, discoveries, travel photographs, unusual freak subjects and, of course, photographs of news events. To be of value to us these photographs must be sent through the quickest possible dispatch, preferably by special delivery mail. We pay \$3.00 for each photograph that we accept, and return promptly to the sender the photographs that we find unavailable. The photographs submitted must

be glossy, black and white prints, with all the details it is possible to get into a picture. Of course it is necessary to have a caption explanatory of the photograph. This caption can be covered in about 25 to 50 words. On really unusual photographs and photographs of unusual news events, the price ranges above the usual three dollar price that we pay."

Keystone View Co., Inc., of New York, 91 Seventh Ave., New York. Reports: "Our business is to supply to magazines, newspapers, book publishers and authors, photographs of anything under the sun. We have a large and varied stock of photographs and are ready to serve the free-lance writers who desire illustrations for their articles. We can handle the matter in either one of two ways. The pictures can be sent on memorandum to the author to be submitted to the publisher as Keystone pictures, to be paid for by the magazine at \$3.00 each. Or, in the case where the writer pays for the pictures, the price would be but \$2.00. We are always glad to see new material brought home by travelers. Anything that is worth while is bought at prices varying from \$2.00 to \$3.00.

Ladies' Home Journal, Independence Square, Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Barton W. Currie. Uses groups of photographs that visualize a timely idea, a something new in human achievement. No separate photographs used. Payment on acceptance.

Literary Digest, 354 Fourth Ave., New York. Weekly, 10c; \$4.00. Editor, William Seaver Woods. Uses news photographs. Pays on acceptance.

Mid-Week Pictorial, Times Bldg., New York. Weekly, 10c; \$5.00. Editor, G. W. Ochs-Oakes. A pictorial review, with general articles dependent upon photographs. Uses chiefly photographs. Pays on publication.

Murphy Brothers Calendar Co., Red Oak, Iowa. Buys photographs for calendars. Contributors should communicate with the company before submitting any prints.

National Calendar Co., Suite 933, 80 Maiden Lane, New York. Will consider scenes of New York City if they are out of the ordinary.

National Geographic Magazine, Hubbard Memorial Hall, Washington, D. C. Monthly, 35c; \$3.50. Editor, Gilbert Grosvenor. Uses photographs of a geographic nature, must have high pictorial value. Clear, sharp, original prints only are acceptable. Pays on acceptance. Rate depends on quality and number purchased at one time.

National Magazine, 952 Dorchester St., Boston, Mass. Monthly, 25c; \$3.00. Editor, Joe Mitchell Chapple. Uses exceptionally striking photographs of extreme current interest of public men, etc., accompanied by descriptions.

National Sportsman, 275 Newbury St., Boston, Mass. Monthly, 15c; \$1.00. Purchases photographs of hunting, fishing, and camping scenes, and live game pictures.

New England Homestead, Myrick Bldg., Springfield, Mass. Weekly, 5c; \$1.00. Editor, G. E. Sevey. Uses sharp photographs which will reproduce well with rapid press work; interesting pictures of women, children or animals.

Oakley Photonews, Geneva, New York. Desirous of obtaining up-to-the-minute news photos from all parts of the country; especially

photographs of floods, wrecks, fires, automobile accidents, freaks and the like. All photos considered. Those not purchased will be returned within ten days. Full description must accompany each photo, giving time and place. Representatives wanted everywhere.

Osborne Company, Newark, N. J. Editor, Thomas Graham. Photographs of general interest suitable for calendar subjects, and for advertising calendars.

Outdoor Recreation, 580 Wabash Ave., Chicago, Ill. Monthly, 20c; \$2.50. Editor, Dan B. Starkey. Uses attractive photographs for cover designs, and occasionally for articles on outdoor life.

The Outlook, 120 E. 16th St., New York. Weekly, 15c; \$5.00. Editor, Ernest H. Abbott. Use photographs relating to current events in their pictorial department called Current Events Illustrated. Occasionally use photographs illustrating articles, but in those cases photographs are usually furnished by the authors. Pay on acceptance.

Poole Brothers, 87 Harrison St., Chicago, Ill. Manufacturers of post cards. Purchase occasional photographs, accompanied by captions, dealing with recreation, travel, or science.

Popular Mechanics, 200 E. Ontario St., Chicago, Ill. Monthly, 25c; \$2.50. Editor, H. H. Windsor. This publication likes photographs showing novelty—a new kind of machine, or a queer old bridge, an engineering problem cleverly surmounted (the complete story of which is patent from the photograph), or a snapshot of a person doing some hazardous or unusual thing. The size of the print is not so important as clearness and gloss.

Popular Science Monthly, 240 Fourth Ave., New York. Monthly, 25c; \$3.00. Editor, Sumner N. Blossom. Photographs on new mechanical, technical, scientific subjects having human interest; good cover ideas; and short articles, accompanied by photographs, showing a human being doing something of a mechanical nature. Pay on acceptance.

Press Illustrating Co., 142 W. 23rd St., New York. Photographs of industries, features, etc. Sometimes use photographs for advertising purposes. Pay on acceptance, or on 50-50 commission basis.

The Publishers' Photo Service, Inc., 507 Fifth Ave., New York. All material procured from their own men.

E. A. Strout Farm Agency, Inc., 150 Nassau St., New York. Photographs of farm scenes. Interested particularly in herds of dairy and beef cattle; flocks of sheep; poultry; big yields of hay, corn, alfalfa, grain, etc.; orchards in blossom and at harvest time—in fact, anything in the way of a photograph that is likely to appeal to a man who is seeking a farm. Like the 5x7 size, but would consider others if good, glossy and very contrasty prints. Prefer the practical over the artistic—big yields of crops, handsome herds of cattle, anything typical of the favored agricultural pursuit of the state or community in which the photographer resides. Also be glad to examine reliable “copy”, descriptive of specific instances of profitable handling of any branch of farming. Such articles must be accompanied by the permission of the man about whom the article is written to publish the same. Pay good prices for pictures, but they must be clear and sharp.

Successful Farming, 17th & Locust Sts., Des Moines, Iowa. Monthly, 5c; 25c. Editor, A. H. Snyder. Photographs of rural scenes

which illustrate a point; and one article on photography a year. Reports within a few days. Pays on acceptance.

Sunset Magazine, 1045 Sansome St., San Francisco, Calif. Monthly, 25c; \$2.50. Editor, Joseph Henry Jackson. Photographs of scenes in the west, interesting groups of people, ocean views, the desert, etc.

System the Magazine of Business, 660 Cass St., Chicago, Ill. Monthly, 25c; \$4.00. Editor, A. W. Shaw. Photographs of plans that save time or speed up work in the office; interesting devices that help to increase sales—methods of display and the like; photographs of new industrial developments and of interest to substantial business men.

Thompson Art Co., 155 Brackett St., Portland, Me. Choice views of nature, something that is attractive without figures, good marines with ship or surfs and general outdoor views of merit. Can use the 4x5" size but prefer either the 8x10" or the 5x7" size. Pay \$1.00 to \$5.00 each for photographs on acceptance.

Travel, 7 W. 16th St., New York. Monthly, 35c; \$4.00. Editor, Edward Hale Bierstadt. Require good photographs to illustrate articles—the size print is immaterial, but the photographs themselves must be clear and good for reproduction. Regular rates \$10.00 a thousand words, and \$1.00 apiece for photographs, payment at time of publication.

Underwood & Underwood, 417 Fifth Ave., New York. Photographs of current events of national and international interest, accompanied by description of subject and date. Pay on acceptance.

World's Work, Garden City, L. I., N. Y. Monthly, 35c; \$4.00. Editor, Carl C. Dickey. Uses photographs of men in the public eye at present, accompanied by description; also of useful inventions described for the lay reader, in 250 words.

Markets for Postcard, Greeting Card and Calendar Verses and Mottoes

The general requirements of these publishers in the way of sentiments for postcards, greeting cards and calendars are so nearly the same that descriptive mention is not necessary. "Sentiments," wrote W. Dayton Wegefarrh, at that time a greeting-card editor, "either poetical or prose, must be short; they must express fine, big, friendly thoughts—never mushy ones; they must be of simple meter, so that the lilt may be readily sensed; they must sing—this, above all else, is important; fill them with music instead of with frothy sentiment, for the ear loves melody and melody is very often longer-lived than sentiment that lacks the ring of sincerity."

Hastily put-together jingles, whether humorous or otherwise, are not in demand, nor are slangy epigrams.

American Friendly Greetings Co., 759 Summer Ave., Newark, N. J. Original verses or sentiments for our various lines of greeting cards. This material must, however, be far superior to the ordinary class of verses. Short, snappy, epigrammatic verse, preferably of four lines, is what we are after, although we can use some six and eight line copy. If material not desired by us is to be returned, postage should be enclosed.

The Artcraft Guild, 306 Minor Bldg., Kansas City, Mo. Pres., O. E. Stack. Clever four to eight-line verses for Christmas, New Year, Valentine, birthday and other greeting cards. Verses should be witty and sophisticated rather than sentimental. Return envelope must be enclosed if return of unaccepted verse is desired. Payment made on acceptance at from 25c to \$1.00 a line.

Alfred Bartlett, 248 Boylston St., Boston, Mass. Four-line verses for Christmas, Easter and birthday cards. Prompt report.

Paul L. Baruch Publishing Co., Inc., 109 W. 57th St., New York. Verses outside of the conventional style, for all occasions.

Thomas J. Beckman Co., 310 N. 11th St., Philadelphia, Penn. Four or six-line verses relating to the various principal seasons, such as Christmas, New Year and Easter.

W. C. Blodgett & Co., 83 Warren St., Boston, Mass. Have their own writers and do not consider outside contributions.

The Boston Line, 178 Congress St., Boston, Mass. Consists entirely of Christmas cards and booklets, with a very few New Year numbers. Sentiments should not contain sentimental phrases such as dear or love, or strictly religious words such as Lord or God. There should be no reference to nor suggestion of pain, sorrow, death, sickness, misfortune, or condolence. In other words, the sentiment should be written just as the writer would wish to send to a hundred different people. The

sentiment must not be just a statement of fact, it must convey actual greetings or best wishes and good cheer. Sentiments should not be over four lines each in verse, or a short piece of prose is equally good. Sentiments may be submitted to this Company during July, August, September and October, and should be addressed to the Editor. All sentiments approved are paid for when accepted at \$1.00 each. This concern does not promise to publish the writer's name with the sentiment nor to send copies of the sentiment to the writer when published.

Bradford Card Co., Newton, Mass. Photographic Christmas cards and greeting cards of all kinds. Sentiments of all types, to run not over six lines at the most, and four lines should be the average length.

The Bromfield Publishers, Brookline Village, Mass. Four-line verses for Thank You Gift Cards, Good Health, Birthday, Christmas, Congratulations, Easter, and Valentine cards, and eight-line verses for Friendship and Birthday cards. No verses over eight lines. Report on material promptly, and pay 25c a line.

G. L. Bruni, 110 Tremont St., Boston, Mass.

Butler, Thomas & Co., Inc., 827-29 Filbert St., Philadelphia, Penn. Two and four-line greetings to be used on Christmas cards. Sentiments sent us must be of a greeting character and contain not more than four lines. Manufacture only Christmas, New Year, and birthday cards, and pay 50c per line for any selections made from material sent them.

The Buzza Co., Minneapolis, Minn. Greetings for any and all occasions. Sentiments from four to eight lines. Messages from one person or group to another. Has staff of writers supplying most of its material. Payment, 50c a line on acceptance.

Samuel Carpenter Co., 2250 N. 9th St., Philadelphia, Penn. Four to eight-line verses for Christmas, birthday and congratulation cards. Pay 50c per line for sentiments that meet their standard, which is high.

Cincinnati Art Publishing Co., 1021 Broadway, Cincinnati, Ohio. For all occasions. Short, original sentiments of four to six lines. Preference to sentiments that do not use words cheer, year, you, and true.

Charles S. Clark Co., 218 W. 40th St., New York. Sentimental verse, mottoes, and jingles. Clever, sprightly, and witty. 50c a line on acceptance.

Edward E. Clark, Randolph St., at Wabash Ave., Chicago, Ill. Cards for Christmas, Easter, and birthday. 25c a line.

A. M. Davis Co., 530 Atlantic Ave., Boston, Mass. Short verses and prose sentiments or greetings—two to four lines preferred—for greeting cards. Enough good material on hand, but will purchase better things. Material is reported on in two weeks, and payment made on acceptance. Usual price is \$2.00 to \$5.00.

Dennison Mfg. Co., Framingham, Mass. Not a greeting card market. The only material purchased consists in occasional ideas for party games for the various holidays—St. Valentine's, St. Patrick's, Patriot's and Hallowe'en. Advertising department employs several writers who devote their full time to preparation of house organs and booklets.

Dreyfuss Art Co., Inc., 514 Broadway, New York. Poetic compositions for greeting cards only, and the lines of the verses must include

either a wish or a tribute of some kind. Compliments by implication convey a sense of appreciation, and are in better form than even the suggestion of flattery. "Some writers waste time by rehashing certain features already appearing on marketed greeting cards, and usually they make valueless contributions to greeting card literature. One can get more inspiration from the woods, the streams, flowers and fields, than from any other source. And this the trained writer knows. The verses we require cover every important occasion or holiday, relatives, friends, shut-ins, anniversaries. Avoid being diffuse, use just enough words to express your idea clearly. There should be no evidence of restraint, but always a feeling of warmth and interest. And above all, eschew hackneyed introductions." Payment on acceptance at 50c a line.

The Exclusive Co., 414 N. 3rd St., Philadelphia, Penn. Verses for all occasions suitable for a high grade line of cards, the verses to be from four to eight lines in length. Report on material within thirty days.

Fairman Co., 311 W. 43rd St., New York.

Gartner & Bender, 1104 S. Wabash Ave., Chicago, Ill.

The Gibson Art Co., Cincinnati, Ohio. Greetings for all the holidays and general occasions, four to eight lines, with preference for four. All greetings must be personal messages written in everyday language and in friendly spirit. Standards are high. Payment 50c to \$1.00 a line.

Glenside Art Co., Glenside, Penn. Personal greetings in Christmas cards.

Stephen Greene Co., 34th & Market Sts., Philadelphia, Penn. Buy for Christmas and New Year during the latter half of the year, and for birthday and Easter, after January. Pay 50c per line.

H. & H. Novelty Co., 632 Broadway, New York. Jewish New Year. General verses also used. 25c to 50c a line, on acceptance.

Hall Brothers, 26th & Grand Sts., Kansas City, Mo. Three or four-line sentiments for everyday occasions, such as birthdays, etc., and sentiments for the different seasons, such as Valentine, Easter, Christmas, and Thanksgiving. Pay at the rate of 50c per line.

Henry Heiniger Co., 371 Broadway, New York.

Henderson Lithographing Co., Norwood, Cincinnati, Ohio. Greeting card verses suitable for Christmas, New Year, and in fact all the different occasions for which greeting cards are used, in two, four, six and eight lines. Report promptly.

Japanese Wood Novelty Co., 109 Summer St., Providence, R. I. A general line of miscellaneous sentiments such as birthdays, wedding anniversaries, and congratulations, gift, shower, sympathy, etc.

Keating Card Co., 9th & Sansom Sts., Philadelphia, Penn. Mostly short verses of a formal and dignified character, for Christmas, New Year, Easter, Valentine Day, birthdays, congratulations, and wedding anniversaries. Pay 50c per line on acceptance.

King Card Co., S. E. Cor. Broad and Spring Garden Sts., Philadelphia, Penn. Use only two, three, and four-line Christmas sentiments.

Kopper Kraft Shops, Inc., Silver Creek, New York. Cards for all occasions. Short sentiments. Submit in September, October, and November.

Leubrie & Elkus, Inc., 11 W. 19th St., New York. Greeting card verses for all occasions. Prefer four and six-line verses. Pay from 25c upward per line according to the merits of the verses.

Liberty Greeting Card Co., Division of the Belmer Mfg. Co., Canton, Penn. Complete line, and two specialties—Mother's Day and Easter.

A. E. Little & Co., 426 S. Broadway, Los Angeles, Calif. Use material for cards for Christmas, New Year, Valentine. Easter, graduation, Mother's Day, friendship, birthday. Pay promptly at 50c per line.

McGown, Silsbee Lithographing Co., 128 Park Row, New York.

Jessie H. McNichol, 18 Huntington Ave., Boston, Mass. Christmas, Easter, and all kinds. Humorous and serious verses. Verses in the form of a message from one person to another. Payment on acceptance.

Mayflower Publishers, Inc., 1 University Rd., Cambridge, Mass. Greetings for all occasions.

Milner Brothers, 367 Park Ave., Brooklyn, New York. Four and six-line jingles and verses suitable for use on greeting cards for Christmas, birthdays, wedding congratulations, wedding anniversaries, etc. Payment on acceptance at 25c a line and up.

The Mottoette Co., 29 E. Ohio St., Chicago, Ill. Clever verse, and also inspirational poems of not more than four or six lines. All manuscripts submitted should be accompanied by a stamped return envelope. Pay promptly on acceptance.

Murray Engraving Co., 6152 Wabash Ave., Chicago, Ill. Verses for Christmas and New Year cards. These must be in the third person, short and not slangy.

National Art Publishing Co., Elmira, New York.

New England Art Publishing Co., 333 Fourth Ave., New York.

The Newman Publishing and Art Co., 22 W. 18th St., New York. Sentiments for birthday, congratulation, and other everyday occasions, also Christmas, and New Year, Valentine, Easter and Thanksgiving sentiments. The sentiments must be short, not over four lines, preferably two lines; bright, cheerful and must bear a message to the one to whom the card is to be sent. No loving sentiments are wanted. Pays on acceptance at 25c a line.

The Old Giftcrafters, 524 Walnut St., Philadelphia, Penn. Cards for all occasions. 25c to 50c and up a line.

Owen Card Publishing Co., Inc., Elmira, New York. Cards of all kinds. 25c to 50c a line.

Paisa Bazaar, Alton, Ill. Mgr., Miss Elizabeth L. Rose. Greeting card verse, and prose sentiments for all occasions, from two to six lines, suitable for high grade line of cards. Payment made on acceptance.

E. D. Parker, 79 Sudbury St., Boston, Mass. A limited amount of friendship, birthday, and Christmas cards, and a few Valentine or Easter verses occasionally.

Perl Art Co., 1340 Otto St., Chicago, Ill. Christmas, New Year, and all kinds. Christmas and New Year cards in the Fall; Valentine,

Easter, Mother's and Father's Day in Spring. 25c a line, on acceptance.

Quality Art Novelty Co., Inc., 18 W. 18th St., New York. Verse covering Christmas, birthday, Valentine's, Mother's Day, etc., in two, four, six and eight lines. Pay 25c per line.

I. H. S. Reynolds & Co., 17 Madison Ave., New York.

The Rose Co., 22nd & Arch Sts., Philadelphia, Penn. Sentiments for Christmas cards, birthday, Easter and other special occasions. Principally verses of four lines, although some eight-line and some two-line verses are used. Cannot use ordinary sentiments, but are looking for odd ideas. Will also buy designs suitable to go with sentiments, for calendars, place cards and tally cards. Usually report on material within a week or two, unless collating sentiments and designs for a special season, like Easter, when they might be held for a longer period for comparison. Parties sending designs or verses must name their own price for their work.

Rust Craft Shop, 1000 Washington St., Boston, Mass. Manager, Fred W. Rust. Four and eight-line verses. From October up to May 1st, especially interested in Easter and Valentine verses. Sentimental verse for mother and sweetheart. Pays 50c a line.

Shreve & Co., San Francisco, Calif. Cards of all kinds. Desire Christmas material during September; others in January. 50c a line.

Spencer Studio, Foy Bldg., Jenkintown, Penn.

Stanley Mfg. Co., Dayton, Ohio. Strictly personal messages. Does not require verses.

Stonebraker Studios, Inc., 269 Court St., Brooklyn, New York. Only Christmas cards. Sentiments and designs that are unusual. Standard rate, on acceptance.

Success Company, 36-42 W. 24th St., New York. Any material in the way of greeting card sentiments.

Superior Greeting Card Co., 1227 Arch St., Philadelphia, Penn. Christmas verses exclusively, and these may be two, three, or four lines in length.

Thompson-Smith Co., 53 Fifth Ave., New York. Manager, Miss von Hartmann. Christmas verses suitable for high-class greeting cards of four lines (not too sentimental or too personal). Verses should be suitable to send to anybody, with a pleasant thought expressed in a new way. Pay cash on receipt of signed guarantee that the work is original, at rate of \$1.00 each.

Raphael Tuck & Co., 122 Fifth Ave., New York. Home office, Raphael House, Moorfield's City, E. C. 2, London, England. Greeting cards for all occasions. 25c per line.

Turner & Porter, Inc., 49 W. Swan St., Buffalo, New York. Verses for everyday cards, and personal Christmas cards.

The Van Gorder Co., 363-371 W. Erie St., Chicago, Ill. An exclusive greeting card line. Specializes in unusual things. "Our designs and ideas stand out and we are always in need of sentiments, appropriate for the different seasons.

P. F. Volland Co., Washington & Richmond Sts., Joliet, Ill. Use clever, original material, and sentiments for Easter, Valentine's Day, Christmas, etc., and clever poetical sentiments for all occasions, also

beautiful sentiments for gift booklets, postcards, etc. Report promptly. Two to four lines. Prefer to buy outright, at 50c a line.

Geo. C. Whitney Co., Worcester, Mass. Verses for Hallowe'en, Christmas, New Year, Valentine, Easter and birthday. Manuscripts are reported on in two or three weeks, and payment made for what each particular verse is worth to them.

Markets for Humor

Good humor is easy to sell. For "short stuff" that is really amusing and well expressed, there exists a demand in excess of the supply. Nearly all monthly periodicals, newspapers, and even trade publications, purchase jokes and funny sayings that are suitable for their columns. The leading general markets for humor are gathered together here.

America's Humor Quarterly, 608 S. Dearborn St., Chicago, Ill. (Formerly Ziffs.) Quarterly; \$2.50. Editor, Carl S. Crummit. Real humor in any length. Genuinely humorous fiction stories, preferably with a sex angle that doesn't offend decency, from 1200 to 5000 words. Rates on stories from 1c per word up. Short verse which is really funny, satirical or droll, and good epigrams.

Brooklyn Life, Eagle Bldg., Brooklyn, N. Y. Weekly; \$6.00. Editors, G. Herbert Henshaw and Frederick H. Timpson. Interesting photographs of Brooklyn people; but buys no outside manuscripts.

Burten's Follies, 109 W. 49th St., New York. Monthly; \$2.50. Editor J. B. Burten. Uses jokes, especially negro dialect, skits, humorous verse, limericks, etc. Very short-stories of not over 500 words used occasionally.

Calgary Eye-Opener, Box 218, Minneapolis, Minn. Monthly, 25c; \$2.50. Editor, Harvey Fawcett. Reports: "We cannot use jokes or 'nutty' items longer than 500 words and prefer humorous stories and foibles of from 100 to 300 words; minimum payment for such is \$5.00 on acceptance; one-line gags or 'he and she' jokes at \$2.00; limericks, \$1.00. Only 'nutty' poetry accepted and payment not as high as for humorous stories. Only first choice material accepted."

Captain Billy's Whiz Bang, Robbinsdale, Minn. Monthly, 25c; \$2.50. Editor, E. J. Smithson. Humor of all kinds except in fiction. Both long and short poetry of the "Smokehouse" variety. Bright and breezy jokes, original items that follow the style and text of Captain Billy's farmyard philosophy, toasts, jokes for the "Colored Wit" Contest, and the old-time, humorous square dance calls.

Cartoons Magazine, 248 W. 49th St., New York. Monthly, 25c; \$2.50. Associate Editor, Freeman H. Hubbard. Rarely pays for contributions except in subscriptions. Uses articles, either technical or humorous, or merely interesting, dealing with cartoons and comic art, cartoonists and comic artists. This includes stories, articles, jokes and verse. Photographs also used.

Club-Fellow and Washington Mirror, 1 Madison Ave., New York. Weekly, 15c; \$5.00. Editor, Frank D. Mullen. Snappy, clever short-stories from 1500 to 2000 words; clever short verse, and anecdotes. Pays on publication.

College Humor, 1050 N. La Salle St., Chicago, Ill. Monthly, 35c; \$3.50. Editor, H. N. Swanson. Very fully illustrated. Glamorous short-

stories about young love, up to 5000 words. Serials. Quite short stories also, with a lively or humorous turn. Brief humorous material—skits, jokes and epigrams. Poetry up to 14 lines—satire and love themes preferred. Pays on acceptance for fiction at 4c a word. Buys first American serial rights. Transfers copyright on request.

Collier's Weekly, 250 Park Ave., New York. Weekly, 5c; \$2.50. Editor, Wm. L. Chenery. Humorous short-stories of from 4000 to 9000 words will receive consideration from this publication. Also uses some shorter humorous material, including verse. Pays on acceptance.

Country Gentleman, Independence Square, Philadelphia, Penn. Monthly, 10c; \$1.00. Has a chaff department, in which it uses verse, humor and anecdotes.

Film Fun, 461 Eighth Ave., New York. Monthly, 15c; \$2.00. Editor, Curtis Mitchell. Uses only humor, anecdotes and verse relating to motion pictures or the people who make them.

Follies, 1416 Broadway, New York. Monthly, 25c; \$2.50. Editor, Wayne Sabbath. Reports: "Original humor, bits of burlesque on life are used. Jokes of our own people, of the fellow in the lumber camps, the farm, the doctor in a 500 population town; in all the essence of fun which must come from the masses and be understood by the crowd. Nothing over 300 words. Verse in the same vein as 'The Face on the Bar-room Floor', 'Down in Lehigh Valley', etc. Want photographs with an artistic touch, soft, alluring, including landscapes, figures, landmarks, characters. Material reported on as soon as possible. Payment is made on publication."

Judge, 627 W. 43rd St., New York. Weekly, 15c; \$5.00. Editor, Norman Anthony. Uses crisp, humorous stories of 500 to 1500 words, bright whimsical short verse, jingles, and humor and anecdotes.

Ladies' Home Journal, Independence Square, Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Barton W. Currie. Payment on acceptance. Humorous anecdotes and original jokes.

Laughs and Chuckles, Ford Bldg., Wilmington, Del. Monthly. Uses short stories or other material of a humorous nature not to exceed 600 words in length. Pays \$1 each for short jokes and anecdotes and ½c a word for longer material, on publication.

Laughter, The Guild Publishing Co., 584 Drexel Bldg., Philadelphia, Penn. Monthly; \$2.50. Editor, Wm. H. Kofoed. Good humor in the form of jokes, verse, epigrams, drawings and fiction. Particularly desire good humorous fiction of any length up to 4000 words. Cleverly constructed and plotted material carrying good laughs in it will receive very careful consideration. Good, modern, humorous stories with any sort of background the author's fancy may dictate will be considered. Clever satire, or burlesque, up to 1000 words. Jokes, verse, and epigrams must be of a distinctly laugh-provoking nature. Payments made approximately the first and fifteenth of each month for material accepted up to those dates. Rates for fiction vary from 2-3 cents a word up, according to our judgment of its value to us. Verse, 25c per line; jokes, 50c each, and epigrams, 35c each.

Life, 598 Madison Ave., New York. Weekly, 15c; \$5.00. Editor, Robert E. Sherwood. Short, humorous and satirical prose under 400

words, and short humor and anecdotes. Manuscripts reported on within two weeks. Payment made every Friday.

The Marion Theatre and Concert Studios, 317-18 Crary Bldg., Seattle, Wash. Director, Jackson Smith. A booking and producing office. Always on the outlook for material—lyrics, jokes, monologs, sketches and revue stuff. Prefer copyrighted material, although this is not necessary. Report within thirty days, and pay either cash or royalties for accepted manuscript. Not responsible for loss of manuscripts.

The Mutual Burlesquer Magazine, 723 Seventh Ave., New York. Weekly. Uses short-stories of the stage, not more than 1000 words, for which a price of \$5.00 is awarded weekly.

The Outlaw, 12 S. 7th St., Columbia, Mo. Monthly during college year; 25c; \$1.50. Editor, Charles E. Chapel. Jokes, humorous short-stories, not over 400 words, and humorous verses. Seldom pay for contributions.

Paris and Hollywood Magazine, Robbinsdale, Minn. Monthly, 25c; \$2.50. Editor, Jack Smalley. Only motion picture material considered for acceptance. Features on screen stars, articles, and interviews, illustrated with photographs. News of the screen world is supplied by the magazine's own corps of writers. Short-stories under 2500 words, having a distinct movie atmosphere, romance, and action, are wanted. Payment on acceptance at the rate of 2c to 3c a word.

Saturday Evening Post, Independence Square, Philadelphia, Penn. Weekly, 5c; \$2.00. Humor Editor, Thomas Masson. Short Turns & Encores Department pays good rates for short dialogue jokes, epigrams and short (about 100 words) stories and anecdotes of public men, all of which must be strictly original and never before published. References are required from new contributors. Each contribution should be on a separate slip with the name and address of the author. This is in addition to the regular humor and verse in this department. Address all contributions to "Short Turns & Encores", Saturday Evening Post, Philadelphia, Penn.

Sea Breezes, Naval Publications Co., San Diego, Calif. Quarterly; \$1.50. Editor, Frederick Fish. Reports: "Want light snappy short-stories of the U. S. Navy and the sea; from 1000 to 2000 words preferred. Also, novel and humorous articles and jokes of a sea-going nature, poetry, epigrams, etc. Payment made upon publication of material. No set rate prevails, but material is rated according to reader interest, and intrinsic value. Address all communications to the Editor of Sea Breezes, Naval Publications Co., 764 State St., San Diego, Calif."

Town Topics, 2 W. 45th St., New York. Weekly. 20c; \$10.00. Editor, J. A. Mayer. Satirical and witty short-stories of 3000 words of a society character; jokes, and light verse. Reports on manuscripts within a week. Shorter material is not signed. Stories are paid for on acceptance, and all other material paid for monthly after publication.

Vanity Fair, 19 W. 44th St., New York. Monthly, 35c; \$3.50. Editor, Frank Crowninshield. Humorous articles and stories of 1500 words. May verge on the fantastic but must reflect the latest vogue.

Wit of the World, New Fiction Pub. Co., 627 W. 43rd St., New York. Monthly, 25c; \$3.00. Editor, Norman Anthony. Humorous material used.

Dramatic and Theatrical Journals

Billboard, 25 Opera Place, Cincinnati, Ohio. Weekly, 15c; \$3.00. Editor, W. H. Donaldson. A newspaper giving current news of the show, circus, and amusement world generally. Staff prepares most of the material. In the special issues for Spring and Christmas uses fiction and special articles, from 3000 to 6000 words, also verse, pertaining to the show business. Pays on acceptance.

The Cast, 1400 Broadway, New York. Weekly; \$3.00. Editor, H. P. Hanaford. Program of writers and of actors to the New York Theatres. No outside material.

Cleveland Topics, 319 Caxton Bldg., Cleveland, Ohio. Weekly; \$3.50. Editor, Charles T. Henderson. A purely local publication.

The Drama, 59 E. Van Buren St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, T. B. Hinckley. Has absorbed Little Theatre Monthly, and Little Theatre News. Articles of a serious nature on the drama, designs of really significant costumes, settings, theatre buildings, designs, and stages. Criticism of developments in foreign drama centers, of new movements, new plays, and new artists in America. Special departments to meet the needs of women's clubs, schools, amateur and little theatre groups, pageant and festival producers, and public recreational institutions. In sum, an authoritative drama review of all workers in the theatre as well as for the laity. Organ of the Drama League of America. Uses one-act plays, brief articles of 2500 words on all phases of drama and the theatre, and significant pictures. Material reported on within two weeks, but no payment made.

Dramatic News, 245 W. 47th St., New York. Weekly; \$4.00. Editor, Edwin S. Bettelheim. Special articles on the drama, motion pictures, and kindred subjects. Report in two weeks. Pay on acceptance.

The Dramatist, Easton, Penn. Quarterly, 25c; \$1.00. Editor, Luther B. Anthony. No outside material.

The Entertainer, Shuey Bldg., Springfield, Ohio. Weekly, 5c; \$2.00. Editor, Phil La Mar Anderson. Reports: "We can use feature stories on musical comedy and variety topics; brevity preferred, though length may be up to 250 words. Short-stories of stage folks with theatre settings are wanted. Material reported on promptly, and payment made on publication, at special rates."

Lyceum Magazine, 1247 Peoples Gas Bldg., Chicago, Ill. Monthly; \$2.00. Editor, Ralph Parlette. A class journal devoted to the Lyceum and Chautauqua field.

Review, 121 W. 39th St., New York. Weekly; \$2.50. Editor, S. M. Weller. Theatrical and moving pictures.

Stage and Screen, 104-108 W. 42nd St., New York. Monthly, 25c; \$2.50. Editor, Frank Armer. Reports: "We print human-interest articles or personality sketches concerning the people of the theatre and the screen,

from 1500 to 2000 words in length. Some good fiction with a theatrical background can be used. Photographs of actresses and actors on the stage and screen are printed. Material is reported on in about two to three weeks, and payment is made on publication."

Star, 1493 Broadway, New York. Weekly, 10c; \$4.00. Editor, Roland Burke Hennessy. No outside contributions.

Theatre and Drama, 132 W. 43rd St., New York. Monthly, 25c; \$3.00. Editor, A. J. Casey. Devoted to the theatrical field, commercial and amateur, the spoken and the silent stage. Short articles on subjects of like interest. News and comment.

Theatre Arts Monthly, 7 E. 42nd St., New York. Monthly, 50c; \$4.00. Editor, Edith Isaacs. An illustrated magazine of uncommercial stagecraft. Articles on modern plays, the little theatre, stage design, etc. Short plays.

Theatre Magazine, 2 W. 45th St., New York. Monthly, 35c; \$4.00. Editor, Arthur Hornblow. A well illustrated and carefully edited magazine. Special articles of about 1500 words on any phase of the drama, occasionally verse, also humor and anecdotes, and interesting and unusual photographs of theatrical character. Pays on publication at 1½c a word.

Times, 6 Beacon St., Boston, Mass. Weekly; \$2.00. Editor, J. W. Denehy, Jr. Literature, music and the current drama.

Vanity Fair, 19 W. 44th St., New York. Monthly, 25c; \$3.50. Editor, Frank Crowninshield. Illustrated. Uses some theatrical material, particularly comments on current plays and moving pictures.

Variety, 154 W. 46th St., New York. Weekly, \$7.00. Editor, Sime Silverman. Covers indoor theatrical business: drama, vaudeville, little theatre, pictures, burlesque.

The Vaudeville News, 1562 Broadway, New York. Weekly, 10c; \$3.50. Editor, Glenn Condon. For artist, manager, agent and all those connected with vaudeville. General news of the vaudeville stage is published. No outside material.

Zit's Weekly Newspaper, 1441 Broadway, New York. Weekly; \$5.00. Editor, C. F. Zittel. A theatrical weekly. No outside material.

Theatrical Producers

The play-producing business of the United States centers in New York City. The "theatrical district" is not large in area—the offices of nearly all the leading theatrical managers are within walking distance of Times Square.

The amateur dramatist who has finished, typed and copyrighted an original play will very likely mail it to one of these managers. Most theatrical firms of any prominence employ play-readers, who occasionally recommend promising manuscripts for production. This is a cautious statement, from the admitted fact that few plays in any given year reach production via this route. The beginning playwright must be prepared to face annoying delays.

Reports on play manuscripts cannot in the nature of things be made as promptly as reports on manuscripts submitted to the editorial offices of magazines. Numerous good plays never reach production because they appear to lack box-office appeal, and the cost of try-out production is prohibitive. Occasionally, a dramatist may find an "angel" or financial guarantor, or he may venturesomely elect to finance production himself—sometimes with success.

Failing to market his play by direct means, the dramatist may elect to deal with a play-broker. If so, a broker of established reputation should be selected. Brokers have no pass-key that will enable them to sell plays, but they are on the ground, and are more intimately than most dramatists acquainted with managerial requirements and openings.

Or, as a next step, the as yet unplayed dramatist should watch the columns of the newspapers, and especially of the higher class periodicals devoted to the stage or to the writing craft, for announcements of play-reading bureaus established by managers, or of prize contests of various kinds, or for the immediate wants of noted actors, and for other opportunities afforded by the semi-professional play-houses or companies. If he feels confident that his drama is adapted to the needs and abilities of some particular "star," the author may address the player by letter, asking permission to submit his manuscript. And wherever possible, the beginner should endeavor to interest in his work the manager of the local stock company,* if there is one. A knowledge of the kinds of plays and playlets previously given by the producers may be gathered by careful and persistent reading of the theatrical journals. A new and valuable feature in this edition of "Where and How to Sell Manuscripts" is the mention of recent plays produced by theatrical managers in New York.

Certain of the producing managers have signed a "Minimum Basic Agreement" in force five years or more from February 1, 1926, for contracts between any signatory manager and a playwright, with respect to the acceptance and performance of a play.

This agreement provides that a manager party to the agreement will

*Adapted from "Writing for Vaudeville," by Brett Page, containing also nine complete Vaudeville acts. The Home Correspondence School, Springfield, Mass.

not enter into a contract without consent of the Dramatist's Guild, New York, "with any playwright, author, writer or composer who is not a member in good standing, of the Guild," with certain exceptions of foreign writers.

Some general provisions of the contract are, that any person may be admitted to Guild Membership upon payment of the dues; that royalties shall be based on gross weekly receipts; that the manager will announce the author's name in all advertising matter; that the cast chosen will be subject to the author's approval, etc. Regulations also govern the sale of stock company and motion picture rights, optional termination of contracts, infringement suits, copyright, arbitration of disputes, etc.

This agreement creates something of a "closed shop," wherein signatory managers deal solely with Guild members, and vice-versa; but since any non-Guild dramatist whose play has been favorably passed on by a manager is admitted to associate membership in the Guild on payment of a small fee (thus permitting the signatory manager to contract for the production), the privileges and rights provided for in the Minimum Basic Agreement are understood to be virtually open to anyone, who—after his play has been produced—is eligible for regular membership in the Guild.

The agreement undoubtedly standardizes contract conditions for the inexperienced dramatist without disadvantage to the legitimate theatrical producer, who is left free to make his own proposition with regard to remuneration terms, which the author is free to accept or reject.

The manuscript of a play or a vaudeville act must be typewritten. In typing, the name of the character above each speech, and every bit of "business" throughout the manuscript is underlined in red ink. Or, a typewriter with a two-color ribbon may be used. Bind your manuscript with flexible cover paper to give it a neat appearance and make it easy to read, typing your name and address in full on the outside of the cover and on the first white page. Finally, have your play copyrighted. Ask the Register of Copyright, Washington, D. C., for the blank form prescribed by law to copyright an unpublished dramatic composition. In addition to the blank you will receive printed instructions for filling it out. The fee is one dollar.*

Alex. A. Aarons (and Vinton Freedley), 214 W. 42nd St., New York. Musical comedy—"Tip-Toes."

The Actors' Theatre, Inc., 45 W. 47th St., New York.

American Stage Producing Co., 1482 Broadway, New York.

American Theatre Association, 500 Fifth Ave., New York.

Winthrop Ames, 244 W. 44th St., New York. A producer of distinctive and thoughtful plays, well put on. Novelty. Revival of "Iolanthe." Manager, J. F. Shaw.

John Murray Anderson—Robert Milton, Park Ave. Theatre, 128 E. 58th St., New York. Special "nights" entertainments.

Lyle D. Andrews, 148 W. 48th St., New York. Musical comedy—"Merry, Merry."

Thomas W. Ball, Garrick Theatre Bldg., Chicago, Ill.

Bannister and Powell, 226 W. 47th St., New York. Drama; comedy—"Square Crooks."

*See also "The Technique of Play Writing," a full working guide of theory and practice for those who would write and market plays, by Charlton Andrews. The Home Correspondence School, Springfield, Mass.

Charles Beahan, 1562 Broadway, New York.

Martin Beck, 302 W. 45th St., New York.

David Belasco, Belasco Theatre, 115 W. 44th St., New York. One of the most successful play-producers, with many big productions to his credit. Recently produced "The Dove," "Accused," and "Lulu Belle." Does not wish to examine miscellaneous material, by his express statement. Gen. Manager, B. F. Roeder.

Joseph P. Bickerton, 220 W. 42nd St., New York.

Gustav Blum, 1476 Broadway, New York. Drama—"Caught."

Boothe, Gleason and Truex, 512 Fifth Ave., New York. Comedy—"Pomeroy's Past."

William A. Brady, 137 W. 48th St., New York. Distinctive plays—Barrie's "What Every Woman Knows." Modern drama—"The Great Gatsby."

Brady and Wiman, Inc., 137 W. 48th St., New York.

George H. Brennan, 1402 Broadway, New York.

J. E. Brulatour, 1540 Broadway, New York.

Gene Buck, Great Neck, L. I., New York. Musical plays, comedies.

R. H. Burnside, 226 W. 47th St., New York.

Earl Carroll, Earl Carroll Theatre, 755 Seventh Ave., New York. Revues—"Vanities." Musical comedy—"Florida Girl." Light comedy—"Laff That Off." Manager, James H. Carroll.

Chanin Productions, Inc., 285 Madison Ave., New York.

Delos A. Chappell, 233 W. 42nd St., New York.

Civic Repertory Theatre, 105 W. 14th St., New York. Repertory of high-class drama.

Charles D. Coburn, 33 W. 42nd St., New York.

George M. Cohan, 1482 Broadway, New York. Produces good, clean, wholesome, breezy plays, and reads everything submitted.

Comstock and Gest, Princess Theatre, 104 W. 39th St., New York. Modern plays and entertainments, including the experimental and exotic; continental importations. Manager, W. H. Oviatt.

Daniel P. Conway, 1482 Broadway, New York.

John Cort, Cort Theatre, 136 W. 48th St., New York. Melodramas, comedies, farces, musical comedies and operettas.

Covent Theatre Corporation, 52 Vanderbilt Ave., New York.

Frank Craven, 214 W. 42nd St., New York.

John Cromwell, The Playhouse, 137 W. 48th St., New York. Any good play.

Basil Dean, Klaw Theatre, 251 W. 45th St., New York. Drama.

Joseph DeMilt, 231 W. 45th St., New York.

Charles B. Dillingham, Globe Theatre, Broadway and 46th St., New York. Musical comedy—"Sunny." Social comedy; strong plays of action with sentiment; melodrama. Gen. Manager, Bruce Edwards.

The Dramatists' Theatre, Inc., 220 W. 42nd St., New York. Advisory Board consists of several well-known dramatists.

Druce and Streett, 233 W. 45th St., New York. Drama—"Lucky Sam McCarver." Revivals—"The School for Scandal."

A. L. Erlanger, New Amsterdam Theatre Bldg., 214 W. 42nd St., New York. General producer. Good plays of all sorts. Manuscripts read as speedily as possible.

Lew Fields, 562 West End Ave., New York. Musical comedy—"The Girl Friend."

Hugh Ford, 220 W. 42nd St., New York. Musical comedy—"No! No! Nanette!"

Arthur Freed, Orange Grove Theatre, Los Angeles, Calif.

Vinton Freedley (and **Alex. A. Aarons**), 214 W. 42nd St., New York.

Wm. B. Friedlander, 220 W. 48th St., New York.

Jacques Froehlich (and **Clinton Moffatt**), care Myra Furst, 25 W. 43rd St., New York.

Charles Frohman, Inc., Empire Theatre, 1430 Broadway, New York. Serious and refined drama.

G. Fuguet, 40 W. 12th St., New York.

Crosby Gaige, 229 W. 42nd St., New York. Drama—"The Enemy."

Herman Gantvoort, 1482 Broadway, New York. Drama.

Norman Bel Geddes, 133 W. 38th St., New York. New and experimental plays.

E. R. Goetz, 1430 Broadway, New York.

John Golden, John Golden Theatre, 56th St. west of Seventh Ave., New York. Wholesome and amusing plays of domestic life—"The First Year," "Pigs," etc. Imaginative plays—"The Wisdom Tooth." Manager, **E. G. Cooke**.

Charles K. Gordon, 729 Seventh Ave., New York. Modern drama—"Just Beyond." Melodrama—"Hush Money."

Kilbourn Gordon, 226 W. 47th St., New York. Drama—"Kongo."

Arthur Hammerstein's Prod., Inc., 1650 Broadway, New York. Musical plays—"Rose Marie." Gen. Manager, **H. A. Grady**.

Mrs. Henry B. Harris, Hudson Theatre Bldg., 139 W. 44th St., New York. Drama. Manager, **Howard Schnebbe**.

Jed Harris, Selwyn Theatre Bldg., New York. Comedies of modern American life.

Sam H. Harris, Harris Theatre, 226 W. 42nd St., New York. Strong plays of modern life; dramas; comedies. General Manager, **Abraham Levy**.

William Harris, Jr., Hudson Theatre Bldg., 139 W. 44th St., New York.

Bertram Harrison, Empire Theatre Bldg., Broadway and 40th St., New York.

Richard G. Herndon, Belmont Theatre, 123 W. 48th St., New York. Modern brisk comedy—"Applesauce."

M. C. Hilliard, Selwyn Theatre, 229 W. 42nd St., New York.

Arthur Hopkins, 236 W. 45th St., New York. Drama; "new" plays; foreign plays; translations. Manager, **E. E. Lyons**.

Charles Hopkins, 155 W. 49th St., New York. New plays; drama—"Makropoulos Secret."

Charles Hunt, 135 W. 47th St., New York.

Jules Hurtig, Strand Theatre Bldg., 1571 Broadway, New York. Drama—"The Virgin." Manager, Daniel Davenport.

Russell Janney, 56 W. 45th St., New York. Musical plays; operettas—"The Vagabond King."

A. L. Jones, 1482 Broadway, New York.

Gregory Kelly, 36 W. 59th St., New York.

Adolph Klauber, 1430 Broadway, New York.

Lee Kugel, 1457 Broadway, New York.

Daniel Kusell, 755 Seventh Ave., New York.

Clay Lambert, Knickerbocker Theatre Bldg., 1400 Broadway, New York.

Rufus R. LeMaire, 1560 Broadway, New York. Musical comedy—"Sweetheart Time."

Lewis and Gordon, Inc., Times Bldg., New York. Comedy; farce—"Easy Come, Easy Go." Gen. Manager, B. A. Boyer.

Horace Liveright, 61 W. 48th St., New York. Drama; novelties—"Hamlet" in modern dress. Manager, Louis Cline.

George MacFarlane, 239 W. 42nd St., New York. Musical plays—"Rainbow Rose."

Kenneth Macgowan (associated with Edmond Jones and Eugene O'Neill), Greenwich Village Theatre, 220 W. 4th St., New York. New plays; experiments; drama—"The Great God Brown."

MacGregor-Kilborn Corp., 1482 Broadway, New York. Drama.

Robert McLaughlin, 2050 E. 83rd St., Cleveland, Ohio. Plays, like "Tweedles," "Nobody's Business."

Patterson McNutt, Inc., 17 W. 42nd St., New York.

Metropolitan Opera Company, Broadway and 39th St., New York. Has produced some new and native operas on an elaborate scale. This should be regarded as the exception rather than the rule as their main attention is given to producing established works.

Robert Milton, 1649 Broadway, New York. Managing Director, Arthur Hornblow, Jr.

Leslie Morosco, Gaiety Theatre, Broadway at 46th St., New York.

Oliver Morosco, 217 W. 45th St., New York. Serious dramas, comedies, farces, and musical comedies. Reports promptly. Pays according to prominence of author.

Chas. J. Mulligan, 158 W. 45th St., New York.

Jules Murry, 225 W. 44th St., New York.

E. K. Nadel, 148 W. 40th St., New York.

Neighborhood Playhouse, 466 Grand St., New York. Experimental and imaginative plays—"The Dybbuk." Manager, Helen Arthur.

M. J. Nicholas, Room 1636, Grand Central Terminal Bldg., New York.

Anne Nichols, 210 W. 46th St., New York. Popular and amusing plays—her own great success, "Abie's Irish Rose;" and "Puppy Love." Manager, William De Lignemare.

Jacob Oppenheimer, Lyric Theatre, 213 W. 42nd St., New York.

Brock Pemberton, 224 W. 47th St., New York.

Grace Phelps, 1400 Broadway, New York.

The Playshop, 237 W. 42nd St., New York.

James Plunkett, 1560 Broadway, New York.

Repertoire Theatre, Studebaker Theatre, Michigan Ave., Chicago,

III.

Geo. H. Reynolds, 1674 Broadway, New York.

A. E. and R. R. Riskin, 220 W. 42nd St., New York.

H. W. Romberg, 220 W. 71st St., New York. Drama—"June and the Paycock."

Clark Ross, 145 W. 41st St., New York.

Edward Royce, 45 W. 68th St., New York.

Juliet Rublee, 242 W. 49th St., New York. New plays; drama—"The Moon is a Gong."

Mabel Ryan, Inc., 542 Fifth Ave., New York. Comedy—"The Half Naked Truth."

Henry W. Savage, 226 W. 42nd St., New York. Drama, comedy, novelty plays, musical comedy and light opera. Prefer novelty. Manuscripts are reported on promptly, and payment is made on a royalty basis, and also outright. Gen. Manager, Louis Wiswell.

Schwab and Mandel, 235 W. 42nd St., New York. Musical comedy—"Captain Jinks."

Selwyn and Co., 229 W. 42nd St., New York.

Shea and Bradshaw, 1583 Broadway, New York.

Hassard Short, 227 W. 45th St., New York.

Sam S. and Lee Shubert, Inc., 225 W. 44th St., New York. Comedies, farces, plays with a strong "punch," etc. Also, musical comedies and revues—"Artists and Models." Manager, R. W. Long.

Paul Gerard Smith, Inc., 148 W. 46th St., New York.

Winchell Smith, 139 W. 44th St., New York.

The Stagers, 104 W. 39th St., New York. Drama. Managing Director, Edward Goodman.

Sanford E. Stanton, 237 W. 42nd St., New York.

Rosalie Stewart, 226 W. 47th St., New York. Comedies; dramas of modern life—"Craig's Wife." See also under Vaudeville Producers. Gen. Manager, C. G. Stewart.

Theatre Guild, Guild Theatre, 243 W. 52nd St., New York. Managing Director, Theresa Helburn. "New" plays of strong mold, and literary expression. Producers of "Peer Gynt," "Joan of Arc," "Processional." Continental importations.

George C. Tyler, 214 W. 42nd St., New York. Drama; comedy—"Young Woodley." Manager, Walton Bradford.

Wagenhals and Kemper Co., 1560 Broadway, New York. Serious

drama, melodrama, comedy, farce-comedy. Report a month after receipt. Pay on acceptance. Manager, S. E. Stanton.

Charles L. Wagner, 511 Fifth Ave., New York. Drama—"The Carolinian"—a "costume" play.

Stuart Walker, 304 Carnegie Hall, New York. Manager, Harold Holstein. Serious plays, mystery plays, imaginative plays, comedies.

David Wallace, 6 E. 8th St., New York.

Ramsey Wallace and Frank Martins, 6 E. 46th St., New York.

Samuel Wallach, 220 E. 48th St., New York. Comedy—"Alias the Deacon," "The Climax."

Roy Walling, Wallack's Theatre, 254 W. 42nd St., New York.

Ned Wayburn, Inc., 1841 Broadway, New York. "Girl" plays, burlesques and comediettas.

L. Lawrence Weber, Longacre Theatre, 220 W. 48th St., New York. Dramas, melodramas, musical plays, and comedies. Gen. Manager, W. B. Friedlander.

Jacob A. Weiser, 9 E. 48th St., New York.

George White, 229 W. 42nd St., New York. Musical revues—"George White's Scandals."

Thomas Wilkes, 730 Grand Ave., Los Angeles, Calif.; also 226 W. 42nd St., New York. Comedy.

A. H. Woods, 236 W. 42nd St., New York. Three and four act serious dramas, ("Shanghai Gesture," "The Green Hat") melodramas, mystery plays, comedies, brisk farces. Manager, Martin Herman.

Florenz Ziegfeld, Jr., 214 W. 42nd St., New York. Musical revues—"Midnight Frolic." Arranges for all his material. Gen. Manager, S. F. Kingston.

Vaudeville Producers

Martin Beck, 302 W. 45th St., New York. Vaudeville acts of every kind. Payment is made on a royalty basis.

Henry Bellet, Palace Theatre Bldg., New York.

M. S. Bentham, 1564 Broadway, New York.

C. W. Bostock, 225 W. 46th St., New York.

George Choos, 110 W. 47th St., New York.

Roy Gordon, 160 W. 46th St., New York.

Joseph Hart Estate, 137 W. 48th St., New York. Manager, Fred Hand.

Max Hart, 1560 Broadway, New York. One-act plays, skits and playlets.

Rufus R. LeMaire, 1560 Broadway, New York.

Lewis and Gordon, Times Bldg., New York. Produce also full-length.

Charles B. Maddock, Playhouse Theatre Bldg., 137 W. 48th St., New York.

Orpheum Circuit Co., 1564 Broadway, New York. Booking office. Occasionally brings out vaudeville acts.

Rose and Curtis, 1607 Broadway, New York.

Shannon Enterprises, 830 Seventh Ave., New York.

Rosalie Stewart, 226 W. 47th St., New York. Produces also full-length.

May Tully, Palace Theatre Bldg., 1564 Broadway, New York.

United Booking Offices, 1564 Broadway, New York. Booking attractions for Keith Theatres. Sometimes produce.

Harry Weber, 1564 Broadway, New York.

Alfred T. Wilton, 1560 Broadway, New York.

Little Theatres

The Little Theatres may perhaps offer the young playwright his desired chance of production. These theatres, moreover, are not confined to New York City, nor are they governed by commercial ideas. Dramas denied a hearing otherwise, novel in idea, free in form, are here welcomed. One-act plays predominate. Sometimes the effect is one of extreme realism; at other times, and oftener, of poetry and artistry.

Many of the Little Theatre organizations produce but a few plays during the season. They are obviously not in the market for many plays, possibly not for any original manuscripts. Some acquaintance with the Little Theatre, the director, or the producing group should ordinarily be sought before manuscripts are sent on; and this list is intended as a directory of the principal Little Theatre groups operating at the present time.

The Alviene Players, 43 W. 72nd St., New York. Connected with the studio of acting.

Art Theatre, Cincinnati, Ohio.

Baton Rouge Little Theatre, care St. Clair Favrot, Baton Rouge, La.

Beechwood Theatre, Scarborough, New York.

Billings Little Theatre, Billings, Mont. Chairman, Mrs. G. C. Cisel.

Blue Grass Community Players, Blue Grass, Iowa.

Blythelea Little Theatre, Orange, N. J. Director, Norman Lee Swarout, Summit, N. J.

Boston Stage Society, Peabody Settlement House, Boston, Mass. Secretary, Lawrence J. Bolton.

Box and Candle, Russell Sage College, Troy, N. Y.

Bristol Community Players, Bristol, Conn. President, Roger Newell.

Brooklyn Repertory Theatre, Room 809, 1482 Broadway New York. Mgr., Theodore Heline. Repertory plays—serious dramas, mystery plays, comedies, one-act plays that deal with American life. Payment on a royalty basis.

Canadian Players, Naramata, British Columbia, Canada. Director, Carroll Aikins.

Carolina Playmakers, Chapel Hill, N. C. Folk dramas of the Carolina Mountains, written and produced by the players themselves.

Chicago Dramatic Society, care Mrs. James Crandall, 5309 Cornell Ave., Chicago, Ill.

Cincinnati Art Theatre, care Ruth Allen, Lafayette Bank Bldg., Cincinnati, Ohio.

Coach House Players, care Mrs. Jacob Abt, 5217 Greenwood Ave., Chicago, Ill. Original one-act plays, and a few long plays.

Community Drama League, Minneapolis, Minn. President, Olga Baker.

Community Players, Reading, Penn.

Community Theatre, Erie, Penn.

Community Theatre, Hollywood, Calif. Director, Neely Dickson.

Community Theatre, Logan, Utah. Director, W. O. Robinson.

Curtain Players, University of Texas, Austin, Tex. Director H. M. Jones.

Dallas Little Theatre, Dallas, Tex. Director, Oliver Hinsdell.

Denver Little Theatre, Denver, Colo.

Des Moines Little Theatre, Des Moines, Iowa.

The Dill Pickle, care Jack Jones, 18 Tooker Place, Chicago, Ill.

Douglaston Players, Douglaston, Long Island, New York.

East-West Players, care Glenn Hughes, University of Washington, Seattle, Wash.

Emil G. Hirsch Center Players, 4622 Grand Blvd., Chicago, Ill. Director, May Donnelly Kelso.

Evanston Community Players, Evanston, Ill. Playreading committee, care Mrs. Arthur Whitely, Church and Hinman Ave., Evanston, Ill.

Fireside Players, White Plains, New York.

Galesburg Players, care C. L. Menser, Knox College, Galesburg, Ill.

Greenwich Village Theatre, Seventh Ave. & 4th St., New York. Director, Frank Conroy. Serious dramas, comedies, one-act comedies, and farces.

Harlequinaders, care John Loftus, Schenectady, New York.

Hart House Theatre, Toronto University, Toronto, Ont., Canada.

Hightstown Players, Hightstown, N. J.

Hotel Majestic Little Theatre, Hotel Majestic, New York. Dramatic Director, Bertha Creighton.

Hull House Players, 800 S. Halsted St., Chicago, Ill. Director, Mrs. Laura Dainty Pelham. Produce dramas of special significance, comedies, one-act plays. Do not offer payment for plays.

The Lenox Hill Players, Inc., Lawren Theater Studio, 51 W. 12th St., New York. Board of Directors, Pres., Jerome Seplow. Director, Elizabeth Ladd.

Le Petit Theatre du Vieux Carre, St. Peters and Chartres Sts., New Orleans, La. Director, Arthur Maitland. One-act and long plays, in French and English.

The Little Country Theatre, Fargo, N. D. Director, Alfred G. Arnold.

The Little Masque, 1621 Hutchinson St., Montreal, Canada. Director, Jess Perlman. One-act plays.

The Little Playhouse, Box 17, Erie, Penn. Director, Henry B. Vincent. Short plays, comedies, farces, mystery plays and operettas. Royalty payments are small.

Little Theatre, Burlington, Iowa.

The Little Theatre, Duluth, Minn.

Little Theatre, Los Angeles, Calif. Director, Frank C. Egan. Reports: "I am in the market for good comedy, comedy-drama, and romance. Manuscripts are reported on in ten days, and payment is made on a royalty basis."

The Little Theatre, 17th & Delancy Sts., Philadelphia, Penn. Director, Beulah E. Jay. Good full-length plays, comedy or serious. The usual professional sliding scale royalties are paid.

Little Theatre, Syracuse, N. Y.

Little Theatre Guild, New Haven, Conn.

Little Theatre Society of Indiana, 962 No. Pennsylvania Ave., Indianapolis, Ind. Executive Secretary, Mrs. Alexander Hamilton.

Los Angeles Theatre Guild, care Frank Cantillo, 315 No. Hancock St., Los Angeles, Calif.

The Masque of Troy, Troy, New York.

The Montclair Players, Montclair, N. J. Secretary-Treasurer, Alice K. Brower. One, two, or three-act plays, but these must be of a high type. Period plays as well as those with modern settings, are desired. Have given Dunsany, Galsworthy, Masefield, Clyde Fitch, Booth Tarkington, Lady Gregory, Barrie, Sutro, etc. Pay on a royalty basis.

The Neighborhood Players, 511 S. Orange Ave., South Orange, N. J. Director, George L. Brenn. One-act plays. Do not use propaganda plays of any description. Stress is placed on literary merit; therefore acts suitable for vaudeville cannot be used. Royalties are paid in exceptional cases, but usually the writer, if new, must be satisfied with an artistic, painstaking production that will bring his or her work before the public.

The Neighborhood Playhouse, New York.

North Shore Guild, care San Otis, Winnetka, Ill.

Pasadena Community Players, 85 N. Fair Oakes Ave., Pasadena, Calif. Director, Gilmore Brown.

Penn State Players, State College, Penn.

Peoria Players, care Mr. Chas F. White, Pres., Peoria, Ill.

Play-Arts Guild, Charles St., Baltimore, Md. Director, T. M. Cushing.

The Players' Club Little Theatre, 3209 Clay St., San Francisco, Calif. Director, Reginald Travers.

The Playhouse, care Norman Lee Swartout, Summit, N. J.

The Players' Guild, Trenton, N. J.

The Portal Playhouse, Minneapolis, Minn. Director, Blanche de Bar Booth.

The Prince St. Players, 1 Argyle St., Rochester, N. Y. Director, Anne W. O'Ryan. Serious dramas, mystery plays, comedies, farces, and one-act plays. Want particularly plays of worth, calling for no men or only one man in the cast. Report in two weeks to a month. Pay a royalty for each performance.

Provincetown Players, 139 MacDougal St., New York. Director, Nina Moise.

Riverside Players, Greenwich, Conn.

Roman Players, 1103 S. Catalina St., Los Angeles, Calif. Pres., Chester S. Williams. Plays of all types are wanted, especially those with simple settings and a few characters. The different and unusual are welcomed. All plays will be considered in open forum by club members, and passed upon by the Play Building Committee, then produced by the Players. In case a play is accepted and produced by the Players, besides sending the author all newspaper articles concerning it, and providing pictures of the sets used, a minimum payment of \$5.00 for one-act plays, and \$10 for longer plays will be paid. All rights are held by the author. A stamped return envelope must accompany all manuscripts. Address manuscripts to Chester S. Williams, 1103 S. Catalina, Los Angeles, Calif.

St. Louis Artist's Guild, Union and Van Versen Ave., St. Louis, Mo.

Society of the Theatre Foundation, Inc., 140 W. 42nd St., New York. Director, Frank Howe, Jr.

Springfield Community Players, care Miss Humphrey, S. 7th St., Springfield, Ill.

Studio Players, Minneapolis, Minn.

Stuyvesant Neighborhood Players, Stuyvesant Neighborhood House, New York.

Theatre Arts Club, Bozeman, Mont.

Theatre Guild of Boston, care Ralph H. Cahonet, 35 Congress St., Boston, Mass. Produces at Fine Arts Theatre. Holds Boston Prize Play Competition, award of \$100 annually for full-length play, including production and publication.

Threshold Players, 571 Lexington Ave., New York. Director, Clare Tree Major. Reports "We are interested in original one-act plays for the first three weeks' run. For these, we do not pay royalties. If the play continues, or is placed by us in vaudeville, the regular author's royalty is paid. We are interested also in full-length plays by expert writers, on which we pay the usual royalty."

Triangle Theatre, 7th Ave. between 10th & 11th Sts., New York. Director, Kathleen Kirkwood. Reports: "The Triangle Theatre intends, from now on, to produce a full-length American play each month, and will therefore be in the market for plays of that type. Triangle is an experimental theatre that aims to give aspiring young playwrights and actors a chance to be heard, and the theatre has helped quite a number to win recognition. Triangle cannot afford to pay for any plays it uses, but the playwright will be given an opportunity to see how an intelligent audience responds to his play, and if it proves successful, arrangements will be made to produce the play on Broadway. Manuscripts should be addressed to Kathleen Kirkwood, Director, and return postage should accompany all material."

Tulsa Little Theatre Players, Boston Inn, Tulsa, Okla. Director, Florence Black.

University Theatre, 201 B Natural Science Hall, University of Iowa, Iowa City. Director, Prof. E. C. Mabie.

The Vagabond Players, 3 W. Center St., Baltimore, Md. Sec'y., Mrs. Nicholas Penniman. One-act plays as a rule but do not bar longer

ones if they are sufficiently original. The preferred limit in the cast is seven, and the setting must be one possible on a stage 12x16. Witty comedies are especially desirable. Cannot pay very large royalties.

Vancouver Little Theatre Association, Vancouver, B. C., Canada.

Wayside Players, Scarsdale, New York.

Wyoming Playmakers, University of Wyoming, Laramie, Wyoming.
Director, Hubert Heffner.

The Ypsilanti Players, Ypsilanti, Mich. Director, D. L. Quirk, Jr.
One-act plays only, lasting from fifteen to thirty minutes. Payment made on a royalty basis.

Musical Journals

Manuscript needs of musical journals are almost wholly outside fiction or even the general article, consisting of interviews with successful people, articles on the history or teaching of music, songs, musical texts for various instruments, news of the doings of musicians, etc. The musician who can condense and make practical what he has learned about his instrument, the music-teacher who can briefly describe a new and successful method, are among those who may reasonably take their written wares to this market.

American Organ Monthly, 159 E. 48th St., New York. Monthly, 75c; \$4.00. Editor, Edward Shippen Barnes, 222 E. 17th St., New York. Articles appealing to church organists or pipe organ performers. Instrumental compositions for the organ.

The American Organist, 467 City Hall Station, New York. Monthly, 20c; \$2.00. Editor, T. Scott Buhrman. A professional magazine for organists, co-operative rather than commercial in character, so that copy is contributed and not purchased.

Choir Herald, 216-218 W. 5th St., Dayton, Ohio. Monthly, 15c; \$1.25. Editor, E. S. Lorenz. Uses no fiction. Easy to medium-difficult anthems for church volunteer choirs are desired, also articles on choir directing, church organ playing, church music in general, vocal training of choruses, and suggestions for organizing and handling volunteer church choirs. Payment on acceptance.

Choir Leader, 216-218 W. 5th St., Dayton, Ohio. Monthly, 15c; \$1.25. Editor, E. S. Lorenz. Anthems for church volunteer choirs, medium-difficult to difficult; and articles on the following subjects; church music in general; choir directing; vocal training of choruses; church organ playing; suggestions for organizing and handling volunteer church choirs. Pay on acceptance.

Crescendo, 165 Tremont St., Boston, Mass. Monthly, 15c. \$1.50. Editor, Herbert Forrest Odell. Articles about 1000 words in length on music in general, but more especially those referring to the mandolin, guitar, banjo, ukulele, steel-guitar, and harp. Very rarely, articles relating to music in general, or of some value to any kind of musical people. Usually pay \$3.00 or \$5.00 for articles. Payment on acceptance.

Diapason, 306 S. Wabash Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, S. E. Gruenstein. Special articles on organs, organists and organ construction. Pays on publication.

Etude, 1712 Chestnut St., Philadelphia, Penn. Monthly, 25c; \$2.00. Editor, James Francis Cooke. A utilitarian, practical musical educational magazine, looking for "tell how," material of the instructive, entertaining and inspirational type. It is not a musical newspaper and it does not devote any of its space to criticism of musical artists or abstruse musical subjects. It is not looking for dissertative material of the feuilleton or

editorial type, but sensible, innately interesting, always readable stuff of the "work-a-day" kind, touching the active, progressive work of the world of music. Articles for an audience of music lovers, students and teachers, interested in the vital things in the music life, a great majority interested in the practical side of pianoforte playing. Sound and sensible articles preferably under 1000 words on non-hackneyed aspects of musical history and on violin playing, organ playing, singing, and in getting the best methods of teaching the piano.

Jacobs' Band Monthly, 120 Boylston St., Boston, Mass. Monthly, 25c; \$2.00. Editor, Lloyd Loar. Band music for amateurs and professionals. Articles mostly by staff.

Jacobs' Orchestra Monthly and Cadenza, 120 Boylston St., Boston, Mass. Monthly, 25c; \$2.00. Editor, Lloyd Loar. Similar to the Band Monthly, but for orchestras.

Melody, 120 Boylston St., Boston, Mass. Monthly, 15c; \$1.50. Editor, Lloyd Loar. Reports: "Most of the material is furnished by staff writers. Occasionally use outside contributions up to 2000 words if of special interest to photoplay organists or pianists. Interviews and pictures of prominent photoplay pianists or organists are acceptable. Manuscripts are reported on within two weeks. Payment on publication."

The Metronome, 42 Cooper Square, New York. Monthly, 25c; \$4.00. Orchestra and band topics. Instructive articles 1500 words or less. Each issue contains two popular hits for the full orchestra and piano, or full band. Pays on publication.

Music, 527 Fifth Ave., New York. Monthly, 35c; \$4.00. Editor, Deems Taylor.

Music News, Suite 1739 Strauss Bldg., Michigan Ave., Chicago, Ill. Weekly, 15c; \$3.00. Editor, Charles E. Watt. Illustrated. Uses only material prepared by its own correspondents. However, should any musician have music notes which are of value these might possibly be considered for publication by the editor, and in this way a reportorial connection established.

Music Teacher and Home Magazine, Dalton, Ga. Every two months; 25c. Editor, A. J. Showalter. Prints items of musical intelligence from all sources. Especially glad to report the doings of all who are engaged in singing schools, and other musical work for the masses.

Music and Musicians, 214 Securities Bldg., Seattle, Wash. Monthly, 15c; \$1.50. Editor, D. S. Craig. Do not pay for manuscripts.

Music and Youth, 16 Arlington St., Boston, Mass. Monthly, 25c; \$2.00. Editor, Robert Evans. Prints brief well-written articles on music and music writers, for young vocal and instrumental musicians.

Musical Advance, 17 E. 42nd St., New York. Monthly, 20c; \$2.00. Editor, C. E. LeMassena. Articles on music and musicians, and photographs. Does not pay for manuscripts.

Musical America, 501 Fifth Ave., New York. Weekly; \$4.00. Managing Editor, Ray Brown. Articles by writers who are qualified to write authoritatively on musical topics. Staff writers and correspondents located in some 200 cities prepare most of the material used every week, but careful consideration is given all contributions. Illustrations are desirable with articles whenever possible. No interviews are used, but musical stories with an unusual turn, or photographs concerning serious

music and musicians will receive consideration. Payment at \$3.50 a column upward.

Musical Courier, 437 Fifth Ave., New York. Weekly, 15c; \$5.00. Editor, Leonard Lieblich. Non-technical articles of 500 to 1000 words, on musical subjects, also special feature articles. Photographs, if original and interesting. Payment on publication.

Musical Enterprise, 311 Segal Bldg., Atlantic City, N. J. Monthly, 10c; \$1.00. Editor, W. M. Kain. Instructive articles on band and orchestra news, and half-tones and write-ups of bands and orchestras.

The Musical Forecast, 981 Union Arcade, Pittsburgh, Penn. Monthly, 20c; \$2.00. Editor, David H. Light. Musical articles or stories in general pertaining to the studio not to exceed 1500 words in length, or if serial, not over 4500 words and must be authentic. Payment on publication.

Musical Leader, 332 S. Michigan Ave., Chicago, Ill. Weekly; \$2.50. Editor, B. H. Lester. This publication is always glad to receive articles dealing with music which are thoroughly informed. Contributors should query the editor before sending manuscripts.

Musical Monitor, 2 W. 45th St., New York. Monthly, 20c; \$2.00. Editor, Mrs. David Allen Campbell. Do not solicit manuscripts.

Musical Observer, 62 Cooper Square, New York. Monthly; \$2.00. Editor, Gustav Saenger. Illustrated. Instructive articles of 1000 words on the teaching of the piano, violin, and voice, which would be helpful either to teachers or students. Payment on publication.

Musical Quarterly, 3 E. 43rd St., New York. Quarterly, 75c; \$3.00. Editor, O. G. Sonneck. Special articles on music from five to thirty pages in print but these must be of the highest character. Photographs in connection with subject matter. Pay before publication.

Musical Washington, Earle Bldg., Washington, D. C. Weekly; \$5.00. Editor, J. Allen Fusca. The musical and cultural activities of Washington.

Musicale, P. O. Box 1534, Dallas, Tex. Monthly, 15c; \$1.50. Editor, A. L. Harper. Official organ of the Texas Music Teachers Association; Texas Federation of Music Clubs; Texas Music Merchants Association. Prints articles of general interest pertaining to music, and news of the activities of clubs, etc.

Musician, 901 Steinway Bldg., New York. Monthly, 25c. \$3.00. Editor, Paul Kempf. Contributors having in mind certain subjects pertaining to the educational aspects of music are advised to write first to the editor, outlining the proposed manuscript. Articles most acceptable usually come from those who read *The Musician* regularly, and thoroughly understand its style and policy. Material reported on immediately, and payment made on publication.

New Music Review and Church Music Review, 159 E. 48th St., New York. Monthly; \$1.00. Editor, H. W. Gray. Short articles on the theory and practice of music, but only such as are written by authors known to be masters in their field. Reviews of contemporary musical movements and brief write-ups of present-day composers.

Pacific Coast Musical Review, 26 O'Farrell St., San Francisco, Calif. Weekly; \$2.00. Editor, Alfred Metzger.

Pacific Coast Musician, 304 Music-Art Bldg., Los Angeles, Calif. Weekly; \$3.00. Editor, Frank H. Colby. News and educational matter, devoted especially to Pacific Coast musical activities; eastern and foreign news in condensed form. Contributions almost wholly by regular contributors.

Popular Songs, Fidelity Trust Bldg., Indianapolis, Ind. Monthly, 35c; \$3.50. Editor, Charles Swift.

School Music, Keokuk, Iowa. Every two months; \$1.00. Editor, P. C. Hayden. Uses only articles on school music, and those of a very special character. Seldom pays for contributions.

Singing: the Voice Magazine, 111 W. 57th St., New York. Monthly, 35c; \$3.00. Editor, Alfred Human. Reports: "Singing is the only magazine in the world devoted exclusively to the vocal arts—the opera and operatic personalities, concerts; church, choral music; phonetics as applied to singing; folk song; musicology, source material; pedagogy, and all other subjects allied with the voice. Articles must be authoritative, sound technically, and clearly and simply expressed. Singing reaches the professional musician, the student, the amateur and the layman. The keynote of each contribution must be utility; practical guidance for the working musician and serious student. The rates are fair, depending altogether on the material and the writer. Some photographs are used. Material is reported on within a week or two."

Violinist, 431 S. Wabash Ave., Chicago, Ill. Monthly, 20c; \$2.00. Editor, A. E. Taylor. Short fiction, articles and verse pertaining to the violin. Does not pay for manuscripts.

Violin World, 125 W. 42nd St., New York. Monthly, 15c; \$1.50. Editor, August Gemunder. Short articles that deal with music, preferably the violin, and special articles on violins and violin playing. Uses some humorous anecdotes if appropriate. Pays on publication at rate of \$2.50 per page.

Volunteer Choir, Dayton, Ohio. Monthly, 12c; \$1.00. Editor, E. S. Lorenz. Very easy anthems for church volunteer choirs. Payment on acceptance.

Song Publishers

The song publishers may be divided into three main classes: publishers of standard or high-class songs; publishers of popular songs; and publishers of gospel or church songs. The list here given makes this distinction, and leaves further classifications to the writer, who can wisely examine for himself the current publications of music firms.

The general statement may be made that legitimate song publishers rarely consider song-poems without music, nor will they give consideration to "professional copies" of amateur songs accompanied by ground-to-order music. The song writer who is not also a melody writer is thus placed in a quandary, by reason of which he too often easily falls victim to the many schemes of the "song-shark."

An organized effort to fight the "song-shark" evil has been waged by the Better Business Bureau of The Music Industries Chamber of Commerce, 105 W. 40th St., New York City, working on behalf of the Music Publishers' Association of the United States, which advises: Do not send your work to a music publisher unless you are sure that he is a real publisher, in good standing in the business. The Better Business Bureau at the address given will send all inquirers a revealing booklet on the methods of "shark" music publishers. Do not send this Bureau song poems, nor ask for advice on lyrics.

The majority of publishers of standard songs are willing to consider unsolicited manuscripts—in hope of securing something fresh and new, possessing merit and charm, and appealing to cultured people, but these publishers procure most of their "numbers" through composers of known standing.

The popular-song publisher is not so insistent upon musical and lyrical technique as upon "punch." Popular-song writing and publishing is a business. The amateur song-writer must be prepared to learn the business and meet competition on its own terms. He should not expect to make fame and fortune from one or two song-poems: his watchword must be, production; and his expectation of sale can only lie in work that is better than the average. Occasionally, though rarely, the legitimate publishers will consider lyrics and ballads submitted without music, turning this part of the work over to a staff composer, if the lyric has true "catchiness." On the whole, however, it is desirable for the song-writer who cannot write his own music to acquire a partner in a good local collaborator. Collaborators who advertise or solicit are dangerous, and full investigation should be made before trust is put in such. A complete treatise on popular-song writing with full hints on proper marketing, is "Writing the Popular Song," by E. M. Wickes.*

The church and gospel song publishers extend a cordial welcome to the new writer who has a cheery message for church-going people, including temperance, or the helping hand, always from the religious but not from the too pious point of view.

*Published by The Home Correspondence School.

Maurice Abrahams, Inc., 1595 Broadway, New York. Popular songs.
Ager, Yellen, and Bornstein, Inc., 745 Seventh Ave., New York City. Popular songs.

Samuel W. Beazley, 808 Deland Ave., Chicago, Ill. Gospel songs.

Irving Berlin, Inc., 1607 Broadway, New York. Popular songs.

Biglow and Main Co., 156 Fifth Ave., New York. Gospel songs; gospel song-book collections.

Boosey & Co., 109 W. 57th St., New York. Standard songs; ballads.

Boston Music Co., 26 West St., Boston, Mass. Standard songs; high-class ballads; juvenile songs. Reports promptly. Pays on publication. Will not consider poems without music. All manuscripts should be addressed to Dept. E.

Bosworth & Co., 107 W. 47th St., New York. Standard songs.

Broadway Music Corporation, 723 Seventh Ave., New York. Standard songs.

C. C. Church Co., Hartford, Conn. Standard songs.

John Church Co., 318 W. 46th St., New York. Secular and sacred music of standard character for the voice, strings, organ and piano. (Also 109 W. 4th St., Cincinnati, Ohio.)

L. B. Curtis, Inc., 1595 Broadway, New York. Popular songs.

Daniels & Wilson, San Francisco, Calif. Popular songs.

Charles H. Ditson & Co., 12 E. 34th St., New York. Standard songs.

Oliver Ditson Co., 178 Tremont St., Boston, Mass. Standard songs.

Enoch & Sons, 9 E. 45th St., New York. Standard songs.

E. O. Excell, Lakeside Bldg., Chicago, Ill. Gospel songs.

Leo Feist, Inc., 235 W. 40th St., New York. Standard songs; novelty songs; popular songs.

Carl Fischer, 56 Cooper Square, New York. Standard songs. All material written by staff.

J. Fischer & Brother, 119 W. 40th St., New York. Standard songs; high-class music.

Fred Fisher, Inc., 1579 Broadway, New York. Popular songs.

Harold Flammer, Inc., 109 W. 57th St., New York. Standard songs.

Forster Music Publisher, Inc., 235 S. Wabash Ave., Chicago, Ill. Standard songs; popular songs.

Sam Fox Publishing Co., Arcade, Cleveland, Ohio. Standard songs; popular songs.

Gamble Hinged Music Co., 67 E. Van Buren St., Chicago, Ill. Standard songs. Material of the better class for piano, voice and violin; concert and encore songs; choruses for all voices, sacred and secular. "Part writing must be A-1."

Adam Geibel, 1020 Arch St., Philadelphia, Penn. Church songs; gospel songs; choir anthems; cantatas; juvenile operettas, sacred or secular; song stories for a reader and chorus. Easter and special-day material. Report promptly. Material purchased outright.

Glad Tidings Publishing Co., Lakeside Bldg., Chicago, Ill. Gospel songs.

Goodman and Rose, Inc., 222 W. 46th St., New York. Popular songs.
Hamilton S. Gordon Estate, 141 W. 36th St., New York. Standard songs.

The H. W. Gray Co., 159 E. 48th St., New York. Publisher and importer of high-class music.

Hall-Mack Co., 1018 Arch St., Philadelphia, Penn. Gospel songs; church and Sunday-school music; choir anthems; cantatas.

Handy Bros. Music Co., 1547 Broadway, New York. Popular songs.

T. B. Harms Co., 62 W. 45th St., New York. Standard and popular songs.

Charles K. Harris, Seventh Ave., at 47th St., New York. Popular songs.

The Heidelberg Press, 15th and Race Sts., Philadelphia, Penn. Sacred and secular songs. Purchase outright.

Hinds, Hayden and Eldredge, 11 Union Square, New York. Standard songs; school music.

J. J. Hood, 1024 Arch St., Philadelphia, Penn. Gospel songs.

Hope Publishing Co., 150 Michigan Ave., Chicago, Ill. Gospel songs.

R. L. Huntzinger, 113 W. 57th St., New York. Standard songs.

Walter Jacobs, Inc., 8 Bosworth St., Boston, Mass. Standard songs, music for instruments, band music.

J. W. Jenkins Sons Music Co., Kansas City, Mo. Popular songs.

Kendis-Brockman Music Co., 145 W. 45th St., New York. Popular songs. Will consider no unsolicited manuscripts of song poems, with or without music.

Lorenz Publishing Co., Dayton, Ohio. Sacred songs and music. Report promptly. Pay on acceptance.

MacCalla & Co., 249 Dock St., Philadelphia, Penn. Gospel songs.

Edward B. Marks Music Co., 223 W. 46th St., New York. Standard and popular songs.

McKinley Music Co., 1501 E. 55th St., Chicago, Ill. Standard and popular music.

Meigs Publishing Co., 805 Occidents Bldg., Indianapolis, Ind. Gospel songs.

Jack Mills, Inc., 148 W. 46th St., New York. Popular songs.

Novello & Co., 159 E. 48th St., New York. High-class songs.

Wm. A. Pond & Co., 18 W. 37th St., New York. Standard songs; sacred songs; duets, trios, quartets; good piano compositions for teaching, parlor or concert use. Purchases outright or on royalty.

Theodore Presser Co., 1712 Chestnut St., Philadelphia, Penn. High-class songs; semi-high-class songs; juvenile songs; organ and violin compositions for teaching. Reports in ten days. Pays on acceptance.

Jerome H. Remick & Co., 219 W. 46th St., New York. Popular songs; music for voice, piano, violin, orchestra, etc. Amateur manuscripts not wanted, but will look over lyrics that promise to be "hits."

G. Ricordi & Co., 14 E. 43rd St., New York City. Standard songs.

Robbins-Engel, Inc., 799 Seventh Ave., New York. Popular songs.

Will Rossiter, 30 Lake St., Chicago, Ill. Popular songs; novelty songs; ballads.

G. Schirmer Co., 3 E. 43rd St., New York. Standard songs; high-class songs; ballads; semi-high-class juvenile songs; novelty songs if of an artistic type. Cannot consider anything amateurish. Report promptly, and buy outright or on royalty, according to arrangements.

Arthur P. Schmidt Co., 120 Boylston St., Boston, Mass. High-class and semi-high-class songs; sacred songs; duets; part songs.

Paul A. Schmitt, Minneapolis, Minn. Standard songs.

Schuberth & Co., 11 E. 22nd St., New York. High-class songs; standard songs; encore numbers; ballads; juvenile songs; novelty and comic songs which a teacher of good music should not be ashamed to offer his pupils. Report promptly. Pay on acceptance.

Shapiro, Bernstein & Co., 1567 Broadway, New York. Popular songs. "We are not interested in songs that come to us through the mails unless from recognized, well-known writers. Song-writing is a business just the same as making pianos or cutting trees. It takes a person who knows his business to write a song, and the amateur absolutely cannot do it."

Sherman, Clay & Co., Kearney and Sutter Sts., San Francisco, Calif. Standard and popular songs.

A. J. Stasny Music Co., 1579 Broadway, New York. Popular songs.

Clayton F. Summy Co., 429 S. Wabash Ave., Chicago, Ill. High-class songs; semi-high-class and juvenile songs; ballads; encores. Report promptly.

M. D. Swisher, 125 So. Tenth St., Philadelphia, Penn. Popular songs.

Tama Publishing Corporation, 430 Broadway, New York. Standard songs.

Triangle Music Publishing Co., 1658 Broadway, New York. Gen. Mgr., Joseph M. Davis. Popular songs.

Tullar Meredith Co., 91 Seventh Ave., New York. Sunday-school songs; church songs; anthems.

Vandersloot Music Co., Williamsport, Penn. Standard songs. Have their own staff of writers, and do not consider outside contributions.

Volkwein Bros., Pittsburgh, Penn. Standard songs.

Harry Von Tilzer Music Publishing Co., 1587 Broadway, New York. Publish only Mr. Von Tilzer's popular compositions. Not interested in manuscripts of any kind.

Waterson, Berlin & Snyder, 1571 Broadway, New York. Popular songs.

White Smith Music Publishing Co., 62 Stanhope St., Boston, Mass. Standard songs. Does not use lyrics without music. Prefers allowing composer to select lyrics.

Willis Music Co., 137 W. 4th St., Cincinnati, Ohio. Editor, Paul Bliss. "Piano solos (teaching pieces not too long); better class songs, sacred or secular; methods and studies; sacred or secular cantatas, operettas; and school material of all sorts from the kindergarten up. We report on material within a week, and pay on royalty basis or buy outright."

M. Witmark & Sons, 114 W. 37th St., New York. Has two distinct departments—one, the Professional Department, which handles the more popular songs, and the other, the Concert Department, which specializes in material for use in concert, and in the lyceum and chautauqua field. High-class songs, but not the very long, elaborate concert type. Songs of the shorter type for use in groups and for encores. Semi-high-class songs of the "Mother Machree" type, and other popular songs that are likely to become standard are considered, as also ballads of all kinds, rag-time, stage songs, a few novelty songs, a few comic songs, and occasionally juvenile songs if suited to vaudeville. Sometimes considers lyrics without melody. Reports within a week. Occasionally buys outright, but usually publishes on a royalty basis, royalties being payable semi-annually. Payment varies, according to the type of song and the manner in which it is brought out, whether in expensive or cheap edition.

B. F. Wood Music Co., 88 St. Stephen St., Boston, 17, Mass. Standard songs. A specialty of easy teaching pieces for the piano. Songs in complete form; violin music. Report on manuscripts immediately. Purchase material outright.

Art Magazines

As not all critics are authors—save perhaps of critical articles—so not all those who write acceptably for Art Publications are artists or craftsmen. The teacher of china-painting may have the necessary knowledge, experience and ability to write capably, or the college instructor, or indeed anyone who has made art affairs his study. But (reiterating the weary platitude about training) those who do so write must be not only well-informed regarding the general history and progress of art, but also specially prepared in the definite subject which they are treating.

All-Arts Magazine, 5340 W. Fulton St., Chicago, Ill. Monthly, 15; \$1.50. Editor, J. Frank Lowes. A magazine dealing with all types of pictorial, plastic and sculptural art and decoration. Articles 500 to 1500 words on artists, new and old, paintings, interior decoration, color, posters, etc. News items from art circles, current exhibitions.

The American Art Student, 248 W. 49th St., New York. Monthly, 30c; \$3.00. Editor, Walter W. Hubbard. Art, ceramics, figure drawing, and poster work. Concise articles, under 1000 words preferred, of constructive value to art students and artists.

American Beauties, Guild Pub. Co., Drexel Bldg., Philadelphia, Penn. Monthly; \$2.50. Contents composed exclusively of pictures, and does not offer a market for the free-lance writer.

American Magazine of Art, 1741 New York Ave., Washington, D. C. Monthly, 25c; \$3.00. Editor, Leila Mechlin. Uses only special articles on art. Reports promptly. Pays on publication.

Art Digest, 49 W. 45th St., New York. Monthly, 35c; \$4.00.

Art Lovers' Magazine, 248 W. 49th St., New York. Monthly, 25c; \$2.50. Editor, Freeman H. Hubbard. Short articles dealing with painting, sculpture, ceramics, etc. No payment except in the form of subscriptions.

The Art News, 49 W. 45th St., New York. Weekly, 15c; \$5.00. Editor, Deoch Fulton. An international newspaper of art. Illustrated. Chiefly news of exhibitions, art transactions, auction sales and news of the studios, galleries, and artists, sent by correspondents in the various art centers.

Art and Archaeology, 521—18th St., N. W. Washington, D. C. Monthly, 50c; \$5.00. Editor, Arthur Stanley Riggs. Published by the Archaeological Society of Washington, affiliated with the Archaeological Institute of America. Illustrated by photographs. Articles on the arts and architecture and their historic backgrounds through the ages.

Art in America, 28 E. 85th St., New York. Every two months, \$1.00; \$6.00. Editor, Frederic P. Sherman. Articles on important works of art in public and private collections in the United States and Canada, with photographs. Pays shortly after publication at \$4.00 per page.

The Arts, 211 E. 19th St., New York. Monthly, 50c; \$2.00. Editor,

Forbes Watson. Fully illustrated. Informed articles up to 5000 words on all departments of ancient and modern art-painting, sculpture, architecture, landscape architecture, the decorative arts, music, literature, drama.

Arts and Decoration, 45 W. 45th St., New York. Monthly, 50c; \$6.00. Editor, Mary Fanton Roberts. Reports: "Use short articles from 1200 to 1500 words; and photographs of houses, interiors, furniture, art, etc. These must be of the very best. Material is reported on as soon as possible, and payment is made on the 5th of publication month.

Design—Keramic Studio, 543 S. Clinton St., Syracuse, N. Y. Monthly (eleven issues in the year); 60c; \$6.00. Editor, Adelaide Alsop Robineau. This periodical is devoted to decorative design as applied to all crafts. China decoration a special but not exclusive feature. All articles are prepared from the technical side. All articles and designs submitted to the editor are passed over and an offer of purchase is made at once. Black and white designs are preferred, as only two color plates are given in every issue. Pays on acceptance.

The Dial, 152 W. 13th St., New York. Monthly, 50c; \$5.00. Managing Editor, Marianne Moore. Criticisms of art and artists, written by arrangement.

Point of View, 508 Grand Ave. Temple, Kansas City, Mo. Monthly; \$3.00. Publisher, Laura Walworth Lull. Articles from 1200 to 1500 words pertaining to travel, interior decorating, art, and architecture.

The Terpsichorean, 1180 E. 63rd St., Chicago, Ill. Monthly, 25c; \$2.00. Editor, Thomas Birchler. Devoted to dancing. Not in the market for written material. Can use cuts (not photographs) illustrating dances, etc., which are inserted without remuneration.

Philanthropic Magazines, Social and Humane Publications

Inasmuch as these magazines are largely organs of charitable organizations, not operating for profit, they do not pay for material for the most part. If payment is expected for a manuscript to be submitted to these magazines, a brief letter should be written to the editor acquainting him with that fact and preferably stating a price.

Advocate of Peace, Colorado Bldg., Washington, D. C. Monthly, 20c; \$2.00. Editor, Arthur D. Call. Short fiction relating to war; special articles on international relations; short, appropriate verse. No payment.

The American Child, 215 Fourth Ave., New York. Monthly; \$2.00. Editor, Owen R. Lovejoy. Editorial matter on child welfare. Brief sketches from welfare workers. No payment.

Beacon Light, 40 W. First Ave., Columbus, Ohio. Quarterly, 10c; 40c. Editor, Dr. H. A. Darby. Official organ of The Children's Home Society of Ohio. Its object is to place dependent children in good private families. Short fiction, verse and special articles. Pays on publication.

Better Times, 100 Gold St., New York. Monthly, 20c; \$2.00. Editor, George J. Hecht. Short articles, poems, photographs, sketches and cartoons on social service subjects, activities of settlement and neighborhood houses, and community centers, Americanization, co-operative enterprises, community singing, kindergarten work, neighborhood nursing and allied subjects. Does not pay for contributions.

The Family, 130 E. 22nd St., New York. Monthly, 20c. \$1.50. Editor, Margaret E. Rich. Social workers. No payment.

Idaho Children's Home Finder, Boise, Idaho. Quarterly, 25c. Editor, Dr. John W. Flesher. All material supplied by the staff.

Life Boat, Hinsdale, Ill. Monthly, 15c; \$1.00. Editor, Caroline Louise Clough. Short, illustrated articles of not more than 1500 words on charitable and philanthropic subjects; incidents in soul-winning work, and accounts of rescue and charitable Christian work. All articles must be reports of actual experiences. No payment.

Life and Labor, 311 S. Ashland Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Elizabeth Christman. No outside manuscripts.

National Humane Review, 80 Howard St., Albany, New York. Monthly, 10c; \$1.00. Editor, William O. Stillman. Stories, from 500 to 800 words, on subjects dealing with the protection of children or animals from abuse; also nature studies and child welfare articles. All articles are contributed. Photographs dealing with various phases of child or animal protection, or unusual groupings of children or animals, are sometimes purchased.

The New Near East, 151 Fifth Ave., New York. Monthly, 50c. Published by the Near East Relief, every month except August, in the

interest of relief work, feeding the starving people of Armenia, and giving aid to the suffering peoples of countries in this locality.

Open Window, New York. Monthly. \$1.00. Organ of the Shut-In Society.

Our Animals, 2500 Sixteenth St., San Francisco, Calif. Monthly, 10c; \$1.00. Editor, Matthew McCurrie. Animal stories from 1250 to 1500 words, and photographs on humane subjects. No payment.

Our Dumb Animals, 180 Longwood Ave., Boston, Mass. Monthly, 10c; \$1.00. Editor, Guy Richardson. Compelling fact-articles relating to animals and birds, preferably with photographs where the figures are sharp and clear. Brief, concise prose, of about 200 words, in rare instances up to 800. Verse should not exceed sixteen lines in length. Good, unusual photographs wanted, for which fair prices will be paid. Manuscripts reported on promptly. Payment on acceptance at $\frac{1}{2}$ c a word.

Our Four Footed Friends, 51 Carver St., Boston, Mass. Monthly, 5c; 60c. Editor, Mrs. Huntington Smith. Published in the interests of humane education. No payment.

Survey, 112 E. 19th St., New York. Weekly, 15c; \$5.00. Editor, Paul W. Kellogg. A special journal in the field of social service. It uses all forms of writing and illustrations whose subjects fall within that field. It does not pay for any contributions.

Survey Graphic, 112 E. 19th St., New York. Monthly, 30c; \$3.00. Editor, Paul U. Kellogg. An illustrated magazine of social exploration, reaching out to wherever the tides of a generous progress are astir. Rate for contributed manuscripts is \$10.00 per page. Payment is on publication.

Verse Markets: First Group

This is a brief list of the principal verse markets—repeating some, but by no means all, of the standard and special magazines that use poetry and pay for it. A second list of the verse magazines, to which contributors usually donate their verse, is given for the convenience of those to whom poetry is an interesting avocation, and who willingly agree to Edmund Gosse's statement, "poetry is its own reward." Nearly every publication uses verse occasionally—that which seems both timely and fitting—so that the poet may wisely use the Table of Contents of this book liberally when looking for places where to send verse manuscripts. For selling sentiments in couplet or quatrain form, consult the list of Greeting Card publishers; for children's poems, *Juvenile Markets*; and so on.

Newspapers use verse, and are discriminating in their acceptances, too, though in most instances no payment is made. The *Boston Evening Transcript*, *New York Herald*, *New York Times*, *Springfield (Mass.) Republican*, and other papers of this class, offer a chance to the ambitious young writer to make his name more widely known in a sphere of culture where publication means something.

There has always been an overplus of poetic offerings. Such competition excludes insincere, imperfect and unpolished lines from consideration anywhere. Criticism has also directed its shafts against easy rhyming and sameness of meter, so that the magazine poet has no easy time of it. He must unite genuineness of feeling with sureness of technique. To the student of the structure of verses, "*The Art of Versification*,"* may be recommended as a clear and unacademic book.

American Poetry Magazine, 310 Fourth Ave., Wauwatosa, Wis. Every two months, 35c; \$2.00. Editor, Clara Catherine Prince. The organ of the American Literary Association. Exclusively devoted to poetry. Contributors must be members of the American Literary Association. Serious poetic efforts of all kinds are printed in the magazine. Some material issued to encourage talent; much is offered gratis; the remainder is paid for according to merit.

The Atlantic Monthly, 8 Arlington St., Boston, Mass. Monthly, 40c; \$1.00. Editor, Ellery Sedgwick. Publishes two or three highly artistic and rather conservative poems in each issue. Often these are longer than the usual run of magazine poems. The main range includes dignified blank verse, poems, sonnets and unobvious nature poems.

The Bohemian, 2819 Michigan Blvd., Chicago, Ill. Quarterly, 25c; \$1.00. Editor, Olin Joslin. Formerly *The Middle West Review*. Strictly a literary publication, using poetry, essays of 500 to 1500 words, sketches and very short-stories. Welcomes the writer who is faithfully trying to produce something that will add to the literature of the world. Payment for material will be made on acceptance.

* By J. Berg Esenwein and Mary Eleanor Roberts. *The Home Correspondence School*.

The Bookman, 244 Madison Ave., New York. Monthly, 40c. \$4.00. Editor, John Farrar. Several poems in each issue, generally not over three or four stanzas in length, and possessing literary merit. Themes are not necessarily bookish.

Books, New York Herald Tribune, 225 W. 40th St., New York. Weekly, \$2.00. Editor, Irita Van Doren. Short verse that unites good quality with novelty in thought and execution. Payment is on publication at a minimum rate of \$5 a poem.

Breezy Stories, 709 Sixth Ave., New York. Monthly, 20c; \$2.00. Editor, C. H. Young. Verse either light or fluffy, cynical and witty. Lyrics are short.

Century Magazine, 353 Fourth Ave., New York. Monthly, 50c; \$5.00. Editor, Hewitt H. Howland. Modern verse of the intellectual type, not restricted to lyrics. No "fillers". Poems are by well-known poets.

Club Fellow and Washington Mirror, 1 Madison Ave., New York. Weekly; \$5.00. Editor, Frank D. Mullan. Vers de société, limericks, quatrains and clever couplets.

Delineator, Butterick Bldg., New York. Monthly, 20c; \$2.00. Editor, Loren Palmer. Some short lyric verse that pleasingly reflects the home, nature, etc.

The Dial, 152 W. 13th St., New York. Monthly, 50c; \$5.00. Editor, Marianne Moore. Poetry must attain literary excellence. No restrictions against well-thought-out free verse experiments, but the usual run of verse of this kind is barred.

The Double Dealer, 401 Bienville St., New Orleans, La. Every two months, 25c; \$2.50. Editor, Lillian Friend Marcus. Artistic verse for intellectual people.

The Forum, 247 Park Ave., New York. Monthly, 40c; \$4.00. Editor, Henry Goddard Leach. Short lyrics, sonnets, and verse of the best quality for the Poetry Section.

Good Housekeeping, 119 W. 40th St., New York. Monthly, 25c; \$3.00. Editor, W. F. Bigelow. Good lyrical verse. Not exclusively a "woman's magazine", but for the entire household, and this should be considered when submitting poetry.

Harper's Magazine, 49 E. 33rd St., New York. Monthly, 40c. \$4.00. Editor, Thomas B. Wells. This magazine prefers the theme poem—a single thought logically brought out and deftly presented in not over five stanzas.

Life, 598 Madison Ave., New York. Weekly, 15c; \$5.00. Editor, R. E. Sherwood. Verse for Life must be distinctly clever. It may be topical, or dialect verse, a limerick, a mere conceit, a ballad, a parody, or what not—but lightness and originality are essential. Poems should be quite short, and of the vers de société and humorous type.

The Literary Review (with the New York Evening Post), 75 West St., New York. Weekly, 5c. Editor, H. E. Dounce. Uses long and short poems by editorial arrangement only. Payment made on publication.

Munsey's Magazine, 280 Broadway, New York. Monthly, 25c; \$3.00. A good market for metrical and musical poems, and especially vers de société, but so many poems are received that acceptances are scarce. No free verse. Payment on acceptance.

National Sportsman, 275 Newbury St., Boston, Mass. Monthly, 15c; \$1.00. A few poems on hunting, fishing, camping or outdoor life in each issue. A musical swing is essential. Contributions are gratis.

North American Review, 9 E. 37th St., New York. Quarterly, \$1.00; \$4.00. Editor, Walter B. Mahony. One of the chief American magazines in its choice of good current poetry. Good diction is regarded as essential.

Outlook, 120 E. 16th St., New York. Weekly, 15c; \$5.00. Editor, Ernest H. Abbott. Prints a few poems good both in substance and treatment. These are likely to be graceful vignettes of nature, sonnets, of moral—and more rarely of ethical—purport. Does not accept the more formless work.

Poetry, A Magazine of Verse, 232 E. Erie St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Harriet Monroe. Accepts only the best verse whether conservative or radical, rhymed or free verse. A pioneer among, and one of the best of the verse magazines. Verse must have meaning, as well as verse motion. All poetry sent in should be accompanied by a stamped, addressed return envelope. All poetry which is accepted and printed in the magazine is eligible to the prizes given every November. Payment on publication.

Popular Magazine, 79 Seventh Ave., New York. Twice a month, 20c; \$4.00. Editor, Charles Agnew MacLean. A page is devoted each month to vigorous out-of-door verse.

The Saturday Review of Literature, 24 W. 45th St., New York. Weekly, 10c. \$3.50. Editor, Dr. Henry Seidel Canby. Use poems not exceeding 30 lines. Poetry is paid for at the rate of \$10 a poem, regardless of length. Payment is made on publication.

Scribner's Magazine, Fifth Ave. at 48th St., New York. Monthly, 35c; \$4.00. Editor, Robert Bridges. The four or more poems contained in a representative number of Scribner's are joyous, lyrical and well-conceived. Such themes as the bird on the bough, summer in Arcady, the little silver strip of road, are preferred over grave or mournful subjects. Yet all poems must conform to a high standard of dignity and distinctiveness.

Snappy Stories, 627 W. 43rd St., New York. Twice a month, 20c; \$4.00. Editor, Florence Haxton. Publishes both grave and gay verse, principally love lyrics, and clever humorous poems not over forty lines in length.

Sports Afield, 524 S. Dearborn St., Chicago, Ill. Monthly, 25c; \$2.00. Editor, Claude King. Lyrical outdoor poems. Does not pay for material except in subscriptions.

Young's Magazine, 709 Sixth Ave., New York. Monthly, 20c; \$2.00. Editor, C. H. Young. Uses some unconventional verse as fillers.

Youth's Companion, 9 Arlington St., Boston, Mass. Weekly, 10c; \$2.00. Editor, Harford Powell. Uses a variety of verse on all outdoor and indoor "family" themes, but these poems must be genuine in matter, as well as truly musical in treatment. For the children's department, little verses to speak are required—but not the obvious stanzas of old about the birds and the flowers. In all poems for this magazine joyousness and helpfulness should be stressed.

Verse Markets: Second Group

The following poetry magazines are devoted to verse exclusively. They are non-profit magazines, and rarely, other than in prizes, pay for unsolicited verse contributions. The standard is high, nevertheless. Jingly poems, with obvious rhymes and a minimum of thought-content are not wanted. Some of the magazines are hospitable to experimentation; others prefer conservative work. The death rate in this class of periodicals is excessive; and there can be no guaranty of the continued existence of any of them. The only safe way for the writer of serious verse who submits manuscripts to a periodical in this group is to keep a carbon copy. If the sender should receive no return of a submitted manuscript within a reasonable time, he may, if he desires, address a registered letter to the editor withdrawing the manuscript. Upon the return of the registry card, the author will be at liberty to submit his poem elsewhere.

The Buccaneer, 1713½ Commerce St., Dallas, Texas. Quarterly, 35c; \$1.00. Editor, Dawson Powell; Asso. Editor, Isaac W. Wade. Reports: "We publish reputable poetry only; and no forms or fashions are barred. If the poems contain little thoughts be sure there is one to a line, if the thought is big enough one to a poem will do. Material is reported on within two weeks. No payment is made for manuscripts, but annual prizes are offered."

Caprice, 522 N. Britannia St., Los Angeles, Calif. Monthly, 20c; \$2.00. Editor, David N. Grokowsky. Use poetry only and make no restrictions as to style or scope. Special aim is to introduce the younger poets to a wider audience. Do not pay for accepted poems.

The Circle, 110 Morningside Drive, New York. Every two months, 20c; \$1.00. Editor, Leacy Naylor Green-Leach. Uses verse, but does not pay for contributions.

Contemporary Verse, Box 427, Norwalk, Conn. Monthly, 35c; \$1.50. Editors, Lucia Trent, Ralph Cheyney. Reports: "We have discontinued all prize offers and do not pay for contributions. We are always glad to give careful consideration to free contributions."

The Forge, A Journal of Verse, 5746 Dorchester Ave., Chicago, Ill. Quarterly, 25c; \$1.00. Editor, Sterling North. Verse of aesthetic intention and artistic merit only; poems from two to two hundred lines.

The Harp, A Magazine of Verse, Larned, Kansas. Every two months; \$2.00. Editor (to whom manuscripts should be sent), May Williams Ward. Thoughtful and artistic verse.

Interludes—A Magazine of Verse, 2917 Erdman Ave., Baltimore, Md. Quarterly, 25c. \$1.00. Editor, William James Price. Reports: "This is an all-poetry magazine, and publishes for the present no prose, except a page-editorial by the Editor. We are always on the lookout for poems that are 'different'. These may be on any subject and in either rhymed or free verse; but we can seldom use poems of more than forty lines. Material is reported on within three weeks to three months. Payment is made only in prizes.

L'Alouette, 30 Waite St., Malden, Mass. Every two months, 25c; \$1.00. Editor, C. A. A. Parker. Desires rhymed verse, ballads, sonnets, verse libre—the only exceptions being comic or nonsensical lines. Prose departments of "Review and Comment" are conducted by the editor and his nine contributing editors. Material is reported on promptly, but no payment is made, except by copies of the magazine.

The Lyric, 312 Manteo St., Norfolk, Va. Monthly, 20c; \$1.50. A small magazine printing some excellent verse; sonnets, ballads and lyrics. Free verse is considered if properly cadenced and finished in style. No payment is made.

The Lyric West, 3551 University Ave., Los Angeles, Calif. Monthly, 20c; \$2.00. Editor, Dr. Allison Gaw. Reports: "We will print the best poetry obtainable, in whatever form it may be found. We will not refuse free verse or playlets if these forms happen to contain the germ of poetry."

The Measure, 223 W. 15th St., New York. Monthly, 25c; \$2.50. Editors, E. Merrill Root, and eight others. Report: "Use poetry, and book reviews of poetry. We have a \$10 prize monthly for the best poem in each number, and pay for all accepted contributions by a year's subscription."

The Mesa, Colorado Springs, Colo. Quarterly, 25c; \$1.00. Editor, Albert Hartmann Daehler. Reports: "Devoted entirely to serious poetry. On account of limited space, short poems are preferred, though longer ones will be published if their merit warrants it. No payment is made for contributions."

Pan, Poetry and Youth, Box 73, Notre Dame, Ind. Monthly, 25c; \$2.00. Editors, Charles Phillips, Harry McGuire. A magazine of poetry, essays and sketches. Verse used is chiefly in the newer type.

Pegasus, 921 Mound St., Springfield, Ohio. Quarterly. Editor, Noah F. Whitaker. Deals wholly in rhythmic verse and refuses to countenance any production that savors of free verse. Does not pay for material.

Poet Lore, 100 Charles St., Boston, Mass. Quarterly, \$1.50; \$6.00. Editor, Ruth Hill. Artistic poems of all lengths, and poetical dramas in one act or longer. Also original one-act plays and contemporary foreign plays in translation.

Poet's Scroll, Talala, Okla. Monthly, 25c; \$3.00. Editor, E. A. Townsend. Rhythmical poems and manuscripts on poetries are solicited for publication, but will not be paid for. Free verse is not published under any circumstances, but any other form—any length, if the length is justifiable.

Poetry Folio, 5176 Woodlawn Ave., Pittsburgh, Penn. Poems should be original and real in thinking and expression—significant rather than competent. May be long or short, but of a serious nature. Do not want humorous, dialect, sardonic portrait sonnets, nor journalistic poetry. No payment as yet, except in copies of the journal.

Sea Foam: A Verse Journal, 206 S. Citron St., Anaheim, Calif. Monthly. Editor, J. Donald Atkins. Reports: "Can use poems contributed from various sources. Compensation is by prize. Poets need not restrict themselves to poems about the sea, although sea poems are acceptable. Poems must come up to present-day standards. Free verse is acceptable, but rhymed verse is preferred."

Tempo, Danvers, Mass. Every two months, 20c; \$1.00. Editor, Oliver Jenkins. Poetry of the highest quality. Vers libre and regular verse stand equal chances of acceptance. Above all a poem must be vital, emotional rather than intellectual, an idea expressed forcibly and poignantly, an idea which will pierce the soul of poet and laymen alike. Advise every poetry-writer to see a copy of Tempo before submitting material. Manuscripts reported on within a week. No payment made unless material is solicited.

Voices, 13 W. 54th St., New York. Quarterly, 25c; \$1.00. Editor, Harold Vinal. Exclusively devoted to verse, which is given a beautiful typographical setting. Lyrics of singing quality are given preference over free verse. No payment for manuscripts.

Class and Trade Publications

Writing for class and trade publications is almost wholly a matter of knowing the field and being industrious in tillage. These publications are chiefly purveyors of local or country-wide trade news including not only articles about prominent men, ideas that make for business, inventions, etc., but also reports of new corporations, price statistics, and the like. Much of the latter material is supplied and written by the editor, his assistants and paid correspondents. Some papers use nothing else. Yet the majority of trade periodicals will gladly consider for publication articles written from the trade journal point of view.

In a recent letter, the editor of a prominent trade journal put the matter concretely; as follows: "We do not care to receive material of a general nature, and we are sorry that most of the material we do receive is of a general nature. Amateur writers—on home furnishing topics, for example—do not comprehend that what pleases a home owner is not what will interest a professional home decorator. Frankly, in the matter of material, we accept very little. It is not because we don't want to accept more, but because very little of an acceptable standard reaches us. Many writers for trade magazines do not seem to realize that there is a vast difference between general information and exact information, and that exact information is what the ideal trade magazine lives and thrives on."

The field of writing for trade papers is a big one. There are many more magazines of this class than of any other. But the editors of trade journals are able men, who know intimately every phase of the business to which they minister. It will not do to send them articles that will not stand the closest investigation of their main facts.

Each trade has writers that are well known to the respective editors as being dependable. A few writers are very profitably spreading their writings over several trades. The young writer may do that also if he will only take the pains to learn the business, so to speak, of such writing.

Style, in the literary sense, does not enter in; a generous handful of practical and definite knowledge or helpfulness, put in the most common-sense and understandable way, will in manuscript form often be accepted by the first of the class journals to which it goes, and moreover, the information may be worked over again and again, for this paper, and for that, by looking at the matter from various angles and making proper revisions and adaptations.

Obviously a man who has lived on a small island all his life would not be naturally fitted to tell how an engineer polishes his engine. It is not necessary, however, that the writer should be an engineer. He may have gained the requisite information by talking with a long-time railway man, or his father or some relative may be engaged in this field of labor. At all events, he should draw his material

from some fund of actual experience, and supplement this very rarely, if at all, with encyclopedic knowledge.

The writer desirous of writing for trade periodicals should utilize and capitalize all his opportunities. How many these are is not appreciated by the average person. One may have certain hobbies or interests in life; or be fortunate enough to have had special training in a mechanical laboratory or a machine shop; or former occupations may afford specific information; or acquaintances wisely interviewed, may yield a wide variety of usable knowledge.

Just what sort of material the trade magazines require will, of course, best be seen by a careful study of their pages, and such study is essential. These journals may be seen in nearly all public libraries, or if not to be found there, the writer may possibly consult a machine-shop journal in one of the local machine shops, or a technical automobile weekly in one of the garages, a hair-cutter's journal in a barber shop, etc. If still not to be found, a sample copy of any magazine will usually be sent upon application to the editor, if the copy price in postage stamps is enclosed.

Writers should not expect replies from trade journals as promptly as from fiction magazines, for the reason that trade journal editors spend about one-third of their time on the road keeping in touch with trade conditions, and therefore manuscripts often accumulate on their desks until their return. They also have hundreds of letters to write to dealers weekly, giving them advice and counsel, and they write virtually all the circulation matter which goes forth from their offices. It will be seen, therefore, that they have less time to devote to writing to authors than have editors of general or fiction magazines.

Some years ago, in a small town in Pennsylvania, the fattest of all American boys died. A special casket was required to bury him. The news story of his funeral, with photographs, was easily sold to one of the undertaking journals. (By the way, in a revised form, this article was also marketed with a newspaper syndicate.)

Other examples may be afforded in reporting the first day's operation of a new and gigantic cement mill; or the unique way of handling the output of a certain coal deposit.

Unlike the slow and uncertain headway one makes with the standard magazines, this market offers both rapidity and certainty for the man who has the message. It is not to be inferred, however, that the market opens so wide that it can be hit with equal success anywhere or that it is lucrative other than in the aggregate. Good advice is to make a business proposition of it or not at all; and go fishing often in the pools that give results.

Nearly all of these periodicals are interested in suitable photographs; some magazines will accept building plans, factory or city layouts which an architect or an engineer may prepare; and others will be glad of sketches or blue prints to reproduce.

Some of the class periodicals and notably among them the secret society journals, house organs, and historical quarterlies, receive much material that is offered without expectation of compensation, so that if remuneration is expected for an article submitted to such papers, it is advisable to mention that fact.

For convenience of reference, the list has been sub-divided into topical groups.

ADVERTISING JOURNALS—Advertising and Mail Order Campaigns

ARCHITECTURAL JOURNALS—Building, Real Estate

Authors—See Printing and Paper

AUTOMOBILE JOURNALS — Cycle Trade, Gas Engines

BAKING TRADE JOURNALS—Confectionery and Soda Water

Banking—See Business

Barbers—See Cosmetics

Barrels and Boxes—See Lumber

Beauty Shops—See Cosmetics

Blacksmithing—See Hardware

Book Trade—See Printing

BOILERS—See Engineering

Brick—See Cement

Brooms and Brushes—See Lumber

Building—See Architectural

BUSINESS JOURNALS—Banking, Financial, Sectional

Butchers—See Grocery and Provisions

Canning—See Grocery and Provisions

Carpets—See Furniture

Carriages—See Hardware

CEMENT JOURNALS—Stone, Brick, Clay

Cemetery—See Municipal

Chemistry—See Engineering

China—See Furniture

CLEANING JOURNALS—Dyeing Clothing—See Dry Goods

COAL TRADE JOURNALS—Coke, Peat

Commercial—See Business

Compressed Air—See Engineering

Confectionery—See Baking

Construction—See Architectural

COSMETICS—Beauty Shops

Crockery—See Furniture

Cutlery—See Hardware

Decorating—See Furniture

• Delicatessen—See Grocery

Dental—See Medical

Detective—See Unclassified

DRUG TRADE JOURNALS—Paints, Oils

DRY GOODS JOURNALS—Fancy Goods

Dyeing—See Cleaning

Efficiency—See Business

ELECTRICAL TRADES JOURNALS—Telephone, Telegraph

ENGINEERING PUBLICATIONS—Mining, Conservation

Excavating—See Engineering

Fancy Goods—See Dry Goods

Farm Implements—See Hardware

Fashion—See Dry Goods

Fertilizer—See Grain

Financial—See Business

Fish—See Grocery and Provisions

Florists—See Unclassified

Flour—See Grain

Food—See Grocery

Forestry—See Engineering

FRATERNAL PUBLICATIONS

Fruit—See Grocery

Fuel—See Coal

Fur—See Dry Goods

FURNITURE TRADES JOURNALS—Carpets, Crockery, Glass, Undertaking, Music Trades

Garage—See Automobile

Gas—See Municipal

Glass—See Furniture

GRAIN PUBLICATIONS—Milling

GROCERY TRADE JOURNALS—Provisions

Hair Dressing—See Cosmetics

HARDWARE TRADE JOURNALS—Farm Implements, Wagons, Harness, Metal Trades

Harness—See Hardware

Hats—See Dry Goods

Heating—See Hardware, also Engineering

HISTORICAL JOURNALS

Hosiery—See Dry Goods

Hospitals—See Medical

HOTEL PUBLICATIONS—Restaurants, Tobacco, Beverages

House Furnishing—See Furniture

HOUSE ORGANS

Ice Cream—See Baking

Implements—See Hardware

Industrial—See Business

Insurance—See Law

Iron and Steel—See Hardware, also Engineering

JEWELRY PUBLICATIONS—Optical Journals

Knit Goods—See Dry Goods

LABOR JOURNALS—Trades Union Journals

Laundry—See Cleaning

LAW MAGAZINES—Insurance

Leather—See Shoe and Leather

LUMBER TRADE JOURNALS—Wood-working

Machinery—See Engineering

Marine Publications—See Military Publications

Meat—See Grocery

MEDICAL JOURNALS—Dental, Health, Hospital Publications

Metals—See Hardware

Metal Working—See Engineering

MILITARY PUBLICATIONS—Marine, Naval

Millinery—See Dry Goods

Milling—See Grain

Mining—See Engineering

MUNICIPAL JOURNALS—Civic, Public Utilities

Music Trades—See Furniture

Notions—See Dry Goods

Nursing—See Medical

Office Equipment—See Business

Oil—See Drugs

Packages—See Lumber, also Printing

Paints—See Drugs

Paper—See Printing

Parks—See Municipal

Perfumery—See Drugs

Phonographs—See Furniture

Plumbing—See Hardware

Pottery—See Furniture

Power—See Engineering

PRINTING TRADES JOURNALS—Paper, Publishing, Authors, Periodicals

Produce—See Grocery

Provisions—See Grocery

Radio—See Electrical

Railroad—See Transportation

Real Estate—See Building

Refrigeration—See Grocery

Restaurants—See Hotels

Roads—See Municipal

Rubber—See Unclassified

Salesmanship—See Business

Sand—See Cement

Sheet Metal—See Hardware

Shipping, land—See Transportation

Shipping, water—See Military and Marine

SHOE AND LEATHER TRADE JOURNALS

Soap—See Drugs

Soda Fountain—See Baking

Spices—See Grocery

Stationery—See Printing

Steam—See Engineering

Stone—See Cement

Tailoring—See Dry Goods

Talking Machines—See Furniture

Tea and Coffee—See Grocery

Telephone & Telegraph—See Electrical

Textiles—See Dry Goods

Tile—See Cement

Tobacco—See Hotels

Toilet Articles—See Drugs

Toys—See Furniture

Tractors—See Automobiles

TRANSPORTATION JOURNALS

Trunks—See Shoe and Leather

Umbrellas—See Shoe and Leather

UNCLASSIFIED JOURNALS

Undertaking—See Furniture

Upholstery—See Furniture

Wall Paper—See Furniture

Warehousing—See Business

Watches—See Jewelry

Wireless—See Electrical

Woodworking—See Lumber

Woolens—See Dry Goods

Writers—See Printing

Advertising Journals

Ad Age, Palace Hotel, San Francisco, Calif. Weekly; 50c. Editor, Earl Burke.

Advertiser's Weekly, New Rochelle, N. Y. Weekly; \$5.00. Editor, Jason Rogers.

Advertising Club News, Advertising Club of New York, Inc., 23 Park Ave., New York. Weekly, 5c; \$1.00. Editor, Frank LeRoy Blanchard.

Advertising World, 33 W. Gay St., Columbus, Ohio. Monthly; \$2.00. Editors, W. Grant Scott and A. E. Edgar. Material is staff prepared.

Advertising and Selling Fortnightly, 9 E. 38th St., New York. Every other week, 15c; \$3.00. Editor, Frederick C. Kendall. Practically all articles are assignments and contributed by executives specializing in sales and advertising.

The American Press, 225 W. 39th St., New York. Monthly; \$2.00. Editor, Edward Percy Howard. Articles from 1000 to 2000 words dealing constructively with advertising and newspaper publication, or that would interest country newspaper publishers and newspaper writers. Reports at once. Pays on acceptance.

Associated Advertising, 383 Madison Ave., New York. Monthly, 15c; \$1.50. Editor, L. M. Hughes. Not in the market for outside material.

Association News, 307 S. Green St., Chicago, Ill. Monthly, 50c. Editor, Burton Harrington. Devoted to poster advertising.

Better Business News, 383 Madison Ave., New York. Monthly.

Class, 537 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, G. D. Grain, Jr. An illustrated pocket-size magazine for advertisers and advertising men interested in class, trade, and technical advertising. Definite articles up to 1500 words, concrete and informative, giving tested advertising and sales promotion advice; training of salesmen; new markets for advertisers; use of emotional appeal, etc.

Direct Mail Selling, 21 State St., New York. Monthly. Mng. Editor, Basil H. Pillard. Reports: "In the market for manuscripts not exceeding 1200 words, preferably shorter. Articles most desired are short fact news stories describing successful direct mail campaigns. Such articles to include samples of the literature used, approximate statement of cost, to whom the literature was mailed and returns either in dollars and cents or in percentages. We particularly want news stories dealing with well-known stores or some unusual achievement. We are also in the market for well-written essays on various ways of improving direct mail pieces and increasing the efficiency of direct-mail campaigns. We pay a minimum of 1c a word and \$3.00 for each complete published illustration. Articles should be addressed Editor, Direct Mail Selling, 21 State St., New York.

Editor and Publisher, Times Bldg., New York. Weekly, 10c; \$4.00. Editor, Marlen E. Pew. Use 500 to 1000 word articles on newspaper and advertising topics. Stories dealing intelligently with the "how" angle of making and selling newspapers and newspaper space. Biographical sketches of editors, publishers, department executives, with the idea of developing how they do their work, or one phase of it, well. Photographs of newspaper executives, advertising executives at work; newspaper buildings, floor plans, striking advertising copy, etc. Pay \$3 each. Material reported on at once. Payment made on publication, at the rate of \$2.50 to \$3 per column of 500 words.

Exclusive Distributor, 139 E. Rich St., Columbus, Ohio. Quarterly, 50c; \$2.00. Practical articles dealing with sales campaigns and advertising distribution methods.

The Fourth Estate, 232 W. 59th St., New York. Weekly, 10c; \$4.00. Editor, Greenville Talbott. Illustrated covers. The business and editorial management of newspapers. The columns are largely devoted to news from the field supplied by regular correspondents. Does not purchase manuscripts of a general nature.

Mailbag, 1200 W. 9th St., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, Leonard W. Smith. Articles of 500 to 2500 words on any phase of direct-mail advertising, but particularly those concerning house organs, booklets, folders, letter enclosures, post cards, compilation and upkeep of mailing lists, direct-mail systems, complete campaigns, special direct-mail features, etc., descriptive of work actually done by an advertiser. Photographs not wanted, but samples of work described can be used and will be reproduced in half-tone. Prompt report. Payment on publication in accordance with worth of article.

National Advertising, 18 E. 18th St., New York. Monthly, 25c; \$3.00. Editor, John Howie Wright. This is a magazine for newspaper and magazine managers, advertising agencies, and national advertisers, dealing with all the problems and statistics of advertising. The editor is responsible for all the material except two or three articles per issue, not over 1000 words in length, which are usually written by advertising managers or others who speak with authority on subjects treated.

Newspaper Advertising, Indianapolis, Ind. Editor, Don Bridge.

Novelty News Courier, Waukegan, Ill. Monthly, 25c; \$3.00. Editor, H. S. Bunting. Devoted to advertising novelties and premium goods.

Package Advertiser, 326 W. Madison St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Beaton Rehm.

The Post, 20 E. 18th St., New York. Monthly. Editor, E. J. Roper. Devoted to mail advertising.

Postage, 18 E. 18th St., New York. Monthly, 20c; \$2.00. Editor, John Wright. Use 1000 word articles on any subject that will tell how to transact business by mail. Manuscripts reported on at once, and payment made at the rate of one cent a word.

The Poster, 307 S. Green St., Chicago, Ill. Monthly, 30c; \$3.00. Editor, Burton Harrington. The Poster is the official publication of the Outdoor Advertising Association of America, circulating among advertising managers, art directors and artists, educational institutions and business executives. It is devoted exclusively to poster designing and

painted outdoor bulletins, and particularly wants articles dealing with specific advertising campaigns by reputable companies where the outdoor medium has been used either alone or in conjunction with newspaper, magazine or other recognized media. Art subjects which have some direct application in this field are also desired. The writer should keep in mind that The Poster is devoted just as much to the development of the esthetic side of poster art and painted bulletin art as it is to the more commercial aspects of outdoor advertising. Also it is interested in exceptionally well-done business articles of interest to executives, and particularly those having intelligent analysis of marketing conditions. These may be in the form of interviews or special articles, but in the case of important articles, evidence of authorization and approval must be sent with manuscript. While no definite length is prescribed, articles under 2000 words are preferred. Good photographs are a requisite. Writers will stand a better chance if they will communicate their ideas to the editor. Suggestions and manuscripts will be passed on promptly, and payment made on acceptance.

Printers' Ink, 185 Madison Ave., New York. Weekly, 10c; \$3.00. Editor, John Irving Romer. Articles are of a very specific nature on subjects intimately related with widespread advertising and selling. Rarely use retail stories—only when they have facts of significance to national manufacturers. Articles are usually written by business executives out of their own experiences. The length runs from 500 to 2500 words. A study of the publication will suggest the type of contribution used to best advantage. Articles paid for on publication.

Printers' Ink Monthly, 185 Madison Ave., New York. Monthly, 20c; \$2.00. Editor, John Irving Romer. Well illustrated. A journal of printed salesmanship. Uses special articles by qualified writers on advertising copy of all kinds, house-organ making, and general publicity. Drawings and photographs are used in connection with these articles. The usual length of article is from 1000 to 1500 words.

Real Estate Advertiser, 179 W. Washington St., Chicago, Ill. Weekly, 5c; \$3.00.

Selling Aid, 1304 Jackson Blvd., Chicago, Ill. Quarterly; 50c. Editor, Flynn McNaughton. Devoted to direct mail advertising.

Signs of the Times, 1209 Sycamore St., Cincinnati, Ohio. Monthly, 25c; \$3.00. Editor, Elwyn T. Telly. Outdoor advertising signs, show-cards, etc., a specialty. Pithy items of 100 to 500 words on advertising from any specific angle. Photographs are desirable.

Thumb Tack, 1300 E. 1st St., Los Angeles, Calif. Monthly, 10c; \$1.00. The organ of the Artists' Guild of Southern California. Devoted to commercial art. Illustrations for advertising, etc.

Up-to-date Distributor, 1010 St. Clair Ave., Cleveland, Ohio. Quarterly, 25c; \$1.00. A magazine for house-to-house advertisers. Experience articles and brief items; campaign methods.

Western Advertising, 564 Market St., San Francisco, Calif. Monthly, 25c; \$3.00. Editor, Ramsey Oppenheim. This journal is devoted to merchandising, including window displays, package inserts, sandwich men, everything, in fact, that helps call attention to a business or product with the intention of selling something. Use articles up to three thousand or four thousand words. They must be up-to-date and of a nature

that will inspire advertising in general, or to be adapted for use again. An occasional story of an advertising success is used. Prefer these stories from their territory, which is the Pacific Coast from the Rocky Mountains west. Pay from five to ten cents a line on publication.

Architectural, Building, and Real Estate Journals

American Architect, 243 W. 39th St., New York. Twice a month, 35c; \$6.00. Editor, Wm. H. Crocker. All material arranged for.

American Builder, 1827 Prairie Ave., Chicago, Ill. Monthly, 20c; \$2.00. Editor, W. A. Radford. Illustrated articles of particular and specific value to carpenters and builders, not exceeding 1500 words. Informative items, from 50 to 150 words, such as practical carpentering hints, sharpening tools, solving cabinet problems, use of glue in furniture and panel-making. Prompt report, and payment on publication.

American Contractor, 131 N. Franklin St., Chicago, Ill. Weekly; \$10.00. Editor, Edwin J. Brunner. Very few unsolicited contributions are used. Rattling good idea stories from 1200 to 2000 words in length, about successful methods of accounting, handling labor, bidding, etc., by contractors, will be considered. Photographs with such articles will be used. Material is reported on within two weeks, and payment made on publication.

American Roofer, 202 Clark St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Eugene M. Pope. Articles on sheet metal designing as related to roofing and cornice work. Payment on acceptance.

Architect, 101 Park Ave., New York. Monthly; \$8.50. Editor, A. Holland Forbes.

The Architect and Engineer, 626 Foxcroft Bldg., San Francisco, Calif. Monthly, 25c; \$2.50. Editor, Frederick W. Jones. Photographs of unusual engineering accomplishments with brief descriptive matter. Articles pertaining to California and Pacific Coast architecture. All matter must be new and exclusive. Report in ten days.

Architectural Forum, 383 Madison Ave., New York. Monthly, 50c; \$6.00. Editor, P. M. Hooper. Articles averaging 2500 words of a technical nature, dealing with architectural style, planning of particular types of buildings, new and important systems of construction, etc., also photographs of good architectural subjects. Prompt reports, and payment on acceptance.

Architectural Record, 119 W. 40th St., New York. Monthly, 25c; \$3.00. Editor, Michael A. Mikkelsen. Photographs of architecture, landscape architecture, sculpture, and mural decoration. Subjects of photographs must be new and unpublished and must have pronounced merit. High-class photographs only used. Report in two weeks. Payment on acceptance. Liberal market rates.

Architecture, 597 Fifth Ave., New York. Monthly, 50c; \$5.00. Illustrated. A technical magazine for architects, giving plans, new construction, artistic treatment of period styles, etc.

Architecture and Building, 23 Warren St., New York. Monthly, 25c; \$3.00. Manuscripts for this publication must be written by qualified people—the requirements are for technical material on such subjects

as sway and stress, erections or unusual or difficult foundations, steel and bridge equipment, etc. Photographs are used.

Associated Contractor, 58 Front St., Worcester, Mass. Monthly, 20c; \$2.00. Editor, Edgar C. Haselton. Use articles from 1000 to 2500 words on any subject of interest to contractors, builders, and architects. Some photographs are used. Material is reported on in ten days, but no payment is made for the present.

Builder's Guide, Perry Bldg., Philadelphia, Penn. Weekly; \$10. Advance building news for contractors. Statistics of building operation.

Builder's Weekly Guide, American Bldg., Baltimore, Md. Weekly, 25c; \$10. No articles are desired.

Building, 39 S. 10th St., Philadelphia, Penn. Monthly; \$2.00. Editor, Joseph Jackson.

Building Age and National Builder, 239 W. 39th St., New York. Monthly, 20c; \$2.00. Editor, Charles G. Peker. In the market for articles dealing with the descriptions of building of homes, home financing and decoration; also stories of successful building contractors, how they entered the business and how they made good. Pictures of artistic garages, barns, fences, gates, pergolas, paths, garden walls, and also descriptions of buildings being moved, and building mechanics at work, will be considered. Drawings are also welcomed. Manuscripts reported on at once, and payment on publication.

Building Arts, 39 S. 10th St., Philadelphia, Penn. Monthly; \$2.00. Editor, Joseph Jackson.

Building Industry, 515 Caxton Bldg., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, Charles Abel. A local building journal, devoted to Cleveland and northern Ohio.

Building Materials, 139 N. Clark St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Harvey Whipple.

Building Review, New Orleans, La. Monthly; \$1.50.

Building Supply News, 407 S. Dearborn St., Chicago, Ill. Weekly; \$4.00. Managing Editor, F. D. L. Squires. Are anxious to secure up-to-the-minute sales stories of retail building dealers' experiences in successful development or expansion of local markets for materials that should be in a special demand during the winter months generally. Such stories should describe or narrate some dealer method or sales or advertising policy that could be utilized or adapted with good results by other dealers. Each story should be illustrated, if possible, by photographs of displays, advertising, yard arrangements, truck equipment, etc., that figure in the plan described. No such story should be longer than 500 words unless its details are of exceptional interest.

Building Witness, Edwards Bldg., Cincinnati, Ohio. Weekly; \$5.00. Editor, E. F. White. No outside material.

Building and Engineering Digest, 1808 Main St., Dallas, Tex. Every two weeks, 15c; \$3.00. Editor, M. L. Simmons. No outside material.

Building and Engineering News, 813 Mission St., San Francisco, Calif. Weekly; \$5.00. Editor, Mrs. L. A. Larsen.

Buildings and Building Management, 139 N. Clark St., Chicago, Ill. Every two weeks, \$5.00. Editor, J. C. Langtry. Short, practical

items and articles by men of experience in erecting and maintaining large buildings, factories, apartment houses, etc. New plans for room saving, economical installing of fixtures, management of heating plant, and all such topics. Fiction is not used, although an occasional "story" may be imaginatively treated. Photographs, if of special value, may be purchased.

Construction News, Central Bank Building, Topeka, Kans. Weekly; \$3.00. Editor, Fred B. Cooper.

The Decorative Furnisher, 381 Fourth Ave., New York. Monthly, 25c; \$3.00. Editor, James P. Rome. This is a trade publication, and prints only such articles as are of distinct and practical value to the trade it represents, that is, the interior furnishing and decorating trade. Most of the material printed is prepared by the staff. Use only photographs of the highest type, photographs of correctly and attractively furnished rooms. Material is reported on immediately, and payment is made on publication.

Florida Builder, 544 W. Flagler St., Miami, Fla. Weekly; \$3.50. Editor, Leonard Altschler.

Improvement Bulletin, 215 S. 6th St., Minneapolis, Minn. Weekly, \$6.00. Prints mainly news items of engineering and building operations in its territory.

Industrial Index, Columbus, Ga. Weekly; \$4.00. Editor, Walter J. Woodall.

Journal of the American Institute of Architects, 250 W. 57th St., New York. Monthly, 50c; \$5.00. Editor, Charles H. Whitaker.

Keith's Beautiful Homes Magazine, 100 N. 7th St., Minneapolis, Minn. Monthly, 25c; \$2.00. Editor, M. L. Keith. Use articles of a high standard on home-building, interior decoration, home grounds and gardens. Can use articles from 1000 to 1500 words each to best advantage. Articles illustrated with clear photographs, generally 8 x 10 are preferred. Use a limited amount of poetry. All manuscripts sent in are reported upon in about two weeks, and accepted matter is paid for upon publication at the usual rates. Manuscripts should be typewritten, mailed flat, accompanied by return postage, and an estimate of the number of words in each should appear on the first page.

Master Builder, 377 Broadway, Milwaukee, Wis. Monthly, 15c; \$1.50. Editor, O. H. Ulbright.

Michigan Contractor and Builder, Equity Bldg., Detroit, Mich. Weekly; \$5.00. Editor, Frank E. Carter. Not in the market.

National Architect, Crozier Bldg., Philadelphia, Penn. Monthly, 50c; \$5.00.

National Real Estate Journal, 139 N. Clark St., Chicago, Ill. Every two weeks; \$5.00. Editor, G. E. Henry. Articles of exact information by writers connected with Real Estate Brokerage.

Pacific Builder, 818 Mission St., San Francisco, Calif. Daily; \$12.00. Editor, E. J. Cardinal. News of Pacific building operations only.

Pacific Builder and Engineer, Arcade Square, Seattle, Wash. Weekly; \$5.00. Editor, Walter A. Averill. "We have correspondents in Oregon, Washington, Idaho, Montana, and Alaska. Our correspondents report daily construction, civic improvement and engineering news in a boiled-to-the-bone style, for which we pay 33c per 14 em inch; and oc-

casional feature and personality stories for which we pay special rates. Only men and women who mean business and who are prepared to give consistent, reliable service week in and week out are desired by us. To this class of applicants we will be glad to send full details."

Pacific Coast Architect and Building Review, 703 Market St., San Francisco, Calif. Monthly; \$3.50.

Pencil Points, 19 E. 24th St., New York. Monthly, 25c; \$2.00. Editor, Eugene Clute. Prints pencil sketches and illustrations, also some articles and news items, interesting to draftsmen and architects.

Port and Terminal, Whitestone, New York. Monthly, 20c; \$2.00. Editor, Wm. E. Meyer. A magazine devoted to construction news, facts and figures, etc. bearing upon ports, docks and terminals in all parts of the country. The magazine is apparently a staff product.

Real Estate News, 155 N. Clark St., Chicago, Ill. Monthly; \$2.00. Editor, John Edson McEldowney. This is a national journal of American realty development, co-operating with land and lumber, colonization and farmland companies, realty developers and builders. It uses only articles on realty and building subjects, inventions and innovations and only on a co-operative basis by which the interests accorded publicity buy a large number of extra copies for circulation among interested persons. This is not a write-up journal, and subjects discussed must be new in method, and sound and meritorious in character. The journal aims to help better realty development everywhere. Articles may be as valuable in publicity for private interests as possible, but must be written clearly, briefly, interestingly as news stories. Let the facts reflect the merits of the subject discussed. They pay well for products of commercial writers who can unite effective publicity with the romance and human-interest of business in the foregoing lines, or in any phase of manufacturing, etc., which promotes realty development and realty values. All articles are illustrated where possible; they print on enamel, using the finest screen halftones. Report on material in ten days, and payment is made on publication.

Real Estate News and Investors' Magazine, 620 Chestnut St., St. Louis, Mo. Monthly, 25c; \$3.00. Editor, W. H. Wiegand. Require features up to 5000 words on farm topics which have a relation to buying, selling or exchanging farm property. Any practical scheme for increasing the appraisement value of a farm interests their readers, who for the most part use their advertising columns. Short fillers on farm topics of most any kind are always needed. Use photographs of the "before improvement and after" type, paying \$2.50 each for them.

Real Estate Record and Builders' Guide, 119 W. 40th St., New York. Weekly; \$12.00. Editor, Frank E. Perley. Statistics and news of New York building operations.

Record and Guide, 49 Westminster St., Providence, R. I. Weekly, 10c; \$4.00. Editor, Grover Rice. The entire contents of this publication consists of specialized financial matter, official records, etc.

Safety Engineering, 119 Nassau St., New York. Monthly, 25c; \$3.00. Editor, Arthur C. Carruthers. A magazine of fire and accident prevention for real estate owners and others. Photographs.

Southern Architect and Building News, Trust Co. of Georgia Bldg., Atlanta, Ga. Monthly, 50c; \$5.00. Editor, E. R. Denmark.

Southern Builder, 814 Howard Ave., New Orleans, La. Monthly. Editor, J. A. Case.

Southern Contractor, Empire Building, Memphis, Tenn. Weekly; \$5.00. Editor, R. T. Risley.

Southwest Builder and Contractor, 156 S. Hill St., Los Angeles, Calif. Weekly; \$5.00.

Veneers, Wulsin Bldg., Indianapolis, Ind. Monthly, 10c; \$1.00. Editor, Harmon W Marsh. Can always use good technical articles connected with their line but they must be practical. Articles of 1500 words or under, on methods of making, laying, finishing veneers, etc., are desired. Do not want any matter dug out of encyclopedias or rehashed from other printed articles, and nothing along moralizing or ethical lines. Photographs and drawings can be used. Manuscripts reported on immediately, and payment made on publication.

Western Architect, 215 S. Market St., Chicago, Ill. Monthly, 50c; \$5.00. Editor, Robert C. McLean.

Western Builder, 701 Montgomery Bldg., Milwaukee, Wis. Weekly; \$6.00. Editor, N. A. Wigdale.

Western Contractor, 523 Locust St., Kansas City, Mo. Weekly, 15c; \$5.00. Editor, H. H. Peters. Use only articles of a rather technical content—of interest to architects, engineers and contractors. Do not pay for contributions.

Wood Construction, Zenia, Ohio. Twice a month; \$2.00. Editor, F. M. Torrence.

Automobile, Cycle Trade and Gas Engine Journals

Accessory and Garage Journal, Times Bldg., Pawtucket, R. I. Monthly, 20c; \$2.00. Editor, E. B. Norton. Articles from one to five pages with suitable illustrations covering the following subjects: Detailed analysis of accounting methods used by successful garage and repair-shop men and accessory dealers; discussions dealing with trucks in actual service in all lines of business. Be sure to include operations, methods, operation and maintenance cost of vehicles cared for and how repaired, service features and a careful analysis entering into costs and earnings. Geographical location makes no difference; but facts and figures must be checked and be wholly authentic.

American Automobile (Overseas Edition), 255 W. 34th St., New York. Monthly; \$2.00. Editor, George E. Quisenberry. This is an export magazine circulating outside of the United States. Practically no material is bought in the United States, except on order. Automotive photographs from countries other than the United States are sometimes purchased.

Automobile Digest, 22 E. 12th St., Cincinnati, Ohio. Monthly; \$2.00. Editor, Chas. M. Carr. Uses no fiction, but short, technical articles on automobile operation, adjustment, lubrication, etc., are printed.

American Garage and Auto Dealer, 775 Main St, Buffalo, N. Y. Monthly, 20c; \$2.00. Editor, W. O. Bernhardt. The big things in this field for a writer to bear in mind are: garage management, construction, accounting, automobile repair work, selling stunts in connection with

automobile accessories, trucks, tractors, farm electric plants, and other service; good advertising and publicity in connection with garages, automobile stores, shops, etc. Descriptive articles are desired on "high-class" garages, battery or tire stores that are built for service, that display goods effectively, that save cost in management, that offer the greatest convenience to owners and customers, furnish plenty of ideas on which to base really helpful beneficial articles. The length of the articles should be from 800 to 2000 words. A large number of photographs are used.

American Motorcyclist and Bicyclist, 239 W. 39th St., New York. Monthly, 25c; \$2.00. Editor, Walter A. Bardgett. Use articles and news items on bicycles, motorcycles and activities that tie up with these articles. Trade, dealer and sport items are acceptable, provided they have not been sent in by others. Rates are 20c to 30c per inch. Articles describing the sale of children's vehicles can be used. These cover velocipedes, scooters, toy autos, etc. Photographs, not smaller than 4 x 5, or postcard size, may be submitted. Rates, 50c for each photograph used. News items should be brief, and feature articles, such as selling helps, store management, and such, should not be over 1000 words. Pay on the 10th of the month following publication.

American Motorist, Pennsylvania Ave. at 17th St., Washington, D. C. Monthly, 15c; \$1.50. Editor, Ernest N. Smith. Illustrated. Articles on motoring, good roads, new construction, etc., written in a popular vein. Pays on acceptance at 1½c to 5c a word. Buys all rights.

Autobody, 1819 Broadway, New York. Monthly, 25c; \$2.00. Editor, Richard Vail. Uses only technical articles dealing with automobile body construction.

Auto News, Red Bank, N. J. Twice a month, 1c; 25c. Editor, Elmer C. Wainwright. Articles of about 600 words, on good roads, etc., also photographs. Material reported on within three weeks, and payment made on publication.

Auto Supplies, 17 Park Row, New York. Monthly, 15c; \$1.50. Editor, H. Hathaway. Strictly a technical publication for manufacturer, repairman, chauffeur, dealer, and the man who owns a car. Technical articles on the sales of automobiles, auto parts and supplies; the repair of autos; how auto supplies are made, and kindred subjects will be considered.

Automobile Digest, 22 E. 12th St., Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, J. P. Hayes. Have regular contributing staff of writers who supply about all of their requirements, but are always pleased to review any good manuscripts of merit. These articles must be of interest and helpfulness to garage owners, automobile mechanics, service station owners, accessory and car dealers, automobile salesmen. Material is reported on promptly and payment is made on acceptance.

Automobile Topics, 1790 Broadway, New York. Weekly; \$3.00.

Automobile Trade Journal, Chestnut & 56th Sts., Philadelphia, Penn. Monthly, 40c; \$2.00. Editor, A. V. Comings.

The Automobile Trimmer and Painter, 30 Opera Place, Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, J. Frank Hutcheson. This publication goes to trimmers, painters, top manufacturers, and jobbers in trimming material. Use good articles of a practical nature that would be of benefit to their readers. All manuscripts should be received on or about the 10th of each month to be in time for the succeeding issue.

Automobilist, Park Square Bldg., Boston, Mass. Monthly, 25c; \$2.00. Editor, C. B. Butler. Can use some instructive articles on the care of the car, about 1200 words in length. Do not buy many articles as this is a house organ and space is devoted chiefly to association activities. Most articles are prepared in the office. Photographs on automotive subjects will be considered. Material is reported on immediately and payment made on publication.

Automotive Daily News, 25 City Hall Place, New York. Daily; \$12.00. The *Automotive Daily News*, a business publication reaching all branches of the automotive industry five times a week, can use good merchandising stories telling of the successful business methods of automobile dealers, accessory merchants, tire and battery dealers, truck dealers, bus operating companies and garages. The stories should contain helpful data and range in length from about 500 to 1500 words. Address Feature Editor, *Automotive Daily News*, 25 City Hall Place, New York.

Automotive Electricity, 383 Madison Ave., New York. Monthly, 20c; \$2.00. Editor, Louis E. Murray. This magazine deals with the automotive electric service station industry. Uses articles on merchandising service and accessories; technical articles on automotive electric and shop equipment, and general business procedure.

Automotive Industries, Chestnut & 56th Sts., Phila., Penn. Weekly; \$3.00. Managing Editor, Norman G. Shidle. Technical articles on automotive vehicles, obtained wholly from recognized sources.

Automotive Manufacturer, 153 Waverly Place, New York. Monthly; \$2.00. Editor, Morris A. Hall. Use technical articles on the construction of automobile bodies, also some photographs.

Automotive Merchandising, 97-103 Horatio St., New York. Monthly, 15c; \$1.00. Use only articles on merchandising automotive equipment, of not more than 2500 words, and preferably less. Photographs are used. Material is reported on at once, and payment made on publication.

Buffalo Motorist, Lafayette Hotel, Buffalo, N. Y. Monthly, 20c; \$2.00. Editor, Dan S. Ferry.

Bus Transportation, 10th Ave. & 36th St., New York. Editor, Carl W. Stocks. Monthly, 25c; \$2.00. Covers management, maintenance, and operation of the passenger bus, news of the industry and details of design and equipment. In the market for articles from 3000 to 4000 words, with one illustration per page, dealing with the urban and sub-urban transportation field.

Chilton Tractor and Implement Journal, Chestnut & 56th Sts., Philadelphia, Penn. Monthly, 25c; \$1.00. Editor, H. E. Everett. Depend almost entirely upon their own staff and a few special contributors of known ability who are recognized as authorities in the trade.

Commercial Car Journal, Chestnut & 56th Sts., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, Albert G. Metz. Do not buy many articles, because they have many traveling editorial representatives. Do not run any stories which are written particularly for the benefit of the owner. Articles such as stories about successful dealers' merchandising plans which have been worked out, articles describing up-to-date service stations, stories regarding unusual performances accomplished by motor trucks, the kind of equipment employed, etc., and the saving accomplished in dollars and cents, are the kind of stories considered. Articles on sales-

manship, territorial analysis—in fact any subject pertaining to the selling of motor trucks—which are accompanied by real facts gathered from reliable sources, and accompanied by actual interviews, are acceptable. Rates vary, depending on the kind of article, and they will be pleased to take this up with any correspondent who is interested. Prefer to have readers advise them regarding any story they intend writing. Prefer original photographs.

Farm Mechanics, 1827 Prairie Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Bernard L. Johnson. Uses illustrated articles dealing with tractors, tractor-hauled implements, and improved farm implements, generally; with modern improvements and conveniences for the farm home, such as water supply, farm house plumbing, sewage disposal, modern lighting, heating and the design and arrangement of the modern farm home. Make a specialty of modern farm building ideas, giving space to their design, construction and equipment. Articles should be written in a human-interest way, not technical in their wording, yet thoroughly well grounded as to the facts. There should be enough modern agriculture, stock raising, etc., worked in to give the proper farm atmosphere. Always in the market for good photographs of interesting farm activities, of good farm buildings and good live stock.

The Filling Station & Petroleum Marketer, P. O. Box 562, Tulsa, Okla. Monthly, 10c; \$1.00. Editor, Grady Triplett. Reports: "We have made changes in our editorial department whereby articles from trade-paper writers will be handled through the Tulsa, Okla., office instead of the home office of the Gulf Publishing Company, Houston, Texas. A booklet has been prepared outlining the type of editorial matter that is wanted from free-lance writers. Writers are urged to send for a copy of this. Merchandising articles are wanted, written from the selling activities of petroleum jobbers, executives of the marketing divisions of the major oil companies and retail filling station merchants. These should be fact stories, briefly written and properly illustrated, telling how one concern or one man has increased his sales volume or otherwise improved business."

Ford Dealer and Service Field, 505 Montgomery Bldg., Milwaukee, Wis. Monthly; \$1.50. Editor, H. James Larkin. Use technical articles on the Ford car or Fordson tractor, but these must be authoritative and expert; short articles featuring the Ford car or Fordson tractor in some truly unique or interesting connection, preferably accompanied by good photographs. Short experiences, of not more than 300 words, of any really unusual, thrilling or amusing experiences with a Ford are acceptable. Good short-stories, of not more than 2500 words, in which the Ford car is featured in a clever way, will be considered. Photographs only are purchased, if suitable. Manuscripts are reported on in a week. Payment is made on publication.

Ford Dealers News, 117 W. 61st St., New York. Weekly; \$2.00. Editor, Charles C. Pearsall.

Ford-Power-Age, 129 Michigan St., Milwaukee, Wis. Monthly, 20c; \$1.00. Editor, H. James Larkin. This is a magazine devoted solely to the accomplishments of the Fordson tractor and Ford truck with allied equipment. We seek articles of 1500 words or less telling only of actual installations, stressing any savings realized and, if possible, including a statement from the purchasers of the equipment. The idea is to furnish

interesting records that the Ford dealer can place before prospects as selling literature. The agricultural and industrial field is covered in articles. Photographs of the "action" type are used.

Garage News, 221 W. Congress St., Detroit, Mich. Monthly, 20c; \$2.00. Editor, C. C. Berg.

Gas Station Topics, 250 Park Ave., New York. Monthly. Editor, Alexander McCurdy. A trade paper having to do with gas station operation and maintenance.

The Hoosier Motorist, Claypool Hotel, Indianapolis, Ind. Monthly, 15c; \$1.50. Editor, Robert H. Scrogin. Uses Indiana motor stories and topical verses, but these are usually arranged for. Indiana photographs which tell a motor story are wanted. Prompt report, and payment on publication.

Illustrated Mechanics, 1411 Wyandotte St., Kansas City, Mo. Monthly, 5c; 25c. Editor, E. A. Weishaar. Use short articles on latest developments in science, invention, exploration, odd and curious; articles on automobiles, aviation, radio, home-made articles. Articles should be illustrated with good, clear photographs, good drawings or be accompanied by pencil sketches. Have a very elastic editorial policy and any subject which has a large reader interest will be considered. Report on material within a week, and pay on acceptance at 1c to 3c a word for text; and \$1.50 to \$3.00 per photograph.

Journal of the Society of Automotive Engineers (formerly S. A. E. Bulletin), 29 W. 39th St., New York. Monthly, \$1.00; \$10.00. (Members, \$5.00.) Articles are exclusively papers presented either at meetings of the Society or its various local sections.

Motor, 119 W. 40th St., New York. Monthly, 50c; \$3.00. Editor, Ray W. Sherman. Motor uses articles of a very special character on important subjects concerning the automobile business, most of which are on special assignment and all of which have to be done by persons with considerable automotive business background. Rates paid are 2c to 3c a word.

Motor Age, 5 S. Wabash Ave., Chicago, Ill. Weekly, 15c; \$3.00. Editor, Darwin S. Hatch. An illustrated magazine devoted to the interests of the distributors and dealers in automobiles, trucks, tractors, and their parts and accessories, with particular emphasis on the repair, maintenance and service features of the automotive dealers' business. Also makes special appeal to the repairman and garageman. Short articles of interest to dealer and repairman; repair shop short-cuts with photographs or sketches, are acceptable. Payment after publication.

Motorcycling, 542 S. Dearborn St., Chicago, Ill. Every two weeks, 20c; \$2.00. Editor, Hugh Sharp. Use articles on mechanical subjects relating specifically to motorcycles or bicycles, in simple, non-technical language readily understood by non-technical readers. Also articles describing unusually successful business methods used by bicycle or motorcycle dealers; news stories and clear photographs, preferably taken in action and not posed, of motorcycle and bicycle events of interest. Unusually attractive photographs may be accepted whether accompanied by story or not. Pay at the end of the month following publication. Space rates, 20c per column inch.

Motorodom, 110 State St., Albany, N. Y. Monthly, 15c; \$1.50. Editor, John C. Crary. News about legislation, road conditions, etc., for motorists of New York State.

Motor Maintenance, 435 N. Michigan Ave., Chicago, Ill. Monthly. Editor, Ken. Cloud.

Motor Record, 90 West St., New York. Monthly, 25c; \$3.00. Editor, Edward G. Ingram. Circulates among jobbers, dealers and manufacturers. Publishes statistics of the trade, replacement, data, etc.

Motor Service, 549 W. Washington Blvd., Chicago, Ill. Monthly, 25c; \$2.00. Editor, Howard Campbell. Use articles of a technical nature which will be of interest to shopmen engaged in motor service and repair work. These must deal with the use of equipment manufactured for this service work, and the advantages derived from it. Descriptions of well equipped and strictly modern shops, if well illustrated by good photographs, can be used. All photographs should be shop views or similar interesting views, and if photographs are shown of special operations, they must be accompanied by sufficient close-up views of the work, so that the tools, and the methods of handling the work, can be well illustrated. Manuscripts are reported on in three weeks and payment is made on acceptance.

Motorship, 27 Pearl St., New York. Monthly, 25c; \$3.00. Editor, T. Orchard Lisle. Technical articles dealing with oil-engines, and motor ship operation and construction, both commercial and naval types.

Motor Travel, 12 E. 53rd St., New York. Monthly, 25c; \$3.00. Editor, Elmer Thompson. Articles of interest to the motorist who tours; also photographs. Manuscripts are reported on in two weeks, and payment on publication.

Motor Truck, Times Bldg., Pawtucket, R. I. Monthly, 20c; \$2.00. Interested in articles dealing with the work accomplished through the use of commercial vehicles. Articles should include data dealing with tonnage or volume of merchandise delivery, working conditions, accounting methods employed, and such other facts entering into costs and earnings as can be obtained. We are also interested in articles dealing with service stations, how they are operated, accounting systems employed and such other facts as would interest the automotive trade interests.

Motor Vehicle Monthly, 1010 Arch St., Philadelphia, Penn. Monthly, 25c; \$2.00. Editor, Albert P. Cardwell. Technical articles on automobile body construction; upholstery; painting; metal work—with working drafts drawn to scale. Writers must necessarily be well informed as to current developments in motor car factories. Payment on publication.

Motor West, Marsh-Strong Bldg., 9th & Main Sts., Los Angeles, Calif. Twice a month; \$3.00. Editor, George M. Schell.

Motor World Wholesale, Chestnut at 56th St., Philadelphia, Penn. Weekly; \$2.00.

National Motorbus and Taxicab Journal, 461 Eighth Ave., New York. Monthly, 20c; \$2.00. Editor, George M. Sangster, Jr. Use illustrated feature stories descriptive of taxicab and motorbus companies, operating methods and policies, business building policies, shop methods

and practices, accounting methods, operating data, new equipment, etc. Photographs will also be considered. Payment is made on publication at the rate of 25c per inch.

Ohio Motorist, Hollenden Hotel, Cleveland, Ohio. Monthly, 5c; 50c. Editor, Herbert Buckman.

Operation and Maintenance, Chestnut and 56th Sts., Phila., Penn. Monthly, 20c; \$2.00. This is the new name of Motor Transport, a publication devoted to the interests of owners of motor truck and bus fleets. Articles should be of a specific nature containing authentic facts and figures showing the fleet owner how to operate his trucks economically, how to employ system in keeping track of the costs, etc.

Power Farming, 5705 Woodward Ave., Detroit, Mich. Monthly, 10c; \$1.00. Editor, Raymond Olney. Use personal interviews with dealers, or articles based on personal interviews. Such material must be very specific and deal with those things which will be of practical assistance to other dealers. Interested only in power-farming dealers; that is, dealers who sell and give service on power-farming equipment, such as tractors, motor trucks, cultivators, farm lighting plants, and all kinds of farm motor implements and machines operated by mechanical power. Can use stories giving a complete account of the dealer's merchandising and service methods, up to 3000 words in length, or we can use short articles dealing with the specific plans of giving service, advertising, and other merchandising features of business. Contributors, in submitting material of this nature, should also include blank form used by the dealer and the dealer's letterhead. Prefer to have articles well illustrated with portrait photographs of the dealer himself; views of interior and exterior of dealer's place of business; also, pictures of other dealer's activities. Manuscripts usually reported on the day or day following on which they are received. Payment is made on acceptance.

Power Wagon, 536 Lake Shore Drive, Chicago, Ill. Monthly, 50c; \$5.00. Editor, Austin W. Stromberg. Desire descriptions of selling or manufacturing methods as employed by leading motor truck dealers and manufacturers; records of the operation and economy of motor trucks of guaranteed accuracy and properly authorized by the owners; news of all kinds regarding the progress and development of the motor truck and allied industries and of the individual concerns of which they are composed. There is no limit to length; the test is quality of material, its interest and permanent value, and style. None of the light, superficial type of journalism as common in news and trade papers will be considered. The standards are very high and are strictly observed. Photographs are used only when necessary to illustrate the article. Those submitted should be of a quality on a par with the manuscript and will be judged solely by the standards of interest, value and suitability. Manuscripts are reported on within the month following receipt. Payment is made shortly after publication.

Southern Automotive Dealer, Grant Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, T. W. McAllister. Circulates among southern dealers and distributors of automobiles, motor trucks, tires, and accessories. Material desired from contributors includes news of interest to the trade; articles describing the business methods of unusually aggressive dealers whether located in cities or in cross-roads towns—dealers, for instance,

who are especially progressive in advertising, in handling their service departments or parts departments, in selling used cars, in handling sales, in building business on tires and accessories, etc. Photographs or other material for illustrating contributions should always accompany articles describing certain dealers and their methods. Also, photographs alone, when showing especially attractive automobile salesrooms, exteriors, tire or accessory display fixtures or window displays of tires or accessories, are desired. Contributions are passed upon within a few days after they are received and payment is made immediately following publication. Space rates vary in accordance with actual value of material received, but are liberal enough to interest the best contributors.

Spark and Throttle, 608 S. Dearborn St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, James B. Malone. This is a new name of Automotive Electrical Engineer. The publication will cover carburetion, as well as automotive electrical service as heretofore. Articles should not be over 2400 words, and should deal directly with carburetor, battery for electrical service station equipment service, etc. Photographs of window displays of shop store material are especially required.

Tires, 383 Madison Ave., New York. Monthly, 20c; \$2.00. Editor, Jerome T. Shaw. Use articles applying directly to the tire business and not to the automotive trade at large. Particularly anxious to get articles describing the business methods of successful dealers. Sales articles based on theory are not desired. Want descriptions of interesting window displays, advertising campaigns, etc., but writers are cautioned against preparing articles on systems that have been established by the tire manufacturers. Articles of about 1200 words are desired. Wish portraits of live dealers; also photographs of samples of sales and stock-keeping forms. Material is reported on within a week; and payment is made on publication, at half a cent a word for text; \$1 for photographs.

Touring Topics, 134 S. Figueroa St., Los Angeles, Calif. Monthly; \$1.00. Editor, Arthur E. Wetch.

Western Auto Top & Body, 312 E. 12th St., Los Angeles, Calif. Monthly, 10c; \$1.00. Both technical and merchandising articles on the automobile painting, trimming, and body building industries are desired. These articles may run from 600 to 3000 words in length, and whenever possible, should be well illustrated with photographs, drawings, diagrams, etc. Articles which have the Western slant—those which deal specifically with the problems and needs of the Pacific Coast and Rocky Mountain States—stand a much better chance of acceptance than those which are more general in character. Payment varies from one-half cent to one cent a word, according to the value of the article, and is made on the 15th of the month following publication. To insure return of unavailable manuscripts, they must be accompanied by stamped addressed envelope.

Western Truck Owner, 955 Post St., San Francisco, Calif. Monthly; \$2.50. Editor, Fred Gilman Jopp. Motor trucking and warehousing.

Wisconsin Motorist, Montgomery, Wis. Monthly, 10c; \$1.00.

Baking, Confectionery and Soda Water Trade Journals

Bakers' Helper, S. Dearborn St., Chicago, Ill. Twice a month, 15c; \$2.00. Editor, H. R. Clissold. Experiences of bakers in securing better business, plans that have proved useful for bakers, suggestions that have promise of developing increased business for bakers, devices for selling bakery goods, unique advertising for bakers, economical arrangement of bakery plants, money-saving devices or plans for bakers, time-saving suggestions, etc.—all these will be considered. Articles of less than 1400 words are preferred, though articles of exceptional technical value, of course, may run longer. The style should be simple and direct. Can use a few photographs of devices or events that promise to be helpful to bakers. Manuscripts are reported on usually within a week after receipt. Payment is made on the 10th of the month after acceptance. Rates are governed by the character of articles and standing of the writer in the baking industry. Payments run from \$5.00 to \$15.00 for page of 1400 words; shorter articles in proportion.

Bakers' Review, 25 W. Broadway, New York. Monthly, 10c; \$1.00. Editor, A. Crawford Craig. Articles on baking dealing practically with problems in commercial baking. Commercial recipes. News of the baking trade.

Bakers' Weekly, 45 W. 45th St., New York. Weekly, 10c; \$2.00. For the wholesale and retail baker. Use descriptions of up-to-date baking plants, both bread and cracker; also descriptive articles of new inventions pertaining to the manufacture of bread and crackers, stories not to exceed 2000 words. Photographs should accompany articles if possible. Decision of editor on manuscripts given immediately. Payment after publication.

Candy and Ice Cream Retailer, 30 S. Michigan Ave., Chicago, Ill. Monthly, 5c; 50c. Editor, Emmet Boyles. Print feature stories about the retail candy stores, fountains and tea-room, of not more than 1000 in length, preferably with photographs. Particularly interested in stories of actual experiences in methods of making merchandise purchases, keeping track of stocks, of inventories, etc., about retail candy manufacturer methods and process; about store displays, arrangements, etc.; about sales plans, hiring and training help, especially sales girls; advertising plans; window trims. These experiences must all contain the name and address of the person or persons referred to. Also interested in short features on the same subjects, of 50 to 200 words in length. Material reported on within twenty-four hours, and payment made on the 10th of the month following acceptance. The usual rate of payment is half a cent a word for text, and \$2.00 each for photographs.

Confectioners Gazette, 527 Fifth Ave., New York. Monthly, 20c; \$2.00. Editor, J. T. Kelly.

Confectioners' Journal, 411 Walnut St., Philadelphia, Penn. Monthly, 25c; \$3.00. Editor, Walter W. Gale.

Confectioners' Review, Palace Theatre Bldg., Cincinnati, Ohio. Monthly, 25c; \$3.00. Editor, M. J. Keefe.

Cracker Baker, 45 W. 45th St., New York. Monthly, 20c; \$2.00. Editor, Albert Klopfer.

Delicatessen, 168 E. 94th St., New York. Monthly, 10c; \$1.00. Editor, Isaac Pennamacoor.

Fountain Profits, 35 N. 9th St., Portland, Ore. Monthly, 10c; \$1.00. Editor, Albert Hawkins. Articles on the soda fountain or soft drink industry. How to advertise and conduct a successful soda fountain or luncheonette business. How the fountain owner can drive new profits. Photographs used, and paid for in addition to the manuscript.

Ice Cream Field, Allen Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, W. B. Savell. Use stories from 1000 to 2000 words in length, relating to ice cream manufacturers, their industry and association, and also means of encouraging increased public consumption. Photographs will also be considered. Manuscripts are reported on immediately after receipt.

Ice Cream Review, 5th and Cherry Sts., Milwaukee, Wis. Monthly, 25c; \$2.00. Editor, E. K. Slater. This publication reaches only the manufacturers of ice cream, not retailers. Do not care for "write-ups" of ice cream plants, but articles on up-to-date plants that really have stories in them are acceptable. Any story of an ice cream factory must tell how that factory is doing something "different" for the advancement of the ice cream business. Ice cream manufacturers are vitally interested in merchandising methods. They want to read articles that will tell how they can sell more ice cream to the public, educate the public that ice cream is a food and not merely a confection, and stories of that order, properly handled, will be accepted. Pay 25c an inch, after publication.

Ice Cream Trade Journal, 171 Madison Ave., New York. Monthly, 20c; \$2.00. Editor, Thomas D. Cutler.

The International Confectioner, 621 Broadway, New York. Monthly, 25c; \$2.50. Editor, George W. Harvey. Reports: "We use interesting and valuable articles relative to the confectionery industry. We pay \$5 per page, including photographs, if any. Payment is made on publication."

Macaroni Journal, Braidwood, Ill. Monthly, 15c; \$1.50. Editor, M. J. Donna. Articles of any length dealing with foods in general; with macaroni and noodles in particular; also articles concerning men or firms in the industry. Photographs of leading macaroni manufacturers and plants, exhibits, etc. Manuscripts reported on immediately, and payment on publication.

The Manufacturing Confectioner, 30 N. La Salle St., Chicago, Ill. Monthly, 50c; \$3.00. Editor, Earl R. Allured. A specialized business magazine devoted to the problems and interests incident to the manufacture of confections and the management of a candy factory. Edited in the interest of the executive, the purchasing agent, the chemist and the superintendent exclusively, and provides a medium for the free and frank discussion of manufacturing policies and problems, methods and materials. It uses only articles applying to manufacturing problems. Reports on material within two or three weeks, and payment made on publication.

Mediator, 51 Chambers St., New York. Weekly; \$4.00. Editor, Morse M. Frankel. A journal of the city bread-baking trade.

New South Baker, Hurt Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, J. M. Clark. News articles and general matter concerning southern trade fields.

Northwestern Confectioner, 405 Broadway, Milwaukee, Wis. Monthly, 20c; \$2.00. Editor, G. B. Kluck. Devoted to the manufacturing, jobbing and retail confectionery trade. Articles of 1000 to 1500 words, pertaining to confectionery trade, with particular reference to sales ideas, methods of conducting business, window displays, etc., will be considered. Photographs, if applicable to the text, are accepted.

Retail Baker, 411 Fourth Ave., New York. Weekly; \$1.00. Editor, George Ament. Devoted to the interest of manufacturing retail bakers.

Soda Dispenser, Allen Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, W. B. Savell.

Soda Fountain, 25 Spruce St., New York. Monthly, 15c. \$1.25. Editor, John R. Ward. Interested in articles relating to the soda fountain trade, from 1000 to 2000 words in length. Also purchase local news from correspondents. Always looking for good photographs. Material is reported on within one month and payment is made on publication.

Southern Carbonator and Bottler, Allen Bldg., Atlanta, Ga. Monthly, 20c; \$2.00. Editor, W. B. Savell.

Sweets, Hurt Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, J. M. Clark. Use news articles and general matter concerning trade fields through which they circulate.

Western Baker, 417 Montgomery St., San Francisco, Calif. Monthly, 20c; \$2.00. Editor, Bert Patterson. Use accurate, scientific articles pertaining to the baking trade. Want only articles (from 1000 to 1500 words) which contain real ideas that will help the baker in running his business. Occasionally use photographs of progressive bakeries or bakery window displays in the far western states. Manuscripts are reported on in two weeks, and payment on acceptance.

Western Confectioner, 57 Post St., San Francisco, Calif. Monthly, 25c; \$3.00. Editor, Russell B. Tripp. Publish a regional trade journal for the candy, ice cream and soda fountain trade of the coast and Western states west of Rocky Mountains. Use special articles on technical subjects connected with those industries, retail merchandising, selling ideas, window trims, etc. Do not want general stuff on salesmanship, business, etc., especially such stuff as is syndicated to one journal in each field. Would be interested in stories of success by individuals, especially those located in our territory; for example: "How John Doe Sold Steen Tons of Molasses Kisses During Old Home Week," with a photograph of Doe and his store and a couple of his pretty salesgirls. Articles must be from 500 to 1500 words in length. Photographs will be paid for according to price submitted with offer. Manuscripts are reported on at once, and payment is made on publication at the rate of half a cent a word.

Business, Banking, Financial and Sectional Journals

American Banker, 32 Stone St., New York. Daily; \$12.00. Editor, W. G. Beecroft.

American Bankers' Association Journal, 110 E. 42nd St., New York. Monthly, 25c; \$3.00. Editor, J. E. Clark. Devoted to better banking and business. There is a section devoted to the protection of banks against the activities of criminals.

American Economist, 33 E. 10th St., New York. Weekly, 5c; \$2.00. Acting Editor, George B. Lincoln. The organ of the American Protective Tariff League. Devoted to the protection of American industry and labor through the maintenance of this policy. Contributors should not only support this policy, but should do so by facts and figures. Payment on publication, at rate of half a cent a word.

American Export Monthly, 73 Pearl St., New York. Monthly; distributed free.

American Exporter, 370 Seventh Ave., New York. Monthly; \$4.00. The contributor to this magazine must possess knowledge of commercial affairs in other countries than the United States, as well as within it. Preferably arrangements should be made with the editor before articles are written. The magazine's point of view is that of the foreign business man, and articles used include those describing manufacturing and selling methods used here which might be adapted to foreign conditions.

American Globe, American Bank Bldg., Los Angeles, Calif. Monthly, 20c; \$2.00. Editor, Wm. J. Schaeffe. A magazine for investors.

American Industries, 50 Church St., New York. Monthly, 10c; \$1.00. Editor, D. M. Edwards. "Occasional articles on industrial topics of one to two thousand words; also photographs."

Annalist, Times Square, New York. Weekly; \$5.00. Besides the statistical and review material gathered by the staff, articles by prominent people in the insurance and financial world, with information and readability, are used. Interviews with prominent people might be acceptable, if the subject matter was important.

Atlantic Coast Merchant Economist, 239 W. 39th St., New York. Every two weeks; \$2.00. Editor, Edward F. Roberts. Business and sales-aid articles for retailers of the eastern states.

Bank Director, 115 Broadway, New York. Monthly, 20c; \$2.00. Editor, C. A. Hazen.

Bank Man, 162 W. Monroe St., Chicago, Ill. Monthly, \$1.00. Editor, J. J. Schroeder.

Banker and Tradesman, 465 Main St., Cambridge, Mass. Weekly; \$7.00. Editor, George R. Glendining. Reviews and statistics.

Banker's Home Magazine, 524 Broadway, New York. Monthly, 25c; \$3.00. Editor, J. L. Blauss.

Banker's Magazine, 71 Murray St., New York. Monthly, 50c; \$5.00. Editor, Elmer H. Youngman. Prints only articles and statistics dealing with banking and related subjects.

The Bankers' Monthly, 536 S. Clark St., Chicago, Ill. Monthly, 50c; \$5.00. Editor, J. M. Regan. Use articles from 2000 to 3000 words, accompanied by illustrations, if possible, on bank operational methods and economic tendencies that would be of interest to banker readers. Bank management systems and methods, as well as banking relations with civic affairs, such as community work, farm activities, etc., will all be of interest. Pays 1c per word on publication of accepted articles.

Barron's, 44 Broad St., New York. Weekly, 20c; \$10.00. Editor, C. W. Barron. Articles from 500 to 2500 words on financial subjects by experts will be considered. Material reported on promptly, and payments made on acceptance.

Better Banking, 516 Sacramento St., San Francisco, Calif. Monthly. Editor, George B. Edwards. For junior bankers.

The Bond Buyer, 67 Pearl St., New York. Weekly; \$15.00. Editor, Sanders Shanks, Jr.

Bulletin of Commerce and Export Journal, 6 N. 3rd St., St. Louis, Mo. Every two weeks, 15c; \$5.00. Editor, G. W. Briggs. A business journal for the West and Southwest. News and information.

Business Chronicle of the Pacific Northwest, Alaska Bldg., Seattle, Wash. Weekly; \$6.00. Editor, Edwin Selvin.

Chicago Banker, 431 S. Dearborn St., Chicago, Ill. Weekly; \$5.00. Editor, Harry Wilkinson.

Chicago Commerce, 10 S. La Salle St., Chicago, Ill. Weekly; \$2.00. Editor, W. H. Harper. Regular and special writers produce all material.

Cincinnati Trade Review, 717 Sycamore St., Cincinnati, Ohio. Monthly, 10c; \$1.00. Prints short articles on store-fitting, window-trimming, advertising plans, development methods, etc.

Coast Banker, 576 Sacramento St., San Francisco, Calif. Monthly, \$1.00; \$10.00. Editor, George P. Edwards. Can use a limited number of articles or brief features embodying new or well-handled ideas and developments in banking and finance. These may range from small items of unusual interest to articles of some length, although as a general rule, articles should not exceed 1500 to 2000 words in handling ordinary subjects. Illustrated articles are very acceptable.

Coast Investor, 576 Sacramento St., San Francisco, Calif. Monthly.

The Columbian Review, 1440 Broadway, New York. Monthly, 20c; \$2.00. Editors, Ernesto Ponce de Leon and M. Hernaez Becerra. This magazine is published by the Columbian Government Bureau of Information in the interest of Columbian Trade.

Commerce and Finance, 16 Exchange Place, New York. Weekly; \$5.00. Editor, Theo. H. Price.

Commerce, Finance and Industry, 45 W. 45th St., New York. Monthly, 50c; \$5.00.

Commercial, 246 Washington St., Boston, Mass. Weekly; \$6.00. Editor, C. T. Dukelow.

Commercial America, 34th St., below Spruce, Philadelphia, Penn. Monthly; \$3.00. Devoted to foreign trade.

Commercial Bulletin, 144 High St., Boston, Mass. Weekly; \$4.00.

Commercial News, 330 Sansome St., San Francisco, Calif. Weekly; \$3.00.

Commercial Traveler's Magazine, Springfield, Mass. Every two months; \$1.00. Editor, Bessie D. Ducey. Most of the material is supplied by the staff and regular contributors. Uses short stories of approximately 2500 words on any worthy theme, and such as would be liked by traveling men. These should be dramatic, and need not be "tales of the road." Anecdotes are not used. An occasional topical poem is printed.

Commercial West, Globe Bldg., Minneapolis, Minn. Weekly, 15c; \$5.00. Editor, Edwin Mead. Not in the market for manuscripts, but occasionally solicits special articles from well-known authorities on eco-

nomics, finance, etc. Has special correspondents at Chicago and a few other points. Its special field is banking and finance.

Commercial and Financial Chronicle, 138 Front St., New York. Weekly; \$1.00. Editor, W. B. Dana.

Commercial and Financial World, 12 John St., New York. Weekly; \$10.00. Editor, S. J. Butman.

Credit, 15 Vanderbilt Ave., New York. Weekly. Free to members of the Credit Clearing House.

Credit Guide, 415 Broadway, New York. Weekly; \$25.00.

The Credit Monthly, 41 Park Row, New York. Monthly, 25c; \$3.00. Editor, Rodman Gilder. Will consider matter pertaining to credits and collections; trade acceptances; also articles on fire and other forms of insurance and the prevention of fire. Articles should be from 1000 to 1500 words in length.

Denver Jobber, 1950 Curtis St., Denver, Colo. Monthly, 10c; \$1.00. Editor, Frank J. Wolf.

Distribution and Warehousing, 243 W. 39th St., New York. Monthly, 20c; \$2.00. Editor, Kent B. Stiles. Use articles running as high as several thousand words if timeliness and news value warrant that length. Also interested in problems of sales and traffic managers of manufacturing companies as such problems relate directly to the use of the public merchandise warehouse in moving goods from factory to retailer and wholesaler. Writers should keep in mind that a manufacturer's own branch warehouse is not in any sense a public warehouse, but is a private storehouse only, for that shipper's goods alone. A public warehouseman is one who sells his space and his service to the shippers; for pay, he cares for stocks of the shipper's goods, making less than carload deliveries by rail or motor truck from the warehouse at the shipper's directions, and charges both for space and for service rendered. Want problems of the public warehouseman (handling shipper's products) and of the household goods warehouseman (who stores household effects, furniture, pianos, etc., for the public generally). Such problems relate to forms used, cost accounting, receipts, labor and time-saving machinery, legislation, new buildings, transportation, freight rates, motor truck equipment, etc. Illustrations desirable. Pay \$2.00 each for those accepted. Manuscripts are reported on in one hour to two days as the maximum, and payment is made on the 15th day of the month of publication. Space rate runs 35 cents an inch, about \$10.00 a page; sometimes pay more for especially valuable and timely articles and news.

Dun's International Review, 290 Broadway, New York. Monthly, 35c; \$4.00. Editor, Edward Naville Vose. Consider articles from 2000 to 3000 words, and from 300 to 1000 words, on any phase of American progress and development, engineering, agriculture, invention or the development of practical utilities. Such articles must be general in scope and free from all suspicion of being write-ups or puffs for any manufacturer. All articles to be written from the standpoint of interest to foreign readers as the circulation of Dun's International Review is exclusively abroad and is a magazine designed to give merchants and business men in other countries accurate and up-to-date information regarding progress in the United States. Photographs should invariably be accompanied with the manuscript, or the author should indicate where illustrations can be secured. Manuscripts are reported on at once, and payment is made on publication at the rate of \$10 per printed page.

Economic Geography, Clark University, Worcester, Mass. Quarterly, \$1.00; \$4.00. Managing Editor, W. Elmer Ekblaw. Considers articles from 3000 to 10,000 words on economic geography; utilization of natural resources, adjustment of life to natural conditions. Photographs taking from 20 to 40% of page space are used. Material is reported on within two weeks after receipt; and payment is made on publication, at the rate of from \$2.00 to \$5.00 per page, depending on excellence of article.

Economic World, 128 Water St., New York. Weekly; \$5.00. Editor, A. R. Marsh.

Economist, 112 N. La Salle St., Chicago, Ill. Weekly, 10c; \$5.00. Editor, H. W. Culbertson.

Employer, Oil Exchange Bldg., Oklahoma, Okla. Monthly, 10c; \$1.00. Editor, H. V. Kahle.

Export Bulletin, 34th St., below Spruce, Philadelphia, Penn. Weekly; \$5.00.

Export Trade and Finance, 280 Broadway, New York. Weekly, 10c; \$3.00. Editor, Clarence J. North. Desire articles of approximately 2000 words on specific phases of exporting such as advertising abroad, circularizing, price quotations, packing, financing and the like. The manner in which definite firms have built up their foreign business is of particular interest. Generalities should be avoided. Manuscripts are reported on in ten days. Payment is made on publication at the rate of one cent a word.

Exporters' and Importers' Journal, 17 State St., New York. Monthly, 50c; \$5.00. Editor, Ralph W. Grout. Devoted to securing a market for American manufacturers and products in all foreign countries and to caring for the interests of importers of American goods abroad, likewise to the introduction of foreign products in the U. S. A. Purchase special magazine articles pertaining to general subjects, of manufacture or product, or relating to export and import trade; also biographical sketches of Government officials interested in extending reciprocal trade of this country with foreign markets and of leading manufacturers, inventors or producers responsible for some particular line and interesting to our home and foreign readers. Manuscripts are reported on at once, and payment is made on acceptance.

Factory, The Magazine of Management, Cass and Erie Sts., Chicago, Ill. Monthly, 25c; \$3.00. Managing Editor, Chapin Hoskins. The point of view of Factory is that of the executive and his sub-managers. The magazine deals with the internal problems of a manufacturing business in the construction of a plant. Involved, of course, are factory maintenance, power, heat, light, ventilation, transportation methods, stock-keeping, wage payment methods, and cost finding. Suitable articles can be written only by men actually in touch with manufacturing conditions—and the co-operation of these men is sought. Items of 150 to 500 words are required for the departments. There are numerous stock needs, for better knowledge of which consult several copies of the magazine.

The Department Editor makes these recommendations: "Whenever possible send illustrations. Photographs are paid for extra. They not only make the article clearer, but more interesting. If forms or report blanks are used, a set filled out often makes the articles easier to understand. Put yours in your own shop language. The editors will look

after slips in language. Items are more interesting if they can be connected with some plant. If this is not possible, we can omit the reference." Prompt consideration of manuscripts, and payment on acceptance.

Farm Loans and City Bonds, 8 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, T. B. Keator.

Finance, Cutztown, Penn. Quarterly; \$1.00. Editor, A. W. Blatt.

Finance and Commerce, 421 S. 6th St., Minneapolis, Minn. Daily; \$15.00. Editor, J. Edward Smith. Court News.

Finance and Industry, Cuyahoga Bldg., Cleveland, Ohio. Weekly; \$5.00. Editor, Everett Castle. Uses no outside material.

Finance and Trade, 88 1st St., San Francisco, Calif. Twice a month; \$5.00. Editor, E. E. Albertson.

Financial Age, 132 Nassau St., New York. Weekly; \$5.00. Editor, F. Howard Hooke. A weekly newspaper. It carries no contributed articles except those from experts on financial, banking or economic subjects. Pays on publication.

Financial Digest, Times Bldg., New York. Monthly, 25c; \$3.00. Editor, S. W. Smith.

Financial Insurance News, 210 W. 7th St., Los Angeles, Calif. Weekly; \$5.00. Editor, J. C. Penley.

Financial News, 25 Beaver St., New York. Weekly; \$5.00. Editor, J. M. Torr.

Financial World, 53 Park Place, New York. Weekly; \$10.00. Editor, Louis Guenther. Contributions must relate to legitimate investments and finance, treated entirely from a popular viewpoint. Not more than a thousand words at most are wanted at one time. Reports on manuscripts at once. Pays on publication, at rate of \$6.00 per column.

Importer's Guide, 461 Eighth Ave., New York. Monthly, free distribution. Editor, J. E. Sitterley.

The Independent Agent and Salesman, 22 E. 12th St., Cincinnati, Ohio. Monthly, 10c; 25c. Managing Editor, W. E. Backus. Use articles and semi-fiction stories making a distinct sales point connected with or applicable to direct-to-consumer selling. Feature articles and stories run from 1000 to 3000 words. Want more practical articles, in preference to theory; as, for instance, how Jim Jones increased his sales on brushes, or novelties, or hosiery, etc. Use short column fillers of from 50 to 1000 words, including a few good poems and humor of interest to salesmen and saleswomen. Use also clear, interesting photographs that salesfolk would like to see. Curious and unusual views of sales-making or barter, modern or otherwise, for any part of the world, are desirable. Payment is \$1.50 to \$3.00, dependent upon adaptability to their use. Brief description or legend must accompany photographs. Purchase full rights only. Payment made on 10th of month of publication, at one-half cent a word.

Industrial Digest, 45 W. 45th St., New York. Monthly, 25c; \$2.50. Editor, H. F. Rall.

Industrial Dixie, Southland Life Bldg., Dallas, Tex. Weekly; \$2.00. Editor, E. G. Center.

Industrial Management, 120 W. 32nd St., New York. Monthly, 25c; \$3.00. Editors, J. R. Dunlap and J. H. Vandeventer. Has a mid-month pictorial edition. Articles about production, cost, efficient managerial methods, labor-saving machinery.

Industrial News-Survey, 207 Park Ave., New York. Weekly; \$2.50. Organ of National Industrial Conference Board.

Industrial Power, 440 S. Dearborn St., Chicago, Ill. Monthly; free. Editor, L. I. Thomas. Print articles of about 2000 words, on economic elements of industrial plant practice, written by industrial executives or engineers in charge of plants. Material is reported on at once.

Industry, Boston, Mass. Weekly; free to members. Editor, George R. Conroy. The organ of the Associated Industries of Massachusetts.

Industry Illustrated, 120 W. 32nd St., New York. Monthly, 20c; \$2.00. Specializes on industrial problems of management and employee. Use illustrated articles on industrial subjects, preferably written by the "man on the job"; methods of using machinery in place of labor; systems evolved which cut costs or simplify operations; anything interesting to industrial executives in general, if it can be presented pictorially. Depending upon the breadth of appeal, articles may run from 500 to 4000 words, with from five to thirty pictures. As far as possible, the pictures should tell the story, text being only supplementary. Accuracy is essential, and the more facts and figures on operation, the better. Manuscripts are reported on at once, and payment is made on publication.

Investing for Profit, 20 W. Jackson Blvd., Chicago, Ill. Monthly, 20c; \$2.00. Editor, H. L. Barber. No outside material.

Investment News, 108 S. La Salle St., Chicago, Ill. Weekly; \$6.00.

Investor, Insurance Bldg., Oklahoma, Okla. Monthly, 10c; \$1.00. An insurance journal.

Journal of Accountancy, 135 Cedar St., New York. Monthly, 35c; \$4.00. Editor, A. P. Richardson. Use articles from 2000 to 10,000 words in length, dealing with accounting subjects or matter closely related thereto. No photographs are used. Manuscripts are reported on in two weeks. Special arrangements are made for payment in rare cases.

Journal of Commerce and Commercial Bulletin, 32 Broadway, New York. Daily; \$15.00. Editor, H. P. Willis.

Kansas Banker, Kansas Hotel, Topeka, Kans. Monthly; free to members. Editor, W. W. Bowman. Accept no outside contributions.

Lefax Radian, 9th and Sansom Sts., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, W. C. Wells, Jr. Publishes business articles and specialized business data. Some of this is digested from other publications. Articles are not usually over 1500 words in length and deal with such subjects as advertising, law and business statistics.

Lloyd's Magazine, 1114 W. Gramercy Place, San Antonio, Texas. Monthly; \$2.00. Devoted to literature and developing.

Magazine of Wall St., 42 Broadway, New York. Every two weeks, 35c; \$7.50. Editor, Richard D. Wyckoff. Articles generally vary from 1500 to 3000 words in length. Articles should be of a specific nature, dealing with such subjects as: The Securities of Leading Corporations, Financial Conditions, Conditions in Trade and Industry, Foreign Trade, Finance and Securities, Money and Banking, and leading articles of an

economic significance. Also use photographs. Manuscripts are reported on in one month, depending on nature of the article.

Magazine of Western Finance, 57 Post St., San Francisco, Calif. Monthly; \$4.00. Editor, John Victor Gally.

Management, 58 E. Washington St., Chicago, Ill. Monthly, free. Editor, H. P. Gould. A controlled circulation magazine going to executives. Uses articles on organization, as well as analysis, waste elimination, new production methods. These articles must not be too technical, but should put across the fact that the ideas brought forward have aided in better management. Also uses both success and human-interest stories. These articles should not run over 1500 words and should be accompanied by photographs that help to tell the story. All material must be authentic and not a rehash. Does not use articles on personnel, safety work, bonus plans, or sales schemes. For acceptable articles pays on acceptance at the rate of 2c a word.

Manufacturer, Salem, Oregon. Monthly, 20c; \$2.00. Editor, E. Hofer. No outside material.

Manufacturers' News, 231 S. La Salle St., Chicago, Ill. Weekly; \$4.00. Editor, John M. Glenn. Articles on mid-west production, legislation, welfare, labor, etc., written for factory executives.

Manufacturing Industries, 15 E. 26th St., New York. Monthly, 50c; \$5.00. Editor, L. P. Alvord. Goes to executives of large factories and business concerns. Devoted to problems of personnel and administration generally.

Merchant and Manufacturer, Presbyterian Bldg., Nashville, Tenn. Monthly, 25c; \$3.00. Editor, Jacques Back.

Merchant's Record and Show Window, 5707 W. Lake St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, J. W. Foley.

Michigan Investor, 70 Larned St., W., Detroit, Mich. Editor, Frank E. Carter. Weekly; \$5.00. No outside material.

Michigan Manufacturer and Financial Record, Transportation Bldg., Detroit, Mich. Weekly, 10c; \$5.00. Editor, John A. Russell. Material is highly specialized, as it has to be of interest principally to Michigan business and financial interests. Articles written outside Michigan are seldom usable. Intending contributors should query the editor. All such inquiries will be treated with the utmost consideration and fairness.

Mid Continent Banker, 408 Olive St., St. Louis, Mo. Monthly, 25c; \$3.00. Editor, Donald H. Clark. Use financial articles by assignment only.

Money and Commerce, 702 Ferguson Bldg., Pittsburgh, Penn. Weekly; \$5.00. Editor, Charles W. Sweadner.

Montana Banker, Great Falls, Mont. Monthly, 25c; \$3.00. Editor, J. A. Gillesly.

Mountain States Banker, Tabor Opera House Bldg., Denver, Colo. Monthly; \$3.00. Editor, L. F. Scarboro.

National Banker, 501 S. La Salle St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, C. C. Bowsfield.

National Business Review, 1819 Broadway, New York.

National Commercial Traveler, 533 Camp St., New Orleans, La. Monthly, 10c; \$1.00. Editor, Sam B. Hollander.

National Counterfeit Detector, 73 Broad St., New York. Monthly, 25c; \$3.00.

North American Banker, 1020 S. Wabash Ave., Chicago, Ill. Monthly, 25c; \$3.00.

Northwestern Banker, 555 7th St., Des Moines, Ia. Monthly, 50c; \$3.00. Editor, R. W. Moorhead. Material written by members of staff and financial experts.

Office Appliances, 417 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Evan Johnson. Uses quite short articles and items concerning new appliances and office equipment, men in the trade, methods, etc. Photographs and drawings to illustrate.

The Office Economist, Art Metal Construction Co., Jamestown, New York. Monthly, 10c; \$1.00. Editor, E. V. Syrcer. A monthly magazine of business ideas for the office, and goes to executives and business men all over the country. The contents are restricted to helpful or interesting articles on business, and especially the office. Particularly interested in bettering office conditions through efficiency methods, short cuts for the executive, effective systems, better letters, handling of personnel—the intensely practical article. Also interested in articles presenting and discussing questions of general import, for instance, "Employer and Employee Relationship in the Office," "Why Is the Study of Business Neglected in Our Educational Systems?"; and in occasional inspirational articles, as well as human interest ones, particularly where the subject discussed has made a success of a certain plan. Articles should preferably not be over 1500 words in length. Uses photographs. Manuscripts are reported on within a week, and payment is made on acceptance.

The Office Manager, 53 Park Place, New York. Monthly, 20c; \$2.00. Editor, S. F. Heinritz. Desire articles ranging from 1000 to 2500 words on methods, problems, and procedure of office administration. Articles must be based on fact, not theory. They must apply to methods that are actually in effect in some administrative office. It is essential that the writer know the fundamentals of office administration, so as to select his subject and handle it with reasonable authority. The test of the article is whether it conveys an idea or suggestion of value to the executive in charge of the policies and personnel of the modern office. Minimum rate is one cent a word. Manuscripts are reported on within ten days, usually less. Pay on acceptance.

Ohio Banker, 809 Wyandotte Bldg., Columbus, Ohio. Monthly, 10c; \$1.00. Editor, S. A. Rorch.

Opportunity, 750 N. Michigan Ave., Chicago, Ill. Monthly, 25c; \$2.00. Editor, James R. Quirk. This publication is edited strictly for house to house and office to office salesmen. Print material that covers every phase of this sort of selling. Also use inspirational articles and fiction within their province. For short material payment is from 1c to 3c a word. Rates for fiction vary from \$50 to \$100.

Pacific Coast Commercial Traveller, 88 1st St., San Francisco, Calif. Monthly; \$2.00. Editor, Milton R. Hall.

Purchasing Agent, 53 Park Place, New York. Monthly, 20c; \$2.00. Editor, L. F. Boffey. Brisk, "meaty" articles, from 1000 to 2400 words in length, dealing with subjects of interest to the industrial or factory purchasing agent. Articles outlining special methods of business routine,

as applied to the purchase of materials, are acceptable, as are also articles of a human-interest character on topics such as "How I get rid of persistent salesmen," "What I learn from my callers," and the like. Articles covering the manufacture of industrial commodities, from pins to locomotives, are welcome. Photographs or illustrations enhance the value of contributions. There must be a foundation of fact in every article. Does not use fiction, visionary or encyclopedic contributions. Pays at rate of $\frac{1}{2}$ c a word upon acceptance.

Sales-Agent, Sales-Agent Bldg., Columbus, Ohio. Monthly, 5c; 50c. Editor, E. L. Moon.

Sales Management, 1801 Leland Ave., Chicago, Ill. Every two weeks; \$4.00. Editor, J. C. Aspley.

Savings Bank Journal, 11 E. 36th St., New York. Monthly, 50c; \$5.00. Editor, M. W. Harrison.

Silent Partner, 200 Fifth Ave., New York. Monthly, 15c; \$1.50. Editor, F. D. Van Amburg.

Skillings' Mining Review, 5 E. 3rd St., Duluth, Minn. Weekly; \$3.00. Editor, Charles D. Skillings.

Southern Banker, 101 Marietta St., Atlanta, Ga. Monthly, 25c; \$2.50. Editor, Haynes MacFadden. No outside material.

Southwestern Bankers' Journal, Fort Worth, Tex. Monthly, 20c; \$2.00.

Specialty Salesman Magazine, South Whitley, Ind. Monthly, 25c; \$2.50. Editor, Robert E. Hicks. An inspirational magazine for all people who sell. It appeals particularly, however, to specialty salesmen and saleswomen, that is, to those who sell commodities or service of some kind directly to the user, rather than to a retailer for resale. This includes those who sell office supplies, typewriters, adding machines, all kinds of household articles, life insurance, etc., etc. Not interested in theoretical articles on salesmanship or sales psychology. Want, instead, practical, helpful experiences in concrete form, inspirational material, interviews with successful specialty salesmen or sales managers, or other executives of prominent manufacturers who sell directly to the public through specialty salesmen.

Store Operation, 205 Caxton Bldg., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, H. E. Martin. Use detailed articles on the best and most practical methods used in the operation and management of department, dry goods and large specialty stores. Not interested in articles on merchandising or selling methods and stunts. Do not want generalizations—every article must suggest helpful methods, plans or ideas to store executives. Will pay one cent a word, for concise, explicit articles, 300 to 3000 words, that tell how individual stores are solving their various operating problems. All material must be authentic and approved by the executives who furnish the information. Forms and pictures are desired with articles. Typical subjects on which material is wanted are: Better office management methods; distributing delivery costs; preparation for efficient handling of Christmas season deliveries; how budgeting expenses saves money; methods for cutting delivery costs; economic buying and use of supplies; keeping a perpetual inventory of stock and its advantages; speeding up work in packing and sorting rooms; solving the parking problem for customer; training future store executives; etc. Articles on

special layout and equipment of new stores, with pictures, also wanted. All manuscripts will be reported on promptly. Payment on publication with the assurance that acceptable material will be published with celerity. The editor will be glad to examine suggestions for articles or to assign topics to trade journal writers who can produce live-methods articles.

Street and Trader Bulletin, Earle Bldg., New York. Monthly, 20c; \$2.50. Editor, R. B. Brown.

Texas Bankers Record, Dallas, Tex. Monthly, free for members. Editor, W. A. Philpott, Jr.

Thrift, 797 Beacon St., Boston, Mass. Monthly. Editor, Harold Cabot. Use articles from 400 to 3000 words which are of interest to home folk; human-interest stories with a distinctly home slant, stimulative or inspirational material, in the nature of homely philosophy, of 200 to 400 words. Particularly desire constructive material having back of it the ideal of a well-managed house. Want stories on successful budgeting of the family income; articles, essays, or stories dealing with Thrift and the financial angle to home and business life. All material must be "alive" and interesting. The leading article in each issue is either by, or based on an interview with, a man or woman of national importance. All technical subjects should be treated so that the layman may clearly understand them. The magazine is solely for the American family. It is desirable to accompany manuscripts with photographs, glossy prints, sketches, or other forms of illustration. Payment will be based on current rates and upon the character of the article.

The Tourist News, 2d St. and Central Ave., South, St. Petersburg, Fla. Weekly, 5c; \$1.00. Editor, K. H. Krusman. During the winter they are interested in stories on tourists and touring in Florida. Print some fiction. Pay on publication at the rate of $\frac{1}{3}$ to $\frac{1}{2}$ c a word.

Trade Mark Reporter, 32 Nassau St., New York. Monthly, 50c; \$5.00.

Trades Record, 119 $\frac{1}{2}$ S. 4th St., Columbus, Ohio. Monthly, 15c; \$1.50. Editor, D. A. Jennings.

Trans-Mississippi Banker, 406 Ridge Bldg., Kansas City, Mo. Monthly, 20c; \$2.00. Editor, G. B. Matthews.

The Tropic Magazine, News Tower Bldg., Miami, Fla. Monthly, 25c; \$2.50. Editor, D. Le Baron Perrine. Use articles of a tropical nature from 1500 to 5000 words in length and good illustrations. The articles must be authentic and accurate. Ordinary photographs, if clear and sharp, can be used, and one for every 300 words should be submitted. Interesting articles on travel in the tropics, and especially the American tropics are desired. Material is reported on within two to three weeks, and good rates are paid on publication.

Trust Companies Magazine, 55 Liberty St., New York. Monthly, 50c; \$5.00.

Typewriter Topics, 320 Broadway, New York. Monthly, 20c; \$2.00. A magazine of the typewriter trade. Uses short sales method and business promotion items, with full details.

Underwood's U. S. Counterfeit Reporter, 420 E. 149th St., New York. Quarterly; 50c.

United States Investor, 530 Atlantic Ave., Boston, Mass. Weekly; \$5.00. Circulates among bankers, trustees and business and professional men.

Visualizer, 522 Fifth Ave., New York. Monthly; \$2.50. Editor, M. Martin Kallman. Devoted to business methods.

Wall Street Journal, 44 Broad St., New York. Daily, 7c; \$18.00. Editor, William P. Hamilton. Its requirements are so technical that it does not solicit outside contributions and only publishes them when they carry special authority. It prefers, in view of the pressure on its columns, the work of its own men, who are especially trained in the character and presentation of the news of its particular field. It has a standing demand for men of the right kind, but not for manuscripts.

Wall Street News, 42 New St., New York. Daily; \$10.00. Editor, W. W. Craig.

Western Financier, Commerce Bldg., Kansas City, Mo. Monthly, 25c; \$3.00. An edition of the Central Banker, Chicago.

The Wisconsin Magazine, 114 S. Carroll St., Madison, Wis. Monthly, 20c; \$2.00. Editor, Hardy Steelholm. Use articles written by Wisconsin people, or articles about Wisconsin. Interested in feature articles from 1000 to 5000 words concerning any phase of Wisconsin interest—economic, descriptive, historical, biographic, and articles dealing with outdoor life and travel, also articles about "Interesting People," and small items of unique subject matter. Use some stories (preferably with a Wisconsin or mid-west setting) and some poetry. Photographs should accompany articles wherever possible. Material reported on within two weeks. Payment made on publication.

Cement, Stone, Brick, Clay and Related Trades Publications

American Stone Trade, 537 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Fred K. Irvine. A journal particularly interested in the use of stone in memorials and monuments. Photographs are used.

Brick and Clay Record, 407 S. Dearborn St., Chicago, Ill. Every two weeks, 25c; \$3.00. Editor, E. G. Zorn. Articles that pertain to the production, administration or selling of clay products, with photographs wherever possible. New methods, distribution, handling, selling. Payment on publication.

Cement, Mill and Quarry, 53 W. Jackson Blvd., Chicago, Ill. Every two months, 40c; \$2.00. Editor, L. A. Sisley.

Clay-Worker, 211 Hudson St., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, T. A. Randall. Devoted to the various clay industries, including building brick, fire brick, roofing tile, sewer pipe, drain tile, sanitary ware and all classes of pottery floor tiles, etc. Their chief feature is building brick. Feature stories touching on the manufacture and use of clay products are desired especially where photographs or drawings satisfactorily illustrate.

Concrete, 139 N. Clark St., Chicago, Ill. Monthly, 25c; \$2.50. Editor, Harvey Whipple. Devoted to the practical interests of contractors, engineers, architects, and concrete products manufacturers. Not interested in general information on the subject of concrete. It is interested in particular information which may be put to use by practical men doing concrete work. The chief fault with contributions which come from general correspondence is that they tell that a certain thing has been constructed or that a certain work has been done, but they tell nothing about how it was done and why such methods were followed, and the results gained by these methods. Want "how" and "why" information. Report on manuscripts within a week.

Concrete Products, Monadnock Bldg., Chicago, Ill. Monthly, 10c; \$1.00.

Engineering World, 542 Monadnock Bldg., Chicago, Ill. Monthly, 20c; \$2.00. Editor, L. A. Sisley. Devoted to the various uses of concrete work, and to equipment for cement users. Nearly all material is supplied by staff, but there may be room for well-written articles by technical men, or for news photographs of important construction work.

Granite, Marble and Bronze, 475 Main St., Cambridge, Mass. Monthly, 20c; \$2.00. Editor, George R. Ford. Articles giving new uses of granite, marble and bronze, structurally or ornamentally. Photographs.

Monument and Cemetery Review, 1000 Elmwood Ave., Buffalo, N. Y. Monthly, \$1.00; \$6.00. Editor, Harry A. Bliss. No articles desired.

Monumental News, 114 S. Carroll St., Madison, Wis. Monthly, 50c; \$3.00. Editor, O. H. Sample. Consider brief, descriptive articles about the architecture and construction of modern, public or private monuments. Photographs of new or unusual monuments will also be considered. Manuscripts are reported on at once, and payment is made on acceptance at the rate of \$5.00 per thousand words and illustration charge.

Rock Products, 542 S. Dearborn St., Chicago, Ill. Fortnightly, 25c; \$2.00. Editor, N. E. Rockwood. Prints descriptions of plants well illustrated with photographs and plans, and other material of particular interest to producers of sand and gravel, crushed stone, gypsum, lime. Articles may run to four or five thousand words, and usually the more illustrations used the better. Payment is made on publication at the rate of 20c per linear column inch, including illustrations.

Stone, 258 Broadway, New York. Monthly, 20c; \$2.00. Editor, Frank W. Hoyt.

Cleaning and Dyeing Publications

Cleaners' and Dyers' Review, 128 Opera Place, Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, Gus Kepler.

Cleaning and Dyeing World, 3727 Olive St., St. Louis, Mo. Monthly, 20c; \$2.00. Editor, J. R. Purchase. Have no use for articles of general interest. Articles intelligently written on any subject directly connected with the dry cleaning or re-dyeing of garments or household goods either from the standpoint of the patron or of the operating cleaner and dyer, or in relation to matters between the two, would be the most interesting to them. If manuscripts are held it is with the purpose of

using them when available. Render check in payment for same after publication.

Laundry Age, 1478 Broadway, New York. Monthly, 25c; \$3.00. Editor, J. M. Thacker. Articles of not more than 1200 words, bearing directly on the laundry industry, may be submitted. Matter suitable for a daily newspaper would not be acceptable. It must be educational and offer remedies for any methods that are subject to criticism. Photographs are used if they add to the story. Payment is made for copy after publication, although it is sometimes necessary to hold material three or four months.

Laundryman's Guide and Cleaning and Dyeing Trades Journal, Hurt Bldg., Atlanta, Ga. Monthly, 20c; \$2.00. Editor, W. B. Savell.

National Cleaner and Dyer, 461 Eighth Ave., New York. Monthly, 20c; \$2.00. Editor, Roy Denney. Matter that is of general interest to the power laundry, and technical and business matter of interest to owners of cleaning and dyeing plants. Business stories, however, are acceptable. Accept no fiction or romance. Payment is made on publication.

National Laundry Journal, 461 Eighth Ave., New York. Twice a month, 10c; \$2.00. Editor, L. A. Gibson. Technical and business matter that will be of interest to owners of power laundries. Fiction and romance are not accepted. Payment on publication.

Pacific Laundry Journal, 417 Montgomery St., San Francisco, Calif. Monthly, 20c; \$3.00. Editor, A. C. Prendergast.

Starchroom Laundry Journal, 413 Commercial Square, Cincinnati, Ohio. Monthly, 25c; \$3.00. Editor, Albert Stritmatter. Uses only articles of an educational character, dealing exclusively with the laundry business. Reports at once. Pays after publication.

Coal, Coke, Peat and Fuel Trades Journals

American Coal Journal, 132 W. 43rd St., New York. Weekly; \$4.00. Editor, A. J. Casey.

American Coal Miner, Indianapolis, Ind. Monthly; \$1.50. Editor, K. C. Adams. An intermedial publication circulating among Miners Union leaders and operating heads of coal companies. Articles feature wage negotiation.

Black Diamond, Manhattan Bldg., Chicago, Ill. Weekly, 20c; \$5.00. Editor, A. T. Murphy. Material mostly supplied by staff and regular correspondents. Method items and articles that are practical and the result of business experience and acumen, giving detailed information of the how and why, will be considered.

Coal, 11 Broadway, New York. Monthly, 50c; \$5.00. Editor, W. R. Wadleigh.

Coal Age, Tenth Ave. and 36th St., New York. Weekly, 10c; \$3.00. Editor, Floyd W. Parsons. Short articles describing new installations at coal mines, new kinks used at the mines, etc., accompanied by photographs. Pays on publication. Rates range from 30c to 45c per inch. Illustrations are paid for separately from text.

Coal Dealer, 1003 Lumber Exchange, Minneapolis, Minn. Monthly, 20c; \$2.00. Editor, I. C. Cuvellier. Exclusively for coal dealers in Illinois, Wisconsin, Minnesota and tangent states.

Coal Mine Management, Monadnock Bldg., Chicago, Ill. Monthly, free distribution. Editor, A. C. Callem.

Coal Trade Bulletin, Commonwealth Bldg., Pittsburgh, Pa. Twice a month, 25c; \$3.00. Editor, Elmer K. Rupp. Use few outside articles. Cuts are preferred. Manuscripts reported on at once, and payment made on the 15th of month following month of publication.

Coal Trade Journal, 4 W. 40th St., New York. Weekly, 20c; \$5.00. Editor, C. E. Burroughs. Articles on mechanical handling and combustion. Cuts.

Combustion, 11 Broadway, New York. Monthly; \$2.00. Editor, R. C. Beadle. For coal consumers, from executive to furnaceman. Its slogan is: "Burn fuel efficiently." Presents latest thought in heat and steam generation.

Courier, Connellsville, Penn. Weekly; \$2.00. Editor, John L. Gans. A periodical of the coke trade.

Mid-West Coal Retailer, 656 Planters Bldg., St. Louis, Mo. Monthly, 15c; \$1.00. Editor, Arthur M. Hull. Use short articles of from 250 to 1500 words describing practical experiences of retail coal merchants in building up their business, novel methods of increasing sales and better methods of handling coal in their yards. Want only articles definitely applicable to the retail coal business and particularly in the middle west. Pay about half a cent a word. Print photographs of retail coal yards, attractive coal offices, etc., but only those in the west are desired. Material is reported on at once, and payment is made within thirty days.

Retail Coalman, 3 Monadnock Bldg., Chicago, Ill. Monthly, 15c; \$1.50. Editors, Morton Hiscox and John Gronier.

Saward's Journal, 15 Park Row, New York. Weekly; \$5.00. Editor, Frederick W. Saward.

Steam Coal Buyer, 656 Planters Bldg., St. Louis, Mo. Monthly, 20c; \$2.00. Editor, Arthur M. Hull. Can use articles on combustion or fuel economy. Manuscripts are reported on immediately, and payment is made within thirty days.

Cosmetics, Beauty Shops and Hairdressing Journals

American Hair Dresser, 270 Washington St., Brooklyn, N. Y. Monthly, 20c; \$2.00. Editor, H. L. Kozlay.

Barbers' Journal, 709 Sixth Ave., New York. Monthly, 25c; \$2.00. Editor, Joseph Byrne. Are interested in anything pertaining to barber shops, or barbers. Also use photographs.

Beauty Culture, 711 Sixth Ave., New York. Monthly, 25c; \$2.00. Editor, A. L. Bender. Do not use any contributions from other sources but their own.

Milady Beautiful, 225 S. Sixth St., La Crosse, Wis. Monthly, 15c; \$1.50. Editor, Emily Lloyd. Circulates among beauty shop owners and

their patrons. Practically all articles are written by members of staff, but occasionally use material from outside sources if it happens to be something of particular interest to beauty shop owners. Material reported on immediately. Payment made on acceptance.

Modern Beauty Shop, 538 S. Dearborn St., Chicago, Ill. Monthly, 25c; \$2.00. Editor, G. W. Stamm. State they are not in need of material at present.

The Wave, 454 Stuart St., Boston, Mass. Monthly; \$1.00. Editor, Lowell Ames Norris. This periodical has combined with The National Hairdresser. It is devoted to the interest of hairdressers and beauty specialists. Reports will be considered from writers outside the regular staff. Manuscripts should never exceed 2000 words, and they must deal with topics relative to beauty culture, including permanent waving, water waving, marcells, facials, or any of its many phases. Do not send beauty recipes. Remember that you are seeking to interest the beauty specialists themselves, not the public they serve. Fiction, human-interest articles, and poetry will be considered. Although articles derogatory to the profession are not particularly desired, they will be considered if the text contains helpful constructive criticism. For the present, payment will be made in books of current interest.

Drug, Paint, Oil and Related Trades Journals

American Druggist, 53 Park Place, New York. Monthly, 20c; \$2.00. Editor, Charles W. Parsons. Not in the market for the usual run of contributed papers by syndicate and professional writers. Their contributors are mainly retail druggists in active business, teachers of pharmacy and chemistry, those possessing practical, technical and business experience in pharmacy. All original matter paid at usual space rates.

American Journal of Pharmacy, 145 N. 10th St., Philadelphia, Penn. Monthly, 30c; \$3.00. Editor, Ivor Griffith, Ph. M.

American Paint Journal, 3713 Washington Ave., St. Louis, Mo. Weekly; \$3.00. Editor, C. C. Clark.

American Paint and Oil Dealer, 3713 Washington Ave., St. Louis, Mo. Editor, J. Leyden White. Monthly, three-year subscription; \$1.00. Articles of 250 to 1500 words, dealing with advertising, merchandising, selling, window display, of interest to retail paint dealers. Also uses photographs. Reports promptly. Pays on publication.

American Painter and Decorator, 3713 Washington Ave., St. Louis, Mo. Monthly; 50c.

American Perfumer and Essential Oil Review, 14 Cliff St., New York. Monthly, 20c; \$2.00. A periodical dealing with the natural and synthetic perfume trade—the production of oils for the soap-maker, perfumer and druggist, new products, etc.

American Zinc, Lead and Copper Journal, 112 W. 4th St., Joplin, Mo. Monthly; \$1.50. Editor, Frank Eberle.

Apothecary and New England Druggist, 530 Atlantic Ave., Boston, Mass. Monthly; \$1.50. Editor, Joseph C. Hagar. Articles of not more than 1000 words on advertising; Business Problems; Fountain Service;

Mailing Lists, how to get them, how to use them; Special Sales, how conducted; System, methods of systematizing the daily routine; Devices; Short Cuts; Management of clerks; Window Displays; Propaganda Work; Keeping the Physician's Patronage; Side Lines; Promotion Methods, including "own remedies," fountain, cigars, candy, post card, periodical, toilet and fancy goods and all other departments. Also uses photographs. Reports immediately. Pays on acceptance.

Bulletin of Pharmacy, P. O. Box 484, Detroit, Mich. Monthly, 20c; \$2.00. Editor, Arthur L. Buzzell. Use practical matter relating to the drug business, of 1500 words and up.

California Druggists, P. O. Box 176, Los Angeles, Calif. Every two months; \$1.00. Editor, P. G. Stone.

California Oil World, 857 S. San Pedro St., Los Angeles, Calif. Weekly; \$5.00. Editor, A. R. Hinton.

Chemicals, 51 Vesey St., New York. Weekly; \$5.00.

Cotton and Cotton Oil News, 3116 Commerce St., Dallas, Tex. Weekly; \$3.00.

Cotton Seed Oil Magazine, Trust Company of Georgia Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, E. E. Denmark.

C. R. D. A. News, 31 W. Lake St., Chicago, Ill. Weekly; \$2.00. Editor, A. E. Ormes. An organ of the Retail Druggists' Association.

The Druggist, 161 S. Front St., Memphis, Tenn. Monthly, 10c; \$1.00. Editor, Harold Gilbert.

Druggist Merchandise Journal, Waukegan, Ill. Monthly, 10c; \$1.00. Editor, H. S. Bunting.

The Druggists' Circular, 12 Gold St., New York. Monthly, 25c; \$2.50. Editor, Clyde L. Eddy. Short articles which tell in an interesting way how retail druggists have succeeded in business. There is a story in every small store that does a big prescription business and in every such store that has made an unusual success with some side line. The stories must not deal with generalities and must be filled with human-interest. Give the facts, boiled down, and send along photographs of the druggist or his store, or his show windows. Length of articles should be from 500 to 2000 words. Use photographs to illustrate articles. Payment on publication at rate of about \$5.00 per page.

Drug Topics, 291 Broadway, New York. Monthly, 20c; \$2.00. Editor, Jerry McQuade. For retailers and salesmen.

Drug Trade News, 291 Broadway, New York. Monthly. Editor, Murray Reese.

Drug-Jobbers Salesman, 291 Broadway, New York. Monthly, 20c; \$2.00. Devoted to wholesale drug selling.

Drug and Chemical Markets, 154 Nassau St., New York. Weekly; \$4.00. Editor, F. F. Burgin. A technical and commercial market paper, with a staff in all important cities of the world. Do not use unordered material.

Drugs, Oils, and Paints, 509 The Bourse, Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, G. B. Heckel. No outside material.

Fuel Oil, 350 Madison Ave., New York. Monthly, 10c; \$1.00. Editor, L. D. Becker.

Journal of the American Pharmaceutical Association, Bourse Bldg., Philadelphia, Penn. Monthly, 35c; \$4.00. Editor, E. G. Eberle.

Kentucky Druggist, 634 W. Main St., Louisville, Ky. Monthly, 10c; \$1.00. Editor, Robert J. Frick. No outside material.

Midland Druggist and Pharmaceutical Review, 503 Schultz Bldg., Columbus, Ohio. Monthly, 10c; \$1.00. Editor, George B. Kauffman.

Midwestern Druggist, 619 Bryant Bldg., Kansas City, Mo. Monthly; 50c. Editor, J. D. Kelley.

Modern Druggist, 617 Bienville St., New Orleans, La. Monthly, 10c; \$1.00. Editor, Christian Schertz.

N. A. R. D. Journal, 168 N. Michigan Ave., Chicago, Ill. Weekly; \$2.00. Editor, Samuel C. Henry.

National Drug Clerk, 2058 North Western Ave., Chicago, Ill. Monthly, 25c; \$2.00. Editor, Paul J. Mandabach. Interested in securing feature articles showing how particular retail druggists have made a success of their business. These articles should at all times be accompanied by photographs. Also interested in securing shorter articles on special window displays, interior displays, or unusual sales or advertising stunts that may be conducted by any drug store that is considered successful in its locality. Can use photographs of live wire stores, and window displays, either interior or exterior.

National Druggist, 313 N. 9th St., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, Henry R. Strong. Uses brief articles of interest to the druggist, wholesale or retail, and to the pharmacist.

National Petroleum News, 812 Huron Road, Cleveland, Ohio. Weekly; \$2.50. Editor, Warren C. Platt.

Naval Stores Review, Savannah, Ga. Weekly; \$5.00. Editor, Thomas Gamble.

Northwestern Druggist, Guardian Life, St. Paul, Minn. Monthly; \$2.00. Editor, E. L. Newcomb.

Oil Age, Title Insurance Bldg., Los Angeles, Calif. Monthly, 25c; \$3.00. Editor, W. N. Shell.

Oil Bulletin, 1151 S. Broadway, Los Angeles, Calif. Monthly, 25c; \$2.50.

Oildom, Bayonne, N. J. Daily; \$6.00. Editor, O. C. Klinger.

Oil Mill Gazetteer, Wharton, Tex. Monthly; \$2.00. Editor, H. E. Wilson.

The Oil Miller, Atlanta Trust Co. Bldg., Atlanta, Ga. Monthly; \$1.00. Editor, Mary R. Burruss. Very few articles not written by the staff or received from men in the trade are used. Have special correspondents in both Memphis and Dallas.

Oil Paint and Drug Reporter, 12 Gold St., New York. Weekly; \$5.00. Editor, H. J. Schnell.

Oil Trade, 350 Madison Ave., New York. Monthly, 25c; \$2.00. Editor, Leod D. Becker. Articles should not be over 1600 to 1800 words, and should deal with methods, rather than news. Photographs are used and paid for at space rates. Material is reported on within ten days, and payment made on publication.

The Oil Weekly, Gulf Publishing Co., Houston, Tex. Weekly; \$1.00. Editor, S. W. Robinson. Desire articles on practical field management written by practical oil engineers, geologists and pipe line men. Articles should be accompanied by photographs wherever possible.

Oil and Gas Journal, Tulsa, Okla. Weekly; \$6.00. Editor, James McIntyre.

Pacific Drug Review, 35 N. 9th St., Portland, Ore. Monthly, 25c; \$2.00. Editor, Albert Hawkins. Concrete ideas of business building for the average druggist; experiences with new side lines and new experiences in making old lines pay; novel methods of attracting trade, good advertising schemes, and plans for increasing mail-order business. Want especially good articles on window dressing, provided these are specific and within the reach as to stock and appurtenances, of the average druggist. From 500 to 2500 words—if they are not just words—is a good length. Anything that will tell the druggist something that he doesn't know about making money out of his business will receive a hospitable reception. Can use photographs only of druggist scenes, striking windows, etc., in the Rocky Mountain and Pacific Coast States. Report on manuscripts in about a month.

Painter and Decorator, Lafayette, Ind. Monthly, 10c; \$1.00. Editor, C. J. Lammert. An organ of the Painters' and Decorators' Brotherhood.

Paint, Oil and Chemical Review, 610 Federal St., Chicago, Ill. Editor, O. McG. Howard. Weekly; \$3.00. Devoted primarily to the interest of paint, varnish and allied chemical industries from the standpoint of manufacture. Use articles on the manufacture of paints and varnishes, new processes, machinery, etc. Use photographs or cuts. Payment is made on publication promptly at the end of the month.

Painters' Magazine and Paint and Wallpaper Dealer, 12 Gold St., New York. Monthly, 20c; \$2.00. Editor, H. J. Schnell. Articles of any length up to 3000 words. Of course stories should deal with the subject of paint, painting and decorating, and wall paper, and must be such as will be useful or interesting to master painters and decorators or to dealers handling paints, varnishes or allied lines. Will accept photographs if they are good and are used in connection with a story submitted, or can be worked up with good captions. Manuscripts are reported on in a few days, usually. Payment is at the rate of 14c an inch for our 14½-em column, and 20c an inch on the wide, or 20-em column. Photographs usually are measured in with the reading matter, just as the cuts appear in the magazine. Payment on publication.

P. A. R. D. Bulletin, 2017 Spring Garden St., Philadelphia, Penn. Editor, Lewis H. Davis. Monthly; 60c. An organ of the Retail Druggist's Association.

Perfumer's Journal, 100 W. 41st St., New York. Monthly, 25c; \$3.00. Editor, H. S. Vorhis.

Petroleum World, 626 S. Spring St., Los Angeles, Calif. Monthly; \$3.00. Editor, Owen Brown. Caters to executive heads in the oil industry of the Pacific Coast.

Practical Druggist, 93 Nassau St., New York. Monthly, 20c; \$1.50. Editor, R. E. Dyer. Articles of general drug interest are accepted, such as store management, advertising methods, etc. These vary in length

from 500 to 2500 words. Photographs are used. Manuscripts are reported on within two or three days, and payment is made on publication.

Refiner and Natural Gasoline Manufacturer, Gulf Publishing Co., Houston, Tex. Monthly; \$1.00. Editor, R. L. Dudley. Want technical articles relating to oil refining and natural gasoline industry—not news articles. These should be from 500 to 3500 words, accompanied by photographs or drawings wherever possible.

Retail Druggist, 250 W. Lafayette Ave., Detroit, Mich. Monthly, 15c; \$1.00. Editor, Herbert G. Stanaland. Use merchandising articles giving actual experiences of druggists in selling, displaying, advertising, pushing, and featuring different articles of merchandise. Like short articles and often consider three or four short articles of more value than one long one. Photographs are always acceptable along with these articles.

Rocky Mountain Druggist, 1627 Lawrence St., Denver, Colo. Monthly, 10c; \$1.00. Editor, Charles J. Clayton.

Soap Gazette and Perfumer, 108 Fulton St., New York. Monthly, 20c; \$2.00. Editor, C. S. Berriman.

Southern Pharmaceutical Journal, Dallas, Tex. Monthly; \$2.00. Editor, W. H. Cousins.

Standard Remedies, Star Bldg., Washington, D. C. Monthly, 10c; \$1.00. Editor, E. F. Kemp. Devoted to the package and patent medicine trade.

The Stirring Rod, 300 Broadway, San Francisco, Calif. Monthly, 25c; \$2.00. Editor, Russell B. Tripp. Uses special articles on technical pharmaceutical subjects, drug store merchandising, etc., especially when of interest to retail druggists west of the Rocky Mountains and when accompanied by illustrations. Interested in stories of success in drug store management. Photographs will be paid for according to price submitted with offer. Manuscripts are reported on at once, and payment is made on publication at the rate of half cent a word.

The Texas Oil Ledger, Fort Worth, Tex. Weekly; \$4.00. Editor, W. Bradley Alley. Publish news items of Mid-Continent oil fields only.

Toilet Goods, 18 W. 34th St., New York. Monthly, 10c; \$1.00.

Toilet Requisites, 250 Park Ave., New York. Monthly; \$2.00. Editor, N. E. White.

Western Druggist, 536 S. Clark St., Chicago, Ill. Monthly, 15c; \$1.50.

Western Pennsylvania Retail Druggist, Bessemer Bldg., Pittsburgh, Penn. Monthly. Editor, J. C. Hofer. No outside material.

Dry and Fancy Goods, Fashion, Clothing and Textile Trades Journals

American Dyestuff Reporter, 90 William St., New York. Every two weeks; \$5.00. Editor, L. A. Olney.

American Fur Buyer, 370 Seventh Ave., New York. Monthly, 25c; \$2.00. Editor, Paul B. Belden. No outside material.

American Fur Designer, 370 Seventh Ave., New York. Monthly; \$30.00.

American Furrier, 15 W. 37th St., New York. Monthly, except December and January; \$30.00. A journal of furs and fashions in furs, illustrated.

American Gentleman and Custom Cutters' Exchange, 216 W. 39th St., New York. Monthly, except January and July; \$15.00. Editor, John J. Jordan. A fashion publication for the custom tailor. Articles dealing with this business from a sales viewpoint, and some material of general interest, are used, with relation to dress and costume.

American Hatter, 1225 Broadway, New York. Monthly, 50c; \$4.00. Editor, R. J. Patterson. Prefer articles of about 1000 words, dealing with good merchandising. Use only stories of practical ideas, that have actually been tried out by hatters and proved successful. Window displays of hats that contain a real merchandising idea are always welcome. Also good interiors. Pay \$2.00 apiece for windows or interiors. Manuscripts are reported on within two weeks; and payment is made on the 15th of the month following acceptance.

American Ladies' Tailor, 15 W. 37th St., New York. Monthly, except July and August; \$30.00.

American Milliner, 15 W. 39th St., New York. Monthly; \$3.00. Editor, Joseph Solomon. Stories of successful millinery departments, and full information regarding the plans that helped them achieve such success. Facts (and figures if they are obtainable) of millinery merchandise events, clever selling ideas, new plans of business promotion, treated with human interest. The American Milliner caters to the department store millinery buyers of the country, and these are all "live wires," ambitious and alert men and women who do a big business and want to do more. The work-room is of minor importance nowadays, in the affairs of a department store or specialty shop, and interest is central on merchandising methods. Hence, new or successful selling events are of much importance. Manuscripts submitted should contain newspaper clippings of millinery advertisements around which the story may refer. Photographs of successful millinery departments are wanted. Payment on publication.

American Silk Journal, 373 Fourth Ave., New York. Monthly, 30c; \$3.00. Editor, H. W. Smith. Articles of a technical nature relative to the silk industry or any of its divisions, such as throwing, weaving, dyeing and marketing. Also uses industrial articles on factory management and welfare work, written directly at the textile industry. Photographs will be considered. Manuscripts reported on within a fortnight.

American Wool and Cotton Reporter, 530 Atlantic Ave., Boston, Mass. Weekly; \$3.00.

Apparel Gazette, 867 S. San Pedro St., Los Angeles, Calif. Every four weeks; \$1.50. Editor, Lloyd L. Stagers. Very little outside matter. Pays on publication, at rate of \$2.00 per page for syndicate matter and \$7.50 for original stuff; approximately 1500 words to the page.

Black Fox Magazine, 1400 Broadway, New York. Monthly, 25c; \$2.00. Editor, F. C. Kaye. Use articles pertaining to fur farming, which must be written by people connected with the industry.

The Boy Outfitter, 52 Vanderbilt Ave., New York. Monthly; \$2.00. Editor, Abby B. Tiltonson. This magazine is published exclusively for buyers of boys' clothing in the various department and clothing stores. Rate is about 10c a word, or from \$10 to \$15 for a page or 1200 words.

Consider photographs of interest to the trade, where return postage is enclosed. Unusual stories of boys' stores outside New York City, which include an interview with the boys' buyer, with photographs of his department and new ideas, often prove acceptable.

The Buyers Yardgoods Review, 236 W. 37th St., New York. Quarterly. Devoted to the interests of buyers of dress goods and to the promotion of the sale of yardgoods for home sewing.

Chain Store Age, 93 Worth St., New York. Monthly, 35c; \$3.00. Editor, Godfrey M. Lebharr. Devoted to chain store management.

The Clothier and Furnisher, 13 Astor Place, New York. Monthly, 20c; \$2.00. Editor, H. V. Doyle, Jr. For retail merchants who operate men's clothing and furnishing stores. Print articles that describe novel and effective merchandising plans that have been used by retail men's clothiers and furnishers to move their stock and promote business, and in these articles the names of the retailers using the plans are published. Do not want news, in the ordinary sense. All editorial matter should be accompanied by some sort of material that can be used to illustrate the article when it appears in print. Clippings of the store's newspaper advertising; a sample of the firm's direct-mail matter; photographs of window displays or an exterior of the store—all can serve as illustrations. In some cases when the article is written as an interview with an executive of the firm operating the store, or the owner, a photograph of the man is desirable. Pay a cent a word for all material published and extra compensation is allowed for illustrations. Payment is usually made on the 15th of the month following the date on the notice of acceptance. Will mail a circular giving full details of their editorial requirements to anyone interested.

Clothing Trade Journal, 70 Fifth Ave., New York. Monthly. 50c; \$6.00. Editor, Harry Simons. Short articles of 800 to 2000 words on clothing manufacturing, styles, dress, costumes, pertaining to men's and boys' wear. Articles dealing with the subject of labor, and economical problems of today. These articles should not be longer than 1500 words. Payment at \$5.00 per thousand words, on publication.

Corset and Underwear Review, 1170 Broadway, New York. Monthly, 25c; \$2.00. Editor, Andrew J. Haire. Uses interviews with department store and specialty shop buyers of corsets, muslin underwear, brassières, infants' wear, and articles on such subjects as stock-keeping, departmental display and arrangement, merchandising, statistics, investment, etc. Also uses photographs. Reports in a week. Pays on publication.

Corsets and Lingerie, 1123 Broadway, New York. Monthly. 15c; \$1.50. Editor, J. H. Bowman. Wish special stories on corset departments, corset shops, lingerie shops and departments. Interviews with buyers of corsets and lingerie, telling about their methods and their success; new innovations and successful methods in these departments or specialty shops, or anything that will increase the efficiency of the department or buyer is desired. Pay 1c a word for good articles, and will pay more for exceptional articles. Also use photographs. Material is reported on within three days, and payment is made on publication.

Cotton, 1021 Grant Bldg., Atlanta, Ga. Monthly, 20c; 1.00. Editor, L. L. Arnold. This magazine appeals to the cotton manufacturing and textile trade. Articles, therefore, should be written with a view to interesting or informing the mill executive, and his assistants. Any problem

along this line, which has been attacked and satisfactorily solved, is a preferred theme. Uses also articles of interest to textile manufacturers, either technical or business. These may include cotton weaving, knitting, dyeing or finishing questions. Photographs are sometimes used for illustrating the articles. Reports in ten days. Pays on publication.

Cotton Record, 11 Provident Bldg., Savannah, Ga. Monthly; \$2.50. Editor, Wm. T. Williams.

Cotton and Its Products, 16 Exchange Place, New York. Monthly, 10c; \$1.00.

Dixie Milliner, 656 Broadway, New York. Monthly, 20c; \$2.00.

Dresses, 1328 Broadway, New York. Monthly, 20c; \$2.00. Editor, D. N. Mosessohn.

Dress Essentials, and Lace and Embroidery Review, 1170 Broadway, New York. Monthly, 20c; \$2.00. Editor, A. I. Mellin.

Dress Fabrics Buyer, 373 Fourth Ave., New York. Monthly, 20c; \$2.00.

Dry Goods Economist, 239 W. 39th St., New York. Weekly, 25c; \$5.00. Editor, E. F. Roberts. Uses reports of original methods of pushing business—no anniversary celebrations or schemes of universal adoption; no write-ups of sale events covering a single patented article. Contributors may query the Managing Editor with regard to feature articles, showing how successful businesses have been built up, or about a department head who has been unusually aggressive, or about individual or collective merchandising plans. These stories should be worked up with all possible human interest. The object of querying the editor is to ascertain whether the story should be worked up or not. Photographs of display windows, etc.—rarely of men and women. Payment on acceptance at 1c a word.

Dry Goods Merchants' Trade Journal, 725 Grand Ave., Des Moines, Iowa. Monthly, 35c; \$3.00. Managing Editor, A. H. Brayton. A national publication. Requirements are for articles dealing with the methods employed by successful merchants in all parts of the country in building up their business. Accounting, advertising, sales plans, bonus systems, store arrangement, everything that enters into successful merchandising should be treated. The name of the merchant and the town in which he is located should always be given and accurate and exact figures and facts given wherever possible. Photographs of window displays, store interiors, etc. No photographs of individuals are desired. Manuscripts are reported on in ten days, and payment is made promptly on acceptance.

Destuffs, 40 Rector St., New York. Monthly; free.

The Fashionest, 21 E. 79th St., New York. Quarterly; \$3.00. Editor, Emil Alvin Hartman. An illustrated fashion magazine. Articles on the mode, stage, and activities of women in general.

Fibre and Fabric, 475 Main St., Cambridge, Mass. Weekly, 5c; \$2.00. Use technical articles applying to wool, cotton jute, new fibres, new processes from 200 to 500 words in length. Photographs will also be considered. Manuscripts are reported on within a week, and payment is made on publication.

5 and 10 Cent Merchandising, 2721 Michigan Ave., Chicago, Ill. Monthly; \$1.00.

Fur Age Monthly, 47 W. 34th St., New York. Monthly; \$2.00. Editor, L. M. Bookbinder.

Fur Trade Review, 224 W. 30th St., New York. Monthly, 25c; \$3.00.

The General Merchant, 208 S. La Salle St., Chicago, Ill. Monthly; free controlled circulation. Editor, O. F. Byxbee. Uses stories of success of general stores in small towns, from 500 to 1000 words. Short items of successful stunts of general stores. Photographs are used—intimate, informal pictures of men, and stores. Material reported on within two weeks. Payment made on the 20th of month published.

Giftwares, 1181 Broadway, New York. Monthly, 10c; \$1.00. Editor, Helen Martin. Wants special articles on conducting successful gift shops, with photographs.

Glover's Review, Gloversville, N. Y. Monthly, 10c; \$1.00. Editor, Bethune M. Grant, Jr. A periodical for the manufacturer, wholesaler and retailer of leather and fabric gloves, both for dress and utility wear. Uses largely news items and correspondence, but an article of commanding interest and trade importance would receive consideration.

Good Looks Merchandising, 243 W. 39th St., New York. Monthly. Editor, Herbert R. Mayes. Articles must deal with effective business ideas, methods and plans which have been applied successfully by toilet goods retailers. The following subjects are suggested: The problem of the hidden demonstrator; counter and window displays; training of salespeople; how to combat the cut-price evil; unusual but practical methods of stimulating sales. Articles should be from 1000 to 2500 words in length. Pertinent photographs submitted with manuscripts are desirable. Manuscripts will be paid for at the rate of one cent a word on acceptance; and photographs and drawings at the rate of \$2.00 apiece, except when worth more. Special assignments will be given, on request, to contributors whose articles have previously been accepted. Self-addressed stamped envelopes should accompany contributions.

Haberdasher, 225 Fifth Ave., New York. Monthly, 35c; \$3.00. Editor, R. C. Boehm. Print articles pertaining to haberdashery stores that have made a success. Manuscripts are reported on at once, and payment is made on acceptance at the rate of 1c per word.

The Hosiery Retailer, 166 Essex St., Boston, Mass. Monthly, 25c; \$2.00. Editor, J. J. Murphy. Consider special articles accompanied by photographs or sketches treating of any phase of the retailing or merchandising of men's, women's or children's hosiery in any class of stores where this merchandise is sold. Human-interest stories such as those relating the plans and ideas followed by concerns in building their hosiery business are also desired. Preferred length, 1000 words. Photographs are desirable.

Illustrated Milliner, 656 Broadway, New York. Monthly, 75c; \$6.00. Editor, Charles W. Farmer. Articles by expert milliners, telling how to make new hats, new bows, new trimmings; articles on the manufacture of ladies' hats by actual operators; details about new machinery, presses, etc., or steaming, dyeing, bleaching, pressing hats; and treatment of various straws from the raw product to fit them for manufacturing into hats. Photographs showing shop methods in operation are desired.

Infants' and Children's Review, 1170 Broadway, New York. Monthly. Deals with the handling of children's wear in dry goods and department stores.

Inland Merchant, 1170 Broadway, New York. Monthly, 10c; \$1.00. Editor, Alex Mass. Articles for this publication should be designed to interest general store merchants in towns of from 500 to 10,000 population, and may cover any of the following subjects as: Short-cuts to better business; Retail store advertising; Salesmanship; Meeting mail order and chain store competition; Special sales stunts; Window display articles; Stories of successful merchants, etc. No fiction stories are accepted and when an article describes activities of any particular merchant, his name and address must be given for verification. Articles may vary from 1000 to 3000 words. Personality sketches of prominent, successful, general store merchants are used. Payment is made at the rate of $\frac{3}{4}$ c to 1c a word for text matter, and \$1.00 to \$1.50 for photographs.

International Tailor, 312 E. 23rd St., New York. Monthly, except January and July; \$7.00. Editor, R. D. Mather.

Knit Goods Weekly Trade Record, 90 Williams St., New York. Weekly; \$3.00. Editor, W. Van Orsdell.

Manufacturing Clothier, 13 Astor Place, New York. Monthly, 50c; \$5.00. Editor, Henry V. Doyle, Jr.

Men's Wear, 418 S. Market St., Chicago, Ill. Twice a month; \$2.00. Material for this fashion journal is usually arranged for, but authoritative articles on timely related subjects will be given consideration.

Merchant-Economist and Drygoodsman, 1627 Locust St., St. Louis, Mo. Every two weeks; \$2.00. The Southwest edition. Published also in market sections. Mid-West edition in Chicago; Atlantic Coast merchant edition in New York; Pacific Coast edition in San Francisco. Serves the merchant-size and smaller drygoods stores and shoe stores. Uses articles that are practical for the store-keeper to work out. It is especially open for articles giving merchants ideas for special seasons, as for example, Christmas merchandising ideas, usable not only during the holiday season, but also up to the 31st of January. Any unusual window displays or interior decorations, with plans for the campaign; unusual stunt ideas, and in fact, any effective merchandising ideas fully worked out will be suitable. None of these articles should be more than 800 or 1000 words in length, and should be illustrated either by photographs or advertisements. They are particularly in need of short items of 50 to 300 words, that can be illustrated. Payments are from 1c to $1\frac{1}{2}$ c a word, and \$2.50 for photographs, and \$1.00 each for accepted advertisements, in addition to payment for accompanying copy.

Merchants' Journal of Commerce, Richmond, Va. Monthly, 20c; \$2.00. Editor, Norman H. Johnson.

Milliner, 6 N. Michigan Ave., Chicago, Ill. Monthly, 25c; \$3.00.

Millinery Trade Review, 1225 Broadway, New York. Monthly, 50c; \$6.00. Editor, E. F. Hubbard. Interested in store plans, stock-keeping systems, unique retail campaigns, etc., about retail millinery stores, illustrated with photographs, diagrams, and blank forms, if possible. Stories must mention name and address of retailer or executive who is subject of the story. Manuscripts reported on within a week, and payment made on acceptance.

Modes and Manners, 222 E. Superior St., Chicago, Ill. Every two months; \$2.00. Editor, Margaret Macy. Devoted to fashions and the home.

The National Men's Wear Salesman, 612 Michigan Ave., North, Chicago, Ill. Monthly. Editor, F. P. Feerick. Circulates exclusively among employes of men's clothing and furnishing stores. Want stories and articles, up to 1500 words in length, that tell of individual accomplishments in this field, that are constructive in the sense that they would improve standards of retail salesmanship and personal efficiency, or that make for a better understanding of merchandise. Ingenious methods of increasing individual sales are especially desirable. Rates are from ½c to 2c a word, payable upon acceptance, and within five days from receipt of manuscript.

News Record, 8 E. 13th St., New York. Daily; \$12.00. Editor, Melbourne Smith.

Notion and Novelty Review, 1170 Broadway, New York. Monthly, 10c; \$1.00. Editor, H. S. Vorhis. Articles not over 1500 words relating to the display, demonstration, and sales of staple notions. No fiction.

Nugents—The Garment Weekly, 1225 Broadway, New York. Weekly; \$12.00. Editor, C. G. Harris.

Pacific Coast Merchant-Economist, 423 Sacramento St., San Francisco, Calif. Every two weeks, 10c; \$2.00. Editor, E. H. Nealey. News, fact stories, fact articles on Pacific Coast dry goods, apparel, clothing and shoe stores desired. Country store stories especially welcome. Photographs used. Material reported on within a month.

Progressive Tailor, 315 Fourth Ave., New York. Managing Editor, Archer B. Porter. Twice a year; \$5.00. Instructive articles on window dress; a brief plan of how any custom tailor (not clothing dealer) has been able to get more business through service or advertising plans; photographs showing unique or folk costumes of any part of the world (they must be exclusively for men as we do not appeal to women); photographs of exceptionally fine window displays used by a custom tailor (not clothing or haberdasher); unusual photographs of well-built men together with caption showing the amount of cloth used for making a suit for that individual.

Rayon, 267 Fifth Ave., New York. Twice a month; \$3.00. Editor, W. J. Baxter. Devoted to artificial silk.

Sartorial Art Journal and American Tailor and Cutter, 15 W. 37th St., New York. Monthly; \$15.00. Editor, T. Davin.

Southern Drygoods Merchant, Silvey Bldg., Atlanta, Ga. Monthly, 20c; \$2.00.

Southern Textile Bulletin, 39 S. Church St., Charlotte, N. C. Weekly; \$2.00. Editor, David Clark.

Sweater News and Knitted Outerwear, 93 Worth St., New York. Monthly; \$3.00. Editor, Godfrey M. Lebharr. Deals with sweaters and fancy knit goods.

Textile Advance News, 334 Fourth Ave., New York. Weekly; \$15.00.

Textile American, Old South Bldg., Boston, Mass. Monthly, 20c; \$2.00.

Textile Colorist, 53 Park Place, New York. Monthly, 50c; \$5.00. Editor, H. S. Neiman.

Textile Review, 161 Summer St., Boston, Mass. Monthly, 15c; \$1.50. Editor, J. E. Lagerquist.

Textile World, 334 Fourth Ave., New York. Weekly; \$4.00. Editors, C. H. Clark and Associates. This weekly covers the entire textile field. Most of its matter is supplied by its staff and regular correspondents.

Underwear and Hosiery Review, 93 Worth St., New York. Monthly; \$3.00. Editor, Godfrey M. Lebhar.

Variety Goods Magazine, 812 Huron Road, Cleveland, Ohio. Monthly, 20c; \$2.00. Editor, Harry E. Martin. This magazine, which goes to dealers in popular-priced merchandise (from 5c to \$5.00), needs practical, detailed articles covering all phases of buying, selling, display, and handling of such merchandise, as well as descriptions of methods whereby small-town and variety, racket and chain store managers cut costs, give better service, and successfully meet the problems of competition. Articles on selling such merchandise, seasonable sales, plans and ideas, stunt selling, and many other methods and ideas are wanted. Inventory, stock-keeping, marking, and record-keeping stories are also wanted.

The test of every article for Variety Goods Magazine is: Will this information help other merchants sell this kind of merchandise? Are these methods new? Have they produced results? How was it done and what were the results? Details, with pictures and drawings, are desired, and the details should be sufficient to make it easy for any merchant to see the plan or method clearly so that he can adapt it to his store and policies. There is no word limit. The only test is: Is the story told completely?

Payment for such material will be made after publication, at the rate of from one-half to one cent a word, depending upon the value of the ideas and the amount of editing necessary to make the material available. From \$1.00 to \$2.00 will be paid for each photograph or drawing used.

Women's Wear Magazine, 8 E. 13th St., New York. Twice a month; \$1.00. Editor, E. W. Fairchild.

Electric, Telephone, Telegraph and Related Trades Publications

Aera, 292 Madison Ave., New York. Monthly, 35c; \$2.00. Editor, John W. Colton. The official publication of the American Electric Railway Association. Not in the market for articles as its contents are contributed by members of the Association or others who are interested in electric railways.

American Radio Journal, 132 W. 43rd St., New York. Monthly, 20c; \$2.00. Editor, A. J. Casey. This is a radio trade paper for dealers, and articles of 1500 words on how to sell radio, from the dealer's viewpoint, will be considered. Photographs are used. Manuscripts are reported on within ten days, and payment is made after publication.

Battery Man, 2222 N. 13th St., Terre Haute, Ind. Monthly; \$1.00. Editor, O. W. Pendergast.

Bell Telephone News, Bell Telephone Bldg., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Amory T. Irwin.

Broadcasting Magazine, 1182 Broadway, New York. Monthly. A radio and home magazine. Can use interesting non-technical radio articles; instructive articles on the home and home life; thumb-nail biographies and inspirational articles. Use anything of general interest from 100 to 2500 words. When possible, photographs should accompany articles. Rate of payment, 1c a word, on acceptance. Return postage must accompany all articles.

Central Station, 8 W. 40th St., New York. Monthly, 10c; \$1.00. Editor, Newton Harrison.

Electragist, 15 W. 37th St., New York. Monthly, 20c; \$2.00. Editor, S. B. Williams. Organ of the Association of Electragists.

Electric Journal, 1205 Keenan Bldg., Pittsburgh, Penn. Monthly; \$2.00. Editor, A. H. McIntire.

Electric Light and Power, 360 N. Michigan Ave., Chicago, Ill. Monthly; \$3.00.

Electric Railway Journal, Tenth Ave. and 36th St., New York. Weekly, 20c; \$4.00. Editor, Henry W. Blake. Outside contributions are not desired.

Electric Traction, 431 S. Dearborn St., Chicago, Ill. Monthly, 15c; \$1.50. Editor, Claude L. Van Auken. Desire in general two classes of material; (1) Feature articles illustrated, dealing with the important items pertaining to electric railways, such as new construction; new equipment designs, new power plants, etc. (2) Short illustrated articles telling how practical men such as shop men, track men, overhead men, operating men and electrical men solve their everyday problems and how some of the difficulties encountered have been overcome by some unusual methods. While these articles are ordinarily written by someone actually engaged in the industry, they do have occasional writers who can furnish suitable material. Articles of the first class should be from 200 to 1000 words. Use both photographs and drawings or sketches for the purpose of illustrations. In need of articles dealing with outstanding developments in generation and transmission of electricity, new developments in equipment, track, etc. Manuscripts are reported on immediately, payment is made on the 20th of month following publication at the rate of \$10 per thousand words, plus \$1.00 for each suitable illustration.

Electrical Merchandising, Tenth Ave. and 36th St., New York. Monthly, 25c; \$2.00. Editor, O. H. Caldwell. Items of 200 word length of interest and help to the electrical retail dealer. Ideas, not articles, are wanted; cleverness, originality, brevity and helpfulness are the essentials. A brief account of what one electrical retailer has done, has more chance of acceptance than pages of advice to dealers in general. Payment is made on publication at \$1.50 for a 200 word item. Items should preferably be accompanied by photographs or pencil sketches—photographs to be paid for additionally.

Electrical Record, 461 Eighth Ave., New York. Monthly, 25c; \$3.00. Editor, S. A. Dennis.

Electrical South, Grant Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, T. W. McAllister. Many of the articles are prepared by their own staff and others are prepared by regular writers to whom they give

assignments. Articles descriptive of electrical merchandising and contracting establishments are confined to the South, but they are not adverse to receiving live stories about electrical merchandising stores in the North where there is some specific feature of more than ordinary interest. Payment for articles averages about 1c a word.

Electrical World, Tenth Ave. and 36th St., New York. Weekly; \$5.00. Editor, W. H. Onken, Jr. Uses technical material of interest to the electrical engineer, and bearing on equipment or operation. Payment, ½c a word on acceptance.

Farm Electric Dealer, 225 W. 34th St., New York. Monthly; \$2.00. Editor, C. B. Hayward.

General Electric Review, Schenectady, New York. Monthly; \$3.00.

Industrial Engineer, 7 S. Dearborn St., Chicago, Ill. Monthly; \$2.00. Editor, G. A. Van Brunt.

The Jobber's Salesman, 53 W. Jackson Bldg., Chicago, Ill. Monthly, 15c; \$1.00. Editor, Howard Ehrlich. Only stories referring to selling in the electrical jobbing field are used. Payment is made on publication.

Journal of Electricity, 883 Mission St., San Francisco, Calif. Twice a month, 25c; \$2.00. Editor, C. T. Hutchinson. Use articles from 100 to 1500 words on the merchandising of electrical appliances in the district west of Rocky Mountains. These must have particular bearing on western activities. The publication is devoted to the upbuilding of the western United States through conducting a forum wherein able western men discuss western problems. Cannot use material that applies to other sections, or of general nature. Prefer photographs if they illustrate. Manuscripts reported on in about two weeks, and payment made on publication.

Lighting Fixtures and Lighting, 175 Fifth Ave., New York. Monthly; \$2.00. Editor, Julian Rosenthal.

National Electric Light Association Bulletin, 29 W. 39th St., New York. Monthly; \$3.00.

New England Telephone Topics, Boston, Mass. Monthly; free to employees.

Pacific Telephone Magazine, San Francisco, Calif. Monthly; free to employees. Editor, B. C. Carroll.

Popular Radio, 627 W. 43rd St., New York. Monthly, 25c; \$3.00. Editor, Kendall Banning. Articles of practical helpfulness to the radio amateur and novice, articles that describe in detail how to build, install and operate radio apparatus, from 50 to 5000 words. Articles that describe in popular (but authoritative) form new and unusual applications of radio. Articles that explain the theory of radio phenomena. Articles about new inventions of radio apparatus. Human-interest articles about inventors and scientists in the electrical field. Photographs are used. Material is reported on in forty-eight hours.

Q S T, 1711 Park St., Hartford, Conn. Monthly, 20c; \$2.00. Editor, Kenneth B. Warner. Uses only technical articles, dealing with radio reception and transmission as related to amateurs; also other articles related purely to various amateur radio activities, tests, etc. All material contributed gratis by membership.

Radian, 9th & Sansom Sts., Philadelphia, Penn. Monthly; \$3.00. Editor, John Parker.

Radio Age, 500 N. Dearborn St., Chicago, Ill. Monthly, 25c; \$2.50. Editor, Arthur H. Halloran. Use semi-technical articles on theory, construction and operation of new radio equipment, from 1000 to 2500 words in length. Payment is made on publication, at the rate of 2c per word.

Radio Age, 500 N. Dearborn St., Chicago, Ill. Monthly, 25c; \$2.50. Editor, Frederick Smith. Use articles from 300 to 1000 words, dealing with technical radio topics, new hookups for sets, scientific news of radio, inventions, etc. Photographs and technical diagrams used. Material reported on within ten days after receipt, and payment made on publication. Usual rates are from \$5.00 to \$25.00, according to length and importance of article.

Radio Broadcast, Garden City, L. I., N. Y. Monthly, 35c; \$4.00. Editor, A. H. Lynch. Want true accounts of the uses of radio in remote regions; short, true stories of adventures in which radio played an important part; clear explanations of new or especially effective circuits or uses for apparatus, concise and logical discussion of some important problem or phase of radio, whether in the field of broadcasting, constructing, operating, buying or selling; or of reading or writing concerned with radio; humor, when the object is not merely to appear funny, but to present some phase of radio in an attractive, amusing way. The same applies to drawings. Clear, unusual photographs are always in order, as are good circuit diagrams. A liberal rate is paid for material used. Cannot use fiction unless it deals in a striking way with some subject of interest to those interested in radio. Cannot use articles or illustrations, to which Radio Broadcast would not have the exclusive rights. Material is reported on in ten days, and payment is made on publication.

Radiocast Weekly, 823 Market St., San Francisco, Calif. Weekly; \$2.00. Editor, Arthur H. Halloran.

The Radio Dealer, 10 E. 39th St., New York. Monthly, 20c; \$2.00. Editor, L. A. Nixon.

Radio Digest, 510 N. Dearborn St., Chicago, Ill. Twice a month, 15c; \$3.00. Managing Editor, E. E. Plummer. Use short-stories of 6000 to 8000 words, and serials from 30,000 to 40,000 words suitable for five-parts publication. These stories should avoid the radio angle, but can deal in love or romance.

Radio Engineering Magazine, 52 Vanderbilt Ave., New York. Monthly, 25c; \$2.50. Editor, M. B. Sleeper.

Radio Graphic, 942 E. Schiller St., Philadelphia, Pa. Monthly, 10c; \$1.00. Editor, J. W. Harte.

Radio Guide, 8 Center St., Newark, N. J. Monthly, 25c; \$3.00. Editor, H. C. Graves.

Radio Journal, 317 Central Ave., Los Angeles, Calif. Monthly, 25c; \$2.50.

Radio Manufacturers News, 186 N. LaSalle St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, W. J. Bowman.

Radio Merchandising, 243 W. 39th St., New York. Monthly; \$1.00. Editor, Gaybert B. Little. The purpose of this magazine is to provide radio dealer readers with effective business ideas, methods and plans which have been applied successfully by other radio readers. Want only

successful ideas from successful stores. Articles do not necessarily have to deal with the methods used by the larger radio and music dealers. Many of the smaller merchants selling radio sets, parts and supplies are doing effective work—and whatever methods and plans they may be applying to profit and advantage will be of interest. Whenever possible, articles should be signed by the owner, proprietor, or store manager and written in the first person. In interviewing radio dealers, contributors should size up the man's business and pick out the two, three or four things that he is doing best. Then write an article around those "highlights," describing them specifically. As a rule, a general article telling all about the store and its methods and policies, is ineffective. The more an article deals with specific facts and figures—and the "How" of doing things right—the better chance such an article has of acceptance. Conduct a regular department each month on "Servicing," which contains technical information of an advanced character for the man who installs and services radio sets. Other short items for this department on "The Cost of Servicing," "Methods of Charging for Service," and the like, are acceptable. Articles on servicing should not exceed 1200 words, and can be as short as 100 words. On all other articles for the magazine, the length should be from 100 to 2500 words. Pertinent photographs submitted with a manuscript are desirable. They should be illustrative of the high-lights of the text, and should show life and action. Manuscripts will be paid for at the rate of one cent per word on acceptance. Photographs and drawings will be paid for at the rate of \$2.00 apiece except when they are obviously worth more than this amount, in which event a satisfactory arrangement will be made.

Radio News, 53 Park Place, New York. Monthly, 25c; \$2.50. Editor, H. Gernsback. Use illustrated articles on the radio, of 2000 words. These may be popular, technical, semi-technical, constructive or instructive. Regular monthly prize contests are conducted. Report on material in ten days, and payment is made on publication. Rates vary.

Radio Retailer & Jobber, 1465 Broadway, New York. Monthly, 20c; \$2.00. Editor, A. B. MacAttammany.

Radio Retailing, Tenth Ave. and 36th St., New York. Monthly; \$2.00. Editor, O. H. Caldwell. Uses 1000 word articles on dealers' actual experiences and methods in selling radio. Photographs used. Material reported on in a week. Payment on publication.

Radio Review, 53 Park Place, New York. Monthly, 35c; \$3.50. Editor, S. Gernsback. Do not publish original articles nor accept any manuscripts. We review material that has appeared in other radio publications.

Radio World, 145 W. 45th St., New York. Weekly; \$6.00. Editor, Roland B. Hennessey. Wants "service material"—stuff of a technical or semi-technical nature that will be helpful to the radio fan or amateur. Material of a more general nature is accepted, however, provided it has a news value. Radio humor also accepted. Rate of payment is one cent a word and \$1.00 each for sketches or photographs. Checks are mailed on the second Monday following publication.

Railroad Telegrapher, Star Bldg., St. Louis, Mo. Monthly; \$1.00. Editor, E. J. Mainon.

Railway Electrical Engineer, 30 Church St., New York. Monthly; \$2.00. Editor, Alfred G. Oehler.

Retail Radio Manufacturer and Jobber, 510 N. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00.

Science and Invention, 53 Park Place, New York. Monthly; \$2.50. Editor, H. Gernsback. Always in the market for "How to Make It" items, as well as literary articles on electricity, wireless, and scientific subjects. The rates vary from \$25 to \$75 for an article of 1500 to 2000 words, accompanied by the necessary documents and photographs to illustrate the articles. Small articles are paid for at proportionate rates. Occasionally use stories of a scientific, electrical or wireless nature which possess real merit and tell about some new idea in an interesting manner. In general prefer articles of 1200 to 1500 words in length. Longer articles are always welcome for editorial inspection. One dollar is paid for all photographs accepted in the "Odd Photo Contest." Report on manuscripts in two to four weeks, and payment is made on publication.

Telegraph and Telephone Age, 253 Broadway, New York. Twice a month; \$2.00. Editor, J. B. Taltavall. Articles mostly furnished by regular staff.

Telephone Engineer, Steger Block, Chicago, Ill. Monthly, 20c; \$2.00. Editor, R. V. Atchatz.

Telephony, 608 S. Dearborn St., Chicago, Ill. Weekly, 10c; \$3.00. Editor, Stanley R. Edwards. A national trade journal circulated among the employes of telephone companies, managers, and other executives, wire chiefs, superintendents, linemen, etc. Desire articles relating to the operation of telephone equipment and technical discussions of the various phases of telephone work.

Transactions of the Illuminating Engineering Society, 29 W. 39th St., New York. Monthly (except June and August); \$7.50.

Transmitter, 107 E. 1st St., Fort Worth, Tex. Monthly; \$1.50. Editor, H. M. Robinson.

Western Radio Trades, 503 Spring Arcade Bldg., Los Angeles, Calif. Monthly, 25c; \$2.00. Editor, R. Randall Irwin. Use articles not longer than 2000 words, the shorter the better, on substantial merchandising methods that will help radio retailers in the eleven western states to make more money. Short sales ideas and service helps will be considered. Photographs are used, also forms, dealer advertisements, etc. Material reported on promptly, and payment made on publication, or at the end of three months.

Engineering, Mining, Conservation and Allied Publications

American Machine and Tool Record, Monadnock Block, Chicago, Ill. Monthly, 20c; \$2.00. Editor, H. Hilman Smith.

American Machinist, Tenth Ave. and 36th St., New York. Weekly, 25c; \$5.00. Editors, K. H. Condit and F. H. Colvin. Use descriptive and technical articles on subjects of interest to men in machine shops from president and general manager down. Preferred maximum 2100 words. Short letters on shop "kinks" (illustrated) are most desirable. Manuscripts reported on in two weeks, and payment made on acceptance.

American Marine Engineer, 5 Beekman St., New York. Monthly; \$1.50. Editor, E. M. Ferro.

The American Mineralogist, Princeton, N. J. Monthly, 25c; \$3.00. Editor, W. F. Hunt. Journal of the Mineralogical Society of America.

Arizona Mining Journal, Phoenix, Ariz. Twice a month; \$3.00. Editor, Chas. F. Willis. Prints articles relative to mining.

Asbestos, 246 N. 17th St., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, A. S. Rossiter. Articles describing accurately the production of raw asbestos in any field, and articles describing in detail the uses of manufactured asbestos products particularly explaining the reasons underlying such use. Photographs are used. Manuscripts reported on at once, and payment made on acceptance, at a rate of 1c a word.

Aviation, 225 Fourth Ave., New York. Weekly, 15c; \$4.00. Editor, L. D'Orcy. Use technical articles on aeronautics.

Chemical Abstracts, 1709 G. St., N. W., Washington, D. C. Twice a month; \$7.50. Editor, E. J. Crane. Organ of the Amer. Chem. Society.

Chemical and Metallurgical Engineering, Tenth Ave. and 36th St., New York. Monthly, 35c; \$4.00. Editor, H. C. Parmelee. Publish only articles by engineering specialists.

Compressed Air Magazine, 11 Broadway, New York. Monthly, 35c; \$3.00. Editor, R. I. Skerrett. Technical matter concerning applications of compressed air in the industries, such as mining, shipbuilding, steel construction, all kinds of manufacturing and new and unusual uses for compressed air and pneumatic devices. Articles on uses of the vacuum principles, pumps, pneumatic tools, etc., will be considered. Photographs are used. Payment at 1c a word, on publication.

Contractors and Engineers Monthly, 443 Fourth Ave., New York. Monthly, 10c; \$1.00. Editor, T. R. Kendall. An illustrated review for public works contractors and civil engineers, dealing with equipment and machinery used in connection with construction work, such as dams, bridges, water works, etc.

Derrick, Oil City, Penn. Weekly; \$2.00. Editor, George F. Turnbull. This magazine is devoted to the oil fields, reports from which are sent in by correspondents in said fields.

Diesel and Oil Engine Journal, 280 Hellmen Bldg., Los Angeles, Calif. Monthly, 25c; \$3.00. Editor, Julius Rosbloom. Contributions to this magazine should be of a strictly technical nature, relating to Diesel machinery for either land or marine service. The length of articles does not matter, and if suitable may run into a series. Articles will also be accepted from authors in other countries, but must be written in English, if possible. Photographs or sketch-drawings should accompany articles if they are necessary. Payment is made immediately after acceptance. Will also accept manuscripts for books of a technical nature. All such manuscripts are bought outright, no royalty arrangement being accepted.

Domestic Engineering, 1900 Prairie Ave., Chicago, Ill. Weekly, 10c; \$2.00. Editor, F. P. Keeney. Prints articles on heating and plumbing, sanitation systems, ventilating appliances and other interior installations. These are usually accompanied by photographs.

Engineering and Contracting, 221 E. 20th St., Chicago, Ill. Weekly, 20c; \$4.00. Editor, H. P. Gillette. The articles printed in this

periodical relate to all branches of construction work, with details, drawings and photographs, cost data, etc.

The Engineering and Mining Journal-Press, Tenth Ave. and 36th St., New York. Weekly; \$5.00. Editor, J. E. Spurr. Do not solicit articles except those relating to mining technology.

Engineering Education, Pittsburgh, Penn. Monthly; \$3.00. Editor, F. L. Bishop.

Engineering News-Record, Tenth Ave. and 36th St., New York. Weekly; \$5.00. Editor, F. C. Wight. Does not use general articles, nor those written from layman viewpoint. The writer must be a specialist and a technician of authority in order to prepare articles that will be suitable in matter and treatment, including drawings, details, and often photographs. All phases of engineering work are considered.

Engineers and Engineering, 1315 Spruce St., Philadelphia, Penn. Monthly; \$2.00. Organ of the Engineers Club.

The Explosives Engineer, Hercules Powder Co., Wilmington, Del. Monthly, 25c; \$3.00. Editor, Harry Roberts, Jr. Interested in all articles pertaining to the technology of blasting, especially unusual uses of dynamite or blasting powder for industrial purposes. Not concerned in this publication with military explosives, agricultural blasting, or the use of powder for sporting purposes, but in mine and quarry blasts and on construction work. The editor prefers to have prospective contributors write in proposing articles on certain subjects; if the subjects are acceptable, authors will be commissioned to proceed and the length of articles will be decided. Pay the highest rate paid by the technical press for articles that are accepted, and also purchase the illustrations used. Payment made upon acceptance of a manuscript.

Forging-Stamping-Heat Treating, 108 Smithfield St., Pittsburgh, Penn. Monthly, 20c; \$2.00. Editor, E. C. Cook. Technical articles of about 6000 words, on forging and heat treating and results of experiments and investigations into the same, will be considered. Plant "write-ups" about forging and heat testing plants are particularly wanted. Photographs are also used. Manuscripts are reported on within ten days, and payment is made on publication.

Good Roads, 53 W. Jackson Blvd., Chicago, Ill. Monthly, 25c; \$3.00. Editor, E. W. Tree. Articles for appearance in this publication—devoted to the construction and maintenance of roads—are usually arranged for. Photographs are used.

Industrial Management, 120 W. 32nd St., New York. Monthly, 35c; \$3.00. Editors, John H. Vandeventer and John R. Dunlap. Desire only descriptions of machinery, methods and men, of interest and value to industrial executives. Owing to the difficulty of selecting material for their particular field they do not solicit contributions from the general public, as trained engineers and industrial executives only are in position to appreciate their needs.

Industrial Merchandising, Cass, Huron and Erie Sts., Chicago, Ill. Monthly, 10c; \$1.00. Editor, A. E. Paxton. The editorial contents of this magazine are directed to managers, buyers, and salesmen of mill supply houses. Articles deal with actual problems and speak from the experience point of view. Stories should come from salesmen and executives of mill supply houses and should appear with the names of

those responsible for the ideas. Use method stories of 2000 words or less, concerning such subjects as choosing lines, buying, departmentalizing, selling problems, creating new markets, reaching actual buyers, meeting cutthroat competition, and so on. Photographs used. Manuscripts reported on within a few days, and payment made on acceptance at the rate of 1c to 1½c a word.

Industrial and Engineering Chemistry, 19 E. 24th St., New York. Monthly; \$7.50. Editor, H. E. Howe. Prints papers connected with the meetings of the American Chemical Societies. Has no paid contributions.

Industrial Power, 440 S. Dearborn St., Chicago, Ill. Monthly; free distribution. Editor, L. I. Thomas.

International Steam Engineer, 6334 Yale Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Dave Evans. Organ of the I. U. S. O. E.

Iron Trade Review, Penton Bldg., Cleveland, Ohio. Weekly; \$6.00. Editor, C. J. Stark. A record of the events of the iron trade. Uses informative items, short, practical and technical articles, etc.

Journal of the American Society of Heating and Ventilating Engineers, 29 W. 39th St., New York. Monthly, 35c; \$3.00.

Journal of the Associated Engineering Societies of St. Louis, 3817 Olive St., St. Louis, Mo. Every two months; \$2.00.

Journal of the Franklin Institute, 15 S. 7th St., Philadelphia, Penn. Monthly, 50c; \$6.00. Editor, R. B. Owens. The material printed in the Journal consists of lectures delivered before the Institute and contributions offered by scientific and technical experts.

Journal of the Western Society of Engineers, 53 W. Jackson Blvd., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Edgar S. Nethercut.

Kansas State Engineer, Manhattan, Kans. Quarterly, 50c; \$2.00. An organ of the Engineering Association of the Kansas State Agricultural College.

Machinery, 148 Lafayette St., New York. Monthly, 35c; \$3.00. Editor, Erik Oberg. Articles of a practical mechanical engineering character relating to machine design, machine shop practice, and problems connected with the management of machine shop industries. Articles of any length required to give in a satisfactory manner the information it is intended to impart. Drawings and photographs should accompany articles whenever necessary. Manuscripts are reported on in four to six weeks unless earlier decision is requested. Payment on publication.

Manufacturers' Record, Water and Commerce Sts., Baltimore, Md. Weekly; \$6.50. Editor, Richard H. Edmonds. Does not solicit manuscripts.

Mechanical Engineering, 29 W. 39th St., New York. Monthly; \$5.00.

Mill Supplies, 537 S. Dearborn St., Chicago, Ill. Monthly, 15c; \$1.00. Editor, Clay C. Cooper. Uses no fiction of any kind. Contributors should study the magazine itself. It caters not only to the distributors of mill supplies, but to manufacturers. The line covers broadly mill, mine and stream supplies, machinery and tools, practically everything that goes into a mill or a factory. Reports at once. Will pay as material is accepted.

Mining Congress Journal, Munsey Bldg., Washington, D. C. Monthly; \$3.00. Editor, E. R. Coombro.

Mining Review, Walker Bank Bldg., Salt Lake City, Utah. Twice a month; \$2.50. Editor, L. E. Camolile.

Mining and Metallurgy, 29 W. 39th St., New York. Monthly, 25c; \$3.00. Editor, F. H. Bain. Organ of the Institute of Metallurgical Engineers.

Modern Mining, 108 Smithfield St., Pittsburgh, Penn. Monthly, 20c; \$1.00. Editor, Louis W. Huber. Can use articles from 1200 to 5000 words in length, on operation of coal mines, mechanical and electrical equipment for coal mines, special features of mine operation, technical features on pumping, haulage, drainage, hoisting, ventilation, coal preparation, mechanical loading, mining, rock dusting, etc. Photographs are used. Material reported on within thirty days, and payment made on publication at the rate of 35c per column inch.

Mountain States Mineral Age, 223 McClintock Bldg., Denver, Colo. Monthly, 20c; \$2.00. Editor, C. A. Pope. Use each month a good lively story containing from 300 to 800 words, centered around mines and mining camps, and of a humorous vein. Also use any interesting or novel bits of mining news and a few technical articles. All material paid for on publication. A few photographs can be used. No sample copies sent to writers.

National Engineer, 407 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, T. G. Thurston.

Nevada Mining Press, Reno, Nev. Weekly; \$4.00. Editor, Chas. F. Spilman. Does not use articles or stories except those written by its own staff.

Ocean Engineer, Ocean Association of Marine Engineers, 15 Whitehall St., New York. Monthly; \$1.00. Editor, Bert L. Todd.

Pit and Quarry, Rand McNally Bldg., Chicago, Ill. Twice a month; free. Editor, E. S. Hanson. Short articles of the "How to do it" variety, telling how to effect economies in plants for the production of sand, gravel, crushed stone, lime, etc. These will necessarily be written by persons who are familiar with such plants, and must tell of plants actually in operation, rather than mere theories. Photographs or sketches will help. Report on manuscripts immediately. Pay on publication.

Popular Engineer, 1517 Spring St., Philadelphia, Penn. Monthly; 50c. Editor, D. B. Heilman. Articles from 400 to 2500 words in length, covering steam, electrical, mechanical, and industrial practice; also articles on shop practice in mathematics, and local engineering news. Photographs, or preferably straight line drawings, are used. Manuscripts reported on within ten days. Payment at the rate of one-fourth to two cents per word.

Power, Tenth Ave. and 36th St., New York. Weekly; \$3.00. Editor, F. R. Low. Uses short, practical, illustrated articles which will interest engineers, owners and designers of power plants. Single page articles, of about 2000 words, are preferred. Also uses photographs. Reports in two weeks. Pays on acceptance.

Power Plant Engineering, 527 S. Dearborn St., Chicago, Ill. Twice a month, 15c; \$2.00. Editor, Arthur L. Rice. Use articles of from 1000 to 2500 words on power plants and operating experiences, new power

machinery, etc. These must have technical value, but "human interest" form is desirable. Photographs are used. Material reported on within ten days, and payment made on publication.

Professional Engineer, 63 E. Adams St., Chicago, Ill. Monthly; \$1.50. Editor, C. E. Drayer. The official publication of the American Association of Engineers. Use short articles and photographs of about 2000 words on engineers who have attained success in the business world outside of engineering lines. The magazine is devoted to human relations of all classes of professional engineers and public service work by such men. Buys photographs showing engineers in business activities allied to engineering. Reports immediately on manuscripts and pays on acceptance.

Railway and Locomotive Engineering, 114 Liberty St., New York. Monthly, 20c; \$2.00. Editors, George L. Fowler and H. A. Kenney.

Rose Technic, Terre Haute, Ind. Students of Rose Polytechnic Institute, Editors and Publishers. Monthly; \$2.00.

Safety Engineering, 119 Nassau St., New York. Monthly, 25c; \$3.00. Editor, A. C. Carruthers. Does not accept articles unless they are written by experienced safety engineers who are members of the American Society of Safety Council, or of other engineering bodies.

Sanitary Heating Engineering, 15 E. 40th St., New York. Monthly, 25c; \$2.00. Editor, C. B. Hayward. Use articles on sales and installations, chiefly by specially trained men in the field. Also on technical subjects by architects and engineers, using both plans and photographs.

Sibley Journal of Engineering, Ithaca, New York. Monthly, 25c; \$2.50.

Southern Power Journal, 1020 Grant Bldg., Atlanta, Ga. Monthly, 15c; \$1.00. Editor, Warren O. Rogers. A technical paper devoted to the production and transmission of power. Articles of 3000 words are preferable, although there is no restriction as to length. All articles should deal with some branch of power production and its transmission, which includes electrical, oil engine, refrigeration and steam engineering. Illustrations are freely used, both half-tone and line cuts. Need good practical refrigerating articles for the operating man. Material reported on at once. Payment made on date of publication, the rates varying according to the value of the article. The regular rate is \$3.00 per column.

Steam Shovel and Dredge, 105 W. Monroe St., Chicago, Ill. Monthly; \$1.50. Editor, F. E. Langdon.

Stevens Indicator, Alumni Association of Stevens Institute of Technology, Publishers, Hoboken, N. J. Every two months during college year; \$2.00.

Transactions of the Illuminating Engineering Society, 29 W. 39th St., New York. Monthly, except June and August, 75c; \$7.50. No outside material.

Universal Engineer, 150 Nassau St., New York. Monthly, 20c; \$2.00. Editor; C. Arthur Larson. Not open for articles of any kind.

Water Works Engineering, 225 W. 34th St., New York. Twice a month; \$2.00. Editor, Robert H. Lockwood. Devoted to the water works field, and does not print anything of a general nature. The only

articles used are technical descriptions of water plants, or anything new in water works developments.

Welding Engineer, 608 S. Dearborn St., Chicago, Ill. Monthly; \$3.00. Editor, L. B. MacKenzie. This magazine deals technically with all welding methods and processes.

Western Highways Builder, 333 W. 2nd St., Los Angeles, Calif. Monthly, 20c; \$2.00. Editor, P. T. Hanna. Photographs showing action in road building will be considered. These are usually paid for at fifty cents each. Material reported on promptly, and payment made immediately upon publication.

Western Machinery World, 576 Sacramento St., San Francisco, Calif. Monthly, 15c; \$1.00. Editor, A. J. Dickie. Devoted to the machine shops, foundries, forges and metal working industries of the western states, and its articles are all purely technical shop practice ones. Illustrations are from actual photographs taken of shop operations and machinery installations in the western shops. For this reason contributors would be seriously handicapped in sending material unless they actually visited the machine shops of the west and were technically trained men. Articles should average 1500 words in length.

Wisconsin Engineer, Madison, Wis. Monthly, from October to May inclusive; \$1.50.

Fraternal and Secret Society Publications

It does not seem desirable to give definite requirements for these periodicals. Most of the matter is unquestionably supplied by the editorial staffs, but nearly all the magazines will be glad of news notes and articles particularly adapted to their especial viewpoint. The name of the organization under whose auspices the magazine is published is usually listed, so that members of the fraternal orders may have the proper address to send communications which will be of interest and value to their fraternity brothers.

American Forester Review, 3 City Hall Ave., San Francisco, Calif. Monthly; \$1.25. Editor, John Label. Foresters of America.

American Mason, 40 S. 7th St., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, F. B. Vogel. Desire items and illustrations relating to Pennsylvania Masons. General articles, illustrated if possible, relating to Masonry in general. Manuscripts reported on in one week. Pay \$2.25 per column upon publication.

American Odd Fellow, Williamston, Mich. Monthly; \$1.50. Editor, H. A. Thompson.

A. O. U. W. Guide, A. O. U. W. Bldg., Little Rock, Ark. Monthly, 5c; 50c. Editor, H. L. Cross. United Workmen.

A. O. U. W. Guide, 141 E. 5th St., St. Paul, Minn. Monthly; 50c. Editor, J. H. Ramaley, United Workmen.

B'nai B'rith Magazine, 40 Electric Bldg., Cincinnati, Ohio. Monthly, 10c; \$1.00. Editor, Alfred M. Cohen.

Brith Sholom News, 404 North Wesley Ave., Mt. Morris, Ill. Monthly; 50c. The official organ of the Independent Order Brith Sholom.

California Odd Fellow and New Age, I. O. O. F. Bldg., 9th and K Sts., Sacramento, Calif. Monthly, 10c; \$1.00. Editor, John H. Moon.

Camp News, Randolph St. and Susquehanna Ave., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, H. H. Weikel. Sons of America.

Chariot, Crawfordsville, Ind. Monthly; 25c. Editor, Gilbert Howell. Tribe of Ben Hur.

Colorado Odd Fellow, Exchange Bldg., Denver, Colo. Monthly, 10c; \$1.00. Editor, J. M. Norman.

Columbian, 111 W. Washington St., Chicago, Ill. Weekly; \$1.25. Knights of Columbus.

Confederate Veteran, Methodist Publishing House, Nashville, Tenn. Monthly; \$1.50.

Connecticut Workman, 763 Chapel St., New Haven, Conn. Monthly; free to members. United Workmen.

Corner Stone, 532 W. 145th St., New York. Weekly; \$2.00. Masons.

The Crescent, Central Bank Bldg., St. Paul, Minn. Monthly, 25c; \$3.00. Editor, J. Harry Lewis. Mystic Shrine. Desire only the very best known authors and pay the same rates as the leading magazines. Manuscripts reported on within a fortnight. Payment made on acceptance.

Daughters of the American Revolution Magazine, Memorial Continental Hall, Washington, D. C. Monthly, 20c; \$2.00. Editor, Natalie Sumner Lincoln. Use no fiction. Historical and patriotic articles from 3000 to 6000 words, preferably illustrated by actual photographs, are desired; also articles of current history. Also consider poetry. Manuscripts reported on within two weeks. Current rates paid upon acceptance.

Degree of Honor Review, St. Paul, Minn. Monthly; 40c. Editor, Mrs. F. M. Buell-Olsen.

Delaware Masonic Index, P. O. Box 82, Wilmington, Del. Monthly, 15c; \$1.50. Editor, C. Julian Morgan.

Druids' Magazine, 66 Elgin Park, San Francisco, Calif. Monthly, 10c; \$1.00. Editor, L. A. Wolff. Druids.

Eagle Magazine, South Bend, Ind. Monthly; 50c. Editor, Frank E. Hering. The official publication of the Fraternal Order of Eagles. Use no fiction or verse. Want feature articles of 1200 to 3000 words, of interest to women as well as men, vividly and dramatically presented, and told in a sprightly, entertaining manner. Articles should deal with events and personages, and movements of current interest; but the events must be widely known and the movements must be significant. Payment is made on acceptance, at the rate of 1½c to 2c a word.

Eastern Elk, 84 State St., Boston, Mass. Monthly, 20c; \$2.00. Editor, Joseph N. Shafer.

Eastern Star, 68 Whittier Place, Indianapolis, Ind. Monthly; \$1.50. Editor, Martha Zoerchier.

Echo, 600 W. 142nd St., New York. Monthly, 5c; 50c. Editor, Bianca B. Robitscher. True Sisters.

Elks-Antler, 1158 Broadway, New York. Monthly, 15c; \$1.50.

Fellowship Forum, Washington, D. C. Weekly, 10c; \$5.00. A national weekly devoted to the fraternal interpretation of the world's current events. Some signed articles not over 2000 words in length and devoted to national affairs are used.

Foresters' Magazine, Park Ridge, N. J. Monthly, 5c; 50c. Editor, R. A. Sibbald.

Fraternal Index, Cass and Warren Ave., Detroit, Mich. Monthly; 50c. Editor, M. E. Crowe. **Star of Bethlehem**.

Fraternal Monitor, 54 S. Fitzhugh St., Rochester, N. Y. Monthly, 15c; \$1.50. Editor, Walter Basye. No outside material purchased.

Fraternal News, Rockville, Conn. Monthly, 10c; \$1.00. Editor, A. H. Nearing. **Knights of Pythias**.

Fraternal Record, Jacksonville, Fla. Monthly, 10c; \$1.00. Editor, J. W. White. A review and record of secret societies and their activities.

Friend and Guide, Neenah, Wis. Monthly, 5c; 50c. Editor, D. W. Dunham. **Equitable Fraternal Union**.

Georgia Odd Fellow, Gainesville, Ga. Monthly; \$1.00. Editor, T. H. Robertson.

Gideon, 140 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, A. B. T. Moore. An organ of the Gideons, a Christian Commercial Travelers' Organization. No outside material purchased.

Hamilton County Mason, Union Central Bldg., Cincinnati, Ohio. Monthly, 10c; \$1.00. Editor, J. M. Thacker.

Idaho Odd Fellow, Caldwell, Idaho. Monthly, 10c; \$1.00. Editor, A. E. Gipson.

Illinois Freemason, Bloomington, Ill. Monthly; \$1.50. Editor, D. D. Darrah.

The Independent Woman, 23 Broadway, New York. Monthly, 10c; \$1.00. Editor, Ruth Rich. The official organ of the National Federation of Business and Professional Women's Clubs. Devoted to women's clubs, educational matters, hygiene, women in business, politics, etc.

Insignia, 240 Golden Gate Ave., San Francisco, Calif. Monthly, 10c; \$1.00. Editor, Porter L. Bliss. **Red Men**.

International Musician, 239 Halsey St., Newark, N. J. Monthly; 50c. Editor, W. J. Kerngood. This paper is exclusively devoted to the business of the American Federation of Musicians, official business of the president and executive board, reports of Locals, and when they have space, some articles of interest to musicians.

Interstate Freemason, Hall Bldg., Kansas City, Mo. Monthly, 10c; \$1.00. Editor, H. H. Vogts.

I. O. O. F. Lodge Record, Watertown, N. Y. Monthly, 10c; \$1.00. Editor, A. B. Parker. **Odd Fellows**.

Iowa Odd Fellow, Maxwell, Ia. Twice a month; \$1.50. Editor, L. R. Shepherd.

Kansas City Freemason, Ridge Bldg., Kansas City, Mo. Weekly; \$2.00. Editor, John T. Jenkins.

Keystone Arcanian, Bethlehem, Penn. Monthly, 5c; 50c. Editor, W. C. Weiss. **Royal Arcanum**.

Keystone Eastern Star Magazine, Bellevue, Penn. Monthly; \$1.50. Editor, Mrs. Alice Butler. Eastern Star.

The Kiwanis Magazine, 164 W. Jackson Blvd., Chicago, Ill. Monthly, 15c; \$1.50. Editor, Fred C. W. Parker. An illustrated magazine of Kiwanis. Contains thoughtful articles and papers largely furnished by Kiwanians, or at solicitation of the editor. Few, if any, outside contributions.

Knight of St. John, 67 E. Long St., Columbus, Ohio. Every two months; 50c. Editor, C. W. Wallace.

Knights of the Golden Eagle, 814 N. Broad St., Philadelphia, Penn. Monthly; 50c. Editor, John B. Treibler. Golden Eagle.

Lady Maccabee, 543 Water St., Port Huron, Mich. Monthly; 20c. Editor, Emma E. Bower. Use no outside material.

Lions Club Magazine, 332 S. Michigan Ave., Chicago, Ill. Monthly, 15c; \$1.00. Editor, Melvin Jones. Organ of the International Lions Club. News of the organization, and articles of interest to Lions. Photographs. Contributions should be sent to Magazine Dept., Lions International.

Louisiana Pythian, 320 St. Charles St., New Orleans, La. Monthly, 10c; \$1.00. Editor, William Armstrong. Knights of Pythias.

Maryland Templar, Westminster, Maryland. Monthly; 50c. Editor, Rev. Howard O. Keen. Good Templars.

Masonic Bulletin, Masonic Temple, Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, E. O. Jones. Masons.

Masonic Chronicler, 431 S. Dearborn St., Chicago, Ill. Weekly; \$2.50. Editor, William C. Rapp. Masons.

Masonic Herald, Rome, Ga. Monthly, 10c; \$1.00. Editor, Max Meyerhardt. Masons.

Masonic Home Journal, First and Avery Ave., Louisville, Ky. Twice a month; \$1.00. Editor, W. H. McDonald. Masons.

Masonic News, 134 Green St., Peoria, Ill. Monthly; \$1.25. Editor, Frank C. De Graff. Masons.

Masonic Tidings, 466 Jefferson St., Milwaukee, Wis. Monthly, 10c; \$1.00. Editor, R. E. Perry. Masons.

Masonic Tribune, 4136 University Way, Seattle, Wash. Weekly; \$1.50. Editor, John H. Reid. Masons.

The Masonic World and Masonic Sisterhood, Chronicle Bldg., San Francisco, Calif. Monthly; \$1.00. Managing Editor, Milton A. Nathan. Devoted to the interest of Eastern Star Chapters. Print news about the different chapters, practically all of which is compiled by the staff.

Master Mason, Ridge Bldg., Kansas City, Mo. Monthly; \$1.00. Editor, John J. Jenkins. Masons.

Missouri Freemason, 908 Times Bldg., St. Louis, Mo. Weekly; \$2.00. Editor, F. H. Littlefield.

Missouri Pythian, Ash Grove, Mo. Monthly, 5c; 50c. Editor, B. E. Woolsey. Knights of Pythias.

Modern Brotherhood, Oconto, Wis. Monthly, 5c; 50c. Editor, B. A. Badour.

Modern Woodman Magazine, Rock Island, Ill. Monthly, 5c; 20c. Editor, Jno. F. Harris. The official organ of the Modern Woodmen of America, a fraternal beneficiary society. Space is mostly devoted to items of Society news and those dealing with the fraternal insurance world. Sometimes use short-stories not exceeding 1400 words and brief articles appealing to women, children, farmers, trappers, poultry-raisers, etc. Do not pay for articles

Moose Journal, 1314 N. Broad St., Philadelphia, Penn. Monthly, 5c; 50c. Editor, Harry R. Woodall.

Mooseheart, Mooseheart, Ill. Monthly; 50c. Editor, John W. Ford. Use short-stories, from 2000 to 3000 words, on current topics and adventure; also photographs. Manuscripts reported on in ten days, and payment made on acceptance.

National Grange Monthly, Myrick Bldg., Springfield, Mass. Monthly, 5c; 50c. Managing Editor, Charles M. Gardner. The official publication of the Grange organization of the country and practically the entire contents of the magazine has to do with Grange affairs, either in local communities or concerning the legislative projects of the organization.

National Tribune, 44 G St., N. E., Washington, D. C. Weekly; \$2.00. Editor, J. McElroy. Grand Army of the Republic.

New Age Magazine, 16th and S. Streets, N. W., Washington, D. C. Monthly, 15c; \$1.50. Editor, H. P. McIntosh. Do not buy articles of any kind.

New England Craftsman, 202 Masonic Temple, Boston, Mass. Monthly; \$2.50. Editor, Alfred H. Moorehouse.

New York Templar, Batavia, N. Y. Monthly; 40c. Editor, George H. Higbie.

North Carolina Odd Fellow, Raleigh, N. C. Monthly; \$1.00. Editor, John D. Berry. Practically all matter is of a fraternal nature, being either of a local character or clipped from other fraternal publications.

Odd Fellow Review, Pittsburgh Bldg., St. Paul, Minn. Monthly; \$1.50. Editor, Winn Powers. Odd Fellows.

Odd Fellow World, Sioux Falls, South Dakota. Monthly, 15c; \$1.50. Editor, James M. Patton. Seldom pay for manuscripts.

Odd Fellows Herald, 115 W. Monroe St., Springfield, Ill. Monthly; \$1.50. Editor, John H. Sikes.

Ohio Mason, 133 E. Rich St., Columbus, Ohio. Weekly; \$1.50. Editor, A. C. Berlin.

Ohio Red Men, Adelphi, Ohio. Monthly; \$1.00. Editors, Hugh B. and Edward A. Egan.

Orphans' Friend and Masonic Journal, Oxford, North Carolina. Weekly; \$1.00. Editor, F. M. Pinnix. Printed by boys of the Oxford Orphanage. Does not pay for contributions.

Our Boston, 25 Huntington Ave., Boston, Mass. Monthly, 10c; \$1.00. The official publication of the Women's Municipal League of Boston.

Pacific Coast Elk, 456 W. 16th St., Los Angeles, Calif. Monthly; \$2.50. Editor, C. B. Poland.

Pacific Odd Fellow, Stock Exchange Bldg., Portland, Oregon. Monthly, 10c; \$1.00. Editor, Arthur K. Mickey.

The Pacific Woodman, 1447 Tremont St., Denver, Colo. Monthly; 36c. Editor, M. T. Moses. The Woodmen of the World. Devoted largely to news of this Order.

Paper Maker's Journal, 26 Hawk St., Albany, N. Y. Monthly, 10c; \$1.00. Editor, J. T. Carey. Consider articles of any length, of general interest to paper makers, and written for the good and welfare of the members of the craft. Accept no articles written against the government or against their organization. Report on manuscripts as soon as they go to press.

Pennsylvania Elk, 246 Third Ave., Pittsburgh, Penn. Monthly; \$2.00. Editor, Thomas F. Hodges.

The Penwoman, 5604 14th St., N. W., Washington, D. C. Monthly, 25c; \$3.00. Editor, Mrs. Harry Atwood Coleman. The official organ of The League of American Penwomen. Contains articles on the technique of fiction; news about its members; and occasional poems.

Pythian Banner, Kingwood, W. Va. Monthly, 5c; 50c. Editor, H. S. Whetsell. Knights of Pythias.

Pythian Guest, Mount Morris, Ill. Monthly, 5c; 30c. Editor, M. Josie Nelson. Pythian Sisters. Does not purchase material.

Pythian Journal, 39 Virginia Ave., Indianapolis, Ind. Monthly, 10c; \$1.00. Editor, A. M. Preston. Knights of Pythias. All contributions by staff and members of the Order.

Pythian Journal, Meridian, Miss. Monthly; 50c. Editor, H. M. Quinn. Knights of Pythias.

Pythian Triangle, Pythian Bldg., Denver, Colo. Monthly, 10c; \$1.00. Editor, R. A. Plunkett. Knights of Pythias.

The Real American, 8 Rose Ave., Jersey City, N. J. Twice a month; \$1.00. Editor, William H. McIntyre. Devoted to the interests of the Improved Order of Red Men and Degree of Pocahontas.

R. F. D. News, 1311 G St., N. W., Washington, D. C. Weekly; \$2.00. Editor, W. D. Brown. The official organ of the National Rural Letter Carrier's Association. Strictly a trades journal and do not use outside material of a general nature.

The Rotarian, 221 E. 20th St., Chicago, Ill. Monthly, 20c; \$1.50. Editor, Chesley R. Perry. The Rotarian is an illustrated monthly magazine of standard size, with an exclusive subscription sale. Publishes articles of interest to Rotarians. Does not solicit outside material.

Royal Arcanum Bulletin, 407 Shawmut Ave., Boston, Mass. Monthly; 30c. Editor, Samuel N. Hoag.

Royal Neighbor, Rock Island, Ill. Monthly; 20c. Editor, John F. Harris. Royal Neighbors of America.

St. John's Herald, Stroudsburg, Penn. Quarterly; 25c. Editor, A. L. Snyder. Knights of Malta.

Sample Case, 638 N. Park St., Columbus, Ohio. Monthly, 15c; \$1.00. Editor, Charles H. Smith. The official organ of the United Commercial Travelers. The articles that are used are in the main contributed or are interviews reported by the editorial staff.

Social Moose, 1738 W. Canfield Ave., Detroit, Mich. Monthly, 10c; \$1.00. Editor, M. L. Burdick. Moose.

Sons and Daughters of Liberty Visitor, 1314 Arch St., Philadelphia, Penn. Monthly, 5c; 50c. Editor, Mathew Kenney.

Sons of America, 310 W. Hoffman St., Baltimore, Md. Quarterly; 40c. Editor, W. J. Heaps. Sons of America.

South Carolina Odd Fellow, Columbia, S. C. Twice a month; \$1.00. Editor, J. K. P. Neatherry.

Southern Odd Fellow, Cullman, Ala. Monthly, 10c; \$1.00. Editor, E. B. Miller.

Sovereign Visitor, W. O. W. Bldg., Omaha, Nebr. Monthly; \$1.25. Editor, Sam G. Smythe.

Square and Compass, 1512 Glenarm St., Denver, Colo. Monthly, 10c; \$1.00. Editor, Anthony Valentine. Masons.

Square and Compasses, 938 Lafayette St., New Orleans, La. Monthly, 10c; \$1.00. Editor, A. Steeg. Masons.

Tennessee Mason, 715 Woodland St., Nashville, Tenn. Monthly; 75c. Editor, W. H. Bumpus. Masons.

Texas Freemason, 1616½ Main St., Dallas, Tex. Monthly, 15c; \$2.00. Editor, Star Armstrong. Use articles on present-day activities regarding Masonic History, Philosophy, Symbolism, etc., of about 3000 words. Statements of fact must be authentic. Photographs are used. Payment is made on acceptance at the rate of one-half cent per word.

Texas Odd Fellow, 1408 Marilla St., Dallas, Tex. Monthly, 20c; \$2.00. Knights of Pythias.

Tidings, W. O. W. Bldg., Omaha, Nebr. Monthly, 5c; 50c. Editor, Mary E. La Rocca. Woodmen of the World.

T. P. A. Magazine, 915 Olive St., St. Louis, Mo. Monthly, 20c; \$1.00. Editor, F. H. Day. Commercial Travelers' Benefit Insurance. Use stories of 1000 words on the extension of American trade, particularly in the South American countries; transportation stories, business extension stories (concrete); and business construction stories. Manuscripts reported in one week, and payment made on acceptance.

Traveling Elk, 1024 Race St., Philadelphia, Penn. Monthly; \$2.00. Editor, A. L. Weinstock.

Trestleboard, Masonic Temple, Detroit, Mich. Monthly, 5c; 50c. Editor, Henry C. Norris. Masons.

Truth, 540 Walnut St., Lexington, Ky. Monthly, 10c; \$1.00. Editor, E. M. Gloss. Odd Fellows.

Utah Odd Fellow, Salt Lake City, Utah. Monthly, 10c; \$1.00. Editor, P. A. Simpkin.

Virginia Courier, Petersburg, Va. Monthly, 10c; \$1.00. Editor, T. B. Ivey. Junior American Mechanics.

Virginia Masonic Journal, P. O. Box 1523, Richmond, Va. Monthly; \$1.00. Editor, J. G. Hankins. Masons. No payment for contributions.

Virginia Odd Fellow, Richmond, Va. Monthly, 5c; 50c. Editor, R. C. Duval, Jr. Odd Fellows.

Washington Odd Fellow, Seattle, Wash. Monthly, 10c; \$1.00. Editors, F. G. Drew and J. J. Knoff. Odd Fellows.

West Virginia Workman, 826 Main St., Wheeling, W. Va. Monthly, 5c; 50c. Editor, Frank Stanton. United Workmen.

Western Odd Fellow, Topeka, Kansas. Monthly; \$1.00. Editor, H. C. Stevens.

Woodman Recorder, Mt. Morris, Ill. Monthly, 5c; 50c. Editor, Evan J. Morris.

Yeoman Shield, Fifth and Park Sts., Des Moines, Ia. Monthly, 5c; 50c. Editor, H. C. Evans. Brotherhood of American Yeomen.

Furniture, Carpets, Crockery, Glass, Undertaking, Music Trades and Related Trades Journals

American Carpet and Upholstery Journal, 1050 Drexel Bldg., Philadelphia, Penn. Monthly, 20c; \$2.00.

American Funeral Director, 200 Division Ave., W., Grand Rapids, Mich. Monthly, 20c; \$2.00. Editor, H. J. Daniels. Articles of not more than 2000 words, on any phase of funeral directing embalming and business methods touching directly upon the profession. Will consider photographs; also line drawings and blank forms illustrating business methods and "service" in funeral directing. Manuscripts are reported on at once, and payment made on publication.

Carpet and Rug World, 381 Fourth Ave., New York. Monthly, 15c; \$1.00. Editor, James P. Rome. Use one or two articles a month. These must be written for the retail merchant and offer suggestions on selling displays, or the buying of floor coverings. Facts, not theories are wanted. Articles on original sales methods, unusual stores, unique display or advertising, or any subject adaptable to other floor covering merchants will be considered. Clear photographs, not smaller than 4"x5", can be used. Manuscripts reported on within a short time, and payment made upon publication.

Carpet and Upholstery Trade Review and Rug Trade Review, 31 E. 17th St., New York. Twice a month; \$4.00. Circulates among retailers and manufacturers. Presents market conditions, styles, sales methods, and news.

The Casket and Sunnyside, 487 Broadway, New York. Twice a month; \$5.00. Editor, Wm. Mill Butler. The staff attends to all writing. Articles published from others are written only by technical experts in the business.

Ceramic Industry, 407 S. Dearborn St., Chicago, Ill. Monthly, 25c; \$3.00. Mng. Editor, George Blumenthal, Jr. Use articles on glass manufacturing mainly, dealing with the principal problems with which factories have to contend, and their solution, such as cost systems, short-cuts in manufacturing, new processes. Also use the same kind of articles dealing with the pottery and porcelain enameling fields. Articles of about 1500 words are preferred. Want hard, cold, specific facts presented in a business-like manner. Payment is made on publication, at the rate of \$7.50 a page, cuts included.

China, Glass and Lamps, 304 Penn Ave., Pittsburgh, Penn. Weekly; \$2.00. Editor, J. G. Hammer.

Crockery and Glass Journal, 45 E. 17th St., New York. Weekly, 10c; \$3.00. Editor, E. W. Mayo. Use articles of interest to buyers, manufacturers and wholesalers of china, glassware, housefurnishings, gift shops and toys, preferably something along constructive lines, either in the nature of store management or display. Photographs are used if appropriate, and important enough. Manuscripts reported on in about two weeks, and payment made on publication.

Embalmers' Monthly, 537 S. Dearborn St., Chicago, Ill. Monthly, 35c; \$3.00. Editor, Lee D. Arthur. A journal devoted to the interests of the funeral director and embalmer. Uses short, practical articles, and methods items. Trade news is solicited.

Furniture Age, 2225 Herndon St., Chicago, Ill. Monthly; \$2.00. Editor, J. A. Gary. Articles from 500 to 1500 words concerning the practical business methods of successful furniture merchants, in which actual names, dates and places are freely used, will be considered. "Method stories" detailing the merchandising practice of representative retail dealers; profit-making display, advertising and sales plans are wanted; also "personality stories" presenting intimate interviews with outstanding characters in retail furniture merchandising. Can use photographs depicting interesting windows and store interiors, and portraits of individuals. Report on material within ten days, and payment made on acceptance at the rate of 1c a word for text, and from \$1.00 to \$3.00 for photographs.

Furniture Buyer and Decorator, 36 Gold St., New York. Weekly; \$2.00. Editor, Wm. P. Symonds.

Furniture Index, 112 E. 3rd St., Jamestown, N. Y. Monthly; \$1.00. Editor, L. C. Stewart. Use unusual stunts in retail furniture stores about 1500 words in length, with from four to six photographs. The scope includes merchandising methods, interior arrangement, window displays, special sales, etc.

Furniture Journal, 537 S. Dearborn St., Chicago, Ill. Monthly, 35c; \$3.00. Editor, Duane Wanamaker. Use stories of how furniture stores sell more goods through certain types of ads; articles on show windows, training salesmen, etc. Any story of how a retail furniture store does something worth while is half sold on arrival. Photographs of store views and people connected with stores are considered. Manuscripts reported on in one week, and payment made on publication.

The Furniture Manufacturer and Artisan, 200 Division Ave., N., Grand Rapids, Mich. Monthly, 25c; \$3.00. Editor, W. B. Morrow. Use technical articles on any subject pertaining to the manufacture of furniture; also articles from actual experiences on salesmanship in furniture factories. Positively will not accept theoretical sales articles, especially syndicated material. All stories should be completely illustrated if possible. Manuscripts reported on in two weeks, and payment made on publication. Rates are based on value of story or by special arrangements.

Furniture News, 511 Locust St., St. Louis, Mo. Monthly, 25c; \$2.00. Editor, Richard Dallam. Articles of unusual merit and of interest to retail furniture dealers. Uses photographs. Manuscripts are reported on at once and payment is made on publication.

Furniture Record, 200 Division Ave., Grand Rapids, Mich. Monthly, 35c; \$3.00. Editor, Roscoe R. Rau. Use articles from 100 to 2000 words, preferably 1000 to 1500 words, on the following topics: Paying of salesmen; training salesmen for regular everyday selling and for special events; how do furniture stores try to keep customers? how do furniture stores try to get customers? (successful methods make good articles); how chinaware, electrical appliance and household, kitchenware and gift ware departments are operated in furniture stores; novel advertising and merchandising plans that work in furniture stores; unusually effective budget or extended payment plans used by department stores to sell home furnishings—how advertised, etc. Photographs are used. Material reported on within two weeks, and payment made on publication.

Furniture World, 15 W. 38th St., New York. Weekly; \$3.00. Editor, G. H. Langworthy. Use trade news, fires, failures, new incorporations, new stores, business changes, etc. Payment is made on the 10th of the following month.

The Gift and Art Shop, 175 Fifth Ave., New York. Monthly; \$2.00. Editor, Thomas V. Murphy. Not in the market for any contributed material whatever.

Glass Container, 22 E. 75th St., New York. Monthly, 15c; \$1.50. Editor, I. G. Jennings. Articles of special importance may range from 1800 to 2500 words, which approximates two to three pages. This space allotment includes, if possible to obtain, two to four illustrations. Shorter articles of 1000 words are always welcome. They advise writers to get in touch with them in two weeks, and payment made on acceptance.

Glassworker, 304 Penn Ave., Pittsburgh, Penn. Weekly; \$3.00. Editor, J. M. Hammer.

Good Furniture, Dean-Hicks Bldg., Grand Rapids, Mich. Monthly, 25c; \$3.00. Editor, Henry W. Frohne. A very well printed and fully illustrated magazine, showing furniture of recent design, and printing articles of direct interest to the furniture retailer. Besides the larger articles, method items, sales plans, etc., are used.

House Furnishing Journal, 215 S. Market St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Franklin Butler. Articles giving merchandising ideas covering well-known house-furnishing lines, such as kitchen cabinets, refrigerators, aluminum ware, china, kitchen hardware, etc.; also stories of sales conducted by department and hardware stores featuring such lines. Articles accompanied by photographs or samples of newspaper and other advertising are given preference. Payment is made on publication, at the rate of \$5.00 per page; \$1.50 each for photographs.

House Furnishing Review, 71 Murray St., New York. Monthly, 20c; \$2.00. Associate Editor, F. C. Davis. Need non-fiction material, from 500 to 2000 words. As many illustrations as consistent. Decisions within a week. Rates up to 1c a word payable between acceptance and publication. A recent issue contained an interview with a merchandiser presenting a solution of the house-to-house peddler problem, an analysis of the situation in the brush business, a plan for featuring enameled ware for the preserving season, presentation of how Grandmother did her kitchen work, a plan for selling more refuse cans, an outline of a model kitchen, how one manager analyzed the "lost sales" in his store. Vitality, freshness, completeness are necessary.

Housewares, 45 E. 17th St., New York. Monthly, 10c; \$1.00. Editor, Helen E. Jones.

Music Trade Indicator, 25 E. Jackson Blvd., Chicago, Ill. Weekly, 15c; \$2.50. Editor, C. Klauber. Use articles giving the public viewpoint on the purchase of pianos, and the influence of music. Interesting photographs in our line will be considered. Manuscripts reported on promptly, and payment made on publication.

Music Trade News, 25 W. 42nd St., New York. Monthly, 20c; \$1.00. Editor, Paul Kempf. Occasionally purchase articles ranging from 1000 to 3000 words, but do not publish material of a general musical nature. This is a trade journal, devoted exclusively to those dealers who handle sheet music, music books, band and orchestral instruments. Publish nothing about pianos or talking machines. Articles must be written from a retail trade angle, and must treat of the dealer's problems. Interviews with dealers are often acceptable. Not interested in news items, unless written from a feature story viewpoint. Always interested in obtaining photographs to illustrate articles. Report on manuscripts within thirty days, as a rule, and pay from $\frac{1}{2}$ c to 1c a word, upon publication.

Music Trade Review, 383 Madison Ave., New York. Weekly, 10c; \$2.00. Editor, J. B. Spillane. Uses only a limited amount of material on piano salesmanship. Pays on publication, rate 21c per inch (about 56 words).

The Music Trades, 501 Fifth Ave., New York. Weekly, 10c; \$3.00. Editor, Milton Wild. For manufacturers of and dealers in pianos, player-pianos, talking machines, music rolls, musical merchandise, such as brass, wood, wind and the smaller instruments, sheet music and supplies for the manufacturers of these products. Has regular news representation in all the cities and larger towns of the country and also carries several feature articles every week devoted to the larger aspects of business, finance and industry. Always glad to see manuscripts which may fit in with their needs and glad to locate new correspondents in localities where not represented. Might use some fiction with a strong business lesson embodied in a plot that of itself is worth while. Payment made on the tenth of the month following publication.

Musical Merchandise, 5941 Grand Central Terminal, New York. Monthly, 25c; \$1.00. Mng. Editor, Stillman Taylor. Publish nothing relating to pianos, talking machines, sheet music or radio, but everything devoted to the retailing of band and orchestra instruments. Most of their material is supplied by the staff but they are always glad to consider constructive and informative articles showing how retailers trim their windows, conduct advertising campaigns, etc. Photographs must accompany all articles, which may be from 1000 to 1200 words in length. Report on manuscripts within ten days and payment is at the rate of $\frac{3}{4}$ c to 1c per word; an additional payment of \$1.00 each being made for photographs other than snapshots.

National Glass Budget, 426 Fourth Ave., Pittsburgh, Penn. Weekly; \$3.00. Editor, A. W. Kimes.

Ohio Valley Furniture, Fifth and Main Sts., Cincinnati, Ohio. Monthly, 10c; \$1.00. Editor, Jack Appleton. Articles of about 500 words that are of interest to furniture dealers and furniture manufacturers are used. Also photographs. Payment is made on publication.

Pacific Coast Undertaker, 1095 Market St., San Francisco, Calif. Monthly; \$2.00. Editor, C. W. Bird.

Pacific Furniture and Decorative Trades, Builders Exchange Bldg., San Francisco, Calif. Monthly, 10c; \$1.00. Editor, Edward R. Allen.

Phonograph and Talking Machine Weekly, 146 Water St., New York. Weekly; \$3.00. Editor, C. A. Wessel.

Piano Trade Magazine, 20 W. Jackson Blvd., Chicago, Ill. Monthly, 15c; \$1.50. Editor, Roy E. Waite. Uses special articles dealing with technical and commercial phases of the piano business from 2000 to 3500 words; also articles regarding piano factories, and piano and player bench manufacture. Reports in four to six weeks. Pays on publication.

Picture and Gift Journal, 537 S. Dearborn St., Chicago, Ill. Monthly; \$2.00. Editor, W. W. Raleigh. Articles on pictures for the home; picture framing, and Frame Shop recipes. Pays on acceptance.

Playthings, 381 Fourth Ave., New York. Monthly, 20c; \$2.00. Editor, Sidney J. Rockwell. Uses only articles written by the staff and a circle of correspondents who are familiar with trade practices and conditions and who can analyze opportunities for improving or extending the toy industry.

Pottery, Glass and Brass Salesman, 920 Broadway, New York. Weekly; \$2.00.

Presto Times, 407 S. Dearborn St., Chicago, Ill. Weekly, 10c; \$2.00. Editor, C. A. Daniell. This magazine is strictly a trade paper, devoted to the musical instrument industry, with special reference to pianos and player pianos. A regular sheet music department is also conducted. Practical and short news articles pertaining to the industry are always acceptable. Send plain news about the trade, reports of new stores and the men who are making good records as salesmen. Material accepted will be paid for.

Price's Carpet and Rug News, 383 Madison Ave., New York. Monthly, 20c; \$2.00. Editor, Henry T. Price.

Retail Furniture Selling, 7 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, K. A. Lord. Articles packed with facts, from 100 to 1200 words, are desired. Want lots of specific details, but no verbosity. Articles must tell, from actual experience of furniture dealers, about unusually profitable merchandising plans. Prefer them written in first person and signed by dealer. Want particularly timely selling plans. Good illustrations are desired with every article. Material reported on within one week, and payment made on publication. Rates up to 1½c a word.

The Southern Funeral Director, 1127 Candler Bldg., Atlanta, Ga. Monthly; \$2.00. Editor, R. Lee Sharpe. Devoted to scientific embalming and modern funeral directing methods. Articles along these lines will be considered. Devotes one page to humor peculiarly related to these professions. Photographs are also used, of "out of the ordinary" methods of burial and funeral customs.

Southern Furniture Journal, High Point, N. C. Monthly, 10c; \$1.00. Editor, H. W. Kronheimer. Use practical articles not over 2000 words in length, on furniture retailing and manufacturing. Retailing includes advertising, window displays, sales schemes, original store methods,

etc. Photographs of good furniture displays are desired. Manuscripts are reported on promptly, and payment is made on acceptance.

Sporting Goods Dealer, 10th and Olive Sts., St. Louis, Mo. Monthly; \$2.00. Editor, A. C. Spink. Uses articles and very short paragraphs which would be of interest to dealers in goods for sportsmen, athletic supplies, etc. These articles should preferably be illustrated by clear photographs.

Sporting Goods Gazette, Syracuse, N. Y. Monthly, 10c; \$1.00. Editor, C. H. Mowry. Uses articles concerning the sporting goods trade.

Sporting Goods Journal, 9 S. Clinton St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, H. T. Tilton. Articles of interest to the sporting goods trade. Illustrated with photographs. Payment on publication.

Talking Machine Journal, 5941 Grand Central Terminal, New York. Monthly; \$3.00. Editor, Glad. Henderson. Uses live and up-to-date articles and photographs relating to better business, and stories on selling goods, handling men, etc., as relating to better talking machine industry. Pays at rate of \$3.00 per column (10½ inches high).

Talking Machine World, 383 Madison Ave., New York. Monthly, 20c; \$2.00. Editor, J. B. Spillane.

Toy Department, 109 Stevenson St., San Francisco, Calif. Monthly; \$1.00. Devoted to the toy trade.

Toys and Novelties, 215 S. Market St., Chicago, Ill. Monthly; \$2.00. Editor, Frank McElwain. Illustrated articles of from 500 to 2000 words on retailers' selling methods as applied to toys are desired at all times. Manuscripts reported on in thirty days, and payment made on acceptance.

Undertaker's Journal, 128 N. LaSalle St., Chicago, Ill. Monthly, 15c; \$1.50.

Wall Paper, 461 Eighth Ave., New York. Monthly, 10c; \$1.00. Editor, C. W. Cousens.

Window Shade and Drapery Journal, 11 S. La Salle St., Chicago, Ill. Monthly; \$3.00. Editor, W. E. Trued.

Grain and Milling Publications

American Elevator and Grain Trade, 431 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Harley B. Mitchell.

American Fertilizer, 1010 Arch St., Philadelphia, Penn. Every two weeks; \$3.00.

American Miller, 431 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Richard Pride. Uses articles by technical men on milling in all its phases, and some feature stories telling about queer and unusual grist mills—whether of operation or otherwise. Photographs are used.

Commercial Fertilizer, Hurt Bldg., Atlanta, Ga. Monthly, 20c; \$2.00. Editor, J. B. Hutchins.

Doings in Grain, 93 Michigan St., Milwaukee, Wis. Monthly, 5c; 50c. Editor, H. A. Plumb.

Feed Bag, 86 Michigan St., Milwaukee, Wis. Monthly, free. Editor, D. K. Steemberg.

Flour and Feed, 304 Montgomery Bldg., Milwaukee, Wis. Monthly, 20c; \$2.00.

Flour and Grain World, 629 New York Bldg., Seattle, Wash. Monthly, 20c; \$2.00. Editor, Thomas E. Fowler. A grain and milling publication, representing the industry in the west. Interested in manuscripts having to do with grain.

Grain Dealers' Journal, 309 S. La Salle St., Chicago, Ill. Twice a month; \$2.00. Editor, Chas. S. Clark. Interested only in things that have a bearing on the business of the grain elevator operator. Prefer brief, succinct statements of the essential facts, no articles to be over 1000 words. Accidents in grain elevators, fires and building operations, with photographs, provide interesting material. Pay \$3.00 per thousand words used, after publication, but occasionally use short poems or limericks.

Hay Trade Journal, Canajoharie, N. Y. Weekly; \$2.00. Editor, Willis Bullock.

Market Record, 318 S. 3rd St., Minneapolis, Minn. Daily; \$6.00. Editor, P. A. Rogers.

Miller's Digest, 327 S. La Salle St., Chicago, Ill. Monthly; free.

Miller's Review and Dixie Miller, 101 Marietta St., Atlanta, Ga. Monthly; \$1.00. Editor, Haynes McFadden.

Modern Miller, 1341 Insurance Exchange, Chicago, Ill. Weekly; \$2.00. Editor, C. M. Yager.

The National Grain Journal, 324 Fourth Ave., South, Minneapolis, Minn. Monthly, 10c; \$1.00. Editor, J. H. Adams. Use articles from 300 to 1000 words in length on the following subjects: Grain marketing, the construction of country and terminal elevators, costs analysis of operating a country elevator versus small capacity elevator; who pays for capital invested in over capacity?; which class of elevator is run the most economically?; have the farmers' elevators increased the cost of marketing the farmers' grain?; and similar subjects. Material reported on within a very short time, and payment made on publication.

National Miller, 628 W. Jackson Blvd., Chicago, Ill. Monthly; \$1.00. Editor, Newton C. Evans. A technical paper, paying \$2.50 to \$6.00 per column. Prefers manuscripts dealing with technical processes, mill machinery or equipment, but uses some business articles, such as: selling and advertising flour; executive problems; distribution and delivery; employes' welfare, etc. Photographs increase value of articles. Consider interviews with millers, also pictures of old, quaint or unusual mills if accompanied by brief stories.

Northwestern Miller, 118 S. 6th St., Minneapolis, Minn. Weekly; \$2.00. Editor, C. K. Michener. Only articles bearing on the flour, milling, baking, and grain interest are acceptable. Photographs are used. Manuscripts reported on immediately, and payment made on acceptance.

Price Current—Grain Reporter, 309 S. La Salle St., Chicago, Ill. Weekly, 15c; \$3.00. Editor, E. C. Van Orsdel. Desire information on changes in grain firms, new elevators being built and other general information of direct value to the grain, hay, feed and seed industries.

Wheat Growers' Journal, Kauffman Bldg., Wichita, Kans. Weekly; \$1.00. Editor, J. W. Cummings.

Grocery, Fruit and Provision Trade Journals

American Food Journal, 37 W. 39th St., New York. Monthly; \$3.00. Editor, Winifred Gibbs.

American Grocer, 90 W. Broadway, New York. Weekly, 15c; \$3.00. Editor, H. F. Barrett.

Butcher and Grocery Clerk Journal, 105 W. Monroe St., Chicago, Ill. Monthly; \$2.00. Editor, H. E. Harmon.

Butcher's Advocate and Market Journal, 1328 Broadway, New York. Weekly; \$3.00.

Butchers' and Packers' Gazette, 9 S. Clinton St., Chicago, Ill. Weekly; \$2.00. Editor, W. R. Cass. Official organ United Master Butchers of America. News and business data.

Butter, Cheese and Egg Journal, 5th and Cherry Sts., Milwaukee, Wis. Weekly; \$2.00. Editor, E. K. Slater.

California Fruit News, 341 Montgomery St., San Francisco, Calif. Weekly, 10c; \$3.00. Editor, Howard C. Rowley. No unsolicited matter.

Canner, 140 N. Dearborn St., Chicago. Weekly; \$3.00. Editor, James J. Mulligan.

Canning Age, 27 Pearl St., New York. Monthly; \$3.00. Editor, Miller Freeman. Devoted to all branches of commercial canning, including plants and plant operation, modern methods of canning, etc.

Canning Trade, 107 S. Frederick St., Baltimore, Md. Weekly; \$3.00. Editor, A. I. Judge. A market guide and business counselor. Current news, scientific data, improved methods, food laws, etc.

Cincinnati Jobber and Retail Grocer, 717 Sycamore St., Cincinnati, Ohio. Monthly, 10c; \$1.00.

Cleveland Grocer, 1827 E. 55th St., Cleveland, Ohio. Monthly; \$1.00.

Dairy Produce, 136 W. Lake St., Chicago, Ill. Weekly; \$2.00. Editor, George Caven.

Dairy Report, Elgin, Ill. Weekly; \$1.00. Editor, W. C. Willison.

Denver Grocer, Chamber of Commerce Bldg., Denver, Colo. Weekly; \$1.00. Editor, R. C. Colson.

Duncan's Trade Register, Portland, Oregon. Monthly, 20c; \$2.00. Editor, R. G. Duncan.

Evaporator, Webster, N. Y. Monthly, 10c; \$1.00. Editor, A. D. Andrews. Articles not exceeding 200 words, written on the subject of evaporation and dehydration of fruits, vegetables, meats, etc. All articles sent in must be original, and should not have been published in any other magazine. Payment on acceptance.

Facts About Sugar, 132 Front St., New York. Weekly, 10c; \$3.00. Editor, E. W. Mayo. Technical articles not over 1000 words, relating to the chemical, mechanical and agricultural phases of the sugar industry.

Facts and Figures, K and 15th Sts., Washington, D. C. Monthly, 15c; \$1.50. Editor, R. H. Rowe. A business journal for wholesale grocers, and its contents must deal with the vital problems of the trade. Not

interested in stories about the retail trade except where these stories have a distinct bearing on the wholesale trade. Articles of 1000 words or less on the following subjects will be considered: Successful selling campaigns; sales management; opening new territory; policies towards salesmen; shipping room problems; traffic and transportation problems; truck deliveries; accounting; buying; selection and training of help; profit-sharing; credits; complaints; advertising. All statements should be verified—nothing must be left to guesswork. All material received up to the first is given consideration for the next issue, and if used, checks are mailed on the fifteenth. Rates of payment are \$3.00 per column, or about $\frac{1}{2}$ c per word.

The Family Grocer-Meat Dealer Magazine, 306-7 Chamber of Commerce Bldg., Toledo, Ohio. Weekly, 5c; 50c. Editor, A. Weinandy. This publication is a medium to help the housewife to get better acquainted with grocery conditions; to help her to buy to better advantage, etc. Tested recipes, household hints, and departmental material. No payment for contributions.

Fish and Oyster Reporter, Stovalle-Nelson Bldg., Tampa, Fla. Monthly, 15c; \$1.50. Editor, F. A. Frisbie. Descriptive and informative articles over 5000 words, dealing with the sea food industry of the Gulf Coast and South Atlantic states. No sporting stories or fiction wanted. Photographs, if plain and suitable for reproduction, will be considered. Payment on publication.

Fishing Gazette, 196 Water St., New York. Monthly, 25c; \$3.00. Editor, Capt. Frederick W. Wallace. Use practical articles, 1500 to 2000 words in length, written by persons with an intimate knowledge of the commercial fishing industry. Do not expect literary style, but desire unvarnished and unpadding facts and suggestions. No poetry or sporting articles accepted. Use but few photographs. Manuscripts reported on in two weeks, and payment made on publication at the rate of $\frac{1}{2}$ c a word.

Food Products Merchandiser, 5th and Cherry Sts., Milwaukee, Wis. Monthly, 10c; \$1.00. Editor, Craddock Goins. Brief, illustrated articles about canned goods, meats, etc., for the retailer; store methods; suggestions; jokes.

Fruitman's Guide, 204 Franklin St., New York. Weekly; \$2.00. Editor, Alan H. Sterne. Market prices, trade news, etc.

Fruit Products Journal and American Vinegar Industry, 31 Union Square, New York. Monthly; \$2.50. Editor, C. L. Kehrner.

Fruit Trade Journal and Produce Record, 38 Park Place, New York. Weekly; \$2.00. Editor, F. H. Hobbs.

Groceries, 51 Vesey St., New York. Monthly, 25c; \$2.50.

The Grocer's Journal, 8th and Olive Sts., Los Angeles, Calif. Weekly; \$2.00. Editor, C. Robert Weber.

Grocers' Magazine, 88 Broad St., Boston, Mass. Monthly, 10c; \$1.00. Editor, Edwin B. Pillsbury. Practical ideas whereby the retail grocer can lower his expenses, or increase his trade. Brief, pithy articles by people who know.

Grocers' Review, Delaware Ave. and Walnut St., Philadelphia, Penn. Monthly; \$2.00. Editor, Albert Kaiser. No outside material.

Grocery Jobber, Box 253, Indianapolis, Ind. Monthly, 20c; \$2.50. Editor, J. DePrend.

Ice and Refrigeration, 5707 W. Lake St., Chicago, Ill. Monthly, 25c; \$3.00.

International Grocer, 332 S. La Salle St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Carl M. Schutz. Illustrated. Goes to the retail butcher and grocer. Articles on various plants making food products; brief items on local merchants using special features to attract trade, etc.

Interstate Grocer, Calumet Bldg., St. Louis, Mo. Weekly; \$2.00. Editor, Geo. J. Schulte.

Louisiana Grocer, 610 Baronne St., New Orleans, La. Monthly, 10c; \$1.00. Editor, Alfred A. Larose. Prefer short articles, appertaining to the grocery business and of interest to the trade. Also use photographs. Manuscripts reported on in ten days, and payment made on publication at \$1.00 to \$2.50 per article.

Macaroni Journal, Braidwood, Ill. Monthly; \$1.50. Editor, M. J. Donna.

Market Growers' Journal, 220-228 S. 1st St., Louisville, Ky. Twice a month; \$1.50. Editor, Paul Work. The trade paper of the commercial vegetable producers, the only national publication of its sort. Use material from the briefest up to around 1500 words and value good pictures. Material must be concise and full of points from actual practical experience. Pay on publication.

Merchants' Index, 516 Denham Bldg., Denver, Colo. Weekly; \$2.00. Editor, E. R. Jones.

Merchant's Journal, 635 Jackson St., Topeka, Kans. Weekly; \$2.00. Editor, P. A. Lovewell. A grocery journal.

Michigan Tradesman, Barnhardt Bldg., Grand Rapids, Mich. Weekly, 10c; \$3.00. Editor, E. A. Stowe. Want contributions only from merchants and clerks of long experience who write from behind the counter.

The Milk Dealer, 5th and Cherry Sts., Milwaukee, Wis. Monthly, 25c; \$2.00. Editor, E. K. Slater. Desire only matter that concerns better merchandising methods in the handling of market milk. Use good articles that tell how different milk dealers are overcoming sales problems, collection evils, etc. Milk dealers particularly want information on ways of increasing per capita consumption of milk. Rate of payment is 25c an inch, after publication.

Modern Grocer, 215 S. Market St., Chicago, Ill. Weekly; \$2.50. Editor, Geo. R. Horton.

Modern Merchant and Grocery World, 927 Arch St., Philadelphia, Penn. Weekly; \$3.50. Editor, Elton J. Buckley. Business hints, brief articles, market reports.

National Grocer, 208 S. La Salle St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, O. F. Byxbee. Their field is the retail grocery stores in cities under 40,000. Want facts, not theories—what somebody did and why. Articles should not run over 1000 words. Photographs are used wherever possible. Stories of successful retail grocers in smaller cities, accompanied by photographs, are desirable. Material reported on in two weeks, and payment made on the twentieth of month published.

National Provisioner, Old Colony Bldg., Chicago, Ill. Weekly; \$3.00. Editor, Paul I. Aldrich. Official organ of Institute of Meat Packers.

Devoted to the meat industry, vegetable oils, and provisions. Market quotations. Maintains editorial correspondents in this country and abroad.

New England Grocer and Tradesman, 415 Main St., Cambridge, Mass. Weekly; \$2.00. Editor, C. W. Willis.

New West Trade, Realty Bldg., Spokane, Wash. Weekly; \$2.00. Editor, Orno Dale Strong. All material prepared by the editor.

Northwestern Merchant, Empire Bldg., Seattle, Wash. Monthly, 15c; \$1.50. Editor, T. Johnson Stewart. A periodical of the grocery and provision trade.

Oregon Merchants' Magazine, Board of Trade Bldg., Portland, Ore. Weekly; \$2.00. Editor, G. J. McPherson. A publication devoted to the provision trade.

Pacific Coast Packer, 606 S. Hill St., Los Angeles, Calif. Weekly; \$2.00.

Pacific Fisherman, 71 Columbia St., Seattle, Wash. Monthly, 25c; \$3.00. Editor, Miller Freeman. A magazine devoted to coastal commercial fishing, views of the trade, transportation and selling methods, etc.

Packer, Packer Block, Kansas City, Mo. Weekly; \$2.00. Editor, G. A. Gurley. Cover the field of commercial production and marketing of all kinds of fruits, vegetables, melons, poultry, eggs, butter, etc. Five editions are published, namely, Kansas City, New York, Pacific Coast, Chicago, and Cincinnati.

Peanut Journal, Suffolk, Va. Monthly; \$1.50. Editor, M. N. Osborne. Print material dealing with the peanut industry.

Peanut Promoter, Suffolk, Va. Monthly; \$2.00. Editor, O. C. Lightner. Print articles on the peanut industry.

The Planter and Sugar Manufacturer, 424 Camp St., New Orleans, La. Weekly, 20c; \$3.00. Editor, R. E. Blouin. The articles used are on subjects related to the production of sugar from either sugar cane or the sugar beet. Only articles from recognized authorities are accepted. Illustrations are desired on special articles referring to improvements in either agriculture or manufacturing processes.

Price Current, 335 N. Market St., Wichita, Kans. Every two weeks; \$1.00. Editor, D. A. Resing.

Produce Bulletin, 97 Warren St., New York. Weekly; \$2.00. Editor, Nat N. Tuck.

Produce News, 6 Harrison St., New York. Weekly; \$2.00. Editor, H. R. Preston.

Produce Review and American Creamery, 173-175 Chambers St., New York. Weekly; \$2.00. News of the trade, price data, etc.

The Progressive Grocer, Spring and Macdougall Sts., New York. Monthly; free to grocers. Editor, Carl W. Dipman. Want articles of from 200 to 1000 words (preferably 200) on ideas, stunts, plans and methods that some grocers have actually used and found successful. Use many such stories, but like them boiled down to the bone and illustrated with photographs wherever possible. Human-interest and personality articles can run up to 1500 or 2000 words. This type of article can tell the story of an unusual store or an unusual man, but it should be handled to bring out the human-interest features, and should be illustrated with photographs. Individual photographs of unusual ways of displaying mer-

chandise; unique homemade racks; stands or cases that merchants are using; window displays that contain a concrete idea that others may use—not merely attractive displays; odd delivery trucks; unconventional and interesting pictures of grocers taken in their homes, their gardens—in short, away from their business. All material bought is paid for promptly on acceptance.

Refrigerating World, 25 W. Broadway, New York. Monthly, 20c; \$2.00. Editor, Chas. B. Thompson. Ice or refrigerating plant descriptions, preferably illustrated, of about 2000 words; and technical or practical articles relating to the ice, refrigerating or cold storage industry, from 1000 to 2000 words. Photographs are used. Payment is made on publication.

Refrigeration, Candler Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, J. W. Yopp.

Retail Grocers' Advocate, 318 Sheldon Bldg., San Francisco, Calif. Weekly; \$2.50. Editor, F. B. Connolly.

Retailers' Journal, 332 Michigan Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, J. DePrend. Educational trade articles, trade news of the month.

San Francisco Grocer, 340 Sansome St., San Francisco, Calif. Weekly, 5c; \$2.50. Editor, W. P. Menzies. Rarely use outside contributions.

Southern Merchant, Walton Bldg., Atlanta, Ga. Monthly; \$2.00. Editor, B. J. Graham. A journal of the provision trade.

Southwestern Retailer, 21 2nd St., W., Hutchinson, Kans. Monthly; \$1.00. Editor, R. S. Hinman.

Spice Mill, 97 Water St., New York. Monthly, 35c; \$3.00. Editor, Benj. F. Simmons.

Statistical Sugar Trade Journal, 82 Wall St., New York. Weekly; \$15.00. Editors, Willett and Gray. Price data, etc.

Store Manager, 25 E. 26th St., New York. Monthly. Devoted to chain grocery stores.

Sugar, 153 Waverly Place, New York. Monthly, 20c; \$2.00. Managing Editor, E. B. Sherburne. A technical journal on sugar, which covers the entire industry. It is circulated largely among men who are in charge of sugar factories and refineries, including managers, superintendents, chief engineers, chief chemists, etc.

Tea and Coffee Trade Journal, 79 Wall St., New York. Monthly, 25c; \$3.00. Editor, W. H. Ukers.

Trade Exhibit, Smith Bldg., Omaha, Nebr. Weekly; \$2.50. Editor, Chas. B. Ayres.

Up-To-Date, 317 Board of Trade, Scranton, Penn. Monthly, 5c; 50c. Editor, J. W. Rittenhouse. No outside material.

West Coast Trade, Provident Bldg., Tacoma, Wash. Monthly; \$1.50. Editor, W. F. Heming. Short snappy information on food products; market conditions.

Western Canner and Packer, 617 Montgomery St., San Francisco, Calif. Monthly, 25c; \$3.00. Editor, R. M. Wood. Fruit and salmon canning of the Pacific region. Commercial and technical articles.

Western Fruit Jobber, 160 N. La Salle St., Chicago, Ill. Monthly, 25c; \$3.00.

Western Fruit and Vegetable Grower, Mercantile Bldg., Denver, Colo. Monthly; \$1.00. Editor, F. P. Shaughnessy.

Wholesale Grocer, 332 N. Michigan St., Chicago, Ill. Monthly; \$2.00. Editor, J. W. Lowrie.

Wholesale Grocer News, 332 S. La Salle St., Chicago, Ill. Monthly; \$1.00. Editor, C. A. Shephard.

Wholesale Grocery Review, 80 Wall St., New York. Monthly; \$2.00.

Wholesale Grocery Review, 2721 S. Michigan Ave., Chicago, Ill. Monthly; \$3.00.

Wisconsin Retail Merchants' Advocate, Mayer Bldg., Milwaukee, Wis. Monthly, 10c; \$1.00. Editor, M. Slattery. A grocery and provision trade journal.

Hardware, Metal, Wagon, Farm Implements and Related Trades Journals

Abrasive Industry, Penton Bldg., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, Fred B. Jacobs. Articles of a practical nature pertaining to the use of grinding wheels and other abrasives in all lines of manufacturing. Preference given to articles of 3000 words and under. Photographs taken under actual working conditions should accompany articles if possible. Short, descriptive articles describing fixtures and appliances used for precision grinding operations, grinding kinks, etc., are especially acceptable. Manuscripts reported on promptly and paid for on publication.

American Artisan and Hardware Record, 620 S. Michigan Ave., Chicago, Ill. Weekly; \$2.00. Editor, G. J. Duerr. No outside contributions.

American Cutler, 116 W. 39th St., New York. Monthly, 25c; \$2.00. Editor, A. M. Adams. Use articles of about 600 to 1000 words on any theme which will advance the sale of cutlery and shaving accessories over the counter of the retail hardware dealer. Nothing longwinded or too romantic will be considered. Also use articles on store counter arrangements, window displays, etc., dealing with cutlery.

American Metal Market and Daily Iron and Steel Reporter, 11 Cliff St., New York. Daily; \$12.00. Editor, Charles S. Trench.

Blacksmith and Wheelwright, 502 Fifth Ave., New York. Monthly, 10c; \$1.00. Editor, M. F. Richardson. Timely blacksmith articles of a mechanical nature. Photographs to illustrate.

Blast Furnace and Steel Plant, 108 Smithfield St., Pittsburgh, Penn. Monthly, 25c; \$2.00. Editor, F. J. Crolius. Use technical articles of interest to operating officials in the steel industry. Photographs also considered. Manuscripts reported on in one week, and payment made on publication.

Boiler Maker, 30 Church St., New York. Monthly, 35c; \$2.00. Editor, H. H. Brown. Print technical articles on boiler design and con-

struction, boiler shop equipment, machinery, supplies, etc., and information regarding boiler shop operation, methods, kinks, etc. This is a paper by boiler makers for boiler makers.

Brass World and Platers Guide, Elm and Duane Sts., New York. Monthly, 15c; \$1.00. Editor, C. H. E. Redding. Use articles on non-ferrous metallurgy and electroplating—foundry, plating-rooms, etc. The length of articles is immaterial, but the subject and quality is very important. Photographs, if illustrative of subject, are used. No report made on manuscripts until they are printed, and payment made after publication.

Cordage Trade Journal, 81 Fulton St., New York. Twice a month; \$2.00. Editor, Arthur H. Delano.

Eastern Dealer in Implements and Vehicles, 1021 Drexel Bldg., Philadelphia, Penn. Every two weeks. Editor, Grant Wright.

Enamelist, Keith Bldg., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, R. A. Weaver.

Farm Implement News, 431 S. Dearborn St., Chicago, Ill. Weekly; \$2.00. Editor, C. A. Lukens. Does not solicit contributions.

Farm Implements and Tractors, 1011 Lumber Exchange, Minneapolis, Minn. Monthly, 10c; \$1.00. Editor, H. G. Davis.

Farm Machinery and Hardware, 804 Pine St., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, Arch S. Merrifield. All articles must cover the merchandising of tractors, farm equipment or country hardware, preferably from the angle or viewpoint of the small town merchant. Short articles preferred. Nothing over 2000 words; 400 to 500 words most desirable. Unusually good photographs, containing human interest, will be considered. Payment made on publication, at the rate of 25c per column inch.

Foundry, Penton Bldg., Cleveland, Ohio. Twice a month; \$3.00. Editor, D. M. Avery. Devoted to the technical side of the foundry industry only. Nothing except technical articles of proved worth, written by practical men, accepted. Payment at \$10 per printed page, including illustrations.

Fuels and Furnaces, House Building, Pittsburgh, Penn. Monthly, \$1.00. Editor, I. Stanley Wishoski. Use articles dealing with the operation of furnaces, etc., and economical utilization of fuels, and all sources of heat energy in the iron, steel, automotive, ceramic and glass industries. Interested only in industrial heating applications, not domestic. Articles should be less than 2000 words, but may run longer if necessary. Photographs are used.

Furnaces and Sheet Metals, 64 W. Randolph St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, E. V. Hay. Reaches the dealer and contractor. Treats of metal working tools and machinery, furnaces, radiators, heat regulators, power fans, and automobile radiator equipment.

Good Hardware, Spring and Macdougall Sts., New York. Monthly, 10c; \$1.00. Editor, J. W. Greenberg. Use short articles, from 200 to 1000 words in length, giving actual stunts used by hardware merchants to sell or display goods. Wish no theorizing or preaching. Fiction having a retail business background, from 3000 to 3500 words, will be considered. No love interest should be included. Use good, clear photographs of retail hardware store window displays, but photographs must not have

been previously published. Photographs should be accompanied by details giving the name of the store and the necessary facts to provide proper captions and settings. Material is reported on within two weeks, and payment is made on acceptance. Text matter is paid for at the rate of 1c to 2c a word; and photographs from \$1.00 to \$3.00.

Hardware Age, 239 W. 39th St., New York. Weekly, 25c; \$3.00. Editor, Llew S. Soule. Gathers the best and most practicable ideas obtainable on successful hardware merchandising. Articles by experienced hardware men with ability to write on practical merchandising subjects. Traveling salesmen, advertising managers of retail hardware stores, store-managers and others are eligible. Illustrations are used.

Hardware Dealers' Magazine, 370 Seventh Ave., New York. Monthly, 15c; \$1.50. Editor, Roy F. Soule. Short articles that would be interesting to the average dealer and help him.

Hardware News, 1700 Arch St., Philadelphia, Penn. Monthly; \$2.00. Editor, Edward G. Baltz. Published in the interest of shelf hardware dealers and jobbers.

Hardware Retailer, 915-935 Meyer-Kiser Bank Bldg., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, R. A. Peterson. Buys original articles on hardware merchandising, retail salesmanship and community building work done by hardware retailers. Small town stories are preferred, and things done by hardware stores rather than department or chain stores. Articles should tell who, where and when, as well as what. Re-writes from speeches or other sources are not accepted. Payment is made on acceptance, at the rate of 1c a word and up; photographs \$2.00 each, for exclusive use.

Hardware Trade and Automobile News, Box 1586, Minneapolis, Minn. Every two weeks; \$2.00. Editor, John D. Wild. Does not buy any material.

Hardware World, Boatman's Bank Bldg., St. Louis, Mo. Monthly; 50c. Editor, T. M. Sherman.

Hardware and House Furnishing Goods, Hurt Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, J. B. Hutchins. News articles and general matter concerning the trade fields covered by their circulation.

Hardware and Implement Journal, 1808 Main St., Dallas, Tex. Twice a month; \$2.00. Editor, M. L. Sammons.

Harness Dealer, Des Moines, Ia. Monthly, 10c; \$1.00. Editor, A. C. Gregg.

Harness Gazette, Rome, N. Y. Monthly, 10c; \$1.00. Editor, T. J. Mowry.

Implement and Hardware Trade Journal, Graphic Arts Bldg., Kansas City, Mo. Weekly; \$2.00. Editor, G. F. Massey. Interested in stories dealing with sales and service methods followed by dealers or articles on the merchandising of special farm implements.

Implement-Hardware Bulletin, Abilene, Kans. Monthly; \$1.00. Editor, H. J. Hodge.

Implement Record, Tractors, and Farm Equipment, Banker's Investment Bldg., San Francisco, Calif. Monthly, 5c; 50c. Editor, T. M. Shearman.

Iron Age, 239 W. 39th St., New York. Weekly; \$6.00. Editor, A. I. Findley. An important publication for foundrymen and iron and steel manufacturers. Uses only short articles derived from practical experience and thorough knowledge, shortcuts and helpful items that will shorten labor and cut costs, layouts of new industrial plants, etc., in sum, such information as can only be gathered and passed on by the man who knows this business from the ground up. For this reason, nearly all material is planned by the staff.

Iron Trade Review, Penton Bldg., Cleveland, Ohio. Weekly; \$6.00. Editor, C. J. Stark. A record of the events of the iron trade. Uses informative items, short practical and technical articles, etc.

Jobber Topics, Tribune Tower, Chicago, Ill. Monthly. Editor, Kenneth Cloud. Desire business articles about auto accessory and hardware jobbers; articles on "turn over", interviews with prominent buyers, sales managers, credit men, etc., also salesmen stories. Cover only the wholesale accessory industry of such individuals. Manuscripts reported on in ten days, and payment made on publication.

Merchant, Plumber and Fitter, 200 Fifth Ave., New York. Twice a month; \$2.00. Editor, W. J. Marshall.

Metal Industry, 99 John St., New York. Monthly. 10c; \$1.00. Editor, P. H. Langdon. Articles on smelting, refining, casting working, machining, coloring, finishing, and plating of non-ferrous metals also photographs pertaining to those subjects. Manuscripts reported on in two weeks, and payment made thirty days after publication.

National Sheet Metal Contractor, 608 Chestnut St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, E. L. Seabrook.

New England Hardware News, 80 Federal St., Monthly; 50c. Editor, George A. Fiel.

The Open Shop Review, 29 S. La Salle St., Chicago, Ill. Monthly, 15c; \$1.00. Editor, J. M. Taylor. Organ of the National Metal Trades Association. This is a trade paper published in the interests of machine shops and foundries intended both for proprietors and their workmen and deals with the labor problem. The magazine advocates the open shop or American plan of employment. Use articles of from 1000 to 1500 words upon economic or industrial subjects. Articles dealing with the thrift habit, individual initiative, etc., are also acceptable, as well as short-stories along the same lines. Material will be reported on within reasonable time and payment not exceeding 1c per word is made upon acceptance.

Pacific Hardware Journal, 112 Market St., San Francisco, Calif. Monthly, 10c; \$1.00. Editor, George L. Everett.

Paine's Cutlery Journal, 161 Broadway, Flushing, N. Y. Editor, Charles H. Paine. Use articles 1000 to 1500 words, concerning better merchandising methods, as applied to the retail sale of cutlery by cutlery dealers, hardware and department stores. Also anxious to secure little write-ups of retail establishments in different parts of the country, giving brief history of the shop and methods used to develop business. Pay 1c per word and \$1.50 for photographs. Advise of acceptance on receipt and remit on publication. Also use photographs.

The Plumber's Trade Journal, 239 W. 30th St., New York. Twice a month; \$2.00. Editor, James M. Heatherton. Interested at all times in

well-written accurate articles (with or without illustrations) that show actual methods by which plumbing and heating dealers have increased their business or the general efficiency thereof. Under this head come articles on sale and advertising campaigns, bookkeeping, cost-accounting and general systematizations. In short, anything some member of the craft can do, or has done, to better his business, or make him think about ways and means for getting ahead, is what they want. Stories about men who have made good under unusual conditions; who have done unusual things with modest shops and equipment; who have overcome unusual handicaps—the thousand and one human-interest bits having a touch of novelty—crisply and entertainingly written, but free from padding, are especially desired. General news of contracts, opening of new establishments, etc., is covered by regular correspondents. Also want business fiction that ties up actively with their field and tells a worth-while story of successful business methods—not merely fiction revolving about a plumber and having no vital relation to his daily problems. Pay on publication at rates varying with the worth of the material. Want the best and are prepared to pay for it.

Plumbing and Heating Magazine, 506 Arch St., Philadelphia, Penn. Monthly; free distribution.

The Plumbing and Heating Supply Salesman, 239 W. 30th St., New York. Monthly; \$2.00. Editor, H. H. Heatherton. Want fast-moving fiction of 3000 words or less, for which payment will be made at 1c per word or better upon acceptance. The hero must be a salesman of plumbing and heating supplies, but the story should not have a strictly "business" atmosphere because fiction is printed as a relief from the "How to Sell," etc., type of practical article. The only difference between a plumbing-and-heating supply salesman and any other kind of salesman is that he sells plumbing and heating supplies to plumbers who in turn sell them to the public. Stories may or may not have love interest, depending upon the writer's inclination, but love interest, if any, must be throttled down to the minimum. The shorter the yarn is the better.

No type of he-man story is barred: the weird; the mysterious; the rapid-action yarn full of two-fisted stuff—all these will be given careful consideration.

Scale Journal, 608 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, J. A. Schmitz. Does not pay for material.

Sheet Metal Worker, 45 W. 45th St., New York. Every other week, 15c; \$3.00. Editor, F. K. Chew. Wish articles from one half to two pages in length, with diagrams or photographs, of practical work, or of interest to sheet metal and furnace heating industries. Most writers do not realize that their audience is composed of practical men who want to know in detail how the matter discussed was accomplished. They are interested in convincing and practical sales methods of getting public attention and trade. Material reported on when used, and payment made on publication.

Southern Hardware and Implement Journal, Grant Bldg., Atlanta, Ga. Twice a month, 15c; \$1.50. Editor, T. W. McAllister. Use articles of any length up to 2000 words, treating in a practical way of merchandising methods adaptable in the retailing of hardware, farm machinery, tractors, automobile supplies and accessories and kindred lines.

Especially desirable are articles on successful retailers in these lines, or articles describing the methods of advertising, display, accounting, handling a sales force, buying, selling, etc., as used by successful retailers. Articles accompanied by material for illustration—such as photographs of store interiors or window displays—are preferred. The mid-month edition is the same as the 1st-of-the month edition with the exception that special emphasis in this edition, is placed upon the so-called automotive lines, sold by hardware and implement dealers—such lines as automobile supplies and accessories, tractors, farm trucks and power farming equipment. Manuscripts reported on in a week to ten days. Payment ranges from ½c to 1½c a word—latter rate being usually paid to recognized trade authorities. Payment made immediately following publication.

Spokesman and Harness World, 128 Opera Place, Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, J. R. Warrington. A journal devoted to the vehicle trade.

Western Plumber, 417 Montgomery St., San Francisco, Calif. Monthly, 25c; \$2.00. Editor, E. O. Sawyer, Jr. This publication caters to master plumbers and steam-fitters, not to workmen. Technical articles on the plumbing and heating industries, with drawings and photographs, if possible. Most articles received contain no ideas whatsoever, but are merely a rehash of what has been written before. What is new to the average layman is often commonplace to those engaged in the industry.

Historical Journals, Reviews and Quarterlies

These magazines furnish place for historical data of all kinds which the author may wish to record permanently—usually without compensation. Some of them will be glad to reprint old daguerreotypes or early prints. A few are given over for the most part to the annals and proceedings of historical societies. In all cases it is best for the intending contributor to consult the editor before sending on material.

American Historical Review, 64 Fifth Ave., New York. Quarterly; \$5.00. Editor, J. F. Jameson.

Americana, 80 E. 11th St., New York. Quarterly; \$4.00. Editor, W. S. Downs.

Annals of Iowa, Des Moines, Iowa. Quarterly, 25c; \$1.00. Editor, Edgar R. Harlan.

Catholic Historical Review, care Catholic University of America, Washington, D.C. Quarterly; \$4.00. Editor, Rev. Thos. J. Shahan, D.D. Scientific articles on American Catholic History will be considered. First-hand archival material is a requisite. Non-Catholic writers are welcome.

Granite Monthly, Newport, N. H. Monthly, 20c; \$2.00. Editor, H. B. Metcalf. Illustrated. The editor and his friends fill most of the space with historical, biographical and descriptive articles about New Hampshire. No payment is made for unsolicited contributions.

Hispanic-American Historical Review, Mt. Royal and Guilford Aves., Baltimore, Md. Quarterly; \$4.00. Editor, J. A. Robertson.

Home Journal, Knightstown, Ind. Twice a month; \$1.00. Editor, J. H. Rounds. A publication of the Soldiers' and Sailors' Orphan Home.

Indiana Magazine of History, care Indiana University, Bloomington, Ind. Quarterly, 50c; \$2.00. Editor, Logan Esarey. Use only voluntary contributions and papers produced in their seminary.

Iowa Journal of History and Politics, Iowa City, Iowa. Quarterly; \$2.00. Editor, Benj. F. Shambaugh. The organ of the State Historical Society of Iowa.

Journal of American History, 37 W. 39th St., New York. Quarterly, \$1.25; \$5.00. Editor, Frank Allaben.

Journal of the Illinois State Historical Society, Capitol Bldg., Springfield, Ill. Quarterly; free to members. Editor, Jessie Palmer Weber.

Maryland Historical Magazine, Baltimore, Md. Quarterly, 75c; \$3.00. Editor, Louis H. Dielman. The organ of the Maryland Historical Society.

Mayflower Descendant, 53 Mt. Vernon St., Boston, Mass. Quarterly; \$5.00. Editor, George Ernest Bowman.

Miniature Mirror of Ozarkian Edens, Kingston, Ark. Monthly, 10c; \$1.00. Editor, Otto Ernest Rayburn. This magazine is now published in pocket-size and runs feature numbers almost exclusively, for instance, one issue was called "The Ozarkian Springs Number". All material for publication must be brief and to the point. Poems must be crisp and well flavored. Articles should be creamy and tasty. Stories of the "hillbilly" type must not reflect too strongly upon said "hillbilly". This magazine is a review of the better things in Ozarkian life, and writers must understand Ozarkian character in order to place material with it. Reports on manuscripts within ten days.

Minnesota History, St. Paul, Minn. Quarterly; \$1.50. Editor, Solon J. Buck. This bulletin is published primarily for distribution to the members of the Minnesota Historical Society and to exchanges, and the material published in it is produced by members of the staff or by writers.

Mississippi Valley Historical Review, Station A, Lincoln, Nebr. Quarterly; \$5.00.

New England Historical and Genealogical Register, 9 Ashburton Place, Boston, Mass. Quarterly, \$1.25; \$5.00. Editor, Henry E. Scott.

New Mexico Historical Review, Santa Fe, New Mexico. Quarterly; \$3.00. Editor, L. B. Bloom.

New York Genealogical and Biographical Record, 226 W. 58th St., New York. Quarterly; \$6.00. Editor, John Reynolds Totten.

North Carolina Booklet, Raleigh, N. C. Quarterly, 25c; \$1.00. Editor, Miss Mary Hinton.

The "101" Magazine, Marland, Okla. Monthly, 10c; \$1.00. Editor, O. L. Crane. Published by the Miller Brothers, 101 Ranch. Devoted to Oklahoma news chiefly, including theatrical news.

Pennsylvania Magazine of History and Biography, Corner 13th and Locust Sts., Philadelphia, Penn. Quarterly, 75c; \$3.00. Editor, John Jordan. Articles of a purely historical character, from twenty to forty pages, and local genealogical data will be accepted. Manuscripts are reported on within thirty days.

Records of the American Catholic Historical Society of Philadelphia, 715 Spruce St., Philadelphia, Penn. Quarterly; \$2.00.

Register of Kentucky Historical Association, Frankfort, Ky. Three times a year; \$1.00. Editor, H. V. McChesney.

Seeing California Magazine, 220 E. Market St., Los Angeles, Calif. Monthly, 15c; \$1.00. Editor, J. L. Pittenger. Use stories of travel in California; California history, its romance, its sports, developments, etc. Also use California scenics. Report on material within one or two weeks.

South Atlantic Quarterly, Durham, N. C. Quarterly, 75c; \$3.00. Editor, W. H. Wannamaker. Publish articles on social, economic, political, literary and historical questions. No photographs used. No payment made for articles, but the author is supplied with reprints.

South Carolina Historical and Genealogical Magazine, King St., Charleston, S. C. Quarterly; \$5.00. Editor, Mabel L. Webber.

Southwestern Historical Quarterly, Austin, Tex. Quarterly; \$3.00. Editor, Eugene C. Baker. Use historical articles on Texas, California, or any part of the Southwest. Do not pay for contributions.

Tennessee Historical Magazine, Watkins Hall, Nashville, Tenn. Quarterly; \$2.00. Editor, W. A. Provine. While they appreciate anything of a historical bearing on local history of the Southern states, they are not prepared to remunerate the writers.

Virginia Magazine of History and Biography, 707 E. Franklin St., Richmond, Va. Quarterly; \$5.00. Editor, William G. Stanard. Publishes only hitherto unpublished documents relating to Virginia history and genealogy. Neither asks nor pays for contributions.

Washington Historical Quarterly, University Station, Seattle, Wash. Quarterly, 75c; \$2.00. Editor, Edmond S. Meany. Do not pay for articles, as these are furnished by students in graduate courses in the University of Washington or by history lovers.

Westchester County Magazine, White Plains, N. Y. Monthly, 10c; \$1.00. Editor, Alvah P. French.

The West Virginia Review, Moore Bldg., Charleston, W. Va. Monthly, 20c; \$2.00. Editor, Phil M. Conley. An illustrated magazine, dealing with the development of West Virginia, and containing news notes and bits of history connected with West Virginia. One serial story is kept running. Two or more short-stories are included. A few poems are also used.

Wisconsin Magazine of History, Madison, Wis. Quarterly; \$2.00. Editor, Joseph Shafer.

Hotel, Restaurant, Tobacco, Bottling and Beverage Journals

American Brewer, 113 Hudson St. New York. Monthly, 50c; \$6.00. Editor, Robert Schwartz. All technical and news articles done by editorial staff.

American Greeter, 1633 Arapahoe St., Denver, Colo. Monthly, 20c; \$2.00. Editor, James Dismukes. This magazine is edited for the hotel clerk. Material is largely furnished by the staff.

The American Restaurant, 123 W. Madison St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, C. A. Patterson. This publication reaches

all types of eating places; the restaurant, tea-room, cafeteria, luncheonette, industrial restaurant, and lunch-room. Will be glad to receive any articles covering anything on any of these types of restaurants that would be of interest and helpful to readers. Very anxious to get cost articles.

Beverage Journal, 431 S. Dearborn St., Chicago, Ill. Monthly; \$5.00. Editor, H. S. Rich. Practical and technical information on manufacturing, bottling and selling beverages.

Beverage News, 302 Broadway, New York. Monthly; \$2.00. Editor, Lee J. Vance.

Brewer and Maltster and Beverager, 360 N. Michigan Ave., Chicago, Ill. Monthly, 50c; \$5.00. Editor, J. S. Danks. Scientific and technical articles on subjects within its fields.

Cafeteria Management, 327 S. La Salle, Chicago, Ill. Monthly, 25c; \$3.00. Editor, Leigh S. Metcalf.

California Tourist and Hotel Reporter, San Fernando Bldg., Los Angeles, Calif. Weekly; \$1.50. Editor, R. Edward Lewis. Devoted to hotel purveying, and the tourist trade.

Caterer and Hotel Proprietors' Gazette, 638 Knickerbocker Bldg., New York. Monthly, 20c; \$2.00. Editor, John F. Hobbs. Use articles of any length up to 2000 words. Manuscripts reported on promptly, and payment made on publication.

Chef and Steward, 21 E. Van Buren St., Chicago, Ill. Monthly; \$2.00. Devoted to catering in hotels, clubs, cafés, dining car lines, etc.

Cigar and Tobacco Journal, McKnight Bldg., Minneapolis, Minn. Monthly; \$1.50. Editor, Sam Margulies.

Clubhouse and Fairway, 500 N. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00.

Club Management, 327 South LaSalle St., Chicago, Ill. Monthly, 50c; \$4.00. Editor, Leigh S. Metcalf. Buy very little material but will consider articles of 1500 words on cost accounting, interior decoration and dining room problems of interest to club managers. Use photographs of country clubs inside and out. Manuscripts reported on in two weeks, and payment made at the rate of 1c a word.

Feeding and Housing, Washington, D. C. Quarterly; free distribution. The organ of the International Transportation Association.

Hotel Bulletin, 951 Insurance and Exchange St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Ben P. Branham.

Hoteldom, 503 Fifth Ave., New York. Monthly; \$1.00. Editor, Sheldon C. Kniffin.

Hotel Gazette, 226 W. 47th St., New York. Weekly, 10c; \$2.00. Editor, John Martin. For proprietors and department heads of hotels, clubs, and restaurants. Each issue contains new projects, methods and ideas in catering, etc.

Hotel Management, 30 E. Ontario St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, James S. Warren. Devoted to the interests of hotel operators, managers, and department heads. Use practical specific contributions—just the idea in a few words—for the various departments of the magazine, which follow: Accounting; Advertising; Construction; Commercial; Cuisine Decorating; Employment; Engineering; Finance; Front office; Housekeeping Maintenance; Maitre d'Hôtel; Purchasing

Society; Remodeling; Cost Finding. Pay 1c per word for such material, and a minimum of \$1.00 on acceptable department items which run less than 100 words.

Hotel Monthly, 443 S. Dearborn St., Chicago, Ill. Monthly; \$1.00. Editor, John Willy. Practically everything produced for this magazine is original with the editor and members of his staff. The periodical is devoted to the cuisine of the hotel.

Hotel News of the West, 212 Madison St., Seattle, Wash. Weekly; \$2.50. Editor, S. S. Barash.

Hotel Record, 925 Broadway, New York. Fortnightly; \$2.00.

Hotel World, 440 S. Dearborn St., Chicago, Ill. Weekly; \$4.00. Editor, Henry J. Bohn. Technical and news matter for the hotel manager, proprietor, steward, or clerk.

Hotel and Club Journal, 15 E. 40th St., New York. Monthly; \$2.50. Editor, J. B. Behn.

Hotel and Club News, 122 S. 13th St., Philadelphia, Pa. Monthly, 10c; \$1.00. Editor, T. C. Leslie.

Hotel and Travel, 303 Sylvay Bldg., Atlanta, Ga. Monthly, 10c; \$1.00. Editor, J. R. Watts. Reports of the hotels in summer and winter resorts; equipment and supplies for hotels; new hotels and improvements.

Industrial Retail Stores, 383 Madison Ave., New York. Monthly; \$3.00. Editor, John H. Leonard. Deals with commissaries and company stores.

Mid-West Hotel Reporter, 416 S. 14th St., Omaha, Nebr. Weekly; \$3.00. Editor, Irvin A. Medlar.

National Bottlers Gazette, 99 Nassau St., New York. Monthly; \$5.00. For the manufacturer and bottler of carbonated beverages.

National Hotel Reporter, Auditorium Tower, Chicago, Ill. Daily; \$5.00. Editor, F. W. Rice.

National Hotel Review, 119 W. 40th St., New York. Weekly; \$4.00. Editor, C. E. Gehring.

National Restaurant News, 13th and Oak Sts., Kansas City, Mo. Monthly, 25c; \$2.50. Editor, G. H. Martin. Exclusively about restaurants. Articles, methods, and news. Attractive covers.

The Pacific Caterer, White-Henry-Stuart Bldg., Seattle, Wash. Monthly, 20c; \$2.00. Editor, Paul J. Jensen. Always in need of well-written articles, up to 1000 words, on hotels and restaurants. The article that carries a new service wrinkle, something from which another caterer could learn something of value to his business, is eagerly pounced upon. From one to three photographs should accompany articles if possible. Payment made on acceptance, at the rate of $\frac{1}{2}$ cent a word (or more if the articles merit it). Sample copies may be had on request.

Pacific Coast Record, Title Insurance Bldg., Los Angeles, Calif. Monthly, 25c; \$2.00. Editor, J. D. Minister. Technical articles pertaining to the housing or catering business, particularly as conditions may warrant, for Pacific Coast or Western locations. Stories may be illustrated with photographs, line drawings or other illustrations, in keeping with the general character of the paper. Stories of any odd or unusual successes in the catering or housing business will be considered.

Pacific Northwest Hotel News, Couch Bldg., Portland, Ore. Weekly; \$3.00. Editor, F. W. Beach. Official organ of our State Hotel organizations.

Restaurant and Tea Room Journal, 424 W. 33rd St., New York. Monthly, 20c; \$2.00. Editor, F. W. Baker.

The Restaurateur, 1650 Broadway, New York. Weekly; \$2.00. Editor, D. L. Michaelson.

Restaurant Operator, 111 W. Washington St., Chicago, Ill. Monthly; \$2.00.

The Retail Tobacconist, 117 W. 61st St., New York. Every two weeks, 15c; \$1.00. Editor, H. B. Patrey. Use some outside manuscripts, but only those which relate to merchandising successes in the cigar store field. Interested at any time in examining manuscripts which describe the operation of a particularly successful cigar store, or wholesale cigar business, showing how the business was developed and ascribing the reasons for its success. Material reported on at once. Payment made on publication.

School and College Cafeteria, 327 S. LaSalle St., Chicago, Ill. Monthly, 25c; \$2.00. Editor, Leigh S. Metcalf. This is a magazine for directors of restaurants, cafeterias, and school and college lunch-rooms. Technical and management articles with illustrations and diagrams are used. These articles are in the main short, not over 1000 words in length. Sample titles are "Feeding Agricultural Students," "Illuminating Cafeterias", "Preparing Hot Lunches", etc.

Smoke, Lyon Bldg., Seattle Wash. Monthly, 20c; \$2.00. Editor, R. O. Fielding. A journal in the interest of the retail cigar dealer.

Southern Tobacco Journal, 219 Liberty St., Winston-Salem, N. C. Weekly; \$2.00. Editor, G. E. Webb.

Southwest Restaurateur, 313 W. 2nd St., Los Angeles, Calif. Every two months; \$1.00.

Steward, 103 W. 14th St., New York. Monthly, 20c; \$2.00. Editor, A. Hauser. Official organ of the Steward's Association. Circulates among hotel men, railroad and steamship stewards, etc.

Tavern Talk, 910 Central St., Kansas City, Mo. Weekly; \$2.00. Editor, Barney L. Alis. For hotel men of the Southwest.

Texas Hotel News, P.O. Box 827, San Antonio, Tex. Monthly; \$2.00. Editor, R. L. Sanders.

Tobacco, 10 E. 39th St., New York. Weekly; \$3.00. Editor, C. F. Franklin.

The Tobacco Jobber, 117 W. 61st St., New York. Monthly, 20c; \$2.00. Editor, H. B. Patrey. Devoted exclusively to the wholesale tobacco trade. Uses articles, 1000 to 2000 words. Material should be of a special kind. Write the editor before submitting. No fiction or verse. Payment on publication at ½c to 1c per word.

Tobacco Leaf, 140 Front St., New York. Weekly; \$3.00. Editor, Carl Avery Werner.

The Tobacco Planter, 1100 W. Broadway, Louisville, Ky. Monthly; 20c a year. The official publication of the Dark Tobacco Growers' Co-operative Association. Articles on tobacco growing, co-operation, etc.

Tobacco Record, 175 Shepard Ave., Brooklyn, N. Y. Every two weeks; \$1.00. Editor, S. William Bless. A clearing house of informations for jobbers and retailers.

Tobacco World, 236 Chestnut St., Philadelphia, Penn. Twice a month, 20c; \$2.00. Editor, H. B. Hawkins. Informative or educational articles from 1200 to 2000 words, dealing with the retail, jobbing and manufacturing sides of the cigar and tobacco industry; also serials on the same subjects, from six to eight installments of 1500 words each. Pays ten days after publication.

United States Tobacco Journal, 146 Water St., New York. Weekly, 20c; \$4.00. Editor, T. F. Sullivan. Has an international circulation. Covers tobacco products of all kinds, for manufacturers, wholesalers, retailers, chain store systems, etc.

Western Hotel Reporter, 681 Market St., San Francisco, Calif. Weekly; \$3.00. Editor, Edward T. Maples. Circulates among hotel men of the West. Articles of interest to proprietors, chefs, and purchasing agents, not over 1500 words. Rate of payment for accepted articles, 10c an inch, single column. Uses colored covers.

Western Tobacco Journal, 236 Broadway, Cincinnati, Ohio. Weekly; \$2.00. Editor, Thomas Mason.

Western Tobacconist, 340 Sansome St., San Francisco, Calif. Monthly; \$1.00. Editor, W. P. Menzies.

House Organs

"Writing for a house organ is difficult because the appeal of such a publication is nearly always to a particular class of people rather than to a general group, and it is hard for a writer out of touch with this field to get a good grip on what is needed. Outside of one or two men who write, draw and send pictures regularly, house organ editors get few contributions that are usable—but it might be added that few manuscripts are submitted unsolicited.

"Writers generally could not make a success of writing for house organs unless they would do what they are advised to do as general publication writers—send for specimen copies and make a study of the purpose of the publication. Out of the extensive and growing list of house organs now published in the United States, it ought to be possible for a writer to find four or five dealing with fields with which he is somewhat familiar. These afford the best chance," writes S. Roland Hall, house organ editor and well-known writer.

House organs are far more impermanent than general magazines. Two lists are hereinafter given. The first list presents detailed information concerning certain house organs. The second list is alphabetical, under the names of the companies issuing the journals, with the names of the periodicals following. The two lists taken together are presented as being representative rather than complete. The editor of this book would much appreciate information about house organs not now listed, and, in particular, information regarding hospitality to outside material.

Acorn, Chicago Paper Company, 801 South Fifth Ave., Chicago, Ill. Business fiction dealing with real people.

The Aetna-izer, The Aetna Life Insurance Co., Hartford, Conn. Monthly. Editor, John Dwight Eells. Buys little material. Might consider selling talks or business-getting ideas by anyone thoroughly acquainted with the business of insurance, or photographs that illustrate strikingly the hazards covered by insurance.

Alpha Aids, Care Alpha Portland Cement Co., Easton, Penn. Every two months; sent free. Editor, S. Roland Hall. Practical articles on concrete construction, particularly small undertakings such as would be assumed by the farmer, the suburbanite or the small-town contractor. Also progressive advertising, merchandising and office methods of building-material dealers. Photographs.

American, American Liability Co., Cincinnati, Ohio. Monthly; free. Editor, Wm. R. Sanders. Short, terse articles showing why people should carry accident and health insurance.

American Mutual Magazine, 142 Berkeley St., Boston, Mass. Sent free to policy-holders; 10c a copy to others. Editor, Carl Stone Crummett. Informative articles up to 1200 words, not emphasizing the theme of insurance, but pertaining to manufacturing, distribution, finance and general business; developments in mutual insurance; an occasional short poem, and pithy jokes. Photographs. Cover photographs. Payment on acceptance, at from 1c to 5c a word.

American News Trade Journal, American News Co., 131 Varick St., New York. Editor, Arthur Tienken. Mostly staff-prepared, from material and photographs furnished by agents and dealers. Might consider unique book or magazine window-display stuff, with prints.

American Outlook, The American Laundry Machinery Co., Norwood Station, Cincinnati, Ohio. Sent free. Articles of instructive interest to laundries and dry cleaning establishments.

Ammunition, The Safe-Cabinet Co., Marietta, Ohio. Every two months; free. Editor, C. T. Anderson. Buys very little matter. Interested in sharp photographs showing burned records destroyed by fire, and the safe, vault, filing device or other record container in which they were kept. All prints must be sent flat, with precise information, giving the city in which the fire occurred, the date, the names of the records destroyed, the names of the filing devices, if any, in which they were housed, the name and address of the sender.

Associated Grower, California Associated Raisin Co., Fresno, Calif. Managing Editor, Roy E. Miller. Published in the interest of 16,000 co-operative raisin, peach, and fig growers of California. Articles of 500 to 2000 words, of special interest to the peach, raisin and fig growers of California, written by persons who know their subject.

Atlas Almanac, Atlas Portland Cement Co., 30 Broad St., New York. Editor, Edwin L. Sullivan. Articles usually written by building material dealers or members of staff. Would consider contributions on labor-saving stunts used by building material dealers, exhibits, window displays, parade floats, used by dealers; any unique advertising or sales promotion methods, with photographs.

Bank Notes, Levey Printing Company, Indianapolis, Ind. Every two months. Editor, Harold C. Sabin. Illustrated features with photographs, from 100 to 1500 words in length, on improved banking methods, bank advertising ideas, and unusual features of banking development.

Crisp anecdotes about bankers, new jokes about banking, and brief stories.

Better Business, Union Bank Note Co., Kansas City, Mo. Applicable suggestions for judicious use of printers' ink in business building.

Better Crops, 10 Bridge St., New York. Monthly, 10c; 50c. Editor, R. H. Stinchfield. The organ of the Potash Importing Corporation of America. Technical and popular articles on soil treatment, and better crops generally. Photographic illustrations.

Big Wire Advocate, Bond Steel Post Co., Adrian, Mich. News of the wire-fencing industry. Photographs of fencing in use.

Bilchaco, Billings-Chapin Company, Cleveland, Ohio. Monthly. Editor, E. A. Dihm. Practical articles on how dealers can sell more paint.

Brentano's Book Chat, Brentano's, 1 W. 47th St., New York. Six times a year, 15c; 50c. Editor, Bellamy Partridge. Literary. All articles are written by assignment.

The Buick Bulletin, Buick Motor Co., Flint, Mich. Monthly; free. Illustrated. A sales publication, and though short-stories and sketches are used, these should be anything except automobile stories.

The Bull Dog, S. W. Noggle Co., Kansas City, Mo. Might consider bright ideas that would be useful to dealers in ice cream, bakery supplies, etc. Staff works up all material.

Burroughs Clearing House, The Burroughs Clearing House, Detroit, Mich. Gratis. Editor, Herbert Shryer. Banking stories, 500 to 3000 words in length, about new methods that have proved successful in building business and improving methods in any department of the bank. Photographs.

Business Magazine, Burroughs Adding Machine Co., Detroit, Mich. Editor, Arthur H. Little. A very informative periodical for business men—the articles being similar to those in *System*, filled with advice, and illustrated with photographs. These articles are invariably by experts in their line. Other feature articles, more general, often deftly humorous, are by well-known writers.

The Camper, Gold Medal Camp Furniture Mfg. Co., Racine, Wis. Most of the articles are written by the staff, but photographs of camp scenes, unusual uses of folding furniture, etc., might be considered.

Caterpillar Times, Holt Mfg. Co., Stockton, Calif. Monthly; free. Editor, G. M. Walker. Articles contain actual facts about farmers using Holt Caterpillar Tractors, with photographs. Report on manuscripts immediately. Pay on acceptance.

Coat and Suit Topics, 1370 Broadway, New York. Published to interest and instruct stores which buy and sell coats and suits. Merchandising articles helpful to the average storekeeper should be from 100 to 500 words in length, to explain how other stores have increased their sales and profits, attracted customers, solved store problems, and the like. Almost every merchant in the country has some interesting and helpful ideas which he would gladly disclose if approached in the proper manner. Accepted articles will be paid for at the rate of from \$2 to \$5 and will be judged according to practicability. Address the Advertising Dept. of Sperling & Sperling.

Columbian Crew, care Columbian Rope Company, Auburn, N. Y. Monthly; free. Editor, W. C. Van Bergen. Interesting photographs, accompanied by short descriptions, showing odd, unusual and out-of-the-ordinary uses of Rope and Twine, especially that which is of our manufacture. Checks back to insure accuracy of information. Correspondent photographers wanted.

Complete Display, Hugh Lyons Co., Lansing, Mich. For the merchant and his display men, dealing with better display through proper fixtures.

Concrete Highway Magazine, Portland Cement Assn., Chicago, Ill. Director, H. Colin Campbell. Concrete in the construction of roads, streets and alleys. Articles not desired. Can perhaps use first-class 5x7 or 8x10 photographs, showing uses of concrete.

Corona Bulletin, L. C. Smith and Corona Typewriter Co., Inc., Groton, N. Y. Monthly; free. Editor, Harold McD. Brown. Short, newsy stories of travel, or any unusual experience in which a Corona figures. Photographs to illustrate stories, or showing the Corona in some out-of-the-way place. Payment generally on acceptance.

Counter Currents, L. Bamberger Co., Newark, N. J. Monthly, 2c; 25c. Editor, John H. Miller. Send for copy of the magazine and query editor as to the advisability of preparing special material.

The Crest, Evans-Winter-Hebb, Inc., 818 West Hancock St., Detroit, Mich. For owners of Cadillac automobiles. Reports: "We shall always be glad to receive and examine manuscripts or photographs that are of interest to Cadillac owners. Quaint motor routes, points of historic interest that the automobile has made accessible, and similar subjects of general interest to motorists are also desirable, especially if accompanied by photographs. News events in which a Cadillac car appears are also desirable. Address all communications to The Editor, The Crest."

Curtis Service, Curtis Lumber & Mill Work Co., Clinton, Ia. Monthly. Editor, Mercer Francisco. Articles of 1000 words of interest to retail lumber dealers. These may be of a news character describing events in the retail lumber world, or explaining business methods of progressive lumber dealers. Articles on the use of wood, especially wood in such form as the lumber dealer sells, are desirable. Photographs. Pays on acceptance.

Curtiss Flyleaf, Curtiss Aeroplane & Motor Corp., Buffalo, N. Y. News notes of aerial activities, maps, and photographs. Entire number is frequently given to a single article.

Day-Light for Bakers, The J. H. Day Co., 1144 Harrison Ave., Cincinnati, Ohio. Editor, A. C. Saunders. Sent free to bakers. Devoted to the baking trade. Publishes some quantity recipes; also jokes in its "Dough Balls" department.

De Laval Monthly, De Laval Separator Co., New York. Monthly. Editor, G. B. Sharpe. Articles of 750 to 1500 words, on merchandising methods in hardware and implement stores.

Denham Costfinder, Denham Costfinding Co., Cleveland, Ohio. Articles on the general science of cost engineering in manufacturing.

Diamond Points, Thomas A. Edison, Inc., Orange, N. J. Monthly. Editor, C. H. Miller. Material by staff writers. Might use unique photographs. Query the editor before sending.

The Dodge Idea, Dodge Publishing Co., Mishawaha, Ind. Monthly; \$1.00. Editor, Harry Botsford. Informative articles along industrial lines and in particular "how" articles that show some industrial executive how to cut down his overhead, or the experience of some manufacturer solving a production, advertising or sales problem. As a rule, prefer articles written by industrial leaders. Photographs.

Door-Ways, Richards-Wilcox Mfg. Co., Aurora, Ill. Monthly. Advertising Manager, N. C. West. Advertises automatic doors and door fixtures. Largely produced by the editor and his staff, but might consider material on the installation of R-W Door Hangers, and good photographs to illustrate.

Dow's Banking News, Louis F. Dow Co., St. Paul, Minn. Monthly, gratis to bankers; to others, 50c a year. Editor, J. J. Reusch. Articles, from 500 to 1500 words, pertaining to the daily routine work of the banker, such as short cuts, aids and devices to lighten his work or save time; also articles that enrich his contact with the general public.

Drill Chips, Cleveland Twist Drill Co., Cleveland, Ohio. Monthly. Editor, C. H. Handerson. Articles of 800 to 1000 words on timely events and current topics written in a breezy style.

Dupont Magazine, Dupont-de Nemours Co., Wilmington, Dela. Monthly, 5c; 50c. Editor, J. R. Schultz. Fully illustrated. Articles on the use of powder in blasting for agricultural, mining or other purposes; trap-shooting, hunting, with photographs. Author should set price.

Dutch Boy Painter, National Lead Co., 111 Broadway, New York. Five times a year. Editor, Walter L. Raymond. Devoted almost entirely to technical matter and business subjects of interest to painters and paint dealers. Articles of 500 to 1000 words. Photographs showing unusual painting operations.

Ecclesiastical Art Review, Daprata Statuary Co., New York. The articles and illustrations are upon the subject of religion in art. Reproductions of famous paintings are used, and views of church interiors.

Edison Sales Builder, Edison Lamp Works of General Electric Co., Harrison, N. J. Monthly; free. Editor, Clara Woolworth. Short articles on the personal experiences of lamp consumers, why they buy their lamps at certain stores, what attracted them there in the first place, and what they like about the service, etc. Occasional photographs of good exterior and interior lighting with brief descriptions, Edison Mazda lamps being used.

Emancipator, Lincoln National Life Insurance Co., Fort Wayne, Ind. Monthly. Editor, A. L. Dern. 500 word articles on life insurance, overcoming delays, etc., will be considered. Poems on success, salesmanship, etc., and photographs of current events.

Facts, Goldsmith Bros., 162 Kenzie St., Chicago, Ill. Monthly. Editor, B. J. Cigrand, D.D.S. Articles pertaining to modern dentistry. Reports immediately. Pays on acceptance.

The William Feather Magazines, 615 Caxton Bldg., Cleveland, Ohio. Editor, William Feather. Syndicate house organs, produced for many different companies.

The Flyer Pilot, Fort Smith Garment Co., Fort Smith, Ark. Actual experience stories of retailers in the line of general stores, dry

goods, and men's furnishings. Stories of unusual retail success which show methods that contributed to the success or unusual sales methods, training of store people, unique window displays, or anything that reflects actual experience that might be lifted and used by another retailer. Photographs. Average payment on acceptance, one-half to one cent per word. Address MSS. to the Editor of The Flyer Pilot, Fort Smith, Ark.

Furnishing Facts, Brownstein-Lewis Co., Los Angeles, Calif. Published by a clothing manufacturer. Deals with styles, good merchandise, modern retail methods, effective advertising.

Gas Logic, Consolidated Gas Co., New York. Monthly. Editor, Robert E. Livingston. Most of the articles are written by the staff, but some very short articles, if suitable, might be considered.

Gas Magazine, Ohio Fuel Supply Co., Columbus, Ohio. Monthly, free to gas patrons. Editor, W. Redfern Brown. Articles of 1000 to 2000 words that create good will for the gas company. Photographs of natural gas drilling. Payment on acceptance.

Getting On, 605 N. Michigan Ave., Chicago, Ill. Editor, Norman B. Meyer. Published by the Thrift Syndicate, to circulate among the depositors of banks. Well written stories—human-interest narratives, not exceeding 700 words, with a thrift theme, not in the form of a sermon, that develop in a live appealing way, possibly with a humorous slant, ingenious and successful plans for saving money.

Glove Tips, Morrison-Ricker Mfg. Co., Grinnell, Ia. A magazine of sales service for the Grinnell dealer and his salespeople.

The Goodrich, B. F. Goodrich Co., Detroit, Mich. Issued in the interests of Goodrich tire sales. Photographs of window displays.

Graphite, Joseph Dixon Crucible Co., Jersey City, N. J. Uses available articles, and is courteous, but does not pay.

Grinnell Automatic Sprinkler Bulletin, General Fire Extinguisher Co., New York. Articles on fire protection and safety construction illustrated and with diagrams, to advertise the Grinnell product.

Harley-Davidson Enthusiast, Harley-Davidson Motor Co., Milwaukee, Wis. Cyclist notes and hints to promote motorcycle sales. Publication is irregular.

Harvester World, International Harvester Co., 606 S. Michigan Ave., Chicago, Ill. Editor, George F. Whitsett. Stories of both business and literary value, describing new uses for their machines or novel constructive incidents in connection with them. New and effective methods dealers have discovered for developing business. Welcome a spirit of humor and that light touch which makes an article readable. Payment on acceptance at an average rate of 1c a word.

Haynes Pioneer, Haynes Automobile Co., Kokomo, Ind. Advertising Manager, G. U. Radoye. Prints advertising articles on the power and efficiency of Haynes motors. Might use outside material meeting their requirements. State price.

The Herd, Buffalo Gasoline Motor Co., Buffalo, N. Y. Monthly, sent free to users of Buffalo engines. Clear photographs of boats powered with Buffalo engines which are doing unusual work, but they must be accompanied by full information, including name of boat, name of owner, size of boat, size of engine, etc., which must check up with the data in

our office. State fact that payment is expected. All other material is supplied by staff.

The Highway Magazine, Armco Culbert & Flume Mfg. Assn., 215 N. Michigan Ave., Chicago, Ill. Monthly. Editor, Frank E. Kennedy. Reports: "The Highway Magazine buys articles of from 800 to 1000 words, dealing with the construction and maintenance of roads and also with irrigation and drainage. Stories should deal with specific projects telling exactly how a certain section of road was built; describing the organization, equipment, and methods employed in maintaining a certain road; and in the case of irrigation and drainage, articles should give construction details which would interest and prove helpful to those actually engaged in that kind of work. Photographs are desirable. Our rate is from one to two cents a word based on the nature of the material, the source, etc."

Holton's Harmony Hints, Frank Holton & Co., Chicago, Ill. Monthly; free. Editor, H. J. Charlton. Articles pertaining to bands, band music, or band instruments, historical or otherwise. Photographs.

The Imp, Hugh Stephens Co., Jefferson City, Mo. Monthly, 10c; \$1.00. Editor, Donald D. Davis. Short prose articles on business, salesmanship, management, printing and advertising, 500 words in length or shorter, treated with humor. Pointed paragraphs on any of the above subjects, as well as short verse, also unusual and unconventional photographs—still life, landscapes or character studies. Soft focus material particularly sought. Payment on acceptance at 1c a word; \$1.00 and up for pictures.

Interborough Bulletin, Interborough R. T. Company, New York. Monthly. Editor, Henry Proctor Waugh. Uses each month a 1500 to 2000 word fiction story, also photographs.

Kant Slip, Kelly-Springfield Tire Company, 250 W. 57th St., New York. A general magazine with a motoring flavor, distributed by dealers to their customers. Well-written stories and articles having to do with tires, touring, motor camping, trucking or business. Manuscripts should not be over 1500 words long, preferably less. Pays on acceptance, in no case less than 1c a word. No verse, technical articles (unless written in a popular way) or love stories. Photographs welcome. All material should be addressed to the Advertising Department of the company.

Kardex Service, Rand-Kardex Co., 574 Main St., Tonawanda, N. Y. Free distribution. Editor, F. G. Japha. Business system stories, 2000 words. Photographs. Pays 1½c a word.

Kodakery, Eastman Kodak Co., Rochester, N. Y. Monthly, 5c; 60c. Editor, A. H. Harscher. All articles are photographic, usually devoted to instruction for the amateur, but any article that serves to stimulate an interest in photography is available. Articles should not exceed 1000 words, and if the text calls for illustrations, these should be furnished. Payment on acceptance.

Like Kelly Does, Kelly-Springfield Motor Truck Co., Springfield, Ohio. Advertises Kelly trucks. Prints very effective illustrations of shop interiors, Kelly trucks in service, and machine parts.

Linotype Bulletin, Mergenthaler Linotype Co., Tribune Bldg., New York. Photographs, portraits, biographical sketches bearing upon the linotype and linotype operators may be considered. Brief, interesting stories concerning the linotype machine and its product, savings it effects,

its advantages and economies in general, as shown by the actual experience of its owners are preferred.

The Liquid Bottler, The Liquid Carbonic Co., Chicago, Ill. Principally employees' interests and trade articles on management, machinery, or publicity. Occasional general contributions are published, such as, "The Story of Modern Bottling Methods."

The Mack Bulldog, International Motor Co., 64th St. and West End Ave., New York. Monthly. Editor, H. C. Bailey. A house organ devoted to the operation and uses of Mack trucks. Photographs.

Meyer Brothers Druggist, 415 Clark Ave., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, H. M. Whelpley. Only such articles as will help the retail druggist make money are used. These should not be over 1000 words. Striking and clear photographs can be used. Payment on acceptance.

Monotype, Lanston Machine Co., Philadelphia, Penn. Monthly; gratis to printers. Editor, Daniel Baker. Typographically beautiful. Devoted to technical matter on printings, on types, of good lineage, and monotype composing. No outside material.

Morse Dry-Dock Dial, Morse Dry Dock & Repair Co., Foot of 56th St., Brooklyn, N. Y. Monthly. Editor, Bert E. Barnes. Principally a plant magazine. A good snappy, short piece of fiction with an inspiring theme, and particularly concerning shipyard life activities, might be considered. The story would have to have local interest.

Mount McGregor Optimist, The Metropolitan Life Ins. Co. Sanatorium. Mount McGregor, New York. Monthly; gratis. Editor, J. F. O'Neill. Circulates among ex-sanatorium patients and others interested. Articles of 300 to 2000 words and short poems. Articles and poems must be of a cheerful nature, calculated to appeal to invalids and ex-invalids. Writers who wish to contribute meritorious articles and poems for the sake of publication and for the benefit which may be derived from such contributions by readers who are chronic invalids in need of sunny and cheering reading matter will receive payment in the form of subscriptions only, aside from the personal satisfaction they may feel in doing a good work.

National Mazda Stimulator, National Lamp Works of General Electric Co., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, F. J. Blaschke. Articles by staff. Interesting photographs in connection with lighting, or merchandising of lamps might be considered.

National News, National Refining Co., Cleveland, Ohio. Monthly. Editor, Charles L. Archbold. Short jingles not exceeding eight lines, preferably four lines, about En-ar-co Motor Oil or White Rose Gasoline, making appeal to automobile owners. Short epigrams not exceeding ten words. Photographs suitable for cover designs for a page $3\frac{1}{2} \times 6\frac{1}{4}$ ". Payment on acceptance.

N. Y. Central Lines Magazine, Grand Central Terminal, New York. Managing Editor, C. W. Y. Currie. A few short, clean jokes.

New York Railways Employees' Magazine, New York Railways Company, New York. Monthly. Editor, Henry Proctor Waugh. A 1500 to 2000-word fiction story monthly. Photographs.

Norfolk and Western Magazine, Roanoke, Va. Monthly, free to employees of the Norfolk and Western Railway; \$2.00 to others. Editor, Holcombe Parkes; assistant editor, Floyd E. Chabot. Illustrated.

Stories, articles, information items and personals contributed by employees. No material is bought.

The Office Economist, Art Metal Construction Co., Jamestown, N. Y. Monthly. Illustrated. A publication of business ideas, and more particularly in their direct relation to the office. No poems, fiction, or high-brow articles on the economies or theories of the office are desired. Good office photographs.

Oldsmobile Pacemaker, Lansing, Mich. Monthly. One good short-story of approximately 3000 words each month. While stories in which automobiles are a feature are preferred, this is not essential. Stories that are disguised advertising will not be considered. Address MSS. to Henry Stevens, editor, care of Robert Smith Company, Lansing, Mich.

Our Boys, Curtis Publishing Co., Philadelphia, Penn. Editor, J. Marshall Crosman. Reports: "Our Boys is the sales magazine of the Curtis Publishing Company, published monthly in the interests of our junior representatives. It is not for sale. It does not pay for contributions of any kind. Only material of a vocational interest, having to do with the selling experiences of our boy salesmen, is considered. It is a house organ for the promotion of sales."

The Pacific Salesman, 609 Pacific Bldg., San Francisco, Calif. Editor, Louis C. Towne. Fiction and articles of about 2000 words, and serials of not over 10,000 words, dealing with salespeople and with a Pacific Coast locale. Payment made in subscriptions. Official organ of the Direct Sellers' Association of California. Mail all manuscripts to Alice M. Dodge, Associate Editor, 1916-13th St., Sacramento, Calif.

Packard Truck Digest, Packard Motor Car Co., Detroit, Mich. Very well illustrated. Advertises Packard efficiency through photographs of the machines in actual use.

Parkergrams, Parker Pen Company, Janesville, Wis. Editor, George S. Parker. Short manuscripts of uplifting or inspirational character to help develop the clerks from a lower plane of thought to a higher one, to teach them constructive salesmanship so that they will sell Parker pens as a real need to the purchaser. Parker fountain pens offered for material.

Partners, Holstein, Harvey Pub. Co., 201 M Delaware Trust Bldg., Wilmington, Dela. Editor, J. C. Craig. Magazine covers southeastern Pennsylvania. Short-stories up to 3000 words particularly with the romantic strain. One to three cents per word in accordance to merit on acceptance.

Peacock Feathers, Cudahy Brothers Co., Cudahy, Wis. A monthly employees' magazine. Ideas rather than articles wanted, and paid for, if accepted, on employee subjects.

Philadelphia-Made Hardware, 1211 Chestnut St., Philadelphia, Penn. Monthly; free. Editor, Arthur Joyce. Fiction with point or moral that might help merchants or salesmen become better business men and women, and methods used by successful hardware merchants which might apply to others.

Plymouth Products, Plymouth Cordage Co., North Plymouth, Mass. A series of bulletins giving information concerning the company and its products, and of interest to all rope buyers.

Points, A. B. Dewes Printing & Stationery Co., St. Louis, Mo. Monthly. Editor, Arthur B. Dewes. Articles of general information of about 300 words, also good news items. Pays on acceptance.

Proofs, Stewart-Taylor Co., Duluth, Minn. Monthly; free. Editor, L. E. Marvin. Reports: "We usually use one or sometimes two contributed articles of 500 to 1000 words. These must be of real helpful interest to business men. Economics or practical social problems treated in readable style are preferred."

The Property Owner's Magazine, 215 N. Michigan Ave., Chicago, Ill. Published monthly by the Page Fence & Wire Products Association. Editor, Frank E. Kennedy. Articles pertaining to property, both industrial and home. The editor prefers to have contributors write in proposing articles on certain subjects pertaining to protection of property, architecture, landscape design, industrial plant layout, beautifying property, playgrounds, municipal parks, etc. If the subjects are acceptable, the authors will be commissioned to proceed and the length of the articles will be decided. Text should be accompanied by three or four photographs suitable for reproduction. Payment 1c to 2c a word on acceptance.

Quality Talks, Williamson-Halsell-Frasier Co., Oklahoma City, Okla. Monthly; free. Editor, Harold Halsell. Articles of 250 words relative to the grocery trade; big current business movements; home-spun philosophy, etc.; also photographs illustrating the articles.

Railway Life, Buffalo, Rochester & Pittsburgh Railway Co., Rochester, N. Y. Monthly; free to employees. Address all communications to the editor, H. H. Kingston, Jr. Uses 2000 word railroad stories which have the sweat, grease, and grit of actual railroad life. Other material supplied by staff.

Red Cross Messenger, Johnson & Johnson, New Brunswick, N. J. Irregular. Editor, Dr. Fred B. Kilmer. Bona-fide interviews with druggists as to successful plans employed to promote sale of J. & J. products, novel window displays, etc. Articles from 300 to 500 words, based on facts and authorized by the druggists. Also photographs of artistic window displays or store displays of J. & J. goods, first-aid activities showing use of J. & J. first-aid materials, etc.

Retail Ledger, 1718 Real Estate Trust Bldg., Philadelphia, Penn. Twice a month, 15c; \$3.00. Editor, William Nelson Taft. Articles that deal directly with retail business—material covering sales, credits, collections, advertising, deliveries, window displays, and other phases of this subject—always with the name and at least the city address of the store referred to. Retail success stories telling how John Jones, faced by a certain problem connected with his business, solved the difficulty in actual practice. Payment on acceptance at rates that vary from \$6.00 a column to one cent a word, depending upon the excellence of the material, with an allowance of \$3.00 for each photograph used. No fiction desired.

Rexall Magazine, United Drug Co., Boston, Mass. Monthly, 3c; 25c. Editor, H. L. Harding. One short-story of 3000 words of general character each month, also photographs. Payment on publication.

Roaster, Clossett & Devers, Portland, Ore. Monthly; free. Editor, R. B. Bain, Jr. Stories about coffee; store service hints or stories centering around coffee.

Safety Hints, Whitaker-Glessner Co., Wheeling, W. Va. Monthly; free. Advertising Manager, Selden Irwin. Short articles relating to promotion of safety measures, also short-stories with this feature.

The Saturday Evening Ghost, Famous Clothiers, Madison & Halsted Sts., Chicago, Ill. Published occasionally. Editor, E. G. Wynne. Short, very humorous stories of 1800 to 2000 words. The more ridiculous the plot, the better. There must be plenty of dialogue from the start. Payment on publication.

Save the Surface, 18 E. 41st St., New York. Editor, Gertrude Woodcock. 1000-word articles featuring effects of painting, or of lack of paint; labor saving; beautifying home, etc. Photographs of houses before and after painting; neglected houses; good interiors. Some topical verse referring to paint or varnish. Payment on publication, 1½c to 3c a word.

See America First, First Wisconsin National Bank Bldg., Milwaukee, Wis. Monthly; \$3.00. Editor, A. L. Somers. Published by the Bureau of American Travel. Photographs.

Simonds Guide for Millmen, Simonds Manufacturing Co., Fitchburg, Mass. Every two months; free. Editor, R. D. Baldwin. Articles of 1000 to 2000 words about the use or care of saws or planer knives in sawmills or woodworking factories; illustrated, when necessary, with photographs or drawings to explain a point in an instructive article. Payment, \$5.00 per thousand words.

Skinner Packing House News, Skinner Machinery Co., Dunedin, Fla. Monthly. Editor, Thomas W. Hewlett. Articles up to 1000 words and pictures on any subject of interest to the fruit packing industry—stories of new packing plants, new ideas, mechanical problems, spraying fruit, packing house plans, news items, etc., to interest growers, packers and shippers of all kinds of fruit all over the United States. Check upon acceptance.

Smith-O-Grams, Smith Welding Equipment Corp., 2619 Fourth Ave., S. E., Minneapolis, Minn. Prints humor and articles dealing with uses of their welding equipment.

Sounding Board Salesman, Gibson Mandolin Co., Kalamazoo, Mich. Monthly; 25c. Editor, C. V. Buttelman. Special articles dealing with salesmanship, advertising, business, ethics, etc., also articles on music teaching, school of music, etc. Payment on acceptance.

The Spencerian, 321 Guthrie Ave., Louisville, Ky. Weekly; free. Editor, Enos Spencer. Articles of inspiration, from 200 to 300 words, pertaining to business training, business of stenographers and bookkeepers, the value and need of accounting, etc.

Store Service News, The Lamson Co., Syracuse, N. Y. Short articles dealing with Lamson Store Service systems—pneumatic tubes, cable carriers, wireline carriers, and parcel conveyors, used by department and similar stores. Interesting facts are particularly wanted—stories for example of how a Lamson system helped solve a store problem, or stories of some change in a sales check or in a method of handling that helped to make the Lamson System more effective. Figures should always be given where they help the story. Photographs are also used. Stories should be short, the ideal length being from 200 to 1000 words. Payment on publication, at a minimum rate of 2c a word. Retains the

right to edit all manuscripts submitted, payment to be made on the number of words published. Address Editor, Store Service News, The Lamson Co., Syracuse, N. Y.

The Street-Cleaner, care of Elgin Sales Corp., 501 Fifth Ave., N. Y. Every two months. Editor, George C. Dodge. Articles and stories of 750 words or less, pertinent to street cleaning or more especially to the Elgin method of cleaning streets; also poems, cartoons, and photographs along the same lines.

The Studebaker Wheel, Studebaker Corporation of America, South Bend, Ind. Editor, Wm. E. Gibson. Monthly. Uses articles on motoring, travel articles, scenic materials, etc. Interesting photographs are used.

Tavern Topics, Jackson and Second Aves., Long Island City, N. Y. Monthly; free to hotel guests. Editor, Helen Jesson. Articles from 1200 to 1500 words that have a decided hotel flavor, particularly anything concerning the hotels run by L. M. Boomer—The McAlpin, Annex, Waldorf, Claridge and Bellevue-Stratford. Anything with a hotel background that has a special appeal. Good photographs to accompany the article. Payment on acceptance.

Telephone Facts, Kellogg Switchboard & Supply Co., Chicago, Ill. Monthly. Editor, Edward I. Pratt. Short, practical illustrated paragraphs and articles, on better operating of telephone exchanges. Payment on acceptance.

Tile and Till, Eli Lilly and Co., Indianapolis, Ind. Quarterly. Articles pertaining to the drug trade that have to do with merchandising, selling and display; and human-interest stories which have something particularly clever about them. Articles on store management, labor-saving devices, quick turnover, accounting, systematizing, etc. Photographs. No fixed scale of prices; minimum is \$5.00 and maximum between \$15 and \$25 per article.

Toy Tips, A. C. Gilbert Co., Blatchley Ave., New Haven, Conn. Eight times a year, 5c; 25c. Advertising Manager, Ralph E. Bertini. A semi-advertising medium, which aims to interest boys from 8 to 18 years of age who have purchased Gilbert toys. An occasional three-part story, if it has a bearing on radio, sports, or other line of useful industry interesting to juveniles, and short technical and scientific articles of not more than 800 words.

Travel, George E. Marsters Co., Boston, Mass. Sent free. A journal of tours and circular trips planned by this company. No special articles are used, but an occasional photograph of exceptional tourist interest might be purchased.

Tycos-Rochester, Taylor Instrument Companies, Rochester, N. Y. Circulates among drug, hardware and optical dealers. Articles on subjects of meteorology; articles on industry in which temperature is a vital factor, articles on window trimming, and inspirational articles for clerks.

The Universal Dealer, Universal Portland Cement Co., 210 S. La Salle St. Monthly. Business articles of interest to building supply concerns, preferably but not necessarily, those handling Universal cement. Does not endeavor to boost any one brand or kind of merchandise, but prefers rather to help the dealer sell everything he handles. Articles

should not exceed 500 words and should be entertainingly but tersely written. Pictures are desired. Payment is prompt. Address Editor, Universal Dealer, Universal Portland Cement Co., 208 S. La Salle St., Chicago, Ill.

Veterinary Notes, Parke, Davis & Co., Detroit, Mich. Quarterly. A journal of practical medicine for the veterinarian. Short practical experience letters from veterinarians, preferably relative to the practitioner's use of Parke-Davis products, but anything helpful considered.

Vulcan Bulletin, Wm. H. Crane Co., New York. Monthly. Editor, A. W. Humm. Written material furnished by writers with whom we are in communication. Will consider interesting photographs applying to the gas business.

Watkins Bulletin, Will A. Watkins Co., Dallas, Tex. Monthly. Editor, Robert N. Watkins. No written material. Will consider photographs of musical artists, etc.

Wellsworth, American Optical Co., Southbridge, Mass. Monthly. Editor, Carl F. Propson. Illustrated. Short articles regarding strange or unusual happenings in optics, optical jokes, etc. Although it prints nothing that is not directly connected with the product of the American Optical Co., clever bits that have to do with spectacles and the eyes in general are always welcome, as are odd and unusual photographs of spectacles, and spectacles worn by famous men. Pays on publication.

Western Electric News, care Western Electric Co., New York. Monthly; \$1.50. Employees of the Western Electric Company receive it free. Editor, P. L. Thomson. Practically all the material supplied by employees. Now and then some photographs are purchased dealing with telephones.

Whooperup, Baker Importing Co., Minneapolis, Minn. Monthly; 50c. Editor, C. G. Ferguson. Original and snappy articles ranging from 500 to 1000 words, of general interest to wholesale grocery salesmen. Pays on acceptance, \$2.00 per article.

Whyte Line, Macomber & Whyte Rope Co., Kenosha, Wis. The illustrations advertise steel rope—the rest is editorial comment.

Yates Quality, P. B. Yates Machine Works, Beloit, Wis. Every two months; gratis. Articles from 1000 to 1500 words on any phase of modern woodworking, from standing timber to the finished product. Pay \$6.00 per thousand words on acceptance.

Alphabetical List

EXPLANATION OF SYMBOLS

1.—Internal, or Employees' Magazine.

2.—Established three years or more.

Abbott Laboratories, Chicago, Ill. "Medical Methods." Doctors.
 Abraham and Straus, Brooklyn, N. Y. "News." 1, 2.
 Adirondack Power & Light Corp., Schenectady, N. Y. "The Synchronizer."
 Aeolian Company, New York. "Aeolian."
 Aetna Insurance Co., Hartford, Conn. "The Aetna Messenger."

- Aetna Life Insurance Co., Hartford, Conn. "Aetna-izer." 2.
 Ahrens-Fox Fire Engine Co., Cincinnati, Ohio. "Ahrens-Fox."
 Airline Business Service, Inc., Utica, N. Y. "Air-O-Grams."
 Alabama Power Company, Birmingham, Ala. "Powergrams."
 Alabastine Co., Grand Rapids, Mich. "Brush and Pail."
 Albers Bros. Milling Co., San Francisco, Calif. "Albers Egg Maker."
Poultry Feeds.
 Albrecht Grocery Co., Akron, Ohio. "The Acme Special."
 Allith-Prouty Company, Danville, Ill. "Allith-Bulletin."
 Alpha Portland Cement Co., Easton, Penn. "Alpha Aids." 2.
 Alpine Press, Boston, Mass. "Impressions."
 Altorfer Bros. Company, Peoria, Ill. "The A B C of Selling."
 Aluminum Cooking Utensil Co., New Kensington, Penn. "Wear-
 Ever Bulletin." Canvassers. 2.
 Aluminum Goods Mfg. Co., Manitowoc, Wis. "The Mixing Bowl."
 American Appraisal Co., Milwaukee, Wis. "American Appraisal
 News." Accountants.
 American Bankers Ins. Co., Jacksonville, Ill. "Flash." Policyholders
 and Agents.
 American Biscuit Co., San Francisco, Calif. "American Merchandiser."
 American Blower Co., Detroit, Mich. "Sirocco Service." 2.
 American Cast Iron Pipe Co., Birmingham, Ala. "Pipe Progress."
 "Acipo News."
 American Chain Co., New York. "Bumps and Skids."
 American Clay Machinery Co., Bucyrus, Ohio. "American Clay
 Magazine." Clay pipe. 2.
 American Crayon Co., Sandusky, Ohio. "Everyday Art." Art in
 the schoolroom.
 American Gas & Electric Co., New York. "The A.G.E. Bulletin." 2.
 American Hoist and Derrick Co., St. Paul, Minn. "Crosby Clipper"
 and "American Ditcher Scoopings." 2.
 American LaFrance Fire Engine Co., Elmira, N. Y. "Alfaco Stream."
 American Laundry Mach. Co., Cincinnati, Ohio. "American Out-
 look." Laundryowners and Dry Cleaners.
 American Liability Co., Cincinnati, Ohio. "American." Surety bonds.
 American Locomotive Company, Dunkirk, N. Y. "Alco." 2.
 American Multigraph Co., Cleveland, Ohio. "Layman Printer."
 "The Center Punch."
 American Mutual Liability Ins. Co., Boston, Mass. "American
 Mutual Magazine." 2.
 American News Co., Inc., New York. "American News Trade
 Journal." Periodical dealers. 2.
 American Optical Co., Southbridge, Mass. "Wellsworth." Opti-
 cians. 2.
 American Printing Ink Co., Chicago, Ill. "Blot."
 American Pulley Company, Philadelphia, Penn. "Pulley Truth."
 American Radiator Co., New York. "Ideal American Merchant."
 Heating Supply dealers.
 American Railway Express Co., New York. "The Express Mes-
 senger."
 American Rolling Mill Co., Middletown, Ohio. "Armco Bulletin."
 "Pure Iron Era."

- American Rubber Co., East Cambridge, Mass. "The Shield."
- American Seating Co., Grand Rapids, Mich. "The Seater." School furniture.
- American Smelting & Refining Co., Helena, Mont. "The Crucible."
- American Southern Trust Co., Little Rock, Ark. "The Teller Gram."
- American Steel Foundries, Chicago, Ill. "The Octagon."
- American Stove Co., Lorain, Ohio. "Magic Chef."
- American Surety Co., New York. "The Bulletin." Surety bonds.
- American Thermos Bottle Co., New York. "Thermos Trade Mark."
- American Type Founders' Co., New York. "Bulletin." 2.
- American Woolen Co., Andover, Mass. "A. W. Employees Booster." 1.
- American Writing Paper Co., Holyoke, Mass. "Eagle A Unity." 1.
- Anaconda Copper Mining Company, Butte, Mont. "The Anode."
- Anchor Coal Co., Cleveland, Ohio. "Anchor Coal Magazine."
- Anderson Co., Gary, Ind. "Hammer and Tongs."
- Anderson Lumber Company, Bayport, Minn. "The Frame Maker."
- Anderson-Newcomb Co., The, Huntington, W. Va. "The Yardstick."
- Andrea, Inc., New York. "Fada-Sales."
- Angier Chemical Co., Boston, Mass. "Angier Idea." Physicians. 2.
- Anso Photoproducts, Inc., Binghamton, N. Y. "Anso Dealer."
- "Portrait." 2.
- Arctic Dairy Products Co., Detroit, Mich. "Arctic Circle."
- Arkansas Power & Light Company, Pine Bluff, Ark. "The Exciter."
- Arlington Gas Light Co., Arlington, Mass. "Service Talks."
- Armour & Co., Chicago, Ill. "Armour Oval." Soaps. 2.
- Armstrong Cork Company (Linoleum Division), Lancaster, Penn.
- "Linoleum Logic." "Armstrong Jobber." 2.
- Art Metal Construction Co., Jamestown, N. Y. "Art Metal Welder." 1.
- Associated Gas & Electric Co., Ithaca, N. Y. "Midnight Sun." 1.
- Associated Metal Lath Mfrs., Chicago, Ill. "Metal Lath News."
- Architects.
- Associated Oil Company, San Francisco, Calif. "The Record." 1.
- Associated Optical Co., Los Angeles, Calif. "The Visioner." Opticians.
- Atchison, Topeka & Santa Fe R. R., Chicago, Ill. "Santa Fe Magazine." 1.
- Athens Gas, Light and Fuel Co., Athens, Ga. "The Picador." Consumers.
- Atlantic Coast Line, Wilmington, N. C. "Atlantic Coast Line News."
1. Editor, Robert Scott.
- Atlantic Gulf and W. I. S. S. Lines, New York. "Agwi News." Ocean travel. 2.
- Atlantic Refining Co., Philadelphia, Penn. "Atlantic Seal." 1.
- Atlantic Terra Cotta Co., New York. "Atlantic Terra Cotta."
- Architects.
- Atlas Portland Cement Co., New York. "Contractors Atlas."
- Austin Bros., Dallas, Tex. "Highways." 2.
- Austin Co., Philadelphia, Penn. "The Austin News." 1.
- Automatic Electric Company, Chicago. "Doings." 1.
- Automobile Mutual Ins. Co., Boston. "Insurance Topics." Policyholders.

Automotive Equipment Assn., Chicago, Ill. "Automotive Equipment Merchandiser."

Autostrop Safety Razor Co., New York. "Valet Autostrop Topics."

Ayers & Co., Indianapolis, Ind. "Side Lights."

Bache & Co., New York. "Bache Review." Financial. 2.

Bachrach, Inc., Newton, Mass., "P O D." 1.

Badger Tool Co., Beloit, Wis. "Badger Grinder."

Baers', Canton, Ohio. "More Facts." 2.

Baker Chemical Co., Phillipsburg, N. J. "Analyst." 2.

Baker-Vawter Company, Benton Harbor, Mich. "Partners." 1, 2.

Baldwin Piano Co., Cincinnati, Ohio. "Baldwin Keynote."

Baltimore Con. Gas, E. L. & P. Co., Baltimore, Md. "Baltimore Gas & Electric News." 1.

Baltimore Engraving Co., Baltimore, Md. "Pictures."

Baltimore & Ohio R. R., Baltimore, Md. "Baltimore & Ohio Magazine." 1, 2. Editor, Robert M. Van Sant.

Bamberger & Co. Newark, N. J. "Counter Currents." 1.

Bank of America, The, New York. "The Chronicle." 1.

Banker's Trust Co., New York. "The Pyramid." 1.

Barber Coleman Company, Rockford, Ill. "B-C-A News." 1.

Barcalo Mfg. Co., Buffalo, N. Y. "Getting Together." 2.

Barnes-Ross Co., Indianapolis, Ind. "Progressive Mortician." 2.

Bassick Mfg. Co., Chicago, Ill. "Alemite High Pressure."

Bauer & Black, Chicago, Ill. "Bauer & Black Druggist."

Baumann & Co., Brooklyn, N. Y. "Even Exchanges." 1.

Bausch & Lomb Optical Co., Rochester, N. Y. "The Reflector." 1.

Beals & Morrison, Oklahoma City, Okla. "The Tab."

Beardslee Chandelier Mfg. Co., Chicago, Ill. "Beardslee Talks."

Beckwith Stove Company, Dowagiac, Mich. "Sparks—from the Round Oak Cupola." 2.

Bee Dee Stock Medicine Co., Chattanooga, Tenn. "Bee Dee Tips for Salesmen."

Belden Mfg. Co., Chicago, Ill. "Beldennews." 1.

Bell Telephone Co., Philadelphia, Penn. "The Telephone News." 1.

Bemis Bros. Bag Co., St. Louis, Mo. "Bemis Blotter."

Benjamin Electric Mfg. Co., Chicago, Ill. "Benjamin Reflector."

Berkey & Gay Furniture Co., Grand Rapids, Mich. "Shop Mark."

Best & Co., Fifth Ave., New York. "Best Way." 2.

Better Brushes, Inc., Palmer, Mass. "Better Booster."

Bettmann-Dunlap Co., Cincinnati, Ohio. "Dunlap Dealer."

Biddle & Smart Company, Amesbury, Mass. "The Mutual Tattler." 1.

Bierman, Strouse & Bohnert, Chicago, Ill. "Impetus."

Bigelow-Hartford Carpet Co., New York. "Bigelow Magazine." 2.

Billings-Chapin Co., Cleveland, Ohio. "Bilchaco."

Bingham Company, Philadelphia, Penn. "Bing."

Bird & Son, Inc., East Walpole, Mass. "Neponset Review." 1.

Bird-Sykes Company, Chicago, Ill. "Better Service."

Birmingham Electric Co., Birmingham, Ala. "The Buzzer." 1.

Block & Co., Cleveland, Ohio. "Wooltex News." 2.

Black & King, Everett, Wash. "Office Economist."

Blackstone Valley Gas & Elec. Co., Pawtucket, R. I. "Utilitarian." 1.

- Blake & Knowles Works, East Cambridge, Mass. "Simplexities." 1.
 Blanke Tea & Coffee Co., St. Louis, Mo. "Spicy Monthly."
 Bloch Brothers Tobacco Co., Wheeling, W. Va. "Mail Pouch." 1.
 Bloedel Donovan Lumber Mills, Bellingham, Wash. "Head Saw." 1.
 Blue Diamond Co., Los Angeles, Calif. "Whiz Bang."
 Blue Valley Creamery Co., Chicago, Ill. "Blue Valley Bulletin."
 Bodine Electric Co., Chicago, Ill. "Motorgram."
 Bond Co., Chicago, Ill. "Bond Issue."
 Bonnet-Brown Corp., Chicago, Ill. "Scarab."
 Borden Company, New York. "Borden Eagle." 1.
 Borden Sales Co., Inc., New York. "Borden Bulletin."
 Boss Washing Machine Co., Cincinnati, Ohio. "Boss Washer Line."
 Boston Elevated Co., Boston, Mass. "Boston Elevated Railway Co-
 operation." 1.
 Boston & Maine Railroad, North Station, Boston, Mass. "Boston &
 Maine Magazine." 1. Editor, Hayes Robbins.
 Boston & Old Colony Ins. Companies, Boston, Mass. "Accelerator."
 Boston Rubber Shoe Co., Malden, Mass. "Factory Star." 1.
 Boston Woven Hose & Rubber Company, Boston, Mass. "Bowohoco
 News." 1.
 Botsford-Constantine Co., San Francisco, Calif. "Merchandising
 Bulletin."
 Bradley Knitting Co., Delavan, Wis. "Bradley Hammer."
 Bradley & Sooville, Inc., New Haven, Conn. "Fifth Wheel."
 Brambach Piano Co., New York. "Treasure Chest."
 Brandes, Inc., New York. "Brandes Broadcast."
 Breinig Brothers, Inc., Hoboken, N. J. "Breinig Brushfuls."
 Brentano's, 1 W. 47th St., New York. "Brentano's Book Chat." 2.
Readers.
 Breyer Ice Cream Co., Philadelphia, Penn. "Breyer's Leaf."
 Briggs-Weaver Machinery Co., Dallas, Tex. "Southwestern Ma-
 chinery."
 Brill, A. A., Co., Philadelphia, Penn. "Brill Magazine."
 Briscoe & Co., Knoxville, Tenn. "The Briscoe News."
 Broadway Dept. Store, Los Angeles, Calif. "The Broadway World." 1.
 Broadway-Subway Adv. Co., New York. "Naborhood Dealer."
 Broderick & Bascom Rope Co., St. Louis, Mo. "Yellow Strand."
 Brooklyn Borough Gas Co., Coney Island, N. Y. "This and That
 in Gasland." 1.
 Brooklyn-Manhattan Transit Corp., 85 Clinton St., Brooklyn, N. Y.
 "B-M-T Monthly." 1.
 Brooks, Thos. B., New York. "Impressions." 2.
 Brown Company, Berlin, N. H. "Brown Bulletin." 1.
 Brown Paper Co., Adams, Mass. "Brown's Paper."
 Brown & Sons Lumber Co., Louisville, Ky. "Brown News." 1.
 Brownstein-Louis Co., Los Angeles, Calif. "Furnishing Facts."
 Bruce Co., Memphis, Tenn. "Bruce Monthly."
 Brunswick-Balke-Collender Co., Chicago, Ill. "Brunswick Salesman."
 Buckley, Dement & Co., Chicago, Ill. "Ideas."
 Bucyrus Company, Milwaukee, Wis. "Bucyrus Scoop." 1.
 Budd Mfg. Company, Philadelphia, Penn. "Budgette." 1.
 Buescher Band Instrument Co., Elkhart, Ind. "True-Tone Musical
 Journal." General.

- Buffalo, Rochester & Pittsburgh Ry., Rochester, N. Y. "Railway Life." 1, 2.
- Buffum & Co., Boston, Mass. "Monthly Memo Book."
- Buick Motor Company, Flint, Mich. "Buick Bulletin." 2.
- Bullock's, Los Angeles, Calif. "The Bullock Way." 1.
- Bunting Brass & Bronze Co., Toledo, Ohio. "Bunting Shop News." 1.
- Bunting & Son, Bristol, Tenn. "Bunting's Quill."
- Burg & Sons, St. Paul, Minn. "Within the Home."
- Burger Engraving Co., Kansas City, Mo. "Burger Brush."
- Burke and James, Chicago, Ill. "Rexo Bulletin." Photographers.
- Burroughs Adding Machine Co., Detroit, Mich. "Burroughs Bulletin."
- Burson Knitting Co., Rockford, Ill. "Burson Knitter." 2.
- Burt Co., Buffalo, N. Y. "Burt's Box Bulletin." 1.
- Burton Shields Co., Indianapolis, Ind. "Ethical Practitioner."
- Bush & Bull Co., Williamsport, Penn. "Store Lore." 1.
- Bush Terminal Co., New York. "Bush Magazine." 2.
- Bussmann Mfg. Co., St. Louis, Mo. "Buss Short-Circuit."
- Buzza Company, Minneapolis, Minn. "Greetings."
- Byllesby & Co., H. M., Chicago, Ill. "Byllesby Monthly News."
- "Byllesby News Bulletin."
- Byrd Press, Inc., William, Richmond, Va. "Printalks."
- Cable Piano Co., Chicago, Ill. "Cable Corner."
- Cadillac Motor Car Co., Detroit, Mich. "Cadillac Craftsman." 1.
- California Corrugated Culvert Co., West Berkeley, Calif. "Highway Magazine."
- California Cotton Mills Co., Oakland, Calif. "Cotton Yarns."
- California Oregon Power Company, Medford, Ore. "Volt."
- California Packing Co., San Francisco, Calif. "Del Monte Activities." 1.
- California Perfume Co., New York. "CPC Bulletin," "CPC Outlook."
- Calumet Baking Powder Co., Chicago, Ill. "Sales Sense." 2.
- Campbell, Metzger & Jacobson, New York. "The Progress Monthly." 1.
- Campbell Soup Company, Camden, N. J. "Optimist." 2.
- Cantwell Printing Co., Madison, Wis. "Impressions." 2.
- Capital Traction Co., Washington, D. C. "Behind the Plow."
- Capper Publications, Topeka, Kans. "Rural Trade." 2.
- Carborundum Company, Niagara Falls, N. Y. "Indian Head."
- Carnation Milk Products Co., Oconomowoc, Wis. "Carnation News."
- Carpenter Steel Company, Reading, Penn. "Carpenter Steel News." 1.
- Carrier Engineering Corp., Newark, N. J. "Weather Vein."
- Carter White Lead Company, Chicago, Ill. "The Carter Times." 2.
- Cary Salt Company, Hutchinson, Kans. "Salt & Pep."
- Case Threshing Machine Co., Racine, Wis. "Case Eagle."
- Caulk Co., Milford, Dela. "Milford News."
- Cedar Rapids Savings Bank & Trust Co., Cedar Rapids, Ia. "Cedar Rapids Savings."
- Celite Company, The, Lompoc, Calif. "White Hills Diatom." 1.
- Central Hudson Gas & El. Co., Poughkeepsie, N. Y. "Central Hudson Progress."

- Central Illinois Public Service Co., Springfield, Ill. "Cipsco News." 1.
 Central Indiana Power Co., Indianapolis, Ind. "The Flash." 1.
 Central Maine Power Co., Augusta, Me. "Exciter." 1.
 Central Nat. Bank Savings & Trust Co., Cleveland, Ohio. "Central Window." 1.
 Central of Georgia Railway, Savannah, Ga. "Right Way Magazine." 1. Editor, D. A. Pritchard.
 Central Ohio Paper Co., Columbus, Ohio. "Copco News." 2.
 Central Railroad Company of N. J., New York. "Railroad Employee." 1.
 Central Steel Company, Massillon, Ohio. "Agathon News." 1.
 Challenge Machinery Co., Grand Haven, Mich. "Printers' Album." 1.
 Chambliss Co., Knoxville, Tenn. "Pepper Box Magazine." 1.
 Champion Coated Paper Co., Hamilton, Ohio. "Champion Spirit." 2.
 Champion Fibre Company, Canton, N. C. "The Log." 1.
 Chandler & Farquhar Co., Boston, Mass. "Chandler Farco Beacon." 1.
 Chase Bros. Co., Rochester, N. Y. "Star Club News." 1.
 Chase Metal Works, Waterbury, Conn. "Chase Diamond." 1.
 Chase National Bank, New York. "The Chase." 1.
 Chase & Sanborn, Boston, Mass. "Pot and Kettle." 1.
 Cheek-Neal Coffee Co., Brooklyn, N. Y. "Maxwell House Messenger." 1.
 Chemical Paper Mfg. Co., Holyoke, Mass. "The Stuff Chest." 1.
 Cherry Co., Cedar Rapids, Ia. "Cherry Circle." 2.
 Cherry-Bassett Co., Philadelphia, Penn. "Bestove Lactonews." 1.
 Chesapeake & Ohio Railway & Hocking Valley Railway, Richmond, Va. "Chesapeake & Ohio & Hocking Valley Employees' Magazine." 1. Editor, A. B. Tunis.
 Chesapeake & Potomac Telephone Co., Washington, D. C. "The Transmitter." 1, 2.
 Chevrolet Motor Company, Detroit, Mich. "Chevrolet Sales Speeder." 1.
 Chevrolet Motor Company, Flint, Mich. "Chevrolet Review." 1.
 Chicago Bridge & Iron Works, Chicago, Ill. "Water Tower." 1.
 Chicago Engineering Works, Chicago, Ill. "Chicago Engineering Works Review." 1.
 Chicago Flexible Shaft Co., Chicago, Ill. "Pushing Ahead." 1.
 Chicago & Great Western Railroad, Chicago, Ill. "Great Western Magazine." 1. Editor, H. P. Riccadonna.
 Chicago Mill & Lumber Co., Chicago, Ill. "Boxes." 1.
 Chicago, Milwaukee & St. Paul Ry., Libertyville, Ill. "Milwaukee Employees' Magazine." 1. Editor, Mrs. Carpenter Kendall.
 Chicago & Northwestern Railway, Chicago, Ill. "North-Western Magazine." 1.
 Chicago, Rock Island & Pacific Railroad, La Salle St. Sta., Chicago, Ill. "Rock Island Magazine." 1. Editor, W. E. Babb.
 Chrysler Motor Corp., Detroit, Mich. "Chrysler Circle." 1.
 Citizens Gas & Electric Co., Council Bluffs, Ia. "Flash." 1.
 City Ice Co., Kansas City, Mo. "City Ice-Man." 1.
 City Library, Springfield, Mass. "Bulletin." 1.
 City of Paris, The, San Francisco, Calif. "House Topics." 1.
 Clark Mfg. Co., Rockford, Ill. "The Rouser." 1.
 Clay & Co., Chicago, Ill. "Live Stock Markets." 1.
 Clement Co., J. W., Buffalo, N. Y. "Clement Comments." 2.

- Cleveland Crane & Eng. Co., Wickliffe, Ohio. "Crane-ing." 2.
 Cleveland Electric Illuminating Co., Cleveland, Ohio. "The Ceico Motor." 1.
 Cleveland Provision Co., Cleveland, Ohio. "Wiltshire Way." 1, 2.
 Cleveland Steel Tool Co., Cleveland, Ohio. "Hot Slug."
 Cleveland Trust Co., Cleveland, Ohio. "Cleveland Trust Monthly."
 Clinical Laboratories Co., Cleveland, Ohio. "Little Partner."
 Cluett, Peabody & Co., Troy, N. Y. "The Arrow." 1.
 Coca-Cola Co., Atlanta, Ga. "Red Barrel."
 Coffield Washer Co., Dayton, Ohio. "Coffield News."
 Coleman Lamp Co., Wichita, Kans. "Coleman Line."
 Colgate & Co., Jersey City, N. J. "The Colgate Clock." 1.
 Collins Mfg. Co., Philadelphia, Penn. "The Oak Leaf Worker." 1.
 Collyer Printing Co., Newark, N. J. "Hell Box."
 Colorado Fuel & Iron Co., Denver, Colo. "Industrial Bulletin." 1, 2.
 Columbia System, Cincinnati, Ohio. "Hail Columbia." 1.
 Columbian Printing Co., Inc., Washington, D. C. "The Little Thinker."
 Columbian Rope Co., Auburn, N. Y. "Columbian Crew."
 Columbus Blank Book Mfg. Co., Columbus, Ohio. "Blank Book News."
 Commerce Trust Co., Kansas City, Mo. "Commerce Pulse." 1.
 Common Brick Manufacturers' Assn. of America, Cleveland, Ohio. "Building Economy."
 Commonwealth Edison Co., Chicago, Ill. "Edison Round Table." 1.
 Commonwealth Steel Co., Granite City, Ill. "The Commonwealther." 1.
 Computing-Tabulating-Recording Co., New York. "Business Machines."
 Conkey Co., W. B., Hammond, Ind. "Winged Horse."
 Conlon Corp., Chicago, Ill. "Conlon Medallion."
 Consolidated Gas Co., New York. "Gas Logic."
 Consolidated G., E. L. & P. Co., Baltimore, Md. "Baltimore Gas & Electric News." 2.
 Consolidated Water Power & Paper Co., Wisconsin Rapids, Wis. "Consolidated News." 1.
 Consolidation Coal Co., Fairmont, W. Va. "C.C.C. Mutual Magazine." 1.
 Consumers Power Co., Jackson, Mich. "The Au Sable News." 1.
 Continental & Commercial Banks, Chicago, Ill. "The Four Cs." 1.
 Continental Mills, Inc., Philadelphia, Penn. "Continental Pathfinder." 1.
 Continental Oil Co., Denver, Colo. "Conoco Sentinel." 1.
 Continental Radio & Electric Corp., N. Y. "Continental News."
 Copper & Brass Research Ass'n., New York. "Copper & Brass Bulletin."
 Corlies, Macy & Co., Inc., New York. "Common Sense." 2.
 Corn Exchange National Bank, Philadelphia, Penn. "Corn Exchange." 2.
 Corona Typewriter Co., Inc., Groton, N. Y. "Corona Bulletin."
 Cosgrove-Meehan Coal Co., Johnstown, Penn. "Franco-Thermal News." 1.
 Cotton States Advertising Agency, Atlanta, Ga. "Now and Then."

- Crane Co., Chicago, Ill. "Valve World." 2.
 Crane & Breed Mfg. Co., Cincinnati, Ohio. "Quality Talks." 2.
 Creamery Package Mfg. Co., Chicago, Ill. "C.P. Bulletin." 2.
 Crew Levick Co., Philadelphia, Penn. "Crew Levick News." 1.
 Crocker-McElwain Co., Holyoke, Mass. "The Stuff Chest." 1.
 "Paper Book."
 Crofut & Knapp Co., New York. "The C & K Bird." 1. "Hat-man." 2.
 Crombie Press, Worcester, Mass. "Crombie Bee."
 Crompton & Knowles Loom Works, Worcester, Mass. "C & K Loom Pickings." 1.
 Crowell Publishing Co., New York. "Good News." 1.
 Crown Willamette Paper Co., Portland, Ore. "Making Paper." 1.
 C. T. Electric Commercial Truck Co., Philadelphia, Penn. "Electruk." 1.
 Cudahy Bros. Co., Cudahy, Wis. "Peacock Feathers." 1.
 Cudahy Packing Co., Chicago, Ill. "The Spotlight." 1.
 Cullum & Boren Co., Dallas, Tex. "Southwestern Sportsman."
 Cunningham Drug Stores, Detroit, Mich. "Cunningham Bulletin."
 Cupples Co., St. Louis, Mo. "Loyalty & Service News." 1.
 Curran Printing Co., St. Louis, Mo. "Our Monthly Message."
 Curtis Companies, Inc., Clinton, Ia. "Curtis Service."
 Curtis Lighting, Inc., Chicago, Ill. "Eye Comfort."
 Curtis Publishing Co., Philadelphia, Penn. "Curtis Folks." 1, 2.
 Daiger & Co., Baltimore, Md. "Current Finance."
 Dallas Railway Co., Dallas, Tex. "Partners." 1.
 Davey Tree Expert Co., Kent, Ohio. "Tree Surgeon's Bulletin." 1.
 Davies-Young Soap Co., Dayton, Ohio. "Soap Specks." 1.
 Davis & Warde, Pittsburgh, Penn. "Warde's Words." 2.
 Davol Rubber Co., Providence, R. I. "Davol Review." 1.
 Dayton Co., Minneapolis, Minn. "The Daytonews." 1.
 Dayton Engineering Laboratories Co., Dayton, Ohio. "Delco Do-ings." 2.
 Dayton Rubber Mfg. Co., Dayton, Ohio. "Dayton Tires."
 Dean-Hicks Co., Grand Rapids, Mich. "The Imprint." 1.
 Dearborn Chemical Co., Chicago, Ill. "Dearborn Messenger."
 Dearborn Printing Co., Seattle, Wash. "Ink Ball."
 Deere, A. J., Co., Hornells, N. Y. "Royal System."
 Deere Plow Co., Syracuse, N. Y. "Furrow."
 De Laval Separator Co., New York. "De Laval Monthly," "De Laval Dairyman."
 Delaware & Hudson Co., Albany, N. Y. "D. & H. Bulletin," "Craft-wise." 1. Editor, R. C. Johnson.
 De Luxe Reproducing Roll Corp., New York. "Welte-Mignon Reproducing Records."
 Dennison Mfg. Co., Framingham, Mass. "Inside the Case." 1.
 "What Next." 2.
 Denver Alfalfa Milling & Products Co., Lamar, Colo. "Mealology." 2.
 De Pree Chemical Co., Holland, Mich. "San-Talks." 1, 2.
 Des Moines City Railways Co., Des Moines, Ia. "Trolley Topics." 1.
 Des Moines Life & Annuity Co., Des Moines, Ia. "Co-operator."
 Detroit City Gas Co., Detroit, Mich. "Gazette." 1.
 Detroit Edison Co., Detroit, Mich. "The Synchroscope." 1.
 Detroit Furniture Shops, Detroit, Mich. "Home."

Detroit, Toledo & Ironton Railroad, Dearborn, Mich. "D. T. & I. Railroad News." 1. Editor, Ralph E. Davis.

DeVilbiss Mfg. Co., Toledo, Ohio. "The DeVilbiss News." 1.

Devoe & Reynolds Co., Inc., New York. "The Devoe Salesman." 1.

Dewar Mfg. Co., Brooklyn, N. Y. "Light Reading Matter."

Dewes Printing & Stationery Co., St. Louis, Mo. "Points."

Diamond Crystal Salt Co., St. Clair, Mich. "Salt Seller." 2.

Diamond Power Specialty Corp., Detroit, Mich. "Power Notes."

Diamond State Fibre Co., Bridgeport, Penn. "The Fibre Sheet." 1.

Dick, A. B., Co., Chicago, Ill. "Stencil." 2.

Dickey Clay Mfg. Co., Kansas City, Mo. "Dickey Clay Pipe Organs."

Dickie-Raymond, Boston, Mass. "Direct Results."

Diebold Safe & Lock Co., Canton, Ohio. "Diebold News."

Dierks Lumber & Coal Co., Kansas City, Mo. "Dierks Industries Co-operator." 1.

Dilg Mfg. & Trading Co., New York. "Dilg Advisor."

Dill & Collins Co., Philadelphia, Penn. "Diamond D." 1.

Dime Savings Bank, Detroit, Mich. "Getting On."

Dimension Co., Lockhart, Ala. "Pine Planks."

Disston & Sons, Inc., Philadelphia, Penn. "Disston Crucible."

Diversey Mfg. Co., Chicago, Ill. "Clean News."

Dixie Electrotypes Co., Nashville, Tenn. "Dixietype."

Dixon Crucible Co., Jersey City, N. J. "Graphite." 1.

Doherty & Co., New York. "Doherty News." 1, 2.

Donahoe's, Pittsburgh, Penn. "My-te-Good Topics." 1.

Dover Press, Fall River, Mass. "Dover Type." 2.

Dow Co., St. Paul, Minn. "Dow Doings."

Downs Printing Co., Fitchburg, Mass. "Printing Tips."

Draper Corporation, Hopedale, Mass. "Cotton Chats."

Dreier Service, Winchester, Mass. "The Vagabond."

Du Bois Press, Rochester, N. Y. "Acorn."

Duchess Bleachery, Inc., Wappingers Falls, N. Y. "Bleachery Life." 1.

Dudlo Mfg. Co., Ft. Wayne, Ind. "The Reflector." 1.

Dunham Co., Chicago, Ill. "Dunham Magazine."

Dunlop Tire & Rubber Co., Buffalo, N. Y. "Dunlop News." 1.

Dunn Shoe & Leather Co., Denver, Colo. "Shoe Tidings." 2.

Du-Plex Envelope Corp., Chicago, Ill. "Du-Plex Postal Advisor."

Du Pont, De Nemours & Co., Inc., Wilmington, Dela. "Du Pont Magazine."

Durant Motors, Inc., Long Island City, N. Y. "Sales Starter."

Dyer & Co., Dallas, Tex. "Business Builder."

Eagle-Pitcher Lead Co., Chicago, Ill. "Painters' Eagle."

East Bay Water Co., Oakland, Calif. "Bubbles."

East St. Louis Railway Co., E. St. Louis, Ill. "Oncinawhile." 1.

Eastern Advertising Co., Boston, Mass. "Nabor News."

Eastern Mfg. Co., Bangor, Me. "The Mill." 1.

Eastern Texas Electric Co., Beaumont, Tex. "Plain Talks." 1.

Eastman Kodak Co., Rochester, N. Y. "Kodak Magazine." 1.

"Studio Light." "Kodakery." 2.

Eaton & Gettinger, New York. "Eaglet."

Eaton, Crane & Pike Co., Pittsfield, Mass. "Pull-Together." 2.

Edgar-Morgan Co., Memphis, Tenn. "Happy Idea." 2.

Edison Co., Orange, N. J. "Along Broadway." 2.

- Edison Electric Illuminating Co., Boston, Mass. "Edison Life." 1.
 Electric Controller & Mfg. Co., Cleveland, Ohio. "Current News."
 Electric Hose & Rubber Co., Wilmington, Dela. "Hose Sense."
 Electric Storage Battery Co., Philadelphia, Penn. "Exide News."
 Elevator Supplies Co., Inc., Hoboken, N. J. "E. S. Bulletin."
 Elite Button Co., Los Angeles, Calif. "Elite Modiste."
 Elliott Co., Jeannette, Penn. "Powerfax."
 Elliott-Fisher Co., Harrisburg, Penn. "Ginger." 2.
 Elliott-Horne Co., Los Angeles, Calif. "Customers' Bulletin."
 Ellis Drug Co., Vandalia, Mo. "Public Service Bulletin."
 Elmira Water, Light & Railroad Co., Elmira, N. Y. "Water-Light Beacon." 1.
 Emerson Electric Mfg. Co., St. Louis, Mo. "Emerson Monthly." 2.
 Emmerich & Co., Chicago, Ill. "Quills."
 Empire District Electric Co., Joplin, Mo. "Hi-Voltage." 1.
 Empire Gas & Electric Co., Geneva, N. Y. "Empire News." 1.
 Empire Gas & Fuel Co., Bartlesville, Okla. "The Empire." 1.
 Emporium, The, San Francisco, Calif. "Dome Echoes." 1, 2.
 Endicott-Johnson Corp., Endicott, N. Y. "E-J Workers' Magazine." 1.
 Equipment Co., Kansas City, Mo. "Accelerator." 2.
 Equitable Life Assurance Society, New York. "Agency Items."
 Equitable Life Insurance Co., Des Moines, Ia. "Equiowa."
 Equitable Trust Co. of N. Y., New York. "The Equitable Envoy." 1, 2.
 Erie Railroad, 71 W. 23rd St., New York. "Erie Railroad Magazine." 1, 2. Editor, William F. Hooker.
 Erner and Hopkins Co., Columbus, Ohio. "Live Wire."
 Esmond Mills, Esmond, R. I. "Esmonddata."
 Essex Storage Battery & Supply Co., Newark, N. J. "Tips."
 Estate Stove Co., Hamilton, Ohio. "Estate Retailer."
 Ethridge Co., New York. "Black Sheep."
 Eureka Vacuum Cleaner Co., New York. "Volume and Velocity."
 Evans-Winter-Hebb, Inc., Detroit, Mich. "Three Circles."
 Fafnir Bearing Co., New Britain, Conn. "Dragon."
 Fairbanks, Morse & Co., Beloit, Wis. "The Exhaust." 1.
 Fall River Gas Works Co., Fall River, Mass. "The Blue Flame." 1.
 Famous Clothiers, Chicago, Ill. "Loose Ends."
 Famous Players-Lasky Corp., New York. "Pep-O-Grams." 1.
 Faris-Walker, Los Angeles, Calif. "Clarion." 1.
 Farley & Loetscher Mfg. Co., Dubuque, Ia. "Resaw."
 Farm Journal, Philadelphia, Penn. "Farm Journal—Merchants Supplement." 2.
 Farmers & Mechanics Savings Bank, Middletown, Conn. "Flagstaff."
 Farr Nursery Co., Wyomissing, Penn. "Better Plants."
 Faultless Rubber Co., Ashland, Ohio. "Number Forty."
 Faxon & Gallagher Drug Co., Kansas City, Mo. "Western Drug Record." 2.
 Fay & Egan Co., Cincinnati, Ohio. "Lightning Line." 2.
 Feicke Printing Co., Cincinnati, Ohio. "Direct-Mail Advocate."
 Ferro-Concrete Construction Co., Cincinnati, Ohio. "Ferro Columbus." 1.
 Ferro Stamping & Mfg. Co., Detroit, Mich. "Hardware News."

- Fetterolf Rug Co., Lancaster, Penn. "Wilton Wisdom."
- Fidelity & Deposit Co., Baltimore, Md. "All In the Family."
- Fidelity Mutual Life Ins. Co., Philadelphia, Penn. "Fidelity Policyholder," "Fidelity Field Man." 1, 2.
- Fidelity National Bank & Trust Co., Kansas City, Mo. "The Fidelity Spirit." 1.
- Field & Co., Marshall, Chicago, Ill. "Fashions of the Hour," "Field Quality News." 2.
- Filene's Sons Co., Inc., Boston, Mass. "Echoes." 1.
- Fireman's Fund Ins. Co., San Francisco, Calif. "Fireman's Fund Record."
- Firestone Tire & Rubber Co., Akron, Ohio. "Non-Skid." 1.
- First National Bank, Youngstown, Ohio. "Dollars and Sense." 1.
- First National Bank, Joliet, Ill. "Financial Adviser."
- First National Bank, Los Gatos, Calif. "Bank Service."
- First National Bank, St. Louis, Mo. "Buzzer."
- Fischer & Co., Inc., Chicago, Ill. "Fischer's Magazine."
- Fisher Co., Columbus, Ohio. "Nuggets."
- Fitkin & Co., New York. "General Engineering News."
- Fleet-McGinley Co., Baltimore, Md. "Peptimist."
- Fleisher, W. B., Inc., Philadelphia, Penn. "The Watchman." 1.
- Flint Motors Co., Flint, Mich. "Flint News." 1.
- Flour City Ornamental Iron Co., Minneapolis, Minn. "The Metal-crafter." 1.
- Flyer Garment Co., Ft. Smith, Ark. "Flyer Pilot."
- Foamite-Childs Corp., Utica, N. Y. "Industrial Fire Chief."
- Forbes Lithographing Co., Boston, Mass. "Forbes News." 1.
- Ford Motor Co., Detroit, Mich. "Ford News." 1.
- Forman & Co., Chicago, Ill. "Monthly Investment Review."
- Fort Howard Paper Co., Green Bay, Wis. "Our Own." 1.
- Fort Orange Paper Co., Castle-on-Hudson, N. Y. "Fopaco News." 1.
- Fortuna Machine Co., New York. "Fortuna Magazine."
- Foster Bros. Mfg. Co., Utica, N. Y. "Foster Dealer News."
- Fountain Specialty Co., Chicago, Ill. "Fountain Talks."
- Four Wheel Drive Auto Co., Clintonville, Wis. "Goodfellow."
- Frank & Co., San Francisco, Calif. "Frank Facts."
- Franklin Automobile Co., Syracuse, N. Y. "Franklin News." 1.
- Franklin Lumber Co., Newark, N. J. "Chips."
- Franklin Printing Co., Philadelphia, Penn. "Franklin Crier." 2.
- Franklin Printing & Engraving Co., Toledo, Ohio. "Franklin Key." 2.
- Freeburn Workmen's Safety League, Freeburn, Ky. "The Freeburner." 1.
- French Battery Co., Madison, Wis. "The Ray-O-Lite News." 1.
- Fruit Dispatch Co., New York. "Fruit Dispatch."
- Fuller Brush Co., Hartford, Conn. "Fuller Bristler." 1, 2.
- Galion Metallic Vault Co., Galion, Ohio. "Galion Seal." 2.
- Gane Bros. & Lane, Chicago, Ill. "Bindery Talk." 2.
- Gardner Machine Co., Beloit, Wis. "Gardner Grinder."
- Gardford Motor Truck Co., Lima, Ohio. "Haul-Age." 2.
- Garrett & Massie, Inc., Richmond, Va. "Proof Sheet."
- Gatchel & Manning, Inc., Philadelphia, Penn. "Etchings." 2.
- Gates Rubber Co., Denver, Colo. "Telescope." 2.
- Gateway Printing Co., Seattle, Wash. "Okeh."

Gaylord Brothers, Syracuse, N. Y. "Gaylord's Triangle," "Liberty Logic."

Geier Co., Cleveland, Ohio. "Royal Breezes."

Geiger Co., Cleveland, Ohio. "Togs."

Geissmann & Co., Chicago, Ill. "Steelgrams."

General Baking Company, New York. "Our Bond."

General Box Co., Chicago, Ill. "General Box Service."

General Chemical Co., New York. "General Chemical Bulletin." 1.

General Electric Co., New York. "General Electric Merchandiser."

General Electric Co. (Edison Lamp Works), Harrison, N. J. "Edison Sales Builder."

General Engineering & Management Corp., New York. "General Engineering News." 1.

General Fireproofing Co., Youngstown, Ohio. "Right Angle."

General Insurance Co. of America, Seattle, Wash. "General Agent."

General Motors Co., Pontiac, Mich. "Sales Generator." 2.

General Motors Corp., Detroit, Mich. "Topics." 1.

General Motors Export Co., New York. "General Motors Distributor."

General Optical Co., Inc., Mt. Vernon, N. Y. "Scope." 2.

General Phonograph Corp., New York. "Okeh Record."

General Printing Co., St. Louis, Mo. "General Topics."

Geneva Optical Co., Chicago, Ill. "Geneva Craftsman."

Geometric Tool Co., New Haven, Conn. "Threads." 2.

Georgia & Florida Railway, Augusta, Ga. "Georgia and Florida Bulletin." 1.

Georgia Railway & Power Co., Atlanta, Ga. "Snap Shots." 1, 2.

Gibbs Press, Inc., New York. "Point."

Gilbert & Barker Mfg. Co., West Springfield, Mass. "The Vent." 2.

Gilchrist Co., Boston, Mass. "The Ace." 1.

Gillette Safety Razor Co., Boston, Mass. "Gillette Blade." 1, 2.

Gilmour, Rothery & Co., Boston, Mass. "Service Messenger."

Girard Trust Co., Philadelphia, Penn. "Girard Letter."

Gladding, McBean & Co., San Francisco, Calif. "Shapes of Clay."

Glens Falls Insurance Co., Glens Falls, N. Y. "Glens Falls Poster."

Globe-Wernicke Co., Cincinnati, Ohio. "Globe-Wernicke Doings."

Gloekler Co., Pittsburgh, Penn. "Successful Markets."

Goodman Co., Columbus, Ohio. "Sphinx Tips." 1.

Goodyear Tire & Rubber Co., Akron, Ohio. "Wingfoot Clan." 1, 2.

Gordon Bread Co., Los Angeles, Calif. "Slices."

Gossard, H. W., Co., Chicago, Ill. "Gossard Corsetiere and Merchandiser." 2.

Grace & Co., Seattle, Wash. "The Grace Log." 1.

Grain Dealers Mutual Ins. Agency, Indianapolis, Ind. "Our Paper."

Grand Rapids Refrigerator Co., Grand Rapids, Mich. "Leonard Sales Talk." 2.

Grant Co., New York. "Grant Game." 1.

Grant, Smith & Co., Seattle, Wash. "The Force." 1.

Graphic Arts Engraving Co., Boston, Mass. "Lines and Dots."

Gray & Davis, Inc., Boston, Mass. "The Starter." 1.

Gray & Sons, Cambridge, Mass. "Gravelite."

Gray Printing Co., Fostoria, Ohio. "Gray Print."

Great Northern Life Ins. Co., Chicago, Ill. "Great Northern High Lights."

- Great Southern Lumber Co., Bogalusa, La. "The Mill Whistle." 1.
 Great Western Sugar Co., Denver, Colo. "The Sugar Bin." 1, 2.
 Green Bay Foundry & Machine Works, Green Bay, Wis. "Stub End."
 Green Felt Shoe Co., Dolgeville, N. Y. "Comfy Chats."
 Green & Sons, Philadelphia, Penn. "Polar Line."
 Greene & Co., Denver, Colo. "Go-Getter."
 Griffin Wheel Co., Chicago, Ill. "Griffin Bulletin." 1.
 Grinnell Co., Providence, R. I. "Grinnell Topics." 1. "Automatic
 Sprinkler Bulletin."
 Grinnell Bros., Detroit, Mich. "The Grinnell-O-Gram." 1.
 Guaranty Trust Co., Detroit, Mich. "Guaranty Messenger."
 Guardian Life Ins. Co., New York. "Guardian Life Service."
 Guernsey-Norton Co., Spokane, Wash. "G. N. Co."
 Gulbransen-Dickinson Co., Chicago, Ill. "Gulbransen Bulletin."
 Gulf, Mobile & Northern Railroad, Mobile, Ala. "Gulf, Mobile &
 Northern News." 1. Editor, J. B. Haman.
 Hale Brothers, San Francisco, Calif. "The Loud Speaker." 1.
 Halle Bros. Co., Cleveland, Ohio. "The Hallegram." 1.
 Hammermill Paper Co., Erie, Penn. "The Hammermill Bond." 1.
 Hamilton Institute, New York. "Office Optimism." 1.
 Hamilton Watch Co., Lancaster, Penn. "Balance Wheel."
 Hamilton Woolen Co., Southbridge, Mass. "The Hamiltonian." 1.
 Hampden Co., Imp. League, Springfield, Mass. "The Hampden
 Magazine."
 Hampden Glazed Paper Co., Holyoke, Mass. "Hampden Rays."
 Hanely & Kinsella Coffee & Spice Co., St. Louis, Mo. "Percolator."
 Hanson Bros. Scale Co., Chicago, Ill. "Pounds."
 Hardwick & Magee Co., Philadelphia, Penn. "Bundharist."
 Hardy Co., South Bend, Ind. "Ad-Vocate."
 Harris Co., Louis G., Detroit, Mich. "Spark Plug."
 Hartford Electric Light Co., Hartford, Conn. "The Illuminator." 1.
 Hays Mfg. Co., Erie, Penn. "Hayseo Spigot."
 Hazeltine & Perkins Drug Co., Grand Rapids, Mich. "Bits-of-
 business."
 Heavner & Co., Tulsa, Okla. "Range Finder."
 Heinemann Corp., Chicago, Ill. "O. H. Silkworm."
 Heinz, H. J., Co., Pittsburgh, Penn. "57 News." 2.
 Heller & Son, Inc., New York. "Delthah News."
 Hendee Mfg. Co., Springfield, Mass. "Contact Points." 2.
 Hender Creamery Co., The, Baltimore, Md. "Dipper."
 Hendrie & Bolthoff Mfg. & Supply Co., Denver, Colo. "H. & B.
 Bulletin."
 Hennebury & Co., Arkansas City, Kans. "Hennebury Hustler." 1.
 Hennegan Co., Cincinnati, Ohio. "Reminder."
 Hercules Gasoline Co., Los Angeles, Calif. "Gasoline Gossip."
 Hercules Powder Co., Wilmington, Dela. "Hercules Guarantee." 2.
 Hettinger Bros. Mfg. Co., Kansas City, Mo. "Hettinger's Dental
 News."
 Hewitt & Bros., New York. "Hewitt's Magazine."
 Hibernia Bank & Trust Co., New Orleans, La. "Hibernia Rabbit."
 Hickey-Freeman Co., Rochester, N. Y. "Merchandise."
 Higgins, James J., Elizabeth, N. J. "Prism."
 Hill, Clarke & Co., Inc., Boston, Mass. "Boston Blue Bulletin." 2.

- Hilo Varnish Corp., Brooklyn, N. Y. "Hilo News." 1.
 Hinman Co., Inc., Barre, Vt. "Chips."
 Hobart Mfg. Co., Troy, Ohio. "Hobartizer."
 Hollister Mills, Inc., Norwood, Mass. "Owl Talks."
 Holmes Co., Ltd., New Orleans, La. "Holmes Store News." 1.
 Holton & Co., Frank, Elkhorn, Wis. "Holton Bulletin," "Orchestra Men." 2.
 Home Insurance Co., New York. "News from Home."
 Home Telephone & Telegraph Co., Ft. Wayne, Ind. "Home Phone News." 1.
 Hood, H. P., and Sons, Boston, Mass. "Green Pastures." 2.
 Hood Printing Co., Memphis, Tenn. "Putting It Over."
 Hood Rubber Co., Watertown, Mass. "Hood Arrow." 1.
 Hoosier Casualty Co., Indianapolis, Ind. "Hoosier Bulletin."
 Hoover Suction Sweeper Co., North Canton, Ohio. "Hoovergrams." 2.
 Horne Co., The, Pittsburgh, Penn. "The Horne-Pipe." 1.
 Horst & Wilkinson, Inc., Davenport, Ia. "Automotive Equipment."
 Horwath & Horwath, New York. "The Alarm Clock." 1.
 Houghton Co., Philadelphia, Penn. "The Pay Envelope." 1. 2.
 Houghton & Dutton Company, Boston, Mass. "The Beacon Light." 1.
 House of Kuppenheimer, Chicago, Ill. "Kuppenheimer Retailer."
 Houston-Hill Printing Co., Arkansas City, Kans. "Printfax."
 Hovey Co., R. F., Boston, Mass. "Hovey Broadcaster."
 Howard Furniture Co., Baltimore, Md. "Howard Furniture Monthly."
 Hub Mfg. Co., Cleveland, Ohio. "Guide Post."
 Hubbard & Co., Pittsburgh, Penn. "Hubbard Linebuilder."
 Hudson, J. L., Co., Detroit, Mich. "Hudsonian." 1.
 Hudson Motor Car Co., Detroit, Mich. "Hudson Triangle," "Essex Topics." 2.
 Hudson River Day Line, New York. "Hudson River Day Line Magazine." 2.
 Hudson Valley Paper Co., Albany, N. Y. "Dummy."
 Hume Printing Co., Fresno, Calif. "Let George Do It."
 Hurley Machine Co., Chicago, Ill. "Hurley Messenger." 2.
 Hurty-Peck & Co., Indianapolis, Ind. "Hurty-Peck Idea." 2.
 Husen Co., Detroit, Mich. "Directograms."
 Hutzler Brothers, Baltimore, Md. "Tips and Taps." 1.
 Idaho Power Co., Boise, Idaho. "The Elektrikat." 1.
 Ilg Electric Ventilating Co., Chicago, Ill. "Ilgair Currents." 1.
 Illinois Bell Telephone Co., Chicago, Ill. "Bell Telephone News." 1.
 Illinois Central Railroad, Chicago, Ill. "Illinois Central Magazine." 1.
 Illinois Glass Co., Alton, Ill. "Bottles." 2.
 Illinois Northern Util. Co., Dixon, Ill. "Illinois Northern Utility News." 1.
 Illinois Power & Light Corp., Chicago, Ill. "Current Topics." 1.
 Illinois Steel Co., Gary, Ind. "Gary Works Circle." 1.
 Illinois Steel Co., Joliet, Ill. "The Mixer." 1.
 Illinois Steel Co., South Chicago, Ill. "South Works Review." 1.
 Imperial Candy Co., Seattle, Wash. "Between Friends."
 Imperial Furniture Co., Grand Rapids, Mich. "Imperial Messenger." 2.
 Indiana Truck Corp., Marion, Ind. "Indiana Weekly Broadcaster."

- Indianapolis Eng. & Elect. Co., Indianapolis, Ind. "Gab." 2.
- Industrial Mutual Ass'n., Flint, Mich. "Industrial Mutual News." 1.
- Insurance Brokers' Exch., San Francisco, Calif. "Insurance Bulletin." 1.
- Interborough Rapid Transit Co., New York. "Interborough Bulletin." 1.
- International Business Machine Corp., New York. "Business Machines."
- International Cork Co., Brooklyn, N. Y. "Re-Ly-On Bottler." 2.
- International Correspondence Schools, Scranton, Penn. "Trained Men." 2.
- International Harvester Companies, Inc., Chicago, Ill. "Harvester World." 2.
- International Motor Co., New York. "Mack Bulldog." 2.
- International Nickel Co., New York. "Inco."
- International Paper Co., New York. "International Paper Monthly." 1.
- International Silver Co., Bridgeport, Conn. "Jigger."
- International Telephone Co., New York. "International Telephone Review." 1.
- International Ticket Co., Newark, N. J. "Pay Day Chats." 1.
- Interstate Power Co., Dubuque, Ia. "High Tension." 1.
- Interstate Public Service Co., Indianapolis, Ind. "Interstate News."
- Jaburg Brothers, New York. "Good News for Bakers." 2.
- James Mfg. Co., Ft. Atkinson, Wis. "Jamesway Magazine."
- Janesville Fence & Post Co., Janesville, Wis. "Fence Facts."
- Jantzen Knitting Mills, Portland, Ore. "Jantzen's Yarns."
- Jaqua Co., Grand Rapids, Mich. "Jaqua Way."
- Jarman Printing Co., Alliance, Ohio. "Typotopics."
- Jeffrey Mfg. Co., Columbus, Ohio. "Jeffrey Service." 1.
- Jennison-Wright Co., Toledo, Ohio. "Kreolite News." 2.
- Jewel Tea Co., Chicago, Ill. "The Jewel." 1, 2.
- Johnson & Johnson, New Brunswick, N. J. "Red Cross Messenger."
- Jones Drug Co., Memphis, Tenn. "Memphis Druggist."
- Jones, McDuffee & Stratton Corp., Boston, Mass. "Caravan."
- Jordan-Foster-Hamilton Co., Little Rock, Ark. "Impressions."
- Jordan Marsh Co., Boston, Mass. "The Fellow Worker." 1.
- Jordan Motor Car Co., Cleveland, Ohio. "Jordan Idea." 2.
- Joseph & Feiss Co., Cleveland, Ohio. "Clothcraft." 1.
- Julian & Koekenge Co., Cincinnati, Ohio. "Foot Saver."
- Kable Bros. Co., Mt. Morris, Ill. "Kablegram." 2.
- Kahn Sons Co., Washington, D. C. "The Kan-Sun." 1.
- Kalamazoo Ice & Fuel Co., Kalamazoo, Mich. "Harmony Scale." 1.
- Kalamazoo Pant Co., Kalamazoo, Mich. "A Pant or Two." 2.
- Kalkhoff Co., New York. "Good Will." 2.
- Kansas City Railways Co., Kansas City, Mo. "The Railwayman." 1.
- Kansas City Southern Railroad, Kansas City, Mo. "Mechanical Department Bulletin." 1.
- "Maintenance of Way Association Bulletin." 1.
- Editor, H. B. Vess.
- Kansas Gas & Electric Co., Wichita, Kans. "Servicescope." 1.
- Kardex-Rand Co., Tonawanda, N. Y. "The Kardexer," "Kardex Service."
- Karpen & Bros., Chicago, Ill. "Karpen Komment." 1.
- Katzinger Co., Edward, Chicago, Ill. "Dough." 2.
- Kaufman's, Pittsburgh, Penn. "The Storegram." 1

- Kaustine Co., Inc., Buffalo, N. Y. "Kaustine Animator." 1, 2.
 Kaynee Co., Cleveland, Ohio. "Loop." 2.
 Keith, Geo. E., Co., Brockton, Mass. "Walk-Over Shoe Prints." 2.
 Kellogg Switchboard & Supply Co., Chicago, Ill. "Telephone Facts." 2.
 Kelly Sales System, Minneapolis, Minn. "Kelly's Magazine."
 Kelly-Springfield Tire Co., New York. "Motor Chat." 2.
 Kenfield-Leach Co., Chicago, Ill. "Printit."
 Key System Transit Co., Oakland, Calif. "Key System News."
 Keystone Pipe & Supply Co., Butler, Penn. "Keystone Butler."
 Kiel Furniture Co., Milwaukee, Wis. "Kiel Kraftsman."
 Kimberly-Clark Paper Co., Neenah, Wis. "Co-operation." 1.
 King Printing Co., Bristol, Tenn. "King's Courier."
 Kings Appliance Corp., Brooklyn, N. Y. "The Holder." 1.
 Kings Palace, Washington, D. C. "Kings Palace Herald." 1.
 Kingston Gas & Electric Co., Kingston, N. Y. "Central Hudson Bulletin." 1.
 Kinnan & Co., Spokane, Wash. "Your Business Advisor."
 Kirsch Mfg. Co., Sturgis, Mich. "Kirsch Window and Door Draping Manual." 2.
 Klauder-Weldon Dyeing Machine Co., Bethayres, Penn. "Klauder-Weldon News."
 Koehring Co., Milwaukee, Wis. "Pickups and Throwovers."
 Koh-I-Noor Pencil Co., Inc., New York. "Koh-I-Noor Gleams."
 Kohler Co., Kohler, Wis. "Kohler of Kohler News." 1.
 Kohler-McLister Paint Co., Denver, Colo. "Minute Merchandiser."
 Kraft & Bros. Co., Chicago, Ill. "Cheesekraft."
 Krank Co., Minneapolis, Minn. "Krank's Review."
 Kreiger & Son, Inc., Brooklyn, N. Y. "Steering Column."
 Kuhlman Electric Co., Bay City, Mich. "Kuhlman Kurrents."
 Lackey-Lave Co., Dallas, Tex. "Good Will."
 Laclede-Christy Clay Products Co., St. Louis, Mo. "L. C. Bulletin." 2.
 LaCrosse Clothing Co., La Crosse, Wis. "Pep." 2.
 Lahudu Vendor Co., Los Angeles, Calif. "In A Peanut Shell."
 Lambeth Rope Corp., New Bedford, Mass. "Lambeth Lamp."
 Lamson Co., Syracuse, N. Y. "Store Service News."
 Lancaster New Era, Lancaster, Penn. "Retail New Era."
 Lancaster Steel Products Corp., Lancaster, Penn. "Seams and Slivers."
 Landsheft Advertising Agency, Buffalo, N. Y. "Landsheft Lever."
 Lanston Monotype Machine Co., Philadelphia, Penn. "Monotype."
 Larkin Company, Buffalo, N. Y. "Larkin Idea."
 Lasker Corp., Los Angeles, Calif. "Lasker Way."
 Lawrence Leather Co., Peabody, Mass. "The A.C.L." 1.
 Lawrence Paper Mfg. Co., Lawrence, Mass. "Jayhawk." 2.
 Leader Iron Works, Decatur, Ill. "Tank Topics."
 Lee Publishing Co., Riverhead, N. Y. "Printograms."
 Leeds & Lippincott Co., Atlantic City, N. J. "Sand and Spray."
 Lehigh Portland Cement Co., Allentown, Penn. "Lehigh Magazine."
 Lehn & Fink, Inc., Bloomfield, N. J. "All Spice." 1.
 Lehon Co., Chicago, Ill. "Tuff Stuff."
 Lesan Advertising Agency, New York. "Lesan-O-Gram."

- Leschen & Sons Rope Co., St. Louis, Mo. "Leschen's Hercules." 2.
 Lever Bros. Co., Cambridge, Mass. "The Lever Standard." 1.
 Levey Printing Co., Indianapolis, Ind. "Shield." "General." "Bank Notes." "Banks."
 Lewis Co., Watertown, Wis. "Beecause."
 Lewis Mfg. Co., Walpole, Mass. "Curity Comments."
 Libby, McNeill & Libby, Chicago, Ill. "The Pyramid." 1.
 Library Bureau, Cambridge, Mass. "L.B. Employees' News." 1.
 Lichtenberger-Ferguson Co., Los Angeles, Calif. "Graduated Cobbler."
 Lightolier Co., New York. "Lightolier Link."
 Lilley, M. C. & Co., Columbus, Ohio. "Hand Luggage." "Lilley Light." 2.
 Lilly, Eli & Co., Indianapolis, Ind. "Tile and Till." 2.
 Lincoln National Life Ins. Co., Ft. Wayne, Ind. "Life with the Lincoln."
 Linde Air Products Co., New York. "Linde Oxywelder." "Oxy-Acetylene Tips."
 Lindemann & Hoverson Co., Milwaukee, Wis. "Lindemann Sparks." 1.
 Lindsay Bros. Co., Minneapolis, Minn. "Prices Current."
 Line-A-Time Mfg. Co., Rochester, N. Y. "Vision."
 Linograph Co., Davenport, Ia. "Slug."
 Linscott Co., Woburn, Mass. "Linscotts Monthly Memo."
 Linscott Motor Co., Boston, Mass. "Linscott Reo-Gram."
 Liquid Carbonic Co., Chicago, Ill. "Liquid Bottler." 2.
 Livermore & Knight Co., Inc., Providence, R. I. "Eastern Standard."
 Lloyd Mfg. Co., Menominee, Mich. "The Lloyd Shop News." 1.
 Lloyd Press, Brooklyn, N. Y. "Lloyd Press Agent."
 Lockwood, Greene & Co., Boston, Mass. "Engineer."
 Loeb, Inc., New York. "Ad-Venture."
 Loew's Theatres, New York. "Loew's Weekly." 2.
 Lombard & Co., Winter Hill, Mass. "Lombard News Letter."
 Long-Bell Lumber Co., Kansas City, Mo. "The Log of the Long Bell." 1.
 Long Island Railroad, Penn. Station, New York. "Long Island Railroad Information Bulletin." 1. Editor, George Flatow.
 Longview Co., Longview, Wash. "Longview Progress."
 Loose-Wiles Biscuit Co., Kansas City, Mo. "Sunshine News."
 Los Angeles Railway, Los Angeles, Calif. "Azuride."
 Louisiana Oil Refining Corp., Shreveport, La. "The Loreco Diamond." 1.
 Louisiana Railway & Navigation Co., Shreveport, La. "Bulletin Board." 1. Editor, John Lott.
 Louisville Cement Co., Speed, Ind. "The Speedometer." 1.
 Louisville Gas & Electric Co., Louisville, Ky. "The Synchronizer." 1.
 Lovsted, C. M. & Co., Seattle, Wash. "Toots." 2.
 Lowell Bleachery, Lowell, Mass. "Lowell Bleachery Bulletin." 1.
 Lowell Press, Kansas City, Mo. "Idea."
 Lowney, W. M., Co., Boston, Mass. "Messenger."
 Ludwig & Ludwig, Chicago, Ill. "Ludwig Drummer."
 Lumbermen's Printing Co., Seattle, Wash. "Satisfaction."
 Lyon Metallic Mfg. Co., Aurora, Ill. "Lyon Standard."
 Lyons & Co., Lansing, Mich. "Complete Display."
 McCall Co., New York. "Spirit." 1.

- McCallum Hosiery Co., Northampton, Mass. "The McCallum." 1.
 McCaskey Register Co., Alliance, Ohio. "McCaskey Bulletin."
 McClelland, R. J. & Co., New York. "McClelland Bulletin." 2.
 McCloud River Lumber Co., McCloud, Calif. "Shevlin Equalizer."
 McCormack-Armstrong Press, Wichita, Kan. "Impressions."
 McFarland Co., Harrisburg, Penn. "Cloverleaf."
 McGraw The Printer, Dallas, Tex. "Kick."
 McGuire, New York. "Imprint."
 McIntire-Magee & Brown Co., Philadelphia, Penn. "Kachoo News."
 McIntosh Publishing Co., Dover, N. J. "Discipline."
 McIntosh & Seymour Corp., Auburn, N. Y. "The Auburn Diesel
 News." 1.
 McKiernan & Co., Chicago, Ill. "Straight Shootin'."
 McLaughlin Textile Corp., Utica, N. Y. "Homespun Yarns." 1.
 McLean Mfg. Co., Pittsburgh, Penn. "Good Fixtures."
 McLellan's Music Shop, Frederick, Okla. "Optimeter."
 McMath Co., El Paso, Tex. "Printing, Plus."
 McMillan Co., Pittsburgh, Penn. "McMillan Musings."
 McNamara, John C., New York. "Stethoscope."
 McPhee & McGinnity Co., Denver, Colo. "Zip Club Bulletin." 1.
 Macbeth, Inc., New York. "Art Notes."
 MacGregor-Cutler Printing Co., Pittsburgh, Penn. "Macogrames."
 Machine Custom, Los Angeles, Calif. "Shirtology."
 Macy, R. H., Co., New York. "Sparks." 1.
 Magnolia Jewelry Co., Los Angeles, Calif. "Magnolia Karat."
 Magnolia Petroleum Co., Dallas, Tex. "Magnolia Oil News." 2.
 Magnus Chemical Co., Brooklyn, N. Y. "Magnograms."
 Magnus Fruit Products Co., San Francisco, Calif. "Magnus Service."
 Maine Central Railroad, Portland, Me. "Maine Central Magazine."
 1. Editor, Oscar A. Shepard.
 Maintenance Co., Inc., New York. "Minute Man."
 Malley Co., New Haven, Conn. "The Co-operator." 1.
 Malone & Hyde, Inc., Memphis, Tenn. "Live Wire News." 2.
 Manchester, Inc., Madison, Wis. "Manchester Gift Book."
 Mangan Studio, St. Louis, Mo. "Mangander."
 Manheim & Mazor, Oakland, Calif. "The Astonisher." 1.
 Mansfield Sheet & Tin Plate Co., Mansfield, Ohio. "The Steel
 Sheet." 1.
 Manz Engraving Co., Chicago, Ill. "The Circle." 1.
 Marathon Paper Mills Co., Rothschild, Wis. "The Marathon Run-
 ner." 1.
 Marble Arms & Mfg. Co., Gladstone, Mich. "Marble's Message."
 Marine Trust Co., Buffalo, N. Y. "Co-operator." 1, 2.
 Marion Steam Shovel Co., Marion, Ohio. "Marion Excavator." 1.
 Market St. Railway Co., San Francisco, Calif. "The Inside Track." 1.
 Marsters, Geo. E., Inc., Boston, Mass. "Travel." 2.
 Martin-Parry Corp., York, Penn. "The Tale Gate." 1.
 Marx & Brown, Inc., Chicago, Ill. "Tailor Talk."
 Maryland Casualty Co., Baltimore, Md. "Home Office Folks." 1.
 Mason Box Co., New York. "Guide Post."
 Massachusetts Bonding & Ins. Co., Saginaw, Mich. "Co-ordinator."
 Massachusetts Gas Co., Boston, Mass. "Massachusetts Gas Co. Bulle-
 tin." 1.

- Massachusetts Lighting Cos., Boston, Mass. "Service Talk." 1.
 Mass. Mutual Life Ins. Co., Springfield, Mass. "Radiator."
Agents. 2.
 Massachusetts Wharf Coal Co., Boston, Mass. "Hot Coals."
 Mathieson Alkali Works, Inc., The, Saltville, Va. "The Alkalite." 1.
 Matson Navigation Co., San Francisco, Calif. "Aloha."
 Mattison Machine Works, Rockford, Ill. "Woodworking Machinery
Methods."
 Maxfield & Co., Los Angeles, Calif. "Swatches."
 Maxon Premix Burner Co., Muncie, Ind. "The Premix Idea."
 Mayers Co., Inc., Los Angeles, Calif. "Hear Ye."
 Maytag Co., Newton, Ia. "Profit News."
 Mead Printing Co., Los Angeles, Calif. "Booster."
 Mead Pulp & Paper Co., Chillicothe, Ohio. "Mead Co-operation." 1.
 Mechanics Machine Co., Rockford, Ill. "Monthly Magazine." 1.
 Meisselbach-Catucci Mfg. Co., Newark, N. J. "Reeling In." Anglers.
 Menasha Wooden Ware Co., Menasha, Wis. "Wooden Ware Log." 1.
 Mentholatum Co., Wichita, Kan. "Menthology." 2.
 Mercantile Trust Co., San Francisco, Calif. "Monthly Review."
Business. "Service." Depositors.
 Merchants Heat & Light Co., Indianapolis, Ind. "Power News." 2.
 Merchants & Planters Bank, Pine Bluff, Ark. "Merchants & Planters
Review."
 Mergenthaler Linotype Co., Brooklyn, N. Y. "Linotype Bulletin." 2.
 Merrell Co., Cincinnati, Ohio. "Merrell Messenger."
 Mersman Bros. & Brandts Co., Celina, Ohio. "Table Talks." 2.
 Metal & Thermit Corp., New York. "Reactions." 2.
 Metric Metal Works, Erie, Penn. "Meter Dial." 1.
 Metropolitan Building Co., Seattle, Wash. "Metropolitan Bulletin."
 Metropolitan Life Insurance Co., New York. "Home Office." 1.
 Metropolitan Press, Portland, Ore. "Type Talks."
 Metropolitan Press, San Francisco, Calif. "Lantern Light."
 Meyer & Bro. Co., Peoria, Ill. "Furnace Installation."
 Meyer Furnace Co., Peoria, Ill. "Gas Draft."
 Meyer Press, Appleton, Wis. "Press Proof."
 Miami Paper Co., W. Carrollton, Ohio. "Neighbor."
 Michaels, Sterns & Co., Rochester, N. Y. "Value First Messenger."
 Michigan Bell Telephone Co., Detroit, Mich. "The Mouthpiece." 1.
 Michigan Stove Co., Detroit, Mich. "Garland News."
 Midvale Steel Co., Nicetown, Penn. "Midvale Safety Bulletin." 1, 2.
 Midwest Refining Co., Casper, Wyo. "The Midwest Review." 1, 2.
 Miehle Printing Press Mfg. Co., Chicago, Ill. "The Miehle Broad-
cast." 1.
 Miller Bros. & Co., Harrisburg, Penn. "Facts and Figures."
 Miller-Bryant Pierce Co., Aurora, Ill. "Typing Tips."
 Miller Rubber Co., Akron, Ohio. "Tire Trade News."
 Mills & Lupton Co., Chattanooga, Tenn. "Super Service."
 Millville Mfg. Co., Millville, N. J. "M.M.C. News." 1.
 Milwaukee El. Ry. & Light Co., Milwaukee, Wis. "Rail and Wire." 1.
 Minneapolis Paper Co., Minneapolis, Minn. "Empeco Paper News."
 Minnesota Loan & Trust Co., Minneapolis, Minn. "Good Fortune."
 Minnesota Mutual Life Ins. Co., St. Paul, Minn. "Application."
 Mississippi Valley Struct. Steel Co., Decatur, Ill. "News-Letter." 1.

Mississippi Valley Trust Co., St. Louis, Mo. "Valley Trust Magazine." 1, 2.

Missouri-Kansas & Texas R.R., Railway Exchange Bldg., St. Louis, Mo. "M-K-T Employees' Magazine." 1. Editor, Hugh L. Moore.

Missouri Pacific Railroad, St. Louis, Mo. "Missouri Pacific Magazine." 1.

Missouri State Life Insurance Co., St. Louis, Mo. "Moslic Topics."

Modart Corset Co., Saginaw, Mich. "Modart Bulletin."

Modern Hospital Publishing Co., Inc., Chicago, Ill. "Hospital Field."

Mohawk Carpet Mills, Inc., Amsterdam, N. Y. "The Mohawk Courier." 1.

Mohawk Rubber Co., Akron, Ohio. "Mohawk Messenger."

Mojonnier Bros. Co., Chicago, Ill. "Milk." 2.

Molton Distributing Co., Cleveland, Ohio. "Up-to-date Distributor."

Monitor Furnace Co., Cincinnati, Ohio. "Spizz."

Monroe Calculating Machine Co., New York. "Micrometer." 1.

Monsanto Chemical Works, St. Louis, Mo. "Monsanto Current Events." 1.

Montana Life Ins. Co., Helena, Mont. "Montana Life News."

Montgomery Ward & Co., Chicago, Ill. "For Ward." 1, 2.

Moore Mfg. Co., Findlay, Ohio. "Go-Getter."

Morrell & Co., Ottumwa, Ia. "The Morrell Magazine." 1.

Morris Plan Co., The, New York. "The Planet." 1.

Morse Industries Association, Ithaca, N. Y. "South Hill Echo." 1.

Moss, Samuel H., New York. "Good Impressions."

Mossberg Co., Attleboro, Mass. "Wrenchsmith." 1.

Mount Hope Finishing Co., N. Dighton, Mass. "Mount Hope News." 1.

Mountain States Tel. & Tel. Co., Denver Colo. "The Monitor." 1.

Mueller Brass Co., Port Huron, Mich. "Mueller Brass Craftsman." 1.

Mueller Lumber Co., Davenport, Ia. "Fireside."

Mullen & Bluett, Los Angeles, Calif. "Your Clothes, Sir."

Mullowney Printing Co., Minneapolis, Minn. "Mulls Musings." 2.

Municipal Service Co., Philadelphia, Pa. "Municipal Service Bulletin." 1.

Munson Steamship Line, New York. "Cuba Review." Travellers.

Murray Printing Co., Cambridge, Mass. "Our Neighbors at Kendall Square."

Mutual Life Insurance Co. of New York. New York. "Points."

Myers Mfg. Co., Camden, N. J. "Tin Can."

Namm & Sons, Brooklyn, N. Y. "Namm Bulletin." 1.

Narragansett El. Lighting Co., Providence, R. I. "Nelso News." 1.

Nash Motors Co., Kenosha, Wis. "Ke-Nash-A Club News." 1.

Nash Pub. Co., (The A. Nash Co.) 115 W. McMicken Ave., Cincinnati, Ohio. "The Nash Journal."

Nashville, Chattanooga & St. Louis Railroad, Nashville, Tenn. "N. C. & St. L. Bulletin." 1. Editor, Robert S. Henry.

National Aniline & Chemical Co., New York. "Dyestuffs." 2.

National Bank of Commerce, New York. "Commerce Monthly." 2.

National Bank of the Republic, Chicago, Ill. "Indicator."

National Blank Book Co., Holyoke, Mass. "National."

National Biscuit Co., New York. "N. B. C."

National Cash Register Co., Dayton, Ohio. "N. C. R. News." 2.

- National Casket Co., Boston, Mass. "National Message."
- National City Bank, New York. "Number Eight." 1.
- National El. L. Assoc., Brooklyn, N. Y. "The Brooklyn Bulletin." 2.
- National Equipment Co., Springfield, Mass. "Candy News."
- National Fruit Flavor Co., Inc., New Orleans, La. "The Squeezer."
- National Gum & Mica Co., New York. "By Gum."
- National Lamp Works of Gen. El. Co., Cleveland, Ohio. "Light."
- National Lead Co., New York. "Dutch Boy Painter." "Dutch Boy Quarterly."
- National Life Insurance Co., Montpelier, Vt. "National Messenger."
- National Mall. & Steel Casting Co., Cleveland, Ohio. "Naco News." 1.
- National Metal Mouldings Co., Pittsburgh, Pa. "National News."
- National Oil Products Co., Harrison, N. J. "Nopco Way."
- National Refining Co., Cleveland, Ohio. "En-ar-co National News."
- National Shawmut Bank, Boston, Mass. "Wigwam News." 1.
- National Supply Co., Toledo, Ohio. "National Rig." 1.
- National Wholesale Grocers' Association, Chicago, Ill. "Stimulus."
- National X-Ray Reflector Co., Chicago, Ill. "Eye Comfort."
- Nebraska Powder Co., Omaha, Neb. "Flash." 1.
- Nekoosa-Edwards Paper Co., Pt. Edwards, Wis. "Nepco Bulletin." 1.
- Nestler Rubber Fusing Co., New York. "Nestler Review."
- Nettleton, A. E. Co., Syracuse, N. Y. "Nettleton Association News." 1, 2.
- New Bedford Standard & Mercury, New Bedford, Mass. "Retailer."
- New Departure Mfg. Co., Bristol, Conn. "New Departure News." 1, 2.
- New England Brick Co., Boston, Mass. "Brick Kiln."
- New England Power System, Worcester, Mass. "Contact." 1.
- New England Tel. & Tel. Co., Boston, Mass. "Telephone Topics." 1, 2.
- New Netherlands Bank, New York. "Getting On."
- New Orleans Public Service, Inc., New Orleans, La. "Service."
- New River Co., MacDonald, W. Va. "Employees' Magazine." 1.
- New World Life Ins. Co., Spokane, Wash. "Neworlder."
- New York Central R.R., 466 Lexington Ave., New York. "New York Central Magazine." 1. Editor, Pitt P. Hand.
- New York, Chicago & St. L. R.R., Cleveland, Ohio. "Nickel Plate Service News." 1.
- New York Edison Co., The, New York. "Edison Monthly."
- New York Life Insurance Co., New York. "Nylic News." 1.
- New York, New Haven & H. R.R., New York. "Along the Way." 1, 2.
- New York Telephone Co., New York. "Telephone Review." 1, 2.
- New York Trust Co., New York. "Index."
- Newcomb, J. F. & Co., New York. "Direct Reflections."
- Niagara Paper Mills, Lockport, N. Y. "The Ambassador." 2.
- Niagara Wall Paper Co., Niagara Falls, N. Y. "Roll Call."
- Nichols & Shepard Co., Battle Creek, Mich. "Ammunition."
- Noel State Bank, Chicago, Ill. "Five Minute Magazine."
- Noggle, S. W. Co., Kansas City, Mo. "Bull Dog."
- Norfolk & Western Railroad, Roanoke, Va. "Norfolk & Western Magazine." 1.
- North American Lace Co., Philadelphia, Penn. "The Nalco." 1.

- North British & Mercantile Ins. Co., San Francisco, Calif. "Co-Insurer."
- North East Electric Co., Rochester, N. Y. "North East News." 1.
- Northern Bank Note Co., Chicago, Ill. "Northern Bank Note Bulletin."
- Northern Engraving Co., Canton, Ohio. "Northern." 2.
- Northern Furniture Co., Sheboygan, Wis. "Northern Furniture." 2.
- Northern Ohio Traction & L. Co., Akron, Ohio. "Northern Light." 1.
- Northern States Power Co., Minneapolis, Minn. "Safety Service." 1.
- Northwest Lead Co., Seattle, Wash. "Lead Line."
- Northwestern Bell Tel. Co., Omaha, Neb. "Northwestern Bell." 1.
- Northwestern Pacific Railroad, 64 Pine St., San Francisco, Calif. "Northwestern Pacific Headlight." 1. Editor, William S. Wollner.
- Norton Co., Worcester, Mass. "Norton Spirit." 1, 2.
- Novo Engine Co., Lansing, Mich. "Novo Power." 1.
- Oaklander Motor Car Co., Pontiac, Mich. "Oaklander."
- Oakley Chemical Co., New York. "Oakite News Service."
- O'Connor, Moffatt & Co., San Francisco, Calif. "Ocomo News." 1.
- Ohio Bell Telephone Co., Cleveland, Ohio. "The Ohio Bell." 1.
- Ohio Brass Co., Mansfield, Ohio. "O. B. Observer." 1, 2.
- Ohio Farmers Insurance Co., Leroy, Ohio. "Broadcaster."
- Ohio Fuel Gas Co., Columbus, Ohio. "Gas Magazine."
- Ohio Public Service Co., Cleveland, Ohio. "The Delta." 1.
- Ohmer Fare Register Co., Dayton, Ohio. "Ohmer Fare Register." 1.
- Oklahoma Gas & El. Co., Enid, Okla. "Sparks & Flashes." 1.
- Old Colony Trust Co., Boston, Mass. "Old Colony News-Letter." 1.
- Old National Bank, Battle Creek, Mich. "Old National Bank Magazine."
- Olds Motor Works, Lansing, Mich. "Current News Reviews." 2.
- Olsen Publishing Co., Milwaukee, Wis. "Dairyink."
- Onondaga Pottery Co., Syracuse, N. Y. "The Syracuse China News." 1.
- Ontario Co., Chicago, Ill. "Corner Cards."
- Oral Hygiene, Pittsburgh, Penn. "Oral Hygiene Junior."
- Oriental Silk Printing Co., New York. "Master Silk Printer."
- Ostrander Seymour Co., Chicago, Ill. "Plate Makers Criterion."
- Pacific Coast Biscuit Co., Seattle, Wash. "P. C. B. Retailer."
- Pacific Gas & El. Co., San Francisco, Calif. "Pacific Service Magazine."
- Pacific Mills, Columbia, S. C. "The Spinner." 1.
- Pacific Mills, Lawrence, Mass. "Pacific Mills Bulletin." 1.
- Pacific Mutual Life Ins. Co., Los Angeles, Calif. "The Pacific Mutual News." 1, 2.
- Pacific Power & Light Co., Portland, Ore. "Bulletin." 1.
- Pacific Rys. Advertising Co., San Francisco, Calif. "Pacific Retail Adviser."
- Pacific Service Employees' Assn., San Francisco, Calif. "P. S. E. A. News." 1.
- Pacific Spruce Corp., Toledo, Ore. "Spruce Splinters." 1.
- Pacific States El. Co., San Francisco, Calif. "Check Seal News Letter."
- Pacific T. & T. Co., San Francisco, Calif. "Pacific Telephone Magazine." 1.

- Packard Motor Car Co., Detroit, Mich. "Inner Circle."
- Paige-Detroit Motor Car Co., Detroit, Mich. "Paige-Jewett Radiator." 1. "Paige-Jewett Owner."
- Paine Lumber Co., Ltd., Oshkosh, Wis. "Korelock Klippings." 1
- Palmer Gas Co., Palmer, Mass. "Service Talks." 1.
- Palmolive Co., Milwaukee, Wis. "The Palmoliver." 1, 2.
- Park Pollard Co., Boston, Mass. "Scratch."
- Parker Pen Co., Janesville, Wis. "Parkergrams."
- Parkersburg Rig & Reel Co., Parkersburg, W. Va. "R. & R. Magazine."
- Parker-Young Co., Lincoln, N. H. "The Pycalog." 1.
- Parkhill Mfg. Co., Fitchburg, Mass. "Peacemaker."
- Parks-Cramer Co., Fitchburg, Mass. "Parks Piping Parables."
- Parrott, Matt, & Son, Waterloo, Ia. "Parrott's Talks."
- Pawtucket Gas Co., Pawtucket, R. I. "The Utilitarian." 1.
- Peacock Chemical Co., St. Louis, Mo. "Doctor."
- Pearcey Bros., Salem, Ore. "Orchard Dope."
- Peaslee-Gaulbert Co., Inc., Louisville, Ky. "Pee Gee Paint Selling Pointers."
- Peck & Hills Furniture Co., Chicago, Ill. "Peck & Hills Bulletin."
- Peerless Motor Car Co., Cleveland, Ohio. "Peerless Co-Operator." 2.
- Peet Bros. Co., Kansas City, Mo. "Suds."
- Penn Central L. & P. Co., Altoona, Penn. "Community Service." 1.
- Penn Mutual Life Ins. Co., Philadelphia, Penn. "Comradeship." 1.
- Penn Public Service Co., Johnstown, Penn. "Penn Public Bulletin." 1.
- Penney Co., New York. "The Dynamo." 1, 2.
- Pennsylvania Bell Tel. Co., Philadelphia, Penn. "Telephone News." 1.
- Pennsylvania-Ohio El. Co., Youngstown, Ohio. "Pennsylvania Ohio Electric News." 1.
- Pennsylvania R.R., Broad St. Station, Philadelphia, Penn. "The Pennsylvania News." 1, 2. Eastern Region, Editor, Walton M. Wentz. Central Region Edition, Penn. Station, Pittsburgh, Penn. Editor, Logan B. Sisson. Northwestern Region, K. D. Pulcifer, Editor, Union Station, Chicago, Ill. Southwestern Region, Ray D. Caset, Editor, Syndicate Trust Bldg., St. Louis, Mo.
- People's Gas & Coke Co., Chicago, Ill. "The People's Gas-Gazette."
- People's State Bank, Detroit, Mich. "Happenings." 1
- Peoria Life Insurance Co., Peoria, Ill. "Tower Flashes." 1.
- Pere Marquette Railroad, Union Depot Bldg., Detroit, Mich. "Pere Marquette Magazine." 1. Editor, H. C. Maisonneville.
- Perkins Glue Co., Lansdale, Pa. "Stick."
- Perry & Elliott Co., Boston, Mass. "Critique."
- Pfaudler Co., Rochester, N. Y. "Glass Lining."
- Phelps Dodge Corp., Bisbee, Ariz. "Copper Queen Bulletin." 1.
- Philadelphia Co., Pittsburgh, Penn. "Public Service Monthly." 1.
- Philadelphia Electric Co., Philadelphia, Penn. "Bulletin." 2.
- Philadelphia Toboggan Co., Germantown, Philadelphia, Penn. "Play."
- Philadelphia Trust Co., Philadelphia, Penn. "Bulletin." 1.
- Phoenix Mutual Life Ins. Co., Hartford, Conn. "The Phoenix Quill." 1.

- Pierce, S. S., Co., Boston, Mass. "Epicure."
- Piggly Wiggly Corp., Memphis, Tenn. "The Turnstile." 1.
- Pilcher-Hamilton, Chicago, Ill. "Bookan-Wrap."
- Pilgrim's Steam Laundry Co., Brooklyn, N. Y. "Pilgrim's Progress." 1, 2.
- Pillsbury Flouring Mills Co., Minneapolis, Minn. "Carry-On." 1, 2.
- Pindar Corp., Hartford, Conn. "Jot It Down."
- Pioneer Engraving Co., New York. "Third Link."
- Pitman, Isaac & Sons, 2 W. 45th St., New York. "The Pitmanite." 2.
- Pittsburgh Plate Glass Co., Pittsburgh, Penn. "Patton's Monthly."
- Pittsburgh Transportation Co., Pittsburgh, Penn. "The Green Cabman."
- Pittsburgh Valve, Fy. & Con. Co., Pittsburgh, Penn. "Atwood Weld." 1.
- Pittsburgh Water Heater Co., Pittsburgh, Penn. "Hot Water."
- Pittsford Co., Chicago, Ill. "Better Advertising."
- Plant, Thos. G., Co., Boston, Mass. "Between Us." 2.
- Plaut & Co., Newark, N. J. "Honey Comb Briefs." 1.
- Plymouth Cordage Co., No. Plymouth, Mass. "Plymouth Products."
- Polk & Co., Detroit, Mich. "Quota."
- Poole Bros., Chicago, Ill. "M. Quad." 1.
- Porcelain Enamel & Mfg. Co., Baltimore, Md. "Ready Remedier."
- Porter Chemical Co., Hagerstown, Md. "The Chemcraft Chemist Magazine."
- Portland Cement Assn., Chicago, Ill. "Accident Prevention Bulletin." 1.
- Portland Electric Power Co., Portland, Ore. "Watts Watt."
- Portland Gas & Coke Co., Portland, Ore. "Basco Bulletin." 1.
- Portsmouth Power Co., Portsmouth, N. H. "The Generator." 1.
- Postum Cereal Co., Inc., New York. "Post Sales-Grams."
- Potts-Knaur Leather Co., Dallas, Tex. "Southwestern Shoefindings." 2.
- Price Co., Willard, New York. "Miniature."
- Procter & Gamble Co., Cincinnati, Ohio. "Moonbeams." 1, 2.
- Proctor & Collier Co., Cincinnati, Ohio. "Days Work."
- Provident Mutual Life Ins. Co., Philadelphia, Penn. "Between Ourselves." 1.
- Prudential Life Ins. Co., Newark, N. J. "The Home Office News." 1, 2.
- Public Service Co., Tulsa, Okla. "The Illuminator." 1.
- Public Service Cos., Pittsburgh, Penn. "Public Service." 1.
- Public Service El. & Gas. Co., Newark, N. J. "Public Service News." 1.
- Puget Sound P. & L. Co., Seattle, Wash. "Puget Sound Electric Journal." 1.
- Pullman Co., Chicago, Ill. "The Pullman News." 1.
- Pullman Coach Co., Chicago, Ill. "Pullman Service."
- Pure Oil Co., Columbus, Ohio. "The Pure Oil News." 1, 2.
- Purox Co., Denver, Colo. "Torch Talk." 1.
- Pusey & Jones Co., Wilmington, Dela. "Super-Calender."
- Pyrene Mfg. Co., New York. "Pyreneer." 2.
- Queen City Printing Co., Charlotte, N. C. "Salesmanship in Print."
- Racquette River Paper Co., Potsdam, N. Y. "Tree to Trade."
- Radio Corporation of America, New York. "Town Crier."

- Raeder Co., The, Wilkes-Barre, Penn. "Raedeation."
 Railway & Industrial Eng. Co., Greensburgh, Penn. "Charging Current." 1.
 Raleigh-Wyoming Coal Co., Charleston, W. Va., "Edwight Eagle." 1.
 Ralston Purina Co., St. Louis, Mo. "Merchant's Purinagraph."
 Ralston Steel Car Co., Columbus, Ohio. "Ralston Hopper." 1.
 Rapid Addressing Machine Co., New York. "Ram."
 Raritan Copper Works, Perth Amboy, N. J. "The Ingot." 1.
 Raybestos Co., Bridgeport, Conn. "Silver Edge."
 Redfield-Kendrick-Odell Co., New York. "Everyday."
 Reliance Life Insurance Co., Pittsburgh, Penn. "Reliance Bulletin."
 Reliance Stove Co., Cleveland, Ohio. "Magic Chef." "Reliable News."
 Remington Printing Co., Providence, R. I. "Remprint."
 Remington Typewriter Co., New York. "Remington Notes." 1.
 "Remington Broadcaster." 2.
 Remy Electric Co., Anderson, Ind. "The Remy Clan." 1.
 Renfrew Mfg. Co., Adams, Mass. "The Renfrew Review." 1.
 Reo Motor Car Corp., Lansing, Mich. "Reo Spirit." 1.
 Restrict Lumber Co., Detroit, Mich. "Restrict's A. B. C. Bulletin."
 Retail Credit Co., Atlanta, Ga. "Inspection News." 2.
 Rhinebeck-Floral Co., Rhinebeck, N. Y. "Hudson Valley Gardening."
 R. I. Hospital Trust Co., Providence, R. I. "Netopian."
 Rhodes, J. M., & Co., New York. "Rhodes' Colossus." 2.
 Rice & Co., Cyrus Wm., Pittsburgh, Penn. "Control."
 Rice & Sons, Los Angeles, Calif. "Proof from Rice's."
 Richards-Wilcox Mfg. Co., Aurora, Ill. "Door-Ways."
 Richardson & Boynton Co., New York. "Triangle News."
 Richmond-Backus Co., Detroit, Mich. "Office Cat."
 Riddle Co., Toledo, Ohio. "Riddle Merchandising News."
 Riggs Optical Co., Omaha, Nebr. "Riggs Optical Reporter."
 Rio Grande Oil Co., El Paso, Tex. "Speedener."
 Ritter Lumber Co., Columbus, Ohio. "Hardwood Bark."
 Roberts Co., Boston, Mass. "Apollo Day."
 Robertson, Charles E., Scranton, Penn. "Robertsons News."
 Rochester Gas & El. Corp., Rochester, N. Y. "Gas & Electric News."
 Rockland Finishing Co., Inc., Garnerville, N. Y. "The Tracer." 1.
 Rockland & Rockport Lime Corp., Rockland, Me. "R. & R. Bulletin."
 Rodney Hunt Machine Co., Orange, Mass. "Roll Turnings."
 Rollins Hosiery Mills, Des Moines, Ia. "Rollins News."
 Rome Metallic Bedstead Co., Rome, N. Y. "Visitor." 2.
 Roos Brothers, Inc., San Francisco, Calif. "The Courtesy Chain." 1.
 Root Co., Medina, Ohio. "Bee Hive."
 Royal Typewriter Co., New York. "Royal Standard." 2.
 Royce Co., Abner, Cleveland, Ohio. "Our Reminder." 2.
 Russell-Miller Milling Co., Minneapolis, Minn. "Occident Conveyor." 1.
 Ruud Mfg. Co., Pittsburgh, Penn. "Ruudiments."
 Safeway Stores, Inc., Los Angeles, Calif. "The Clincher."
 St. Augustine Gas & E. L. Co., St. Augustine, Fla. "Public Service Magazine."

- St. Joseph Gas Co., St. Joseph, Mo. "The Illuminator." 1.
 St. Joseph Lead Co., Bonne Terre, Mo. "St. Joe Safety Magazine." 1.
 St. Joseph Ry. L. H. & P. Co., St. Joseph, Mo. "Rylite News." 1.
 St. Louis & San Francisco Railroad, St. Louis, Mo. "Frisco Employees' Magazine." 1.
 Samuels Stores, New York. "Pepper Box." 1, 2.
 San Antonio Public Service Co., San Antonio, Tex. "The Broadcaster."
 Sanborn Co., Boston, Mass. "Sanborn Technical Bulletin."
 San Diego Con. Gas & El. Co., San Diego, Calif. "News-Meter." 1.
 San Joaquin L. & P. Corp., Fresno, Calif. "San Joaquin Power Magazine."
 Sayles Finishing Plants, Inc., Saylesville, R. I. "Sayles News."
 Scarlett Co., Chicago, Ill. "Scarlett News."
 Schaefer Tailoring Co., Cincinnati, Ohio. "Schaefer Co., Magazine."
 Schlosser, M. & F., New York. "Value Mark."
 Schraft & Sons Corp., Boston, Mass. "Schraft's Magazine."
 Schuster, Ed., & Co., Milwaukee, Wis. "Keeping in Touch." 1, 2.
 Schutz-O'Neill Co., Minneapolis, Minn. "Modern Pulverizing."
 Schwartz Belting Co., New York. "Axiom Magazine."
 Scott Paper Co., Chester, Penn. "Scottissue Broadcast." 1.
 Scoville Mfg. Co., Waterbury, Conn. "Scoville Bulletin." 1, 2.
 Scranton Lace Co., Scranton, Penn. "Scranton Lace Yarns."
 Scruggs, Vandervoort & Barney, St. Louis, Mo. "Topics." 1, 2.
 Scully Bros. & Co., New York. "Hat Tree."
 Seaboard Lines, Norfolk, Va. "Seaboard."
 Seaboard National Bank, New York. "Seaboard Bank News." 1.
 Seamans & Cobb Co., Boston, Mass. "Seaco Way."
 Selby Shoe Co., Portsmouth, Ohio. "Arch Preserver Shoe Magazine."
 Service Motors, Inc., Wabash, Ind. "Pyramid."
 Service Terminal Co., Baltimore, Md. "Service Terminal Idea."
 Sethness Co., Chicago, Ill. "Drinkmor Advisor."
 Shattock & McKay Co., Chicago, Ill. "Shamac."
 Shaw-Walker Co., Muskegon, Mich. "Skyscraper." 2.
 Sheet Steel Trade Extension Comm., Pittsburgh, Penn. "Sheet Steel Service." "Making Markets."
 Shelby Salesbook Co., Shelby, Ohio. "Shelby Booster." 2.
 Shepard Co. Stores, Boston, Mass. "Shepard News." 1, 2.
 Sherwin-Williams Paint Co., Cleveland, Ohio. "The Chameleon." 1, 2.
 Shevlin-Hixon Co., Bend, Ore. "Shevlin Equalizer." 1.
 Shipley Construction & Supply Co., Brooklyn, N. Y. "Freezer."
 Shur-On Optical Co., Rochester, N. Y. "Shur-On Chronicle."
 Siems-Stembel Co., St. Paul, Minn. "The Box Car." 1.
 Silverwoods, Inc., Los Angeles, Calif. "Our Public Relations." 1.
 Simonds Saw & Steel Co., Fitchburg, Mass. "The Buzz." 1.
 Simplex Wire & Cable Co., Boston, Mass. "Simplex Spirit." 1, 2.
 Skeen & Co., Chicago, Ill. "Skeen Profits."
 Skinner Organ Co., New York. "Stop, Open and Read."
 Skinner, Sherman & Esselen, Inc., Boston, Mass. "Business Chemistry."
 Smith Agricultural Chem. Co., Columbus, Ohio. "Plant Food."

Smith Bros. Mfg. Co., Carthage, Mo. "Smith Bros. Monthly Salesman."

Smith, L. C. & Bros. and Corona Typewriters, Inc., New York, "Typebar."

Smith, Sturgis & Moore, Inc., New York. "Right Angle."

Snellenburg & Co., Philadelphia, Penn. "Tips and Topics." 1.

Solar-Sturges Mfg. Co., Melrose Park, Ill. "Solar-Plexus."

Sonora Phonograph Co., Inc., New York. "Sonora Bell."

Sophia Hair Stores Co., New York. "Among Ourselves." 1.

Southern Bell Tel. Co., Atlanta, Ga. "Southern Telephone News." 1, 2.

Southern Indiana Gas & El. Co., Evansville, Ind. "Sigeco News." 1.

Southern Minn. Gas & El. Co., Albert Lea, Minn. "High Tension." 1.

Southern New England Tel. Co., New Haven, Conn. "The Telephone Bulletin." 1.

Southern Pacific System, 65 Market St., San Francisco, Calif. "Southern Pacific Bulletin." 1. Editor, K. C. Ingram. Texas and Louisiana So. Pacific Bldg., Houston, Tex. Editor, H. M. Mayo.

Southern Public Utilities Co., Charlotte, N. C. "Southern Public Utilities Magazine." 1.

Southern Railway, So. Ry. Bldg., Atlanta, Ga. "Southern Railway News Bulletin." 1. Editor, Lauren Foreman.

Southern Rome Co., Baltimore, Md. "Visitor."

Southwest Cracker Co., Wichita, Kan. "Southwest Cracker Magazine."

Southwestern Bell Tel. Co., St. Louis, Mo. "Southwestern Telephone News." 1, 2.

Southwestern Gas & El. Co., Shreveport, La. "Southwestern."

Spang-Chalfont & Co., Etna, Penn. "The Welder." 1.

Speaker-Hines Printing Co., Detroit, Mich. "Co-operation."

Spencer Co., Dallas, Tex. "Spencer Accessory News."

Sperry Flour Co., San Francisco, Calif. "Sperry Family." 1.

Sperry Gyroscope Co., Brooklyn, N. Y. "Sperryscope."

Sperry & Hutchinson Co., New York. "The Sperry Service." 1.

Spicer Mfg. Corp., So. Plainfield, N. J. "Drive Shaft." 1.

Spirella Co., Niagara Falls, N. Y. "Spirella Magazine." 1, 2.

Spokane Dry Goods Co., Spokane, Wash. "Clover Leaf Bulletin."

Sprague Canning Machinery Co., Chicago, Ill. "Cannery Notes." 2.

Sprague Electric Works, Bloomfield, N. J. "The Lind." 1.

Springfield Inst. for Savings, Springfield, Mass. "Spur."

Staley Mfg. Co., Decatur, Ill. "Staley Journal."

Standard Accident Insurance Co., Detroit, Mich. "Standard Cog."

Standard Brick & Tile Co., Macon, Ga. "Kiln."

Standard-Coosa-Thatcher Co., Chattanooga, Tenn. "The Spindle." 1.

Standard Dry Kiln Co., Indianapolis, Ind. "Book of Smiles." 2.

Standard Electric Store Co., Toledo, Ohio. "Standard News."

Standard Gas Equipment Corp., New York. "Vulcan Bulletin." "Oriole."

Standard Oil Co., of N. Y., New York. "Socony Standard."

Standard Pneumatic Action Co., New York. "Standard Player Monthly."

Standard Sanitary Mfg. Co., New Brighton, Penn. "Official Organ." 1.

- State Bank of Chicago, Chicago, Ill. "News Bulletin." 1.
 Stationers Loose Leaf Co., Milwaukee, Wis. "Faultless Bulletin."
 Stauffer, S. R., Co., Minneapolis, Minn. "Daily Mail."
 Steel Equipment Corp., Avenel, N. J. "Security Salesman."
 Stephens Co., Jefferson, Mo. "Imp."
 Stephens-Adamson Mfg. Co., Aurora, Ill. "Labor Saver." 2.
 Sterling Engineering Co., Los Angeles, Calif. "Sterling Builder."
 Sterner Co., Inc., New York. "Sterner Stuff."
 Stetson, John B., Co., Philadelphia, Penn. "The Hat Box." 1, 2.
 Stevens, H. L., & Co., Chicago, Ill. "Stevens Monthly."
 Stewart Dry Goods Co., Louisville, Ky. "Co-optimist." 1.
 Stewart Motor Corp., Buffalo, N. Y. "Stewart Gram."
 Stewart-Taylor Co., Duluth, Minn. "Proofs."
 Stewart-Warner Speedometer Corp., Chicago, Ill. "Stewart Lever."
 Stimpson Computing Scale Co., Louisville, Ky. "Stimpson Scale
 News."
 Stockham Pipe & Fitting Co., Birmingham, Ala. "The Bull Ladle." 1.
 Stone-Ordean-Wells Co., Duluth, Minn. "The Mutual Aider." 1, 2.
 Story and Clark Piano Co., Chicago, Ill. "Story Book."
 Stow Lumber & Coal Co., Inc., Cleveland, Ohio. "Stow's Magazine."
 Strathmore Paper Co., Mittineague, Mass. "Strathmore Town
 News." 2.
 Strawbridge & Clothier, Philadelphia, Penn. "Store Chat." 1.
 Studebaker Corp., South Bend, Ind. "Studebaker Co-operator." 1, 2.
 Sturdy's Sons Co., Attleboro Falls, Mass. "Sturdy Line."
 Sullivan Machinery Co., Chicago, Ill. "Mine and Quarry." 2.
 Sun Job Printing Office, Inc., Baltimore, Md. "Sunbeam."
 Sun-Maid Raisin Growers, Fresno, Calif. "Sun-Maid Business."
 Sundstrand Adding Machine Co., Rockford, Ill. "Bully-Ten Bulletin."
 Sunland Sales Ass'n., Fresno, Calif. "Sunland Bulletin."
 Superior Portland Cement Co., Seattle, Wash. "Cementer."
 Surber-Arundale Co., Charlottesville, Va. "Pow-Wow."
 Surface Combustion Co., Inc., New York. "General Letter."
 Sutro & Son Co., Philadelphia, Penn. "Sutrite News." 1.
 Swift & Co., Chicago, Ill. "Swift Arrow." 1, 2.
 Tait Brothers, Springfield, Mass. "The Circle-T." 1.
 Tait Paper & Color Industries, Inc., Plattsburgh, N. Y. "T. P. C.
 Pilot."
 Tanners Shoe Mfg. Co., Boston, Mass. "Tanner Top-Notcher."
 Tapley, J. F., Co., Long Island City, N. Y. "On Tap." 1, 2.
 Taylor Instrument Cos., Rochester, N. Y. "Tycos-Rochester." 2.
 Tennessee Electric Power Co., Chattanooga, Tenn. "Electro Top-
 ics." 1.
 Tennessee Furniture Corp., Chattanooga, Tenn. "Timber Lines."
 Tenney, C. H., Co., Boston, Mass. "Tenney Service." 1, 2.
 Texas Co., New York. "Lubrication."
 Texas Co., Houston, Tex. "Texaco Star." 1, 2.
 Texas Power & Light Co., Dallas, Tex. "Texas Utility News." 1.
 Thibaut, Inc., New York. "Retograph."
 Thomsen-Ellis Co., Baltimore, Md. "Pridemark."
 Thomson & Co., New York. "Antidote for the Wastebasket
 Habit." 2.

- Tide Water Oil Co., Bayonne, N. J. "Refinery News." 1, 2.
 Tide Water Oil Sales Corp., New York. "Spade."
 Tileston & Hollingsworth Co., Boston, Mass. "How."
 Tilghman Moyer Co., Allentown, Penn. "Foresight."
 Tilson & McKinney, Atlanta, Ga. "Mortgage Investor."
 Timken-Detroit Axle Co., Detroit, Mich. "Timken Magazine."
 Tin Decorating Co., Baltimore, Md. "Tindeco Magazine."
 Title Guarantee & Trust Co., Baltimore, Md. "Title Teller."
 Todd Protectograph Co., Inc., Rochester, N. Y. "Protectograph
 Weekly Bulletin." 2.
 Toledo Pipe Threading Machine Co., Toledo, Ohio. "Toledo Maga-
 zine." 2.
 Toledo Scale Co., Toledo, Ohio. "Toledo System." "Gravity-
 grams." 2.
 Toof & Co., Memphis, Tenn. "Greater Distinction."
 Townley Metal & Hardware Co., Kansas City, Mo. "Suggestions."
 Travelers Insurance Co., Hartford, Conn. "The Travelers Bea-
 con." 1, 2.
 Traxler Co., Dayton, Ohio. "Traxology." 1, 2.
 Triangle Parts Co., San Francisco, Calif. "Triangle Trigger."
 Truckee River Power Co., Reno, Nev. "Truckee Bulletin." 1.
 Trumbull Electric Mfg. Co., Plainsville, Conn. "Trumbull Cheer." 2.
 Truscon Steel Co., Youngstown, Ohio. "Truscon Diamond." 1.
 Tubize Artificial Silk Co. of America, Hopewell, Va. "Spinnerette." 1.
 Tucson Gas El. Light & P. Co., Tucson, Ariz. "Good Will." 1.
 Turner Construction Co., New York. "Turner Constructor." 2.
 Twinplex Sales Co., St. Louis, Mo. "Edgewise."
 Twitchell & Co., Inc., Philadelphia, Penn. "Twitchell Talks."
 Tyler Co., Cleveland, Ohio. "Latch String," "Through the
 Meshes." 2.
 Ungerer & Co., New York. "Ungerer's Bulletin."
 Union Bank Note Co., Kansas City, Mo. "Better Business."
 Union Carbide Co., Niagara Falls, N. Y. "The Tapping Pot." 2.
 Union Carbide & Carbon Corp., New York. "Carbidea." 1, 2.
 Union Discount Co., Inc., New York. "Owl."
 Union Electric Light & Power Co., St. Louis, Mo. "Wire & Pipe." 1.
 Union Hardware & Metal Co., Los Angeles, Calif. "Round Table."
 Union Oil Co. of Calif., Los Angeles, Calif. "Union Oil Bulletin."
 Union Pacific Railroad, U. P. Bldg., Omaha, Neb. "Union Pacific
 Magazine." 1. Editor, Howard Elliott.
 Union Toll Co., Torrance, Calif. "The U. T. Co. News." 1.
 Union Traction Co., Anderson, Ind. "Union Traction Safety Maga-
 zine." 1, 2.
 Union Trust Co., Detroit, Mich. "The Trustee." 1.
 United Alloy Steel Corp., Canton, Ohio. "Toncan in Construction
 and Use."
 United Cigar Stores Co., New York. "United Shield." 2.
 United Drug Co., Boston, Mass. "Rexall Ad-Vantages."
 United El. L. & P. Co., New York. "United News Letter." 1.
 United Electric Railways Co., Providence, R. I. "All Abroad." 1.
 United Engineering & Foundry Co., Pittsburgh, Penn. "United
 Effort." 1.
 United Fidelity Life Insurance Co., Dallas, Tex. "Unifide Liners."

- United Gas Improvement Co., Philadelphia, Penn. "U. G. I. Circle." 1, 2.
 United Parcels Service, Los Angeles, Calif. "Pick-Up."
 United Railways & Electric Co., Baltimore, Md. "Trolley Topics." 1.
 U. S. Bottlers Machinery Co., Inc., Chicago, Ill. "Bottling & Packaging Engineer."
 U. S. Envelope Co., Worcester, Mass. "Red Envelope."
 U. S. Finishing Co., The, Providence, R. I. "Finishing Facts." 1.
 U. S. Gypsum Co., Chicago, Ill. "Gypsumist"; Fort Dodge, Ia. "Red Top Safety Sentinel." 1; Genoa, Ohio. "The Limelight." 1; Gypsum, Ohio. "Gypsum Screenings." 1; Oakfield, N. Y. "The Rotary Monitor." 1; Southard, Okla. "Southard Booster." 1.
 U. S. Mortgage Bond Co., Ltd., Detroit, Mich. "Confidence."
 U. S. Rubber Co., New York. "U. S. Rubber News." 1.
 U. S. Smelting & Refining Co., Midvale, Utah. "Ax-I-Dent-Ax." 1.
 Universal Portland Cement Co., Chicago, Ill. "Universal Dealer."
 Universal Winding Co., Providence, R. I. "Universal Windings." 1.
 Utah Gas & Coke Co., Salt Lake City, Utah. "Utagas Pilot." 2.
 Utah-Idaho Sugar Co., Salt Lake City, Utah. "Sugar Cossette." 1.
 Utica Gas & Electric Co., Utica, N. Y. "Utica Gas & Electric News." 1.
 Vacuum Oil Co., New York. "Vacuum Oil News." 1.
 Van Voris & Sons, Cobleskill, N. Y. "Hardware News."
 Ventura Refining Co., Los Angeles, Calif. "Ventura Mission."
 Vermont National Bank, Brattleboro, Vt. "With Interest."
 Vermont Printing Co., Brattleboro, Vt. "Proof."
 Victor Adding Machine Co., Chicago, Ill. "Walk & Talk."
 Victor Ring Traveler Co., Providence, R. I. "Traveler." 2.
 Victor Talking Machine Co., Camden, N. J. "Voice of the Victor." 2.
 Wabash Cabinet Co., Wabash, Ind. "Honest Injun."
 Wachovia Bank & Trust Co., Winston-Salem, N. C. "Wachovia." 2.
 Wahl Co., Chicago, Ill. "Tips and Nibs."
 Waldorf System, Inc., Boston, Mass. "Waldorf Window." 1, 2.
 Walgreen Co., 310 S. Racine Ave., Chicago, Ill. "Health and Beauty Magazine." 2.
 Wallach Bros., New York. "Wallach Trumpeter." 1.
 Wallpaper Manufacturers Ass'n of the U. S., New York. "Wallpaper."
 Waltham Watch Co., Waltham, Mass. "Minutes." 1.
 Walthour & Hood Co., Atlanta, Ga. "Walco Stimulator."
 Waltona Works, Inc., New Burnswick, N. J. "The Waltonian." 1.
 Walworth Mfg. Co., Boston, Mass. "The Walworth Craftsman." 1, 2.
 Ward, Inc., New York. "Fame." 2.
 Ward & Son, New York. "Ward's Service."
 Ward & Sons Co., Newark, N. J. "Shaft."
 Warner Co., Wilmington, Del. "Warner American News." 1.
 Warner Gear Co., Muncie, Ind. "Warner Gear Review." 1.
 Warren, S. D., Co., Boston, Mass. "Warren Standard." 2.
 Washington Loan & Trust Co., Washington, D. C. "Savings Journal."
 Waterfront Employers of Seattle, Seattle, Wash. "Seattle Longshore Log." 1.
 Waterman, L. E., New York. "Pen Prophet." 2.
 Watkin Co., Dallas, Tex. "Watkin Bulletin."
 Watt & Shand Department Store, Lancaster, Penn. "Store News."

- Weaver Piano Co., Inc., York, Penn. "Weaver General Letter."
- Webster, F. S., Boston, Mass. "Webster Way." 2.
- Webster Mfg. Co., Chicago, Ill. "Webster Method."
- Weinstock, Lubin & Co., Sacramento, Calif. "Store News."
- Wenatchee Lumber Co., Wenatchee, Wash. "Lumber."
- Wesel Mfg. Co., Brooklyn, N. Y. "Wesel Topics."
- West American Ins. Co., Los Angeles, Calif. "West American Insurance Review."
- West Coast Life Insurance Co., San Francisco, Calif. "The Pioneer." 1.
- West Kentucky Coal Co., Sturgis, Ky. "The Progressive Miner." 1.
- West Penn Power Co., Pittsburgh, Penn. "West Penn Magazine." 1.
- Westchester Lighting Co., Yonkers, N. Y. "Westchester Light."
- Western Clock Co., La Salle, Ill. "Tick Talk."
- Western Electric Co., Inc., New York. "Western Electric Dealer."
- Western Pipe & Steel Co., San Francisco, Calif. "Western Pipe and Steel News."
- Western Shade Cloth Co., Chicago, Ill. "Pull."
- Western States Gas & Elec. Co., Stockton, Calif. "Fumes and Flashes." 1.
- Western Wheeled Scraper Co., Aurora, Ill. "Earth Mover."
- Western Weighing & Insp. Bureau, Chicago, Ill. "Western Way in News." 1.
- Westheimer & Co., Baltimore, Md. "Westheimer's Survey."
- Westinghouse Air Brake Co., Wilmerding, Penn. "Wabco News." 1.
- Westinghouse El. Int. Co., East Pittsburgh, Penn. "Westinghouse International." 2.
- Westinghouse El. & Mfg. Co., East Pittsburgh, Penn. "Westinghouse Electric News." 1. 2.
- Westinghouse Lamp Co., Bloomfield, N. J. "Westinghouse Lamp News." 1. 2.
- Westinghouse Lamp Co., New York. "Light Touches." 2.
- Wetherby-Keyster Shoe Co., Los Angeles, Calif. "Foot Prints." 1.
- Wheeler Condenser & Engraving Co., Carteret, N. J. "Wheeler News."
- Wheeling Steel Corp., Wheeling, W. Va. "Safety Hints." 1.
- Whipple's, Binghamton, N. Y. "Whip's Tips."
- White Co., Cleveland, Ohio. "Sandbag." "Albatross." 2.
- White Hames Optical Co., Columbus, Ohio. "Optical Leader."
- Whitehead & Hoag Co., Newark, N. J. "A Friendly Call."
- White Motor Co., Cleveland, Ohio. "The White Book." 1.
- Whitin Machine Co., Whitinsville, Mass. "Whitin Spindle."
- Whiting & Davis Co., Plainville, Mass. "Wadco News." 2.
- Whitman & Son, Philadelphia, Penn. "The Messenger-Link." 1.
- Whittet & Shepperson, Richmond, Va. "Whittet's Whims."
- Wieboldt & Co., Chicago, Ill. "The Wieboldt C. A. News." 1.
- Wild Bros. Nursery Co., Sarcoxie, Mo. "Florists' Problems."
- Wile & Co., Buffalo, N. Y. "The Clubfello." 1.
- Wilensy & Sons Co., Atlanta, Ga. "Shoe Store Service." 2.
- Wilhoite, Evans & Cohn, Inc., Los Angeles, Calif. "Weeco Pointers."
- Willcox & Gibbs Sewing Machine Co., New York. "The Take-Up." 1.
- Wills Sainte Claire, Inc., Marysville, Mich. "Gray Goose."
- Willys-Overland Co., Toledo, Ohio. "The Willys News." 1. 2.
- Wilson Co., New York. "Wilson Bulletin."

- Wilson & Co., Chicago, Ill. "Certified News." 1.
 Winchester, R. Arms, Co., New Haven, Conn. "Winchester Herald."
 Winchester Laundries, Inc., Winchester, Mass. "Hope Chest."
 Wiscasset Mills Co., Albermarle, S. C. "The Windemere Watchman." 1.
 Wisconsin Public Service Corp., Milwaukee, Wis. "Together." 1. 2.
 Wiser Oil Co., Sistersville, W. Va. "Trico News." 1.
 Wofford Oil Co., Birmingham, Ala. "Wocomobiling."
 Wolff Co., Los Angeles, Calif. "Financial Bulletin."
 Wollenberger & Co., Chicago, Ill. "Other People's Money."
 Woodward & Tiernan Printing Co., St. Louis, Mo. "Get-Together News." 1.
 Worcester Electric Light Co., Worcester, Mass. "The Live Wire." 1.
 Worcester Stamped Metal Co., Worcester, Mass. "Stamping Life." 1.
 Worthington-Lee Corp., Los Angeles, Calif. "Enthusiast."
 Worthington Pump & Machinery Corp., Holyoke, Mass. "Deane News." 1.
 Wroe & Co., Chicago, Ill. "Wroe's Writings."
 Wyman Partridge & Co., Minneapolis, Minn. "Wyman-Partridge Information."
 Yale & Towne Mfg. Co., Stamford, Conn. "The Yale Panel." 1.
 Yates Machine Co., Beloit, Wis. "Yates Quality."
 Yawman & Erbe Mfg. Co., Rochester, N. Y. "Y and E Idea."
 Yellow Cab Co., Baltimore, Md. "Yellow Cab Magazine."
 Yellow Cab Co., Philadelphia, Penn. "The Yellow Age." 1.
 Yellow Cab Co., Pittsburgh, Penn. "Live Miles." 1.
 Yellow Cab & Baggage Co., Omaha, Nebr. "Meter Ticks." 1.
 Yellow Cab, Inc., Newark, N. J. "Mitchell 2000 Messenger."
 Yellow Cab Mfg. Co., Chicago, Ill. "Yellow Cab & Coach Journal."
 York & Sons, Grand Rapids, Mich. "York's Sales Staff."
 Young, R. B., San Francisco, Calif. "Youngster."
 Young & Hursh's, Duluth, Minn. "Business School News."
 Young & McCallister, Inc., Los Angeles, Calif. "Needle."
 Youngstown Boiler & Tank Co., Youngstown, Ohio. "Keene Thrusts."
 Youngstown Sheet & Tube Co., Youngstown, Ohio. "The Bulletin." 1.
 Zamoiski Co., Baltimore, Md. "J. M. Z. Announcer."
 Zellerbach Paper Co., San Francisco, Calif. "Informant."
 Zinsser & Co., New York. "Bull's-Eye."

Jewelry and Optical Publications

- American Jeweler**, 607 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editors, Hazlitt and Walker.
American Journal of Physiological Optics, Southbridge, Mass. Quarterly; \$2.00. Editor, Charles Sheard.
Credit Jeweler, Metropolitan Bldg., Detroit, Mich. Twice a month; \$3.00.
Jewelers' Circular Weekly, 11 John St., New York. Weekly, 15c; \$4.00. Editor, T. Edgar Wilson. Does not desire small personal items.

News notes should relate purely to changes in firms or other matters of interest from a business standpoint. Timeliness is an important consideration. Payment on publication. Rate, about $\frac{1}{2}$ c a word.

Journal of the Optical Society of America, Ithaca, New York. Monthly; \$5.00. Editor, Paul Foote.

Keystone, P. O. Box 1424, Schaff Bldg., Philadelphia, Penn. Editor, W. Calver Moore. This organ is entirely devoted to the jewelry and allied industries, and as the jewelry business is a very complicated proposition, there are very few people qualified to write on it to advantage. The editor, therefore, prefers to make direct arrangements with writers whom he knows to be qualified and to give special assignments for all articles. He is not in the market for unsolicited material.

Manufacturing Jeweler, 42 Weybosset St., Providence, R. I. Weekly, 5c; \$1.50. Editor, W. W. Lyon. Use articles of a technical nature suited to jewelry, silversmithing and the horological trade. Manuscripts reported on in a week, and payment made on publication.

Mid-Continent Jeweler, 1303 Gumbel Bldg., Kansas City, Mo. Monthly, 10c; \$1.00. Editor, Fred Sands. Articles on jewelry, store accounting, salesmanship, display, etc.

National Jeweler, 536 S. Clark St., Chicago, Ill. Monthly, 20c; \$1.50. Editor, Francis R. Bentley. Manuscript requirements may be summed up in the single phrase "Facts and Ideas." Accuracy is essential. Long-winded generalizations upon salesmanship, advertising or anything else of the kind are not wanted. But a brightly written story of business success that gets beneath the surface, is told with no waste words, and brings out the "why" of such success—the policies adopted, some of the actual plans used and how they were carried out, with an interesting over-the-counter incident or two, perhaps, by way of illustration—will always win careful consideration. A description of an unusual or an unusually attractive window display, preferably with a good, clear photograph, is always welcome. There is no fixed length, but 1000 to 1500 words is preferred. Material is reported on promptly on the 10th of the month, and payments are usually made on acceptance, at an average of $\frac{1}{2}$ c a word.

Northwestern Jeweler, Albert Lea, Minn. Monthly, 10c; \$1.00. Editor, H. Carrol Day. Articles of 1500 to 3000 words on the jewelry industry, and matters of a technical nature. This matter is partly written by the staff of the magazine and gathered by regular correspondents. It occasionally uses specially written copy, if timely and suitable. The appeal must be to the jewelry retailer, to whom the magazine is addressed. Illustrations for articles are used at times. Manuscripts are reported on at once, and payment is made on publication at the rate of a dollar a column.

Optical Journal and Review of Optometry, 15 Maiden Lane, New York. Weekly; \$2.00.

Optometric Weekly, 17 N. Wabash Ave., Chicago, Ill. Weekly; \$1.00. Editor, L. Topaz.

Pacific Goldsmith, 107 Stevenson St., San Francisco, Calif. Monthly, 15c; \$1.50. Editor, M. M. Mason.

Western Optical World, Box 210 Arcade Station, Los Angeles, Calif. Monthly; \$1.00. Editor, E. A. Hutchinson.

Labor and Trades Union Journals

Very many of these periodicals will not offer the general contributor, even though a laboring man of the same brotherhood, a market—unless on a gratis basis. Nearly all will be glad to receive news items and interesting short articles if earnest and forceful communications on the subject of labor solidarity and social and material betterment. In fact, it is more or less the duty of the able member of such organizations to support them by voice and pen, and thus help the cause along.

Advocate, Evansville, Ind. Weekly; \$1.50. Editors, P. D. Drain and W. F. Jaus.

Amalgamated Journal, 501 House Bldg., Pittsburgh, Penn. Weekly; \$1.50. Editor, B. I. Davis.

American Federationist, 9th St. and Massachusetts Ave., Washington, D. C. Monthly, 10c; \$1.00. American Federation of Labor.

American Flint, Ohio Bldg., Toledo, Ohio. Monthly, 10c; \$1.00. American Flint Glassworker's Union.

American Labor Legislation Review, 131 E. 23rd St., New York. Quarterly, 75c; \$3.00.

American Photo-Engraver, 6111 Bishop St., Chicago, Ill. Monthly, 5c; 50c. Editor, M. Woll.

American Pressman, Pressmen's Home, Tenn. Monthly; \$2.00. Editor, Thomas E. Dunwoody.

Anthracite Labor News, Shenandoah, Penn. Weekly; \$1.00. Editor, H. S. McCluckey.

Boilermakers' Journal, 1014 Wyandotte St., Kansas City, Kans. Monthly, 10c; \$1.00. Editor, James B. Casey. Cannot use outside contributions.

Brewery, Flour, Cereal and Soft Drink Workers' Journal, 2347 Vine St., Cincinnati, Ohio. Every two weeks; \$1.50. Editor, Julius Zorn. All material clipped or supplied by the editor.

Bricklayer, Mason and Plasterer, University Park Bldg., Indianapolis, Ind. Monthly; 75c. Editor, William Dobson.

Bridgemen's Magazine, Syndicate Trust Bldg., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, Harry Jones.

Carpenter, 222 E. Michigan St., Indianapolis, Ind. Monthly, 10c; \$1.00. Editor, Frank Duffy. A labor publication, using short hints for carpenters and cabinet makers.

The Chief, 15 Beekman St., New York. Weekly; \$2.50. Editor, J. J. O'Reilly. Organ of the New York Civil Service Employees.

Chronicle, 1311 Walnut St., Cincinnati, Ohio. Weekly; \$1.00. Editor, F. L. Rist.

Cigar Maker's Official Journal, 508 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, G. W. Perkins.

Citizen, 540 Maple Ave., Los Angeles, Calif. Weekly; \$1.50. Editor, Francis Drake.

Citizen, 156 Barrett St., Schenectady, N. Y. Weekly; \$1.00. Editor, H. B. Van Vechten.

Citizen, 1590 W. Third Ave., Cleveland, Ohio. Weekly; \$2.00.
Editor, M. S. Hayes.

Commercial Telegraphers' Journal, 113 S. Ashland Blvd., Chicago, Ill. Monthly, 20c; \$2.00.

Connecticut Labor News, 286 York St., New Haven, Conn. Weekly; \$1.50.

Cooper's International Journal, Meriwether Bldg., Kansas City, Kans. Monthly, 10c; \$1.00. Editor, W. R. Deal.

Craftsman, 606 S. Akard St., Dallas, Tex. Weekly; \$1.00. Editor, Wm. M. Reilly.

Diamond, Brockton, Mass. Weekly; \$1.00. Editor, E. Gerry Brown.

Dispatch, 114 S. Alamo St., San Antonio, Tex. Weekly; \$1.00.
Editor, W. L. Hoefgen.

Elevator Constructor, 402 Perry Bldg., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Joseph F. Murphy. International Union of Elevator Construction.

Federal Employee, 1428 New York Ave., N. W., Washington, D. C. Monthly, 10c; \$1.00.

Federationist, 716 Vincent Ave., Cleveland, Ohio. Weekly; \$1.00.
Editor, Max M. Baden.

Forum-Advocate, Austin, Tex. Weekly; \$1.00. Editor, Chas. H. Sanders.

Garment Worker, Bible House, New York. Weekly; \$1.00. Organ of the United Garment Workers.

Granite Cutters' Journal, Quincy, Mass. Monthly, 10c; \$1.00.
Editor, James Duncan.

Illinois Tradesman, Myers Bldg., Springfield, Ill. Weekly; \$1.00.
Editor, R. E. Woodmansee.

Independent, 2115 E. Nelson St., Knoxville, Tenn. Weekly; \$1.00.
Editor, Geo. W. Ford.

Industrial Advocate, Pittston, Penn. Weekly; \$1.00.

Industrial Herald, Bay City, Mich. Weekly; \$1.00. Editor, E. G. Ferris.

Industrial Weekly, S. Saline and Railroad Sts., Syracuse, N. Y. Weekly; \$2.00. Editor, T. M. Gaffney.

International Book Binder, 307 A. F. of L. Bldg., Washington, D. C. Monthly; \$1.00. Editor, Felix J. Belair.

International Horseshoers' Magazine, Cincinnati, Ohio. Monthly, 5c; 50c. Editor, Hubert Marshall.

International Moulders' Journal, P. O. Box 699, Cincinnati, Ohio. Monthly, 5c; 50c. Editor, John P. Frey.

International Steam Engineer, 6334 Yale Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Dave Evans.

Iowa Unionist, 517 Mulberry St., Des Moines, Ia. Weekly; \$1.00.
Editor, Ernest R. Quick.

Journal of Labor, Peters Bldg., Atlanta, Ga. Weekly; \$1.00.
Editor, Jerome Jones.

Journal of Labor, Republic Bldg., Louisville, Ky. Weekly; 50c. Editor, Sigmond A. Lee.

Journal of the Switchmen's Union of North America, 39 North St., Buffalo, N. Y. Monthly, 10c; \$1.00. Editor, W. H. Thompson.

Journeyman Barber, 222 E. Michigan St., Indianapolis, Ind. Monthly, 5c; 60c. Editor, Jacob Fischer.

Justice, 31 Union Square, New York. Weekly, 3c; \$1.50. Editor, S. Yanovsky. This magazine is published in English, Italian and Jewish. Uses fiction in all three languages, but serials only in Italian and Jewish. Special articles on national, international and educational labor will be considered. Manuscripts reported on within a week, and payment made on acceptance.

Kansas Trades Unionist, 411 Kansas Ave., Topeka, Kans. Weekly; \$1.50. Editor, F. B. Brown.

Labor, Labor Bldg., Washington, D. C. Weekly; \$2.00. Editor, Edward Keating.

Labor Advocate, Birmingham, Ala. Weekly; \$1.00.

Labor Advocate, Quincy, Ill. Weekly; \$1.00. Editor, H. C. Distelhorst.

Labor Advocate, Asheville, N. C. Weekly; \$2.00. Editor, Asa Biggs.

Labor Advocate, 440 Washington St., Reading, Penn. Weekly; \$1.00. Editor, Raymond S. Hofus.

Labor Advocate, 307½ Second Ave. N., Nashville, Tenn. Weekly; \$1.00. Editor, A. F. Hill.

Labor Advocate, 721 Commerce St., Tacoma, Wash. Weekly; \$1.00.

Labor Chronicle, Leavenworth, Kans. Weekly; \$1.00. Editor, R. C. Davis.

Labor Clarion, 16th and Capp Sts., San Francisco, Calif. Weekly; \$1.50. Editor, J. W. Mullen.

Labor Gazette, 225 N. Adam St., Peoria, Ill. Weekly; \$1.00. Editor, Walter S. Bush.

Labor Herald, 415 Shipley St., Wilmington, Dela. Weekly; \$1.00. Editor, A. R. Saylor.

Labor Herald, 410 Admiral Blvd., Kansas City, Mo. Weekly; \$1.00.

Labor Herald, 421 Cox Bldg., Rochester, N. Y. Weekly; \$1.50.

Labor Journal, Houston, Tex. Weekly; \$1.00. Editor, V. E. Andrew.

Labor Journal, Everett, Wash. Weekly; \$1.00. Editor, Henry Arends.

Labor Leader, Danville, Ill. Weekly; \$2.00. Editor, Harry Mueller.

Labor Leader, 239 6th St., Dubuque, Ia. Weekly; \$1.50. Editor, J. M. Conley.

Labor Leader, Franklin Bldg., Baltimore, Md. Weekly; \$1.00. Editor, John H. Ferguson.

Labor News, Eureka, Calif. Weekly; \$1.50. Editor, George Keeling.

Labor News, Morton Bldg., Chicago, Ill. Weekly; \$1.00. Editor, Max Dezettel.

Labor News, Galesburg, Ill. Weekly; \$1.50. Editor, Thomas R. Downie.

Labor News, Quincy, Ill. Monthly; \$1.50. Editor, W. H. Hoffman.

Labor News, Rockford, Ill. Daily; \$1.50. Editor, W. R. Madden.

Labor News, 48 Southbridge St., Worcester, Mass. Weekly; \$1.00. Editor, F. M. Saltus.

Labor News, York, Penn. Weekly; 75c. Editor, C. W. Thompson.

Labor Press, Hannibal, Mo. Weekly; \$1.00. Editor, B. F. Brown.

Labor Record, 520 Poydras St., New Orleans, La. Weekly; \$1.00. Editor, P. M. Gill.

Labor Record, Youngstown, Ohio. Weekly; \$1.50. Editor, H. W. Dechend.

Labor Review, Campbell Bldg., Augusta, Ga. Weekly; \$1.00.

Labor Review, Star Bldg., Minneapolis, Minn. Weekly, 5c; \$1.00. Editor, R. D. Cramer. All material is written by members of the staff or by special arrangements with writers. Everything is written from a working-class angle and prospective contributors are requested to get in touch with them before submitting manuscripts. Use no fiction and very little poetry. Photographs, if bearing on the labor question are used. Manuscripts reported on in one week, and payment made on acceptance.

Mixer and Server, 528 Walnut St., Cincinnati, Ohio. Monthly; \$1.50. Editor, Jere L. Sullivan.

Modern Brotherhood, Cedar Rapids, Ia. Monthly, 5c; 50c. Editor, L. A. Brewer.

Motorman and Conductor, 260 E. High St., Detroit, Mich. Monthly; 75c. Editor, R. L. Reeves.

National Cooper's Journal, Witherspoon Bldg., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, M. E. Doane.

National Labor Tribune, 230 Fifth Ave., Pittsburgh, Penn. Weekly; \$2.00. J. H. Vitcheat.

National League Barber, 2260 N. 17th St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, Frank M. Kohn. Does not pay for contributions.

New Era, 1234 S. Shelby St., Louisville, Ky. Weekly; \$1.00. Editor, E. L. Cronk.

Oklahoma Federationist, Oklahoma City, Okla. Weekly; \$1.00.

Oregon Labor Press, Labor Temple, Portland, Ore. Weekly; \$1.00. Editor, C. M. Rynerson.

Organized Labor, 1122 Mission St., San Francisco, Calif. Weekly, 5c; \$1.50. Editor, O. A. Tveitmore.

Painter and Decorator, Lafayette, Ind. Monthly, 10c; \$1.00. Editor, J. C. Skemp.

Plain Dealer, 23 Emory Park, Knoxville, Tenn. Weekly; \$3.00. Editor, F. W. Keith.

Plasterer, 25 Third Ave., New York. Monthly.

Plate Printer, 612 F. St., N. W., Washington, D. C. Twice a month; \$1.00. Editor, P. J. Ryan.

Post Office Clerk, Mount Morris, Ill. Monthly. Editor, John J. Barrett.

Postal Record, A. F. of L. Bldg., Washington, D. C. Monthly, 20c; \$2.00. Editor, M. T. Finnian. The organ of the National Association of Letter Carriers.

Potter's Herald, East Liverpool, Ohio. Weekly; \$1.50. Brotherhood of Operative Potters.

Progressive Labor World, 1208 Chestnut St., Philadelphia, Penn. Weekly; \$2.00. Editor, Boyd Morrison.

Quarry Workers' Journal, Barre, Vt. Monthly; 75c. Editor, Fred W. Suitor.

Railroad Employe, 494 Broad St., Newark, N. J. Monthly; \$1.00. Editor, Ben E. Chapin.

Railroad Telegrapher, Star Bldg., St. Louis, Mo. Monthly; \$1.00. Editor, E. J. Mainon.

Railroad Trainman, B. of R. T. Bldg., Cleveland, Ohio. Monthly, 10c; \$1.00. Editor, D. L. Cease.

Railway Carmen's Journal, 505 Hall Bldg., Kansas City, Mo. Monthly; \$1.50. Editor, W. J. Adames.

Railway Clerk, 608 Second National Bank Bldg., Cincinnati, Ohio. Monthly, 10c; \$1.00. Editor, Phil E. Zeigler.

Railway Conductor, First Ave. and 1st St., Cedar Rapids, Ia. Monthly, 10c; \$1.00. Editor, F. H. Pease. Use no articles above 4000 words, and have but very little use for short stories or fiction. Manuscripts reported on as soon as they have time to review them, and payment is made on acceptance.

Railway Federationist, Sedalia, Mo. Weekly; \$1.00. Editor, E. T. Behrens.

Railway Maintenance of Way Employes' Journal, 61 Putnam Ave., Detroit, Mich. Monthly; \$1.00. Editor, F. Finson.

Retail Clerks' International Advocate, Emsing Bldg., Lafayette, Ind. Monthly, 5c; 60c. Editor, H. J. Conway.

St. Louis Labor, 940 Chouteau Ave., St. Louis, Mo. Weekly; \$2.00.

The San Diego Labor Leader, San Diego, Calif. Weekly; \$2.00. Editor, Albert G. Rogers.

Shoe Worker's Journal, 246 Summer St., Boston, Mass. Monthly; \$1.00. Editor, C. L. Baine.

Square Deal, Jackson, Mich. Weekly; \$1.00. Editor, James G. Henley.

Steam Shovel and Dredge, 105 W. Monroe St., Chicago, Ill. Monthly, 15c; \$1.50. Editor, F. E. Langdon.

Stone-Cutter's Journal, 332 American Central Life Bldg., Indianapolis, Ind. Monthly, 10c; \$1.00. Editor, Walter W. Drayer.

Stove Mounters' and Range Workers' Journal, 6466 Jefferson Ave., E. Detroit, Mich. Monthly, 5c; 60c. Editor, Frank Grimshaw.

Textile Worker, 86-87 Bible House, New York. Monthly; 50c. Editor, T. F. McMahon.

Tobacco Worker, American National Bank Bldg., Louisville, Ky. Monthly; 50c.

Toiler, Labor Temple, Dallas, Tex. Weekly; \$1.00. Editor, S. Rodermann.

Trades Council Union News, Syndicate Trust Bldg., St. Louis, Mo. Editor, P. J. Morrin. Weekly; \$1.00.

Trades Union Journal, 16 E. Court St., Cincinnati, Ohio. Weekly; 50c. Editor, L. B. Ames.

Trades Union News, 827 Filbert St., Philadelphia, Penn. Weekly; \$1.00.

Trades Unionist, 604 5th St., N. W., Washington, D. C. Weekly; \$1.00. Editor, John B. Colpoys.

Trades Unionist, 102 E. Lexington St., Baltimore, Md. Weekly; \$1.00.

Tribune Labor Temple, Sacramento, Calif. Weekly; \$1.50. Editor, W. D. Constantine. Do not use outside articles.

Tribune, 138 W. High St., Springfield, Ohio. Weekly; \$1.00.

Tri-City Labor Voice, Lyons, Ia. Twice a month; 50c. Editor, P. Hoffman.

Typographical Journal, Newton Claypool Bldg., Indianapolis, Ind. Monthly, 10c; \$1.00. Editor, J. W. Hays.

Union, City Trust Bldg., Indianapolis, Ind. Weekly; \$3.00. Editor, H. W. Bassett.

Union, 3rd and Edmond Sts., St. Joseph, Mo. Weekly; \$1.00. Editor, E. L. McDonald. Do not buy manuscripts.

Union Advocate, 107 N. Market St., Chicago, Ill. Monthly, 15c; \$1.50. Editor, George Hodge.

Union Advocate, 20 Nebraska St., Sioux City, Ia. Weekly; \$2.00. Editor, William H. Bastian.

Union Labor Advocate, 1038 Grove St., Elizabeth, N. J. Monthly; \$1.00. Editor, George J. Reiss.

Union Labor Bulletin, 519 Scott St., Little Rock, Ark. Weekly; \$1.00. Editor, L. H. Moore.

Union Labor Bulletin, 56 Hollywood Ave., East Orange, N. J. Monthly; \$2.00. Editor, T. Charles Price.

Union Labor Journal, 122 W. 12th St., Erie, Penn. Weekly; \$1.50. Editor, A. W. Garren.

Union Labor News, 160 N. Wells St., Chicago, Ill. Weekly; \$2.00.

Union Leader, 332 S. Ashland Blvd., Chicago, Ill. Weekly; \$1.00. Editor, L. D. Bland.

Union Leader, 1103 Cherry St., Toledo, Ohio. Weekly; \$1.50. Editor, Joseph P. Keating.

Union Postal Clerk, American Federation of Labor Bldg., Washington, D. C. Monthly; \$1.00. Editor, Gilbert E. Hyatt.

Union Record, 600 Union St., Seattle, Wash. Weekly; \$1.50. Editor, E. B. Ault.

Union Reporter, Walnut and 5th Sts., Canton, Ohio. Monthly, 10c; \$1.00.

United Mine Workers' Journal, Merchants National Bank Bldg., Indianapolis, Ind. Twice a month; \$1.00. Editor, Ellis Searles.

Wage Earner, 422 Mass. Ave., Boston, Mass. Weekly; \$2.00. Editor, Augustus Seaver.

Waste Trade Journal, 150 Lafayette St., New York. Weekly; \$4.00.

Law and Insurance Magazines

Adjuster, 311 California St., San Francisco, Calif. Monthly, 25c; \$3.00. Editor, J. A. Carey.

American Agency Bulletin, 80 Maiden Lane, New York. Weekly; \$5.00. Editor, W. H. Bennett. Devoted to fire and casualty insurance agents.

American Bankruptcy Reports, 109 State St., Albany, N. Y. Monthly; \$10. Editor, F. E. Rosebrook.

American Exchange and Review, 4th and Locust Sts., Philadelphia, Penn. Monthly, 50c; \$5.00. Editor, John B. Carhart. Fire, life and casualty insurance news. All articles are supplied by its own staff.

American Insurance Digest and Insurance Monitor, 543 Cass St., Chicago, Ill. Weekly; \$2.00. Editor, J. W. Petrie.

American Journal of International Law, 2 Jackson Place, Washington, D. C. Quarterly; \$5.00. Editor, T. A. Finch. Contributions are gratuitous.

American Law Review, 209 N. 3rd St., St. Louis, Mo. Every two months; \$5.00. Editor, J. D. Lawson.

American Legal News, 1501 First National Bank Bldg., Detroit, Mich. Quarterly; \$2.00. Editor, J. J. Withey.

American Underwriter Magazine and Insurance Review, 141 Broadway, New York. Monthly, 35c; \$4.00. Editor, B. L. Phelps.

Banking Law Journal, 71 Murray St., New York. Monthly, 50c; \$5.00. Editor, John Edson Brady.

Bench and Bar, 1801 First National Bank Bldg., Detroit, Mich. Monthly, 10c; \$1.00. Editor, Ben C. Hughes.

California Law Review, Berkeley, Calif. Every two months; \$3.50. Editors, Students of University of California.

Casualty Review, 222 E. Ohio St., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, C. W. Van Beynum. Articles of 1000 to 2000 words on how successful accident and health insurance agents find prospects, how they approach them and how they sell them. Be specific. Give name and location of subject; give name of insurance company represented, and submit photograph of subject. Quote freely person interviewed. Payment at \$2.50 per column, which approximates fifty cents per hundred words. Use snappy sales stuff applicable to accident health insurance, not over 300 words in length. Pay \$2.00 each for photographs that argue for accident and health insurance. Pictures must show where money-earners were killed or injured. The usual railroad and automobile accident pictures are not wanted. Manuscripts reported on immediately. Payment on publication.

Central Law Journal, 322 N. Grand Ave., St. Louis, Mo. Twice a month; \$5.00. Editor, C. P. Berry. Contributions are highly technical and are furnished by lawyers and law school professors.

Coast Review, 417 Montgomery St., San Francisco, Calif. Monthly, 25c; \$3.00. Editor, E. H. Bacon. An insurance journal.

Commercial Lawyer Quarterly, Railway Exchange Bldg., St. Louis, Mo. Quarterly; \$5.00.

Eastern Underwriter, 86 Fulton St., New York. Weekly; \$3.00.

Fire Protection Service, 420 E. 4th St., Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, R. E. Richman. Articles are written by the staff.

Fraternal Monitor, 54 S. Fitzburgh St., Rochester, N. Y. Monthly, 15c; \$1.50.

Georgetown Law Journal, Washington, D. C. Quarterly; \$1.50.

Harvard Law Review, Cambridge, Mass. Monthly, except July, August, September and October; \$4.50.

Illinois Law Review, 31 W. Lake St., Chicago, Ill. Monthly, except July, August, September, and October; \$3.50. Editor, Albert Kocourek.

Indicator, 411 Stevens Bldg., Detroit, Mich. Twice a month; \$3.00. Insurance.

Insurance, 74 Portland St., New York. Every two weeks; \$1.00. Editor, Alice Lakey.

Insurance-Age Journal, 55 Kilby St., Boston, Mass. Weekly; \$1.50. Editor, F. L. Armstrong.

Insurance Critic, 38 Park Row, New York. Monthly; \$1.00. Editor, Wm. E. Underwood.

Insurance Field, 405 S. 4th St., Louisville, Ky. Twice a week; \$6.50. Editor, Young Allison.

Insurance Index, 38 Park Row, New York. Every two weeks; \$2.50. Editor, R. B. Caverly. All articles written by the staff.

Insurance Law Journal, 80 Maiden Lane, New York. Monthly; \$15.00. Editor, W. O. Badger, Jr.

Insurance Magazine, Ridge Bldg., Kansas City, Mo. Monthly; \$2.00. Editor, J. D. Mathews.

Insurance News, 337 Walnut St., Philadelphia, Penn. Monthly; 25c; \$3.00. Editor, W. S. Schermerhorn.

Insurance Observer, 37 Maiden Lane, New York. Monthly; \$2.00.

Insurance Post, 593 Insurance Exchange, Chicago, Ill. Twice a month; \$2.00. Editor, T. R. Weddell. Uses no outside material.

Insurance Press, 126 Maiden Lane, New York. Weekly; \$5.00. Editor, Franklin Webster.

Insurance Register, 410 Walnut St., Philadelphia, Penn. Monthly, 25c; \$3.00. Editor, Charles C. Scherf.

Insurance Report, Denver, Colo. Monthly, 25c; \$3.00. Editor, Cyrus K. Drew.

Insurance Salesman, Wulsin Bldg., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, E. J. Wohlgemuth. Use short salesmanship articles,

and concrete selling plans adapted to life insurance, but these must be definite rather than general. Material reported on at once, and payment made on publication.

Insurance Times, V. R. & P. Co. Bldg., Richmond, Va. Monthly; \$3.00.

Journal of the American Institute of Criminal Law and Criminology 31 W. Lake St., Chicago, Ill. Quarterly; \$3.00.

Journal of American Insurance, 168 N. Michigan Ave., Chicago, Ill. Monthly, 25c; \$2.50. Editor, Harold B. Janisch. Articles on insurance from the standpoint of the insurance agent. All forms of insurance are treated. A short-story printed each issue.

Lackawanna Jurist, 421 Miller Bldg., Scranton, Penn. Weekly; \$3.00. Editor, M. E. McDonald. No outside material.

Law Journal, 512 Hammond Bldg., Detroit, Mich. Weekly; \$2.00. Editor, Thos. W. Thompson.

Law Notes, Northport, N. Y. Monthly, 20c; \$2.00. Editor, Edward Thompson.

Law Review, Lancaster, Penn. Weekly; \$3.00. Editor, G. R. Eshleman.

Lawyer and Banker and Southern Bench and Bar Review, New Orleans, La. Every two months, 50c; \$3.00. Editor, Chas. E. George. Articles from 1000 to 5000 words, concerning unusual legal questions; articles on titles or abstract questions of general interest; criticism of prosecuting attorney offices; or any good legal feature article. No photographs. Payment on publication, the price depending on the value of the manuscript.

Lawyers and Bankers Quarterly, Times Bldg., St. Louis, Mo. Quarterly; \$2.00.

Legal Intelligencer, West End Trust Bldg., Philadelphia, Penn. Monthly; \$3.00. Editors, Howard W. Page and Association.

Legal Journal, 6744 Penn Ave., Pittsburgh, Penn. Weekly; \$6.00. Editor, Geo. J. Campbell.

Legal News, 32 Dearborn St., Chicago, Ill. Weekly; \$2.00. Editor, B. B. Helmer.

Lehigh County Law Journal, Commonwealth Bldg., Allentown, Penn. Weekly; \$2.50. Editors, Charles W. Kaepfel and Calvin Arner.

Life Association News, 25 W. 43rd St., New York. Monthly, 20c; \$2.00.

Life Insurance Courant, Oak Park, Ill. Monthly, 35c; \$4.00. Editor, A. J. Flitcraft.

Mercantile Adjuster, 211 N. Seventh Ave., St. Louis, Mo. Monthly; \$5.00. No outside material.

Michigan Law Review, Ann Arbor, Mich. Monthly, 25c; \$2.50. Editors, Faculty of the University of Michigan.

Montgomery County Law Reporter, Norristown, Penn. Weekly; \$2.00. Editor, A. R. Place.

Mutual Insurance Journal-News, Lebanon, Penn. Monthly, 15c; \$1.50. Editor, William M. Kirkpatrick.

Mutual Underwriter, 54 S. Fitzburgh St., Rochester, N. Y. Monthly, 10c; \$1.00. Editor, Walter Basye. No material purchased.

National Corporation Reporter, 108 S. La Salle St., Chicago, Ill. Weekly; \$2.00. Editor, Frederick A. Rowe.

National Economist, Cedar Rapids, Ia. Monthly, 15c; \$1.50. Editor, H. R. Taylor. All material is assigned.

National Underwriter, 1362 Insurance and Exchange Bldg., Chicago, Ill. Weekly, 15c; \$3.00. Editor, C. M. Cartwright. Do not purchase outside material.

Nebraska Legal News, Lincoln, Nebr. Weekly; \$1.50. Editor, Mary E. Butler.

New Jersey Law Journal, Plainfield, N. J. Monthly, 25c; \$3.50. Editor, A. Van Doren Honeyman.

Northwest Insurance, 300 Auditorium Bldg., Minneapolis, Minn. Monthly, 15c; \$1.50. Editor, J. C. Matchitt.

Northwest Insurance News, Oregon Bldg., Portland, Ore. Monthly, 20c; \$2.00. Editor, Louis Sondheim.

Ohio Law Bulletin and Reporter, 650 Main St., Cincinnati, Ohio. Weekly; \$6.00. Editor, Vinton R. Shepard.

Pacific Underwriter and Banker, 417 Montgomery St., San Francisco, Calif. Twice a month, 25c; \$3.00. Editor, Robert W. Neal.

Quarterly of the National Fire Protection Association, 87 Milk St., Boston, Mass. Quarterly; free to members. Editor, Franklin H. Wentworth.

Rough Notes, 220 E. Ohio St., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, Irving Williams. Business-building ideas for local insurance agents, descriptions of actual plans that have produced desired results and of improved methods of caring for business, office and selling helps that are adaptable to the fire and casualty insurance agency business. Short articles preferred. Will consider photographs of damage caused by tornadoes, fly-wheel explosions, wrecked automobiles, unusual fire losses—in general, property losses which may not have been covered by some form of insurance. Pay according to space the month following publication.

Schuylkill Legal Record, Tamaqua, Penn. Weekly; \$5.00. Editor, John O. Ulrich.

Southern Underwriter, 33 Poplar St., Atlanta, Ga. Weekly, 15c; \$2.00. Editor, T. W. Dealey. No outside material.

Spectator, 135 William St., New York. Weekly; \$4.00. One of the important insurance papers. Material is arranged for from recognized experts.

Standard, 141 Milk St., Boston, Mass. Weekly; \$3.00.

Underwriters' Report, 558 Sacramento St., San Francisco, Calif. Weekly; \$2.00. Editor, Reginald G. Moss.

Underwriters' Review, 555 7th St., Des Moines, Ia. Twice a month, 20c; \$2.00. Editor, D. H. Clark. This publication is devoted to the interests of the middle west.

United States Review, 41 Walnut St., Philadelphia, Penn. Weekly; \$3.00. Editor, Robert A. Dearden.

University of Pennsylvania Law Review and American Law Register, S. W. corner 34th and Chestnut Sts., Philadelphia, Penn.

Quarterly, 65c; \$2.50. Editor, Francis H. Bohlen, Jr. Articles of about 3000 words of strictly legal character, suitable for a subscription list comprising practicing lawyers. No payment for material.

Virginia Law Register, Charlottesville, Va. Monthly, 50c; \$5.00. Editor, R. T. W. Duke, Jr. Articles of any length on law subjects. No payment.

Virginia Law Review, University, Va. Monthly; \$3.50.

Washington Law Reporter, 518 5th St., N. W., Washington, D. C. Weekly; \$5.00. Editor, Richard A. Ford.

Weekly Underwriter, 80 Maiden Lane, New York. Weekly, 25c; \$5.00. Editor, W. W. Mack. Use technical articles on fire hazards, and insurance—marine insurance, life insurance, casualty insurance, and accident prevention, and suretyship. Also print photographs if pertinent. Payment made on publication.

Western Insurance Review, Pierce Bldg., St. Louis, Mo. Monthly, 30c; \$3.00. Editor, Tarleton Brown. No outside material.

Yale Law Journal, New Haven, Conn. Monthly, 50c; \$4.50. Editor, Stephen F. Dunn. This publication is the official organ of the Yale School of Law student body, and publishes only the best work of the most authoritative writers of this country, England, France and Germany on law, jurisprudence and comparative law.

York Legal Record, York, Penn. Weekly; \$3.00. Editor, Allen C. Wiest. Publishes only opinions of the County courts of Pennsylvania.

Lumber and Woodworking Trade Journals

American Lumberman, 431 S. Dearborn St., Chicago, Ill. Weekly; \$4.00. Editor, Elmer C. Hole. For sawmill and logging operators, wholesalers, retail lumber merchants and proprietors and executives of woodworking plants. Chiefly news of the trade. Has travelling representatives and correspondents in the principal producing and marketing centers.

Barrel and Box, 360 N. Michigan Ave., Chicago, Ill. Monthly, 20c; \$2.00. Editor, E. H. Defebaugh. Articles demonstrating the superiority of the wooden package, such as barrels and boxes, over substitutes, such as fiber, steel, etc. These should be about one page, with photographs when they will add to the attractiveness of the story. Also articles on the packages—kind and size—used in dry goods houses, shoe factories, and other large consumers of containers. Photographs to illustrate. Payment on publication.

Bill Ding News, 1819 Broadway, New York. Monthly, 10c; \$1.00. Editor, H. P. Longstreet. Articles of about 500 words pertaining to general advertising, and with particular reference to retail lumber advertising. Home ownership, building, financing a home, and other topics of general interest to the retail lumber trade.

Brooms, Brushes and Mops, 129 Michigan St., Milwaukee, Wis. Monthly, 10c; \$1.00. Editor, H. A. Apple.

California Lumber Merchant, 408 Fay Bldg., Los Angeles, Calif. Twice a month, 25c; \$2.00. Editor, Jack Dionne. Interested only in what pertains to the lumber interests of California.

Chicago Lumberman, 130 N. Wells St., Chicago, Ill. Formerly Lumber World Review. Monthly, 15c; \$1.00. Editor, M. E. Gammon. In the market for short material dealing with lumber and allied interests.

Gulf Coast Lumberman, Carter Bldg., Houston, Tex. Twice a month; \$2.00. Editor, J. C. Dionne.

Hardwood Buyers Guide, 140 S. Dearborn St., Chicago, Ill. Monthly.

Hardwood Record, 537 S. Dearborn St., Chicago, Ill. Twice a month, 15c; \$2.00. Editor, E. W. Meeker. Special articles less than 3500 words covering any subject of direct, practical interest to the man operating a woodworking factory using hardwood lumber as his raw material. They should cover questions on the proper handling, proper purchasing, proper drying, proper cutting of lumber, problems of the finishing room, of the glue room, and of the sales and general administration directly pertinent to various branches of the woodworking industry. This industry comprises such factories as piano, furniture, wagon, planing mills, etc. Use photographs whenever they illustrate a point. Report in a week or ten days. Pay on publication at the rate of 37½c a running inch. Photographs at space rates.

Lumber Manufacturer & Dealer, 4908 Delmar Blvd., St. Louis, Mo. Every two weeks, 20c; \$3.00. Editor, James E. Gatewood. Desire articles of 1500 to 2000 words dealing with progressive methods and money-making ideas among retail lumbermen. Also feature stories of new developments in the industries that use hardwoods. Photographs used. Material reported on at once. Payment made on publication, at the rate of 30c an inch for features.

Lumber Trade Journal, 606 Commercial Place, New Orleans, La. Twice a month; \$3.00. Editor, W. C. Wright. Do not purchase articles.

Lumber Trade Journal, 17 W. 46th St., New York. Twice a month; \$3.00. Editors, J. W. Long and A. R. Carr.

The Lumber Worker, Nashville, Tenn. Monthly; \$1.00. Editor, S. F. Horn. Use interesting articles of a practical nature concerning better methods of doing things in any branch of the lumber business—logging, sawmilling, kiln drying and woodworking. Articles with illustrations are especially desired.

Lumberman's Review, 101 Park Ave., New York. Monthly, 20c; \$2.00. Editor, John G. Staats.

Mississippi Valley Lumberman, 1007 Lumber Exchange, Minneapolis, Minn. Weekly; \$3.50. Editor, Platt B. Walker.

National Retail Lumber Dealer, 326 W. Madison St., Chicago, Ill. Monthly; \$1.00. Editor, H. K. Taylor. Organ of the National Retail Lumber Dealers Association.

Packages, 304 Montgomery Bldg., Milwaukee, Wis. Monthly, 20c; \$2.00. A periodical of the wooden box and package trade. Articles must deal practically with this line of business. Has regular news-item correspondents.

Pennsylvania Lumberman, 845 Prescott Ave., Scranton, Penn. Monthly; \$1.25. Editor, B. F. Landig.

Plan, 212 Otis Bldg., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, J. Harkey Reiter. The organ of a trade association. It is strictly local, covering Pennsylvania, South Jersey and Delaware. It covers only

happenings in the trade, with an occasional reprint from other trade journals. Have no use for articles unless of special interest to the lumber trade of this section.

Retail Lumberman, Lumberman Bldg., Kansas City, Mo. Twice a month, 10c; \$1.00. Editor, L. F. Ross. Articles to assist retail lumber dealers to improve their merchandising methods, etc.

Sash-Door-Finish, 129 Michigan St., Milwaukee, Wis. Monthly; \$3.00.

Southern Lumberman, Presbyterian Bldg., Nashville, Tenn. Weekly, 20c; \$5.00. Editor, S. F. Horn. From time to time, print illustrated articles, concerning various phases of actual experiences in saw-milling, and logging articles showing new and better ways of doing things. Pay a space rate of 20c per inch for all matter used and pass on all manuscripts promptly.

The Timberman, Spalding Bldg., Portland, Ore. Monthly, 25c; \$3.00. Editor, George M. Cornwall. Goes to managers, superintendents, and purchasing agents of logging and lumbering industries on the Pacific Coast.

West Coast Lumberman, Henry Bldg., Seattle, Wash. Twice a month; \$3.00. Editor, W. E. Crosby.

Wood-Worker, 701 Wulsin Bldg., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, J. L. Smith. Use only material prepared by experienced writers on the subject.

Wood-Workers Clearing House Journal, 431 S. Dearborn St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, K. M. Mitchell. A wood-working executives' journal. Do not pay for contributions. Articles of interest to the chief executive only are utilized.

Woodworkers Record, 4554 Broadway, Chicago, Ill. Monthly; free. Editors, S. R. and M. Lewis.

Wood Working Industries, 129 Michigan St., Milwaukee, Wis. Monthly; \$2.00. Editor, H. A. Apple. Pictures and brief descriptions dealing with good displays of brooms and brushes at fairs or exhibits, will be welcomed. Our space rate is liberal. We are open also for feature articles on unusual uses for the broom and brush. Space rate is paid for photographs. Manuscripts reported on promptly, and payment made on publication.

Medical, Dental, Health, Hospital and Related Publications

American Journal of Anatomy, 36th St. and Woodland Ave., Philadelphia, Penn. Every two months; \$7.50. Editor, C. R. Stockard.

American Journal of Diseases of Children, 535 N. Dearborn St., Chicago, Ill. Monthly, 35c; \$4.00. Editor, Dr. C. S. Greeley.

American Journal of Electrotherapeutics and Radiology, Mt. Royal & Guilford Aves., Baltimore, Md. Monthly, 25c; \$3.00. Editor, Dr. Benham Snow.

American Journal of Hygiene, Baltimore, Md. Every two months, \$1.50; \$6.00. Editor, Dr. William H. Welch. Research articles on hygiene.

American Journal of Medical Sciences, 600 S. Washington Square, Philadelphia, Penn. Monthly, 50c; \$6.00. Editor, E. B. Krumhaar.

American Journal of Nursing, 19 W. Main St., Rochester, N. Y. Monthly, 30c; \$3.00. Editor, Katherine De Witt. Almost all of the articles are written by doctors or nurses. Pay on publication for accepted original articles—not papers previously read at meetings on nursing subjects.

American Journal of Obstetrics and Gynecology, 3616 Washington Blvd., St. Louis, Mo. Monthly; \$8.50. Editor, Dr. Joseph W. Kosmak.

American Journal of Ophthalmology, 7 W. Madison St., Chicago, Ill. Monthly; \$10.00. Editor, Edward Jackson.

American Journal of Physical Anthropology, The Smithsonian Institution, Washington, D. C. Quarterly, \$1.50; \$6.00. Editor, Dr. Ales Hrdlicka. Articles of a character strictly scientific and whose contents are such as will properly come within the scope of the Journal. No payment.

American Journal of Physical Therapy, 17 N. Wabash Ave., Chicago, Ill. Monthly; \$2.00. Editor, Dr. C. R. Wiley.

American Journal of Public Health, 370 Seventh Ave., New York. Monthly; \$5.00. Editor, A. W. Hedrick.

American Journal of Roentgenology, 67 E. 59th St., New York. Monthly; \$10.00. Editor, Dr. A. C. Christie.

American Journal of Surgery, 15 E. 26th St., New York. Monthly, 20c; \$2.00. Editor, Dr. W. M. Brickner. Does not purchase material.

American Journal of Tropical Medicine, Mt. Royal and Guilford Aves., Baltimore, Md. Every two months; \$5.00. Editor, H. J. Nicholas. Research and experience papers within the scope of the magazine.

American Medicine, 18 E. 41st St., New York. Monthly, 20c; \$2.00. Editor, Rev. H. Edwin Lewis.

American Physician, 1011 Chestnut St., Philadelphia, Penn. Monthly; \$3.00. Editor, Dr. Thomas S. Blair. Series of papers written by leading men in the profession.

Anatomical Record, 36th St. and Woodland Ave., Philadelphia, Penn. Monthly; \$5.00. Editor, J. L. Bremer.

Annals of Surgery, Washington Square, Philadelphia, Penn. Monthly; \$10.00. Editor, Dr. L. S. Pilcher.

Archives of Diagnosis, 59 W. 51st St., New York. Quarterly, 75c; \$3.00. Editor, Dr. D. C. Martin.

Archives of Ophthalmology, 2 W. 45th St., New York. Every two months; \$5.00. Editor, Dr. Arnold Knapp.

Archives of Pediatrics, 45 E. 17th St., New York. Monthly, 50c; \$5.00. Editor, Dr. H. R. Mixsell. A practical journal on the diseases of infants and children. Contributors of original articles are given a limited number of reprints free.

Atlantic Medical Journal, 230 State St., Harrisburg, Penn. Monthly, 35c; \$3.00. Editor, Dr. F. L. VanSickle. Most of the space is taken up by the transactions of The Medical Society of the State of Pennsylvania and The Medical Society of Delaware.

Boston Medical and Surgical Journal, 126 Massachusetts Ave., Boston, Mass. Weekly; \$6.00. Editor, Dr. Walter P. Bowers.

Bulletin of the St. Louis Medical Society, 3525 Pine St., St. Louis, Mo. Weekly; \$1.00. Editor, L. P. Gay.

Chiropody Record, 1327 N. Clark St., Chicago, Ill. Monthly; \$1.50.

Clinical Medicine, 4757 Ravenswood Ave., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Dr. A. S. Burton.

Colorado Medicine, Metropolitan Bldg., Denver, Colo. Monthly, 20c; \$2.00. Editor, Dr. F. B. Stephenson.

Correct Eating, 7 W. 60th St., New York. Monthly, 25c; \$2.50. Editor, R. L. Alsaker. Articles, interviews, and personal experience stories of the same general character as those now carried in the magazine. Photographs are used with articles. Material reported on in ten days. Payment made on publication.

Dental Cosmos, 12th and Chestnut Sts., Philadelphia, Penn. Monthly, 15c; \$1.50. Editor, Dr. C. Kirk.

Dental Digest, 220 W. 42nd St., New York. Monthly, 10c; \$1.00. Editor, Dr. George W. Clapp. Articles on dental subjects not over 2000 words in length. Never prints fiction. Photographs sometimes published. Pays at rate of \$3.00 a page.

The Dental Forum, P. O. Box 1116, Pittsburgh, Penn. Editor, George L. Roth. Use articles by dentists, dental hygienists, dental assistants, laboratory owners, laboratory technicians and any others in the dental field. Will accept dental experiences written in fiction style, interviews with prominent men in the profession, and subjects of an historical nature pertaining to men and events in dentistry. Especially interested in technical articles with photographs showing steps of construction.

Dental Outlook, 7 E. 15th St., New York. Monthly; 80c.

Eclectic Medical Journal, 630 W. 6th St., Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, H. W. Felter.

Good Health Clinic, 1404 S. Salina St., Syracuse, N. Y. Monthly, 15c; \$1.35. Editor, Dr. E. Elmer Keeler.

Good Health Magazine, Battle Creek, Mich. Monthly, 25c; \$2.50. Editor, Dr. John Harvey Kellogg. Use high-class personal-experience health stories, medical articles for lay readers dealing with sanitation, hygiene, physical culture and dietetics. Photographs are used. Material reported on within thirty days, and payment made on acceptance.

Hahnemannian Monthly, 1435 Spruce St., Philadelphia, Penn. Monthly, 25c; \$3.00. Editor, Dr. Clarence Bartlett.

Health Culture Magazine, 1133 Broadway, New York. Monthly, 20c; \$2.00. Editor, Dr. Elmer Lee. Does not pay for contributions.

Health and Life, 508 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Bernard Bernard. A physical culture magazine using articles preferably not over 1500 words in length on diet and exercise. An occasional inspirational editorial. Illustrated with photographs.

Healthy Home Quarterly, Athol, Mass. Quarterly, 10c; three years for \$1.00. Editor, W. H. Brock. Uses only planned and solicited articles.

Homeopathic Recorder, 1011 Arch St., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, E. P. Anschutz.

Hospital Buyer, 138 N. La Salle St., Chicago, Ill. Monthly; \$1.00.

Hospital Management, 537 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Authoritative and practical articles dealing with hospital working methods.

Hospital Progress, 129 Michigan St., Milwaukee, Wis. Monthly, 40c; \$3.00. No outside material.

Hygeia, 535 N. Dearborn St., Chicago, Ill. Monthly; \$3.00. The Organ of the American Medical Association.

Illinois Medical Journal, 25 E. Washington St., Chicago, Ill. Monthly, 30c; \$3.00. Editor, Dr. Charles J. Whalen. All material, with exception of editorials, from doctors who present their papers before medical societies.

Industrial Doctor, Iroquois Bldg., Buffalo, N. Y. Monthly; \$2.50. Editor, C. F. Hutchins.

International Journal of Surgery, 18 E. 41st St., New York. Monthly, 20c; \$2.00. Editor, Dr. P. J. Rosenheim.

Journal-Lancet, 839 Lumber Exchange, Minneapolis, Minn. Every two months; \$2.00. Editor, Dr. W. A. Jones.

Journal of Abnormal and Social Psychology, 374 Broadway, Albany, N. Y. Every two months; \$5.00. Editor, Dr. Morton Prince.

Journal of Cancer Research, Columbia University, New York. Quarterly; \$5.00. No payment for contributions.

Journal of Comparative Neurology, 36th St. and Woodland Ave., Philadelphia, Penn. Every two months; \$7.50. Editor, C. J. Herrick.

Journal of Experimental Medicine, 66th St. and Avenue A, New York. Monthly, 75c; \$5.00. Editor, Dr. Simon Flexner. Prints reports of experimental research work. The papers are limited to twenty-five printed pages not including any illustrations. Photographs are used to illustrate articles. No payment.

Journal of Immunology, Mt. Royal and Guilford Aves., Baltimore, Md. Every two months; \$5.00. Editor, Arthur F. Coca. This magazine accepts only reports of original experimental research in one of the restricted basic sciences of medicine—Immunology. No payment.

Journal of Industrial Hygiene, Mt. Royal and Guilford Aves., Baltimore, Md. Monthly; \$6.00.

Journal of Infectious Diseases, 629 S. Wood St., Chicago, Ill. Monthly, 50c; \$5.00. Editor, Dr. Ludvig Hektoen.

Journal of Laboratory and Clinical Medicine, 3616 Washington Blvd., St. Louis, Mo. Monthly; \$8.50. Editor, Dr. V. C. Vaughan. No payment for articles.

Journal of Nervous and Mental Diseases, 64 W. 56th St., New York. Monthly; \$10.00. Editor, Dr. Smith Ely Jelliffe.

Journal of Osteopathy, Kirksville, Mo. Monthly, 20c; \$2.00. Editor, Dr. Lawder. Articles by osteopaths. No payment.

Journal of Parasitology, Urbana, Ill. Quarterly; \$3.00. Editor, Dr. Henry B. Ward.

Journal of Urology, Mt. Royal and Guilford Aves., Baltimore, Md. Every two months; \$5.00. Editor, Dr. Hugh H. Young. Do not pay for manuscripts.

Journal of the American Institute of Homeopathy, 22 W. Washington St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Dr. C. A. Harkness. A monthly medical magazine for the specific purpose of presenting homeopathy to the medical profession. All contributions are gratuitous.

Journal of the American Medical Association, 535 N. Dearborn Ave., Chicago, Ill. Weekly; \$5.00. Editor, Dr. Morris Fishbein.

Journal of the Outdoor Life, 370 Seventh Ave., New York. Monthly; \$2.00. Anti-tuberculosis. All material gratuitous.

Laryngoscope, 3858 Westminster Place, St. Louis, Mo. Monthly, 40c; \$6.00. Editor, Dr. M. A. Goldstein.

Life and Health, Takoma Park Station, Washington, D. C. Monthly; 75c. Editor, L. A. Hansen. As a rule articles are prepared in response to request. Not in the market for unsolicited contributions.

Medical Brief, 313 N. 9th St., St. Louis, Mo. Monthly, 10c; \$1.00. Editor, Dr. T. G. Atkinson.

Medical Critic and Guide, 12 Mt. Morris Park, New York. Monthly; \$2.00. Editor, Dr. W. J. Robinson.

Medical Economics, Rutherford, N. J. Monthly, 10c; \$1.00. Editor, H. S. Baketel. Devoted entirely to the individual business problems of physicians and to the broader economic questions of the medical profession. Articles limited to about 2000 words. Illustrations desired whenever feasible and practical. Articles on the following subjects are desirable: Collections; saving; investment; business methods and systems; office planning; automotive; the doctor and his recreation, etc. Rate to be paid is dependent entirely upon the writer's experience and reputation and upon the amount of investigation and other preliminary work necessitated by the articles.

Medical Economist, 140a Floyd St., Brooklyn, N. Y. Monthly, 10c; \$1.00.

Medical Herald, New Albany, Ind. Monthly, 10c; \$1.00. Editor, Dr. Charles A. Edelen.

Medical Herald and Physio-Therapist, 115 E. 31st St., Kansas City, Mo. Monthly, 20c; \$2.00. Editor, Dr. Charles Wood Fassett.

Medical Journal and Record, 53 Park Place, New York. Twice a month; \$6.00. Editors, Charles E. Sajons and Smith Ely Jelliffe.

Medical Life, 12 Mt. Morris Park, New York. Monthly; \$3.00. Editor, Dr. Victor Robinson.

Medical Monthly, Continental Bank Bldg., Memphis, Tenn. Monthly, 10c; \$1.00. Editor, Dr. J. L. Andrews.

Medical Pickwick, 3700 Enright Ave., St. Louis, Mo. Monthly; \$3.00. Editor, Dr. Phillip Frank.

Medical Recorder, 81 E. Madison St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, E. J. Doering.

Medical Review of Reviews, 7 W. 16th St., New York. Monthly, 20c; \$2.00. Editor, Dr. M. W. Thewlis.

Medical Sentinel, Selling Bldg., Portland, Ore. Monthly, 20c; \$2.00. Editor, H. W. Coe.

Medical Standard, 536 S. Clark St., Chicago, Ill. Monthly; \$1.50. Editor, Dr. Thos. G. Atkinson. Uses no outside material.

Medical Summary, 2321 Park Ave., Philadelphia, Penn. Monthly; \$1.50. Editor, Dr. R. H. Andrews.

Medical Times, 95 Nassau St., New York. Monthly, 20c; \$2.00. Editor, Dr. R. Sheridan Baketell. Contributions from the medical profession only.

Medical World, 1520 Chestnut St., Philadelphia, Penn. Monthly, 15c; \$1.50. Editor, Dr. E. S. Taylor.

Medico-Legal Journal, 123 W. 83rd St., New York. Every two months, 20c; \$2.00. Editor, Dr. Alfred W. Herzog.

Military Surgeon, Army Medical Museum, Washington, D. C. Monthly, 35c; \$3.50. Editor, Col. James R. Kean.

Minnesota Medicine, Guardian Life Bldg., St. Paul, Minn. Monthly, 25c; \$3.00. Editor, C. B. Drake. Original articles written by members of the medical profession and facts of interest to the medical profession in Minnesota and in general. No payment.

The Modern Hospital, 22 E. Ontario St., Chicago, Ill. Monthly, 35c; \$3.00. Editor, J. J. Weber. Articles are contributed by members of the hospital profession. Might use and pay for a limited amount of fiction or human-interest material on hospital subjects (provided of course the writer really knows what he or she is writing about) from 250 to 1500 words in length.

Mother and Child, 1211 Cathedral St., Baltimore, Md. Monthly; \$1.00. Editor, John A. Foote, 1861 Mintwood Place, Washington, D. C. Articles devoted to national needs in health-care of children—rather than popular articles for mother—such as, methods of extending the influence of child welfare centres, needs of certain regions of United States in this respect, travel articles on foreign children, especially their health customs, etc. No payment.

National Eclectic Medical Association Quarterly, 630 W. 6th St., Cincinnati, Ohio. Quarterly; \$1.25. Editor, Dr. T. D. Adlerman.

National Journal of Chiropractic Monthly, 20 N. Ashland Blvd., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Dr. A. L. Forster.

Nation's Health, 22 E. Ontario St., Chicago, Ill. Monthly; \$2.00. Editor, Dr. F. L. Rector.

New Orleans Medical and Surgical Journal, 1551 Canal St., New Orleans, La. Monthly, 20c; \$2.00. Editor, Dr. M. J. Gelpi. Articles dealing with medicine, surgery and the allied sciences, from 2000 to 3000 words in length; also photographs on the same subjects from which cuts can be made.

Northwest Medicine, Stimson Bldg., Seattle, Wash. Monthly, 20c; \$2.00. Editor, Clarence A. Smith.

Osteopathic Health, Waukegan, Ill. Monthly; \$1.00. Editor, Dr. H. S. Bunting.

Osteopathic Magazine, 400 S. State St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Cyrus J. Gaddis. The organ of the American Osteopathic Association. Consider articles up to 2000 words dealing with health con-

servation topics, written in a popular vein, taking the form of advice to the individual. Shorter articles on health for women, sanitation, hygiene, etc. No osteopathic articles are desired, as these are otherwise provided.

Pacific Coast Journal of Nursing, 72 Call Bldg., San Francisco, Calif. Monthly, 25c; \$2.50. Editor, Margaret Rice. All material furnished by the staff.

Pacific Dental Gazette, 323 Geary St., San Francisco, Calif. Monthly, 15c; \$1.50. Editor, Dr. Julio Endelman.

Philosophy of Health, 3209 W. Fairview Place, Denver, Colo. Monthly; \$1.25. Editor, Dr. Arthur Vos.

Physician and Surgeon, Detroit, Mich. Monthly, 25c; \$3.00. Editor, Dr. John William Keating.

Popular Health Medical Survey, 219 Essex Bldg., Minneapolis, Minn. Monthly; \$1.00. Editor, J. G. Cohen.

Popular Health and Child Welfare, 219 Essex Bldg., Minneapolis, Minn. Monthly, 15c; \$1.50. Editor, Jacob G. Cohen. Interested in securing human-interest stories and articles that relate to the many phases of health. They should be inspiring, readable, and contain information of practical value. Require short articles—optimistic, constructive articles—built around the idea of the keeping of health rather than that of getting well. Want action stories of 600 to 1000 words in length, that can be of real interest, yet cover a wide field, but they must always leave the message of keeping well, after the reader has finished the story. Articles and stories must be scientifically correct, for all material is of a strictly technical nature and is passed on for scientific accuracy by an editorial board of physicians and surgeons. Want brief, tense, dramatic, personal stories if they can be obtained. This magazine is for general family reading, and it is desired to have material of such nature that it will interest every one in the family, whether young or old. Pays about 2c a word.

Practical Dental Journal, Box 1148, San Antonio, Tex. Monthly, 10c; \$1.00. Editor, Dr. T. G. Duckworth.

Progressive Medicine, 706 Sansom St., Philadelphia, Penn. Quarterly; \$11.00. Editor, Dr. Hobart Amory Hare.

Psychological Clinic, Woodland Ave. and 36th St., Philadelphia, Penn. Monthly, except July, August, and September; \$2.50. Editor, Dr. Lightner Witmer.

Public Health Nurse, 370 Seventh Ave., New York. Monthly, 25c; \$3.00. Editor, Ada M. Carr. Do not pay for articles.

Roster and Medical Digest, 1913 Arch St., Philadelphia, Penn. Weekly; \$2.00. Editor, Dr. C. B. Longnecker.

Sanatorium, Kittredge Bldg., Denver, Colo. Quarterly; \$3.00. Editor, Dr. C. D. Spivak. Short-stories about consumptives, sanatoria, preservation of health and prolongation of life. Scenes should be laid in the Rocky Mountains. Jewish characters would add to the story.

Southern California Practitioner, 523 W. 6th St., Los Angeles, Calif. Monthly, 10c; \$1.00. Editor, George E. Malsbary.

Standard Remedies, Star Bldg., Washington, D. C. Monthly, 10c; \$1.00. Editor, Ervin P. Kemp. A journal devoted to the patent medicine trade. News sales and method items.

Surgery, Gynecology and Obstetrics, 54 E. Erie St., Chicago, Ill. Monthly, \$1.00; \$12.00. A technical journal.

Surgical Appliance and Instrument Review, 63 Fifth Ave., New York. Monthly; \$2.50. Editor, M. Gebelow. Interested in any news or feature material touching the method of sale or manufacture of artificial limbs, trusses, deformity correctives, and of doctors' supplies.

Surgical Journal, 542 Monadnock Bldg., Chicago, Ill. Monthly; \$1.50. Editor, Dr. L. J. Mitchell.

Texas Dental Journal, Dallas, Tex. Monthly, 10c; \$1.00. Editor, Dr. J. G. Fife.

Therapeutic Gazette, Box 404, Detroit, Mich. Monthly, 20c; \$2.00. Editors, Dr. H. A. Hare and Dr. Edward Martin. Articles by medical men on the control and treatment of diseases.

Trained Nurse & Hospital Review, 468 Fourth Ave., New York. Monthly, 25c; \$3.00. Editor, Meta R. Pennock. Use articles not over 2800 words on hospital work, social service, nursing, public welfare and kindred subjects. Illustrations used. Payment made on publication, at rates ranging from \$2.50 to \$10 per page.

United States Naval Medical Bulletin, Navy Department, Washington, D. C. Quarterly; \$1.50. Editor, J. S. Taylor. Official government organ of the Medical Department of the United States Navy. Articles on medicine and surgery, hygiene, and topics related to the naval service; also historical articles on medical topics. Illustrations must be accompanied by proof that no copyright has been violated. Articles should be from 500 to 20,000 words in length. No payment is made for contributions, but fifty to one hundred reprints of the articles are furnished.

Urologic and Cutaneous Review, 3700 Enright Ave., St. Louis, Mo. Monthly, 25c; \$3.00. Editor, Dr. Solomon C. Martin.

Veterinary Medicine, 4753 Grand Blvd., Chicago, Ill. Monthly; \$4.00. Editor, D. M. Campbell. Certain topics on animal husbandry are acceptable, discussion of animal diseases is right in their field. Live stock sanitation and hygiene, and laws and regulations governing these matters; articles pertaining to meat and milk inspection, domestic and foreign; and the work of military veterinarians are used; but in any case, a writer should take a subject up with the editor and learn his special requirements before preparing the article. Material reported on within ten days, and payment made on acceptance, at about 2c a word.

Western Medical Review, 1114 Farnam St., Omaha, Nebr. Monthly, 20c; \$2.00. Editor, Dr. A. L. Muirhead.

Western Medical Times, 1839 Champa St., Denver, Colo. Monthly. 10c; \$1.00. Editor, Dr. George L. Servoss.

Military, Marine, Naval and Similar Publications

The American Marine Engineer, 5 Beekman St., New York. Monthly, 15c; \$1.50. Editor, E. M. Ferro. Use technical engineering articles pertaining to vessel operation, and photographs to accompany the articles. Report on contributions within a month, and make payment on publication.

Army and Navy Journal, 1523 L St., N. W., Washington, D. C. Weekly, 15c; \$6.00. Editor, J. C. O'Laughlin. This publication gives

general and personal news of Army posts and stations. No outside material is desired.

Army and Navy Magazine, 606 F St., N. W., Washington, D. C. Monthly, 25c; \$3.00. Editor, Herbert Cecil Lewis. The bulk of the material used is supplied by staff and special contributors.

Army and Navy Register, 511 11th St., N. W., Washington, D. C. Weekly; \$4.00. Editor, J. E. Jenks.

Coast Artillery Journal, Fortress Monroe, Va. Monthly; \$3.00. Editor, Major J. A. Green. Articles not over 3000 words relating to the Coast Artillery; but only from people of authority. Photographs are used. Payment on acceptance.

Cunarder, 25 Broadway, New York. Monthly; \$1.80. A magazine of ocean travel.

Field Artillery Journal, 1624 H St., N. W., Washington, D. C. Every two months; \$3.00. Editor, Major W. C. Houghton.

The Great Lakes Vesselman, 1027 Nicholas Bldg., Toledo, Ohio. Mng. Editor, Carlos C. Hanks. Use true-to-life fiction, news from lake ports and also technical articles dealing with the problems of construction, operation and motive power, of ships of all kinds that are found on the lakes; also harbor improvements, channel work and maintenance of lights. Also use suitable boat pictures and other lake scenes. Rates are from ½c to 1c a word, and 50c to \$1.50 for photographs.

Infantry Journal, Infantry Bldg., Washington, D. C. Monthly; \$3.00. Editor, Maj. P. B. Mueller. A technical publication exclusively dealing with military problems, tactics, etc. Pays for all original contributions at the rate of \$4.00 per thousand words.

The Log, 5 3rd St., San Francisco, Calif. Monthly; \$3.00. Editor, L. W. Peck. The organ of the American Society of Marine Engineers.

Marine Corps Gazette, Washington, D. C. Quarterly; \$2.00. Editor, Capt. John H. Craig.

Marine Engineering and Shipping Age, 30 Church St., New York. Monthly, 25c; \$3.00. Editor, James Swan.

Marine Journal, 11 Broadway, New York. Weekly; \$4.00. Editor, Winthrop L. Marvin.

Marine News, 26 Water St., New York. Monthly, 35c; \$4.00. Editor, George Weiss.

Marine Review, Penton Bldg., Cleveland, Ohio. Monthly, 25c; \$3.00. Editor, A. H. Jansson. An executive's magazine for officials of companies engaged in shipbuilding, ship operation, and terminals, lighterage, storage, etc.

Marine's Review, Industrial Bldg., Baltimore, Md. Monthly, 20c; \$2.00. Editor, F. W. Petticord. An illustrated monthly devoted to the interests of the U. S. Marine Corps.

Maritime Register, 15 Moore St., New York. Weekly; \$35.00. A register of shipping in all parts of the world. Matter is supplied largely by correspondents and staff.

The Military Engineer, 112 McGill St., Washington, D. C. Every two months, 75c; \$4.50. Editor, Capt. Lenox R. Lohr. The average length of the major articles is 4000 words. The subjects covered are engineering, military, and military engineering. They are technical articles,

written by men of known distinction in their respective fields. Articles are illustrated with line cuts and half tones. As we use 150 screen, photographs must be unusually sharp and well contrasted. Manuscripts are usually reported on two weeks after receipt. As no profits from the magazine can inure to the benefit of any individual, only an honorarium is paid for articles, and is paid on publication.

Nautical Gazette, 20 Vesey St., New York. Weekly, 15c; \$4.00. Editor, L. A. Lubbock. A technical journal dealing with ship construction and navigation in general—as a science and a practice.

Nauticus, 109 Broad St., New York. Weekly; \$5.00. Editor, R. D. Tankerville. Carries news of interest to shipping executives, and deals with marine transportation generally.

The Naval Monthly, 83 Columbia St., Seattle, Wash. Monthly, 15c; \$1.50. Editor, E. J. Friedlander. Good articles not over 2000 words on naval affairs, semi-technical or popular; good navy jokes and cartoons, or a good, typically naval poem. Articles must be written by those possessing an understanding of the Navy. Payment is made on publication. Rate depends upon material.

Naval Stores Review, Savannah, Ga. Weekly; \$5.00. Editor, Thomas Gamble.

Our Navy, 81 Sands St., Brooklyn, N. Y. Twice a month; \$4.50. Editor, Henry L. Miller. Uses bright and readable articles concerning life on shipboard in the naval service, preferably illustrated. Sketches, anecdotes, and short jokes of naval life are printed. A writer should have served in the navy to understand the requirements.

Our State Army and Navy Journal, 1432 N. Broad St., Philadelphia, Penn. Monthly, 15c; \$1.50. Editor, Charles L. Hendler.

Pacific Marine Review, 576 Sacramento St., San Francisco, Calif. Monthly, 25c; \$2.00. Editor, A. J. Dickie. Shipbuilding, engine building, and ship operating along the Pacific Coast.

Pacific Ports Commercial, Helmann Bldg., Los Angeles, Calif. Monthly, 35c; \$4.00. Editor, Herbert Hanlon. An illustrated shipping magazine chronicling world developments. Purchase a few feature articles about phases of American industry. Payment on publication at 1c a word.

Pacific Shipper, 311 California St., San Francisco, Calif. Monthly; \$1.00. Editor, G. E. Martin.

Seventh Regiment Gazette, 66th St. and Park Ave., New York. Monthly, 15c; \$1.50. Editor, V. A. Cook. No manuscripts are purchased.

Shipper and Carrier, 150 Lafayette St., New York. Monthly; \$3.00. Editor, T. W. Van Metre.

Shipping Digest, 29 Broadway, New York. Weekly; \$2.00.

United States Air Services, Star Bldg., Washington, D. C. Monthly, 25c; \$3.00. Editor, E. N. Findley. Articles on all phases of aviation, along technical or other lines, from 2000 to 4000 words long. Photographs are also used as a rule. No payment is made for material.

The U. S. Navy Magazine, 472 Spreckles Bldg., San Diego, Calif. Twice a month; \$2.00. Editor, Frederick Fish. Desire short humorous sketches, naval in character, or dealing with naval men. Use articles of 200 to 1500 words, on naval history, but these must be well written, and

interesting, and not taken from standard histories. Odd naval material dealing with ships or men of the modern or old navy are welcomed. Can also use short descriptive articles on foreign navies, treating with customs, etc. Interesting travel items which deal with odd corners of the earth where navy men visit are also desirable, but if accompanied by photographs the latter should be clear and suitable for reproduction and should not be colored. Feature naval news-stories and essays are purchased, but these must be well written and the writer must understand his subject. Verse is used also and can be either of humorous tone or serious. Material reported on within a month. Payment made on acceptance.

Waterways Journal, Chemical Bldg., St. Louis, Mo. Weekly; \$3.50. Editor, D. T. Wright. Devoted to the shipping news of the Mississippi River.

World Ports, 307 Wells St., Fargo Bldg., New Orleans, La. Monthly; \$5.00. A magazine devoted to docks and harbors.

Municipal, Civic and Public Utilities Journals

American City, 443 Fourth Ave., New York. Monthly, 35c; \$4.00. Editor, Harold S. Bottenheim. Rarely in the market for paid contributed matter.

The American County, Taft, Calif. Monthly, 20c; \$2.00. Editor, Stanley Abel. Use articles of about 1000 words published in the interest of county officials, such as articles about county court houses, county hospitals, etc. Photographs are also considered. Manuscripts reported on in ten days and payment made on publication.

American Gas Journal, 53 Park Ave., New York. Weekly, 10c; \$3.00. Editor, S. G. Kraike. Use articles of 2000 words on selling ideas that can be applied to the gas industry, also any fact stories, regarding actual experiences with gas companies throughout the United States. Photographs reported on in one week, and payment made after publication.

American Municipalities, Marshalltown, Ia. Monthly, 10c; \$1.00. Editor, Frank G. Pierce. Engineers and others furnish material without cost.

The American Public Official Magazine, Terre Haute, Ind. Monthly; \$2.50. Editor, C. M. Pendergast. A journal of public administration. Use short, pointed items or stories from 1000 to 3000 words, on subjects of public life, public business, public officials, public buildings; stories of successful men in public life, or stories with a political background. Photographs to illustrate stories, and cartoons of a political nature are desired. Manuscripts reported on within one week and payment made on acceptance.

City Builder, Atlanta Chamber of Commerce, Atlanta, Ga. Monthly, 15c; \$1.50. Editor, L. B. Newton. An illustrated magazine about the commercial doings of Atlanta.

City Manager Magazine, Lawrence, Kans. Monthly; \$4.00. Editor, John G. Stutz.

City Planning, 9 Park St., Boston, Mass. Quarterly, 75c; \$3.00. Editor, Henry Vincent Hubbard. Do not pay for articles, but are glad

to receive material on the subject of city planning, zoning, regional planning, etc., and their legal aspects. Photographs used.

Commissioner, 312 E. Market St., Indianapolis, Ind. Monthly. Editor, F. F. Haskell.

Gas Age-Record, 9 E. 38th St., New York. Weekly; \$3.00. Editor, Floyd W. Parsons. For gas-company executives and department heads. Technical articles on gas engineering development; on the development of by-products of gas; and on gas chemistry. Articles of this nature are accepted only from engineers and chemists of unquestioned authority. Articles describing sales campaigns by gas companies to increase the consumption of gas or to place appliances in homes; articles explaining new sales policies to increase the sale of gas or of gas appliances; articles describing interesting installations showing the use of gas for house heating, for water heating on a large scale and for industrial purposes. The foregoing commercial articles may be obtained by visiting the sales managers of local gas companies, who are invariably ready to assist trained writers in working up such articles. Manuscripts reported on in one week. Payment made the first of the month following the date of publication. Strength rather than length governs compensation.

Gas Industry, 68 W. Huron St., Buffalo, N. Y. Twice a month, 20c; \$2.00. Editor, Lucius S. Bigelow. Two editions, for natural and for manufactured gas. Practical and technical articles for every member of the gas fraternity.

Greater Detroit, Washington Boulevard Bldg., Detroit, Mich. Monthly, 20c; \$2.00. Managing editor, W. B. Hankins. A magazine devoted to Detroit and Detroiters from the real estate and building standpoint. Articles are prepared by the staff.

Journal of Land and Public Utility Economics, Cass, Huron and Erie Sts., Chicago, Ill. Quarterly, \$1.25; \$5.00. This is a scientific economic publication. Articles run from 4000 to 8000 words in length. Do not pay for articles.

Kansas Municipalities, Lawrence, Kans. Monthly; \$1.50. Editor, John G. Stutz.

La Follette's Monthly Magazine, Madison, Wis. Editor, Robert M. La Follette. Monthly; \$1.00. Economic and political. Editorials and articles.

Louisiana Highway Magazine, Baton Rouge, La. Monthly, 10c; \$1.00. Editor, A. G. Cook. Accept volunteer contributions not exceeding 2000 words. Do not pay for material.

Minnesota Municipalities, Minneapolis, Minn. Monthly; \$2.50. Editor, M. B. Lambie.

Modern City, Franklin Bldg., Baltimore, Md. Monthly, 25c; \$3.00. Editor, Robert E. Lee. Articles that relate to civic, physical, social, and other conditions, largely contributed gratis.

Modern Irrigation, Los Angeles, Calif. Monthly, 20c; \$2.00. Editor, Douglas G. McPhee. Use articles from 1200 to 1800 words in length, preferably illustrated, from writers familiar with the practical aspects of irrigation, reclamation, conservation, reforestation, municipal water developments and general hydraulics. Articles should be semi-technical in appeal and treatment. Seldom pay for outside material.

Occasionally buy photographs of exceptional merit, showing development in the foregoing fields in various parts of the eleven Western states.

Municipal and County Engineering, Wulsin Bldg., Indianapolis, Ind. Monthly, 20c; \$2.00. Editor, Samuel C. Haddan.

National Community Magazine, 127 N. Dearborn St., Chicago, Ill. Monthly; \$1.00. Editor, B. R. Vardaman.

National Municipal Review, 261 Broadway, New York. Monthly; \$5.00. Editor, H. W. Dodds.

The National Spectator, 815 15th St., N. W., Washington, D. C. Weekly, 15c; \$5.00. Editor, E. S. Little. Articles on subjects pertaining to government, governmental activities, politics and science. Length, from 1000 to 3000 words. Rates vary according to the subject matter, method of treatment, and author. Report on manuscripts within ten days, and pay on acceptance.

Natural Gas, Fourth National Bank Bldg., Cincinnati, Ohio. Monthly, 25c; \$2.00. Editor, W. Redfern Brown. Technical articles or interesting news stories, regarding natural gas matters, from 1000 to 3000 words, and short items, with photographs, regarding natural gas industry.

Pacific Municipalities and Counties, Pacific Bldg., San Francisco, Calif. Monthly, 20c; \$2.00. Editor, H. A. Mason.

Park and Cemetery and Landscape Gardening, 114 South Carroll St., Madison, Wis. Monthly, 50c; \$3.00. Editor, O. H. Sample. Use short articles on landscape improvement or development work in parks and cemeteries. Photographs will also be considered. Manuscripts reported on at once, and payment made on acceptance at the rate of \$5.00 per thousand words.

Parks and Recreation, Rockford, Ill. Every two months; \$3.00. Editor, Will Doolittle. Official organ of the American Association of Park Superintendents. No articles are purchased.

Pictorial California, 1231 S. Olive St., Los Angeles, Calif. Monthly; \$1.50. Published by Pacific Press Syndicate, Inc. This is a pictorial magazine consisting of twenty-four pages of pictures in rotogravure. Interested in nothing but photographs that have a bearing on California and that section of the country.

Playground, 315 Fourth Ave., New York. Monthly, 25c; \$2.00. Editor, H. S. Brancher. The organ of the Playground and Recreation Association of America. Does not pay for contributions but willingly gives consideration to articles deriving directly from the playground and its activities. Uses also short news notes from all localities. Intending contributors should send for a copy of the magazine.

Progressive Arizona, 121 E. 10th St., Tucson, Ariz. Monthly, 15c; \$1.50. Editor, Albert Rebel. Print industrial, agricultural and scenic illustrated articles, and road information and items of interest from each county within the state. No payment made for contributions.

Public Service Magazine, 431 S. Dearborn St., Chicago, Ill. Monthly; \$1.20. Editor, J. B. Wootan.

Public Service Management, 431 S. Dearborn St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, J. B. Wootan. A journal devoted to discussion of municipal utilities, such as electric railway, gas, water, and telephone service under private corporation ownership. Uses well-prepared

and readable material, quasi-technical. Unavailable manuscripts promptly returned.

Public Works, 243 W. 39th St., New York. Monthly; \$3.00. Editor, A. Prescott Folwell, C. E. The only articles published by this magazine are those descriptive of construction or maintenance of public works, such as would originally be furnished by city engineers, superintendents of water works, engineers of highways, etc.

Searchlight on Congress, Lenox Bldg., Washington, D. C. Monthly; \$2.00. Editor, Lynn Haines. No outside material solicited.

Texas Municipalities, Austin, Tex. Every two months; \$1.00.

Western Gas, 626 S. Spring St., Los Angeles, Calif. Monthly, 20c; \$2.00. Mng. Editor, George H. Finley. Articles on merchandising of gas appliances—in the West—not generalities, but semi-technical sales, advertising, display helps. Articles should be from 1200 to 1500 words, preferably illustrated. Material reported on within one week, and payment made on publication at the rate of 1c a word.

Printing, Paper, Publishing, Periodical and Authors' Journals

American Box Maker, 64 W. Randolph St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, E. B. Hoy.

The American News Trade Journal, 131 Varick St., New York. Monthly; free to members of the Retail Periodical Trade. Editor, Arthur Tienkin. Illustrated with photographs. Material supplied by branch managers of the American News Co. Would consider an occasional practical article on periodical news selling, but this is a highly specialized branch of retailing, and could only be accurately written about by fully informed writers.

The American Paper Merchant, 440 S. Dearborn St., Chicago, Ill. Monthly, 25c; \$3.00. Editor, Phil A. Howard. Use articles that will be helpful to paper jobbers, such as stories on office methods, physical handling of paper, handling and educating salesmen, sales managers' methods, and how to sell paper. The test is: Will this story interest and help paper jobbers or their salesmen? Writers should not forget that the jobber of wrapping paper is important. Stories of specific performance are favored against those grabbed "out of the air," though the latter are not altogether taboo. Photographs will also be considered. Manuscripts reported on immediately and payment made on publication at the rate of 1c a word.

American Printer, 225 W. 34th St., New York. Monthly, 35c; \$4.00. Editor, John Clyde Oswald. Experience articles contributed by real printers. Payment on publication at about ½c a word.

American Stationer and Office Manager, 10 E. 39th St., New York. Weekly; \$2.00. Editor, A. D. Conger. Use no material except that of a merchandising character, written to appeal to the retail stationer, but are always glad to obtain interesting articles on any subject coming under this head. Rate of payment is about ½c a word for specially written material. Payment made the middle of the month following publication.

The Author and Journalist, 1835 Champa St., Denver, Colo. Monthly, 20c; \$2.00. Editor, Willard E. Hawkins. A magazine for writers, printing articles on all phases of authorship, usually not over 1000 words in length.

Ben Franklin and Western Printing, 608 S. Dearborn St., Chicago, Ill. Twice a month, 20c; \$3.00. Editor, A. G. Fegert. They receive all their material from staff correspondents in all printing centers, west of the Alleghanies, while in the East, correspondents likewise serve Printing. All feature articles are supplied on requisitions of the editor.

Bookbinding Magazine, 20 W. 34th St., New York. Monthly; \$2.00. Editor, Leo. H. Joachin. Devoted to the interests of the book-binding trade. Articles on bookbinding, use of inks, etc.

Book Dealers' Weekly, 730 Fifth Ave., New York. Weekly, 10c; \$2.50. Editor, Frederick Moore. Want articles about the buying and selling of rare books, or collections of rare books. Will pay well for material that is prepared with something like care. Do not want material which is rewritten from newspaper articles, or material which seems to have no particular reason for being printed. Information or educational articles in the sense that the reader will know more about the subject after having read the article, are wanted. Articles should be 500 to 2000 words, with portraits or reproductions of title pages of rare books. Want also interviews with people who are known as experts, or as collectors or dealers. Contributions are reported on almost immediately, unless some special discussion is needed. Payment made on acceptance, at rate of 1c to 5c per word depending on the way the material is written.

Book Notes, 27 Lewis St., Hartford, Conn. Every two months, 10c; \$1.00. Editor, Edwin Valentine Mitchell. Illustrated. Articles and editorials on book collecting and belles lettres. Book reviews.

Boxboard, 326 W. Madison St., Chicago, Ill. Quarterly, 50c; \$2.00. Editor, Owen W. Middleton. Use articles on the manufacture and sale of paperboard. These must be practical and based on actual experience with paperboard and boxboard mills. Also use photographs. Material reported on at once, and payment made on publication.

The Carton Age, 326 W. Madison St., Chicago, Ill. Monthly, 20c; \$2.00. Editors, Beaton and Rehm. Use articles on the use of cartons and folding boxes, based on actual experience. Photographs can also be used. Manuscripts reported on at once, and payment made on publication.

Country Editor, Bogota, N. J. Monthly, 25c; \$2.00. Journalistic. Uses no outside material.

The Editor, Book Hill, Highland Falls, N. Y. Weekly; \$3.60. Editor, William R. Kane. A periodical for writers. Articles on all branches of literary work. Brief practical items.

Fibre Containers, 326 W. Madison St., Chicago, Ill. Monthly, 20c; \$2.00. Editors, Beaton and Rehm. Articles on the use of corrugated fiber boxes, solid fiber boxes and fiber cans; articles on the manufacture of these products; articles on the use of corrugated fiberboard or solid fiberboard for purposes other than containers, will be considered. All articles must be based on actual experiences. Can also use photographs. Manuscripts reported on at once, and payment made on publication.

Geyer's Stationer, 175 Fifth Ave., New York. Monthly; \$1.50.
Editor, Thomas V. Murphy. Uses no contributions.

The Inland Printer, 632 Sherman St., Chicago, Ill. Monthly, 40c; \$4.00. Editor, Harry Hillman. Well illustrated. Also page lay-outs. Technical articles not over 1500 words dealing with printing or allied articles, typographical problems, etc. Photographs used only with articles. Prompt report. Payment on publication, at 1c a word.

Keystone Printer, 1024 Race St., Philadelphia, Penn. Monthly; \$2.00. Editor, J. C. Long.

Lithographers Journal, 205 W. 14th St., New York. Monthly; \$1.50.

Midwest Printer and Publisher, 115 W. Ober Bldg., Kansas City, Mo. Monthly, 20c; \$2.00. Editor, A. D. Scott. Use some photographs. Material is reported on within a month, and payment is made on publication.

The Modern Stationer, 1181 Broadway, New York. Monthly; \$1.50. Editor, David Manley. Trade stories, merchandising articles, descriptions of successful sales methods, advertising, etc., will be considered. Photographs of stationery stores and interiors are also desired. Material is reported on within a short time, and payment is made on publication.

National Lithographer, 150 Nassau St., New York. Monthly, 35c; \$3.00. Editor, Warren C. Browne. The only articles they buy are technical ones in lithographic subjects about 1000 words in length. Photographs are also used. Manuscripts reported on as soon as possible, and payment made on publication at the rate of \$10 per article.

National Printer-Journalist, 120 Michigan St., Milwaukee, Wis. Monthly, 20c; \$2.00. Managing Editor, H. A. Apple. Articles about 2000 words and of a technical character concerning plans and systems for the better management of newspapers and printing offices. Illustrations can be used when accompanied by articles. The kind of articles wanted are stories of actual accomplishments and how they were effected. Are particularly interested in having articles on the production departments of newspaper plants, covering such items as composition, press work, etc. The article must contain name of the paper and the people who had the actual experience, and must be illustrated. Pays after publication, at $\frac{1}{4}$ c a word.

New England Printer, 272 Congress St., Boston, Mass. Monthly; \$1.00.

Pacific Printer and Publisher, 121 2d St., San Francisco, Calif. Monthly, 25c; \$2.00. Editor, Charles McIntyre.

Pacific Stationer and Bookseller and Western Office Outfitter, 109 Stevenson St., San Francisco, Calif. Monthly, 15c; \$1.50.

Paper Dealer, 186 N. La Salle St., Chicago, Ill. Monthly, 15c; \$1.50. Editor, J. Fred Waggoner.

Paper Industry, 356 Monadnock Block, Chicago, Ill. Monthly, 25c; \$2.00. Editor, A. Scott Dowd. This is an educational journal containing articles of a semi-technical nature on the manufacturing processes of paper. It contains only such material as is interesting to the paper and

pulp mills. Any article that is to be submitted must be written from a paper manufacturer's practical standpoint. The magazine mails the 10th of each month, and copy must be in not later than the 25th of the preceding month. Pays on publication.

Paper Mill, Tribune Bldg., 1440 Broadway, New York. Weekly, 10c; \$4.00. Editor, Lyman D. Post. Uses technical articles on the manufacture of paper or pulp, also news of the industry. News correspondents in paper-making centers may communicate with the editor and possibly secure a post.

Paper Trade, 186 N. La Salle St., Chicago, Ill. Weekly; \$4.00. Editor, J. Fred Waggoner.

Paper Trade Journal, 10 E. 39th St., New York. Weekly; \$4.00.

Photo-Engravers Bulletin, Monadnock Block, Chicago, Ill. Monthly; \$3.00. Editor, Louis Flader.

Printed Salesmanship, University Press, Cambridge, Mass. Monthly, 40c; \$4.00. Editor, Edwin T. Stiger. Printed Salesmanship is not really a trade magazine, but rather, a general magazine directed particularly toward those who buy printing and those who sell it. Most of their articles are either written at their suggestion, or are sent by men who are thoroughly experienced in the subject and who write from this experience. As far as possible articles should be constructive, practical, and specific. Not interested in the technique of printing, but, rather, in how printing can be applied to salesmanship, and are very glad to have stories of particularly successful printed campaigns written by men who have actually been concerned in them and can tell the inside story and give the results. Printed Salesmanship is, in a way, a magazine of a specialty, but a specialty with a very wide field. If manuscripts which are acceptable can be illustrated, so much the better, but the illustrations must apply directly to the stories. Material generally reported on within a few days. Payment made on publication.

Printing, 41 Park Row, New York. Weekly; \$5.00. Editor, Walter L. McCain. Special articles and good photographs touching on the business end of the printing industry, as distinguished from the mechanical end. Has regular correspondents for news. Payment at regular rates of 25c per column inch.

Printing Craftsman, 167 Oliver St., Boston, Mass. Monthly; \$2.00. Editor, J. W. Fielding.

Publishers' Auxiliary, 210 S. Desplaines St., Chicago, Ill. Weekly, 5c; \$2.00. Editor, E. S. Watson. Do not buy manuscripts.

Publishers' Weekly, 62 W. 45th St., New York. Weekly, 15c; \$5.00. Editor, R. R. Bowker. A magazine for booksellers and book publishers. Articles on the book business at \$5.00 per page, but no articles on books or literature. Prompt reports. Payment on acceptance.

Publishing, 17 E. 42nd St., New York. Monthly; free distribution. Editor, Ralph R. Shehyn. The purpose of this magazine is to provide publishers with the newest and best in available ideas and methods that increase profits and to give them useful information about the publishing world—high-lights of the industry and other important data. Articles and

pictures of interest and value to the publishing industry will be generously paid for.

The Quill, Jay H. Neff Hall, University of Mo., Columbia, Mo. Quarterly; \$1.00. Editor, Frank L. Martin. Devoted exclusively to the interests of journalists engaged in professional work and of young men studying journalism in American colleges and universities.

Shears, Haywood Bldg., Lafayette, Ind. Monthly, 20c; \$2.00. Editor, Milton Pottlitzer. This magazine is published in the interests of paper box manufacturers. Have correspondents and representatives all over the United States who send them copy.

Southern Printer, Audubon Bldg., New Orleans, La. Monthly; \$2.00. Editor, A. Gallagher.

The United States Publisher, 219 S. 5th St., Springfield, Ill. Monthly, 20c; \$2.00. Editor, Hiram L. Williamson. Devoted to the welfare of the press. Most of the material printed is with regard to notable figures in the newspaper publishing world, and to business and editorial activities.

Walden's Stationer, 41 Park Row, New York. Monthly, 20c; \$2.00. Editor, Walter L. McCain.

Walden's United States Paper Maker, 41 Park Row, New York. Monthly; \$2.00. Editor, Walter L. McCain.

The Writer, Harvard Square, Cambridge, Mass. Monthly, 25c; \$3.00. Editor, William D. Kennedy. A magazine for literary workers. Uses short and practical articles by authors—such statements of experience in literary work, or expositions of writing technique as will help literary aspirants. No fiction is used.

Writer's Digest, 22 E. 12th St., Cincinnati, Ohio. Monthly, 20c; \$2.00. Editor, A. M. Schuckman. This publication is devoted to the interests of those engaged in literary work. Uses short articles up to 2000 words on any of the many phases of writing. All articles must be either the relation of actual experience or derive their information from some authoritative source. Welcome contributions from those who have made a success in literary work and have some hint or suggestion to impart to their fellow-workers. Uses no fiction. Manuscripts reported on in two weeks, and payment made on acceptance.

The Writer's Monthly, Myrick Bldg., Springfield, Mass. Monthly, 25c; \$3.00. Editor, J. Berg Esenwein. "A Journal for All Who Write." The largest and most influential among author's magazines, going to more writers, young and old, than any other. Its systematic helpfulness centers on "what to write, how to write, and where to sell." All branches of literary work, story-writing, article-writing, journalism, verse-writing, photoplay writing, dramatic writing, etc., are practically dealt with in articles by people qualified by training and experience to advise. Besides the feature articles (not usually over 2000 words in length), series are printed. About two of these are kept running. Writers should see a copy of the magazine before submitting material. Payment for articles varies somewhat with the importance of the article and the standing of the writer, but is on the average $\frac{1}{2}$ c a word on acceptance. Departmental material is paid for in subscriptions.

Shoes, Leather, and Related Trades Journals

American Review of Shoes and Leather, 218 S. 4th St., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, Samuel Deemer Gilpin. Condensed news of the trade.

American Shoemaking, 683 Atlantic Ave., Boston, Mass. Weekly, 10c; \$3.00. Editor, H. W. Pinkerton. Use technical articles pertaining to shoemaking. Manuscripts reported on at once, and payment made on publication.

Belting Transmission, Tools and Supplies, 542 Monadnock Block, Chicago, Ill. Monthly, 20c; \$2.00. Editor, D. R. Egbert.

Boot and Shoe Recorder, 239 W. 39th St., New York. Weekly; \$5.00. Editor, A. D. Anderson. Wish human-interest stories on the selling of shoes, hosiery and shoe-store findings—the shorter the better. Take a keen interest in “selling” ideas. Photographs are used. Material reported on immediately, and payment made within thirty days after publication.

Brockton and South Shore Shoe Magazine, 66 Legion Parkway, Brockton, Mass. Monthly, 25c; \$1.00. An organ of the allied shoe industries of the South Shore, Mass. Brief articles about the shoe business and concerning outstanding personalities in the industry. Illustrated.

Bulletin of Leather and Shoe News, 183 Essex St., Boston, Mass. Weekly; \$3.50.

Coast Shoe Reporter, 533 Pacific Bldg., San Francisco, Calif. Monthly; \$1.50. Editor, Frank J. Ahern.

Findings Dealer, 11 High St., Boston, Mass. Monthly; \$1.00.

Hide and Leather, 136 W. Lake St., Chicago, Ill. Weekly; \$5.00. Editor, R. C. Jacobsen. Very little outside material is used, as the periodical is largely made up of market news and statistics.

Leather Manufacturer, 683 Atlantic Ave., Boston, Mass. Monthly, 25c; \$3.00. Editor, E. L. Naromose.

Luggage and Hand-Bags, 1181 Broadway, New York. Monthly, 10c; \$1.00. In the field for special articles on luggage retailing, merchandising sales and display methods. Good photographs will be paid for. Business fiction, particularized to apply to luggage retailing, will be considered, as will articles on salesmanship.

Shoe Buyer, 186 Lincoln St., Boston, Mass. Monthly; \$4.00. Editor, W. F. Forbush.

Shoe Conserver, 11 High St., Boston, Mass. Monthly; free. Devoted to shoe repairing.

Shoe Findings, 200 Broadway, New York. Every two weeks; \$2.00. Editor, L. L. West.

Shoe Mode, 19 W. 44th St., New York. Three times a year; free. Devoted to shoe fashions.

Shoe Repair Service, 721 Buder Bldg., St. Louis, Mo. Monthly. Editor, A. V. Fingulin. Need real constructive material which will help the shoe repairer to be a better business man. Want real practical stuff, with as much humanness put into the articles as the writer can put into them. Want articles about shoe repairers who have made business suc-

cesses; photographs of their shops; also articles of business advice to these repairers. While interested in the "how" of a thing; also want the writer to try to point out the "why" of it. For material of this sort they will pay anywhere from $\frac{1}{2}$ c to 1c a word, and sometimes more—depending upon how well the subject is handled. Will be glad to send a sample copy to all who are interested so that they may be able to judge a little of the nature of the editorial matter for themselves. Writers must state definitely in their letter that they are asking for this copy with a view to submitting material for consideration. Report on manuscripts within ten days or two weeks, on publication.

Shoe Repair Shop, 208 N. Wells St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, John C. Jackson.

Shoe Repairer and Dealer, 11 High St., Boston, Mass. Twice a month; \$2.00. Editor, J. C. Nicodemus. Articles ranging from 500 to 1500 words, on advertising, merchandising ideas, etc. Exclusive use of accepted articles is required; and they must not be submitted to any other trade paper in the same field. Photographs are desirable, if bearing on the repairing trade. Payment is made on publication, at the usual rates of 20c to 25c per column inch.

Shoe Retailer, 166 Essex St., Boston, Mass. Weekly, 10c; \$3.00. Editor, James H. Stone. Uses short articles with photographs of drawings or sketches, treating specially of anything apropos to modern shoe retailing; business articles of a constructive character, specials on advertising, salesmanship, sales building, store management, stock and business systems, window displays, display cards, and catalogues such as would be of general interest to all retailers of shoes. Reports promptly.

Shoe Style Digest, 166 Essex St., Boston, Mass. Monthly; free.

Shoe Topics, 207 Essex St., Boston, Mass. Weekly; \$2.00. Editor, F. P. Averill.

Shoe Wholesaler, 166 Essex St., Boston, Mass. Monthly; \$4.00.

Shoe and Leather Facts, 1913 Arch St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, E. N. Haag. Do not buy manuscripts.

Shoe and Leather Reporter, 166 Essex St., Boston, Mass. Weekly; \$6.00. Editor, A. H. Lockwood.

Trunks, Leather Goods and Umbrellas, 119 S. 4th St., Philadelphia, Penn. Monthly, 20c; \$2.00. Editor, Perry L. Smith. A trade publication serving the lines indicated by the title. Pertinent matter, particularly for retail dealers, is preferred, but articles of general treatment will be considered. Suitable photographs will be considered. Manuscripts reported on within a week, and payment made on publication.

Transportation Journals

Baltimore and Ohio Magazine, Baltimore and Ohio Railroad, Baltimore, Md. Monthly; \$2.00. Editor, Robert Van Sant. Use railroad stories from 2000 to 3500 words, one in each issue. Pay 1c a word and arrange to have payment made in two weeks after acceptance of story. Not interested in railroad jokes, poetry, or technical or descriptive articles.

Chesapeake and Ohio Employes Magazine, Richmond, Va. Monthly; free to employes. Editor, L. G. Bentley.

Distributors' News, 339 Hippodrome Bldg., Peoria, Ill. Monthly. Editor, James H. Sedgwick. Want short articles recounting the happy solution of problems in the shipment and distribution of goods, of interest to manufacturers and others who ship goods. Articles on the saving of time or money by the use of public warehouses are especially wanted. Photographs make an article much more desirable. Material reported on in one week. Payment made on acceptance, at the rate of 1c per word for text matter, and \$1.00 to \$3.00 for photographs.

Erie Railroad Magazine, 71 W. 23rd St., New York. Monthly, 20c; \$2.00. Editor, Wm. F. Hooker. Use strictly original railroad jokes and railroad stories not over 1000 words in length.

Express Gazette Journal, 72 Trinity Place, New York. Monthly, 25c; \$2.00. Editor, S. W. Todd. Covers the railway and motor express fields, news of the transportation world, etc. Reaches traffic managers, shippers, purchasing agents.

Freight Handling and Terminal Engineering, 1133 Broadway, New York. Monthly, 20c; \$2.00. Editor, John H. Leonard.

Illinois Central Magazine, Room 817, Central Station, Chicago, Ill. Monthly; free to employes. Editor, C. E. Kane.

International Railway Journal, 40 S. 7th St., Philadelphia, Penn. Monthly, 10c; \$1.00. Editor, F. B. Vogel. Desire news items and articles of general character, illustrated if possible, relating to the Passenger Traffic in every sense. Want jokes and humorous anecdotes, especially if they touch upon railroads. One dollar will be paid for those accepted. Anxious to obtain articles describing railroad experiences. These articles must relate to Passenger Service. Payment made upon publication, at the rate of \$2.25 per column for all material accepted.

Milwaukee Magazine, Railway Exchange, Chicago, Ill. Monthly; \$1.00. Editor, Carpenter Kendall.

Missouri Pacific Lines Magazine, Railway Exchange Bldg., St. Louis, Mo. Monthly; free. Editor, E. H. McReynolds.

M. K. & T. Employes Magazine, Railway Exchange Bldg., St. Louis, Mo. Monthly; free to employes. Editor, Hugh L. Moore.

Mutual Magazine, 1841 Filbert St., Philadelphia, Penn. Monthly, 5c; 50c. Editor, N. E. Dougherty.

Nautical Gazette, 20 Vesey St., New York. Weekly, 10 ; \$4.00. Editor, L. A. Lubbock. Articles relating to shipping, shipbuilding, harbors, waterways, etc., also photographs. Pays on publication, at rate of \$3.00 a column.

Norfolk and Western Magazine, Roanoke, Va. Monthly; free. Editor, Holcomb Parkes.

Official Railway Equipment Register, 424 W. 33rd St., New York. Monthly; \$15.00.

The Packing House News, 301 Warner Bldg., Tampa, Fla. Twice a month, 10c; \$2.00. Editor, Thos. W. Hewlett. Interested in illustrated articles, preferably 2500 to 3000 words, on subjects in the field of packing, handling, shipping and merchandising fruits and vegetables. Not interested in the culture of fruits and vegetables except sometimes in an in-

cidental way in connection with a complete article or series on some one fruit or vegetable, and prefer to handle this sort of thing in their office. Pay 1c a word on publication. Report on material immediately.

Pere Marquette Magazine, Railway Exchange Bldg., Detroit, Mich. Monthly; free. Editor, H. C. A. Maisonville.

Railroad Herald, 598 W. Peachtree St., Atlanta, Ga. Monthly, 15c; \$1.50. Editor, E. C. Laird.

Railroad Mechanical Foreman, 608 S. Dearborn St., Chicago, Ill. Monthly; \$1.50. Editor, W. F. Milligan.

Railroad Men, 309 Park Ave., New York. Monthly, 10c; \$1.00. Editor, Ward W. Adair. Y. M. C. A.

Railroad Yardmasters' Magazine, 306 Manhattan Bldg., Chicago, Ill. Monthly; \$1.00.

Railway Age, 30 Church St., New York. Weekly, 25c; \$6.00. Editor, S. O. Dunn. Not in the market for general contributions. This journal is strictly technical, and articles used on railway problems as viewed by experts. News items are used, but these are furnished by a large staff of correspondents.

Railway Employes Journal, 190 N. State St., Chicago, Ill. Monthly, 10c; \$1.00. Editor, W. B. Montgomery.

Railway Engineering and Maintenance, Transportation Bldg., 608 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, E. T. Howson. This is a technical publication devoted to the interest of those men who are engaged in the maintenance of railway tracks, bridges, buildings and water stations. Contributed articles to be of any value must tell how to do and what to do and be written by men who are or have been directly engaged in the character of work which they endeavor to describe. Experience in the past has shown that articles sent by men who are not railway maintenance of way employes are of little value. Payment made on publication.

Railway Journal, Webster Bldg., Chicago, Ill. Monthly, 10c; \$1.00. Editor, E. C. Cook.

Railway Mechanical Engineer, 30 Church St., New York. Monthly, 35c; \$3.00. Editor, Roy V. Wright. Covers the problems of the mechanical department on the railroads, including the design, construction, operation and maintenance of locomotives, cars, etc. Most of the material is prepared by their own editorial staff.

Railway Purchases and Stores, 9 S. Clinton St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, Edward Wray. A magazine for railway purchasing agents and storekeepers.

Railway Signaling, 608 S. Dearborn St., Chicago, Ill. Monthly, 20c; \$2.00. Editor, J. G. Dunn. Deals with signaling methods, telegraphy and telephony.

Railwayman, 1500 Grand Ave., Kansas City, Mo. Monthly; free to employes. Editor, E. V. Sanders.

Railway and Marine News, 408 Marion St., Seattle, Wash. Monthly; \$2.00.

Rock Island Magazine, Room 927, La Salle St. Station, Chicago, Ill. Monthly; free to employes.

Santa Fe Magazine, 18 E. Huron St., Chicago, Ill. Monthly; free to employes. Editor, Albert MacRae.

Shipper and Carrier, 150 Lafayette St., New York. Monthly; \$3.00. Editor, T. W. Van Metre.

Street Railway Bulletin, 84 State St., Boston, Mass. Monthly; \$2.50. Editor, J. W. Beldon.

Traffic World, 418 S. Market St., Chicago, Ill. Weekly; \$10.00. Editor, H. A. Palmer.

Train Dispatcher, 10 E. Huron St., Chicago, Ill. Monthly; \$1.50.

The Union Pacific Magazine, 323 Union Pacific Bldg., Omaha, Nebr. Monthly; free to employes. Editor, Howard Elliott. Western railroad fiction of about 2000 words. The rate is 1c a word, on acceptance. Stories must be written by someone familiar with western railroad conditions and preferably familiar with the Union Pacific, its history and romance.

Unclassified Journals

Advocate of Peace, Colorado Bldg., Washington, D. C. Monthly, 20c; \$2.00. Editor, Arthur Deerin Call. Articles which are of interest to all peoples of all lands, its character being international. Rarely pays for manuscripts.

The American Saturday Night, Tulsa, Okla. Weekly, 10c; \$4.00. Editor, W. D. Moss. Devoted to social, business, and club activities of Tulsa.

Automatic Age, 2721 Michigan Ave., Chicago, Ill. Monthly; \$1.00. Editor, O. C. Lightner. Deals with automatic vending machines.

Birth Control Review, 104 Fifth Ave., New York. Monthly, \$2.00. Editor, Margaret Sanger. Has an editorial staff who contribute articles to the magazine, and does not pay for contributions.

British American, 542 S. Dearborn St., Chicago, Ill. Weekly, 5c; \$2.00. Editor, James C. McNally. Articles of 500 to 1000 words boosting the cause of closing British-American friendship and the English-Speaking Union, also on any matters of interest to British-born folks—Scots, Englishmen, Canadians, Welshmen, Ulstermen, Australians, and all others who cherish kinship with Britannia. Photographs of interesting Britons or British Americans are often used. Material is contributed gratis.

California Southland, 351 Palmetto Drive, Pasadena, Calif. Monthly, 25c; \$2.50. Editor, Mabel Urmey Sears. Devoted to art, architecture and community life. Use articles by experts only, no matter how small the field that person is an expert in. No payment is made for contributions.

Candid Opinion, Prescott, Ark. Monthly, 15c; \$1.50. Editor, H. B. McKenzie. Will consider articles from 500 to 3000 words in length, expressing an opinion that is authoritative, on any subject of political, historical, literary, or social interest, or an occasional piece of wholesome fiction. Manuscripts reported on within ten days.

Caveat, 719 Buder Bldg., 17th and Market Sts., St. Louis, Mo. Monthly, 20c; \$2.00. Editor, G. E. Merriek. Wish material concerning

odd and unusual or fanatical laws, either in effect or being proposed. Also use light, clean fiction, dealing with love, romance, adventure, mystery; and eight and twelve line poems. Any editorial material submitted must be strictly impartial and unbiased, between 500 and 5000 words. Material reported on usually within six to ten days, and payment made on the 20th of the month following publication.

Character Reading, 159 N. State St., Chicago, Ill. Every two months; \$1.50. Editor, W. Thomas Walsh. Articles on character reading and character differentiations; applied psychology. Photographs are used.

The Crisis, 70 Fifth Ave., New York. Monthly, 15c; \$1.50. Editor, W. E. B. DuBois. Can use short articles pertaining to negro homes, church enterprises, etc., also good photographs or drawings. No jokes or minstrel material wanted. Manuscripts reported on within two weeks. Modest remuneration made on publication.

Czechoslovak Review, 2146 Blue Island Ave., Chicago, Ill. Monthly, 20c; \$2.00. Editor, E. F. Prantner. This magazine is devoted to the interests of Czechos and Czechoslovaks in America. It is given over to news notes, letters from abroad, and the other solicited material.

Florists' Exchange, 438 W. 37th St., New York. Weekly; \$2.50.

Index of Pittsburgh Life, 233 Oliver Ave., Pittsburgh, Penn. Weekly; \$3.00. Editor, Catherine M. Patterson. Society and women's clubs.

India Rubber and Tire Review, 409-411 United Bldg., Akron, Ohio. Monthly, 25c; \$3.00. Editor, Ralph C. Busbey. Use tire merchandising articles; successful policies of tire dealers; unique tire dealer advertising and sales promotion campaigns, etc. Photographs of outstanding tire merchants and of their stories, and interviews (assigned) with presidents of tire manufacturing companies are considered. Articles should be short and snappy, and illustrated if possible. Material reported on within thirty days. Payment made on publication at the rate of 50c to 65c per inch, 13½ ems. 8 pt. type.

India Rubber World, 25 W. 45th St., New York. Monthly, 35c; \$3.00. Editor, Henry C. Pearson. Uses articles of technical and practical value to the rubber buyer and manufacturer, and short items—all of a nature necessarily restricted to the person with first-hand knowledge.

Journal of Mammalogy, Mt. Royal and Guilford Aves., Baltimore, Md. Quarterly, \$1.00; \$3.50. Editor, H. H. T. Jackson. This Journal is published by the American Society of Mammalogists. It is a technical, scientific journal and there are no funds for the purchase of manuscripts. Articles on any branch of mammalogy are printed.

Leighton's Magazine, 951 Howard St., San Francisco, Calif. Monthly, 15c; \$1.50. Editor, John H. Leighton. A journal of the co-operative movement, using articles on various phases of co-operative industry, argiculture, marketing, etc.

Libraries, 216 W. Monroe St., Chicago, Ill. Monthly, 35c; \$4.00. Editor, Mary Eileen Ahern. Formerly Public Libraries. A technical, professional journal devoted to the extension and better development of library service in America and the whole world. Its main contributions come from those particularly interested in the aims of the periodical. Do not pay for contributions.

The Library Journal, 62 W. 45th St., New York. Twice a month; 25c; \$5.00. Editor, R. R. Bowker. Articles for this publication are for the most part technical, dealing with bibliography, library economy, library advertising, etc. Photographs of librarians, plans, diagrams, and views illustrating distinctive features and new developments in library planning. No payment is made for contributions.

Menorah Journal, 63 Fifth Ave., New York. Every two months; \$3.00. Editor, Henry Hurwitz. A periodical devoted to Jewish Culture. No payment for contributions.

The Messenger, 2305 Seventh Ave., New York. Monthly, 15c; \$1.75. Editor, A. Philip Randolph. A negro magazine, containing much material of an editorial and political nature.

The National Enquirer, 309 E. Ohio St., Indianapolis, Ind. Weekly; \$2.00. Editor, O. W. Stewart. Prohibition and family magazine.

New York State Review, 810 Broadway, Albany, N. Y. Monthly, 15c; \$1.00. Editor, H. S. B. Crewe. Want articles of a general nature, from 500 to 2000 words, against Socialism and its principles; also special articles on the same subject. No payment is made for contributions.

No-Tobacco Journal, Butler, Ind. Monthly, 5c; 35c. Editor, L. H. Higley. No payment for material.

Opportunity, 127 E. 23rd St., New York. Monthly, 15c; \$1.50. Editor, Charles S. Johnson. A journal of negro life. Uses fiction, poetry and authentic articles.

Phantasmus, 5639 Rippey St., Pittsburgh, Penn. Monthly, 50c; \$3.50. Editor, J. G. Edmonds. Uses fiction, poetry, or essays of a literary nature. No particular length specified, but must have high literary quality. Material reported on within thirty days, and payment on acceptance.

The Police Journal, 110 W. 34th St., New York. Monthly, 30c; \$3.00. Editor, John B. Germain. Official organ of the National Committee on Police Welfare. Articles on policing; firearms; recreation and welfare work among policemen. Photographs are used.

Postmaster's Advocate, 1311 G St., N. W., Washington, D. C. Monthly, 15c; \$1.50. Editor, Victor H. Stonesifer. Not in the market.

Progress, Fox Bldg., Philadelphia, Penn. Monthly, 25c; \$2.50. Editor, J. Aaron Lazar. Articles, stories and verse. Stories of personal experiences and observations. Photographs. Rate of payment is said to be 3c a word on publication. No manuscripts returned.

Progressive, 220 W. 42nd St., New York. Weekly; \$3.00. Editor, M. J. Bloomer.

Real Courage, 390 Cliff St., Battle Creek, Mich. Every two months, 20c; \$1.00. Editor, Joe F. Sullivan. A magazine published in the interests of crippled or disabled persons. Material is mainly editorial and inspirational.

Roadside Profits, 1716 S. Michigan Ave., Chicago, Ill. Monthly. A new trade magazine dealing with roadside merchandise and catering stands.

Roycroft, East Aurora, New York. Monthly, 10c; \$1.00. Editor, Elbert Hubbard II. A periodical of general comment, material being prepared by the staff.

Rubber Age, 225 Fourth Ave., New York. Twice a month; 10c; \$2.00. Editor, P. T. Pinto. Although they are always glad to look at manuscripts, most of the material used is written especially by factory experts, technicians and others in the industry. Report on material within fourteen days, and make payment after publication.

Satyr, Box 2173, Boston, Mass, Monthly, 20c; \$2.00. Editor, Charles Hallbrook Schnabel. A new chronicle of life and the Arts. No outside material.

Social Science, 1414 E. Fourth Ave., Winfield, Kans. Quarterly, 50c; \$2.00. Editor, Leroy Allen. Print only material by their members, which is offered gratuitously.

The Step Ladder, 4917 Blackstone Ave., Chicago, Ill. Monthly, 10c; \$1.00. Editor, Flora Warren Seymour. Subscription includes membership fee in the Order of Bookfellows of which this periodical is the official organ. The columns of this periodical are open to brief stories and poems by members. It is published for the purpose of aiding members to publish their own work.

Up-To-The-Times Magazine, Walla Walla, Wash. Monthly, 15c; \$1.50. Editor, R. C. MacLeod. Seldom if ever buy any articles.

The Vermonter, White River Junction, Vt. Monthly; \$2.00. Editor, Chas. H. Cummings. Uses material on Vermont, mostly local, some historical. Articles, a short-story or two, and an occasional poem, are printed.

Waterways Journal, 1306 Chemical Bldg., St. Louis, Mo. Weekly; \$3.50. Editor, E. T. Wright.

Woman's Temperance Work, 156 Fifth Ave., New York. Monthly; 35c. Editor, Margaret Sloat. Organ of W. C. T. U. This paper is chiefly a means of communication between officers (superintendents) and workers. Do not have any paid communications.

Canadian Magazines

Alberta Farm Journal, 10,000 101st St., Edmonton, Alb. Weekly; \$1.00. Editor, T. A. Manrell. Agricultural and farm home interests.

Alberta Oddfellow, Hull Block, corner 97th St. and 106th Ave., Edmonton, Alb. Monthly, 10c; \$1.00. Editor, W. G. Walford.

Better Automotive Equipment, 95 King St., E., Toronto, Ont. Monthly; free.

Bookseller and Stationer, 143 University Ave., Toronto, Ont. Monthly, 20c; \$2.00. Editor, William Dover. Can use merchandising stories with a practical selling idea for retail merchants in the business of selling books, stationery, toys, gifts, novelties, etc. Prefer illustrations that are typically Canadian. Brevity is essential.

British American Lumberman, 54 Adelaide St., Winnipeg, Man. Monthly, 20c; \$2.00. Editor, H. H. Lincoln. Accept articles not more than 1000 words in length dealing with conditions as they affect the lumber industry; also good photographs. Manuscripts are reported on within two weeks, and payment made on publication.

British Columbia Federationist, 1129 Howe St., Vancouver, B. C. Weekly; \$2.50. Editor, George Bartley.

British Columbia Lumberman, Metropolitan Bldg., Vancouver, B. C. Monthly; \$2.00. Editor, E. M. Eassie.

British Columbia Monthly, 1100 Bute St., Vancouver, B. C. Editor, D. A. Chalmers. A literary magazine.

British Columbia Pharmaceutical Record, Victoria, B. C. Monthly; \$1.00. Editor, J. H. Emery. No outside contributions.

British Columbia Retailer, Merchants Exchange Bldg., Vancouver, B. C. Monthly; \$2.00. Editor, J. S. Morrison. Use only material supplied by their staff.

Bulletin, 18 Toronto St., Toronto, Ont. Monthly, 20c; \$2.00. Editor, George Gilbert. An insurance journal. No outside material.

The Business Woman, 40 Richmond St., W. Toronto, 2, Ont. Monthly, 10c; \$1.00. Editor, Mary-Etta Macpherson. Well-written articles about interesting persons will be considered; brief fiction, under 2000 words, having a savor of smartness, will be welcomed. Preachments and pronouncements carefully avoided. Stories of successful women—their reasons for success, their hobbies, their peculiarities, their humor—will be acceptable. Photographs used. Material reported on within two weeks, and payment made on publication.

Canada Lancet, Sleepy Hollow Bldg., Toronto, Ont. Monthly, 20c; \$2.00. Editor, John Amyot, M.D. A medical journal.

Canada Lumberman and Woodworker, 347 Adelaide St., W., Toronto, Ont. Twice a month; \$3.00.

Canadian Agent Magazine, P. O. Box 246, Exeter, Ont. Uses short articles and stories of interest to salesmen, agents, etc. All manu-

scripts must be typewritten, and a self-addressed and stamped envelope must be enclosed.

Canadian Automotive Trade, 143 University Ave., Toronto, Ont. Monthly; \$2.00.

Canadian Baker, 73 Richmond St., W., Toronto, Ont. Monthly, 15c; \$1.50. Baking trade, confectioners, soda fountain dispensers, etc.

Canadian Baptist, 223 Church St., Toronto, Ont. Weekly; \$2.00. Editor, L. F. Kipp.

Canadian Barber, 257 Adelaide St., Toronto, Ont. Monthly; \$1.00. Editor, J. H. Worthall.

Canadian Bar Review, 145 Adelaide St., W., Toronto, Ont. Monthly; \$5.00. Editor, Charles Morse. Legal.

Canadian Blacksmith and Woodworker, Confederation Life Bldg., Winnipeg, Man. Monthly, 10c; \$1.00. Editor, A. A. Morrison.

Canadian Bookman, 125 Simcoe St., Toronto, Ont. Monthly, 25c; \$2.00. Editor, Findley I. Weaver. Articles of 500 to 3000 words connected with literature and having a distinct Canadian topicality. These may be critical, historical, biographical, etc. Verse by Canadian writers is accepted. Manuscripts reported on within a month and payment on publication.

Canadian Chemistry and Metallurgy, 57 Queen St., W., Toronto, Ont. Monthly, 40c; \$3.00. Editor, T. Linsey Crossley. The official journal of the Canadian Institute of Chemistry. Contributions by special arrangement or from correspondents supplying business news.

Canadian Child, 8 University Ave., Toronto, Ont.

Canadian Churchman, 7 Jordan St., Toronto, Ont. Weekly; \$2.00. Editor, Rev. W. T. Hallam. Uses an occasional short-story of family life, good in literary treatment and unimpeachable in substance. No payment made.

Canadian Cigar and Tobacco Journal, corner Richmond and Sheppard Sts., Toronto, Ont. Monthly, 10c; \$1.00. Editor, Wm. Minninnick.

Canadian Colorist and Textile Processor, 57 Queen St., W., Toronto, Ont. Monthly, 20c; \$2.00. Editor, A. J. Davis. Use original technical articles, 1000 to 3000 words, dealing with dyeing, bleaching, finishing, scouring and other processings of cottons, woolsens, silks and all textile fibres; knitting, proper laundering methods; machinery for these processes. Payment on publication based on value of the article.

Canadian Countryman, 204 Richmond St., W., Toronto, Ont. Weekly, 5c; \$1.00. Editor, Daniel McKee. Uses one short-story, from 2000 to 2500 words, each alternate week, which must appeal to farm readers. A little humor is preferred. A limited amount of homey verse is printed. Two or three serials are used yearly. Special articles on practical agriculture about 2000 words in length will be considered. Only Canadian farm pictures are accepted. Manuscripts reported on in two weeks. Payment on publication.

Canadian Dairy and Ice Cream Journal, 73 Adelaide St., W., Toronto, Ont. Monthly, 10c; \$1.00.

Canadian Druggist, 11 Leader Lane, Toronto, Ont. Monthly; \$2.00. Editor, W. J. Dyas.

Canadian Drygoodsman and Women's Wear, Richmond and Sheppard Sts., Toronto, Ont. Monthly, 20c; \$2.00. Editor, G. E. Duffy.

Canadian Engineer, 62 Church St., Toronto, Ont. Weekly; \$3.00. Editor, H. Irwin. Building engineering.

Canadian Farm Implements, 812 Confederation Life Bldg., Winnipeg, Man. Monthly, 10c; \$1.00. Editor, A. A. Thomson.

Canadian Finance, 56 Aikins Bldg., Winnipeg, Man. Twice a month; \$2.00. Editor, S. R. Tarr.

Canadian Fisherman, Gardenvale, Que. Monthly, 15c; \$1.50. Editor, J. B. Munson. Articles up to 2500 words on commercial fisheries of Canada, refrigeration in regard to fish, packing, canning and curing, method of catching, marketing home and abroad, propagation and conservation. Also simple scientific data in regard to the habits, etc., of commercial fish. Photographs. Report immediately and pay on publication, at rate of twenty cents per column inch.

Canadian Florist, Peterboro, Ont. Every two weeks; \$1.50.

Canadian Forum, 152 St. George St., Toronto, Ont. Monthly, 25c; \$2.00. General Editor, Barker Fairley. Use articles from 1000 to 1800 words, on politics and public affairs, in general written from an independent, progressive point of view. Popular articles on ethical or scientific subjects, verses, short literary sketches, line drawings, and literary articles. Manuscripts reported on within three weeks. Payment made on publication at about 1c a word.

Canadian Foundryman and Metal Industry News, 145 University Ave., Toronto, Ont. Monthly; \$2.00.

Canadian Funeral Service, 51 Wellington St., W., Toronto, Ont. Monthly; \$2.00. Editor, James O'Hagan. Undertaking.

Canadian Gift and Art Journal, 125 Simcoe St., Toronto, Ont. Quarterly; \$1.00. Editor, F. I. Weaver.

Canadian Golfer, Brantford, Ont. Monthly; \$4.00. Editor, Ralph H. Reville.

Canadian Grocer, 153 University Ave., Toronto, Ont. Weekly; \$4.00. Editor, J. L. Wyckoff. Has own representatives in large cities in Canada who supply all material.

Canadian Historical Review, 371 Bloor St., Toronto, Ont. Quarterly, 50c; \$2.00. Editor, W. S. Wallace. Use articles on Canadian history or on phases of British or United States history which touch Canadian history. The material must embody original research, or present a new interpretation. No photographs are used. Material reported on within two weeks, and payment made on publication, at merely nominal rate.

Canadian Home Journal, 71 Richmond St., W., Toronto, Ont. Monthly, 20c; \$2.00. Editor, W. G. Rook. Uses short-stories of 3000 words; articles of about 1500 words on subjects of interest to Canadian women—housekeeping, entertainment, new developments in church work, home decoration and management, etc. Manuscripts reported on in two weeks. Payment on publication.

Canadian Homes and Gardens, 143 University Ave., Toronto, Ont. Monthly, 25c; \$3.00. Mng. Editor, J. Herbert Hodgins. Require articles about the home beautiful and the garden beautiful—these must have

domestic slant and must have Canadian application, with black and white glossy prints to illustrate. Material reported on within a week. Payment on publication at 1½c a word.

Canadian Horticulturist, Peterboro, Ont. Monthly; \$1.50. Editor, H. Bronson Cowan. Printed in three editions—one for professional fruit and vegetable growers; one for amateur fruit, flower and vegetable growers; and one for beekeepers. Articles on these subjects are acceptable. They should range in length from 300 to 1500 words and should be as condensed and practical in character as possible. Illustrations are also acceptable. Canadian subjects are preferred. Articles should relate to practical methods of growing and cultivating fruit, flowers and vegetables, either on a commercial scale or by amateurs. The beekeeper edition reaches both commercial and amateur beekeepers. Articles therefore may relate to either phase of beekeeping.

Canadian Implement Trade Journal, 7 Jordan St., Toronto, Ont. Monthly; \$1.00. Editor, L. S. Gowe. Articles from 1000 to 2000 words relating to the problems of the retail implement dealer.

Canadian Insurance, 24 Adelaide St., W., Toronto, Ont. Weekly, 10c; \$2.00. Editor, C. H. Hawthorn. Use anything on any kind of insurance, also photographs. Manuscripts reported on immediately.

Canadian Jewish Review, 319 Bay St., Toronto, Ont. Weekly; \$3.00. Editor, C. W. Cohen.

Canadian Journal of Medicine and Surgery, 145 College St., Toronto, Ont. Monthly, 20c; \$2.00. Editor, Dr. W. A. Young.

Canadian Journal of Music, 29 Rose Ave., Toronto, Ont. Monthly, 10c; \$1.00.

Canadian Machinery and Manufacturing News, 143 University Ave., Toronto, Ont. Weekly, 20c; \$3.00. Editor, Jas. H. Moore. Articles in brief on mechanical developments, practical ideas on shop practice, special gigs and fixtures, methods where production has been increased and cost reduced and industrial notes affecting Canada or Canadian trade. Also photographs, sketches and blueprints. Manuscripts reported on in two weeks, and payment on 15th of month following publication.

Canadian Magazine, 217 Richmond St., W., Toronto, Ont. Monthly, 20c; \$2.00. Editor, Andrew MacLean. Personal interviews of 4000 words, love and business interest short-stories, 1500 to 6000 words; and jokes, 2 to 6 lines. Articles must have Canadian background. Payment for material is made on acceptance at minimum rate of 1c a word.

Canadian Manufacturer, 51 Wellington St., W., Toronto, Ont. Monthly; \$2.00.

Canadian Messenger of the Sacred Heart, 1075 Rachel St., Montreal, Que. Monthly; \$1.00. Editor, E. J. Devine. Some short-stories and articles not exceeding 2500 words are used, reflecting Catholic doctrine and right living.

Canadian Military Gazette, Trust Bldg., Ottawa, Ont. Twice a month; \$2.00.

Canadian Milling and Grain Journal, Dubruie Bldg., Montreal, Que. Monthly; \$2.00. Editor, E. J. Holliday.

Canadian Motorist, 603 Lumsden Bldg., Toronto, Ont. Monthly, 10c; \$1.00. Editor, W. B. Hastings.

Canadian Music Trades Journal, 68 West Dundas St., Toronto, Ont. Monthly, 20c; \$2.00. Editor, John A. Fullerton.

Canadian National Railways Magazine, McGill St., Montreal, Que. Monthly; free. Editor, Walter S. Thompson.

Canadian Nurse, Boyd Bldg., Winnipeg, Man. Monthly, 20c; \$2.00. Editor, Jean S. Wilson.

Canadian Optometrist and Optician, Richmond and Sheppard Sts., Toronto, Ont. Monthly; \$2.00. Editor, W. G. Maybee. A technical magazine giving expression only to subjects of importance in a professional way to Canadian optometrists. It is the organ of the various Provincial societies, and space is fully taken up by their reports, technical papers by their members, optometric news and editorial.

Canadian Pharmaceutical Journal, 79 Gerrard St., E., Toronto, Ont. Monthly, 10c; \$1.00. Editor, R. B. Stanbury.

Canadian Poultry Review, 184 Adelaide St., W., Toronto, Ont. Monthly, 10c; \$1.00. Editor, H. B. Donovan.

Canadian Power Farmer, Winnipeg, Man. Monthly; \$1.00. Editor, J. D. Duthie.

Canadian Printer and Publisher, 143 University Ave., Toronto, Ont. Monthly, 25c; \$2.00. Editor, Campbell Bradshaw. Use articles of 2000 words on practical problems of the printing and publishing industry, and their solution, preferably with illustrations. Rate is 40c a column inch.

Canadian Purchaser, 22 Gore St., Hamilton, Ont. Monthly; 15c. Editor, O. L. McCullough. Purchasing agents.

Canadian Railway and Marine World, 70 Bond St., Toronto, Ont. Monthly, 25c; \$2.00. Editor, Acton Burrows. Material furnished by staff.

Canadian Salesman, 160 Princess St., Winnipeg, Man. Monthly, 20c; \$2.00. A business magazine for salesmen, agents, mail-order dealers, etc.

Canadian Sportsman and Live Stock Journal, Grimsby, Ont. Weekly; \$2.50. Editor, James A. Livingston. Devoted to trotting.

Canadian Stationer and Office Appliance Journal, 125 Simcoe St., Toronto, Ont. Monthly, 10c; \$1.00. Editor, Findlay I. Weaver. Merchandising articles affecting the book stationery business, directly affecting Canada. Photographs are occasionally used.

Canadian Teacher, 36 Shuter St., Toronto, Ont. Monthly, 15c; \$1.50. Editor, M. Parkinson. Material prepared by editors.

Canadian Textile Journal, Gardenvale, Que. Every two weeks; \$5.00. Editor, A. R. R. Jones. News items and short articles of interest to the textile trade.

Canadian Woodman, London, Ont. Monthly, 10c; \$1.00. Editor, Clair Jarvis. Woodmen of the World.

Canadian Woodworker and Furniture Manufacturer, 345 Adelaide St., W., Toronto, Ont. Monthly, 20c; \$2.00.

Canadian Workman, Orilla, Ont. Monthly; 50c. Editor, John Curran. United Workmen.

Candy, 11 Leader Ave., Toronto, Ont. Monthly; \$2.00.

Clothier and Haberdasher, 71 Richmond St., W., Toronto, Ont. Monthly; \$2.00. Editor, George E. Duffy.

Coal and Fuel Record, Berks Bldg., Vancouver, B. C. Monthly, 25c; \$3.00.

Commercial and Dry Goods Record, 302 Travellers' Bldg., Winnipeg, Man. Monthly, 20c; \$2.00. Editor, Wilfred R. Kell. Will consider items on house furnishings; men's, women's and children's wear; footwear; and groceries, showing selling plans and ideas for creating business. These should be from 700 to 1400 words in length. Photographs are also used. Manuscripts are reported on in a month, and payment made on publication.

Commercial Review, Calgary, Alb. Monthly; \$2.00. Editor, R. J. Deachman. Articles containing bright ideas for stores, especially for the small stores, are paid for on publication. They do not want re-hash matter; original matter is the main ingredient.

Construction, 71 Richmond St., W., Toronto, Ont. Monthly, 25c; \$3.00. Editor, M. B. Toutloff.

Contract Record and Engineering Review, 347 Adelaide St., W., Toronto, Ont. Weekly; \$3.00. Editor, Hugh C. MacLean.

Contractor, 208 King St., Toronto, Ont. Monthly; \$2.00. Editor, H. W. Thompson.

Country Life in British Columbia, Crown Bldg., Vancouver, B. C. Monthly, 10c; \$1.00.

Country Merchant, 45 Furby St., Winnipeg, Man. Monthly, 10c; \$1.00. Editor, W. J. Keyes. A business magazine, devoted to merchandising.

Country Publisher, 45 Furby St., Winnipeg, Man. Monthly, 10c; \$1.00. Editor, W. J. Keyes.

Court House Journal, 2186 Ionic St., Montreal, Que. Daily; \$9.00. Court news.

Dominion Dental Journal, Richmond and Sheppard Sts., Toronto, Ont. Monthly; \$1.00. Editor, A. E. Webster. Not in the market.

Dominion Independent Odd Fellow, 805 Dovercourt Rd., Ont. Monthly; \$1.50. Editor, Rev. Walter Cox.

Drug Merchandising, 143 University Ave., Toronto, Ont. Every two weeks; \$2.00. Editor, C. A. Moffatt. Formerly Druggists Weekly.

Dry Goods Review, 143 University Ave., Toronto, Ont. Monthly; 20c; \$2.00. Editor, Miss A. R. Whately.

Echoes, 54 Bay St., Toronto, Ont. Quarterly; 50c. Daughters of the Empire.

Economist, 180 Adelaide St., W., Toronto, Ont. Monthly, 20c; \$2.00. Editor, Charles Priestman. Insurance.

Electrical Dealer and Contractor, 51 Wellington St., W., Toronto, Ont. Monthly; \$1.00. Editor, Gordon C. Keith.

Electrical News, 347 Adelaide St., W., Toronto, Ont. Twice a month; \$2.00.

Electrical Retailer, 347 Adelaide St., W., Toronto, Ont. Monthly; \$2.00.

Family Herald and Weekly Star, 163 St. James St., Montreal, Que. Weekly; \$2.00. Editor, W. Percy Chambers. Topical matter of unusual character; adventure, travel, invention, etc. Stirring adventure or other short-stories with British or Canadian trend. As a rule, stories should not be over 1500 words in length, although continued articles are used at times. Manuscripts are reported on within a fortnight. Payment is made after month of publication.

Farm and Dairy, Peterboro, Ont. Every two weeks; 50c. Editor, F. E. Ellis. A dairy magazine for Canadian farmers. Needs largely covered by regular correspondents in Canada.

Farm and Home, 137 Pender St., W., Vancouver, B. C. Weekly; \$2.00.

Farm and Ranch Review, Second Ave. and 6th St., W., Calgary, Alb. Twice a month; \$1.00. Editor, Charles W. Peterson. Uses practical articles that would interest or help farmers in this region, but invites most of its material.

Farmer's Advocate and Home Magazine, London, Ont. Weekly; \$1.00. Short articles and practical items for stockraisers, general farmers, dairymen, etc., and household hints for the domestic department.

Farmer's Guide, Gardenvale, Que. Monthly; \$1.00. Editor, G. G. Archibald.

Farmer's Sun, 109 George St., Toronto, Ont. Weekly; \$1.50. An agricultural and farm home weekly.

Financial Post of Canada, 143 University Ave., Toronto, Ont. Weekly; \$5.00.

Financial Times, Montreal, Que. Weekly; \$3.00. Editor, T. Kelly Dickinson.

Freemason, 100 Wilcox St., Toronto, Ont. Monthly, 10c; \$1.00. Editor, J. W. Cowan.

Free Press Prairie Farmer, 300 Carlton St., Winnipeg, Man. Weekly, 5c; \$1.00. Editor, George R. Belton. Use only a few articles by Canadian farmers in the west. Fiction is taken from the Saturday issue of the Free Press Daily. Photographs of Western Canadian farming scenes are desired. Manuscripts are reported on at once, and payment is made at end of a month.

Furniture Journal of Canada, 545 King St., W., Toronto, Ont. Monthly, 20c; \$2.00. Editor, A. E. Uren.

Furniture World, 347 Adelaide St., W., Toronto, Ont. Monthly; \$2.00. Material through staff.

General Store, Confederation Life Bldg., Winnipeg, Man. Monthly, 20c; \$2.00.

Ginger, Noble Scott, Ltd., Toronto, Ont. Monthly. Business Manager, Walter C. Pratt. This house organ is open to give prompt consideration to short inspirational articles for business men along the lines of business and salesmanship. Matter may be prose or verse, but must be original. Canadian stamps for return of unacceptable material must be sent, and manuscripts typewritten. Payment is made on publication.

The Goblin, 272 Bay St., Toronto, Ont. Monthly, 20c; \$2.25. Editor, James A. Cowan. Humorous articles not more than 800 words

in length, both poetry and prose, short jokes, line drawings and cartoons. Payment on publication at nominal rate.

Good Roads, 10,187 103rd St., Edmonton, Alb. Monthly; \$2.00.

Grain Growers Guide, 290 Vaughan St., Winnipeg, Man. Twice a month; \$1.00. G. F. Chipman. Uses short informative articles on wheat and Northwest grain growing. Contributions should state if payment is desired.

Grain Trade News, 117 McDermott Ave., Winnipeg, Man. Daily; \$10.00. Editor, Dawson Richardson. Also weekly; \$2.00.

Harbour and Shipping, Merchants Exchange Bldg., Vancouver, B. C. Monthly, 25c; \$2.50. Editor, James H. Hamilton.

Hardware and Metal, 143 University Ave., Toronto, Ont. Weekly; \$4.00. Editor, G. D. Davis.

Hardware in Canada, 110 Church St., Toronto, Ont. Monthly, 10c; \$2.00. Editor, Weston Wrigley.

Hospital World, 145 College St., Toronto, Ont. Monthly; \$3.00. Editor, Dr. W. A. Young.

Hustler, House of Hobberlin, Toronto, Ont. Monthly; free. Editor, T. E. Ward. A house organ. Articles dealing with merchandising ideas and methods peculiar to the clothing trade, or general articles on selling, not over 2500 words. Payment made in thirty days.

Illustrated Canadian Forest and Outdoors, 51 Sparks St., Ottawa, Ont. Monthly, 20c; \$2.00. Editor, Robson Black. Well-illustrated articles on forests, hunting in Canada, wild life conservation, exploration in Canada, which are authentically written and not over 2000 words, are purchased; also short accounts of forest tree planting. Unusual photographs of forest scenes can be used. Manuscripts reported on immediately, and payment made on acceptance at rate of 1c a word.

Industrial Canada, Bank of Hamilton Bldg., Toronto, Ont. Monthly; \$4.00. Editor, W. A. Craick. Official organ of the Canadian Manufacturers' Association. Very few special articles are used; confined largely to the development of Canadian industry. Purchase photographs dealing with industrial development in Canada. Payment rate, about 1c per word.

Industrial Progress and Commercial Record, London Bldg., W., Vancouver, B. C. Monthly; 10c; \$1.50. Editor, J. H. Hamilton.

Insurance and Financial Review, 180 Adelaide St., Toronto, Ont. Monthly, 20c; \$2.00. Editor, F. McPhillips.

Iron and Steel of Canada, Gardenvale, Que. Monthly, 25c; \$2.00. Editor, W. M. Goodwin. Devoted to the science and practice of the iron, steel, foundry, machine and metal-working industries, with an up-to-date review of conditions in these and allied industries and trades. Descriptive articles on large steel mills and on the iron and steel trade in general are used.

Irrigation Review, Calgary, Alb. Monthly, 10c; \$1.00. A magazine devoted to irrigated farming in western Canada.

Island Motorist and Georgian Circuit Magazine, 401 Campbell Bldg., Victoria, B. C. Monthly, 10c; \$1.00. Editor, Charles L. Harris.

Journal of Agriculture and Horticulture, 73 St. James St., Montreal, Que. Monthly, 10c; \$1.00. An old-established magazine. Brief practical agricultural articles, usually arranged for.

Journal of Commerce, Gardenvale, Que. Weekly; \$5.00. Editor, A. R. R. Jones.

Kennel and Bench, 25 Melinda St., Toronto, Ont. Monthly; \$2.00. Show dogs.

Labor News, Hamilton, Ont. Weekly; \$1.00. Editor, James Roberts.

Ladies Wear Buyer, 73 Adelaide St., W., Toronto, Ont. Monthly; free.

Life Underwriters News, 26 Adelaide St., W., Toronto, Ont. Monthly; \$4.00. Editor, J. A. McCamus.

MacLean's Magazine, 143 University Ave., Toronto, Ont. Twice a month, 10c; \$2.00. Editor, H. Napier Moore. A well-illustrated popular magazine of large circulation. A typical number contained four short-stories, 4000-6000 words in length, one complete novelette, an instalment of a serial, four illustrated feature articles, and some personality stories about women and their work, besides material of departmental nature. No articles accepted except those dealing with specifically Canadian subjects. Preference is given to Canadian stories by Canadian authors, but frequently buy short-stories by American writers when theme, setting and characterization are not obviously American. Pays 1c a word on acceptance.

Manufacturing in Canada, 79 Adelaide St., E., Toronto, Ont. Monthly; \$2.00. Editor, Gordon C. Keith.

Maritime Baptist, 27 Prince William St., St. John, N. B. Weekly; \$1.50. Editor, Rev. R. Osgood Morse.

Maritime Merchant, Halifax, Nova Scotia. Every two weeks; \$2.00. Editor, I. C. Stewart. Articles by staff.

Marketing and Business Management, 27 Wellington St., E., Toronto, Ont. Twice a month; \$3.00. Editor, W. A. Lydiatt. Uses much the same material that System uses, prepared in the same way, that is, the points are made concretely and illustrated so far as possible from the personal experience of the contributor. These articles on all phases of business may run from 1000 to 2000 words. Brief items embodying business suggestions are also used.

Masonic Sun, 16 Johnston St., Toronto, Ont. Monthly; \$1.50.

Massey-Harris Illustrated, Massey-Harris Co., Toronto, Ont. Every two months; free to selected list of farmers. Editor, John Martin. A house organ. Use one feature article of about 2000 words in each number, dealing with some live issue of community life, of farm life in general, and aim to have it carry an inspirational message. These articles are generally especially arranged for. No manuscripts should be submitted without first receiving permission. We are always ready to purchase pictures of interest to farm readers. These pictures should not have implements in them. Manuscripts reported on within a day or two, and payment made on acceptance.

Men's Wear Review, 143 University Ave., Toronto, Ont. Monthly, 20c; \$2.00.

Mining and Industrial Record, Birks Bldg., Vancouver, B. C. Monthly, 25c; \$3.00. Editor, E. A. Haggan. No outside material.

Mirror, 374 Donald St., Winnipeg, Man. Weekly; \$2.00. Editor, C. F. Green. An illustrated weekly; current events; local affairs.

Missionary Messenger, Confederation Life Bldg., Toronto, Ont. Monthly; 50c.

Monetary Times of Canada, 62 Church St., Toronto, Ont. Weekly, 10c; \$3.00. Editor, W. A. MacKague. Consider contributions up to 5000 words in length, on subjects relating to finance, banking, insurance, industry and investment in Canada. Manuscripts reported on at once; payment made on publication.

Motor and Bus Transportation in Canada, Oshawa, Ont. Use articles and photographs relating to bus and truck transportation. These articles may either be descriptive of existing bus and truck transportation companies, or articles dealing with the success of these companies, telling how they have built up a profitable business.

Motor in Canada, Cumberland and Gertie Sts., Winnipeg, Man. Monthly; \$1.00. Editor, J. L. Middleton. Interested in non-technical articles from 1500 to 2000 words, of a nature that appeals to the motor trade of Western Canada—jobbers, dealers, garage and repair men. Manuscripts reported on within a week after receipt, and payment made at the rate of one-fourth of a cent to one cent a word.

Motor Trade, 71 Richmond St., W., Toronto, Ont. Monthly; \$2.00. Editor, Walter F. Prendergast. Articles of interest to the automotive trade, and photographs. Manuscripts reported on in two weeks, and payment on publication.

Municipal World, St. Thomas, Ont. Monthly, 10c; \$1.00. Editor, K. W. McKay.

Musical Canada, 145 Yonge St., Toronto, Ont. Monthly, 10c; \$1.00. Managing Editor, A. L. Robertson. Articles of interest to musicians, and interviews with well-known musicians, singers, instrumentalists, etc. Photographs.

Northern Messenger, 222 Craig St., Montreal, Que. Weekly; 60c. Editor, John Dougall. Do not accept manuscripts.

Northwest Farmer, Bannatyne Ave., Winnipeg, Man. Twice a month; \$1.00. Editor, H. B. Smith. Articles not more than 800 words, on farm, livestock poultry, household; short-stories for children; and news items of an agricultural nature from western Canada. All articles must be practical, preferably the writer's own experience, or account of the experience of another. Descriptions and cuts of homemade devices and labor-saving conveniences, and sketches. Report on manuscripts immediately and pay on acceptance, at the rate of \$2.50 per column of 800 words.

Northwest Review, 619 McDermott Ave., Winnipeg, Man. Weekly; \$2.00. Editor, Patrick J. Henry. A Catholic journal.

Ontario Farmer, Richmond and Sheppard Sts., Toronto, Ont. Twice a month; \$1.00. Agricultural.

Onward, Wesley Bldgs., Toronto, Ont. Editor, A. C. Crews. Methodist and Presbyterian. Stories up to 1600 words, articles of same length, and briefer items for teen-age young people. Keeps a serial running. Photographs.

Oral Health, 269 College St., Toronto, Ont. Monthly, 20c; \$2.00. Editor, Dr. Wallace Seccombe.

Pacific Coast Motorist, 207 Hastings St., W., Vancouver, B. C. Monthly; \$1.50. Editor, H. E. Kidd. Use a limited amount of humorous fiction with a very motory twist, and possibly other, but not mechanical, stories. Canadian stories are preferred. The rate is about half-a-cent a word.

Pharmaceutical Journal, Leeming-Miles Bldg., Montreal, Que. Monthly, 10c; \$1.00. Editor, Henry Miles.

Playmate, Wesley Bldg., Toronto, Ont. Editor, A. C. Crews. Methodist and Presbyterian. Stories not over 1000 words for junior boys and girls. Occasionally, brief informative items with photographs.

Pleasant Hours, corner Queen and John Sts., Toronto, Ont. Weekly. Editor, Rev. Dr. A. C. Crews. A paper for boys and girls from 10 to 16 years. Circulates almost altogether in Canadian Methodist and other denominational Sunday-schools. Uses three or four stories per week of a heroic and moral urge type, and a considerable number of articles covering features of current interest. Also uses several serials a year. Reports on manuscripts within a fortnight. Pays on acceptance, approximately $\frac{1}{2}$ c per word.

Pottery, Glass, Housefurnishing and Toys, 167 Dawlish Ave., Toronto, Ont. Monthly; \$2.00.

Power House, 143 University Ave., Toronto, Ont. Twice a month; \$2.00. Editor, W. F. Sutherland. Practical material of a strictly power-plant character. Articles of 1000 words or less, dealing with operation (troubles, etc.), maintenance and repairs, accompanied by sketches or photographs. Manuscripts reported on within one to two weeks. Payment made on the 15th of the month following date of publication. Space rates are variable but usually run about \$6.00 per printed page of 1500 words, illustrations figuring as letter press.

Prairie Lumberman, Scott Block, Winnipeg, Man. Monthly, 20c; \$2.00. Editor, F. W. Ritter.

Public Health Journal, Lumsden Bldg., Toronto, Ont. Monthly, 20c; \$2.00. Editor, Dr. Duncan Anderson.

Pulp and Paper Magazine, Gardenvale, Que. Weekly, 15c; \$5.00. Editor, J. Newell Stephenson, M. S. Practical and technical articles on the manufacture and uses of pulp and paper; also cost accounting, forestry and paper merchandising. Material reported on within two weeks. Payment first of month after publication.

Pythian Review, 84 Adelaide St., E., Toronto, Ont. Monthly, 10c; \$1.00. Editor, J. G. Wilson. Knights of Pythias.

Queen's Quarterly, Kingston, Ont. Quarterly, 50c; \$1.50. A publication of Queen's University. Devoted to literary matters, articles on literature, science and education, etc.

Radio, 60 Adelaide St., E., Toronto, Ont. Monthly; \$1.50. Editor, R. E. Builder.

Radio in Canada, 445 King St., W., Toronto, Ont. Monthly; \$1.00.

Radio News of Canada, 257 Adelaide St., W., Toronto, Ont. Monthly; \$2.00.

Radio Sales, 205 King St., E. Toronto, Ont. Monthly; \$1.00. Editor, E. M. Wilcox.

Radio Trade Builder, 347 Adelaide St., W., Toronto, Ont. Monthly; \$1.00.

Record and Mining Journal, Springhill, Nova Scotia. Weekly; \$1.50. Editor, Alfred C. Mills.

Retail Druggist, 110 Church St., Toronto, Ont. Monthly, 15c; \$1.50. Editor, James O'Hagan.

Retail Grocer and Provisioner, 51 Wellington St., W., Toronto, Ont. Monthly; \$1.50. Editor, Wm. J. Bryans.

Revue de Jurisprudence, 17-19 St. James St., Montreal, Que. Monthly; \$5.50. Editor, C. C. de Lormier.

Revue Legale, 17-19 St. James St., Montreal, Que. Monthly; \$5.50. Editor, J. J. Beauchamp.

Rod and Gun and Canadian Silver Fox News, Woodstock, Ont. Monthly, 20c; \$2.00. Editor, W. J. Taylor. Use stories of outdoor life in Canada—hunting, fishing, camping, canoeing. Use very little fiction and that which is accepted must have a Canadian setting. Accept occasionally a short serial of three or four instalments. Want articles on fishing, camping, and canoeing in Canada. Photographs are used only when accompanied by articles. Report in two weeks. Pay on publication.

Sanitary Age, 10 Irwin Ave., Toronto, Ont. Monthly, 20c; \$2.00. Editor, G. E. Dingle. Plumbers and heating engineers.

Saturday Night, Richmond and Sheppard Sts., Toronto, Ont. Weekly; \$4.00. Editor, Hector Charlesworth. A popular weekly, using articles of the general length of 2000 words, preferably on Canadian life; and strong fiction. Anecdotes of the public men of Canada are purchased. Payment made after publication.

The School, 371 Bloor St., W., Toronto, Ont. Monthly; \$1.50. Editor, W. J. Dunlop. Educational articles from 1500 to 2000 words. Report in a week.

Sentinel, 37 McCaul St., Toronto, Ont. Weekly; \$2.00. Editor, H. C. Hocken. Protestant.

Shoe and Leather Journal, 347 Adelaide St., W., Toronto, Ont. Twice a month; \$1.50.

Smiles, 73 Adelaide St., W., Toronto, Ont. Weekly; free. Editor, Hector H. DeMers.

Sons of England Record, 37 McCaul St., Toronto, Ont. Monthly, 10c; \$1.00. Editor, H. C. Hocken.

Sport, 267 Adelaide St., W., Toronto, Ont. Weekly; \$6.00. Editor, E. K. Charters. Devoted to news of sports generally. Presumably no outside material is purchased, although a timely sport photograph might find a market.

Sport Goods Journal, 177 Jarvis St., Toronto, Ont. Monthly; \$2.00.

The Symbol, Dominion Messenger and Signal Co., Toronto, Ont. Every two months. Editor, Ethel Gorman. A house organ. Will consider stories that would be interesting reading to a mailing list of 3000 of Canada's leading business executives. Also want spectacular fire pictures, pictures of robberies of safes, etc.

Tourist and Sporting Goods, 6062 Adelaide St., E., Toronto, Ont. Monthly; \$1.00. Editor, A. T. Penton.

Trade Bulletin, Board of Trade Bldg., Montreal, Que. Weekly; \$2.00. Editor, H. Mason.

Trader and Canadian Jeweler, 71 Richmond St., Toronto, Ont. Monthly, 25c; \$3.00. Editor, H. Gagnier.

Truth, 73 Adelaide St., W., Toronto, Ont. Weekly; \$2.00. A family journal of news and comment.

The U. F. A., 201 Lougheed Bldg., Calgary, Alb. Twice a month, 5c; \$1.00. Editor, W. Norman Smith. The official organ of the United Farmers of Alberta. Articles are largely contributed and have to do with the co-operative agricultural movement in this part of Canada and with wheat growing, hail insurance, etc.

Western Baptist, Winnipeg, Man. Monthly; \$1.00. Editor, M. L. Orchard.

Western Canada Coal Review, Travelers Bldg., Winnipeg, Man. Monthly; \$2.00. Editor, W. R. Kell.

Western Canada Contractor and Builder, Electric Ry. Chambers, Winnipeg, Man. Monthly, 20c; \$2.00. Editor, J. R. Davidson.

Western Canada Mining News, Metropolitan Bldg., Vancouver, B. C. Monthly; \$3.00. Editor, R. R. Bennett.

Western Canadian Motorist, Hotel Vancouver, Vancouver, B. C. Monthly; \$2.00. Editor, H. E. Kidd. A trade journal.

Western Catholic, 10,205 97th St., Edmonton, Alb. Weekly; \$2.00. Editor, J. W. Heffernan.

Western Home Monthly, New Stovel Bldg., Winnipeg, Man. Monthly, 10c; \$1.00. Editor, James T. Mitchell. Short-stories of 1000 to 2000 words, and special articles of interest to a western household. Also use anecdotes and verse.

Western Methodist Recorder, 410 Quebec St., Victoria, B. C. Monthly, 10c; \$1.00. Editor, John P. Hicks. Use short fiction and serials occasionally; and articles on religion, education, sociology, patriotism, etc., not exceeding 1500 words. Articles are usually purchased from regular contributors.

Western Municipal News, 222 McDermot Ave., Winnipeg, Man. Monthly, 10c; \$1.00. Editor, M. Moulton. No outside contributions accepted.

Willison's Monthly, 34 King St., E., Toronto, Ont. Monthly, 25c; \$3.00. (\$3.50 in United States.) Editor, Sir John Willison. Use poems and short-stories, but they must possess real merit and be of exquisite character. Material reported on within two weeks, and payment made on publication, at rate of 1½c a word.

Winnipeg and Western Grocer, McIntyre Block, Winnipeg, Man. Twice a month; \$2.00.

Witness and Canadian Homestead, 222 Craig St., Montreal, Que. Weekly; \$2.00. Editor, J. R. Dougall. An agricultural and home paper of news and comment.

World-Wide, 222 Craig St., Montreal, Que. Weekly; \$2.50. Editor, J. R. Dougall. Literature, news and comment.

Canadian Book Publishers

Thomas Allen, Publishers, 366 Adelaide St., W., Toronto, Ont. They do not publish in Canada, but refer and publish practically all fiction, juvenile books, etc., through Houghton, Mifflin Co., Boston, as they are their Canadian representatives. They read manuscripts, and if favorable forward to Houghton, Mifflin Co.

Canada Publishing Co., 15 Wellington St., W., Toronto, Ont. Textbook publishers.

Copp Clark Co., 517 Wellington St., W., Toronto, Ont. Textbook publishers.

Educational Book Co., Toronto, Ont. School book publishers.

W. J. Gage & Co., Ltd., Toronto, Ont. Textbook publishers.

F. D. Goodchild, 266 King St., W., Toronto, Ont. Serious books, travel, biography, etc.; and full-length novels with Canadian setting. Royalty arrangement.

S. B. Gundy, Publisher, Toronto, Ont. They will consider good general fiction, of about 400 pages; good travel books, and books of humor; biographies of prominent men; also educational books, which are subject to government authorization. Report in three weeks. Pay on a royalty basis.

McClelland & Stewart, Ltd., 215 Victoria St., Toronto, Ont. Will be glad to examine manuscripts suitable for book publication on any subjects of general interest, especially dealing with Canada.

J. G. McLeod, Ltd., 266 King St., W., Toronto, Ont. General publishers.

Methodist Book & Publishing House, Queen and John Sts., Toronto, Ont. Book steward, William Briggs. They publish primarily periodicals for religious education, for which stories including educational and heroic incidents, all of which should include a moral "urge," are used. Manuscripts reported on within one to three weeks, and payment made for these on 24th of month following acceptance. These manuscripts should be addressed to Rev. Dr. A. C. Crews, Editor, Sunday-School Periodicals, Wesley Bldgs., Toronto. As to book manuscripts they are glad to consider practically anything which might seem to be interesting to Canadian readers, and are particularly anxious to secure virile novels covering Canadian themes. They publish fiction for young people, up to 3000 words, but it must be unquestionable morally. Also publish juvenile fiction, up to 2500 words, for Sunday-school papers; and educational books having Canadian application. Book manuscripts are reported on within three to six weeks, and payment is made on a royalty basis.

Musson Book Co., 265 Adelaide St., W., Toronto, Ont. General literature, fiction and juveniles. Royalty.

Ryerson Press, 299 Queen St., W., Toronto, Ont. Religious publishers, including Sunday-school literature and moral fiction.

Book Publishers

Book publishers, as a whole, may be divided into those who publish a general list and those who publish a technical list. The needs of these classes show a sharp division, although a few publishers buy both kinds of manuscripts. Any book publisher will be glad to supply his catalogue of publications upon demand, and from this catalogue the range can be seen.

Book manuscripts may best be sent by express fully prepaid—not by parcel post. If sent by mail at all, stamps to the amount of first-class postage must be affixed. They should be packed flat and the pages numbered, not by chapters, but consecutively throughout. Neither too thin nor too thick paper should be used, and it is of the utmost importance that the typing should be neat and uncrowded. Use double space in typing. A carbon copy should invariably be kept. In the letter accompanying the manuscript the editor may be asked in case of rejection to return the manuscript by express, charges collect. Book manuscripts should not be sent insufficiently wrapped, poorly typed, and absolutely never with a letter under separate inclosure.

Contracts with book publishers are of many kinds, from an outright purchase to a part royalty or complete royalty basis. In some instances the author bears partly or entirely the cost of publication. Such a contract should be entered into, however, only advisedly and with caution, as it nearly always results in financial loss to the author.

Abingdon Press, 150 Fifth Ave., New York. Religious books of various kinds, usually arranged for in advance. Community and training school books. Wholesome fiction, chiefly juvenile. Children's Sunday-school books.

R. G. Adams & Company, Columbus, Ohio. Educational books.

Allyn & Bacon, 50 Beacon St., Boston, Mass. Editors, Paul V. Bacon and John Allyn. School, high-school and college textbooks, including books on languages, mathematics, classical subjects, and the sciences. Manuscripts are reported on in two to ten weeks, and books are published on the royalty basis exclusively.

Henry Altemus Company, 1326 Vine St., Philadelphia, Penn. Editor, H. E. Altemus. Juvenile fiction for children from a very young age up to 12 or 14 years. Illustrated books for very little children. Children's books in series. These books average about 50,000 words. Report at once. Buy outright and on a royalty basis.

American Baptist Publication Society, 1701 Chestnut St., Philadelphia, Penn. Religious books largely, and also juvenile books, carefully selected to avoid objectionable features.

American Book Company, 100 Washington Square, New York. Editor, G. W. Benton. Very large publishers of textbooks, both of revisions of older books and of new books, in nearly all educational lines, for the kindergarten, primary school, secondary school, high-school and college.

American Sports Publishing Company, 45 Rose St., New York. Rule Books for both indoor and outdoor sports of different kinds, such as tennis, baseball, football, etc., also "How to Swim," "How to Skate," etc.

American Sunday-School Union, 1816 Chestnut St., Philadelphia, Penn. Editor, James McConaughy. Juvenile fiction which contains genuine religion adapted to the lives of young people; also fiction or biography for adults which would appeal particularly to intelligent homes in rural communities; also manuscripts dealing with Sunday-school work, especially in smaller schools. Report within a month. Prefer to buy outright, but also publish on a royalty basis.

American Technical Society, Drexel Ave., corner 58th St., Chicago, Ill. The publishing branch of the American School of Correspondence. Educational and technical books.

American Tract Society, 7 W. 45th St., New York. Adult fiction along religious lines from 50,000 to 70,000 words; juvenile fiction of 40,000 to 60,000 words; books on travel and biography. Reports in about a month.

D. Appleton & Company, 35 W. 32nd St., New York. Editor, R. B. Jewett. Juvenile fiction of the better class for older boys and girls, from 50,000 to 60,000 words. Also, adult fiction, preferably American, from 70,000 to 80,000 words, books on travel and biography, poetry, educational and technical books. Spanish books. Report in a week to ten days.

Association Press, 347 Madison Ave., New York. The publishing branch of the Y. M. C. A. Inspirational and religious books for young men, also some books on manly sports.

Atkinson, Mentzer & Company, 2210 S. Park Ave., Chicago, Ill. School books, mainly primary, for the most part illustrated, and other educational books.

Atlantic Monthly Press, Inc., 34 Beacon St., Boston, Mass. Essays, fiction, garden books and literature that will outlast a season. (Publishing through Little, Brown & Co.)

Theodore Audel & Company, 65 W. 23rd St., New York. Automobile and electrical books and other technical publications, all of a practical nature.

Augsburg Publishing House, 425 S. 4th St., Minneapolis, Minn. Lutheran church books, music books. Books in Norwegian.

Augustana Book Concern, Rock Island, Ind. Evangelical Lutheran religious books, some scientific treatises, college and high-school textbooks by Swedish authors, and some children's books.

Henry Carey Baird & Company, Inc., 2 W. 45th St., New York. Scientific, mechanical and industrial books. Manuscripts reported on from one to three weeks.

Walter H. Baker & Company, 5 Hamilton Place, Boston, Mass. Editor, Frank E. Chase. Plays and books of stage entertainments only. Plays for female characters only are especially desired. Pays for manuscripts outright; or according to circumstances.

Baker, Voorhis & Co., 45 John St., New York. Law books.

Baptist Sunday-School Board, 161 Eighth Ave., N., Nashville, Tenn. Novels of a high literary quality, dealing with adventure and religion. Juveniles for ages 13 to 17. Non-fiction, biography, history, travel, inspirational, educational. Religious books a specialty.

A. S. Barnes Company, 30 Irving Place, New York. Editor, John Barnes Pratt. Specialize in books on games, dancing, drama, and also publish a general educational list. Report in four weeks.

Barse & Hopkins, 21-39 Division St., Newark, N. J. Illustrated juvenile fiction from 50,000 to 60,000 words, general books, and poetry. Large reprinters of small books for gift purposes, also inexpensive gift booklets. Report in two weeks. Buy both outright and on a royalty basis.

Matthew Bender & Company, Inc., 109 State St., Albany, N. Y. Publish law books only. Buy outright and on royalty.

Benziger Brothers, 36 Barclay St., New York. Large publishers of Roman Catholic books, including adult fiction, as well as books of a serious nature, sermons, meditations, lives of the Saints, etc. They also publish a considerable line of juveniles which are selected as being good reading for Catholic children, and are therefore free from objectionable features.

P. Blakiston's Sons & Company, 1012 Walnut St., Philadelphia, Penn. Publish scientific textbooks, medical, biological, chemistry, physics, etc. Report in a fortnight. Publish usually on royalty.

Bloch Publishing Company, 26 E. 22nd St., New York. Books of Jewish character in English. Report in two to four weeks. Buy outright.

The Bobbs-Merrill Company, 724 N. Meridian St., Indianapolis, Ind. Editor, D. L. Chambers. Adult fiction of any length or character if it is good. Also publish books on travel, biography, educational books, business books, belles-lettres, and occasionally a juvenile. Purchase on royalty basis.

A. & C. Boni, 66 Fifth Ave., New York. Fiction, serious books, verse, criticism.

Boni & Liveright, 61 W. 48th St., New York. Editor, H. B. Liveright. Will consider novels over 33,000 words; illustrated books, if modern or distinctive; books on travel and biography, and educational books. Report in two or three weeks. Pay on a royalty basis usually.

Boston Book Company, 83 Francis St., Boston, Mass. Publishers of law books, annotations, etc.

Milton Bradley Company, 43 Cross St., Springfield, Mass. Editor, E. O. Clark, Jr. Specialize in kindergarten and primary educational books, books for boys and girls, story and song books, also cut-out books, paint books, drawing books, and the like, for use both in the school and home. Buy on a royalty basis.

Brentano's, 1 W. 47th St., New York. The publishing branch of a large retail bookstore. The books published are largely novels by foreign authors, but also publish books by American writers, as well as beautifully bound gift books.

Nicholas L. Brown, 15 W. 37th St., New York. A specialty of belles-lettres. Foreign books in translation. Publish also original novels,

drama, literary essays, and poems. Report on material in from four to eight weeks, and purchase on a royalty basis or outright.

Bruce Publishing Company, 127 Michigan St., Milwaukee, Wis. School and textbooks.

A. L. Burt Company, 114 E. 23rd St., New York. Large publishers of reprint fiction and of several inexpensive libraries of classics. Also extensive publishers of boys' and girls' books in series.

Callaghan & Company, 401 E. Ohio St., Chicago, Ill. Managing Editor, J. C. Cahill. Law school books, and law books. Report in one to six weeks.

C. N. Caspar Company, 454 E. Water St., Milwaukee, Wis. Handbooks, foreign dictionaries, educational books and technical books.

The Century Company, 353 Fourth Ave., New York. Editor, Lyman B. Sturgis. All kinds of high-grade fiction, juveniles, illustrated books, serious books, travel and biography, poetry, educational and technical work. Purchase on a royalty basis.

Chelsea House, 79 Seventh Ave., New York. Fiction that has appeared in the Street and Smith Magazines.

Chemical Publishing Company, Easton, Penn. Agricultural books of a technical nature, relating to soil analysis, scientific farming, and the like.

John Church Company, 109 W. 4th St., Cincinnati, Ohio. Publish only music books. Report in two to four weeks.

Edward J. Clode, 156 Fifth Ave., New York. Fiction, serious books, inspirational books, books of travel and biography, educational books. Report promptly.

Cokesbury Press, 810 Broadway, Nashville, Tenn. Novels, from 15,000 to 150,000 words, with a religious, historical, or Southern setting. Non-fiction, history, biography, essays. Inspirational, illustrated juveniles. Religious books a specialty. Buys outright, and on a royalty basis.

Columbia University Press, 2960 Broadway, New York. Scientific, literary and research books, also higher educational textbooks.

David C. Cook Publishing Company, Elgin, Ill. Publishers of religious books for the Sunday-school, church and home.

Correct English Publishing Company, Evanston, Ill. Books on letter writing, grammar and the like.

Cosmopolitan Book Corporation, 119 W. 40th St., New York. Publish a general list of fiction, by well-known authors, and of a popular character, mystery stories, etc., and also an occasional serious book, and a considerable list of standard books.

Thomas Y. Crowell & Company, 393 Fourth Ave., New York. Adult fiction from 75,000 to 100,000 words, juvenile books of adventure, Boy Scouts, and books for girls, serious books, travel, biography, and reference books. Report in two weeks.

Cupples & Leon Company, 470 Fourth Ave., New York. Editor, C. M. Stevens. Publish any fiction that will sell, juvenile books (series preferably), illustrated books, serious books, books of travel and biography, poetry. Juveniles in series and singly are their specialty. Report in ten days. Prefer to buy outright, but also publish on royalty.

F. A. Davis Company, 1914 Cherry St., Philadelphia, Penn. Publish medical, surgical, scientific and nursing textbooks, etc.

John Day Co., 25 W. 45th St., New York. Fiction; serious books.

A. T. De La Mare Printing & Publishing Co., 438 W. 37th St., New York. Gardening and horticultural books of a practical nature for commercial growers and florists, books on violet culture, rose culture, mushrooms, etc.

T. S. Denison & Company, 623 S. Wabash Ave., Chicago, Ill. Publish plays, dialogues, "speakers," tableaux, readings, vaudeville sketches, monologues, minstrel material, jokes, drills, entertainment books, etc.

Devin-Adair Company, 437 Fifth Ave., New York. Publish fiction of the usual novel length, illustrated books, serious books, books on travel and biography. Report promptly. Buy outright.

Oliver Ditson Company, 179 Tremont St., Boston, Mass. Publish only technical books relating to the subject of music and music history, and occasionally books classified as musical literature. Report on material in three weeks. Pay royalty.

Dodd, Mead & Company, 449 Fourth Ave., New York. Editor, Frank C. Dodd. Adult fiction of 25,000 to 100,000 words, preferably 80,000 to 90,000 words; juvenile books for children of 12 to 15 years, from 50,000 to 60,000 words; all kinds of books on travel; biography; gift books, etc., and books of poetry. Publish on a royalty basis. Represent the British house of John Lane. Report in two weeks.

Dodge Publishing Company, 148 W. 23rd St., New York. Illustrated books, gift books, juveniles, serious books, books on travel and biography, poetry, and educational books; reprints and other small handbooks. Report in a month. Publish on a royalty basis, and also buy outright.

M. A. Donohue & Company, 701 S. Dearborn St., Chicago, Ill. Adult fiction from 40,000 to 60,000 words, all kinds of juvenile fiction, illustrated books, a limited quantity of travel and biography and serious books, standard poetry, collateral reading for schools of all grades, popular self-educator books, but no self-educational technical books. Report in two to three weeks. Prefer to buy outright, but also publish on a royalty basis.

George H. Doran Company, 244 Madison Ave., New York. Editor, John Farrar. Adult fiction of the better sort of varied kinds and lengths is published by this firm. Other books include juvenile fiction, illustrated books, serious books, books of travel and biography and poetry. Represent Hodder and Stoughton, London.

Dorrance & Company, Inc., 308 Walnut St., Philadelphia, Penn. Fiction, humor, juveniles.

Doubleday, Page & Company, Garden City, L. I., N. Y. Managing Editor, H. E. Maule. Popular adult fiction. Their "slant" is the outdoor or nature view-point. As general publishers, they are interested in books of all kinds—fiction, non-fiction, belles-lettres, juveniles, etc. In non-fiction, they are interested in every branch of human endeavor, including sociology, labor, economics, history and nature study. Especially interested in poetry, as may be seen by reference to the list of the house, which is headed by Rudyard Kipling. Report on manuscripts in about two weeks. Contracts are made after consultation with the author, on a royalty basis.

Frederick J. Drake & Company, 1006 S. Michigan Blvd., Chicago, Ill. Editor, C. F. Swingle. Publish popular "How to Do" books, fireman's and engineer's instructors. Report in ten days. Buy outright and also publish on royalty basis.

Dramatic Publishing Co., 542 S. Dearborn St., Chicago, Ill. Plays, monologues, entertainments, recitations, etc.

Duffield & Company, 200 Madison Ave., New York. Adult fiction, juvenile fiction, illustrated books, serious books, books of travel and biography, poetry, and educational books for supplementary reading. Reports promptly. Usually publishes on royalty; sometimes buys outright.

E. P. Dutton & Company, 681 Fifth Ave., New York. Editor, G. M. Acklom. Publish juvenile fiction, illustrated books, serious books, books of travel and biography, poetry, and a few educational and technical books. Represent the British firms of J. M. Dent & Sons; Kegan Paul Trench, Trübner Co.; George Routledge & Sons. Report in three to eight weeks. Prefer to publish on a royalty basis.

Peter Eckler Publishing Company, Box 1218, City Hall Station, New York. Free Thought Literature.

Educational Publishing Company, 18 E. 17th St., New York. Illustrated school books, school textbooks, primers and supplementary readers. Report in two or three months.

John H. Eggers Company, Inc., Times Bldg., New York. The House of Little Books. Publish fairy tales, and bed-time stories, short-stories, and novelettes in small attractive books. Most of the books are reprints, but the publishers may consider original material also.

Eldridge Entertainment House, Franklin, Ohio. School entertainments, entertainments for church socials, books of games, dialogues, recitations, drills, holiday celebrations, etc., and amateur entertainments of all kinds. Prefer to buy outright.

Ellis Publishing Company, Battle Creek, Mich. Editors, I. A. Wilson and W. E. Drake. Commercial books, such as on bookkeeping, typewriting manuals, dictation books, etc. Usually publish on a royalty basis.

Engineering Magazine Company, 140 Nassau St., New York. Standard books on industrial management, the organization and operation of industrial plants, efficiency, factory power, steam piping, etc.

R. F. Fenno & Company, 18 E. 17th St., New York. Books for children, both boys and girls of the ages of 5 to 16, are published by this house. These books may range 40,000 words and up. Also publish a considerable number of books on New Thought, psychology, etc.

J. Fisher & Brothers, 7 Bible House, New York. Action-songs, drills and similar entertainments for schools. Report within two weeks.

Fitzgerald Publishing Company, 18 Vesey St., New York. Recitation books, entertainment books, games, and plays.

A. Flanagan Company, 521 S. Wabash Ave., Chicago, Ill. Juvenile books—educational supplementary readers of any length, also educational books for both teachers and students. Report in one month. Publish on a royalty basis.

H. K. Fly Company, 133 W. 44th St., New York. Adult fiction of 70,000 words and over. These books are all of a swift moving character,

with plenty of action. They have also published a number of novelized plays, as well as original plays occasionally.

Forbes & Company, 443 S. Dearborn St., Chicago, Ill. General book publishers, and always interested in any good manuscript. Use adult and juvenile fiction, illustrated books, serious books, books on travel and biography, educational and technical books. Report in thirty days.

Frank-Maurice, Inc., 15 W. 37th St., New York. Publish novels of a high literary quality, also popular appeal. Adult and juvenile non-fiction, biography, history, travel, music, sociology, business. Verse. Collections of short-stories. Buy on royalty basis.

Franklin & Charles, 510 Race Ave., Lancaster, Penn. Scientific and technical books. Represent Constable & Co., London.

Samuel French & Company, 25 W. 45th St., New York. A large publisher of plays and playlets for acting, in paper covered booklets.

Funk & Wagnalls Company, 360 Fourth Ave., New York. Publish illustrated books, serious books, self-help books, books of travel and biography, juveniles, and educational books; very little fiction. Report in one week to one month.

Ginn & Company, 15 Ashburton Place, Boston, Mass. Editor, C. H. Thurber. General educational books, ranging all the way from college and high-school textbooks, to the primary grades. Publish many annotated Latin, Greek and foreign language texts. Publish on a royalty basis.

Edwin S. Gorham, 9 W. 45th St., New York. A publisher of church literature and theological books designed for use in Episcopal and Church of England churches. Report in a week. Buy outright and also publish on a royalty basis.

Gospel Trumpet Company, Anderson, Ind. Religious and juvenile books.

Greenberg, Publisher, Inc., 112 E. 19th St., New York. Editor, J. W. Greenberg. Novels, non-fiction, juveniles. Publish on a royalty basis.

The Gregg Publishing Company, 285 Fifth Ave., New York. Educational books, shorthand books, etc.

Grosset and Dunlap, 1140 Broadway, New York. Reprint publishers of "popular copyrights" in large editions; "Every Boy's Library" of Boy Scout books, and books for boys and girls in series.

Hall and McCreary, 430 S. Wabash Ave., Chicago, Ill. Desire material for supplementary reading in schools, and other material along textbook lines, from 5,000 to 10,000 words. Report on manuscripts within three months, and purchase outright.

J. L. Hammett Company, Kendall Square, Cambridge, Mass. Kindergarten books, story books, and singing books for juveniles. Report in one week. Publish on a royalty basis.

Handy Book Company, Harrisburg, Penn. This firm publishes literal translations of Latin, Greek and modern language classical texts, for schoolroom use, also annotated and parsed texts.

Harcourt Brace & Company, 383 Madison Ave., New York. Important serious books, biography, fiction of a high level, poetry and some juveniles. Purchase on royalty. Represent G. Bell & Sons, London.

Lathrop C. Harper, 437 Fifth Ave., New York. Important historical books, books on American exploring, the early history of the Greater Northwest, the Wills of Westchester County, New York, etc.

Harper & Brothers, 49 E. 33rd St., New York. One of the largest and oldest firms of American publishers. Publishes anything in the line of adult fiction which seems desirable, from 20,000 to 100,000 words (preferably 60,000); juvenile books, illustrated books, serious books, books of travel and biography, poetry, a few educational and technical books. Report in two days to two weeks. Buy outright and also publish on a royalty basis.

Harvard University Press, 26 Randall Hall, Cambridge, Mass. Serious books, books of travel and biography, educational and technical books. Report in one to two months. Royalty.

D. C. Heath & Company, 50 Beacon St., Boston, Mass. Large educational publishers specializing in foreign language annotated texts, particularly French and German. Royalty.

Norman W. Henley Publishing Company, 2 W. 45th St., New York. Practical and mechanical books on land and marine engines, aviation, coal mining, automobiles, etc.

B. Herder Book Co., 17 S. Broadway, St. Louis, Mo. Publish Catholic religious books with American settings, Catholic non-fiction, biography, history, science, education, religion, textbooks. Buy outright and on royalty basis.

Hinds, Hayden & Eldredge, 11 Union Square West, New York. Publish strictly educational books.

The Hispanic Society of America, 156th St., West of Broadway, New York.

Paul B. Hoeber, 69 E. 59th St., New York. Medical and surgical works, including works on sanitation, aseptics, etc.

Henry Holt & Company, 1 Park Ave., New York. Strong fiction and serious books, including travel, biography, and some illustrated books, also poetry, educational and technical books, all distinctly above the average.

The Home Correspondence School, Springfield, Mass. Textbooks and practical books on authorship—the short-story, journalism, public speaking and other forms of literary work. Royalty.

Houghton, Mifflin Company, 2 Park St., Boston, Mass. Editor, Ferris Greenslet. An old and influential publishing house. They are interested in adult fiction from 80,000 to 100,000 words, and the character of this fiction ranges from books of a conservative and a literary nature to light entertaining stories, and western and northern tales. They also publish juveniles of any popular character and reasonable length, illustrated books, serious books, travel, biography, educational books, and occasionally poetry. Report in one week to one month. Royalty.

Inland Printer Company, 632 S. Sherman St., Chicago, Ill. Editor, Harry Hillman. Occasionally publish books on subjects connected with printing industry. Report in two to three weeks.

B. F. Johnson Publishing Company, Richmond, Va. Editors, F. T. Norvelle and Savol Withers. Publish largely supplementary school readers. Report in ten days. Publish on a royalty basis.

The Marshall Jones Company, 212 Summer St., Boston, Mass. Serious books, books by educators, historical books, fiction, essays, and poetry—the latter on a subsidized basis only.

Kearns Publishing Company, Jacksonville, Ill. Out-door plays and pantomimes.

P. T. Kenedy & Sons, 44 Barclay St., New York. Adult fiction of 60,000 words, juvenile fiction of 50,000 words, serious books, books of travel and biography, and poetry. All material must be Roman Catholic in tone. Report in ten days. Publish on a royalty basis but prefer to buy outright.

Mitchell Kennerley, Park Ave. and 59th St., New York. Belles-lettres, essays, verse, fiction.

Alfred A. Knopf, Inc., 220 W. 42nd St., New York. American and foreign literature, some of which is of radical cast. Also publish serious books, books of travel and biography, and occasionally juveniles, poetry, which must be of the best, and educational books. Report in one month. Royalty.

Laird & Lee, 1223 Wabash Ave., Chicago, Ill. Publish practically no fiction. Interested in illustrated books, travel, biography, serious books, educational and technical books. Report in two weeks. Buy outright and also publish on a royalty basis.

Lea & Febiger, 600 S. Washington Square, Philadelphia, Penn. Non-fiction, medical, dental, nursing, agricultural and general science. Buys on royalty basis.

J. B. Lippincott Company, 227 E. Washington Square, Philadelphia, Penn. Editor, J. Jefferson Jones. Publish high-grade fiction for adults, from 75,000 to 95,000 words; juveniles for readers of all ages, from 45,000 to 75,000 words; holiday gift books and other illustrated books; serious books, books of travel and biography, educational and technical books, including medical and law books. Royalty.

Little, Brown & Company, 34 Beacon St., Boston, Mass. Full-length novels of contemporary American life, ranging in type from the study of commercial conditions to the stirring story of action, mystery stories, and tales of the North and West. Full-length juveniles for older boys and girls, if they are of the distinctly better sort, are acceptable. Also publish books of travel, biography, reminiscences, memoirs, educational books for the lower grades, and law books. Report in three weeks or sooner. Publish on a royalty basis.

Longmans, Green & Company, 55 Fifth Ave., New York. Editor, Frank Ernest Hill. Adult fiction, most of which is of a serious cast, and some of religious life. Also publish religious books, juvenile fiction, illustrated books, technical and educational books, books of travel and biography. Report promptly. Buy outright and also publish on a royalty basis.

Lothrop, Lee & Shepard Company, 275 Congress St., Boston, Mass. Gen. Mgr., W. F. Gregory. Fiction, both adult and juvenile, illustrated books, serious books, metaphysical, educational, and technical books, and occasionally poetry. Royalty.

John W. Luce, 212 Summer St., Boston, Mass. Publish literary books, largely of foreign authors, books on the drama, and books of humor.

Lyons & Carnahan, 221 E. 20th St., Chicago, Ill. Publish grade and high-school textbooks, and teachers' books, specializing in stenographic books.

Macaulay Company, 115 E. 23rd St., New York. Publish some novelized plays and also rapidly moving stories of metropolitan commercial life.

Macmillan Company, 64 Fifth Ave., New York. One of the largest and most influential publishing houses. Editor for miscellaneous books, Harold Strong Latham; juveniles, Louise H. Seaman. Full-length novels of character as well as plot, juvenile books of high character which are likely to instill proper ideals of life and conduct, illustrated books, serious books, books of travel and biography, poetry, educational and technical books. Report in two weeks or later. Usually publish on a royalty basis. Represent Macmillan & Company, London.

Macrae Smith Co., 1712 Ludlow St., Philadelphia, Penn. Editor, Allan M. Smith. Fiction, juvenile, travel, biography and miscellaneous. Report on material in two to three weeks. Pay on royalty basis, and purchase outright.

Manual Arts Press, 237 N. Monroe St., Peoria, Ill. Editor, Charles A. Bennett. Books on woodworking, mechanical drawing, metalworking, wood, toys, printing, electrical construction, sewing, cooking, the pedagogy of the Manual Arts, etc. Royalty.

March Brothers, 208 Wright Ave., Lebanon, Ohio. Entertainment material, such as plays, dialogues, songs, drills, recitations, etc. Report on material in thirty days or sooner, and pay either royalty or cash.

John Martin's Book House, 33 W. 49th St., New York. Illustrated books for little children.

Robert M. McBride & Company, 7 W. 16th St., New York. Editor, Stuart Rose. Publish adult fiction of not less than 60,000 words, books of American travel, serious biography if interesting, garden and nature books, and technical books of a popular sort. Report in about one month.

A. C. McClurg & Company, 333 E. Ontario St., Chicago, Ill. Editor, Joseph E. Bray. Publish romantic novels, written mainly to entertain; good, healthy juvenile stories of adventure with an underlying moral purpose, illustrated books (but pictures must be supplementary to the text), serious books, travel, biography, and poetry. Report in two weeks. Publish on a royalty plan.

McGraw-Hill Book Company, 370 Seventh Ave., New York. Publish only technical and engineering books, and educational books.

David McKay, 604 S. Washington Square, Philadelphia, Penn. Reprints of English practical books, chess and checker books, standard books of like nature and illustrated juveniles in colors.

John Joseph McVey, 1229 Arch St., Philadelphia, Penn. Publish educational books, largely quiz books, and technical publications. Report in three months. Buy outright.

Meigs Publishing Company, 805 Occidental Bldg., Indianapolis, Ind. Publish books for workers in church and Sunday-school. Report in one week. Buy outright, or on royalty.

G. & C. Merriam Company, Springfield, Mass. Publish dictionaries only.

Charles E. Merrill Company, 440 Fourth Ave., New York. Publish supplementary readers and primer school books. Buy outright and publish on royalty.

Jesse Ray Miller, 3474 Univeristy Ave., Los Angeles, Calif. Serious and educational books.

Minton, Balch & Company, 17 E. 45th St., New York. Editor, E. H. Balch. Fiction, serious books, travel.

Morehouse Publishing Company, 1801 Fondulac Ave., Milwaukee, Wis. Episcopal publications, sermons, and religious books. Represent A. R. Mowbray & Co., London.

William Morrow & Co., 303 Fifth Ave., New York. Fiction, serious books; biography.

John P. Morton & Company, 422 W. Main St., Louisville, Ky. Educational books, historical books, medical books, some verse.

The C. V. Mosby Company, Grand Ave. and Olive St., St. Louis, Mo. Editor, Paul Knabe. Books on medicine, surgery, X-ray and radiography, medical and dental photography, nursing, pharmacy, dentistry. Report on material within a month, and pay 10% royalty on the retail sale price of the books.

Munn & Company, 233 Broadway, New York. Publish only scientific, mechanical and technical books.

John Murphy Company, Baltimore, Md. Publish Roman Catholic books, breviaries, Bibles, etc.

Thomas Nelson & Sons, 381 Fourth Ave., New York. Standard editions of classical English authors, juveniles, Nelson's "Loose Leaf Encyclopedia" and Nelson's "History of the War."

Newson & Company, 73 Fifth Ave., New York. Editor, W. J. Pelo. Illustrated books, serious books, biography, and supplementary readers. Report in one month. Royalty.

New York Book Company, 54 E. 9th St., New York. Publish boys' books largely in series, cut-out and paint books, and the like.

Noble & Noble, 76 Fifth Ave., New York. Educational books, children's books, popular selections.

The Nourse Company, Inc., 114 E. 23rd St., New York. Publish children's books, featuring practical books.

Occult Book Concern, 9 Murray St., New York. Books on Spiritualism, the power of the mind, reincarnation.

J. S. Ogilvie Publishing Co., 57 Rose St., New York. Very few new books, mostly reprints. Joke books.

The Open Court Publishing Company, 122 S. Michigan Ave., Chicago, Ill. Intellectual books, metaphysical books, educational and technical books.

Orange Judd Company, 15 E. 26th St., New York. Books of a practical and scientific nature on farm machinery, soils, chemistry of the farm, fruits, fruit culture, dairying, poultry, stock, etc.

F. E. Owen Publishing Company, Dansville, N. Y. Editor, W. J. Beecher. Their books are all intended for supplementary reading in

schools and principally in the elementary and grammar grades. They are generally prepared with a certain grade and object in view. Buy outright.

Oxford University Press (American Branch), 35 W. 32nd St., New York. Publish a very extensive line of Bibles, and reprint in this country the Clarendon Press books, English academic publications, but publish few books by American authors and these mostly educational. Report in two weeks. Royalty.

The Page Company, 53 Beacon St., Boston, Mass. Adult fiction from 40,000 to 80,000 words, all kinds of good juveniles from 8,000 to 70,000 words. Illustrated books, serious books, books of travel, educational books. Royalty, and outright.

Paine Publishing Company, 15 E. Fourth St., Dayton, Ohio. Publishers of entertainments for all occasions. Want one-act, two-act and three-act plays for adults, which would be suitable also for presentation by high-school pupils.

The Palmer Company, 120 Boylston St., Boston, Mass. Educational specialties, textbooks.

Penn Publishing Company, 925 Filbert St., Philadelphia, Penn. Editor, F. W. Shoemaker. Wholesome juveniles of any length are their specialty. Also publish pleasing adult fiction, illustrated books, travel, biography, and will consider technical books. Report promptly.

Physical Culture Publishing Company, 1926 Broadway, New York. Books on practical hygiene.

M. H. Piercy, 27 E. 22nd St., New York. Publish phrenological publications, memory, hypnotism, graphology, etc.

Pilgrim Press, 14 Beacon St., Boston, Mass. This is the Congregational publishing house of America. However, their books are not confined to the religious line, as a few books of fiction are published, and also bright juveniles. Publish a line of gift and envelope booklets.

Isaac Pitman & Sons, 2 W. 45th St., New York. Shorthand books, typewriting, and some foreign handbooks for the business man.

The Platt & Munk Company, Inc., 118 E. 25th St., New York. Children's books.

Prang Company, 118 E. 25th St., New York. Practical books for draftsmen, letterers, artists, etc.

Presbyterian Board of Publication, Witherspoon Bldg., Philadelphia, Penn. Manager, Book Department, Walter S. Lewis. Church publications.

Princeton University Press, Princeton, N. J. Editor, Edward N. Teall. Do not publish any fiction. Publish books of travel and biography, some poetry, educational books, etc., but generally only when they are such as to interest Princeton University in one way or another. Reports as quickly as possible. Royalty.

G. P. Putnam's Sons, 2 W. 45th St., New York. Editor, E. W. Putnam. General publishers. Good, gripping fiction of 80,000 to 110,000 words, juveniles of any length, illustrated books, serious books, books of travel and biography, poetry, educational and technical books. Prompt report.

Rand-McNally & Company, 540 S. Clark St., Chicago, Ill. Editor, F. M. Hammitt. Nature stories for children from 5 to 15 years of age, from 6,000 to 40,000 words, illustrated books for children, miscellaneous books, maps, and educational books. Report in two weeks. Publish on a royalty basis.

Reilly & Lee Company, 536 Lake Shore Drive, Chicago, Ill. Editor, Leigh Reilly. Fiction, not less than 70,000 words, containing human interest, mystery, adventure, etc., also illustrated juveniles; and miscellaneous books. Report promptly. Royalty, and outright.

Fleming H. Revell Company, 158 Fifth Ave., New York. Juvenile fiction if distinctly helpful, illustrated books within certain limits, religious and serious books, travel and biography, and theological books or books connected with church work. Report in three weeks.

Ronald Press Company, 15 E. 26th St., New York. Specific business books treating technically such topics as accounting, business law, credits and collections, salesmanship, factory costs, etc.

Row, Peterson & Company, 623 Wabash Ave., Chicago, Ill. Primary, school and college textbooks, and supplementary readers. Report in one day or two months. Publish on a royalty basis.

The H. M. Rowe Company, Baltimore, Md. Specialize in the publication of commercial textbooks. Their list includes bookkeeping, commercial law, shorthand, typewriting and kindred subjects.

Saalfeld Publishing Company, Akron, Ohio. Specialize in fairy tales, adventure stories, etc., from 10,000 to 30,000 words, but also publish some adult fiction of the usual novel length, about 60,000 words. Report in four weeks. Purchase outright, and on royalty.

W. H. Sadlier, 37 Barclay St., New York. Textbooks for Catholic schools. Purchase outright, and on royalty.

Benjamin H. Sanborn & Company, 50 Beacon St., Boston, Mass. General school and college textbooks. Report at once. Publish on a royalty basis.

W. B. Saunders Company, W. Washington Square, Philadelphia, Penn. Educational books in the biological sciences, and technical books in medicine, dentistry, and veterinary medicine. Report in ten days to two weeks. Publish on a royalty basis.

G. Schirmer, 3 E. 42nd St., New York. Publish music books and books on musical subjects. Report in one week to one month. Purchase outright, or on royalty.

Scott, Foresman & Company, 623 S. Wabash Ave., Chicago, Ill. Editors, Gilbert W. Kelly; C. E. S. Fielden. Supplementary readers, textbooks, annotated English Classics, and a few miscellaneous philosophical books. Report promptly. Royalty.

Charles Scribner's Sons, 597 Fifth Ave., New York. General publishers. The usual range of adult fiction from 75,000 to 100,000 words, distinctly high-class in character. Another important branch is that of travel and illustrated books. Publish also books of poetry, and belles-lettres. Represent T. and T. Clark, Edinburgh.

A. G. Seiler, 1224 Amsterdam Ave., New York. Publish only educational books.

Charles H. Sergel & Company, 542 Dearborn St., Chicago, Ill. Translations, monologues, plays.

A. W. Shaw Co., Cass, Huron & Erie Sts., Chicago, Ill. Publish non-fiction, of 200,000 words, dealing with political science, agriculture, business, accounting, advertising, correspondence, economics, finance, foreign trade, income taxes, investments, merchandising, office management, organization and management, personnel, psychology, railroads, real estate, retailing, sales management, salesmanship, labor relations. Make a specialty of business books. Buy on royalty basis.

The Siebel Publishing Corporation, 32 W. 20th St., New York. Detective and adventure fiction, non-fiction books permitting of special exploitation, and juveniles of various types.

Silver, Burdett & Company, 221 Columbus Ave., Boston, Mass. Editor, R. D. Williamson. Juvenile books in the nature of supplementary reading for schools and kindergarten books. Report in a month. Royalty.

Parker P. Simmons Company, Inc., 112 E. 19th St., New York. Publish school books for grammar grades.

Simon and Schuster, 37 W. 57th St., New York. Fiction; translations of continental books; novelty books; serious books.

Small, Maynard & Company, 41 Vernon St., Boston, Mass. General publishers. Adult fiction of 60,000 to 125,000 words, juvenile fiction for all ages, books of travel and biography, serious books, poetry, books for supplementary reading in schools (but not textbooks), and technical books. Report promptly. Purchase outright, and on royalty.

Smith & Lamar, Nashville, Tenn. Publishing house of the Methodist Episcopal Church of the South. Mainly religious books, but some carefully written children's books and biographical and critical studies of Southern writers.

Southern Publishing Company, Dallas, Tex. School and college textbooks and teachers' books for Reading Circle lists, libraries, etc. Royalty.

Spectator Company, 135 William St., New York. Publish practical books for the insurance man. Represent Charles and Edwin Layton, London.

Spon & Chamberlain, 120 Liberty St., New York. Publish only technical books on such subjects as electricity, steam engineering, gas engines, natural philosophy, etc. Report in a month. Buy outright, on royalty, and on commission.

Sprague Publishing Company, Detroit, Mich. Law books.

E. Steiger & Company, 49 Murray St., New York. Language books, including the universal languages; kindergarten books.

Frederick A. Stokes Company, 443 Fourth Ave., New York. General publishers. Adult fiction distinctly of a high class, juvenile fiction having instructive qualities, illustrated books, serious books, books of travel and biography, poetry if of exceptional excellence, educational and technical books if suitable for sale through general trade channels. Report in about thirty days. Buy outright.

Stoll and Edwards Company, Inc., 23 E. 25th St., New York. Toy books and games for children.

Street & Smith, 79 Seventh Ave., New York. Very large publishers of popular novels in paper covers. See also Chelsea House.

George Sully & Company, 114 E. 25th St., New York. Handy practical books, reference books, juveniles in series.

Sunday-School Times Company, 1031 Walnut St., Philadelphia, Penn. Books on Bible study, handbooks for the Sunday-school, religious books, and a general list of inspirational books.

The Swedenborg Publishing Association, 920 Nicolet Ave., Minneapolis, Minn. Editors, G. A. Barrett and John V. Sears. Adult and juvenile fiction of literary and educational value, within 55,000 words, serious books, poetry and educational books. Report within three months. Royalty.

The Talmud Society, 8 Beacon St., Boston, Mass. Jewish books. Publish the Talmud in English, the Jewish Fairy Book, the Jewish Code of Jurisprudence and other works of similar scope.

Theosophical Publishing House, 116 S. Michigan Ave., Chicago, Ill. Publish books of a theosophical nature only.

Thompson, Brown & Company, 30 Irving Place, New York. Publish only educational books. Report in one month. Royalty.

Elizabeth Towne Company, Holyoke, Mass. Publish books on New Thought, financial success through creative thought, science of character and mind, etc.

United Lutheran Publication House, 1228 Spruce St., Philadelphia, Penn. Publish books for young folks, including wholesome teen-age fiction, books pertaining to their church, educational books on the Lutheran Graded System, and textbooks for Sunday-schools. Report in one month.

The University of Chicago Press, 58th St. and Ellis Ave., Chicago, Ill. Educational treatises, secondary and college texts, books on ethics, etc.

U. P. C. Book Company, 243 W. 39th St., New York. Illustrated books in so far as the illustrating relates to mechanical and technical subjects, educational and technical books. Buy outright, generally, but sometimes publish on a royalty basis.

D. Van Nostrand Company, 8 Warren St., New York. Technical, engineering, industrial and scientific textbooks, and technical books on every industrial, scientific or engineering subject. Represent the following British technical publishers: Benn Brothers; Constable & Co., James Munro & Co., Scott, Greenwood & Co., Technical Publishing Co.

Viking Press, 30 Irving Place, New York. Fiction and serious books; continental books.

P. F. Volland Company, Joliet, Ill. Editor, Margherita O. Osborne. Books in color for young children. Also publish original material and sentiments for Easter, Valentine, Christmas, etc., beautiful sentiments for all occasions for gift booklets, postcards, etc. Report promptly. Prefer to buy outright.

George Wahr, Ann Arbor, Mich. Publish only educational and technical books. Publish on a royalty basis.

Frederick Warne & Company, 26 E. 22nd St., New York. Do no publishing in this country except under instructions from their London branch.

Warwick & York, Inc., 19 W. Saratoga St., Baltimore, Md. Editor, H. E. Bucholz. Publish serious books dealing with educational matters, psychology, textbooks for colleges, high-schools, and teachers' training schools, and a few technical books dealing with navigation, astronomy, engineering, electricity, etc. Report within a week or ten days. Royalty.

G. Howard Watt, 1819 Broadway, New York. Novels of action, western tales, mystery stories, etc.

W. J. Watt, 601 Madison Ave., New York. Novels.

Edgar S. Werner & Company, 11 E. 14th St., New York. Publish elocutionary, vocal, and physical culture textbooks, plays, pageants, musical recitations, pianologues, drills, dances, marches, cantatas, operettas, pantomimes, tableaux, monologues, orations, declamations, and song books, also poetry suitable for platform recitation. Report promptly.

West Publishing Company, 55 E. 10th St., St. Paul, Minn. Publish technical law books, annotated cases, "The Horn-book Case Series," etc.

Whitcomb & Barrows, Huntington Chambers, Boston, Mass. Specialize in home economics and nursing. Within that range, they want only such manuscripts as either cover a new field or an old field in some superior way. Report within a month, and pay on a royalty basis.

Albert Whitman & Company, 323 W. Randolph St., Chicago, Ill. Make a specialty of juvenile and illustrated books that are suitable for both school and home use.

W. A. Wilde Company, 131 Clarendon St., Boston, Mass. Publish a high-class list of wholesome juvenile singles and series, for boys and girls from 10 to 16 years of age. Also issue a considerable list of religious publications.

John Wiley & Sons, 432 Fourth Ave., New York. Technical books of an engineering nature largely, such as civil engineering and mechanical engineering, and mathematics for civil and mechanical engineering, also books of applied chemistry. Royalty.

David Williams Company, 231 W. 39th St., New York. Practical books for the metal worker, plumber, and steamfitter.

Williams and Wilkins Company, Mt. Royal and Guilford Aves., Baltimore, Md. Publishers of scientific journals and scientific books.

Grace D. Wilson Company, Norwalk, Ohio. Entertainments, readings, plays, monologues.

H. W. Wilson Company, 958 University Ave., New York. Debating handbooks, library books.

John C. Winston Company, 1006 Arch St., Philadelphia, Penn. Publish a few books of popular fiction, and some wholesome juveniles in series, but most of their publications are inspirational or semi-religious in character. Also publish a long list of practical books.

Conrad Witter, St. Louis, Mo. Publish educational books only. Buy outright.

The Woman's Press, 600 Lexington Ave., New York. Publications of the Y.W.C.A. Books of religious education, general books, essays for girls, pantomimes and pageants.

Wm. Wood & Co., 51 Fifth Ave., New York. Medical books. Buy on royalty basis.

World Book Company, 313 Park Hill Ave., Yonkers, N. Y. Editor, C. W. Hodgson. Publish textbooks in all branches for elementary and secondary schools and for colleges, in economics, sociology, history and French, and books for teachers. Publish on a royalty basis.

Wycil & Company, 206 Broadway, New York. Publish only standard works on modern languages.

Yale University Press, 143 Elm St., New Haven, Conn. Publish serious books, books of travel and biography which are scholarly and permanent, books of verse, of the highest type of poetical writing, making about 100 pages, educational books of permanent value, technical books suitable for college or graduate study, all from 40,000 to 100,000 words. Report at the end of two months. Publish on a royalty basis.

British Periodicals

It is only another sign of the tendency of countries speaking the same language to approach nearer together in their tastes and therefore, their purchases, that each year more work by English authors is marketed in America, and vice-versa, after publication in the country of its origin—and, in some instances, before that.

Very often the British "rights" to action stories or feature material bring more than the first American rights did. "During the last five years," writes one American contributor to British periodicals, "British editors seem to have become so used to receiving contributions from the States that they require nothing different from American submission routine." Return postage may be obtained from United States post offices in the form of reply coupons.

Accountant, 6 Kirby St., London, E. C. 1. Weekly, 9d. Articles on accounting, business system, etc.

Accountants Journal, 6 Kirby St., London, E. C. 1. Monthly, 1s, 6d. Articles on cost data and accounting generally.

Accountants Magazine, 45 George St., Edinburgh, Scotland. Monthly, 1s. Articles on accounting, commercial law and political economy, up to 5000 words.

The Adelphi, 19 Cursitor St., London, E. C. 4. Monthly, 1s. Editor, John Middleton Murry. Anything important about literature, art, or life. Literary value a requisite. One short-story a month is printed. Poems only when exceedingly interesting. Articles may be 1500 to 3000 words in length. Short notes between 300 and 500 words. Payment, \$5.00 per page.

Adventure, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Stories of action—novelettes, serials and series of stories. Payment on acceptance. Editorial office, Dundee, Scotland.

Adventure-Story Magazine, 34 Paternoster Road, London, E. C. 4. Adventure stories, from 3000 to 20,000 words in length.

Advertisers Weekly, 66 Shoe Lane, London, E. C. 4. Weekly, 4d. Editor, Oliver T. Breakspear. Advertising and selling, methods of merchandising, window displays, practical tested ideas. Payment on acceptance at $\frac{1}{2}$ c a word and upward.

Aeroplane, 175 Piccadilly, London, W. 1. Weekly, 6d. Editor, C. C. Grey. Illustrated. Technical articles on all branches of aeronautics. Hydro-aeroplanes, and dirigibles for naval, military or sporting purposes. Humorous flying tales, 500 words up. These articles should preferably be under 1000 words. Likes series of articles, 500 to 750 words each, illustrated by photographs. Rate of payment, $\frac{1}{2}$ c a word upward.

African World, 801 Salisbury House, London Wall, E. C. Weekly, 6d. Editor, Leo Weinthal. Illustrated. This periodical deals with matters of African interest, and illustrated articles are encouraged, preferably

from 1000 to 1500 words, on mining, exploration and finance. Payment, $\frac{1}{2}c$ to $3c$ a word.

Airways, 101 Strand, London, W. C. 2. Monthly, 6d. Editor, G. Saxon Mills. Popular articles not much over 1000 words on aerial travel of all kinds, with photographs.

Aldersgate Primitive Methodist Magazine, 26 Holborn Hall, Gray's Inn Road, London, W. C. 1. Monthly, 9d. Editor, Rev. E. McLellan. This magazine prints serial stories, articles on general subjects, short-stories, etc., as well as articles on general and religious matters, suitable for popular home reading. Uses some verse and children's material. Illustrated. Payment by arrangement, and quarterly after publication.

Aldine Novels, 1 Crown Court, Chancery Lane, London, W. C. 2. Monthly, 4d. Editor, W. H. Light. Complete novels only are used up to 45,000 words. Buys book rights by arrangement.

All Sports Illustrated Weekly, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Articles about sport and news, illustrated with photographs and sketches. Serials. Humor.

The All-Story Magazine, Fleetway House, Farringdon St., London, E. C. 4. Romantic love stories (nothing sexy), dramatic stories, and high-class fiction.

Amateur Gardening, 148 Aldersgate Street, London, E. C. Weekly, 2d. Editor, T. W. Sanders. Practical papers on popular gardening. Short-stories are considered in August for the Christmas number. Drawings and photographs are used. Preliminary letter desirable.

Amateur Wireless and Electrics, La Belle Sauvage, London, E. C. 4. Weekly, 3d. Editor, Bernard E. Jones. Practical articles on making and using radio apparatus, etc., illustrated with photographs. Preliminary letter. Results of experiments welcome.

Anglo-American Trade, Aldwych House, London, W. C. 2. Monthly, 1s. Editor, H. R. Amory. Articles 1000 to 1500 words, about international trade. Photographs. Publishers also of the *Anglo-American Year-book*, dealing with social and business activities of Americans in England.

Animal World, 105 Jermyn St., London, S. W. 1. Monthly, 3d. Illustrated. This periodical deals with natural history, and humanitarian progress. Articles about 1000 words must relate to the animal kingdom. Payment about \$3.00 per 1000 words on publication.

Answers, Farringdon St., London, E. C. 4. Weekly, 2d. Out-of-the-ordinary articles from 400 to 1400 words, which are original and vividly written, are considered. Signed articles by experts, written in popular style, are welcomed. No preliminary letter required. Payment averages $1\frac{1}{2}c$ to $2c$ a word. Payment on publication.

Architect and Building News, 2 Bream's Bldgs., London, E. C. 4. Weekly, 6d. Editor, H. W. Wills. This periodical deals with art, architecture, civil engineering, etc. Articles must be informative and authoritative, not over 3000 words. Payment on publication.

Architects' Journal, 9 Queen Anne's Gate, Westminster, London, S. W. 1. Weekly, 6d. Editors, A. E. Richardson, J. Findlay MacRae, and H. J. Birnstingl. Articles on architecture and building construction, from 1500 to 3000 words, preferably illustrated with photographs or drawings. Reports within a week. Pays on publication.

Architectural Review, 9 Queen Anne's Gate, Westminster, London, S. W. 1. Monthly, 2s. 6d. Editor, W. G. Newton. Articles up to 3000 words on architecture and allied arts by well-qualified writers. Photographic section.

The Argosy, Cassell and Co., La Belle Sauvage, London, E. C. 4. Monthly, 1s. On a par with Famous Story Magazine, using only well-known names.

Army, Navy and Air Force Gazette, 22 Essex St., London, W. C. 2. Weekly, 1s. Editor, Lt.-Col. F. W. Walker. Uses brief technical articles of about 1000 words, on service matters, and also accents bright paragraphs of news. No fiction used. Preliminary letter is necessary before submitting. The rate of payment is \$2.50 per column, minimum.

Art Trade Journal, 13 Buckingham St., London, W. C. 2. Monthly, 1s. Pictures, prints, antiques, picture-painting, photographs.

Author, Playwright and Composer, 11 Gower St., London, W. C. 1. Quarterly, 4s. 6d. a year. Articles on the technical side of literature. No verse. No payment is made.

Auto, 36 Great Queen St., London, W. C. 2. Weekly, 2d. Editor, Stanley Spooner. Practical and technical articles on automobiling and travel, preferably illustrated.

The Autocar, 20 Tudor St., London, E. C. 4. Weekly, 4d. News and technical articles relating to motor vehicles, and current events throughout the automobile world. Length should not be over 2500 words. Photographs. Payment after publication.

Bath Herald, 12 Northgate St., Bath, England. Weekly, 2d. A review of matters of timely interest on outstanding topics of the day. Articles about 1000 words. No verse.

Bazaar, 54 Fetter Lane, London, E. C. 4. Every two weeks, 3d. Articles of 1000 words on any practical subject practically treated, such as "how to do" or "how to make" anything; interesting facts and popular nature history, etc. Rate of payment is \$3.00 per 1000 words. Illustrated with photographs and drawings.

Beacon, 40 Museum St., London, W. C. Monthly, 1s. 6d. Editor, E. R. Appleton. Articles up to 3000 words on education, art, science, psychology, etc. Very academic in tone. Payment according to merit.

Betty's Paper, 46 Shoe Lane, London, E. C. 4. Weekly, 2d. All-fiction, with young women's appeal. Emotional love stories, 3000 words; novelettes, 12,000 words; serials, 60,000 words. Good rates for available material.

Blackfriars, Oxford, England. Monthly, 1s. Articles up to 3000 words, dealing intelligently with economics, social, historical and literary questions. No verse. Moderate rates. Academic.

Blackie's Annuals, 17 Stanhope St., Glasgow, Scotland. There are four of these annuals, published for boys, girls, for very young, and for slightly older children. Well-written stories, and articles that will interest children, and short sets of verses are used. Stories up to 5000 words; articles up to 3000 words.

Blackwood's Magazine, 37 Paternoster Row, London, E. C. Monthly, 2s. 6d. One of the oldest literary reviews. Literary standard high. Work of the best kind on all literature and life topics. High class

fiction, not over 10,000 words. A small amount of excellent verse. Liberal rates.

Blue Magazine, 3 Lancaster Place, Strand, London, W. C. 2. Monthly, 1s. All-fiction. Stories 2000 to 6000 words in length, that have good action and sufficient characterization.

The Blue Peter, 12 St. Mary Ave., London, E. C. Editor, F. A. Hook. Monthly, 1s. Stories and narratives of the sea up to 5000 words. Travel articles. Payment 2c or more a word.

Bookman, Warwick Square, London, E. C. 4. Monthly, 1s. Editor, A. St. John Adcock. Occasional articles on literary subjects not over 2500 words. Send advance letter. Pays on publication.

Bookman's Journal, 7 Henrietta St., Strand, London, W. C. 2. Monthly, 2s. Editor, W. G. Parkington. Well-informed articles up to 3000 words on books and bookmen. Illustrated. Payment by arrangement.

Bow Bells, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Uses novelettes of 15,000 words, with the setting in working life, and action serials.

Boys' Friend, Farringdon St., London, E. C. 4. Weekly, 2d. A juvenile magazine using serials and short-stories, the former ranging from 60,000 to 100,000 words (5000 words per installment) and the latter about 4000 words. Good healthy adventure yarns in historical or foreign lands, or on the sea. Payment on publication at 1½c a word and upwards.

Boys' Magazine, 7 Wigmore St., London, W. 1. Weekly, 2d. Gripping adventure and sport stories for boys. Synopsis and first chapter should be submitted in advance.

Boys' Own Paper, 4 Bouverie St., London, E. C. 4. Monthly, 1s. Editor, A. L. Hayden. Short-stories up to 4000 words, and serials of 60,000 words, as well as articles. The field covered is that of travel, adventure, sports, school life, etc. Natural history is a prominent feature. Payment, ½c a word and up, on publication. A preliminary letter is necessary only in the case of serials. Some light and serious verse is used. Up-to-date photographs of events of interest to boys are invited.

Boys' Realm, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Novelettes, short-stories of 5000 words, for boys, containing rapid incident, without sensational touches. Payment on publication.

British Australasian, Australia House, London, W. C. 2. Weekly, 6d. Editor, C. H. Chomley. Articles not over 1500 words, dealing with Australasian matters of interest and international importance. No fiction. Payment on publication, at \$5.00 per column.

British Boys' Annual, La Belle Sauvage, Ludgate Hill, London. E. C. Editor, Herbert D. Williams. This annual is intended for home and overseas boys up to 17. Tales of adventure and school life, and brightly written articles on juvenile subjects. Payment on publication. A foreign, and not a British environment is preferred for fiction.

British Empire Review, Norfolk House, Lawrence Pountney Hill, London, E. C. 4. Quarterly, 6d. Imperial and Colonial questions.

British Export Gazette, 76 Finsbury Pavement, London, E. C. 2. Monthly, 1s. Editor, William Eglinton. Articles of 1000 words in export commerce everywhere. Specific market information for shippers. Good rates for available material. Photographs. Also publishes British and South African Export Gazette, using similar material.

British Food Journal, 22 Northumberland Ave., London, W. C. 2. Monthly, 9d. Articles 1000 to 2000 words in length, dealing with purity or adulteration of foods, etc. Payment is made on publication, rates varying according to copy.

British Girls' Annual, La Belle Sauvage, Ludgate Hill, London, E. C. 4. 6d. Editor, Herbert D. Williams. An annual for girls similar to the *British Boys' Annual*. Yarns of adventure and domestic life and school, preferably outside the British Isles, are used, also crisply written articles. Some verse.

British Printer, 231 Strand, London, W. C. 2. Every two months, 2s. Editor, H. Whetton. A technical magazine of the printing trade. Articles on trade development, new inventions, and technical matter of interest to practical printers. Illustrations are desirable. Payment is at the rate of \$5.00 and upward per page. Payment on publication.

British Trade Journal, 24 Mark Lane, London, E. C. 3. Monthly, 1s. Articles up to 5000 words on commerce, banking, etc.

British Trade Review, 86 Cannon St., London, E. C. 4. Monthly, 6d. Editor, F. C. Goodall. Articles of 1000 to 4000 words on commerce, shipping, finance.

British Weekly, Warwick Square, London, E. C. 4. Weekly, 2d. Editor, Rev. J. M. E. Ross. Notes, reviews, and articles dealing with religious life, literature and work. Fiction and short-stories.

Broadcaster, 93 Long Acre, London, W. C. 2. Monthly, 1s. Editor, F. H. Robinson. Technical and practical wireless articles. Only experts can contribute. Illustrated with photographs.

Buffalo Bill Novels, Crown Court, Chancery Lane, London, W. C. 2. Monthly, 4d. Complete Wild West novels about 35,000 words each. Rapid incident imperative.

Builder, 4 Catherine St., London, W. C. 2. Weekly, 9d. Editor, W. T. Plume. Preliminary letter. Photographs and original articles on architecture and building. Constructional and technical details. Payment varies.

Building News, 10 Lancaster Place, Strand, London, W. C. 2. Weekly, 6d. Editor, B. S. Townroe. An illustrated periodical appealing to architects. Building construction and engineering articles. Photographs of new buildings. Pays on publication.

Burlington Magazine, 17 Old Burlington St., London, W. 1. Monthly, 2s. 6d. Editor, R. R. Tatlock. An illustrated magazine for collectors, artists and students dealing with all forms of ancient art. Average length of articles, 2000 words. The editor never requires mere copy, but articles written from special knowledge. Illustrations from photographs. Payment on publication at \$10.50 a page.

Business Organisation and Management, 41 Parker St., Kingsway, London, W. C. 2. Monthly, 1s. Illustrated. Practical, technical articles on business, system, office management, etc. Payment 1c a word.

Butterfly, Fleetway House, Farringdon St., London, E. C. Weekly, 1d. A humorous paper, with drawings, jokes, and complete stories.

Bystander, Graphic Office, Tallis St., London, E. C. 4. Weekly, 1s. Editor, A. S. Allberry. Stories of a very modern setting, about 1500 words in length. Short and humorous skits. Photographs and humorous drawings. Pays on publication at about 1½c a word.

Canada, 26 Cockspur St., London, S. W. 2. Weekly, 9d. Editor, Walter Lefrog. Original articles on Canadian life, preferably personal experiences in farming, sport or travel, from 500 to 2000 words. Suitable photographs are well paid for. Manuscripts reported on in a week, and payment on publication, at about $\frac{1}{2}$ c a word.

Canadian Gazette, Gresham House, Old Broad St., London, E. C. 2. Weekly, 6d. Editor, Percy Hurd. Information and comment upon matters of interest to those concerned with Canada, and British West Indies. Canadian politics and finance, particularly emigration and settlement.

Car and Golf, 19 Bow St., London, W. C. 2. Monthly, 1s. Editor, W. H. Berry. Motoring, travel and golf articles and short material. Photographic features.

Cassell's Children's Annual, La Belle Sauvage, London, E. C. 4. Monthly, 1s. Editor, Newman Flower. Romantic, historical novels, and crisp stories complete in one number, 30,000 words in length. Bright, topical articles two or three months ahead of date, capable of effective illustration. Preliminary letter in the case of illustrated articles. Payment after publication.

Catholic Fireside, 8 Bouverie St., London, E. C. 4. Weekly, 3d. Fiction, casual essays, and historical articles, up to 3000 words for Catholic homes. Illustrated. Payment by arrangement.

Chambers' Journal, 339 High St., Edinburgh, Scotland. Monthly, 1s. Editor, Charles E. S. Chambers. Appeals primarily to intelligent readers and aims at being entertaining without being frivolous; serious without being stodgy; informative without being pedantic or abstruse. High-class serials, up to 90,000 words, short-stories of 3000 to 12,000 words, both tales of adventure and incident, and studies of character and manners. Sensationalism and morbid psychology are eschewed, in favor of powerful realism, wholesome humor, and stirring romance. General articles of 2000 to 4000 words, preferably non-controversial, of current, but not ephemeral, interest to the English-reading public in all parts of the world on subjects connected with literature, geography and travel, science and invention, economy, political and domestic, and all important aspects of modern life and work. Payment on publication.

Champion, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Adventure fiction. A representative number contained installments of four serials and one complete novelette besides short-stories. Synopsis of serials and first chapter should be submitted in advance. Also publish *Champion Annual*.

Chatterbox, 3 Paternoster Bldgs., London, E. C. 4. Monthly, 4d. also weekly, $\frac{1}{2}$ d. Good stories about children and for children from six to sixteen; also verse articles on nature, history, etc. Articles run 400 to 700 words; stories about 1000 words. Payment according to value.

Chemist and Druggist, 42 Cannon St., London, E. C. 4. Weekly, 9d. Editor, S. W. Woodley. Technical articles for the drug trade. Commercial news.

Chick's Own, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Very brief stories for small children. Verse.

Child Education, Russel Square, London, W. C. 1. Monthly, 1s. Method articles for teachers. Stories, plays, verse, ideas for the classroom. Photographs.

Child Life, 4 Bloomsbury Square, London, W. C. 1. Three times a year; 1s. 4d. Articles connected with the education of young children, from 1000 to 1500 words. Short-stories to tell children. Payment, $\frac{1}{2}$ c a word.

Child's Own Magazine, 57 Ludgate Hill, London, E. C. 4. Monthly, 1d. Editor, H. G. Groser. Short articles and stories, suitable for children of 8 to 14, of 700 words, and under, with or without photographs. Verse.

Children's Companion, 4 Bouverie St., London, E. C. 4. Monthly, 4d. An illustrated magazine for children up to 12 years of age. Articles and stories should be about 1000 words. Some verse is used.

The Children's Newspaper, Farringdon St., London, E. C. 4. Weekly, 2d. Editor, Arthur Mee. A profusely illustrated newspaper containing educational matter, current events, historical subjects, jokes, short comic stories, science, etc., written for the instruction and entertainment of both boys and girls.

Chips, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 1d. Brief stories and comic sketches. Serials with plenty of human interest, healthy sport or adventure.

Choice Story Magazine, 23 Henrietta St., London, W. C. 2. Weekly, 3d. Novelettes of 25,000 words, and short-stories up to 4000 words. Payment varies.

The Christian, 12 Paternoster Bldgs., London, E. C. 4. Weekly, 2d. Editor, Rev. J. W. Thistle. A record of Christian life and testimony, and religious and philanthropic work, throughout the world. Also has a young people's page.

Christian Herald, 6 Tudor St., London, E. C. 4. Weekly, 2d. Editor, Rev. W. Percy Hicks. Articles of religious or moral character; interesting feature. Articles with photographs; good stories of 2000 words. Payment at $\frac{1}{2}$ c a word.

Christian Messenger, Gray's Inn Road, London, W. C. 1. Monthly, 3d. Editor, Rev. E. McLellan. Religious stories and articles on general and religious matters are used. Includes verse and a children's page. Payment by arrangement; quarterly, after publication.

Christian World, 13 Fleet St., London, E. C. 4. Weekly, 2d. Editor, Herbert Clarke. Articles of a religious or philanthropic bearing. Short-stories, 1000 to 2500 words.

Chums, La Belle Sauvage, London, E. C. 4. Weekly and monthly, 2d and 10d. Editor, Newman Flower. Up-to-date stirring serials of 30,000 words. Complete adventure, school and humorous stories of 3000 words appealing to boys. Photographs. Payment.

Church Monthly, 33 Craven St., Strand, London, W. C. 2. Monthly, 1d. Articles of general interest, dealing with church and parish matters. Good serials to run half or the entire year. Photographs. Payment, \$5.00 a page.

Churchman, 82 Victoria St., London, S. W. 1. Quarterly, 2s. 6d. Theological, critical, exegetical and literary articles, of 3500 words, as well as articles on the organization of the Church. Preliminary letter.

Colonizer, 37 Strand, London, W. C. 2. Monthly, 4d. Articles on colonization, emigration, exploration and travel, with photographs.

Comic Life, Fleetway House, Farringdon, London, E. C. 4. Weekly,

2d. Detective, adventure and sporting serials, with humorous touches. Comic pictures are included.

Commercial Art, 37 Drury Lane, London, W. C. 2. Monthly, 1s. 6d. Editor, A. A. Braun. Articles of 1000 words dealing with all phases of commercial art, as in advertising, sign writing, etc. Illustrations are desirable. Payment of $\frac{1}{2}$ c a word.

Complete Story-Teller, 23 Henrietta St., London, W. C. 2. Monthly, 7d. Complete novelettes, 20,000 to 25,000 words; also many short-stories. Popular stories of 3000 words of mystery and adventure. Payment on acceptance.

Connoisseur, 1 Duke St., St. James', London, S. W. 1. Monthly, 2s. Editor, C. R. Grundy. Articles up to 3500 words on matters of interest to connoisseurs and collectors. A preliminary letter is imperative. Payment $1\frac{1}{2}$ c a word.

Contemporary Review, 12 Cursitor St., London, E. C. 4. Monthly, 3s. 6d. Liberal in politics. Articles generally commissioned by the editor, but outside contributions of 3000 to 4000 words are occasionally accepted. Politics, science, religion, and all the questions of the day. No fiction. Payment on publication.

The Corner Magazine, Cassell and Co., La Belle Sauvage, London, E. C. 4. Monthly, 7d. Short-stories only. Fiction, with plenty of action.

Cornhill Magazine, 50A Albemarle St., London, W. 1. Monthly, 1s. 6d. Editor, Leonard Huxley. For fiction this magazine uses an occasional serial, and short-stories, the latter about 4500 words, which will appeal to the higher class of readers. Character and atmosphere stories are preferred. Articles on historical, biographical and other subjects of wide general interest are used; also some poetry. Reports in a few days; pays on publication, at \$5.00 a page.

Country Life, 20 Tavistock St., Covent Garden, London, W. C. 2. Weekly, 1s. Editor, P. Anderson Graham. Makes a feature of articles connected with country life, art, sport, natural history, etc., illustrated usually by photographs, which must be of first-rate quality and interest. Also prints at least two poems every week, but poems dealing with the seasons and the months of the year are not invited.

Court Journal, Dudley House, Southampton St., Strand, London, W. C. 2. Weekly, 1s. Editor, Arthur Birnage. Uses sketches, dialogues, and light articles, of a length from 1000 to 3000 words. Humorous stories and jokes. Payment, 1c a word.

Dainty Novels, 11 Gough Square, London, E. C. 4. Weekly, 2d. Each number contains a complete novelette of 16,000 words, and an emotional story of 8000 words. Strong love interest is required, and the characters should be middle-class people. Payment on acceptance.

Discovery, Bouverie House, 154 Fleet St., London, E. C. 4. Monthly, 1s. Editor, H. B. C. Pollard. Articles not over 3000 words dealing with some discovery, with some concrete addition made in recent times to the store of human knowledge. The work of experts, writing on their subjects in an untechnical and stimulating manner, is preferred. Payment, 1c a word.

Drama, 10 King St., Covent Garden, W. C. 2. Monthly, 6d. Deals with the theatre, especially with its social and educational influences. No payment for articles.

Drawing and Design, 34 Paternoster Row, London, E. C. 4. Monthly, 1s. 6d. Editor, G. M. Ellwood. Illustrated. Devoted to art and design. Articles are cast in a humorous, and even satirical vein.

Dublin Review, 28 Orchard St., London, W. 1. Quarterly, 7s. 6d. Catholic thought, antiquarian research, literature, etc. A preliminary letter is desirable. The articles used range from 5000 to 7000 words. The Review endeavors to be the chief organ in religious thought for the Catholic Church of England. Payment, \$20 to \$50 for articles.

Edinburgh Review, 39 Paternoster Row, London, E. C. 4. Quarterly, 7s. 6d. A very old review, speaking with authority on literary, political, social and all serious subjects. Most of the material is commissioned. No verse. Always write in advance.

Educational Outlook and Times, 23 Southampton St., London, W. C. 2. Monthly. All articles intended for this magazine should deal with secondary or higher education. Length, 1000 to 2000 words.

Electrical Times, Sardinia House, Kingsway, London, W. C. 2. Weekly, 3d. Editor, Ernest Slater. Electricity and electrical engineering. Articles, preferably illustrated by photographs, on great feats of this kind, or on problems overcome, are welcomed. Payment, ½c a word and upwards, after publication.

Electrician, 8 Bouverie St., London, E. C. 4. Weekly, 6d. Editor, F. H. Masters. Illustrated technical articles not over 3000 words on all phases of electrical engineers of high standing. Trade topics also.

Electricity, 36 Maiden Lane, London, W. C. 2. Weekly, 2d. Editor, Sidney Rentell. A technical journal. Articles are not over 1500 words in length and are written by experts.

Empire News, 46 Shoe Lane, London, E. C. 4. Gossipy and bright news articles and paragraphs, from short topics to 2000 words. Personalia.

Empire Review, St. Martin's St., London, W. C. 2. Monthly, 1s. Editor, Distinguished Sir Clement Kurloch-Cooke. Articles of political, economic and social character; short-stories, essays, poems, and general material. Payment, \$5.00 a page.

Engineering, 35 Bedford St., Strand, London, W. C. 2. Weekly, 1s. Editor, Sir Alexander Richardson. Most of the material is supplied by the regular staff.

Engineering Production, 20 Tudor St., London, E. C. 4. Monthly, 6d. Editor, W. L. Fisher. Articles of 2000 to 10,000 words in length, on any practical engineering subject germane to the production side, i. e. machinery processes, special jigs and tools, factory systems relating to costs, progress, etc. Material reported on within seven to fourteen days, and payment made on publication.

The English Review, 4 Dean's Yard, Westminster, London, S. W. 1. Monthly, 1s. Conservative in politics. Literary quality is indispensable for all manuscript accepted by this magazine. It uses short fiction, verse, essays, and a few distinctive poems.

Eve, 6 Great New St., London, E. C. 4. Weekly, 1s. Editor, E. Huskinson. A very fully illustrated publication for the new woman, original, chic, and amusing, showing the first pictures, and echoing the last word of fashions. Motoring and social topics prominent. Short-stories of 2000 words, and articles of 1000 words, on fashion, art. Some verse is used.

Eve's Own Stories, Fleetway House, Farringdon St., London, E. C. 4. Monthly, 2d. Editor, Rex Haydon. Short-stories of 4000 words, novelettes of 10,000 words, serials. Pleasing love stories of middle-class appeal.

Everyday, 3 Paternoster Bldgs., London, E. C. 4. Monthly, 4d. Short-stories up to 1200 words, and also articles suitable for boys and girls. Moral anecdotes. Fairy or allegorical tales are not used.

Every Girl's Paper, 11 Gough Square, London, E. C. 4. Weekly, 2d. Strong plotted stories in installments, and 24,000 word novels of real life. Pays on acceptance.

Fairyland Tales, 186 Fleet St., London, E. C. 4. Weekly, 2d. Animal and fairy tales of 1000 and of 2000 words for children six to twelve. Humorous pictures, and appropriate verse.

Family Herald, 23 Henrietta St., London, W. C. 2. Weekly, 2d. Articles of general interest from 500 to 1000 words. Short-stories on themes that are unobjectionable are also used, but the life of the nobility is a preferred subject. Some serials are also used. Verse. Payment on acceptance.

Family Herald Supplement, 23 Henrietta St., London, W. C. 2. Weekly, 2d. Complete novel, from 20,000 to 25,000 words, appears weekly in this publication, short-stories, and some serials. Payment on acceptance.

Family Journal, Farringdon St., London, E. C. 4. Weekly, 2d. Short-stories of 2000 words, and serials of 60,000 to 80,000 words; also articles interesting to all the family.

Family Story-Teller, 23 Henrietta St., London W. C. 2. Monthly, 1s. Uses complete original novels of 75,000 to 100,000 words. Stories of sporting life, and life of the nobility preferred.

Farm, Field and Fireside, 3 Southampton St., London, W. C. 2. Weekly, 2d. Editor, A. W. Stanton. Articles on farm subjects, preferably with photographs. Contributors should state what amount of payment is desired.

Fellowship, 29 Charing Cross, London, S. W. 1. Monthly, 1d. Editor, Archibald Haddon. Articles of 1000 words. Intelligent special discussions. Photographs.

Field, Breams' Bldgs., London, E. C. 4. Weekly, 1s. Editor, Sir Theodore Cook. A periodical for country gentlemen on sport (shooting, angling, racing, yachting, etc.) and pastime, travel, agriculture, gardening and country life generally. The editor receives contributions from all parts of the world, and these are considered on the usual conditions. Length, 1200 to 1500 words. No fiction. Payment on publication.

Fishing Gazette, 19 Adam St., Adelphi, London, W. C. 2. Weekly, 6d. Editor, R. B. Marston. Articles, notes, and reports on angling at home and abroad. Query first.

Flight, 36 Great Queen St., London, W. C. 2. Weekly, 6d. Editor, Stanley Spooner. Deals with aviation, both technical and practical. Articles, notes and photographs are used.

Football and Sports Favorite, Fleetway House, Farringdon St., London, E. C. 4. Editor, Rex Haydon. Weekly, 2d. Short-stories and sports fiction; and articles on football and sports.

Forget-Me-Not Novels, Farringdon St., London, E. C. 4. Weekly 2d. 1000-word love stories and dramatic serials of working girls. Writers should use "scullery maid to Duchess" theme in new ways.

Fortnightly Review, 11 Henrietta St., Covent Garden, London, W. C. 2. Monthly, 3s. 6d. Editor, W. L. Courtney. Articles of 3000 words, excellently written, and thoroughly informed. Social, literary and political subjects are preferred. Some distinctive poems are published. Query the editor. Minimum payment, \$5.00 a page.

Gaiety Magazine, 20 St. Brides, London, E. C. 4. Monthly. Humorous short-stories, articles and lively verse. Average payment, 2½c a word; for best material pays as high as 5c a word.

Garden, 20 Tavistock St., Covent Garden, London, W. C. 2. Weekly, 3d. Editor, R. V. G. Woolley. Articles on gardening and plant lore. Photographs.

Gardeners' Chronicle, 5 Tavistock St., Covent Garden, W. C. 2. Weekly, 6d. A leading horticultural journal. Scientific and practical horticulture. Articles should not be over 500 words in length and preferably illustrated by clear photographs. Payment on publication but the fact that payment is expected must be stated.

The Gentlewoman, 70 Long Acre, London, W. C. 2. Weekly, 6d. Editor, H. C. Wood. Illustrated articles, 1000 words, of interest to women. Some verse is used, and photographs of prominent people. Children's Page.

Girls' Favourite, Farringdon St., London, E. C. 4. Weekly, 2d. Serial stories of 70,000 to 100,000 words in length, healthy in tone, moderately sensational, with a strong love interest and plenty of pathos, with the conventional happy ending, for girls of 12 to 18 years. Complete short-stories of 6000 words in length and short articles of 600 words are also used. Payment on publication.

Girls' Friend, Fleetway House, Farringdon St., London, E. C. 2. Weekly, 1½d. Serials and stories of everyday life, interesting to the girl who works for a living.

Girls' Mirror, 11 Gough Square, London, E. C. 4. Weekly, 2d. Contains two complete novelettes in each issue, short-stories and one installment of a serial. Love interest should predominate.

Girls' Own Paper, 4 Bouverie St., London, E. C. 4. Monthly, 1s. Editor, Flora Klickmann. Wholesome fiction and general articles, running to 2500 words. Good photographs. Also stories of 2500 words, interesting to women. Pays ½c a word and up.

Golf Monthly, St. James's Place, Edinburgh, Scotland. Monthly, 1s. Articles on golf, up to 1500 words containing human interest. Photographs of current golf events. Payment 1c a word.

Golfing, 222 Strand, London, W. C. 2. Monthly, 6d. Stories, articles, sketches and photographs on golf and golfing, up to 1000 words.

Good Housekeeping, 153 Queen Victoria St., London, E. C. 4. Monthly, 1s. Editor, J. Y. McPeake. Articles up to 2000 words on housekeeping and domestic subjects. Short cookery and home department paragraphs.

Grand Magazine, 8 Southampton St., Strand, London, W. C. 2. Monthly, 1s. Editor, Reeves Shaw. Short-stories, not to exceed 6000 words—adventure, romance, mystery, love, etc. Literary merit is the

chief criterion. Some local stories up to 25,000 words are published. Articles dealing with out-of-the-ordinary phases of life and travel. Payment on acceptance.

Graphic, Tallis St., Victoria Embankment, London, E. C. 4. Weekly, 1s. Editor, John Malcolm Bulloch. Short-stories with love interest and romance not over 5000 words in length; also sometimes a serial of 60,000 words, as well as some illustrated articles on topics of the moment, of about 1000 words. Photographs. Short verses. Payment on publication.

Great Thoughts, 37 Temple House, Tallis St., London, E. C. 4. Weekly, 1s. Editor, James A. Craig. Literary and descriptive essays with illustrations; inspirational sketches, up to 2000 words, also great thoughts in concrete form, such as new ideas and inventions, paintings, etc. Pay on publication.

Guardian, 39 King St., London, W. C. 2. Weekly, 3d. Editor, F. A. Iremonger. Theological and literary articles up to 1200 words. Query before sending.

Handy Stories, Farringdon St., London, E. C. 4. Weekly, 2d. Complete stories of strong love interest, 22,000 words in length. Payment on publication.

Happy Hour Stories, 23 Henrietta St., London, W. C. 2. Weekly, 2d. Serials of 20,000 words for the home circle. Payment on acceptance.

Happy Magazine, 8 Southampton St., Strand, London, W. C. 2. Monthly, 7d. Bright optimistic stories of 1000 to 4000 words. Simple and straightforward in plot and situation and lightheartedly told. Action and sentiment (the love interest) is wanted in most stories. No long psychology stories desired. Payment on acceptance.

Health and Strength, 54 Fetter Lane, London, E. C. 4. Weekly, 3d. This is a "Physical Culture" but it is a very different publication in its style. A recent issue has brief articles on the body beautiful, healthy living, amateur athletics, all by qualified experts. The magazine also prints some personal health culture experiences.

Hibbert Journal, 14 Henrietta St., London, W. C. 2. Quarterly, 3s. 6d. Editor, D. L. P. Jacks. A theological review. Serious articles. 3000 to 7000 words of the soundest character, with ethical and philosophical basis. Rarely prints verse.

Hobbies, Dereham, Norfolk. Weekly, 2d. No fiction is used in this periodical, and the articles range from 500 to 1200 words, dealing with novel hobbies, crafts, simple cabinet making, carving, etc.

Holborn Review, Clerkenwell Road, London, E. C. 1. Quarterly, 2s. 6d. Editor, A. S. Peake. Articles of 4000 words on modern social, literary and religious subjects for the intelligent non-specialist.

Home Chat, Farringdon St., London, E. C. 4. Weekly, 2d. Editor, Elsie M. Cooper. Short-stories with love interest and unobjectionable in theme, 1500 to 2500 words. Also articles on domestic subjects. Verse. Children's section. Payment varies.

Home Companion, Farringdon St., London, E. C. 4. Weekly, 2d. Short love stories with stirring climaxes, 1200 to 4000 words, also serials up to 50,000 words. Especially appeals to women who manage their own homes.

Home Magazine, 18 Henrietta St., London, W. C. 2. Monthly, 1s. Good fiction and articles with a strong feminine interest. Items for

housekeeping, cookery and other departments. Photographs. Payment on acceptance.

Home Mirror, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Serials and 15,000 word novelettes that would be of interest to girls who work, quick movement, plenty of emotional interest.

Home Notes, 18 Henrietta St., London, W. C. 2. Weekly, 2d. Want something to interest the woman with live ideas. Appeal to the business girl, as well as to the young married woman with a home and children to care for. Bright snappy stories up to 2500 words with a strong love interest or dealing with the feminine problems of every-day life. Articles less than 1000 words should be written in a bright, personal manner and deal with one side of a question only. Avoid the reasoned articles, discussed from many points of view. Payment on acceptance.

Horner's Stories, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Editor, Rex Haydon. Stories of a religious atmosphere and a love interest, about 17,000 words in length. Serials are especially arranged for. Payment, $\frac{1}{2}$ c a word.

Howe Stories, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Serials, tales and entertaining stories with love interest for women and girls.

Humorist, 8 Southampton St., London, W. C. 2. Weekly, 2d. Editor, Reeves Shaw. Sparkling articles of 1000 words together with humorous verse, and drawings. Pseudo-American ease said to go well. Good payment.

Hutchinson's Magazine, 34 Paternoster Row, London, E. C. 4. Monthly, 1s. Editor, Walter Hutchinson, Esq. Short-stories from 2000 to 10,000 words, containing a strong love interest well sustained throughout. Humorous stories also have a good chance of acceptance. Some verse is used. Payment on acceptance, at market rates.

Ideal Home, 93 Long Acre, London, W. C. 2. Monthly, 1s. Editor, Guy Church. Lavishly illustrated home monthly. Articles up to 1200 words, dealing with the house and garden. Payment, 1c a word.

Ideas, 46 Shoe Lane, London, E. C. 4. Weekly, 2d. Editor, C. Winchester. Clever articles on topical subjects, jokes usually illustrated by well-known artists, and humorous paragraphs and witty comments on current events. Short-stories by the best writers. Some serials are used. Synopses should be submitted in advance. Very short, light verse is used.

Illustrated London News, 15 Essex St., London, W. C. 2. Weekly, 1s. Editor, Bruce S. Ingram. Articles not exceeding 1100 words in length, on live subjects of current interest and news value. Some short-stories, not exceeding 4000 words, and an occasional serial. Payment, 1c a word and upwards.

Illustrated Sporting and Dramatic News, 15 Essex St., Strand, London, W. C. 2. Weekly, 1s. Short-stories, paragraphs and articles not exceeding 2000 words, relating to sport and country life matters. Photographs.

Ireland's Own, 13 Westmoreland St., Dublin, Ireland. Weekly, 2d. Stories up to 4000 words, not necessarily of Irish locale; serials that would be interesting to Irish readers; and general articles not over 2500 words, including articles on literary and art subjects.

Irish Monthly, Rathfarnham Castle, Dublin, Ireland. Monthly, 6d. Stories, verse and general articles are used, the character of which is indicated somewhat by the title. No payment for verse.

Ivy Stories, 186 Fleet St., London, E. C. 4. Every two weeks, 4d. Complete novels, 50,000 words, of sentimental appeal, for girls and young women.

Jester, Farringdon St., London, E. C. 4. Weekly, 1d. Uses sketches, jokes, etc. Payment on publication.

Jewish World, 2 Finsbury Square, London, E. C. 2. Weekly, 2d. Editor, L. J. Greenberg. Articles of Jewish interest and short-stories. Query in advance.

John Bull, 93 Long Acre, London, W. C. 2. Weekly, 2d. Editor, Charles Pilley. Articles under 800 words, filled with human-interest and containing incidents out of real life. Short paragraphs.

John O'London's Weekly, 8 Southampton St., Strand, London, W. C. 2. Weekly, 2d. Editor, Wilfred Whitten. A popular weekly which contains short-stories up to 2000 words in length, literary news, notes, and essays. Anecdotal style.

Jungle Jinks, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Comic paper for young children. Adventure serials; fairy, animal and funny stories of 1000—2000 words. True animal tales simply told.

Kinematograph Weekly, 93 Long Acre, London, W. C. 2. Weekly, 1s. Editor, F. A. Tilley. Moving picture articles, technical, discussional, up to 1500 words. Illustrated. Payment, 1c—2c a word.

Ladies' Field, 18 Henrietta St., London, W. C. 2. Monthly, 1s. Query before sending to this illustrated artistic journal. It appeals to cultured women and prefers matter that will interest such. Articles of topical, social, sporting or artistic interest, preferably illustrated by good photographs, not to exceed 1000 words. Payment on acceptance.

The Lady, 39 Bedford St., Strand, London, W. C. 2. Weekly, 6d. Editor, Rita Shell. Short articles, not exceeding 1000 words, of interest to women, also short-stories up to 5000 words.

Lady's Companion, 18 Henrietta St., London, W. C. 2. Weekly, 3d. Timely, clever articles on the home, 300—1000 words. Needlework. Domestic affairs. Some verse. Payment, 1c a word.

Lady's World, Lennox House, Strand, London, W. C. 2. Monthly, 6d. Editor, Mrs. F. W. Wilby. Illustrated. Love stories and other short-stories, not over 2500 words in length as a rule, also articles on fashions and other subjects of general and home interest to women. Serials. Children's page. Some verse.

Landmark, 1 Charing Cross, London, W. C. 2. Monthly, 1s. 6d. Editor, Mr. Evelyn Wrench. Organ of the English-Speaking Union. Articles of 1000 words on any aspect of Anglo-American friendship. Travel, daily life, current affairs. Pays on publication at the usual rate, 1½c a word.

Life and Work, 22 Queen St., Edinburgh, Scotland. Monthly, 2d. Editor, Dr. Fisher. Authoritative articles on religious, biographical and historical subjects, and mission methods at home and abroad. Occasional short-stories are used of 2500 words or less, and one good serial is kept running. Liberal payment.

Little Folks, La Belle Sauvage, London, E. C. 4. Monthly, 1s. Editor, Herbert D. Williams. Serials of 35,000 words, also short-stories of 2000 words and some poems. Articles of general or news interest, of 1500 words on any subject, treated in a way to appeal to children, are acceptable. Payment, 1c a word and up.

London Magazine, Farringdon St., London, E. C. 4. Monthly, 1s. Editor, David Whitelaw. Articles accompanied by photographic or other illustrations, also short-stories, not over 5000 words, which should be clever and with plenty of incident and plot. Themes such as society life, adventure and mystery are welcome. Some verse is used. Payment, 2c a word.

London Mail, 85 Long Acre, London, W. C. 2. Weekly, 2d. Editor, Vernon Woodhouse. Stories up to 1500 words; short personal paragraphs, and sketches. No verse. Minimum payment, 1c a word.

London Mercury, Cassell Court, London, E. C. 4. Monthly, 3s. Editor, J. C. Squire. Essays and critical papers on literature and the arts, prose sketches and poems. Payment, 1½c a word.

London Opinion, 8 Southampton St., Strand, London, W. C. 2. Weekly, 2d. Editor, Lincoln Springfield. Articles of not over 1000 words of a topical sort, bright and clever, also satirical verse and parodies. Payment on acceptance.

Machinery, 51 Chancery Lane, London, W. C. 2. Weekly, 1s. Editor, C. Edgar Allen. Machinery tools, jigs and fixtures, manufacturing methods. Photographs and sketches.

Machinery Market, 146a Queen Victoria St., London, E. C. 4. Weekly, 3d. For machinery buyers. Practical articles of 1500 words on new methods, maintenance, etc.

The Magnet, Farringdon St., London, E. C. 4. Weekly, 2d. Prints complete tales of school life, 30,000 words in length, and with the thrilling plot and varied incident which appeal to boys. Payment on publication, at the rate of 1½c a word.

The Mascot, Bank St., Dundee, Scotland. Weekly, 2d. Serial stories, up to 75,000 words, with a popular appeal; short-stories, dramatic and having a love interest; real life stories; and brief articles.

The Mercantile Guardian, 32 Bishopsgate, London, E. C. 2. Monthly, 1½s. Editor, Lindley Jones.

The Merry Magazine, Fleetway House, Farringdon St., London, E. C. 4. Monthly, 7d. 3000-word stories of lightly treated love interest. Humor. Verse.

Modern Science (incorporating *Conquest*), Dorset House, Tudor St., London, E. C. 4. Monthly, 1s. Editor, T. Barton Kelly. Articles of a research and discovery nature, written for popular reading. Illustrated. Query editor in advance. Payment, \$10.00 per page of 950 words.

Monthly Magazine of Fiction, 23 Henrietta St., London, W. C. 2. Monthly, 6d. Each issue contains a complete novel, 40,000 words in length. The magazine should be studied as to requirements.

Motor, 7 Rosebery Ave., London, E. C. 1. Weekly, 4d. Technical articles, not over 2000 words, on motor cars; and operation.

Motor News, 54 Upper Sackville St., Dublin, Ireland. Weekly, 1d. Paragraphs, touring articles, incidents, humor, all dealing with motoring. Illustrated with photographs.

Motor-Owner, 10 Henrietta St., London, W. C. 2. Monthly, 1s. Articles are short, dealing in a lively fashion with travel, sport, etc., all connected with motoring. Payment, 2c a word.

Music and Letters, 22 Essex St., London, W. C. 2. Quarterly, 5s. Editor, A. H. Fox-Strangways. Thoughtful articles on musical subjects, not over 4000 words.

Musical Mail, 9 Great Marlborough St., London, W. 1. Monthly, 4d. Articles deal with matters of general interest to military bands and orchestras. Payment, 1c a word.

Musical Times, 161 Wardour St., Soho, London, W. 1. Monthly, 6d. Editor, Harvey Grace. Articles up to 3000 words on musical subjects, including reviews. Contains music. Illustrated with photographs.

My Magazine, Fleetway House, Farringdon St., London, E. C. 4. Monthly, 1s. Editor, Arthur Mee. Articles from 500 to 3000 words on popular science, and biography; and natural history for young people.

My Weekly, Bank St., Dundee, Scotland. Weekly, 2d. Family serials; novelettes, interesting to women readers; and short-stories with love and domestic themes, and plenty of plot. Some "true" stories are used. The appeal of the magazine is to the working class.

Mystery Story Magazine, 34 Paternoster Row, London, E. C. 4. Monthly, 7d. Short mystery tales, 3000 words; novelettes of 20,000 words. Detective stories.

Nash's Magazine, 153 Queen Victoria St., London, E. C. 4. Monthly, 1s. Editor, J. G. McPeake. Short-stories of novelty and punch, up to 5000 words in length. Serials. Articles of wide appeal and timely interest. Verse. Fully illustrated. Query first. Payment high for suitable material.

The Nation and Athenaeum, 10 Adelphi Terrace, London, W. C. 2. Weekly, 6d. This is a political, critical, and literary periodical on progressive lines. It is liberal, but independent in tone, and special attention is given to modern movements in the religious, social and artistic world. Outside contributions, if by writers of authority, are invited. Some verse is used. Payment on publication.

National Review, 8 John St., Adelphi, London, W. C. 2. Monthly, 3s. Editor, L. J. Maxse. General articles, 3000-5000 words, for thoughtful readers. Query before submitting.

The New Magazine, La Belle Sauvage, Ludgate Hill, London, E. C. 4. Monthly, 1s. Editor, Newman Flower. Dramatic stories from 3000 to 5000 words in length, filled with action. Also some humorous verse and jokes. Payment, 2c a word.

The Nineteenth Century and After, 10 Orange St., London, E. C. 2. Monthly, 3s. Editor, G. A. Dewar. Query before sending to this magazine, which is devoted to politics, economics, literature, world movements, etc. Average length, 5000 words. These articles are mostly by recognized masters of their field.

Novel Magazine, 18 Henrietta St., London, W. C. 2. Monthly, 9d. Editor, Miss N. W. Kennedy. Big demand for crisp and original short-stories of between 4000 and 6000 words. Series of crime, adventure and humor, consisting of stories complete in themselves and totaling 30,000 to 40,000 words, are also wanted. Manuscripts reported on within five days. Payment on acceptance, liberal.

Olive's Own, La Belle Sauvage, London, E. C. 4. Monthly, 2d. Love fiction, 10,000 words; sentimental stories, 3000 words. Payment 1c-1½c a word.

Our Boys' Magazine, 13A Warwick Lane, London, E. C. 4. Monthly, 1d. Editor, I. B. Bishop. Short, bright, illustrated articles of interest to boys; the articles should aim at inculcating ideas of purity and righteousness and should be about 1000 words in length. A preliminary letter preferable. Payment on publication.

Our Home, Lennox House, Norfolk St., London, W. C. 2. Monthly, 3d. Editor, Juliette Heale. Short and serial stories, filled with human interest and suitable for home reading. Articles on general subjects of wide appeal. Payment 1½c a word.

Outlook, Poppin's Court, London, E. C. 4. Weekly, 6d. A review of political matters, both at home and abroad. Literature, art. Essays on literary subjects used. Payment 2c a word.

The Outside Contributor, 5 Furness Road, London, N. W. 10. Editor, John Missenden. Monthly, 6d. The keynote of this publication is to keep writers in touch with markets in England and America, and contributions which have this object in view, and which conform to the high literary standards of the paper, are especially welcomed. Articles upon *how* to write are not acceptable; but only those upon *when* to write (topical notes) and *where* to send (markets). Lengths: 750, 1150, and 1500; also short paragraphs of 50 to 200 words. Payment, \$10.00 to \$15.00, immediately upon publication. Small paragraphs at the rate of \$10.00 per 1000 words.

Passing Show, 93 Long Acre, London, W. C. 2. Weekly, 2d. Editor, W. A. Williamson. A humorous magazine, requiring sketches, jokes, collegiate stuff, topical verse, fiction. Payment, 2c a word.

Pearson's Magazine, 18 Henrietta St., Covent Garden, London, W. C. 2. Monthly, 1s. Editor, John Reed Wade. Articles, capable of effective illustration by photographs or otherwise, on all subjects of general interest; articles of a practical nature, dealing with business or on live human problems. Short-stories, not more than 6000 words, swift in action and having a strong human interest. The "happy ending" is not absolutely essential, but humor is most in demand. Humorous articles and illustrations, and light verse used. Seldom keep manuscripts more than a week. Payment on publication.

Pearson's Weekly, 18 Henrietta St., London, W. C. 2. Weekly, 2d. Brief stories with human interest; articles of general appeal; and bright paragraphs. Also short verse. Payment on acceptance.

Peg's Companion, 18 Henrietta St., London, W. C. 2. Weekly, 2d. Novelettes for girls, 10,000 words. Sentimental serials.

Peg's Paper, 18 Henrietta St., London, W. C. 2. Weekly, 2d. All-fiction, with feminine interest. Love stories, 2000 words. Novelettes, 10,000 words.

People, 49 Wellington St., London, W. C. 2. Weekly, 2d. Editor, Hannen Swaffer. The staff prepares most of the articles. A few serials used. These are invariably by well-known authors.

People's Friend, 186 Fleet St., London, E. C. 4. Weekly, 2d. Editor, David Poe. Articles on subjects of current and domestic interest, from 800 to 1500 words, and good short-stories of 3000 to 3500 words, filled

with action. Children's stories and verse for the children's page. Payment on publication.

People's Journal, 186 Fleet St., London, E. C. 4. Weekly, 2d. Serial stories up to 60,000 words, for family reading. Brief articles, life stories, bits of travel, etc. Material for the Children's Page.

Pictorial Magazine, Farringdon St., London, E. C. 4. Weekly, 2d. Fully illustrated. Articles with plenty of human interest, with illustrations, up to 2000 words. Love stories with plenty of action, up to 4000 words. Payment, 1½c a word.

Picturegoer Monthly, 93 Long Acre, London, W. C. 2. Monthly, 1s. Editor, W. A. Williamson. A magazine for photoplay "fans." Uses informative articles about moving pictures and verse dealing with the pictures. Payment, 1½c a word.

Picture Show, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Screen stories of romantic and dramatic type, in serial form. Departmental material done by staff. Fully illustrated.

The Pilgrim, 39 Paternoster Row, London, E. C. 4. Quarterly, 3s. 6d. Editor, Rev. William Temple. A review of Christian politics and religion.

The P. M., La Belle Sauvage, London, E. C. 4. Weekly, 2d. Editor, Newman Flower. Fully illustrated. Plotted short-stories of 4000 words. Those with humorous characters are particularly required.

Poetry Review, Featherstone Bldgs., London, W. C. 1. Every two months, 1s. 3d. Editor, Galloway Kyle. Journal of the Poetry Society. Poems, chiefly in conventional modes; and articles on poetry. American editor, Mrs. W. Hunt Bartlett. American editorial office, 27 W. 67th St., New York.

Popular Science Siftings, 173 Fleet St., London, E. C. 4. Weekly, 2d. Editor, C. Hyatt-Woolf. Articles are in popular form and deal with current science, mechanics, etc. Brief and sensational articles are preferred. Payment, \$2.50 a column.

Premier Magazine, Farringdon St., London, E. C. 4. Monthly, 1s. Editor, David Whitelaw. An all-fiction journal, containing articles of general interest and mainly by well-known writers. High grade fiction, 3000-5000 words. Some verse.

The Print-Collector's Quarterly, 10-13 Bedford St., Covent Garden, London, W. C. 2. Quarterly; 17s. 6d. per year. Editor, Campbell Dodgson. Authoritative articles on prints by masters of old and recent schools of engraving, wood-cutting, etching, etc. Preferred length 4000 words. Payment is liberal.

The Prize, 3 Paternoster Bldgs., London, E. C. 4. Monthly, 1d. A magazine for boys and girls up to 12 years old. Stories and articles should not be over 1000 words long, and they should be adapted to the age spoken of. No fairy tales. Short verses.

Puck, Farringdon St., London, E. C. 4. Weekly, 2d. A refined humorous paper for children, partly in color, for which suitable stories are accepted.

Punch, 10 Bouverie St., Fleet St., London, E. C. 4. Weekly, 6d. Editor, Sir Owen Seaman. The great humorous weekly of England. Uses quantities of short humorous sketches, poems, parodies, etc., but

as these have a distinct British flavor, it is unlikely that American contributors could satisfy the editorial department.

Quarterly Review, 50A Albemarle St., London, W. 1. Quarterly, 7s. 6d. Editors, John Murray and C. E. Lawrence. Authoritative articles up to 6000 words on economics, literature, world affairs, science, etc.; literary essays of same length and book reviews. No fiction and no poetry. Contributors should query the Editor. Payment, 1c a word and upwards.

Queen, Bream's Bldgs., London, E. C. 4. Weekly, 1s. Editor, H. Granville Fell. Fiction is little used in this women's magazine, but short articles preferably illustrated with photographs and drawings are used. The average payment is at the rate of \$6.00 per column. Articles on household management, cookery, dress, etc., preferably accompanied by photographs. Short-stories are usually by well-known writers. Payment at 2c a word.

Quiver, La Belle Sauvage, Ludgate Hill, London, E. C. 4. Monthly, 1s. Editor, Herbert D. Williams. Uses short, complete stories of from 2000 to 6000 words in length, clever plot and strong love interest, and also articles suitable for a general home reading.

Radio Times, 8 Southampton St., London, W. C. 2. Weekly, 2d. Radio articles from 600 to 1200 words—popular treatment.

Rainbow, Farringdon St., London, E. C. 4. Weekly, 1d. A periodical similar to the *English Puck*, for children, and for which suitable stories are acceptable. Fairy, adventure, and animal stories.

Red Letter, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Editor, David Donald. A household magazine. Ready opening for good serials of love, mystery, pathos and stirring incident. Opening installment and synopsis sufficient for first consideration. Short-stories of 2000 to 3500 words and articles. Liberal payment on acceptance.

Red Magazine, Farringdon St., London, E. C. 4. Every two weeks, 7d. An illustrated fiction magazine containing short-stories of 2000 to 5000 words in length, with definite plot and human interest. New writers are given special attention, and advice is often tendered. Gruesome, tragic stories not used. Pleasing finish essential. Light and humorous verse.

Romance, 93 Long Acre, London, W. C. 2. Monthly, 9d. Editor, J. Hoole. An all-fiction magazine, containing short-stories with a strong love interest up to 3000 words; novelettes up to 18,000 words. Other themes are adventure, business, sport.

Rover, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Out-door stories; action serials, and stories in series.

Rovering, 4 Bouverie St., London, E. C. 4. Weekly, 2d. A young man's magazine; sport and outdoor stories and articles—2000–3000 words.

Royal Magazine, 18 Henrietta St., London, W. C. 2. Monthly, 1s. Editor, F. E. Baily. Articles up to 2000 words in length written with a light touch and of real interest to women; theatrical articles, accompanied by photographs, if from the States; exclusive and striking articles of almost any type (personal, human interest or adventure). Stories from 2000 to 5000 words dealing with real human beings, of modern psychological interest, especially to women. Want really modern fiction likely

to appeal to the intelligent young person. A few stories of 10,000 words are accepted. Payment on acceptance.

The Sackbut, 24 Verner St., London, W. 1. Monthly, 1s. Editor, Ursula Greville. Contains editorial notes, poems for music, reviews.

Sales Management, 34 Bedford St., Strand, London, W. C. 2. Monthly, 1s. 6d. Articles of 750-1500 words, bearing practically on salesmanship.

Saturday Review, 9 King St., Covent Garden, London, W. C. 2. Weekly, 6d. Editor, Gerald Barry. A review of drama, art, literature, and finance. Most of the material is supplied by regular contributors. Distinctive short-stories up to 3000 words are printed.

The Scout, 28 Maiden Lane, London, W. C. 2. Weekly, 2d. Uses anything healthy and clean that will appeal to boys. There are two complete stories and two serials in each issue, exciting, but not oversensational. Fact stories of 700 words in a simple and popular style.

Sign, 28 Margaret St., London, W. 1. Monthly, 1d. Editor, Miss G. N. Ireland-Blackburne. Religious and devotional matter of a definite Church of England type, also bright, instructive historical articles and some 1000-word stories. Short practical papers, domestic notes, photographs of childhood, etc., are carefully considered.

Sketch, 15 Essex St., London, W. C. 2. Weekly, 1s. Editor, Bruce Ingram. Short-stories of not more than 3000 words in length, of a bright and clever type, will be considered. Rate of payment varies. Photographs, especially of society people and events, are used.

Smart Fiction, 11 Gough Square, London, E. C. 4. Weekly, 2d. Editor, Amy Miller. Each issue contains one novelette of 24,000 words with a strong human interest and an installment of a serial story, filled with incident. Payment on acceptance.

Smart Novels, 11 Gough Square, London, E. C. 4. Weekly, 2d. Realistic novelettes, good character drawing and love interest; also serials of similar type. Query, and send synopsis.

The Smart Set, 34 Paternoster Row, London, E. C. 4. Monthly, 1s. Editor, Ida Lascelles. Sophisticated, clever stories up to 5000 words; sketches that are shorter; paragraphs; epigrams. Payment, $\frac{1}{2}$ c a word.

Sovereign Magazine, 34 Paternoster Row, London, E. C. 4. Monthly, 9d. Editor, Miss G. Gillighan. Good short-stories up to 7000 words, having a world-wide appeal. Payment on publication.

Spare Moments, 4 Crane Court, London, E. C. 4. Weekly, $1\frac{1}{2}$ c. Editor, F. A. Wickhart. Short-stories up to 2500 words with good plot and dramatic treatment. \$5 per story.

Spectator, 13 York St., London, W. C. 2. Weekly, 6d. Editor, J. St. Loe Strachey. An independent journal of opinion. Very little outside material. Articles of 1500 words of deep interest. Modern verse.

Sphere, 6 Great New Street, London, E. C. 4. Weekly, 1s. An illustrated periodical concerned with the news of the day and topical matters. Some fiction is used.

The Sports Dealer, 10 Long Acre, London, W. C. 2. Monthly. Editors, J. S. Pilley, H. G. Reddey. A monthly journal devoted to the sports and allied trades. Uses new articles on the sport trades. Pur-

chases British rights articles in American publications when found suitable. Photographs are used for illustrations.

Stamp Collecting, 89 Farringdon St., London, E. C. 4. Weekly, 3d. Editor, F. Hugh Vallancey. Articles on postage stamps.

Story-Teller, La Belle Sauvage, London, E. C. 4. Monthly, 1s. Editor, Newman Flower. Stories of 2000 to 7000 words in length, containing plenty of action and preferably in the field of mystery or adventure, but good literary workmanship is necessary.

Strand Magazine, 8 Southampton St., Strand, London, W. C. 2. Monthly, 1s. Editor, H. Greenough Smith. Articles of general interest, and stories of strange experiences are always acceptable by this magazine. Fiction should always be vigorous in action and of definite plot. Vague sketches are not desired. In the way of short paragraphs, matter dealing with curiosities are accepted, if accompanied by photographs. All articles are illustrated. Liberal payment for accepted work.

Studies, 35 Lower Leeson St., Dublin, Ireland. Quarterly, 3s. 6d. Letters, philosophy and science; also general modern literature, Celtic, classical and historical; sociology and education. Articles should not exceed 5000 words. Outside contributions, unless exceptionally good, are not desired. American problems which have a bearing on Ireland will always receive full consideration. Payment on publication.

Studio, 44 Leicester Square, London, W. C. 2. Monthly, 2s. Editor, Geoffrey Holme. Art, modern and classical. Art notes, with photographs, up to 600 words. Query editor.

Sunday At Home, 4 Bouverie St., London, E. C. 4. Monthly, 1s. Editor, W. G. Berry. Short-stories of 4000 words of good plot, but unobjectionable. Tone should be religious. An occasional serial is used. Articles on subjects that lend themselves to illustration.

Sunday Post, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Special articles on topical subjects; also serial stories.

Sunday-School Times, 13 Fleet St., London, E. C. 4. Weekly, 1d. Editor, M. Jennie Street. Serials of religious and domestic interest; short-stories, along like lines, articles about the Sunday-school.

Sunday Stories, Fleetway House, Farringdon St., London, E. C. 4. Weekly, 2d. Feature fiction has strong moral.

Sunday Times, 186 Strand, London, W. C. 2. Weekly, 2d. Editor, Leonard Rees. Authoritative reports and articles dealing with news of the day, stage, musical affairs etc. Payment on insertion.

Swain's Quarterly, 89 Shoe Lane, London, E. C. 4. Quarterly, 2s. 6d. Editor, A. Dargavel. Devoted to art, travel, literature. Color illustrations. Articles by authorities, not over 600 words average. Payment, 2c a word.

Tales for Little People, Crown Court, Chancery Lane, London, W. C. 2. Monthly, 2d. Editor, Walter H. Light. Short-stories of 1500 to 3000 words are preferred, and of course must be simply told. Poems for children are used.

Tatler, 6 Great New St., London, E. C. 4. Weekly, 1s. Editor, E. Huskinson. An illustrated paper dealing with social events, sports, and with country house supplement. Some short-stories, from 1200 to 2000 words long, are used, and photographs of people and places.

Textile Manufacturer, 65 King St., Manchester. Monthly, 2s. Articles on textile manufactures, for mill owners.

Textile Recorder, 121 Deansgate, Manchester. Monthly, 2s. Editor, Frank Nasmith. Weaving and spinning industries, materials and manufactures.

Time and Tide, 88 Fleet St., London, E. C. 4. Weekly, 4d. Publishes quite brief stories up to 1000 words in length; both casual and serious articles. Literary and social articles liked. Payment, 1c a word and upwards.

Tit-Bits, 8 Southampton St., Strand, London, W. C. 2. Weekly, 2d. Editor, Leonard Crocombe. Short-stories are welcomed if not more than 2000 words in length. Interviews with or articles signed by world-famous people, at special prices. Humor is especially desirable. Editor likes suggestions. Payment on publication.

Toby, 89 Long Acre, London, W. C. 2. Monthly, 7d. Stories, articles, and features for boys and girls of 8 or 9.

Town Topics, Cranbourn St., London, W. C. 1. Weekly; 2d. Satire, light verse, and brief witty articles. News of sport and society are chief features.

True-Story Magazine, 34 Paternoster Road, London, E. C. 4. Monthly, 1s. Editor, Miss G. Gillighan. True life stories and love stories of 3000 words in the first person, and lending themselves to illustration.

Truth, 10 Carteret St., London, S. W. 1. Weekly, 9d. Editor, R. A. Bennett. Deals with all current topics in a suave manner.

20-Story Magazine, 93 Long Acre, London, W. C. 2. Monthly, 1s. Editor, W. A. Williamson. Stories of 4000 words of all types. Novelettes. The setting is immaterial if the plot is good.

Union Jack, Farringdon St., London, E. C. 4. Weekly, 2d. Detective and mystery novelettes up to 25,000 words written around one character, Sexton Blake. Query editor first, and send synopsis. No verse.

Vanity Fair, 153 Queen Victoria St., London, E. C. 4. Monthly, 8d. Deals with fashion. Articles in line with the publication up to 1000 words, lending themselves to illustration, may be submitted. The stories are by well-known writers. No verse.

Violet Magazine, Fleetway House, Farringdon St., London, E. C. 4. Every two weeks, 7d. Prints fiction of all lengths up to 4500 words, preferably 3000 words. Preferred themes are love, society, and romance. One strong serial.

Voices, 11 Henrietta St., London, W. C. 2. Quarterly, 2s. 6d. Editor, Thomas Moulton. Artistic poems, sketches, etc. Nothing conventional.

Week-End Novels, 46 Shoe Lane, London, E. C. 4. Weekly, 2d. Well-plotted novelettes of 10,000 words, with an all-around interest; short-stories of love and romance, 2000 words. Payment, 1½c a word and up.

Weekly Dispatch, 3 Tallis St., London, E. C. 4. Weekly, 2d. Editor, Bernard Falk. News stories, well-authenticated; articles by and about prominent people; feature articles of 1500 words. No fiction; no general articles.

Weekly News, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Editor, George B. Duncan. News specials on up-to-date subjects; and serial stories of strong interest. Payment on acceptance.

Weekly Telegraph, 180 Fleet St., London, E. C. 4. Weekly, 2d. Serials; complete stories, general articles for the home; women's features; Children's Page. No verse.

Weekly Welcome, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Wish serials of domestic interest and short-stories of 3000 words. Liberal payment is made on acceptance.

Wide World Magazine, 8 Southampton St., Strand, London, W. C. 2. Monthly, 1s. Editor, Capt. A. H. V. Pitt-Kethley. True stories of adventure, humor, or mystery, from 2000 to 6000 words. Articles dealing with out-of-the-ordinary journeys, explorations, curious manners and customs, quaint communities, odd phases of life, accompanied whenever possible by photographs of persons, places or things mentioned. Payment on acceptance.

Windsor Magazine, Salisbury Square, London, E. C. 4. Monthly, 1s. Editor, Arthur Hutchinson. A fiction magazine of the better type and using illustrations. Four or five articles, some short verse, and at least five short-stories are contained in every issue. Short-stories used on themes of adventure, love, mystery, romance, etc., but good craftsmanship is essential. Remuneration on acceptance.

The Wizard, 12 Fetter Lane, London, E. C. 4. Weekly, 2d. Exciting short-stories and novelettes, dealing with adventure, sport, mystery, etc., are used. Payment on acceptance.

Woman's Life, 8 Southampton St., London, W. C. 4. Weekly, 3d. Editor, Miss M. Cruickshank. A bright, chatty, personal tone is the chief requirement for short-stories and articles of home interest used by this periodical. Short-stories run 2000 words, and departmental material, not over 300 words as a rule. Illustrated with photographs.

Woman's Weekly, Farringdon St., London, E. C. 4. Weekly, 4d. Uses serials and short-stories, as well as illustrated articles interesting to women. Household material.

Woman's World, Farringdon St., London, E. C. 4. Weekly, 2d. Serials and short-stories with love and romance as preferred themes, and entirely healthy in tone. Brief articles, such as home hints and children's material. Verse is used.

World's Pictorial News, 46 Shoe Lane, London, E. C. 4. Weekly, 2d. Installment stories up to 60,000 words, human-interest articles, up to 2000 words, and true stories.

The Writer, 33 Paternoster Row, London, E. C. Monthly, 1s. Devoted to the interests of the coming journalist and author. The editor will consider manuscripts of an informative character; 500 to 1500 words in length. Query editor. Payment at $\frac{1}{2}c$ a word.

Yellow Magazine, Farringdon St., London, E. C. 4. Every two weeks, 7d. Similar to the Red Magazine. Short-stories of strong plot are required, up to 6000 words.

Young England, 57 Ludgate Hill, London, E. C. Monthly, 3d. Editor, H. G. Groser. Runs regularly two serial stories of about 50,000 words each. Also uses short-stories of 2500 words of school life and

adventure as well as illustrated articles suitable for boys of the better class. Payment on publication.

British Photoplay Producers

Aerofilms, Ltd., The London Aerodrome, Hendon, London, N. W. 9.
Artistic Films, Ltd., 93 Wardour St., London, W. 1.
Famous Players-Lasky, Poole St., Islington, North.
Gaumont Co., Ltd., 6 Denman St., London, W. 1.
Stoll Productions, Temple Road, Cricklewood.

British Book Publishers

Aldine Publishing Co., Ltd., 1, Crown Court, Chancery Lane, London, W. C. 2. Juveniles.

George Allen and Unwin, Ltd., Ruskin House, 40 Museum St., London, W. C. 1. Books on art, sociology, history and other departments of literature, belles lettres, and fiction.

H. R. Allenson, Ltd., Racquet Court, Fleet St., London, E. C. 4. Theological and general works; parables for children.

Edward Arnold & Co., 41 Maddox St., London, W. 1. General publishers including fiction; school and college textbooks.

Samuel Bagster & Sons, Ltd., 15 Paternoster Row, London, E. C. 4. Bibles, also works on biblical subjects and devotional books.

G. Bell and Sons, Ltd., York House, Portugal St., London, W. C. 2. Publishers of Bohn's Libraries and educational, theological, art and general works. Specialize on art and architecture.

Ernest Benn, Ltd., Bouverie House, 154 Fleet St., London, E. C. 4. Has consolidated with T. Fisher Unwin, Ltd., which see.

A. and C. Black, Ltd., 4 Soho Square, London, W. 1. General and educational publishers. Also printers of color books. Travel books will always be considered.

Blackie & Son, Ltd., 17 Stanhope St., Glasgow, Scotland. General and educational works. Illustrated juvenile books a specialty.

William Blackwood & Sons, Ltd., 45 George St., Edinburgh, Scotland. Books of general literature and textbooks.

Thornton Butterworth, Ltd., 15 Bedford St., Strand, London, W. C. 2. General publishers, including fiction, illustrated books, and juveniles.

Cambridge University Press, Cambridge and Fetter Lane, London, E. C. 4. Publishes works of learning of all kinds, from elementary textbooks to technical and scientific treatises.

Cassell and Co., Ltd., La Belle Sauvage, Ludgate Hill, London, E. C. 4. Books on all subjects; fiction, arts, biography, etc., also illustrated educational books and juveniles.

W. and R. Chambers, Ltd., 38 Soho Square, London, W. 1. Publish many educational works and reference books. Also make a specialty of gift books for boys and girls.

Chapman and Hall, Ltd., 11 Henrietta St., London, W. C. 2. General publishers. Fiction, travel books, scientific works.

Chatto and Windus, 97 St. Martin's Lane, London, W. C. 2. General and educational publishers. Belles lettres, art, high-class fiction, poetry.

T. and T. Clark, 38 George St., Edinburgh, Scotland. Theological works.

James Clarke & Co., Ltd., 9 Essex St., Strand, London, W. C. 2. Fiction and miscellaneous books.

Constable and Co., Ltd., 10 Orange St., London, W. C. 2. General publishers, including books of biography, fiction and travel. Also publish technical and medical textbooks.

Dean and Son, Ltd., Debrett House, 29 King St., Covent Garden, London, W. C. 2. This firm publishes "Debrett's Peerage." A specialty is made of toy books, dramas, and books for speakers.

J. M. Dent and Sons, Ltd., Aldine House, Bedford St., London, W. C. 2. The principal output of this firm is Everyman's Library, but they publish books belonging to other departments of literature, including educational books.

Duckworth and Co., 3 Henrietta St., London, W. C. 2. Books on art, fiction, and belles lettres, fairy tales and folk-lore.

Eyre and Spottiswoode, Ltd., 6 Middle New St., London, E. C. 4. Fine Arts.

Gay and Hancock, Ltd., 12 Henrietta St., London, W. C. 2. General publishers. Many successful books by American authors are republished in England by this firm.

M. H. Gill & Son, Ltd., 50 Upper O'Connell St., Dublin, Ireland. Publishes books dealing with Ireland, and Celtic subjects; Roman Catholic books.

George G. Harrap and Co., Ltd., 39 Parker St., Kingsway, London, W. C. 2. Educational books; gift books; fiction; and general literature.

William Heinemann, 20 Bedford St., Strand, London, W. C. 2. Fiction of good quality; history; travel, belles lettres; the arts.

John Heywood, Ltd., 20 St. Bride St., London, E. C. 4. Educational, technical and miscellaneous books.

Hodder and Stoughton, Ltd., 20 Warwick Square, London, E. C. 4. Publishers of theological and general literature, including many novels. A specialty is made of art books.

Hutchinson and Co., Ltd., 34 Paternoster Row, London, E. C. 4. Fiction of popular appeal; general literature.

Herbert Jenkins, Ltd., 3 York St., St. James's, London, S. W. 1. Light and entertaining fiction, and general literature.

John Lane, The Bodley Head Limited, Vigo St., London, W. 1. Books of belles lettres; and society and sociological novels; and general literature, including poetry.

T. Werner Laurie, Ltd., 30 New Bridge St., London, E. C. 4. Brisk fiction and good translations, approximating 70,000 words. Also publish topographical, travel and general books.

John Long, Ltd., 12 Norris St., Haymarket, London, S. W. 1. Fiction chiefly; general literature; and miscellaneous books.

Longmans, Green & Co., Ltd., 39 Paternoster Row, London, E. C. 4. Educational books; scientific works; fiction.

Sampson Low, Marston and Co., Ltd., 100 Southwark St., London, S. E. 1. Publishes technical, biographical and military books, also fiction.

Erskine MacDonald, 16 Featherstone Bldgs., London, W. C. 1. Poetry, high-class fiction and belles lettres.

Macmillan & Co., Ltd., St. Martin's St., London, W. C. 2. General literature possessing excellence; distinctive fiction; scientific and educational works.

Elkin Mathews, Ltd., 4A Cork St., London, W. 1. Publishes choice and rare editions of books of belles lettres; poetry.

Methuen & Co., Ltd., 36 Essex St., London, W. C. 2. They publish many novels but also issue books in all classes of literature, including inexpensive reprints.

Mills & Boon, Ltd., 49 Rupert St., London, W. 1. Fiction; popular literature; educational books.

A. R. Mowbray & Co., Ltd., 28 Margaret St., London, W. 1. Religious and financial books.

John Murray, 50A Albemarle St., London, W. 1. An old and influential firm, publishing educational, technical, and works in all departments of general literature, as well as fiction of a high class.

George Newnes, Ltd., 8-11 Southampton St., London, W. C. 2. Inexpensive novels chiefly. Large periodical publishers.

Nisbet & Co., Ltd., 22 Berners St., London, W. 1. This firm is interested in all classes of literature, especially fiction and juveniles.

Oliphants, Ltd., 99 George St., Edinburgh, Scotland. Publishes religious literature, missionary books and travel; juvenile fiction of a wholesome kind; colored books.

Cecil Palmer, 49 Chandos St., Covent Garden, London, W. C. 2. Fiction, belles lettres, general literature.

S. W. Partridge & Co., Ltd., 83 Southwark St., London, S. E. Miscellaneous literature.

Kegan Paul, Trench, Trübner & Co., Ltd., 68-74 Carter Lane, London, E. C. 4. General scientific, military and theological publishers, making a specialty of belles lettres.

C. Arthur Pearson, Ltd., 17 Henrietta St., London, W. C. 2. Extensive publishers of popular novels, and readable books of wide interest.

A. M. Philpot, Ltd., 69 Great Russell St., London, W. C. 1. Memoirs, translations, and fiction.

Bernard Quaritch, Ltd., 11 Grafton St., London, W. 1. An old book-seller and publisher of antiquarian works.

George Routledge & Sons, Ltd., Broadway House, 68-74 Carter Lane, Ludgate Hill, London, E. C. 4. Publishers and exporters of standard and modern literature, public libraries, juvenile and gift books, etc.

Scott, Greenwood & Son, 8 Broadway, Ludgate Hill, London, E. C. 4. Publishers of technical books.

Martin Secker, 5 John St., Adelphi, London, W. C. 2. Belles lettres, poetry, essays, fiction.

Seeley, Service & Co., Ltd., 196 Shaftesbury Ave., London, W. C. 2. This firm publishes travel, art and natural history books, also series books for children.

Sidgwick & Jackson, Ltd., 44 Museum St., Adelphi, London, W. C. 1. Fiction, and general literature.

Simpkin, Marshall, Hamilton, Kent & Co., Ltd., 4 Stationers' Hall Court, London, E. C. 4. Fiction, poetry, and general literature.

Spottiswoode, Ballantyne & Co., Ltd., 1 New Street Square, London, E. C. 4. Publish nautical and shipping books.

The Swarthmore Press, Ltd., 40 Museum St., London, W. C. 1. Books dealing with religious, social, political questions, etc., from an advanced point of view. A few novels of a high character are published. Royalty.

Theosophical Publishing House, Ltd., 38 Great Ormond St., London, W. C. 1. This firm is always ready to consider manuscripts on mysticism, theosophy and kindred subjects.

T. Fisher Unwin, Ltd., 1 Adelphi Terrace, London, W. C. 2. Issues books of travel, history biography and general literature, including novels.

Ward, Lock & Co., Ltd., Warwick House, Salisbury Square, E. C. 4. Publishes many standard books and also novels by leading authors.

Rowland Ward, Ltd., 167 Piccadilly, London, W. 1. Sport books, outing, travel and natural history are published by this firm.

Frederick Warne & Co., Ltd., Chandos House, Bedford Court, Bedford St., London, W. C. 2. General literature; books in color; illustrated juveniles.

Williams & Norgate, Ltd., 14 Henrietta St., London, W. C. 2. Theological, philosophical, medical and linguistic books are published by this house. No fiction is published.

Foreign Periodicals and Newspapers

The Age, 233 Collins St., Melbourne, Australia. Daily, 1d. Not much outside material. Articles of current interest, 500—1000 words. Woman's page once a week.

Alaska Magazine, Juneau, Alaska. Monthly, 35c; \$3.00. Editor, John E. Meals. Articles written entirely by staff and correspondents. No fiction. "Might be interested in travelogues written by writers outside our organization, but only when based upon actual travel and supported by good photos."

The Argus, Collins St., Melbourne, Australia. Daily, 1½d. Newspaper. Staff-produced material mostly.

Auckland Weekly News, Auckland, New Zealand. Weekly, 9d. Literary material and articles up to 1500 words. Photographs.

The Australasian, Collins St., Melbourne, Australia. Weekly, 6d. A family periodical with agricultural, sporting, commercial, household, juvenile, illustrated and personal sections—this material evidently secured and mainly produced by the regular staff. Some fiction, verse, and short general articles are included.

Board and Council, Auckland, N. Z. Weekly, 1s. Civil and municipal engineering articles, mostly by local engineers. Photographs.

Brisbane Courier, Queen and Edwards Sts., Brisbane, Australia. Daily, 1d.

Brisbane Daily Mail, Brisbane, Australia. Daily, 1d. Articles up to 500—700 words, of general interest.

Bulletin, George St., Sydney, Australia. Weekly, 6d. Politics, the family, society, sports, humor. Short-stories, tales and articles not over 3000 words, with an Australian view-point. Verse. Payment on publication.

Calcutta Review, Senate House, Calcutta, India. Monthly, 1 rupee. Published by the University of Calcutta. Illustrated well-considered articles on literary and general subjects; short-stories and longer fiction; verse. An advance letter should be written.

Cape Argus, Cape Town, South Africa. Daily, 2d. The weekly edition has a special feature section, with human-interest articles, short-stories and syndicate matter.

Cape Times, Cape Town, South Africa. Daily, 2d. No fiction. Journalistic stuff, 1000 words.

Ceylon Observer, Colombo, Ceylon. Daily. Very brief feature material and strange tales. Payment by arrangement.

The Chronicle, King William and Waymouth Sts., Adelaide, Australia. Weekly, 7d. Departments are devoted to agriculture, horticulture, poultry, sporting, commercial intelligence, the household, and there is an illustrated section. Some second-rights serials are printed.

Civil and Military Gazette, Lahore, India. Daily, 2 annas. 1000—1500 word articles of British-India interest. Payment, 1c—1½c a word.

Commerce, Calcutta, India. Weekly, 1 rupee. Eastern economics, business and finance treated at first hand; industrial news notes.

The Critic, Adelaide, Australia. Weekly, 6d. An illustrated federal paper for the home, consisting largely of personals and comment on men and affairs, sport, and the theatre.

Egyptian Gazette, Cairo, Egypt. Daily. Articles up to 2000 words treated from the newsy and human-interest standpoint, exclusively devoted to Egypt, Palestine, the Nile, the desert, etc.

Empire, Calcutta, India. Daily, 1 anna. Brief fillers and human-interest features.

The Englishman, 9 Hare St., Calcutta, India. Editor, A. C. Wentworth Lewis. Political. Conservative in tone. Uses short articles of interest to Englishmen domiciled in India. Photographs.

Evening News, Havana, Cuba. Daily, 5c; \$5.00. An evening newspaper, published in English.

Everylady's Journal, 376 Swanston St., Melbourne, Australia. Monthly, 7d. Editor, T. Shaw Fitchett. A family and fashion magazine, containing brief impressions of men and current events, stories, articles, recipes, original verse and departmental material.

Free Lance, Panama St., Wellington, N. Z. Weekly, 9d. Racy articles, in style of New Zealander travelling abroad. Pays 3c a line.

Great Indian Peninsula Railway Magazine, Victoria Terminus, Bombay, India. Monthly, 4 annas. Editor, G. W. Dawson. Short-stories up to 2500 words; articles not quite so long; brief material. Photographs of interest. Payment 1c a word.

Gymkhana Review, 25 Ballygunge Road, Calcutta, India. Editor, Maitland Heriot. Fortnightly. Illustrated. Sports and Anglo-Indian society. Short articles about sports.

Hindustan Review, 48 Bow Bazar St., Calcutta, India. Quarterly. Critical essays, 5000 words in length, especially referring to important literary matters outside India; and articles bearing upon Indian affairs, philosophy, history, art, etc.

The Home, 24 Bond St., Sydney, Australia. Quarterly, 2s. 6d. Editor, Leon Gellert. Illustrated. A representative number contains several interviews, a fantastic sketch, several short-stories (1500 to 2000 words), a chapter of a complete novel, and personality, household and sports material.

Illustrated Tasmanian Mail, Hobart, Tasmania. Weekly, 6d. Agricultural and sports news; humor; children's page. Short-stories are used; and one serial is kept running.

Indian Review, Madras, India. Monthly, 1s. Articles up to 2500 words, well written, about matters of general or special interest to Anglo-Indians. Verse is used, but not paid for.

I. P. M., Allahabad, India. 8 annas. Illustrated articles on sports, society events, shooting, etc. Some short-stories of a special character.

Japan Times, Tokyo, Japan. Daily. Articles dealing with Eastern questions, rarely over 1000 words in length.

La Lucha, Havana, Cuba. Daily, 5c; \$7.50. An evening newspaper, with one page in English.

The Leader, 233 Collins St., Melbourne, Australia. Weekly, 3d. Agricultural matter, sports, and news. Short articles and fiction. Woman's department. Photographs.

Life, 376 Swanston St., Melbourne, Australia. Monthly, 9d. Editor T. Shaw Fitchett. An illustrated magazine of literature, information, fiction and entertainment. The fiction is largely reprinted under Colonial rights, a considerable part being by American authors, who might look on this as an extension market. The articles are of adventure and travel.

The Magazine of Mexico, Mexico City, Mexico. Monthly, 35c. Editor, Katherine Anne Porter. An illustrated independent publication devoted to promoting a better understanding of Mexico, its people, possibilities, and resources; and to telling the facts in pictures of lens and pen.

Mercury, Hobart, Tasmania. Daily, 1½d. General journalistic articles. Weekly edition includes articles on social topics, domestic stuff, literature, children's material, etc.

Mid-Pacific Magazine, Honolulu, Hawaii. Monthly, 25c. Editor, Alexander Hume Ford. A literary and historical magazine which also prints an Australian edition. The official organ of the Pan-Pacific Union. Does not pay for articles.

Modern Review, 210 Cornwallis St., Calcutta, India. Monthly, 12 annas. Editor, R. Chatterjee.

Morning Post of India, Delhi, India. Daily, 1 anna. No fiction. Current articles.

National Education, Manners St., Wellington, N. Z. Monthly, 9d. Editor, C. J. McKinnon. Articles up to 750 words of general interest to teachers.

New Zealand Dairyman, 37 Panama St., Wellington, New Zealand. Weekly, 1s. Editor, C. E. Lowe. Devoted to the dairy-farmer and all others interested in cows. Official organ of the Dairyfarmers' Unions. Use technical or semi-technical articles of interest to the dairyman, especially if they relate to practical experience leading to increased production or reduction of costs of operating. Articles should not run to more than 1200 words, and should be understandable by the average dairyman. Rates are liberal, varying according to class of matter.

New Zealand Farmer, Auckland, New Zealand. Monthly, 2s. 7d. Well-informed articles and experience items on agriculture and methods. Payment, 1c a word.

New Zealand Herald, Auckland, New Zealand. Daily, 2d. Daily newspaper, depending mostly on staff. Weekly edition has general articles and features up to 1200 words. Payment, \$5.00 a column.

New Zealand Times, Times Ave., Wellington, New Zealand. Daily, 2d. Editor, A. C. Marris. Liberal Party organ. This paper has a weekly magazine section which offers a good field for semi-scientific articles of about 1000 words, preferably upon unusual features peculiar to foreign lands. World topics up to 750 words, if treated in a racy style,

will be considered. Unusual photographs will also be considered. Rates are about 3c to 4c per line; photographs at space rates.

New Zealand Truth, Manners St., Wellington, New Zealand. Weekly, 3d. Editor, F. C. Earle. Will consider practical sociological articles and sensational reports of crime, etc. Front page deals with semi-scientific matter of topical interest. Publish no religious articles except from the point of view of exposing scandal. All material should be free from opinionation. Pay 3c a line for accepted matter.

New Zealand Worker, Box 1500, Wellington, New Zealand. Weekly newspaper. Editor, James Thorn. Official organ of the Labour Party. Use unusual articles on Labour matters of local interest, or of exceptional developments elsewhere. Most of the material is supplied by local members of the Labour Movement, professors of the University, medical men and others specially qualified to deal with the matters under review.

Otago Daily Times, Dunedin, New Zealand. Daily, 1½d. Also weekly, under name of The Otago Witness.

Philippine Education, Manila, Luzon, P. I. Monthly, 15c; \$1.50. Editor, Verne E. Miller. No outside material.

The Pioneer, Allahabad, India. Daily, 2 annas. A few special articles.

Press, Christchurch, New Zealand. Daily, 1½d. Also weekly edition.

Punch, Alfred Place, Collins St., E., Sydney, Australia. Weekly, 6d. Illustrated. Humor and articles with a lively touch. Very brief bright stories. Topical verse and jokes.

Queenslander, Queen and Edward Sts., Brisbane, Australia. Weekly, 6d. Articles on agriculture and mining; short-stories and sketches. Photographs.

Referee, Sydney, Australia. Weekly, 6d. A sports paper.

Register, Adelaide, Australia. Daily, 1½d. Editor, Robert Burns. Weekly edition called The Observer. Saturday edition has a home section.

Saturday Observer, Queen and Edward Sts., Brisbane, Australia. Weekly, 1d. Illustrated. Society and the home. Short tales and magazine features.

South African Lady's Pictorial and Home Journal, St. George's St., Cape Town, South Africa. Monthly, 9d. Editor, Mrs. Katherine Kemp. Articles of general South African interest; special articles of interest to women in general, not to exceed 1000 words. "We are sometimes glad to get something of world-wide interest touching the concerns of womanhood. Only South African photographs are used. Manuscripts are reported on within a month after receipt, and payment is made on publication."

South China Morning Post, Hong Kong, China. Human-interest and feature material up to 2000 words of English interest.

Sporting and Dramatic Review, Vulcan Lane, Auckland, N. Z. Weekly, 1s. Editor, Arthur Cleave. Sports, theatrical and topical news. Photographs.

Standard, Buenos Ayres, Argentine Republic, South America. Articles up to 2000 words interesting to English-speaking people in the Argentine.

Sun, 32 Castlereagh St., Sydney, Australia. Daily, 1d. Journalistic feature material, 1000 words, of current interest. Weekly edition also, with magazine section.

Sunday Times, Sydney, Australia. Weekly, 3d. General articles, news, and personal notes.

Sydney Daily Telegraph, Sydney, Australia. Daily, 1d.

The Sydney Mail, Sydney, Australia. Weekly, 6d. Well illustrated. A short story, a serial, and several articles and some poems are printed in each issue, besides departments devoted to music, the arts, book reviews, the turf, women's interests, etc.

Sydney Morning Herald, Sydney, Australia. Daily, 1d. Its weekly edition contains magazine matter, and articles up to 1000 words.

Theosophist, Adyar, Madras, India. Monthly, 1s. 4d. Editor, Annie Besant. Theosophy, comparative religion, philosophy, mysticism. Articles from 1000—6000 words.

Times of Cuba, 95 San Lazaro St., Havana, Cuba. Editor, Edward F. O'Brien. Monthly, 30c. A review of Cuban affairs published in two columns, Spanish and English. Second serial rights are used. One original poem in a recent number, besides departmental matter.

Times of India Illustrated Weekly, Bombay, India. Illustrated and timely articles dealing with Eastern matters.

Trans-Pacific, Tokyo, Japan. Monthly. Editor, B. W. Fleisher. Articles purely financial and economic, relating to trade with the Far East. Photographs. Payment on publication.

The Treasure Chest, 10 Alexandra St., Bangalore, India. Monthly, 3 annas. Editor, Ruth E. Robinson. A magazine for boys and girls, containing brief stories, 1000 to 1500 words in length, verses and other brief matter for young folks.

The Triad, 160 Castlereagh St., Sydney, Australia. Monthly, 1s. Editor, C. N. Baeyertz. An illustrated journal of art and literature. Articles and items on these subjects, and some short fiction, as well as verse.

Weekly Review of the Far East, 113 Avenue Edward VII, Shanghai, China. Weekly, 30c. Editor, J. B. Powell; Mng. Editor, Don D. Patterson. Concerned solely with international and domestic political, economic and social happenings in the Far East with particular regard for China. Practically all articles written by American journalists in the Far East, who are intimately familiar with this section of the world.

West Australian, St. George's Terrace, Perth, Australia. Daily, 1d.

World's News, King and Castlereagh Sts., Sydney, Australia. Weekly, 3½d. Adventure tales, short-stories; fillers; jokes.

Magazine Companies

Abel Publishing Co., 515 Caxton Bldg., Cleveland, Ohio. Publishers of Abel's Photographic Weekly; The Commercial Photographer; Building Industry.

Allied Arts Publishing Co., 114 S. Carroll St., Madison, Wis. Publishers of Monumental News; Park and Cemetery and Landscape Gardening.

American Baptist Publication Society, 1701 Chestnut St., Philadelphia, Penn. Manuscripts may be submitted to the company; see periodicals for their requirements. Home Department; Adult Class; Adult Class Teacher; Young People's Class; Young People's Teacher; Intermediate Class; Intermediate Teacher; Junior Class; Junior Teacher; Primary Class; Primary Teacher; Bible Stories for Beginners; Babyhood; Picture Lessons; Bible Lesson Pictures; Sunday-School Worker; The Men's Class; Young People; The Girl's World; The Youth's World; The Junior World; Our Little Ones; The Young People's Service.

American Sunday-School Union, Philadelphia, Penn. Publishers of Sunday-School World; Young People's Paper; Picture World; Sunday-School at Home; also lesson quarterlies and teachers' helps.

Atlantic Monthly Press, 28 Arlington St., Boston, Mass. Publishers of Atlantic Monthly; House Beautiful; Living Age; Youth's Companion.

Bruce Publishing Co., 422 Milwaukee St., Milwaukee, Wis. Publishers of American School Board Journal; Industrial Arts Magazine; Hospital Progress.

Butterick Publishing Company, Spring and Macdougall Sts., New York. Publishers of The Delineator; Adventure; Everybody's; Good Hardware; Progressive Grocer.

The Capper Publications, Topeka, Kans. Publishers of Capper's Farmer; Capper's Weekly; Household; Kansas Farmer and Mail and Breeze.

Century Publishing Co., 353 Fourth Ave., New York. Publishers of American Golfer; Century Magazine; and St. Nicholas.

Christian Board of Publication, St. Louis, Mo. Manuscripts may be submitted to the company. Publishers of Junior World; Girl's Circle; Boy's Comrade; Front Rank; Little Ones.

Christian Quarterlies, 2712 Pine St., St. Louis, Mo. Publishers of Bible Students', Home Department, and Scholars' and Superintendents' quarterlies.

Church Publishing House, 2900 W. Chicago Ave., Chicago, Ill. Publishes 300 monthly church papers of various denominations. Contributors should consult the editorial department.

The Clayton Publications, 799 Broadway, New York. Ace-High Magazine; Cowboy Stories; Ranch Romances; Danger Trail; Clues.

Consolidated Press Limited, Richmond and Sheppard Sts., Toronto, Ont., Canada. Publishers of Saturday Night; Canadian Home Journal; The Clothier and Haberdasher; Trader and Canadian Jeweler; Canadian Cigar and Tobacco Journal; Construction; Dominion Dental Journal; Motor Trade.

David C. Cook Co., Elgin, Ill. Publishers of Boy's World; Girl's Companion; Boys Today; Girls Today; Junior Today; What to Do; Young People's Weekly; also lesson quarterlies and teachers' helps.

Crowell Publishing Co., 250 Park Ave., New York. Manuscripts may be submitted to the company. Publishers of Woman's Home Companion; The American Magazine; Collier's (The National Weekly); Farm and Fireside; and The Mentor.

The Curtis Publishing Co., Philadelphia, Penn. Publishers of The Ladies' Home Journal; The Saturday Evening Post; and The Country Gentleman.

Dell Publishing Co., 461 Eighth Ave., New York. Publishers of Cupid's Diary. "I Confess"; True Marriage Stories; My Story; Sweet-heart Stories.

Doubleday, Page & Co., Garden City, L. I., N. Y. Publishers of World's Work; Country Life; Frontier; Garden and Home Builder; Short Stories; West.

Experimenter Publishing Co., Inc., 233 Fulton St., New York. Publishers of Radio News; Science and Invention; Amazing Stories; Radio Review.

Fiction House, Inc., 461 Eighth Ave., New York. Publishers of Action Stories; Lariat Story Magazine; Love Romances; North-West Stories.

Gardner, Moffat Co., Inc., 225 Fourth Ave., New York. Publishers of The Rubber Age; Aviation.

Geyer Publications, 175 Fifth Ave., New York. Publishers of Geyer's Stationer; The Gift and Art Shop; and Revista International (Spanish).

Gulf Publishing Co., Inc., Gogan Bldg., Houston, Tex. Publishers of Filling Station and Petroleum Marketer; Oil Weekly; Refiner and Natural Gasoline Manufacturer.

Hubbard Publishing Co., 244 W. 49th St., New York. American Art Student; Art Lovers Magazine; Cartoons.

The Industrial & Educational Pub., Co., Ltd., Garden City Press, Gardenvale, P. Q., Canada. Publishers of Canadian Fisherman; Canadian Mining Journal; Canadian Textile Journal; Iron and Steel of Canada, The Journal of Commerce; Pulp and Paper Magazine of Canada.

International Magazine Co., 119 W. 40th St., New York. Publishers of Cosmopolitan; Harper's Bazar; Good Housekeeping; Motor; and Motor Boating.

Lightner Co., Board of Trade Bldg., Chicago, Ill. Publishers of County Agent and Farm Bureau; Fish and Oyster Reporter; Gulf Marine Register; Peanut Promoter; Proprietary Record; The Rice Journal; Strawberry Items; Sweet Potato Bulletin; and Syrup and Molasses News.

Macfadden Publications, 1926 Broadway, New York City. Publishers of Physical Culture; True Story Magazine; True Romances; Movie Magazine; The Dance; Dream World; True Detective Mysteries; Sportlife; Automotive Daily News; New York Evening Graphic.

The Magazine Builders, Inc., 145 W. 57th St., New York. Publishers of Real Life Stories; Screenland.

Magazine Press Association, 1217 Market St., Philadelphia, Penn. Publishes twenty magazines for different church denominations. Contributors should consult the editorial department.

McGraw-Hill Co., Inc., Tenth Ave. at 36th St., New York. Publishers of Bus Transportation; Chemical and Metallurgical Engineering; Coal Age; Electrical Merchandising; Electrical Railway Journal; Electrical Review and Industrial Engineering; Electrical World; Engineering News-Record; Engineering and Mining Journal; Journal of Electricity; Power and American Machinist.

Methodist Book Concern, Cincinnati, Ohio. Publishers of The Classmate; Sunday-School Advocate; Picture Story Paper; Sunday-School Journal; Elementary Teacher; Home Department Visitor; Adult Bible Class Monthly; also seven quarterlies.

Methodist Publications, Wesley Bldgs., Toronto, Ont., Canada. Publishers of Christian Guardian; Youth and Service; Onward; Pleasant Hours; Playmate; Dew Drops; Sunday-School Banner; also many lesson quarterlies.

Motion Picture Publications, Inc., 175 Duffield St., Brooklyn, N. Y. Publishers of Motion Picture Classic; Motion Picture Magazine.

Frank A. Munsey Co., 280 Broadway, New York. Publishers of Argosy-Allstory; Munsey's; Flynn's Weekly.

Nast Publications, 19 W. 44th St., New York. Publishers of House and Garden; Vanity Fair; Vogue.

Nazarene Publishing House, 2923 Troost Ave., Kansas City, Mo. Publishers of the Youth's Comrade; Junior Joys; Youth's Quarterly; Herald of Holiness; Other Sheep; The Bible School Teacher's Journal; Bible School Quarterly; Golden Hour Quarterly; The Lesson Leaflet; The Lesson Picture Card; The Lesson Picture Roll; Little People; Junior Sunshine.

The Olsen Publishing Co., Fifth & Cherry Sts., Milwaukee, Wis. Publishers of The Milk Dealer; Ice Cream Review.

Periodical Publishing Co., Grand Rapids, Mich. Publishers of American Funeral Director; Furniture Manufacturer and Artisan; and Grand Rapids Furniture Record.

Pilgrim Press, 14 Beacon St., Boston, Mass. Manuscripts may be submitted to the company. Publishers of The Church School; The Elementary Teacher; The Pilgrim Teacher Quarterly; The Pilgrim Elementary Teacher; The Pilgrim Boys' and Girls' Quarterly; Pilgrim Bible Stories for Children; Adult Bible Class Magazine; The Home Department Magazine; The Pilgrim High School Quarterly; Pilgrim Bible Stories for Children; The Wellspring; Boyland; Firelight; The Mayflower.

Presbyterian Committee of Publication, Richmond, Va. Publishers of The Earnest Worker; Junior Life; Pearls for the Little Ones; Onward; also many lesson quarterlies.

Presbyterian Publications, Church & Gerrard Sts., Toronto, Ont., Canada. Publishers of East and West; King's Own; Jewels; Teachers Monthly; Pathfinder; Presbyterian and Westminster; also many lesson quarterlies and leaflets.

Ramer Reviews, Inc., 104—108 W. 42nd St., New York. Publishers of Stage & Screen; Artists & Models; Art & Beauty.

Red Book Corporation, 36 S. State St., Chicago, Ill. Publishers of Blue Book Magazine; and Red Book Magazine.

Charles Scribner's Sons, 597 Fifth Ave., New York. Publishers of Architecture; and Scribner's Magazine.

A. W. Shaw Co., Cass, Huron & Erie Sts., Chicago, Ill. Publishers of Factory; and System.

Simmons-Boardman Publishing Co., 30 Church St., New York. Publishers of Railway Age; Railway Mechanical Engineer; Railway Engineering & Maintenance; Railway Electrical Engineer; Railway Signal Engineer; Marine Engineering and Shipping Age; The Boiler Maker.

W. R. C. Smith Publishing Co., Grant Bldg., Atlanta, Ga. Publishers of Cotton; Electrical South; Southern Automotive Dealer; Southern Hardware and Implement Journal; and Southern Engineer.

Spokesman Publishing Co., 128 Opera House, Cincinnati, Ohio. Publishers of The Automobile Trimmer and Painter; and Spokesman and Harness World.

The Standard Publishing Co., 8th, 9th & Cutter Sts., Cincinnati, Ohio. Manuscripts may be submitted to the company. Publishers of Pure Words; Boy Life; Girlhood Days; The Lookout; The Baby's Mother; The Home Department; The Busy Bible Student; The Standard Senior Class; The Standard Intermediate Class; The Standard Junior Class; The Christian Standard; also lesson quarterlies and teachers' helps.

Street and Smith, 79 Seventh Ave., New York. This firm publishes Ainslee's; Detective Story; Picture Play; Popular; Top-Notch; Western Story Magazine; Love Story Magazine; Sea Stories; Sport Story; Complete Stories; True Western Stories. Manuscripts should be addressed to the particular Street and Smith periodical for which the author thinks them best suited. They will be read by the editor of that magazine, and if found unavailable, will then be considered for the other Street and Smith publications.

Sunday-School Board of Southern Baptist Convention, 161 Eighth Ave., North, Nashville, Tenn. Publishers of Baptist Boys and Girls; Child's Gem; Home Department Magazine; and Kind Words.

Trade Press Publishing Co., Montgomery Bldg., Milwaukee, Wis. Publishers of Ford Dealer; Ford-Power-Age; and National Printer-Journalist.

United Brethren Publishing House, Dayton, Ohio. Publishers of Watchword; Boys' Friend; Girls' Friend; Our Little Folks; Otterbein Advanced Quarterly; Otterbein Youth's Quarterly; Junior Quarterly; Primary Quarterly and The Telescope.

United Lutheran Publication House, Ninth and Sansom Sts., Philadelphia, Penn. Manuscripts may be submitted to the company. Publishers of The Lutheran; Lutheran Young Folks; Lutheran Boys and Girls; Lutheran Church Review; Tidings; Lutheran Woman's Work;

Teacher Training Quarterly; Sunbeams; Sunshine; The Little Ones; and Pictureland Weekly.

U. P. C. Book Co., Inc., 239 West St., New York. Publishers of The Iron Age; Hardware Age; Automotive Industries; Motor Age; Motor World; The Rate Book; Dry Goods Economist; Dry Goodsman; Dry Goods Reporter; Motor Transport; Distribution and Warehousing; Automobile Trade Directory and Atlantic Coast Merchant.

Vickery & Hill Publishing Co., Augusta, Me. Publishers of American Needlewoman; Good Stories; Hearth & Home.

The Warner Publications, 25 W. 45th St., New York. Publishers of The Smart Set; Field and Stream; Black Mask; Heart to Heart Stories.

The Western Journal Co., Inc., 709 Union League Bldg., Los Angeles, Calif. Publishers of Western Highways Builder; Western Motorcyclist and Bicyclist.

Williams & Wilkins Co., Mt. Royal & Guilford Aves., Baltimore, Md. Publishers of Journal of Bacteriology; Journal of Cancer Research; and Journal of Urology.

Young Churchman Co., Milwaukee, Wis. Manuscripts may be submitted to the company. Publishers of The Young Churchman; The Shepherd's Arm; The Living Church; The Church Times; The Treasury; The Living Church Annual and The Churchman's Almanac; Evening Prayer Leaflet.

Young Publishing Co., 709 Sixth Ave., New York. Publishers of Breezy Stories; Young's Magazine; Yellow Book (quarterly reprint); and Droll Stories (quarterly reprint).

Discontinuances

This is a list of periodicals that, to the best of our present information and belief, have ceased publication. Suspension has been reported to us, or mail has been returned "Not Found", or we have been unable to gain any reply to persistent inquiries. No responsibility is acknowledged, however, for the statement of discontinuance.

All Boys, New York.
All Sports Mag., Chicago, Ill.
American Bar Asso. Journal, Chicago, Ill.
American Bottler, New York.
American Blacksmith & Motor Shop, Buffalo, N. Y.
American Campus, New York.
American Laundry Journal, Troy, N. Y.
Art Digest, New York.
Auction Bridge & Mah Jong Magazine, New York.

Bakery Management, Chicago, Ill.
Bank Clerk, New York.
Baptist Boys & Girls, Nashville, Tenn.
Beautiful America, New York.
Beautiful Womanhood, New York.
Beauty, Brooklyn, N. Y.
Better Farming, Chicago, Ill.
Better Health, Elmhurst, Ill.
Bohemian, Toledo, Ohio.
Bon Ton, New York.
Bookplate Booklet, Kansas City, Mo.
Bookseller & Stationer, New York.
Boy's Magazine, Smethport, Penn.
Building Investment & Maintenance, Chicago, Ill.
Business Crucible, Chicago, Ill.
Business Philosopher, Memphis, Tenn.

Cab News, Chicago, Ill.
California Farmer, Los Angeles, Calif.
Canadian Traveler, New York.
Chevrolet Review, New York.
Chicago Monthly Review, Chicago, Ill.
Children's Hour Magazine, Roxbury, Mass.
Child Welfare Magazine, Philadelphia, Penn.
Church Publicity, Zelienople, Penn.
Citizen Retailer, Ottawa, Canada.
The Clipper, New York.
The Club Chronicle, New York.
College Comics, New York.

Continent, Chicago, Ill.
Cotton and Its Products, New York.
Cross Current, Detroit, Mich.
Cross Word Puzzle Magazine, New York.
Current Opinion, New York.

De Molay Councilor, Denver, Colo.
Dental Summary, Toledo, Ohio.
Denver & Rio Grande Western Mag., Denver, Colo.
Designer, New York.
Detective Magazine, London, England.
Dixieland, Chattanooga, Tenn.
Dog, Rod & Gun, Youngstown, Ohio.
Dramatic Novels, New York.

Electrical User's Magazine, Seattle, Wash.
Everywoman's World, New York.
Extravaganza, Chicago, Ill.

Fantasia, South Pasadena, Calif.
Farmer's Dispatch, St. Paul, Minn.
Farm Loan Monthly, Asheville, New York.
Fiction Lovers' Magazine, New York.
Fighting Romances, New York.
Folks and Facts, New York.
Follyology, New York.
Fugitive, Nashville, Tenn.

Gammadion, Birmingham, Ala.
Golfer's Magazine, Chicago, Ill.
Greetrite, Inc., New York.

Health & Beauty Magazine, Nashville, Tenn.
Home and School Visitor, Greenfield, Ind.
Home Community Life, Chicago, Ill.
Home Dressmaker & Needlework Instructor, New York.
Home Equipment, Des Moines, Iowa.
Home Happiness, Chicago, Ill.
Home Instructor, Quincy, Ill.
Home Owner, Los Angeles, Calif.
Hot Dog, Cleveland, Ohio.

International Book Rev., New York.

Jewish Education News, New York.
Judicious Advertising, Chicago, Ill.

Kansas City Star Magazine, Kansas City, Mo.
Kindergarten—First Grade, Springfield, Mass. (Now American Childhood)

L. I. Agriculturist, Mattituck, New York.
Liberator, New York.

Liberty Boys of '76, New York.
Literary Gossip Monger, Denver, Colo.
Little Folks, Salem, Mass.
Lone Star Sport Magazine, Ft. Worth, Tex.
Los Angeles Life, Los Angeles, Calif.

Maine Farmer, Augusta, Me.
Marine News, New York.
Marriage, Bloomington, Ill.
Merry-Go-Round, New York.
Minnesota Public Opinion, Minneapolis, Minn.
Modern Marriage Problems, New York.
Modern Review, Winchester, Mass.
Motoring, Toronto, Canada.
Motor View, Chicago, Ill.
Movie Monthly, Brooklyn, N. Y.
Movie Weekly, New York.
Muscle Builder, New York.

National Bootlegger, Pas Robles, Calif.
National Brain Power, New York.
National Life, Toronto, Canada.
National Thought, Minneapolis, Minn.
Natural Life Magazine, Washington, D. C.
New Progress Magazine, Los Angeles, Calif.
Nomad, Birmingham, Ala.
North Carolina Trade Magazine, Statesville, N. C.
Nut-Grower, Waycross, Ga.

Oil & Gasman's Magazine, Butler, Penn.
Oklahoma Farmer, Oklahoma City, Okla.
Oral Hygiene, Pittsburgh, Penn.
Orchard & Farm, Los Angeles, Calif.
Our Little Folks, Anderson, Ind.
Our World, New York.
Ozark Magazine, Springfield, Mo.

Pan-Pacific Entomologist, San Francisco, Calif.
Pastime, Chicago, Ill.
Peacock Pointers, Cudahy, Wis.
Pearson's Magazine, Chicago, Ill.
People's Magazine, New York.
Pet Stock World, Baltimore, Md.
Phantasmus, Pittsburgh, Penn.
Philadelphian, Philadelphia, Pa.
Physical Fitness, Newark, N. J.
Popular Educator, Boston, Mass.
Popular Finance, New York.
Popular Literature Monthly, Los Angeles, Calif.
Prairie, Milwaukee, Wis.
Prize-o-Grams, Memphis, Tenn.

Radigram, New York.

Radio Stories, New York.
Real Estate News & Investor's Magazine, St. Louis, Mo.
Restaurant & Tea Room Journal, New York.
Rhythmus, Peoria, Ill.
Romantic Novels, New York.

Salesmanship, Detroit, Mich.
Saucy Stories, New York.
School Century, Oak Park, Ill.
Secret Service, New York.
Semaphore Monthly, Oakland, Calif.
Sleuth Magazine, Newark, N. J.
Sneer, Upper Sandusky, Ohio.
Social Index, New York.
Sonnet, Williamsport, Penn.
Southern Lumber Journal, Jacksonville, Fla.
Southern Magazine, Nashville, Tenn.
Southern School Work, Alexandria, La.
Spice Box, Rockland, Mass.
Sporting Goods Gazette, Syracuse, N. Y.
State Banker, Oklahoma City, Okla.
Steam, New York.
Sunday-School Advocate, Cincinnati, Ohio.
Syndicate Clearing House, Chicago, Ill.

Tea Room & Gift Shop, New York.
Telling Tales, New York.
TNT, Los Angeles, Calif.
Transatlantic Review, New York.

Verse, Philadelphia, Penn.

Western Sportologue, Los Angeles, Calif.
Westland, Klamouth Falls, Ore.
Wheeler-Nicholson, Inc., New York.
Wild Game Stories, Cincinnati, Ohio.
Wireless Age, New York.
Woman's Age, Newark, N. J.
Woman's National News, New York.
Work & Win, New York.

Your Car, New York.

Copyright

Agitation has been going on for years for a complete change in the law of copyright in order to make it possible for the United States to join the International Copyright Union under the Berne Convention. This step would give the American author protection in the countries comprising the Copyright Union without the formalities of separate procedure in each case.

The copyright Law now in force pleases neither writers nor publishers; and a bill is before Congress that may bring copyright legislation more nearly up to the requirements of the day, and divest it of unnecessary restrictions.

A typewritten manuscript is not copyrightable except in certain instances, as noted in the digest of the law that follows. Prior to the publication of his book, an author derives his protection from the common law. When the work is published, with the proper copyright notice, and copies are deposited with the Copyright Office then and then only may copyright be secured; copyright may be taken out in the name of the author or his publisher or agent; may be transferred; and the transfer may be registered.

With respect to motion picture plays, the situation is complicated. The producer of a moving picture may obtain a copyright upon the deposit of titles from the complete play and photoplays of the scenes; and the publisher of a moving picture story may obtain a copyright of the printed and published work; but the author of the story must either put his play in a form sufficiently dramatic to be called a dramatic composition (see Section IV-d of the Law of Copyright), or else depend on the common law for protection, as do other writers of unpublished work.

Law of Copyright

The copyright acts of the United States are based upon Article I, Section 8, of the Constitution of the United States, adopted 1787: "The Congress shall have power to promote the progress of science and useful arts, by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries."

The general act now in force was passed by Congress March 4, 1909, to which amendments were made in 1912, 1913, 1914, 1919, 1926. These acts of which the following is a digest (dots signifying omitted matter) provide:

Sections I-III

That any person entitled thereto (see Section VIII) shall have the exclusive right to print, reprint, publish, copy, vend the copyrighted work;

to translate, dramatize, arrange, adapt; to deliver lectures, sermons, etc.; to represent dramatic work, to make records or exhibit or perform; to perform music, make arrangement or record, as the case may be, of:

Section IV

- (a) Books, including directories and compilations;
- (b) Periodicals;
- (c) Lectures, sermons, prepared for oral delivery;
- (d) Dramatic compositions;
- (e) Musical compositions;
- (f) Maps;
- (g) Works of art;
- (h) Reproductions of works of art;
- (i) Drawings or plastic works of a scientific character;
- (j) Photographs;
- (k) Prints and pictorial illustrations;
- (l) Motion-picture photoplays;
- (m) Motion pictures other than photoplays;

to one of which classes the author or maker must assign his work when applying for copyright.

Section VI

Compilations, abridgments, translations, new editions, dramatizations shall be regarded as new works subject to copyright when produced with the consent of the original copyright owner; but the publication of any such compilation, abridgment, etc., shall not affect the validity of the previous copyright.

Section VIII

Persons entitled to apply for and hold copyright protection under this act are: Citizens of the United States, their executors, administrators and assigns; provided, however, that the copyright secured by this Act shall extend to the work of a foreign author or proprietor only when the alien author or proprietor shall be domiciled within the United States at the time of the first publication of his work, or when a citizen of a foreign nation that has granted reciprocal rights.

The existence of reciprocal relations shall be proclaimed by the President of the United States from time to time; provided, however, that all works first produced or published abroad after August 1, 1914..... of which the authors or proprietors are citizens of a foreign state (granting the United States reciprocal rights) shall be entitled to the protection conferred by the copyright laws of the United States from and after the accomplishment, before the expiration of fifteen months after the date of the President's proclamation of peace, of the conditions and formalities prescribed with respect to such works by the copyright laws of the United States; Provided, further, That nothing herein contained shall be construed to deprive any person of any right which he may have acquired by the republication of such foreign work in the United States prior to the approval of this Act.*

*Amendment of Dec. 18, 1919. The reciprocal protection required under the provisions of the above Act was secured to authors of the United States by the

Sections IX-XXXIII

Steps Necessary to Secure Copyright Registration

1. Publish the work with the copyright notice. The notice may be in the form "COPYRIGHT, 19—— (year date of publication) by ——— (name of copyright proprietor)."

The name of the copyright proprietor given in the notice should be the true, legal name of the person, firm, or corporation owning the copyright, and no other. The use of a fictitious or assumed name, or the name of any person other than the copyright proprietor, may result in the loss of the copyright protection. The date in the copyright notice should agree with the year date of publication.

2. Promptly after publication, send to the Copyright Office two copies of the best edition of the work, with an application for registration and a money order payable to the Register of Copyrights for the statutory registration fee of \$1. As to special registration of Photographs, see below..... In the case of Books the copies deposited must be accompanied by an affidavit, under the official seal of an officer authorized to administer oaths, stating that the type-setting, printing, and binding of the book have been performed within the United States. Affidavit and application forms will be supplied by the Copyright Office on request..... This affidavit is not required in the case of a book of foreign origin in a language or languages other than English, nor in the case of a printed play in any language, as such works are not required to be manufactured in the United States In case of contribution to periodicals, send one complete copy of the periodical containing the contribution with application and fee. No affidavit is required..... Only one copy is required to be deposited in the case of a work by an author who is a citizen or subject of a foreign state or nation and that has been published in a foreign country.

3. Under the provisions of the Amendatory Act of July 3, 1926, if a book or periodical has been printed or produced in the United States by some other process than type setting, as provided by said act, an affidavit of date of actual publication is required to be filed. Application and affidavit forms will be supplied by the Copyright Office on request.

British Order in Council of February 9, 1920, for all books issued in the United States after August 1, 1924, which had failed to secure protection in Great Britain. This retrospective protection is obtainable in Great Britain and her colonies and possessions, with the exception of the British self-governing dominions—Canada, Australia, New Zealand, South Africa, and Newfoundland. A proclamation by the President (required to determine such reciprocal protection) was issued on April 10, 1920. A proclamation was issued under the above Act in regard to Denmark, on December 9, 1920.

Copyright relations have been established and are in force between the United States and the following countries, and the citizens of such countries can secure copyright protection in the United States upon compliance with the requirements of the Copyright Acts of the United States: Austria, Belgium, Bolivia, Brazil, Chile, China, Costa Rica, Cuba, Denmark, Dominican Republic, Ecuador, France, Germany, Great Britain, Guatemala, Haiti, Honduras, Hungary, Italy, Japan, Luxemburg, Mexico, Netherlands, Nicaragua, Norway, Panama, Paraguay, Portugal, Salvador, Spain, Sweden, Switzerland, Tunis, and Uruguay.

For Works Not Reproduced in Copies For Sale

Copyright may also be had of certain classes of works (see a, b, c, etc., below) of which copies are not reproduced for sale, by filing in this office an application for registration with the statutory fee of \$1, sending therewith:

- (a) In the case of lectures or other oral addresses, or of dramatic or musical compositions, one complete manuscript or type-written copy of the work.
- (b) In the case of photographs not intended for general circulation, one photographic print. As to special fee, see below.
- (c) In the case of works of art (paintings, drawings, sculpture), or of drawings or plastic works of a scientific or technical character, one photograph or other identifying reproduction of the work.
- (d) In the case of motion-picture photoplays, a title and description, with one print taken from each scene or act.
- (e) In the case of motion pictures other than photoplays, a title and description, with not less than two prints taken from different sections of a complete motion picture.....

In the case of each of the works here noted, not reproduced in copies for sale, the law expressly requires that a second deposit of printed copies for registration and the payment of a second fee must be made upon publication.

*Section XXI**

In the case of a book first published abroad in the English language on or after the date of the President's proclamation of peace, the deposit in the copyright office, not later than sixty days after its publication abroad, of one complete copy of the foreign edition, with a request for the reservation of the copyright and a statement of the name and nationality of the author and of the copyright proprietor and of the date of publication of the said book, shall secure to the author or proprietor an interim copyright, which shall have all the force and effect given to copyright by this Act, and shall endure until the expiration of four months after such deposit in the copyright office.

Section XVIII

The notice of copyright required by Section IX of this Act shall consist either of the word "Copyright" or the abbreviation "Copr.", ACCOMPANIED BY THE NAME OF THE COPYRIGHT PROPRIETOR, and if the work be a printed literary, musical or dramatic work, the notice shall include also the year in which the copyright was secured by publication. In the case, however, of copies of works specified in sub-sections f to k†, inclusive, of Section V of this Act, the notice may consist

*As amended December 18, 1919.

†The following are the classes of works "specified in sub-sections f to k":

- (f) Maps;
- (g) Works of art; models or designs for works of art;
- (h) Reproductions of a work of art;
- (i) Drawings or plastic works of a scientific or technical character;
- (j) Photographs;
- (k) Prints and pictorial illustrations.

of the letter C inclosed within a circle, thus: ©, accompanied by the initials, monogram, mark, or symbol of the copyright proprietor. PROVIDED, That on some accessible portion of such copies or of the margin, back, permanent base, or pedestal, or of the substance on which such copies shall be mounted, his name shall appear. But in the case of works in which copyright is subsisting when this Act shall go into effect, the notice of copyright may be either in one of the forms prescribed herein or in one of those prescribed by the Act of June eighteenth, eighteen hundred and seventy-four.

Section XIX

The notice of copyright shall be applied, in the case of a book or other printed publication, upon its title page or the page immediately following (the back of the title page), or if a periodical either upon the title page or upon the first page of text of each separate number or under the title heading, or if a musical work either upon its title page or the first page of music: PROVIDED, That one notice of copyright in each volume or in each number of a newspaper or periodical published shall suffice.

Section XXXIII

The copyright secured by the Act endures for twenty-eight years from the date of the first publication, whether the copyrighted work bears the author's true name or is published anonymously or under an assumed name, with the added provision that in the case of a posthumous work or of any individual cyclopedic or composite work, the author or proprietor shall be entitled to a renewal of the copyright for a further term of twenty-eight years upon proper application written one year prior to the expiration of the original terms; but if renewal is not applied for, the copyright protection endures twenty-eight years only.

Section XXV

Infringement of copyright shall render the infringer liable:

- (a) To a restraining injunction;
- (b) To pay the proprietor damages as provided in the Act;
- (c) To deliver up all plates and means of making infringing articles;
- (e) To recovery in the case of musical reproductions by civil process.

Section XXVIII

Performance of religious and secular works, oratorios, cantatas, masses, rented, borrowed or obtained from a public library, public school, church, choir, etc., is allowed, provided the performance is given for charitable and educational purposes and not for profit.

Section XXIX

Any person who inserts a false notice of copyright, with fraudulent intent, or shall remove or alter the copyright notice shall be guilty of a misdemeanor, punishable by a fine of from \$100 to \$1000.

Sections XXX-XXXI

The importation into the United States of articles bearing false notice, or of piratical copies is prohibited, except that such prohibition shall not apply:

- (a) To works for the use of the blind;
- (b) To a foreign newspaper or magazine;
- (c) To the authorized edition of a book in a foreign language;
- (d) To books published abroad when imported for individual use, of societies, libraries, etc.

Sections XXXIV-XXXVI

All actions, suits, or proceedings arising under the copyright laws shall be originally cognizable by the circuit courts of the United States, the district court of any Territory, the supreme court of the District of Columbia, the district courts of Alaska, Hawaii, and Porto Rico, and the courts of first instance in the Philippine Islands; and suits may be brought in the district of which the defendant is an inhabitant, or in which he may be found, against whom, the court or its judge in said district may grant injunction.

Section XXXIX

No criminal proceedings shall be maintained unless commenced within three years after the cause of action arose.

Sections XLII-XLVII

Copyright secured under the act may be assigned, granted, or mortgaged, or may be bequeathed by will, if properly assigned and executed, and the assignment recorded in the copyright office within six calendar months after its execution. The register of copyrights shall record such assignment, and the records shall be kept and preserved in the copyright office.

Section LXI

The fee for the registration of copyright is one dollar, including certificate of registration, except that in the case of photographs, where no certificate is demanded, the fee is 50c; for every additional certificate, 50c, for recording assignments of copyright, if not over three hundred words in length, one dollar; if more than three hundred and less than one thousand words, two dollars; if more than one thousand words, one dollar additional for each thousand words; for recording the notice of user of copyright, 25c for each notice not over fifty words, and an additional 25c for each additional one hundred words; for recording the renewal of copyright, 50c; for recording the transfer of the proprietorship of copyrighted articles, 10c, for each title, in addition to the fee for recording assignment; for requested search of copyright records, deposits, etc., 50c for each hour of time so consumed. Only one registration at one fee shall be required in the case of several volumes of the same work deposited at one time.

ADDITIONAL INFORMATION

Under the copyright law now in force, the first step to take in a work intended to be published is to print and publish the work with the statutory notice of copyright claim inscribed.

Promptly after such publication with copyright notice has been made, in order to register the copyright claim, send two complete copies of the best edition to the Copyright Office, with application and the registration fee (money order for \$1).

Manuscripts of novels or other prose works, poems, words of a song, etc., or any works legally designated a "book," should not be sent to this office before they have been printed and published, as the law does not permit registration of such unpublished works. Such manuscripts are protected under the common law, and nobody has a right to use them without the consent of the owner.

The Copyright Act expressly provides, "That nothing in this Act shall be construed to annul or limit the right of the author or proprietor of an unpublished work, at common law or in equity, to prevent the copying, publication, or use of such unpublished work without his consent, and to obtain damages therefor."

Applicants for copyright registration should use the application forms furnished on request by the Copyright Office. A separate form should be used for each work to be entered. Requests for forms should specify the number and kind of forms desired, selected from the following list:

Books

For any new book printed and published for the first time in the United States, ask for Application Form "A1," and Affidavit Form, specifying in the request whether the book is to be printed from type or plates made from type, or is to be produced by lithographic or photo-engraving process.

For a reissued book published in the United States, with new copyright matter, ask for Application Form "A2."

For a book of foreign origin in a language or languages other than English, ask for Application Form "A3."

For ad interim copyright in a book published abroad in the English language, ask for Application Form "A4."

For the American edition of a book in the English language on which ad interim copyright has been previously secured, ask for Application Form "A1," and Affidavit Form, specifying in the request whether the book is to be printed from type or plates made from type, or is to be produced by lithographic or photo-engraving process.

For a contribution to a newspaper or periodical,* ask for Application Form "A5."

Periodicals

For a periodical, if it is desired to make a separate application and remittance as each issue appears, ask for Application Form "B1." If the

*It is not necessary for an individual to make such application as a rule, for magazine contents are usually protected by the editor or publisher.

fee is to be charged against a trust fund previously deposited to cover several issues, ask for Application Form "B2."

Oral Works

For a lecture, sermon, or address for oral delivery, ask for Application Form "C."

Dramas

For a published dramatic composition, ask for Application Form "D1."

For a dramatic composition of which copies are not reproduced for sale, ask for Application Form "D2."

For a published dramatic-musical composition, ask for Application Form "D3."

For a dramatic-musical composition of which copies are not reproduced for sale, ask for Application Form "D4."

Music

For a musical composition published for the first time, ask for Application Form "E."

For a musical composition republished with new copyright matter, ask for application Form "E1."

For a musical composition of which copies are not reproduced for sale, ask for Application Form "E2."

Maps

For a published map, ask for Application Form "F."

Works of Art

For a work of art (painting, drawing or sculpture); or for model or design for a work of art, ask for Application Form "G."

Drawing or Plastic Work

For a published drawing or plastic work of a scientific or technical character, ask for Application Form "H."

For an unpublished drawing or plastic work of a scientific or technical character, ask for Application Form "I."

Photographs

For a photograph published for sale, ask for Application Form "J1."

For a photograph of which copies are not reproduced for sale, ask for Application Form "J2."

Prints or Pictorial Illustrations

For the registration of any "print" or "pictorial illustration" which is a printed picture, complete in itself and having artistic quality, ask for Application Form "K."

Motion Pictures

For the registration of a motion-picture photoplay reproduced in copies for sale, ask for Application Form "L1."

For a motion-picture photoplay of which copies are not reproduced for sale, ask for Application Form "L2."

For a motion picture not a photoplay, reproduced in copies for sale, ask for Application Form "M1."

For a motion picture not a photoplay, not reproduced in copies for sale, ask for Application Form "M2."

Renewal or Extension

For the renewal of copyright subsisting in any work for the new renewal term of 28 years as provided by Section 24 of the new law, ask for Renewal Form "R1."

For the extension of an existing renewal term for 14 years as provided under the old law, to 29 years granted by the new law, ask for Extension Form "R2."

[These renewal forms can only be used within a period of one year prior to the expiration of the existing term.]

No forms are issued by the Copyright Office for assignments, or licenses, nor for Postmaster's receipts or articles deposited, nor postal franking labels.

An American author, to obtain copyright in England, must first publish in England, or in England and the United States simultaneously.

Mail matter is frequently received at the Copyright Office with the wrapper so badly torn that the inclosures are in danger of being lost; and reported failures to receive articles mailed may sometimes be explained on the ground of the flimsy and insufficient wrapping. To guard against such loss the use of stout paper and twine in wrapping mail matter destined for the Copyright Office is urged.

1. Address plainly all mail or express matter Register of Copyrights, Library of Congress, Washington, D. C. Attention is called to the importance of having all packages that are sent to the Copyright Office securely wrapped and tied.

2. Add on outside of parcel the name and address of sender. (Please caution Postmaster not to cover this with his frank label.)

3. Mail the copies, application and fee all at the same time, though not necessarily in the same package. These must all be at hand before action may be taken. The copies of works sent to be registered for copyright may be mailed to the Copyright Office free (under Section 14 of the copyright law) if directly delivered for that purpose to the Postmaster. The Copyright Office cannot furnish any franking labels.

SPECIAL CAUTION. According to the ruling of the Postoffice Department the money order (or other remittance) is not entitled to free postal transmission. This with the application, therefore should be forwarded separately by mail, under letter postage, addressed to the Register of Copyrights. If this is done, and the application blanks carefully and properly filled out, prompt action can be taken and the delay resulting from the need for correspondence will be eliminated. Do not send currency or coin or postage stamps for fee; but preferably a money order.

Private checks not certified are not acceptable, and if sent will necessarily be returned.

PUBLICATIONS OF THE COPYRIGHT OFFICE

The following bulletins and circulars have been issued by the Copyright Office and may be had free on request to the Register of Copyrights, Library of Congress, Washington, D. C.

Bulletin No. 14—The Copyright Law of the United States of America, being the Act of March 4, 1909 (in force July 1, 1909), as amended by the Acts of August 24, 1912, March 2, 1913, and March 23, 1914, together with Rules for Practice and Procedure under Section 25, by the Supreme Court of the United States. 72 pp. 8°. 1918.

Bulletin No. 15—Rules and Regulations for the registration of claims to copyright. 29 pp. 8°. 1914.

Bulletin No. 16—Copyright in England. Act 1 and 2 Geo. v, ch. 46. An Act to amend and consolidate the law relating to copyright, passed December 16, 1911. 54 pp. 8°. 1914.

Information Circular No. 4—International Copyright Convention. Berne, 1886, and Amendments agreed to at Paris, 1896. Also, Additional Protocol to Berlin Convention, signed at Berne, March 20, 1914. 17 pp. 4°.

Information Circular No. 4 A—International Copyright Convention. Revised text, Berlin, 1908. 12 pp. 4°.

Information Circular No. 52—Amendment of the Copyright Law. Deposit of one copy only of works of foreign authors, published abroad.

British Copyright

The law of copyright in Great Britain is now regulated by the Copyright Act of 1911. Under this Act an American citizen can secure copyright for his original literary, dramatic, musical, or artistic works—

(1) If he publishes the work for the first time in Great Britain.

(2) The work, being first published in America, by publication in this country not later than 14 days after the date of publication in America.

(3) In the case of an unpublished work, without any formality other than compliance with the conditions and formalities prescribed by the United States law.

There are no formalities to be observed such as registration or payment of fees. Further, "publication" is defined as "the issue of copies of the work to the public" and there is no "manufacturing" clause, such as is included in the United States Copyright Law in respect of books in the English language.

Authors' Rights

By J. Berg Esenwein

Editor of THE WRITER'S MONTHLY

Writers should carefully consider the matter of what rights they are offering to an editor when submitting manuscript for publication. It is impossible to make any useful statement that will apply universally to the customs of publishers, for these vary too decidedly to make any such statement authoritative; several points, however, may be stated generally, together with other points that must be applied with judgment in each particular instance.

Most publishers and editors are sure to give more consideration to the stipulations of a popular writer as to what rights he is willing to dispose of than to the conditions proposed by a writer of no importance to the general public. This is natural, though regrettable from the viewpoint of the novice. To state this general fact in other words: If the editorial purchaser of a manuscript is eager to possess himself of that manuscript he will be much more willing to concede to the author the possession of rights other than the ones that are commonly called "First Magazine Rights."

Let us see what the several sorts of publication and production rights are:

"First Magazine, or Serial, Rights" cover the right to publish a hitherto unpublished manuscript (some authorities say, the right to publish but one time) in the periodical by or for which it is purchased. This does not mean that that magazine must publish the manuscript, though some authors have so argued, for of course it is a hardship for an author to have a manuscript held in the editorial safe indefinitely, perhaps never to be published. Certainly the editor owes it to his contributor to print his manuscript as soon as is consistent with the welfare of the periodical. However, no legal rights of the author are being invaded by the editor when he holds an accepted manuscript for years without publishing it, and there is no redress in such a case.

When a magazine follows the discouraging policy of "payment on publication" it works an especial hardship on the author for the editor to hold a manuscript for years. The least that a considerate editor can do in such a case is either to break his rule and pay for a long-accepted manuscript before publication, or write to the author offering him the choice of the return of the manuscript or the longer delay that is in prospect. The point now made is that the author has no legal redress for delay, but may demand the return of his unpaid-for manuscript if it is held an unreasonable length of time. First Magazine, or Serial, Rights are not acquired by the publisher or editor by mere acceptance, but only by payment of a consideration accepted by the author.

First Rights in a manuscript may be disposed of by one magazine to another, but certainly no reputable magazine will sell First Rights in a

manuscript to another magazine without first securing the consent of the author, except when business disaster forces a sale.

"Second Serial, or Syndicate, Rights" mean the right to publish a manuscript in some other publication than the one in which it originally appeared and, presumably, to which it is sold. For instance, McClure's Magazine might purchase a manuscript and, after arranging with the author for Second Serial Rights, or buying from him "All Rights" (to be explained later), might dispose of the Second Serial, or Syndicate, Rights to the McClure Syndicate, whereupon the right to print it, in periodical form only, would in turn be sold by the syndicate to a number of newspapers or minor magazines under the copyright of the original owner, or of the concern that acquired that copyright by purchase. Syndicate Rights, of course, do not apply solely, or even chiefly, to material already published, but include the large class of writings prepared originally for press syndicates.

"Book Rights" include only the rights covered by that term and do not interfere with the author's other rights in a manuscript, unless mentioned in the contract. However, when an author sells a book manuscript outright (not on a royalty basis) he disposes of All Rights, unless it is otherwise specified in the terms of sale.

"Photoplay Rights" cover the rights indicated by the name. They do not include Dramatic Rights.

"Foreign Rights," when not limited to any specific kinds of rights, such as are mentioned in this article, cover all rights in all foreign lands, including Canada—which does not seem "foreign" to an American. Therefore in disposing of Foreign Rights the author should be careful not to give sweeping authorization unawares, but specify what sorts of rights are or are not included, and for what countries, by name.

"British Rights" strictly do not include more than the rights—of whatever specified sort—for Great Britain and Ireland, though they are often interpreted as taking in

"British Colonial Rights" which include all British possessions.

"Translation Rights" belong to the owner of all rights in the manuscript, and may be sold by him separately for any specified country or countries, and to apply to any particular rights, such as magazine, book, or dramatic. As a rule, the publisher arranges for translations, and then only when a work is very popular.

"All Rights" cover absolutely all possible rights, present or future, expressed or unexpressed in the contract, letter of acceptance, or form of receipt. In other words, when once an author disposes of All Rights, he has no longer any claims on the manuscript.

When an author wishes to dispose of certain rights only, this fact should be mentioned on the manuscript itself—say, in the upper right-hand corner—and also in the letter that accompanies the manuscript. For instance, if the writer is willing to dispose only of the first serial rights, the following words should be written on the manuscript. "First Serial Rights only are offered," or "First Magazine Rights only are offered." This fact should also be stated in the same words in the letter. If, however the author is willing to dispose of both First and Second Serial Rights—or First and Second Magazine Rights, which is merely a variation of terms—this fact should also be stated, similarly.

Some publishers refuse to buy a manuscript unless they can procure All Rights. If this is the case in any individual instance, the publisher should be willing to pay a sum somewhat in excess of what

he would be willing to pay for merely the First Magazine, or Serial, Rights.

Even when the author has specifically stated in his letter and on his manuscript that only First Rights are offered, he should be careful to observe what kind of receipt he signs and returns to the publisher. Also, he should examine the form of letter or printed slip that is sent with the check. If the receipt specifies "for All Rights," and the author signs that receipt, or if the letter or printed slip accompanying the checks says, "In full for manuscript entitled _____," the author has disposed of all his rights, whether he has intended to do so or not, and he is thereafter entirely dependent upon the good will of the publisher for any further benefit that may accrue from that manuscript.

It must be admitted that the average story, poem or article does not possess any more than first serial or magazine value. A few are of the brief and crisp sort that can be used to advantage in secondary or syndicate publication, but only a few. Still fewer have any value for the photoplay screen, and a very few can be turned into one-act plays or full evening plays. Foreign and translation rights are also rarely of value except to an author of considerable vogue. These facts being true, the author does not run an extraordinary risk if he disposes of all rights to his manuscript, yet now and then it is quite possible that a manuscript sold as a short-story may turn out to be of very great value. For instance, Mary Roberts Rinehart sold the manuscript of "Seven Days" as a novelette to the writer of this article, for publication in Lippincott's Magazine, disposing of First Rights only. If she had sold All Rights to this manuscript, she would have lost many thousands of dollars, as later, it became the most successful play of the season, and was published in book form under another title. When Ellis Parker Butler sold "Pigs is Pigs" as a short-story he had no idea that it would prove to be of great value in the form of a small book. I do not know what rights he parted with in selling his story to the magazine editor, but the examples are both in point—and both are very exceptional, of course.

Some editors are willing to enter into a written agreement (and no agreements but written agreements are likely to be of any value) assuring the author of a percentage—say, 50%—of the net proceeds that may accrue to the publisher from the sale of a certain manuscript as a photoplay, as a play, or for second serial or syndicate uses. However, the magazine publisher or editor ought not to claim any portion of the proceeds from the Book Rights in a magazine manuscript, as they are usually regarded as being entirely separate from First Magazine, or Serial, Rights, and are the rightful natural possession of the author. As has been said, this point can only be covered by specific agreement, or by a stipulation by letter or receipt-form that only such and such rights are disposed of when the manuscript is sold to a magazine.

The question of copyright can be adjusted by arranging specifically with the publisher to copyright a certain manuscript, either in the name of the author or in the name of the publisher. In the latter case, the publisher should agree to transfer the copyright to the author upon demand, for some nominal consideration. This is a simple process. However, it is not practicable to insist that a magazine publisher should copyright small and inconsequential material in the name of the author, as he would rather forego the privilege of purchasing that material than put himself to too much trouble, as may be readily understood. The

usual process is for the publisher to copyright each separate issue of his magazine as a whole, and not the articles and stories individually.

The sum of the foregoing advice is that the author should exercise common sense in disposing of rights. In most cases it would be better to allow the publisher to have all rights than to forego the chance of a sale, but nearly all magazine publishers are disposed to be reasonable, and will agree to share any future profits that may arise from supplementary sales from a manuscript. The chief point is that author and publisher should clearly understand each other, without the author's losing his rights, yet without harassing the publisher by making unnecessary stipulations regarding a trifling matter, for in that case the young writer is likely to lose sales. No good can come from being bumptious.

Topical Index

This index does not re-state topically all the markets given in "Where and How to Sell Manuscripts"—for an index of such proportions would be larger than the book itself. It is, however, intended to suggest markets in great variety bringing them to mind more or less automatically, and rendering them readier of access. For this reason the headings are in the main specific instead of general.

The general markets will be found easily enough by reason of the classifications of the book. That is, the taker of pictures would naturally look up the Photographic Markets Section for place to sell his prints while the inventor of a new kink in taking care of typewriters would get a line on a market for his item by looking up "Office Appliances" in the Topical Index, or he might look up "Efficiency Methods." Nor would these, by any means, exhaust the possibilities.

Under no circumstances rely solely on information gleaned from this list. After you have found what seem to be likely markets for your work, look up the complete statements about these markets in the body of the book. Otherwise you may be misled. Under "Achievement Articles",—a heading chosen for the sake of example—several markets are listed but this does not mean that all these magazines are interested in the same sort of achievement.

Finally, a warning must be issued that market slants, especially where reflecting current conditions, are subject to sudden change. Above all things, commonsense must govern the sales operations of the writer.

British and foreign markets are excluded from this index.

Accidents	Everybody's Home Department M. People's Popular Monthly Popular Magazine	Collier's Weekly Everybody's Magazine Farm and Fireside Garden Magazine Home Friend Magazine Ladies' Home Journal Life Motor Life Nation's Business Woman's World Young's Magazine
American Mutual Maga- zine Grain Dealer's Journal Rough Notes	All-fiction	Annals
Achievement Articles	Adventure Argosy-Allstory Detective Story Everybody's Love Story Munsey's Popular Short Stories Top Notch Western Story	Current History Mid-week Pictorial
Action Stories	Americanization	Anti-Cigarette Articles
Action Stories Adventure Cowboy Stories Danger Trail Ranch Romances Sea Stories	Garment Manufac. Index Outlook Union Signal	Young Crusader
Adventure Stories	Anecdotes	Antiques
Adventure Argosy-Allstory	American Lawn Tennis Catholic Tribune	Antiquarian Antique Journal Antiques Connoisseur

Atmosphere Stories

Atlantic Monthly
Dial
Harper's Magazine
Scribner's Magazine

Authors

Writer's Monthly

Backward Children

Training School Bulletin

Bahai

Reality

Banking

(See Business Jours.)

Beans

Bean Bag

Beauty Articles

Beauty
Beauty Culture
Charm
Health Culture
Toilet Goods
Toilet Requisites

Bedtime Stories

American Childhood
D. C. Cook Co.
John Martin's Book

Bee Articles

American Bee Journal
Bee Keeper's Review
Gleanings in Bee Culture

Better Letters

Advertising and Selling
Mailbag
Office Economist
Printer's Ink

Bible Class Work

Adult Bible Class M.
D. C. Cook Co.
Religious Education
Sunday-School Journal
Sunday-School World

Biographical Articles

American Magazine
Dearborn Independent
World's Work

Biography

American Messenger

Catholic World
Scribners' Magazine
Standard Book Co.

Biological Articles

Atlantic Monthly
National Geographic
Nature
Scribner's Magazine

Birds

American Forestry
Bird Lore
Nature

Bookish Articles

Amer. Cath. Quar. Review
Atlantic Monthly
The Bookman
Dial
Nation
New Republic
Scribner's

Bookkeeping

American Penman
Bookkeeper & Accountant
Business
Management & Admin.
System

Booklengths

Adventure
Argosy-Allstory
Everybody's
Harper's
Popular
Red Book
Saturday Evening Post

Book Reviews

The Bookman
Dial
New Republic

Boy Scouts

Boys' Life

Boys' Stories

American Boy
Boys' Comrade
Boys' Life
Open Road
St. Nicholas

Bread

(See Baking Trade Jours.)

Business Articles

American Stationer
Bankers' Monthly

Forbes Magazine
Management and Admin.
Nation's Business
Personal Efficiency
System
World's Work

Business Stories

American Magazine
Popular Magazine
Saturday Evening Post
Short Stories
System
Success

Business Suggestions

American Milliner
Business
System

Butter

Creamery Journal
Hoard's Dairyman

Camping

Forest and Stream
Outdoor Recreation
Youth's World

Canadian

(See Canadian Mags.)

Cantatas

Geibel, Adam
Hall-Mack Co.

Carpentry

(See Architectural Jours.)

Cartoons

(See Syndicates)

Catholic Stories

Catholic Tribune
Extension Magazine
Rosary Magazine

Catholic Topics

Fortnightly R. (St. Louis)
Cath. Educational R.

Cattle Breeding

American Breeder
Amer. Sheep Breeder
Berkshire World
Breeder's Gazette
Hoard's Dairyman

Character Stories

Atlantic Monthly

Everybody's Magazine
Harper's Magazine
Outlook
Ladies' Home Journal

Charitable Work

County Commissioners
Life Boat
Survey

Chauffeurs

(See Automobile Jours.)

Child-Interest Stories

Farmer's Wife
Harper's
Holland's Magazine

Child Psychology

Normal Instructor
Woman's Home Com.

Child Welfare

American Child
Playground
Progress
Survey

Children's Articles

D. C. Cook Co.
St. Nicholas Magazine
Youth's Companion

Children's Stories

Baptist Boys and Girls
Boys' World
Comfort
Forward
Holland's Magazine
Presbyterian
Sunday-School Times

Children's Work

D. C. Cook Co.
Youth's Companion

Church Work

Adult Student
Canadian Home Journal
Christian Guardian
Christian Century
Churchman
Woman's Home Com.

City Planning

American City Magazine
World's Work

Cold Storage

Canadian Fisherman
Refrigerating World

College Life

College Humor

Commercial Travelers

Commercial Travelers' M.
Sample Case

Complete Novels

Complete Novel Mag.

Confessions

"I Confess"
Real Life Stories
True Confessions
True Romances
True Story Magazine

Contemporary Articles

Century
Christian Century
Nation
Scribner's Magazine
Yale Review

Contemporary Happenings

Literary Digest
North American Review
Outlook
Review of Reviews

Continental Stories

Dial
Harper's Bazar
Smart Set

Cookery Articles

American Cookery
American Food Journal
Household Guest
Journal of Home Econ.

Co-operation

Factory
Forbes Magazine

Co-operative Marketing

Amer. Co-operative Mgr.

Correspondents

Bean-Bag
Paper Mill & Wood P.
News
Wall Street Journal

Corsets

(See Dry Goods Jours.)

Cover Photographs

Christ. Endeavor World
Country Gentleman

Cricket

American Cricketer

Critical Articles

The Atlantic Monthly
The Bookman
Canadian Bookman
Christian Century
Dial
North American Review
Yale Review

Curious Devices

Boys' World
Scientific American

Custom Tailoring

(See Dry Goods Jours.)

Dairying

Creamery Journal
Milk Magazine
Pacific Dairy Review

Deafness

Oralism and Auralism
Volta Review

Decoration

Arts and Decoration
Canadian Home Journal
Decorative Furnisher
Design-Keramic Studio
House Beautiful
Painters' Magazine
Picture and Gift Jour.
Vanity Fair

Dental Articles

Dental Summary

Department Stores

(See Dry Goods Jours.)

Detective Stories

Black Mask
Detective Story
Mystery Magazine

Dialect

Burton's Follies

Dialogues

T. S. Denison & Co.
Eldredge Ent. House
Life
March Bros.
Normal Instructor

Vanity Fair
Young's Magazine

Diaries

Atlantic Monthly

Discoveries

Good Housekeeping
Modern Priscilla

Doctrinal Articles

Bible Advocate

Dogs

American Beagle
Field and Fancy
Spur

Domesticraft Articles

American Cookery
Ladies' Home Jour.

Domestic Science

American Food Journal
Good Housekeeping

Drills

T. S. Denison & Co.
Eldredge Ent. House
March Bros.
Penn Pub. Co.

Dyes and Dyeing

American Silk Journal
Color Trade Journal
Cotton
Fibre and Fabric
Illustrated Milliner

Economic Articles

Nation
New Republic
World's Work

Efficiency Methods

Business
Factory
Forbes' Magazine
Office Economist
Printer's Ink

Emotional Stories

Pictorial Review

Electrical Windows

Journal of Electricity

Entertainment Books

Walter H. Baker & Co.

T. S. Denison & Co.
Penn Pub. Co.

Entertainments

Ladies' Home Jour.
Normal Instructor
Woman's Home Com.

Epigrams

Laughter
Life
Snappy Stories

Essays

Atlantic Monthly
Christian End. World
Dial
Harper's Magazine
Review of Reviews
Scribner's
Vanity Fair

Estates

Country Life
House and Garden
Spur

Etiquette

Harper's Bazar
Vogue

Evaporation

Evaporator

Experience Items

American Agriculturist
Delineator
Farmers' Dispatch

Fables

D. C. Cook Co.
Judge
Life
John Martin's Book
Town Topics

Factory Systems

Factory
Furniture Manufacturer
Garment Manuf. Index

Fads and Foibles

Town Topics
Vanity Fair

Family Stories

American Magazine
McClure's Magazine
Woman's Home Com.

Famous Stories

Famous Story
Golden Book

Farm Helps

American Agriculturist
American Thresherman
Country Gentleman
Southern Agriculturist
Wallace's Farmer

Farm Loans

Farm Loan Monthly

Farm Lighting Plants

Farm Electrical Dealer

Farm Power

American Thresherman
Power Farming
Rural Mechanics

Fashion Articles

Fashionable Dress
Good Housekeeping
Harper's Bazar
Home Friend
Vanity Fair

Feature Articles

Call and Post (San Francisco)
Grit
Holland's Magazine
McCall's Magazine
Munsey's Magazine
Times (Los Angeles)
World (New York)

Feminine Achievement

Mothers—Home Life

Fertilizer

Fertilizer Green Book

Fillers

Adventure
Grit
Haberdasher
Motor
Snappy Stories
Young's Magazine

Fisheries

Canadian Fisherman
Fish and Oyster Reporter

Florist and Seed Trade

Florida Grower
Florists Exchange
Florists Review
Flower Grower

Seed World & American
Seedsman

Flowers

Flower Grower
Garden and Home Builder

Folk Lore

Jour. of Amer. Folklore

Foodstuffs

American Food Journal
Forecast

Foreign Missions

Christian Herald

Foreign Stories

Adventure
Asia

Foreign Trade

American Exporter
Dun's International Re-
view

Free Verse

Dial
Poetry

Fruit

American Fruit Grower
California Citrograph
Canadian Horticulturist
Better Homes & Gardens

Garages

(See Automobile Jours.)

Gardens

Garden and Home Builder
House and Garden
House Beautiful

Gas

Amer. Gas Eng. Journal
Gas Age

Girl Stories

Delineator
Ladies' Home Jour.
Love Story Mag.

Girls' Stories

Girlhood Days
Girls' Circle
Girls' Companion
Girls' World
Queen's Gardens

Golf

(See Recreation Jours.)

Guns

Arms and the Man
Rod & Gun & Can. Silver
Fox News

Hardware

Good Hardware

Health Stories

Healthy Home
Osteopathic Magazine
Physical Culture
Strength

Heart-Interest Stories

Love Story Mag.
Peoples' Home Journal
True Story

Hebrew Interests

American Hebrew
Jewish Forum

Historical Articles

Delaware Magazine
Visitor

Home Stories

American Magazine
Ladies' Home Jour.
Progress
Today's Housewife

Horses

Horseman and Fair World
Spur

Horticulture

Canadian Horticulturist
Flower Grower
Garden and Home Builder

House Furnishings

House Furnishing Jour.
House Furnishing Review

Household Hints

Good Housekeeping
Holland's Magazine
Household
Indiana Farmers' Guide
New England Homestead

How to Make It

American Boy
Electrical Experimenter

Human-Interest Material

Express (Buffalo, N. Y.)
News (Detroit, Mich.)
(See also syndicates)

Humane Articles

Nature
Our Dumb Animals

Humorous Articles

Elks Magazine
Saturday Evening Post
Vanity Fair

Humorous Items

Boys' Magazine
Home Friend Magazine

Humorous Stories

Life
Youth's Companion

Hygiene

Amer. Jour. of Hygiene
Physical Culture

Industrial Development

American Industries
World's Work

Industrial Relationships

Forbes Magazine

Infants

Baby
Babyhood

Inspirational Articles

Forbes Magazine
Success
Woman's Home Com.
Youth's Companion

Inspirational Material

American Boy
Boy's Life
Farm and Fireside
Farm & Home
Grit
How to Sell and What
Money Making
Mothers—Home Life
The Nautilus Magazine
William Feather Co.

Insurance Agents

Rough Notes
Spectator

International Articles

Atlantic Monthly
Forum
Independent
North American Review
Outlook
World's Work

Interviews

American Magazine
Forbes Magazine
Motion Picture
Success

Invention Articles

American Boy
Boy's World
Popular Mechanics
Scientific American

Investments

(See Business Journals)

Jewelry

Jewelers' Circ. Weekly
Keystone

Jingles

Judge
Life

Jingles (for cards)

Henderson Lith. Co.
Thompson Smith Co.
P. F. Volland Co.

Jewish

American Hebrew
Jewish Forum

Jokes

Erie Railroad Mag.
Harper's
Life
Writer's Monthly

Juvenile Articles

Boys' Life
Christian Herald
Youth's Companion

Juvenile Stories

Dew Drops
Household Guest
Lutheran Young Folks
Normal Instructor
Watchword
Young Churchman

Kindergarten

American Childhood

Labor Articles

Liberator
World's Work

Landscaping

House and Garden
Park and Cemetery

Laundries

National Cleaner & Dyer
National Laundry Jour.
Starchroom Laundry Jour.

Lawn Tennis

American Lawn Tennis

Legal Features

Lawyer and Banker
Lefax
Yale Law Journal

Legends

What To Do
Standard Book Co.

Letters

True Story

Liberal Articles

Christian Century
The Nation
New Republic

Light Stories

Ladies' Home Jour.
Love Story
MacLean's Magazine

Literary Papers

American Cath. Quar. Rev.
Atlantic Monthly
Bookman
Canadian Bookman
Century Magazine
Dial
Forum
Harper's Magazine
North American Rev.
Yale Review

"Living" Stories

American Magazine
Collier's Weekly
Saturday Evening Post

Lumber

American Lumberman
Lumber Mfg. and Dealer

Macaroni

New Macaroni Journal

Machine Shop Practice

Machinery

Magazines using Plays

Drama
Primary Plans

Magic

Eagle Magician

Mail Order Journals

American Needlewoman
Comfort
Everyday Life
Gentlewoman
Heart of the Home
Household Guest

Mailing Lists

Mailbag

Manual Arts

Industrial Arts Mag.
School Arts Mag.

Marriage Stories

True Experiences
True Marriage Stories

. Married Life Stories .

McCall's Magazine
People's Popular Monthly
Physical Culture
True Romances

Masonic Symbolism

Masonic Tribune
Master Mason
Texas Freemason

Medical Herbs

American Rotanist
Garden and Home Builder

Men's Stories

American Legion Monthly
Elks' Magazine
Shrine Magazine
Saturday Evening Post

Menus

American Cookery
Good Housekeeping
Hostess

Merchandizing Articles

Dry Goods Economist
Mailbag

Metal Working

American Machinist

Milk

Milk Magazine
Milk News
Milk Trade Journal

Millinery

American Milliner

Minstrel Jokes

T. S. Denison & Co.

Missionary Articles

Christian Herald
Living Church
The Missionary
Voice of Missions

Monologues

Walter H. Baker & Co.
T. S. Denison & Co.
Penn Pub. Co.

Monuments

American Stone Trade
Monumental News
Park and Cemetery

Mothers' Articles

Baby
Delineator
Ladies' Home Jour.
Motherhood Mag.

Motor Boating

Motor Boat
Power Boating

Motor Trucks

(See Automobile Jours.)

Moving Picture Articles

Photoplay Magazine
Picture Play Magazine
Writers' Monthly

Music Teaching

Etude
Musician
Public School Music Bul.

Musical Articles

Choir
Crescendo
Musical Courier
Musical Quarterly

Musical Instruments

Presto

Musical Plays

T. S. Denison & Co.
Samuel French Co.

Musical Stories

Violin World

Mystery Stories

Black Mask
Farm and Fireside
Weird Tales
Woman's Weekly

Narratives

Argosy-Allstory
Boys' Life
Everybody's Mag.

National Articles

Independent
New Republic
Star (Wash., D. C.)
World's Work

Nature Articles

Classmate
Nature
Outlook

Needlework Articles

American Needlewoman
Modern Priscilla
Needlecraft

Negro Material

The Crisis
Crusader Magazine

New Eng. Personalities

Globe (Boston, Mass.)

New Thought

Nautilus Magazine

News Articles

Collier's Weekly
Dearborn Independent
Forbes Magazine
Independent

Novellettes

Adventure
Ainslee's Magazine
Argosy-Allstory
Black Mask
Breezy Stories
Farm and Fireside
Ladies' Home Journal
Live Stories
Ohio Farmer
People's Home Journal
Popular Magazine
Top-Notch

Nuts

American Nut Journal
Nut Grower

Office Appliances

Business
Office Appliances
System

Oil

American Paint & Oil D.
Cotton Seed Oil Mag.
Oil News
Oil Weekly
Refiners Jour.

Old Folks

Holland's Magazine

Old South

Constitution (Atlanta, Ga.)
Florida Times-Union
Sun (Baltimore, Md.)

Oral Stories

American Childhood
Holland's Magazine
Primary Plans

Orchards

(See Agricultural Pubs.)

Outdoor Articles

Forest and Stream
National Geographic
Nature
Rod and Gun and Can.
Silver Fox News

Outdoor Stories

Adventure
American Boy
Everybody's Magazine
Field and Stream
Outdoor Recreation
Short Stories

Pageants

Normal Instructor
Primary Education

Paper Making

Paper
Paper Makers' Journal

Patriotic Articles

D.A.R. Magazine
Elks Magazine

Pedagogy

American Education
Educational Review
Ohio Teacher

Penmanship

American Penman

**Periodicals for Grown-Up
and Youth**

Adventure
American Boy
American Magazine
Boys' Life
Camera Craft
Field and Stream
Forest and Stream
Hunter-Trader-Trapper
National Sportsman
Nature Magazine
Outdoor Recreation
Photo-Era
Popular Science Monthly
Radio Broadcast
Scientific American
Youth's Companion

Pets

Pet Stock World
Rabbitcraft

Philosophical Papers

Amer. Cath. Quar. Rev.
Atlantic Monthly
Christian Century
Yale Review

Phonographs

Music Trades
Phonograph and Talking
Machine
Talking Machine Jour.

Photographic Articles

Kodakery
Photo-Era

Pianos

Music Trades
Piano Trade Magazine

Pigeons

American Pigeon Jour.

Play Writing

Drama
Writer's Monthly

Plays

Walter H. Baker Co.
A. S. Barnes Co.
T. S. Denison Co.
Drama
Fitzgerald Pub. Co.
Samuel French & Co.
March Bros.
Penn Pub. Co.
Poet Lore
Snappy Stories

Plotless Stories

Atlantic Monthly
Dial
Liberator

Pneumatic Tools

Compressed Air Mag.

Political Articles

Collier's Weekly
Dearborn Independent
Forum
Independent
Nation
New Republic
Outlook

Popular Articles

American Mag.
Home Department Mag.
Ladies' Home Jour.
Saturday Evening Post

Popular Science

Popular Mechanics
Popular Science Monthly
Scientific American

Pottery

Brick and Clay Record
Clay Worker

Poultry

(See Agricultural Pubs.)

Power Boating

Motor Boat
Pacific Motor Boat
Power Boating

Power Farming

Chilton-Tractor Journal
Farm Mechanics
Power Farming Dealer

Printing

Inland Printer
National Printer-Journal-
ist
Printer's Ink
Printing

Promotion Methods

Apothecary & N.E.D.
Fountain Profits
Mailbag
System

Protective Tariff

American Economist

Public Utilities

American Gas Jour.
Pub. Service Management

Purchasing

Office Economist
Purchasing Agent
System

Radical Stories

Dial
Liberator
Little Review

Radio

American Radio Jour.
Popular Radio
Radio Broadcast
Radio Digest
Wireless Age

Railroads

(See Transportation Jour-
nals.)

Recipes

Good Housekeeping
Holland's Magazine
Ladies' Home Journal

Real Estate

Real Estate News
Realty in Word and Pic-
tures

Recitations

Eldredge Ent. House
Fitzgerald Pub. Co.
Kindergarten-Primary M.
March Bros.
Normal Instructor

Reformatory Movements

Christian Evangelist

Religious Articles

Christian Century
Churchman
Homiletic Review
Outlook

Religious Verse

Christian Century
Living Church
Sunday-School Times

Retail Helps

Electrical Merchandising
Inland Storekeeper
System

Rice

Rice Journal

Roadmaking

County Officials Mag.
Good Roads

Romantic Stories

Black Mask
Love Story Magazine
McCall's Magazine
Woman's World

Rubber

India Rubber World

Rural Conditions

Country Gentleman
Rural New Yorker

Salesmanship

Inland Storekeeper
Music Trade Review
Sales Manager Monthly

Satire

Dial
Little Review
Satire
Vanity Fair
Young's Magazine

Scandinavian Material

Amer.-Scandinavian Rev.

School-Life Stories

American Boy
St. Nicholas

School Work

American Childhood
Amer. School Board Jour.
Kindergarten-Primary M.
School World

Scientific Articles

Popular Radio
Popular Science Monthly
Scientific American

Seasonal Articles

People's Popular Mo.
Woman's Home Com.

Seasonal Stories

Holland's Magazine
Woman's Weekly

Seasonal Verse

T. J. Beckman Co.
A. M. Davis Co.
Henderson Lith. Co.
Thompson-Smith Co.

Seeds

American Seedsman

Selling Methods

Facts and Figures
House Furnishing
Mailbag
Manufacturing Jeweler
National Grocer
Shoe Retailer
System

Serials

Adventure
American Young People
Blue Book
Century
Holland's Magazine
Ohio Farmer
St. Nicholas Magazine
Woman's Home Com.

Sermons

Christian Register
Exposition

Service Men

American Legion Monthly

Seventh-Day Adventist Articles

Signs of the Times

Shipping

National Marine
Shipping

Shoes

Boot and Shoe Recorder
Shoe Repairer and Dealer
Shoe Retailer

Shop Methods

Factory

Short-Cuts Articles

Apothecary & N.E.D
Commercial Review
Electrical Engineering
Factory
System

Short Stories

(See also Adventure Stor-
ies, Character Stories,
etc.)

Adventure
Argosy-Allstory
American Boy
Christian End. World
Dial
Farm and Fireside
Farm Journal
Field and Stream
Popular Magazine
Post (Boston, Mass.)
Short Stories
Snappy Stories

Shorthand

Gregg Writer
Pitman's Journal

Side Lines

Apothecary & N.E.D.
How to Sell
Money-Making
Opportunities
Pacific Drug Review
Retail Druggist

Sketches

Atlantic Monthly
Century Magazine
Christian Science Monitor
Dial
Harper's Magazine
Liberator
Snappy Stories
Transcript (Boston)

- Skits**
 Burton's Follies
 Judge
 Life
 Marion Theatre & Concert Studios
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